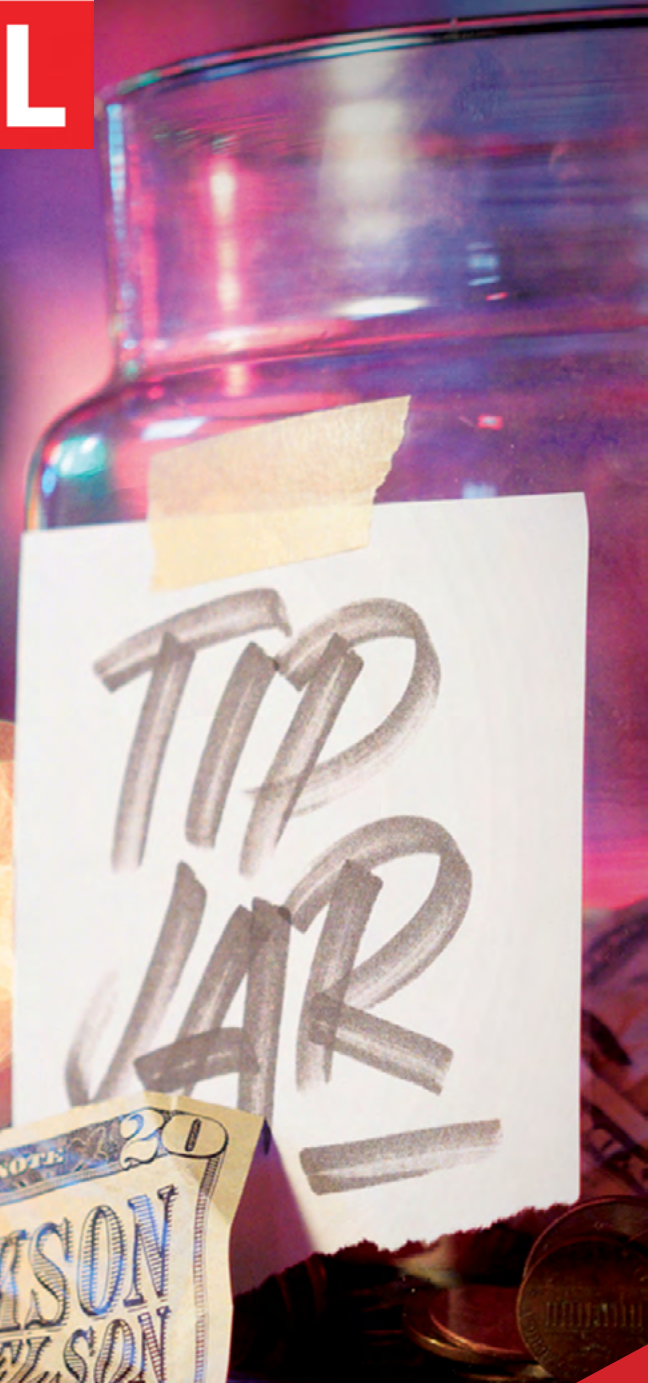


MONDAY MORNING INTEL

JACKSON MICHELSON



MMI
PROFILE
JUSTIN COLE

Country Edition

**NASHVILLE
APPROVED**

MAY 10, 2021

OVER 20 EARLY BELIEVERS
IMPACTING TODAY!

JACKSON
MICHELSON



MONDAY MORNING INTEL

MAY 10, 2021

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES **5.10.21**

AIRPLAY

JAKE OWEN "Made For You"

RETENTION

JORDAN DAVIS "Almost Maybes"

CALLOUT

BRETT YOUNG "Lady"

AUDIO

GABBY BARRETT "The Good Ones"

VIDEO

LUKE COMBS "Forever After All"

SALES

GABBY BARRETT "The Good Ones"

COMPOSITE

GABBY BARRETT "The Good Ones"

CMT

**MUSIC
AWARDS**

WEDNESDAY

JUNE 9 8/7c

CHRIS LANE **FILL THEM
BOOTS**

ADD NOW

OVER 50 STATIONS ALREADY SPINNING

BIG LOUD

GIVE
HEAVEN
SOME
HELL

HARDY

100+ STATIONS ON

ADD NOW

BIG LOUD

LARRY FLEET

WHERE I FIND GOD

5 SHAZAMS/SPIN

ADD NOW

BIG LOUD

LILY ROSE
Villain

#1 CONSUMPTION/SPIN

ADD NOW

BIG LOUD  

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
2	7	4	1	2	1	1	GABBY BARRETT	The Good Ones	Warner/WAR
1	2	14	5	16	6	2	JAKE OWEN	Made For You	Big Loud
3	14	5	4	8	9	3	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
11	11	7	13	9	5	4	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
6	28	3	3	1	2	5	LUKE COMBS	Forever After All	River House/Columbia Nash
10	10	27	6	14	12	6	MIRANDA LAMBERT	Settling Down	RCA Nashville
12	17	1	30	5	14	7	BRETT YOUNG	Lady	BMLG
19	21	2	8	17	8	8	DAN + SHAY	Glad You Exist	Warner/WAR
18	15	29	10	11	7	9	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
34	x	31	9	4	4	10	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
8	1	18	12	24	37	11	JORDAN DAVIS	Almost Maybes	MCA Nashville
9	13	6	11	32	29	12	DIERKS BENTLEY	Gone	Capitol Nashville
5	9	11	15	37	25	13	DYLAN SCOTT	Nobody	Curb
17	6	15	7	38	27	14	TENILLE ARTS	Somebody Like That	19th & Grand
14	12	33	20	22	10	15	BLAKE SHELTON	Minimum Wage	Warner/WMN
4	4	21	2	12	50	16	ERIC CHURCH	Hell Of A View	EMI Nashville
29	16	42	16	3	3	17	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
13	19	17	28	18	20	18	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
16	3	24	33	28	23	19	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
15	20	12	17	30	22	20	COLE SWINDELL	Single Saturday Night	Warner/WMN
36	x	26	26	15	11	21	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
24	x	8	31	27	24	22	LUKE BRYAN	Waves	Capitol Nashville
7	5	10	41	43	33	23	RASCAL FLATTS	How They Remember You	Big Machine
23	x	40	19	23	15	24	THOMAS RHETT	Country Again	Valory
22	18	13	22	46	17	25	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
28	26	22	24	6	21	26	KANE BROWN	Worship You	RCA Nashville
20	22	9	21	36	30	27	JUSTIN MOORE	We Didn't Have Much	Valory
25	30	19	27	13	16	28	ELVIE SHANE	My Boy	Wheelhouse
32	x	32	29	21	32	29	LEE BRICE	Memory I Don't Mess With	Curb
43	x	38	25	26	13	30	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
26	29	20	18	40	28	31	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
31	x	28	38	31	36	32	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
50	x	x	37	10	26	33	LILY ROSE	Villain	Big Loud/Republic
39	x	36	36	20	39	34	HARDY	Give Heaven Some Hell	Big Loud
37	23	25	32	25	45	35	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
21	8	35	23	45	49	36	CARLY PEARCE	Next Girl	Big Machine
46	x	x	40	33	18	37	BRETT YOUNG	Not Yet	BMLG
45	x	x	47	7	41	38	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
47	x	x	43	34	19	39	CHRIS LANE	Fill Them Boots	Big Loud
40	24	23	35	44	42	40	MICHAEL RAY	Whiskey And Rain	Warner/WEA
41	x	34	34	41	43	41	INGRID ANDRESS	Lady Like	Warner/WEA
27	27	37	14	49	46	42	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
42	x	41	42	35	38	43	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
30	25	16	48	48	47	44	SCOTTY MCCREERY	You Time	Triple Tigers
33	x	30	49	47	40	45	LADY A	Like A Lady	BMLG
44	x	44	39	29	48	46	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
38	x	39	45	50	34	47	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
48	x	x	50	19	44	48	LARRY FLEET	Where I Find God	Big Loud
35	31	43	46	42	31	49	JON PARDI	Tequila Little Time	Capitol Nashville
49	x	x	44	39	35	50	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville

DUSTIN LYNCH FEAT. MACKENZIE PORTER

THINKING 'BOUT YOU

THANK YOU COUNTRY RADIO!

#1 MOST ADDED WEEK 1...
AND MOST ADDED AGAIN WEEK 2!

#1 TOP THUMBED - PANDORA NEW COUNTRY
FOR 20 WEEKS TOTAL!

OVER 66.5 MILLION
ON-DEMAND
STREAMS!

3 CONSECUTIVE
WEEKS
OF SHAZAM
INCREASES!



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	34	10	24	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
2	50	33	17	LILY ROSE	Villain	Big Loud/Republic
3	36	21	15	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
4	43	30	13	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
5	29	17	12	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
6	19	8	11	DAN + SHAY	Glad You Exist	Warner/WAR
7	18	9	9	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
8	46	37	9	BRETT YOUNG	Not Yet	BMLG
9	47	39	8	CHRIS LANE	Fill Them Boots	Big Loud
10	11	4	7	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
11	45	38	7	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville

Songs that have significantly dountreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	THOMAS RHETT	What's Your Country Song	Valory
2	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
3	LUKE BRYAN	Down To One	Capitol Nashville
4	LUKE COMBS	Better Together	River House/Columbia Nash
5	LEE BRICE	One Of Them Girls	Curb
6	FLORIDA GEORGIA LINE	Long Live	BMLG
7	CHRIS STAPLETON	Starting Over	Mercury Nashville
8	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
9	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
10	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
11	LUKE COMBS	Lovin' On You	River House/Columbia Nash
12	DUSTIN LYNCH	Momma's House	Broken Bow
13	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
14	NIKO MOON	Good Time	RCA Nashville
15	LUKE BRYAN	One Margarita	Capitol Nashville
16	JAMESON RODGERS	Some Girls	River House/Columbia Nash
17	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
18	CHRIS LANE	Big, Big Plans	Big Loud
19	MAREN MORRIS	The Bones	Columbia
20	OLD DOMINION	One Man Band	RCA Nashville
21	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
22	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
23	ELI YOUNG BAND	Love Ain't	Valory
24	CHRIS JANSON	Done	Warner/WAR
25	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
26	JAKE OWEN	Homemade	Big Loud
27	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
28	JON PARDI	Heartache Medication	Capitol Nashville
29	SAM HUNT	Hard To Forget	MCA Nashville
30	TRAVIS DENNING	After A Few	Mercury Nashville

THE TENNESSEE WEREWOLVES

NEW
RELEASE

AMY'S GONE

IMPACTS
MAY 10TH

"If you're not doing something new, you're not doing anything at all."

Sam Phillips

*The Tennessee Werewolves are the first of a kind
doing something new!*

Promotion: Marty Schwartz (310)614-0358



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	LUKE BRYAN	Waves	Capitol Nashville
HOTZONE	THOMAS RHETT	Country Again	Valory
HOTZONE	CALLISTA CLARK	It's 'Cause I Am	Big Machine
HOTZONE	KANE BROWN	Worship You	RCA Nashville
HOTZONE	JON PARDI	Tequila Little Time	Capitol Nashville
HOTZONE	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
HOTZONE	COLE SWINDELL	Single Saturday Night	Warner/WMN
HOTZONE	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
HOTZONE	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
HOTZONE	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
DEVELOPING	SCOTTY MCCREERY	You Time	Triple Tigers
DEVELOPING	LEE BRICE	Memory I Don't Mess With	Curb
DEVELOPING	LADY A	Like A Lady	BMLG
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA
DEVELOPING	CHRIS JANSON	Waitin' On 5	Warner/WAR
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	INGRID ANDRESS	Lady Like	Warner/WEA
DEVELOPING	LOCASH	Beers To Catch Up On	Wheelhouse
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
DEVELOPING	DAN + SHAY	Glad You Exist	Warner/WAR
DEVELOPING	JUSTIN MOORE	We Didn't Have Much	Valory
DEVELOPING	CARLY PEARCE	Next Girl	Big Machine
DEVELOPING	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
DEVELOPING	MIRANDA LAMBERT	Settling Down	RCA Nashville
DEVELOPING	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
DEVELOPING	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
DEVELOPING	ELVIE SHANE	My Boy	Wheelhouse
DEVELOPING	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
DEVELOPING	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
DEVELOPING	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	RILEY GREEN	If It Wasn't For Trucks	BMLG



JUSTIN

COLE

INTEL

CURRENT POSITION:

REGIONAL
BRAND MANAGER –
EASTSVP, PROGRAMMING –
CHATTANOOGA
AUDACY CHATTANOOGA**Dude, the station sounds great, and your numbers reflect that. So, the MMI signal scanner picked up a gospel music on US101. What's all that about?**

Thank you for the kind words. In my opinion God, Family and Country are three major pillars of the Country brand. US101 has always recognized and honored all three. On Wednesday afternoons at 5pm we have "Church Day." It's a sweep of gospel-leaning country songs for listeners, some of whom are doing church events on Wednesday nights, or, more recently, for those who can't attend events due to Covid protocols. Our heritage morning talent, Ken Hicks (1/2 of Ken & Daniel show) also hosts a Southern Gospel music show on Sunday mornings, a show that has been running for decades. We serve our community's needs and appetites, and here there is a large appetite for the pairing of music and faith.

It's been a year without live performances. Chattanooga is a venue-heavy town. What have you done to fill the live music void?

Honestly, I am not sure anyone has been or ever could fill that void. We embraced web-based performances, some live music cuts, and shows, early in the pandemic, and have continued that to some extent. The good news is that in many markets across the country, live music seems to be returning at a breakneck pace. Major tours are being announced (seemingly every day) and local venues have resumed booking local shows at a massively accelerated rate.

You have to hike the entire Appalachian Trail, from Georgia to Maine, and share a tent with Another PD, an artist and a music promo rep. Who are your trail-mates and why?

The PD part is tough. I can think of several that would make the trip fun, but need to know they could handle themselves in nature before I decide. Maybe Tim Roberts for some great stories around the campfire, but if he gets injured I don't think I could carry him out. The artist would be Craig Morgan, he's a great guy, plus food safety and survival would be all but guaranteed. Promo rep would be Scotty O'Brien, to keep me laughing the entire trip.

In many markets, the top streaming numbers are vastly different from terrestrial radio's power rotations. Why is that?

Streaming numbers provide some valuable data points, and we all love data. That being said, comparing radio airplay to streaming numbers is not apples to apples. My wife is an ICU Nurse, so pardon the medical analogy, but that would almost be like comparing a very specialized surgeon to a primary care physician. Surgeons (streaming, in this analogy) are really good at treating or providing one thing, but primary care doctors provide a much broader spectrum of care on a regular basis and primarily serve the people of their community, like radio.

If Dolly Parton, Elton John and Barack Obama came to the station and said, "Justin, we're hungry as bears. Let's go eat," where would you take them and what would you recommend?

I would take them to a local meat and three that has fantastic food. While Dolly and I would be right at home, seeing Elton John and Barack Obama eating some country cooking off a paper plate would be priceless. If we had to class it up a little, other options would be St Johns or The Boathouse.

Bonus Question is not really a question: You have the Mic. Shout-out to your professional and personal heroes!

Is there a word limit here? Because this might take a while and I am terrified I'll miss some people that are very important to me personally. I would start with Dale Mitchell, Steve Lewis and Nikki Thomas, for taking a chance on a 15-year-old kid at WKSJ-FM, in my hometown of Asheville NC. At 18, as a freshman in college, Ace & TJ took a chance on me and were instrumental in taking my career to the next level. They later introduced me to Kidd Kraddick and several other big shows, giving me a huge opportunity to grow and learn from some incredibly successful talent. Eddie Foxx, Dave Kelly and Rusty Walker grew me into a programmer. Meg Stevens changed my life when she brought me into Baltimore/DC. Laurie DeYoung, Bob Delmont and Michael J were the first really tenured staff I ever worked with, and they helped me understand managing a team. Clay Hunnicutt, Rod Phillips, Jen Leimgruber, Julie Talbot, The Bobby Bones Show, Big D & Bubba, Blair Garner, Cody Alan and Crook & Chase took that to the next level. Ken & Daniel, Mo & StyckMan, Kyle Croft, Tyler Stansell and my GM Nichole Hartman inspire me every day here in Chattanooga. Also have to offer a huge shout-out to The Audacy Country team: Tim Roberts, John Foxx, Kevin Callahan, Scott Roddy, Marci Braun and our brand managers and talent across the country. We are on an incredible journey, growing, learning and changing together. I know the wrap-up music is starting, so in the interest of time let me say this: I have worked with some incredible talent, programmers, music business professionals, some wonderful humans and some that weren't. We should all make it a point to learn from everyone we encounter. I think God would be at the top of my personal hero list (actually the entire list), I mean I owe everything to Him so He deserves the top spot). My wife, mother, stepfather, and grandfather are next up. My brother and sister, my friends, and even my extended family are on the list, because they all helped shape me (for better or worse, haha) or are with me on this little trip called life.



JACKSON MICHELSON

**OVER 20
EARLY BELIEVERS
IMPACTING TODAY!**



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	LUKE COMBS	Forever After All	River House/Columbia Nash	PLAY VIDEO ▶
2	GABBY BARRETT	The Good Ones	Warner/WAR	PLAY VIDEO ▶
3	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	PLAY VIDEO ▶
4	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	PLAY VIDEO ▶
5	BRETT YOUNG	Lady	BMLG	PLAY VIDEO ▶
6	KANE BROWN	Worship You	RCA Nashville	PLAY VIDEO ▶
7	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	PLAY VIDEO ▶
8	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville	PLAY VIDEO ▶
9	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	PLAY VIDEO ▶
10	LILY ROSE	Villain	Big Loud/Republic	PLAY VIDEO ▶
11	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	PLAY VIDEO ▶
12	ERIC CHURCH	Hell Of A View	EMI Nashville	PLAY VIDEO ▶
13	ELVIE SHANE	My Boy	Wheelhouse	PLAY VIDEO ▶
14	MIRANDA LAMBERT	Settling Down	RCA Nashville	PLAY VIDEO ▶
15	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	PLAY VIDEO ▶
16	JAKE OWEN	Made For You	Big Loud	PLAY VIDEO ▶
17	DAN + SHAY	Glad You Exist	Warner/WAR	PLAY VIDEO ▶
18	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow	PLAY VIDEO ▶
19	LARRY FLEET	Where I Find God	Big Loud	PLAY VIDEO ▶
20	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO ▶
21	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO ▶
22	BLAKE SHELTON	Minimum Wage	Warner/WMN	PLAY VIDEO ▶
23	THOMAS RHETT	Country Again	Valory	PLAY VIDEO ▶
24	JORDAN DAVIS	Almost Maybes	MCA Nashville	PLAY VIDEO ▶
25	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO ▶
26	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO ▶
27	LUKE BRYAN	Waves	Capitol Nashville	PLAY VIDEO ▶
28	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG	PLAY VIDEO ▶
29	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	PLAY VIDEO ▶
30	COLE SWINDELL	Single Saturday Night	Warner/WMN	PLAY VIDEO ▶
31	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash	PLAY VIDEO ▶
32	DIERKS BENTLEY	Gone	Capitol Nashville	PLAY VIDEO ▶
33	BRETT YOUNG	Not Yet	BMLG	PLAY VIDEO ▶
34	CHRIS LANE	Fill Them Boots	Big Loud	PLAY VIDEO ▶
35	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO ▶
36	JUSTIN MOORE	We Didn't Have Much	Valory	PLAY VIDEO ▶
37	DYLAN SCOTT	Nobody	Curb	PLAY VIDEO ▶
38	TENILLE ARTS	Somebody Like That	19th & Grand	PLAY VIDEO ▶
39	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	PLAY VIDEO ▶
40	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	PLAY VIDEO ▶
41	INGRID ANDRESS	Lady Like	Warner/WEA	PLAY VIDEO ▶
42	JON PARDI	Tequila Little Time	Capitol Nashville	PLAY VIDEO ▶
43	RASCAL FLATTS	How They Remember You	Big Machine	PLAY VIDEO ▶
44	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO ▶
45	CARLY PEARCE	Next Girl	Big Machine	PLAY VIDEO ▶
46	LAINÉY WILSON	Things A Man Oughta Know	Broken Bow	PLAY VIDEO ▶
47	LADY A	Like A Lady	BMLG	PLAY VIDEO ▶
48	SCOTTY MCCREERY	You Time	Triple Tigers	PLAY VIDEO ▶
49	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl	PLAY VIDEO ▶
50	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	PLAY VIDEO ▶



DYLAN SCOTT

NOBODY

POWER UP NOW!

MAX SPINS START 5/23

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EST	MIDWEST	SOUTH	WEST
1	YOUNG, BRETT	Lady	4	1	4	9
2	DAN + SHAY	Glad You Exist	3	6	15	3
3	COMBS, LUKE	Forever After All	5	3	13	7
4	BARRETT, GABBY	The Good Ones	1	16	1	12
5	HUNT, SAM	Breaking Up Was Easy In The 90'S	9	5	12	5
6	BENTLEY, DIERKS	Gone	10	10	3	6
7	YOUNG, CHRIS & KANE BROWN	Famous Friends	6	4	7	17
8	LYNCH, DUSTIN	Momma's House	7	9	2	19
9	BRYAN, LUKE	Waves	19	7	5	10
10	MOORE, JUSTIN	We Didn't Have Much	15	8	10	15
11	RASCAL FLATTS	How They Remember You	2	12	11	33
12	SCOTT, DYLAN	Nobody	14	2	17	37
13	SWINDELL, COLE	Single Saturday Night	23	21	20	1
14	WILSON, LAINEY	Things A Man Oughta Know	17	18	14	8
15	OWEN, JAKE	Made For You	16	11	16	34
16	ARTS, TENILLE	Somebody Like That	8	20	6	35
17	MCCREERY, SCOTTY	You Time	29	15	8	18
18	ALDEAN, JASON	Blame It On You	13	29	9	39
19	DAVIS, JORDAN	Almost Maybes	41	17	18	27
20	SHANE, ELVIE	My Boy	37	14	23	32
21	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	38	13	21	42
22	CHURCH, ERIC	Hell Of A View	43	19	19	20
23	BROWN, KANE	Worship You	26	30	31	11
24	RAY, MICHAEL	Whiskey And Rain	22	31	24	28
25	MCGRAW, TIM & TYLER HUBBARD	Undivided	24	26	32	22
26	BLOCK, PRISCILLA	Just About Over You	12	39	25	25
27	CHESNEY, KENNY	Knowing You	33	25	27	23
28	LAMBERT, MIRANDA	Settling Down	25	37	30	24
29	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	31	23	39	29
30	GILBERT, BRANTLEY	Hard Days	39	22	34	40
31	URBAN, KEITH + PINK	One Too Many	20	40	22	46
32	LOCASH	Beers To Catch Up On	36	36	35	13
33	LADY A	Like A Lady	28	42	44	4
34	HURD, RYAN & MAREN MORRIS	Chasing After You	11	49	28	36
35	BRICE, LEE	Memory I Don't Mess With	34	35	40	14
36	STAPLETON, CHRIS	Starting Over	35	27	26	47
37	SHELTON, BLAKE	Minimum Wage	30	44	33	21
38	ANDRESS, INGRID	Lady Like	40	32	29	41
39	PEARCE, CARLY	Next Girl	18	38	47	30
40	HARDY	Give Heaven Some Hell	21	46	38	43
41	BROOKS, GARTH & TRISHA YEARWOOD	Shallow	32	41	41	26
42	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	49	24	42	2
43	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	27	48	49	31
44	JANSON, CHRIS	Waitin' On 5	45	33	37	48
45	DICKERSON, RUSSELL	Home Sweet	48	34	36	38
46	RHETT, THOMAS	Country Again	44	43	46	44
47	MCCOLLUM, PARKER	To Be Loved By You	42	45	48	50
48	LITTLE BIG TOWN	Wine, Beer, Whiskey	46	47	43	49
49	PARDI, JON	Tequila Little Time	47	50	45	16
50	STELL, MATT	That Ain't Me No More	50	28	50	45

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	SWIFT, TAYLOR	You All Over Me f/Maren Morris	Republic
2	MADISON STATION	Shoes Under My Bed	Yellow Hammer Music Group
3	WOYS, TIFFANY	Do Ya	Tiffany Woys
4	MCELROY, DAVE	Let It Flow	Tantum Town/Free Flow
5	GRIMES, CURTIS	Friends	Lonely River
6	STAPLETON, CHRIS	Maggie's Song	Mercury Nashville
7	VERONIKA	Homesick	Whattaguy Music
8	TENPENNY, MITCHELL	Bucket List	Columbia Nashville
9	WALLEN, MORGAN	Sand In My Boots	Big Loud/Republic
10	ELI YOUNG BAND & BUFFETT, JIMMY	Saltwater Gospel	Valory
11	POWELL, MARK	I Hope I'm Holding You	---
12	RICH, TYLER	Better Than You're Used To	Valory
13	MAREZ, TRISTON	Where The Neon Lies f/R.Dunn	Torrez Music Group
14	CROW, BART	Pocket Full Of Kisses	Drift Ring
15	RHETT, THOMAS	More Time Fishin'	Valory
16	BRELAND	Cross Country	Bad Realm/Atlantic
17	PARKER, DREW	While You're Gone	Warner/WMN
18	HADDOCK, HAYDEN	Honky Tonk On	---
19	BROOKS & DUNN	Brand New Man w/Luke Combs	Arista Nashville
20	SHENANDOAH & SHELTON, BLAKE	Then A Girl Walks In	Foundry
21	HOLLIS, CLAY	Anybody Lovin' You Lately	---
22	FISHER, CREED	Rock & Roll Man	Fishdog Records
23	MOORE, KIP	Good Life	MCA Nashville
24	GRIFFIN, RYAN	Salt, Lime And Tequila	Independent
25	KING, RANDALL	Around Forever	Warner/WMN
26	SWIFT, TAYLOR	Love Story (Taylor's Version)	Republic
27	HUTCHINS, ARIEL	Wine Won't Work	---
28	CROCKETT, CHARLEY	I Can Help	The Next Waltz
29	GREEN, DREW	She Got That	Sony Music Nashville
30	WALLEN, MORGAN	Somebody's Problem	Big Loud/Republic
31	MARLOWE, KAMERON	Giving You Up	Sony Music Ent. Chile S.A
32	FARR, TYLER	Soundtrack To A Small Town...	Night Train/Broken Bow
33	SEAFORTH	Breakups	Arista Nashville
34	WHITTERS, HAILEY	Fillin' My Cup f/Lit. Big Town	Pegasus/S&D/Big Loud
35	BLOCK, PRISCILLA	Wish You Were The Whiskey	Mercury Nashville/InDent
36	HARDY	Unapologetically Country As...	Big Loud
37	KIN FAUX	Plainview	---
38	KROEZE, CHRIS	Summer Song	Chris Kroeze
39	FREY, KYLIE	Horses In Heaven f/R. Houser	Deep Frey'd
40	PEARCE, CARLY	Show Me Around	Big Machine
41	UNDERWOOD, CARRIE	Victory In Jesus	Capitol Nashville
42	BUTTS, KAITLIN	How Lucky Am I	---
43	RHETT, THOMAS	Want It Again	Valory
44	STORK, JON	If You Can Dance	---
45	PARKER, DREW	Party In The Back	Make Wake Artists
46	DOLEAC, ADAM	Another	Arista Nashville
47	SAXE, JP	Line By Line f/Maren Morris	Arista
48	DAVIS, JORDAN	Lose You	MCA Nashville
49	UNDERWOOD, CARRIE	Amazing Grace	Capitol Nashville
50	CARTER, SHY	Good Love	Warner/WAR

TARA THOMPSON

"TENNESSEE'S WILD"



[Click here to view
Tara's message](#)



Dark. Lovely. Artistic... and edgy. Something's going down, and it's not Tara Thompson. The singer-songwriter paints a mysterious picture of country life gone foul.

The photography and direction feel like Quentin Tarantino met Jim Jarmusch. CMT again brings us a mind-bending tale of the most compelling nature! Don't miss the last 3 seconds of this video. It goes a little "deeper!" [Click here!](#)



Check out these videos hand-picked by our staff!



CAITLYN SMITH FT. OLD DOMINION - "I CAN'T"

MMI Summer Smash Alert: why does this feel like one of the biggest and best singles around right now? It just rings with hooks and rattles the speakers. In this updated official video, Caitlyn struggles to keep her bar open! It's a high quality clip coupled with a single that is destined to be a bell ringing chart topper of the summer. If you're playing this smash, you know.....if you're not yet, you're late. To hear country summer soul at its very best, click here:



THE SHIRES & JIMMIE ALLEN - "ON THE DAY I DIE"

MMI Ok Wow Alert: we totally dig the British duo The Shires. And somehow Jimmie keeps getting cooler. This song and video peg the awesomeness needle way into the red! Follow a time lapse love story and feel what's real. Click here!



THE TENNESSEE WEREWOLVES - "AMY'S GONE"

Amy's on the run! And she never stops. The Tennessee Werewolves are a deep-vibe road-proven cult favorite with a rabid fan base to boot! In this clip you'll see the story of a beautiful bird without a cage. Want to see and hear why "Amy's Gone?" Click here!



LILY ROSE - "OVERNIGHT SENSATION"

Lily is a storyteller. And a truth-speaker. And out of nowhere, she's the new "it girl?" Not really. It takes years of work, miles of highway, and faith in yourself to get to the big stage. In "Overnight Sensation" Rose does what she does so well: tell it like it is. To hear the story of blues, sweat and tears, click here!



MIRANDA LAMBERT, JACK INGRAM, JON RANDALL - "GERALDENE"

The Marfa Tapes - one of the most anticipated projects of the decade - is out. As real as it gets, this music masterpiece reflects the deep poetic artistry of these three icons. It radiates with the soul of the Texas Hill country. At MMI we flipped on the tube for our afternoon Ellen break - and look who we found! Click here!



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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