

MONDAY MORNING INTEL

YOU SHOULD PROBABLY LEAVE
Chris Stapleton

Already on at:
KBEQ
WKDF
SiriusXM The Highway
Music Choice

ADD 5/17

"The superstar has a superstar radio single!"
- Tim Conlon (PD), WKIS Miami

"I was thrilled when I found out this was his next single.
This is going to sound killer on the radio."
- Isaac "Brooks" Wenzel (MD), WFMS Indianapolis



A UNIVERSAL MUSIC COMPANY

MMI
PROFILE
HOLLY HUTTON

Country Edition

**NASHVILLE
APPROVED**

MAY 17, 2021

CHRIS LANE **FILL THEM
BOOTS**

ADD NOW

OVER 50 STATIONS ALREADY SPINNING

BIG LOUD

GIVE
HEAVEN
SOME
HELL

HARDY

100+ STATIONS ON

ADD NOW

BIG LOUD

LARRY FLEET

WHERE I FIND GOD

5 SHAZAMS/SPIN



ADD NOW

BIG LOUD

LILY ROSE
Villain

TOP 5 CONSUMPTION PER SPIN

ADD NOW

BIG LOUD  

MONDAY MORNING INTEL

MAY 17, 2021

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES **5.17.21**

AIRPLAY

JAKE OWEN "Made For You"

RETENTION

JORDAN DAVIS "Almost Maybes"

CALLOUT

CHRIS YOUNG & KANE BROWN "Famous Friends"

AUDIO

LUKE COMBS "Forever After All"

VIDEO

LUKE COMBS "Forever After All"

SALES

LUKE COMBS "Forever After All"

COMPOSITE

JAKE OWEN "Made For You"

CMT

**MUSIC
AWARDS**

WEDNESDAY

JUNE 9 8/7c

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	4	6	4	12	8	1	JAKE OWEN	Made For You	Big Loud
2	13	4	5	5	10	2	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
4	21	2	1	1	1	3	LUKE COMBS	Forever After All	River House/Columbia Nash
6	8	1	14	8	5	4	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
3	2	21	2	11	7	5	ERIC CHURCH	Hell Of A View	EMI Nashville
9	7	19	7	14	12	6	MIRANDA LAMBERT	Settling Down	RCA Nashville
15	19	3	9	17	11	7	DAN + SHAY	Glad You Exist	Warner/WAR
13	15	28	10	10	9	8	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
7	11	5	12	31	27	9	DIERKS BENTLEY	Gone	Capitol Nashville
19	x	34	8	13	6	10	THOMAS RHETT	Country Again	Valory
10	14	14	23	16	17	11	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
5	9	7	16	42	20	12	DYLAN SCOTT	Nobody	Curb
31	x	36	11	4	4	13	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
11	16	9	18	28	18	14	COLE SWINDELL	Single Saturday Night	Warner/WMN
8	1	29	13	23	33	15	JORDAN DAVIS	Almost Maybes	MCA Nashville
50	x	x	3	2	2	16	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
27	x	18	21	6	24	17	KANE BROWN	Worship You	RCA Nashville
26	18	43	15	3	3	18	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
14	3	24	32	24	22	19	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
20	5	11	6	43	32	20	TENILLE ARTS	Somebody Like That	19th & Grand
21	x	8	26	27	19	21	LUKE BRYAN	Waves	Capitol Nashville
12	10	35	24	22	16	22	BLAKE SHELTON	Minimum Wage	Warner/WMN
18	17	12	22	35	13	23	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
32	x	17	28	15	15	24	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
17	12	30	19	33	29	25	CARLY PEARCE	Next Girl	Big Machine
22	28	20	30	7	14	26	ELVIE SHANE	My Boy	Wheelhouse
16	20	13	25	37	28	27	JUSTIN MOORE	We Didn't Have Much	Valory
30	x	25	29	21	30	28	LEE BRICE	Memory I Don't Mess With	Curb
29	6	10	40	44	31	29	RASCAL FLATTS	How They Remember You	Big Machine
23	27	15	20	40	26	30	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
47	x	x	35	9	25	31	LILY ROSE	Villain	Big Loud/Republic
42	x	26	34	36	21	32	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
35	22	23	31	26	41	33	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
37	x	37	33	20	36	34	HARDY	Give Heaven Some Hell	Big Loud
34	26	44	45	25	23	35	JON PARDI	Tequila Little Time	Capitol Nashville
24	24	39	17	49	40	36	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
28	29	33	36	32	34	37	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
25	23	16	47	47	43	38	SCOTTY MCCREERY	You Time	Triple Tigers
41	x	38	43	34	35	39	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
38	25	22	39	45	39	40	MICHAEL RAY	Whiskey And Rain	Warner/WEA
45	x	27	41	38	48	41	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
44	x	42	46	18	45	42	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
43	x	45	38	29	47	43	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
40	30	32	37	41	38	44	INGRID ANDRESS	Lady Like	Warner/WEA
36	x	40	42	50	37	45	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
48	x	x	50	19	42	46	LARRY FLEET	Where I Find God	Big Loud
33	x	31	48	48	44	47	LADY A	Like A Lady	BMLG
49	x	x	27	39	49	48	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville
46	x	x	49	30	46	49	DARIUS RUCKER	My Masterpiece	Capitol Nashville
39	x	41	44	46	50	50	RUSSELL DICKERSON	Home Sweet	Triple Tigers

DUSTIN LYNCH FEAT. MACKENZIE PORTER

THINKING 'BOUT YOU

FOR THE FIRST TIME IN HIS CAREER
DUSTIN LYNCH HAS THE #1 MOST ADDED SINGLE
TWO WEEKS IN A ROW!

MUSIC CHOICE, WUSN, KPLX, KSCS, KKBQ, WKHX, WUBL, WXTU, WKLB, WKIS, KKWF, KNUC, WDRQ, WYCD, KNIX, KEEY, KMNH, KWBL, WJVC, KWJJ, WKKT, KFRG, KSOP, KUBL, WPGH, WWKA, KCYE, KBEQ, KRTY, WFMS, WKDF, WGH, WGNE, WPAW, KJKE, WGKX, WLFP, WKHK, WQNU, WKMK, WDXB, WZZK, KIIM, KRST, KHKI, WCYQ, WIVK, WCTO, WTGE, WCKN, KATM, WOGK, KATC, KCCY, WQMX, WUSY, KIZN, WRNS, WKRO, KDRK, KXLY, WAVW, WPOR, WTHT, KFDI, KZSN, KJUG, WGTU, WQHK, KPLM, KTTS

A RECORD BREAKING
20 WEEKS
AT #1 TOP THUMBED
PANDORA NEW COUNTRY

68 MILLION
TOTAL
ON-DEMAND STREAMS



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	50	16	34	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
2	31	13	18	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
3	47	31	16	LILY ROSE	Villain	Big Loud/Republic
4	42	32	10	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
5	27	17	10	KANE BROWN	Worship You	RCA Nashville
6	19	10	9	THOMAS RHETT	Country Again	Valory
7	26	18	8	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
8	15	7	8	DAN + SHAY	Glad You Exist	Warner/WAR
9	32	24	8	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
10	13	8	5	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	GABBY BARRETT	The Good Ones	Warner/WAR
2	THOMAS RHETT	What's Your Country Song	Valory
3	BRETT YOUNG	Lady	BMLG
4	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
5	LEE BRICE	One Of Them Girls	Curb
6	LUKE COMBS	Better Together	River House/Columbia Nash
7	LUKE BRYAN	Down To One	Capitol Nashville
8	FLORIDA GEORGIA LINE	Long Live	BMLG
9	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
10	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
11	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
12	LUKE COMBS	Lovin' On You	River House/Columbia Nash
13	NIKO MOON	Good Time	RCA Nashville
14	CHRIS STAPLETON	Starting Over	Mercury Nashville
15	LUKE BRYAN	One Margarita	Capitol Nashville
16	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
17	JAMESON RODGERS	Some Girls	River House/Columbia Nash
18	MAREN MORRIS	The Bones	Columbia
19	CHRIS LANE	Big, Big Plans	Big Loud
20	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
21	DUSTIN LYNCH	Momma's House	Broken Bow
22	OLD DOMINION	One Man Band	RCA Nashville
23	CHRIS JANSON	Done	Warner/WAR
24	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
25	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
26	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
27	JON PARDI	Heartache Medication	Capitol Nashville
28	DUSTIN LYNCH	Ridin' Roads	Broken Bow
29	SAM HUNT	Kinfolks	MCA Nashville
30	TRAVIS DENNING	After A Few	Mercury Nashville



DYLAN SCOTT

NOBODY

POWER UP NOW!

MAX SPINS START 5/23



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
HOTZONE	RUSSELL DICKERSON	Home Sweet	Triple Tigers
HOTZONE	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
HOTZONE	SCOTTY MCCREERY	You Time	Triple Tigers
HOTZONE	MICHAEL RAY	Whiskey And Rain	Warner/WEA
HOTZONE	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
HOTZONE	KANE BROWN	Worship You	RCA Nashville
HOTZONE	LUKE BRYAN	Waves	Capitol Nashville
HOTZONE	THOMAS RHETT	Country Again	Valory
HOTZONE	DAN + SHAY	Glad You Exist	Warner/WAR
HOTZONE	COLE SWINDELL	Single Saturday Night	Warner/WMN
HOTZONE	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
HOTZONE	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
HOTZONE	JON PARDI	Tequila Little Time	Capitol Nashville
HOTZONE	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
HOTZONE	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
HOTZONE	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
HOTZONE	LAINIEY WILSON	Things A Man Oughta Know	Broken Bow
HOTZONE	CARLY PEARCE	Next Girl	Big Machine
HOTZONE	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
HOTZONE	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
DEVELOPING	CLAY WALKER	Need A Bar Sometimes	Show Dog Nashville
DEVELOPING	RILEY GREEN	If It Wasn't For Trucks	BMLG
DEVELOPING	INGRID ANDRESS	Lady Like	Warner/WEA
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	LEE BRICE	Memory I Don't Mess With	Curb
DEVELOPING	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
DEVELOPING	ELVIE SHANE	My Boy	Wheelhouse
DEVELOPING	LOCASH	Beers To Catch Up On	Wheelhouse
DEVELOPING	CHRIS JANSON	Waitin' On 5	Warner/WAR
DEVELOPING	LADY A	Like A Lady	BMLG
DEVELOPING	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
DEVELOPING	JUSTIN MOORE	We Didn't Have Much	Valory
DEVELOPING	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
DEVELOPING	BLAKE SHELTON	Minimum Wage	Warner/WMN
DEVELOPING	MIRANDA LAMBERT	Settling Down	RCA Nashville

IMPACTING NOW!
DEBUT *50 BILLBOARD

JACKSON MICHELSON





HOLLY HUTTON INTEL

CURRENT POSITION:
WYCD MUSIC DIRECTOR
ON-AIR
PERSONALITY OF
THE ROB AND HOLLY
SHOW

You're on a whole heck of a lot of radio stations, like, every day. Do you ever think that what you say in New York City may not connect in, perhaps, Phoenix?

Yes, every single break we are thinking about how we can connect this to everyone and still be entertaining and specific. It's truly a challenge!

Detroit has seen some real ups and downs in the last ten years. The city is prospering again. Does the sound and personality of the WYCD fluctuate with what's going on with Detroit?

No matter what has gone on economically, Detroit has always been an industrious, resilient, gritty, and prideful city. WYCD reflects that blue collar attitude and soul due in part to a majority of the WYCD staff born and raised in the Detroit area. This includes Tim Roberts, our Program Director, who truly shapes the sound and personality of the station. If WYCD sounds like a hardworking bad ass who makes you laugh, would give you the shirt off their back, check in on your sick mom while you're out of town and then have some beers with you when you got back while cuddling a puppy, it's because that's who we are.

You're in the middle seat on a sixteen-hour flight to Norway. On one side of you is a recording artist. The other side is a Program Director. Who would be your ideal seatmates?

Well, first I would never sit in the middle seat. The middle seat is for suckers. But I'm a sucker for some Dolly Parton and Tim Roberts. So, I would happily sit in the middle seat if it meant hearing stories from those two. Aside from being a fun flight, I'd learn so much! Can we make this happen somehow?

Country Streaming numbers are seeing big success. If the top three streaming songs are brand spanking new and unproven in research, should they be considered for terrestrial radio?

Of course, you need to look at streaming numbers, but I don't think streaming is a complete answer to if something is going to work on the radio or not.

What is the one single that you really, really loved, but never made it?

Recently, that would be the Brothers Osbourne single "All Night." It's probably for the best though, I think if we had that song in heavy rotation we'd be blamed (along with BO) for a bunch of speeding tickets. I get a lead foot listening to that song.

You are wood-fire roasting your own home-made pizza. Besides the crust, you have seven ingredients. What are the toppings and what album are you putting on during dinner?

I eat like a toddler, so I really only need 3 ingredients. Cheese, ham and mushrooms. But to pick an album? This question is torture because what mood am I in? What is the weather like? Am I feeling nostalgic? Ugh! Just how hungry am I?? I could give you a list, but I think I'll pick a new record from a new artist. I love the Lainey Wilson record Sayin' What I'm Thinkin'. It reminds me of the music my mom used to listen to (Kenny, Reba, Barbara Mandrell) when she cleaned the house. Just in the way of the vibe it gives off... which is like home... a good homey vibe which goes great with pizza. (I'd Brothers Osbourne – Skeletons if it's a pizza party)

MONDAY MORNING INTEL

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	LUKE COMBS	Forever After All	River House/Columbia Nash	PLAY VIDEO ▶
2	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	PLAY VIDEO ▶
3	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	PLAY VIDEO ▶
4	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	PLAY VIDEO ▶
5	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville	PLAY VIDEO ▶
6	KANE BROWN	Worship You	RCA Nashville	PLAY VIDEO ▶
7	ELVIE SHANE	My Boy	Wheelhouse	PLAY VIDEO ▶
8	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	PLAY VIDEO ▶
9	LILY ROSE	Villain	Big Loud/Republic	PLAY VIDEO ▶
10	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	PLAY VIDEO ▶
11	ERIC CHURCH	Hell Of A View	EMI Nashville	PLAY VIDEO ▶
12	JAKE OWEN	Made For You	Big Loud	PLAY VIDEO ▶
13	THOMAS RHETT	Country Again	Valory	PLAY VIDEO ▶
14	MIRANDA LAMBERT	Settling Down	RCA Nashville	PLAY VIDEO ▶
15	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	PLAY VIDEO ▶
16	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow	PLAY VIDEO ▶
17	DAN + SHAY	Glad You Exist	Warner/WAR	PLAY VIDEO ▶
18	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	PLAY VIDEO ▶
19	LARRY FLEET	Where I Find God	Big Loud	PLAY VIDEO ▶
20	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO ▶
21	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO ▶
22	BLAKE SHELTON	Minimum Wage	Warner/WMN	PLAY VIDEO ▶
23	JORDAN DAVIS	Almost Maybes	MCA Nashville	PLAY VIDEO ▶
24	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG	PLAY VIDEO ▶
25	JON PARDI	Tequila Little Time	Capitol Nashville	PLAY VIDEO ▶
26	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO ▶
27	LUKE BRYAN	Waves	Capitol Nashville	PLAY VIDEO ▶
28	COLE SWINDELL	Single Saturday Night	Warner/WMN	PLAY VIDEO ▶
29	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	PLAY VIDEO ▶
30	DARIUS RUCKER	My Masterpiece	Capitol Nashville	PLAY VIDEO ▶
31	DIERKS BENTLEY	Gone	Capitol Nashville	PLAY VIDEO ▶
32	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash	PLAY VIDEO ▶
33	CARLY PEARCE	Next Girl	Big Machine	PLAY VIDEO ▶
34	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO ▶
35	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	PLAY VIDEO ▶
36	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO ▶
37	JUSTIN MOORE	We Didn't Have Much	Valory	PLAY VIDEO ▶
38	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	PLAY VIDEO ▶
39	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville	PLAY VIDEO ▶
40	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	PLAY VIDEO ▶
41	INGRID ANDRESS	Lady Like	Warner/WEA	PLAY VIDEO ▶
42	DYLAN SCOTT	Nobody	Curb	PLAY VIDEO ▶
43	TENILLE ARTS	Somebody Like That	19th & Grand	PLAY VIDEO ▶
44	RASCAL FLATTS	How They Remember You	Big Machine	PLAY VIDEO ▶
45	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO ▶
46	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO ▶
47	SCOTTY MCCREERY	You Time	Triple Tigers	PLAY VIDEO ▶
48	LADY A	Like A Lady	BMLG	PLAY VIDEO ▶
49	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl	PLAY VIDEO ▶
50	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	PLAY VIDEO ▶

THE TENNESSEE WEREWOLVES

NEW
RELEASE

AMY'S GONE

"If you're not doing something new, you're not doing anything at all."

Sam Phillips

*The Tennessee Werewolves are the first of a kind
doing something new!*

Promotion: Marty Schwartz (310)614-0358

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EST	MIDWEST	SOUTH	WEST
1	YOUNG, CHRIS & KANE BROWN	Famous Friends	2	2	8	6
2	COMBS, LUKE	Forever After All	4	3	6	5
3	DAN + SHAY	Glad You Exist	5	11	10	1
4	YOUNG, BRETT	Lady	3	1	7	27
5	HUNT, SAM	Breaking Up Was Easy In The 90'S	18	4	3	7
6	BARRETT, GABBY	The Good Ones	1	12	2	15
7	BENTLEY, DIERKS	Gone	14	9	1	11
8	OWEN, JAKE	Made For You	8	6	12	24
9	SCOTT, DYLAN	Nobody	6	5	21	21
10	BRYAN, LUKE	Waves	19	7	9	25
11	SWINDELL, COLE	Single Saturday Night	17	16	14	2
12	RASCAL FLATTS	How They Remember You	7	10	17	32
13	ARTS, TENILLE	Somebody Like That	10	15	11	20
14	WILSON, LAINEY	Things A Man Oughta Know	11	20	4	28
15	MOORE, JUSTIN	We Didn't Have Much	23	8	13	43
16	ALDEAN, JASON	Blame It On You	25	24	5	18
17	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	37	14	16	26
18	MCCREERY, SCOTTY	You Time	27	21	23	12
19	CHESNEY, KENNY	Knowing You	30	17	26	10
20	BROWN, KANE	Worship You	22	33	19	13
21	LAMBERT, MIRANDA	Settling Down	24	28	22	23
22	SHANE, ELVIE	My Boy	28	18	24	39
23	CHURCH, ERIC	Hell Of A View	44	13	32	9
24	RAY, MICHAEL	Whiskey And Rain	21	27	36	8
25	BLOCK, PRISCILLA	Just About Over You	12	41	20	29
26	MCGRAW, TIM & TYLER HUBBARD	Undivided	33	23	30	14
27	BRICE, LEE	Memory I Don't Mess With	32	26	42	3
28	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	43	22	38	4
29	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	16	29	39	19
30	URBAN, KEITH + PINK	One Too Many	9	39	27	41
31	DAVIS, JORDAN	Almost Maybes	41	19	33	30
32	PEARCE, CARLY	Next Girl	13	37	37	34
33	LADY A	Like A Lady	42	31	28	17
34	LOCASH	Beers To Catch Up On	31	32	29	35
35	ANDRESS, INGRID	Lady Like	38	35	18	46
36	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	39	25	47	16
37	RHETT, THOMAS	Country Again	34	38	35	36
38	SHELTON, BLAKE	Minimum Wage	36	40	34	33
39	HURD, RYAN & MAREN MORRIS	Chasing After You	20	44	31	44
40	JANSON, CHRIS	Waitin' On 5	45	36	43	38
41	HARDY	Give Heaven Some Hell	26	42	45	47
42	MCCOLLUM, PARKER	To Be Loved By You	35	45	46	45
43	BROOKS, GARTH & TRISHA YEARWOOD	Shallow	40	46	49	31
44	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	29	48	48	40
45	DICKERSON, RUSSELL	Home Sweet	48	30	41	37
46	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	15	50	15	50
47	WALKER, CLAY	Need A Bar Sometimes	47	34	25	49
48	LITTLE BIG TOWN	Wine, Beer, Whiskey	46	47	40	48
49	PARDI, JON	Tequila Little Time	49	49	44	22
50	STELL, MATT	That Ain't Me No More	50	43	50	42

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

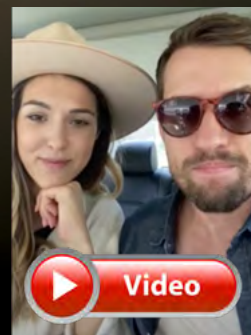
RANK	ARTIST	TITLE	LABEL
1	BRELAND	Cross Country	Bad Realm/Atlantic
2	DAVE MCELROY	Let It Flow	Tantum Town/Free Flow
3	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
4	RYAN GRIFFIN	Salt, Lime And Tequila	Independent
5	BART CROW	Pocket Full Of Kisses	Drift Ring
6	MARK POWELL	I Hope I'm Holding You	---
7	TRISTON MAREZ	Where The Neon Lies f/R.Dunn	Torrez Music Group
8	CHARLEY CROCKETT	I Can Help	The Next Waltz
9	RANDALL KING	Around Forever	Warner/WMN
10	HAYDEN HADDOCK	Honky Tonk On	---
11	TOM SEXTON	What The Whiskey's For	Lots To Do Music
12	TRACK45	Met Me Now	Stoney Creek
13	MORGAN WALLEN	Wasted On You	Big Loud/Republic
14	DREW GREEN	She Got That	Sony Music Nashville
15	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
16	KAITLIN BUTTS	How Lucky Am I	---
17	CREED FISHER	Rock & Roll Man	Fishdog Records
18	DREW PARKER	While You're Gone	Warner/WMN
19	MIDLAND	Texas Is The Last Stop	Big Machine
20	ARIEL HUTCHINS	Wine Won't Work	---
21	CLAY HOLLIS	Anybody Lovin' You Lately	---
22	TYLER FARR	Soundtrack To A Small Town...	Night Train/Broken Bow
23	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
24	KIN FAUX	Plainview	---
25	TENILLE ARTS	Back Then, Right Now	19th & Grand
26	ADAM DOLEAC	Another	Arista Nashville
27	HARDY	Unapologetically Country As...	Big Loud
28	HAILEY WHITTERS	Fillin' My Cup f/Lit. Big Town	Pegasus/S&D/Big Loud
29	SHENANDOAH & BLAKE SHELTON	Then A Girl Walks In	Foundry
30	MITCHELL TENPENNY	Bucket List	Columbia Nashville
31	CARLY PEARCE	Show Me Around	Big Machine
32	JON STORK	If You Can Dance	---
33	JORDAN DAVIS	Lose You	MCA Nashville
34	CHRIS KROEZE	Summer Song	Chris Kroeze
35	KAMERON MARLOWE	Giving You Up	Sony Music Ent. Chile S.A
36	SEAFORTH	Breakups	Arista Nashville
37	MITCHELL TENPENNY	To Us It Did	River House/Columbia Nash
38	ADAM DOLEAC	Whiskey's Fine	Arista Nashville
39	KYLIE FREY	Horses In Heaven f/R. Houser	Deep Frey'd
40	DREW PARKER	Party In The Back	Make Wake Artists
41	COREY KENT	Feels A Lot Like This	Combustion
42	ZACH WILLIAMS	Chain Breaker	Essential/PLG
43	SETH WARD	Lucky Strike	---
44	HAILEY WHITTERS	Heartland	Pegasus/Big Loud
45	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
46	JOSH WARD	A Cowboy Can	Smith Music Group
47	LEE BRICE	Soul	Curb
48	BRIAN KELLEY	Made By The Water	Warner/WMN
49	JP SAXE	Line By Line f/Maren Morris	Arista
50	BROTHERS OSBORNE	Younger Me	EMI Nashville

SMITHFIELD

"SOMETHING SEXY"



Let's turn the lights down and put on the SmithField track! CMT rounds up the romance in this week feature clip called "Something Sexy." The duo delivers with this convincing croon of a late-night tune. If you want to get kinda close, click here!



IT WAS THE MUSIC

OFFICIAL TRAILER

What did we learn during lockdown? That there's a lot of great video content to stream! MMI stumbled across this ten-part musical smorgasbord on Amazon Prime that gets right to the heart of why we all do what we do. The focus is on "Boomer artists" who keep hitting the road and stretching their strings for decades. To see what a long (and loving) strange trip it's been, click here!



Check out these videos hand-picked by our staff!



WALKER HAYES FT. JAKE OWEN - "COUNTRY STUFF"

MMI loves a good in-studio peek behind the curtain. This down and dirty inside scoop is a barrel of Country music monkeys, as 'ol Walker and his buddy Jake review the long list of ingredients that make Country, Country. If ya wanna dip a little, shoot a little, and kiss a lil bit on the hood, click here!



JAMESON RODGERS - "ROLLING ROCK, ROLLING STONES"

Jameson Rodgers takes us on a slow walk through a dark bar with "Rolling Rock, Rolling Stones." Think of it as a review to bring happiness to the most jaded of Country music fans. Mister Rodgers's indoor neighborhood includes beer, purdy girls, music, buddies, a 'hold my beer' scene, and more. Come on now and click here!



MICHAEL RAY - "PICTURE"

MMI Cool video and Sweet Message Alert: Michael takes a snapshot of the importance of the passing of time, in this memorable clip called "Picture." Other than Ray himself, the co-star is the repairman, and the way he lovingly cares for the classic Gibson guitar. This is about living and loving in the present and taking the time to memorialize all that you can. Get camera ready and click here!



DIERKS BENTLEY FT. RILEY GREEN, PARKER MCCOLLUM - "EAST BOUND AND DOWN"

Ok, this is simple. Erry now 'n nin, erry-body gotta have a lil bit o' fun, right? Face it, we've all been cooped up like bored chickens for a year, and we all deserve to flap our wings a little. So Dierks gets Riley and Parker on stage to blow through this Country classic like a Mac truck through a barricade. Click here!



JON PARDI- "TEQUILA LITTLE TIME"

Summer fun at its best, and you can't miss with a visit to The Flora-Bama, the epicenter of great Country videos and Southern Summer fun. Jon peeps up Ms. Lonely with a lil dancing, romancing, and the classic salt/lime combo, to coax "Cowboy" the lost dog home to his new honey. To get the Pardi started, click here!



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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