

IT'S TIME  
TO HAMMER  
A HIT!

MONDAY  
MORNING  
INTEL

BELLA  
POARCH  
BUILD A BITCH

MMI  
PROFILE  
DAVID COREY

PARENTAL  
ADVISORY  
EXPLICIT CONTENT

HERE ARE YOUR TOOLS! NOW, BUILD A HIT:

Debut # 1 **MMI** Action (underexposed tracks)

Debut # 16 **MMI** Call-out

Debut # 16 **MMI** Powers Chart

WARNER  
RECORDS

TOP 40 EDITION

JUNE 7, 2021

# **MONDAY MORNING INTEL**

JUNE 7, 2021

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***MMI - A MODERN DAY MUSIC RESEARCH SYSTEM***

**MONDAY  
MORNING  
INTEL**

# #1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

6.7.21

**AIRPLAY**

**JUSTIN BIEBER** "Peaches f/Daniel Caesar/Giveon"

**RETENTION**

**DUA LIPA** "Levitating"

**CALLOUT**

**LIL NAS X** "MONTERO (Call Me By Your Name)"

**AUDIO**

**OLIVIA RODRIGO** "good 4 u"

**VIDEO**

**BTS** "Butter"

**SALES**

**BTS** "Butter"

**COMPOSITE**

**DUA LIPA** "Levitating"

[MondayMorningIntel.com](http://MondayMorningIntel.com)



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY  
MORNING  
INTEL**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
5	1	x	7	7	4	1	DUA LIPA	Levitating	Interscope-Warner
4	2	10	10	14	6	2	THE WEEKND	Save Your Tears	XO/Republic
9	6	11	8	4	3	3	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
21	x	19	1	2	2	4	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
1	7	8	11	17	9	5	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
8	4	18	4	11	10	6	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
7	17	1	9	3	14	7	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
14	x	28	6	1	1	8	BTS	Butter	Columbia
3	8	4	15	21	16	9	THE KID LAROI	Without You with Miley Cyrus	Columbia
6	9	21	12	13	8	10	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
10	10	2	19	22	11	11	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
11	5	12	20	27	13	12	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
19	14	9	17	16	19	13	CARDI B	Up	Atlantic
12	11	5	2	10	48	14	OLIVIA RODRIGO	deja vu	Geffen/Interscope
13	3	23	27	29	22	15	DUA LIPA	We're Good	Warner
39	x	16	18	6	18	16	BELLA POARCH	Build A Bitch	Warner
15	13	25	16	26	20	17	GLASS ANIMALS	Heat Waves	Republic
18	x	3	3	8	50	18	OLIVIA RODRIGO	drivers license	Geffen/Interscope
34	x	24	5	9	28	19	POLO G	Rapstar	Columbia
26	16	15	30	5	29	20	DUNCAN LAURENCE	Arcade	Capitol
2	12	7	37	32	35	21	ARIANA GRANDE	pov	Republic
27	20	17	13	19	27	22	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
38	x	14	21	12	30	23	MOOSKI	Track Star	Capitol
28	22	13	14	15	31	24	LIL TJAY	Calling My Phone f/6LACK	Columbia
17	x	20	23	28	34	25	BILLIE EILISH	Your Power	Darkroom/Interscope
23	21	34	25	31	12	26	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
25	x	35	33	37	7	27	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic
40	x	6	26	24	43	28	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
16	23	26	24	23	32	29	KALI UCHIS	Telepatia	Virgin EMI/Interscope
41	x	x	41	25	5	30	P!NK	All I Know So Far	RCA
22	18	22	29	38	33	31	JUSTIN BIEBER	Hold On	Def Jam
46	x	x	32	30	15	32	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
24	15	36	43	41	24	33	AJR	Way Less Sad	BMG-Hollywood
48	x	x	22	20	38	34	DOJA CAT	Streets	Kemosabe/RCA
43	x	x	36	35	23	35	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
42	x	x	34	49	17	36	ONEREPUBLIC	Run	Mosley/Interscope
20	24	27	42	46	25	37	REGARD	You f/Troye Sivan & Tate McRae	Min.Of Sound/Capitol-Epic
36	x	39	35	45	26	38	COLDPLAY	Higher Power	Parlophone/Atlantic
50	x	x	28	18	40	39	COI LERAY	No More Parties	Republic
29	x	31	46	39	44	40	NESSA BARRETT	la di die f/jxdn	Warner
44	x	x	31	36	42	41	TWENTY ONE PILOTS	Shy Away	Fueled By Ramen/EMG
33	x	32	38	47	39	42	DJ KHALED	I Did It f/Malone/Megan...	WTB/Rep-300-Cap-Int-Epic
49	x	x	44	33	21	43	ANNE-MARIE & NIAL HIRAN	Our Song	Warner
30	x	38	45	48	36	44	RITON X NIGHTCRAWLERS	Friday f/Mufasa & Hypeman	RCA
37	x	29	47	44	46	45	SARA KAYS	Remember That Night?	Atlantic
35	x	33	39	42	49	46	NF	Just Like You	NF Real/Virgin Music
32	19	30	49	50	47	47	BEBE REXHA	Sacrifice	Warner
31	x	37	50	43	45	48	ANITTA	Girl From Rio	Warner
47	x	x	40	34	41	49	TAI VERDES	A-O-K	Last Nite/Arista
45	x	x	48	40	37	50	DIRTY HEADS	Vacation	E7LG/Better Noise

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	39	16	<b>23</b>	BELLA POARCH	Build A Bitch	Warner
2	21	4	<b>17</b>	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
3	34	19	<b>15</b>	POLO G	Rapstar	Columbia
4	38	23	<b>15</b>	MOOSKI	Track Star	Capitol
5	46	32	<b>14</b>	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
6	48	34	<b>14</b>	DOJA CAT	Streets	Kemosabe/RCA
7	40	28	<b>12</b>	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
8	41	30	<b>11</b>	P!NK	All I Know So Far	RCA
9	50	39	<b>11</b>	COI LERAY	No More Parties	Republic
10	43	35	<b>8</b>	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	ARIANA GRANDE	positions	Republic
2	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
3	ARIANA GRANDE	34+35	Republic
4	THE WEEKND	Blinding Lights	XO/Republic
5	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
6	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
7	TATE MCRAE	You Broke Me First	RCA
8	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
9	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
10	AVA MAX	Kings & Queens	Atlantic
11	POST MALONE	Circles	Republic
12	HARRY STYLES	Adore You	Columbia
13	HARRY STYLES	Watermelon Sugar	Columbia
14	DUA LIPA	Break My Heart	Warner
15	AJR	Bang!	BMG-Hollywood
16	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
17	DUA LIPA	Don't Start Now	Warner
18	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
19	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
20	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
21	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia
22	DOJA CAT	Say So	Kemosabe/RCA
23	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
24	THE WEEKND	Heartless	XO/Republic
25	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
26	SAINT JHN	Roses	Godd Complexx/HITCO
27	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam
28	JONAS BROTHERS	Only Human	Republic
29	BTS	Dynamite	Columbia
30	LEWIS CAPALDI	Someone You Loved	Vertigo/Capitol

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	BELLA POARCH	Build A Bitch	Warner
HOTZONE	CHEAT CODES	Lean On Me f/Tinashe	Cheat Codes LLC/further.
HOTZONE	MOOSKI	Track Star	Capitol
HOTZONE	NF	Just Like You	NF Real/Virgin Music
HOTZONE	MIMI WEBB	Good Without	Epic
HOTZONE	MAJID JORDAN	Waves Of Blue	OVO Sound/Warner
HOTZONE	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
HOTZONE	REGARD	You f/Troye Sivan & Tate McRae	Min.Of Sound/Capitol-Epic
HOTZONE	KALI UCHIS	Telepatia	Virgin EMI/Interscope
HOTZONE	BTS	Butter	Columbia
HOTZONE	OLIVIA RODRIGO	deja vu	Geffen/Interscope

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
DEVELOPING	ONEREPUBLIC	Run	Mosley/Interscope
DEVELOPING	P!NK	All I Know So Far	RCA
DEVELOPING	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
DEVELOPING	MAJOR LAZER	Titans f/Sia & Labrinth	Mad Decent
DEVELOPING	SARA KAYS	Remember That Night?	Atlantic
DEVELOPING	COLDPLAY	Higher Power	Parlophone/Atlantic
DEVELOPING	POLO G	Rapstar	Columbia
DEVELOPING	DJ KHALED	I Did It f/Malone/Megan...	WTB/Rep-300-Cap-Int-Epic
DEVELOPING	JACKSON WANG	LMLY	88rising/12Tone
DEVELOPING	ANITTA	Girl From Rio	Warner
DEVELOPING	RITON X NIGHTCRAWLERS	Friday f/Mufasa & Hypeman	RCA
DEVELOPING	NESSA BARRETT	la di die f/jxdn	Warner
DEVELOPING	LIL TJAY	Calling My Phone f/6LACK	Columbia
DEVELOPING	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
DEVELOPING	DUNCAN LAURENCE	Arcade	Capitol
DEVELOPING	AJR	Way Less Sad	BMG-Hollywood
DEVELOPING	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
DEVELOPING	JUSTIN BIEBER	Hold On	Def Jam
DEVELOPING	CARDI B	Up	Atlantic
DEVELOPING	BILLIE EILISH	Your Power	Darkroom/Interscope
DEVELOPING	GLASS ANIMALS	Heat Waves	Republic
DEVELOPING	MAROON 5 f/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
DEVELOPING	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner



DAVID

COREY

INTEL

## CURRENT POSITION:

PD WDRQ/WDVD DETROIT  
CUMULUS

**Detroit: Cars, factories, ethnic diversity, city on economic rebound, very few certified Southern Hillbillies...how does all this effect your programming philosophy of both the Pop and Country outlets?**

I am not living in Detroit yet. So, there is still lots for me to learn about the market. My focus right now though is on making sure we do the basics well. And those basics are pretty much the same everywhere based on the format. That's where my focus is now and I'm pleased with the progress we've made over the last 60 days on both WDRQ and WDVD.

**From your early Boston Kid David days through your Canadian exec stint and now in Country, you have a history of identifying hit singles. Have you ever considered a label A&R position?**

I appreciate you saying that. I still get as excited today as I did 25 years ago when discovering exceptional artists and music. I have thought about doing A&R over the years, but realized that I've been in A&R my entire radio career. So I get the best of both worlds

**You have a seat on the latest SpaceX transport headed to the planet Tralfamadore to create it's first radio station. The journey is 5 months in your flying tin can. Your travel mates are one Pop artist, one Country artist, one programmer and a record company rep. Who are they and why?**

Oh this one might get me in trouble. But I will play...

The two artists would be Michael Bublé and Lindsay Ell. The programmer would be John Ivey and the record company executive would be Espo. The reason is simple. The F bombs would be flyin' and my two Canadian friends would be entertaining us all throughout the trip. Michael and Lindsay are two of the nicest artists/friends in the industry

**Research says that GenZers are turning away from terrestrial radio. How the hell are you gonna lure those whippersnappers back into the fold?**

We do not want to send potential listeners to other outlets to get their new music. There's just too much for us to lose. We can be too safe. I think we need to do a much better job of playing new music. Especially music from our superstar artists. And we need to do a better job of investing in superstar onair talent. They are out there and we need to hire them.

**If radio had never been invented, and you had followed your "next up" passion, what would your career path be?**

Head coach of the Pittsburgh Steelers.

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	BTS	Butter	Columbia	<a href="#">PLAY VIDEO ►</a>
2	OLIVIA RODRIGO	good 4 u	Geffen/Interscope	<a href="#">PLAY VIDEO ►</a>
3	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia	<a href="#">PLAY VIDEO ►</a>
4	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG	<a href="#">PLAY VIDEO ►</a>
5	DUNCAN LAURENCE	Arcade	Capitol	<a href="#">PLAY VIDEO ►</a>
6	BELLA POARCH	Build A Bitch	Warner	<a href="#">PLAY VIDEO ►</a>
7	DUA LIPA	Levitating	Interscope-Warner	<a href="#">PLAY VIDEO ►</a>
8	OLIVIA RODRIGO	drivers license	Geffen/Interscope	<a href="#">PLAY VIDEO ►</a>
9	POLO G	Rapstar	Columbia	<a href="#">PLAY VIDEO ►</a>
10	OLIVIA RODRIGO	deja vu	Geffen/Interscope	<a href="#">PLAY VIDEO ►</a>
11	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA	<a href="#">PLAY VIDEO ►</a>
12	MOOSKI	Track Star	Capitol	<a href="#">PLAY VIDEO ►</a>
13	BRUNO MARS/A . PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic	<a href="#">PLAY VIDEO ►</a>
14	THE WEEKND	Save Your Tears	XO/Republic	<a href="#">PLAY VIDEO ►</a>
15	LIL TJAY	Calling My Phone f/6LACK	Columbia	<a href="#">PLAY VIDEO ►</a>
16	CARDI B	Up	Atlantic	<a href="#">PLAY VIDEO ►</a>
17	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam	<a href="#">PLAY VIDEO ►</a>
18	COI LERAY	No More Parties	Republic	<a href="#">PLAY VIDEO ►</a>
19	GIVEON	Heartbreak Anniversary	Not So Fast/Epic	<a href="#">PLAY VIDEO ►</a>
20	DOJA CAT	Streets	Kemosabe/RCA	<a href="#">PLAY VIDEO ►</a>
21	THE KID LAROI	Without You	Columbia	<a href="#">PLAY VIDEO ►</a>
22	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner	<a href="#">PLAY VIDEO ►</a>
23	KALI UCHIS	Telepatia	Virgin EMI/Interscope	<a href="#">PLAY VIDEO ►</a>
24	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic	<a href="#">PLAY VIDEO ►</a>
25	P!NK	All I Know So Far	RCA	<a href="#">PLAY VIDEO ►</a>
26	GLASS ANIMALS	Heat Waves	Republic	<a href="#">PLAY VIDEO ►</a>
27	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope	<a href="#">PLAY VIDEO ►</a>
28	BILLIE EILISH	Your Power	Darkroom/Interscope	<a href="#">PLAY VIDEO ►</a>
29	DUA LIPA	We're Good	Warner	<a href="#">PLAY VIDEO ►</a>
30	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA	<a href="#">PLAY VIDEO ►</a>
31	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	<a href="#">PLAY VIDEO ►</a>
32	ARIANA GRANDE	pov	Republic	<a href="#">PLAY VIDEO ►</a>
33	ANNE-MARIE & NIALl HORAN	Our Song	Warner	<a href="#">PLAY VIDEO ►</a>
34	TAI VERDES	A-O-K	Last Nite/Arista	<a href="#">PLAY VIDEO ►</a>
35	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope	<a href="#">PLAY VIDEO ►</a>
36	TWENTY ONE PILOTS	Shy Away	Fueled By Ramen/EMG	<a href="#">PLAY VIDEO ►</a>
37	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic	<a href="#">PLAY VIDEO ►</a>
38	JUSTIN BIEBER	Hold On	Def Jam	<a href="#">PLAY VIDEO ►</a>
39	NESSA BARRETT	la di die f/jxdn	Warner	<a href="#">PLAY VIDEO ►</a>
40	DIRTY HEADS	Vacation	E7LG/Better Noise	<a href="#">PLAY VIDEO ►</a>
41	AJR	Way Less Sad	S-Curve-Hollywood	<a href="#">PLAY VIDEO ►</a>
42	NF	Just Like You	NF Real/Virgin Music	<a href="#">PLAY VIDEO ►</a>
43	ANITTA	Girl From Rio	Warner	<a href="#">PLAY VIDEO ►</a>
44	SARA KAYS	Remember That Night?	Atlantic	<a href="#">PLAY VIDEO ►</a>
45	COLDPLAY	Higher Power	Parlophone/Atlantic	<a href="#">PLAY VIDEO ►</a>
46	REGARD	You f/Troye Sivan & Tate McRae	Ministry Of Sound/Epic	<a href="#">PLAY VIDEO ►</a>
47	DJ KHALED	I Did It f/Malone/Megan...	WTB/RocNtn/Epic	<a href="#">PLAY VIDEO ►</a>
48	RITON X NIGHTCRAWLERS	Friday f/Mufasa & Hypeman	RCA	<a href="#">PLAY VIDEO ►</a>
49	ONEREPUBLIC	Run	Mosley/Interscope	<a href="#">PLAY VIDEO ►</a>
50	BEBE REXHA	Sacrifice	Warner	<a href="#">PLAY VIDEO ►</a>

Levitating  
(From Latin: 'levis' Verb, gerund, smash)

# 'Lev-ah-ta-ting'

1. To rise or to cause to rise, creating upward movement by increasing spins.
2. To frequently rotate. As to 'go up'.
3. To analyze research and to react in an upward direction.

*Dua Lipa*

#1  
#2

MMI Powers  
MMI Retention

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	LIL NAS X	Montero (Call Me By Your Name)	1	1	7	1
2	GRANDE, ARIANA	Positions	3	5	1	2
3	SAWEETIE FEAT. DOJA CAT	Best Friend	6	3	4	3
4	RODRIGO, OLIVIA	Drivers License	4	4	6	5
5	THE KID LAROI	Without You	9	2	2	12
6	RODRIGO, OLIVIA	Deja Vu	5	13	5	6
7	POP SMOKE FEAT. LIL BABY + DABABY	For The Night	2	14	3	8
8	GRANDE, ARIANA	POV	11	11	8	4
9	BIEBER, JUSTIN FEAT. DANIEL CAESAR & GIVEON	Peaches	10	12	9	10
10	SCOTT, TRAVIS FEAT. HVME	Goosebumps (Remix)	16	7	10	11
11	CARDI B	Up	18	8	13	7
12	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	8	6	11	23
13	THE WEEKND	Save Your Tears	7	17	16	16
14	MASKED WOLF	Astronaut In The Ocean	19	10	14	14
15	MAROON 5 FEAT. MEGAN THEE STALLION	Beautiful Mistakes	14	9	19	21
16	LIL TJAY FEAT. 6LACK	Calling My Phone	12	15	15	19
17	MOOSKI	Track Star	20	16	12	13
18	LAURENCE, DUNCAN	Arcade	13	18	17	17
19	POARCH, BELLA	Build A B*tch	15	19	18	9
20	GIVEON	Heartbreak Anniversary	17	20	20	18
21	DOJA CAT FEAT. SZA	Kiss Me More	21	22	25	20
22	RODRIGO, OLIVIA	good 4 u	24	21	22	22
23	EILISH, BILLIE	Your Power	26	24	23	15
24	BRUNO MARS, ANDERSON .PAAK, SILK SONIC	Leave The Door Open	22	23	21	27
25	BIEBER, JUSTIN	Hold On	23	25	24	25
26	LIPA, DUA	We're Good	25	27	26	29
27	POLO G	Rapstar	28	29	27	26
28	TIESTO	The Business	27	26	29	31
29	GLASS ANIMALS	Heat Waves	30	28	32	28
30	MITCHELL, AJ	STOP	29	30	28	36
31	KALI UCHIS	Telepatia	32	35	38	24
32	REGARD, TROYE SIVAN & TATE MCRAE	You	31	38	34	30
33	WEBB. MIMI	Good Without	41	33	33	32
34	BTS	Butter	34	37	31	34
35	KAYS, SARA	Remember That Night?	39	32	37	35
36	REXHA, BEBE	Sacrifice	38	31	39	39
37	JORDAN, MAJID	Waves Of Blue	33	40	43	37
38	BARRETT, NESSA FEAT. JXDN	La Di Die	40	42	36	38
39	DJ KHALED FEAT. POST MALONE, MEGAN THEE STALLION,	I Did It	48	34	30	42
40	MAJOR LAZER FEAT. SIA & LABRINTH	Titans	6	43	45	33
41	NF	Just Like You	37	39	47	41
42	NELLY & FLORIDA GEORGIA LINE	Lil Bit	45	36	41	43
43	MARSHMELLO FEAT. JONAS BROTHERS	Leave Before You Love Me	35	44	35	48
44	AJR	Way Less Sad	46	41	40	45
45	CARSON, SOFIA	Fool's Gold	42	45	44	40
46	ANITTA	Girl From Rio	47	46	42	44
47	CHEAT CODES FEAT. TINASHE	Lean On Me	43	50	48	46
48	RITON X NIGHTCRAWLERS FEAT. MUFASA & HYPEMAN	Friday	44	48	50	47
49	WANG, JACKSON	Leave Me Loving You	49	47	49	49
50	COLDPLAY	Higher Power	50	49	46	50

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	MACHINE GUN KELLY	Forget Me Too f/Halsey	BadBoy/Capitol-Interscope
2	BIA	Whole Lotta Money	Epic
3	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
4	ALL TIME LOW	Once In A Lifetime	Fueled By Ramen/EMG
5	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
6	T-PAIN & KEHLANI	I Like Dat	Nappy Boy/EMPIRE
7	SURFACES	Wave Of You	10K Projects/Capitol
8	CASEY BISHOP	Love Me, Leave Me	---
9	RODDY RICCH	High Fashion f/Mustard	Atlantic
10	POST MALONE	Only Wanna Be With You	Republic
11	MORRAY	Quicksand	Pick Six/Interscope
12	LUCAS & STEVE	No Diggity f/Blackstreet	Spinnin'
13	NERVO & CARLA MONROE	Gotta Be You	Thrive
14	DUA LIPA	Physical	Warner
15	TESHER X JASON DERULO	Jalebi Baby	Capitol
16	TAYLOR SWIFT	invisible string	Republic
17	ALEC BENJAMIN	The Way You Felt	Elektra/EMG
18	YOUNG THUG & GUNNA	Ski	YSL/300 Ent.
19	DJ KHALED	Every Chance I Get f/LilBaby..	WTB/RN/Cap-Int-Epic
20	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
21	JAX JONES & AU/RA	I Miss U	Interscope
22	TOM GRENNAN	Little Bit Of Love	Insanity/Arista
23	DABABY	Suge	SCMG/Interscope
24	TELYKAST	Nobody To Love f/Loren Gray	TELYKast
25	OLIVIA RODRIGO	traitor	Geffen/Interscope
26	WEEZER	All My Favorite Songs	Crush Music
27	GHOST TOWN DJ'S	My Boo (Tom Budin Remix)	---
28	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
29	ADDISON RAE	Obsessed	Sandlot/in2une
30	R3HAB X LUIS FONSI X SEAN PAUL	Pues	---
31	SAM FISCHER	This City	RCA
32	POST MALONE	Candy Paint	Republic
33	POP SMOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic
34	RUSS & BIA	Best On Earth	Columbia
35	SOULJA BOY	She Make It Clap	Virgin Music
36	ASTRONOMERS	Overthinking	---
37	ALESSO	Going Dumb	Liquid State
38	OLIVIA RODRIGO	brutal	Geffen/Interscope
39	POOH SHIESTY	Back In Blood f/Lil Durk	Atlantic
40	POP SMOKE	Dior	Victor Victor/Republic
41	ERICA BANKS	Buss It f/Travis Scott	1501/Epic-Warner
42	2KBABY X MARSHMELLO	Like This	Warner
43	TONES AND I	Fly Away	Elektra/EMG
44	KRYSTALL POPPIN	One More Time f/Paula Deanda	Latium/LaMaquina/IMPERIAL
45	LIL NAS X	SUN GOES DOWN	Columbia
46	WAVE WAVE	Missing U f/EMIAH	Mentalo
47	ALESSO & ARMIN VAN BUUREN	Leave A Little Love	---
48	MEDUZA	Paradise f/Dermot Kennedy	Republic
49	WE THE COMMAS	Better Days	Little Green Cactus
50	BLACKBEAR	Me And Ur Ghost	Beartrap/Alamo/Interscope

# BLACKBERRY SMOKE AND JIMMY HALL

## "KEEP ON SMILING"

MMI recently dug out the vinyl album "Drippin' Wet" from the classic Alabama blues-pop-rock masters "Wet Willie." And we unanimously agree that one of the greatest current live bands is the remarkable Blackberry Smoke. Well heck, the google machine let's you mix your Blackberry Jam with your Willie and presto, here's a visual groove of the Summertime classic "Keep on Smiling" featuring WW's Jimmy Hall. Fire it up, get your grin on and click here:

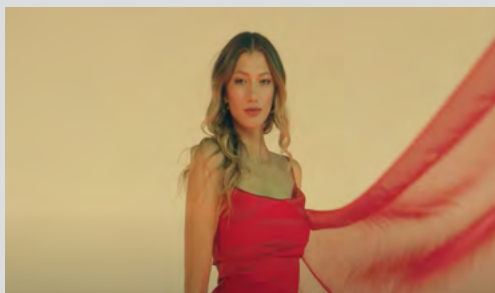


Check out these videos hand-picked by our staff!



### MAJESTIC X BONEY M. - "RASPUTIN"

Well, the 'eyes' have it! Come on now! How could we not share this party of beautiful weirdos? This is like The Wizard of Oz goes to The Limelight on acid. Plus, this marks the triumphant return of Disco vocal mainstays, Boney M! Grab a tab and click here:



### LEONY - "FADED LOVE"

This. Song. Is. So. Darn. Catchy. It's like a tacklebox filled with hooks. The video features such amazing props: a red dress, some red curtains and some candles. Done. Any-who, at the weekly MMI office dance party, we keep picking up the needle and dropping it on the top of the record. Click here:



### TOM GRENNAN - "LITTLE BIT OF LOVE"

A video can redefine a song. What seems like a good old Brit-Pop pining for your baby becomes a twist in this video clip of "A Little Bit of Love". Looks like Tom's got himself into some funky water and Tom Jr's going to be his inspiration to get on a higher road. Everybody, get in the pool and click here:



### INTERNET MONEY FT. DON TOLIVER, LIL UZI VERT & GUNNA - "HIS & HERS"

Internet Money is cashing in on some friendship featuring Don Toliver, Lil Uzi Vert and Gunna with an awesome on-screen trip around the universe. With lots of sunflowers, spacemen, shotguns and smoke, who could ask for anything more? Click here:



### WEEZER - "ALL MY FAVORITE SONGS"

At MMI, we love Weezer. There...we said it. The first time we heard "All My Favorite Songs" it became one. The Beatles-ish string arrangement is a perfect wrap around for this salute to staring at and living in your personal phone-world. Look away from that screen and click on this one:



## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*

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