

# MONDAY MORNING INTEL



Love Again

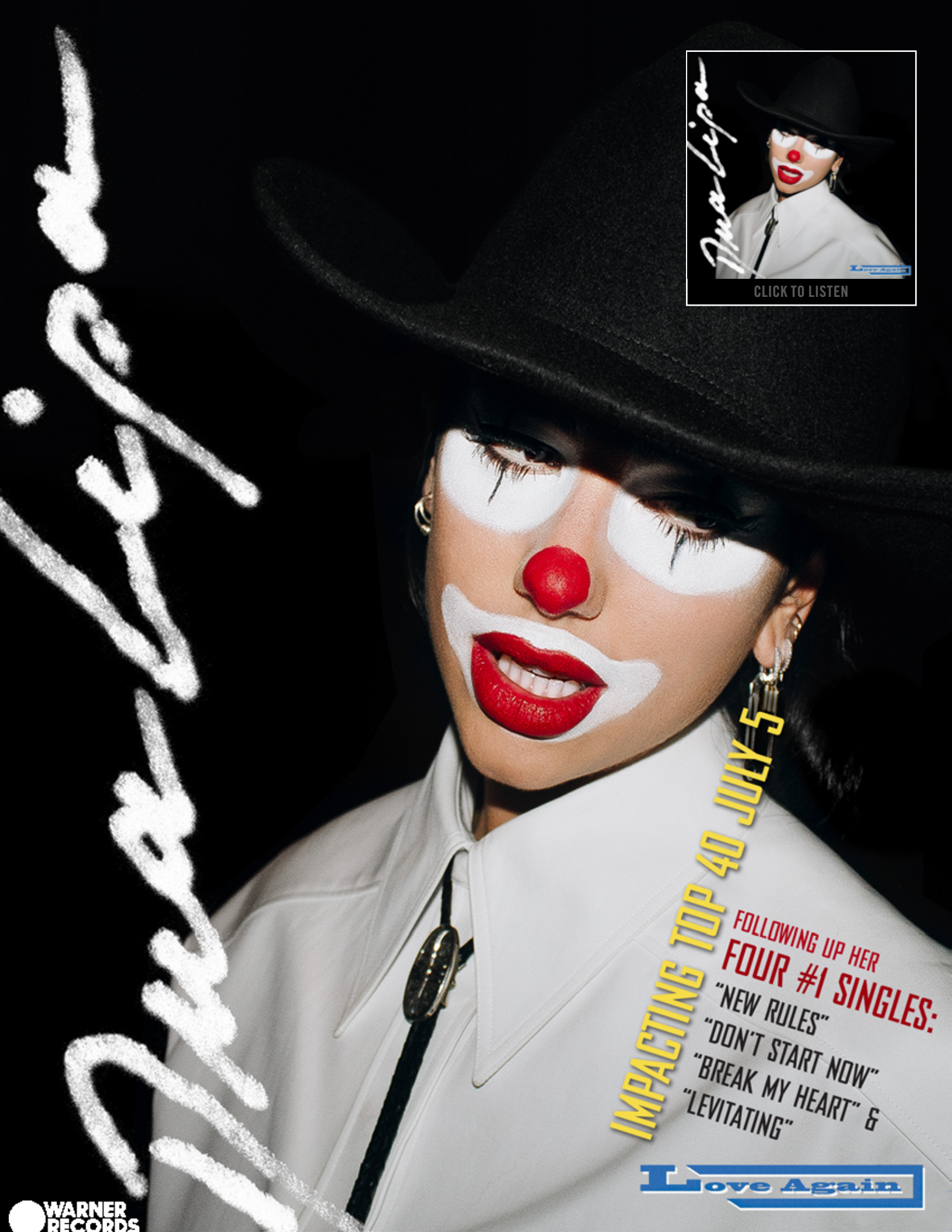
 **WARNER  
RECORDS**

MMI  
PROFILE  
RON FAIR

**TOP 40** *EDITION*

JUNE 28, 2021





CLICK TO LISTEN

IMPACTING TOP 40 JULY 5

FOLLOWING UP HER  
**FOUR #1 SINGLES:**  
"NEW RULES"  
"DON'T START NOW"  
"BREAK MY HEART" &  
"LEVITATING"

**Love Again**

**WARNER  
RECORDS**

# **MONDAY MORNING INTEL**

JUNE 28, 2021

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***MMI - A MODERN DAY MUSIC RESEARCH SYSTEM***



**MONDAY  
MORNING  
INTEL**

# #1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

6.28.21

**AIRPLAY**

**DUA LIPA** "Levitating"

**RETENTION**

**DUA LIPA** "Levitating"

**CALLOUT**

**LIL NAS X** "MONTERO (Call Me By Your Name)"

**AUDIO**

**OLIVIA RODRIGO** "good 4 u"

**VIDEO**

**OLIVIA RODRIGO** "good 4 u"

**SALES**

**BTS** "Butter"

**COMPOSITE**

**DUA LIPA** "Levitating"

**MondayMorningIntel.com**



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY  
MORNING  
INTEL**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	1	2	5	11	5	1	DUA LIPA	Levitating	Interscope-Warner
2	3	16	3	8	8	2	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
7	2	8	8	10	6	3	THE WEEKND	Save Your Tears	XO/Republic
9	4	9	9	5	2	4	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
4	12	1	10	3	15	5	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
5	7	6	11	17	7	6	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
11	5	4	4	15	17	7	OLIVIA RODRIGO	deja vu	Geffen/Interscope
8	23	11	1	1	4	8	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
6	6	3	18	20	16	9	THE KID LAROI	Without You with Miley Cyrus	Columbia
12	8	19	12	13	9	10	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
10	10	5	20	18	11	11	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
14	x	26	15	7	1	12	BTS	Butter	Columbia
13	13	13	16	27	10	13	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
16	16	22	14	26	12	14	GLASS ANIMALS	Heat Waves	Republic
27	x	18	23	4	24	15	BELLA POARCH	Build A Bitch	Warner
29	x	25	2	12	33	16	POLO G	Rapstar	Columbia
30	19	12	19	14	19	17	CARDI B	Up	Atlantic
20	18	14	33	2	30	18	DUNCAN LAURENCE	Arcade	Capitol
40	x	x	7	9	26	19	BAD BUNNY	Yonaguni	Rimas/The Orchard
3	9	7	36	34	35	20	ARIANA GRANDE	pov	Republic
22	21	17	17	16	25	21	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
33	x	15	26	6	32	22	MOOSKI	Track Star	Capitol
15	15	29	24	22	28	23	KALI UCHIS	Telepatia	Virgin EMI/Interscope
42	x	24	6	19	29	24	OLIVIA RODRIGO	traitor	Geffen/Interscope
19	25	32	21	29	3	25	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
18	x	34	27	35	14	26	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic
25	11	20	31	33	41	27	BILLIE EILISH	Your Power	Darkroom/Interscope
41	x	23	22	21	31	28	BILLIE EILISH	Lost Cause	Darkroom/Interscope
17	17	28	34	42	22	29	REGARD	You f/Troye Sivan & Tate McRae	Min.Of Sound/Capitol-Epic
31	14	27	32	39	27	30	DUA LIPA	We're Good	Warner
45	x	10	25	23	42	31	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
21	20	38	35	44	18	32	AJR	Way Less Sad	BMG-Hollywood
50	x	x	28	30	13	33	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
49	x	x	13	25	38	34	RODDY RICCH	Late At Night	Atlantic
28	x	31	40	32	40	35	DJ KHALED	I Did It f/Malone/Megan...	WTB/Rep-300-Cap-Int-Epic
37	x	37	43	31	20	36	P!NK	All I Know So Far	RCA
32	x	42	39	37	21	37	COLDPLAY	Higher Power	Parlophone/Atlantic
44	x	x	29	28	36	38	CITY GIRLS	Twerkulator	QC/Motown/Capitol
39	22	21	30	41	43	39	JUSTIN BIEBER	Hold On	Def Jam
46	x	x	37	38	23	40	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
35	x	39	x	x	x	41	TAI VERDES	A-O-K	Arista
24	27	40	38	46	37	42	RITON X NIGHTCRAWLERS	Friday f/Mufasa & Hypeman	RCA
26	26	30	45	40	45	43	NESSA BARRETT	la di die f/jxdn	Warner
43	x	x	46	24	44	44	TESHER X JASON DERULO	Jalebi Baby	Capitol
34	x	33	41	47	49	45	NF	Just Like You	NF Real/Virgin Music
48	x	x	44	43	34	46	DIRTY HEADS	Vacation f/Train (2021)	Better Noise
47	x	x	42	45	39	47	CALVIN HARRIS	By Your Side f/Tom Grennan	Columbia
38	x	41	49	36	47	48	TXT	Magic	Republic
36	24	35	48	49	48	49	MAJID JORDAN	Waves Of Blue	OVO Sound/Warner
23	28	36	47	48	46	50	ANITTA	Girl From Rio	Warner

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	40	19	21	BAD BUNNY	Yonaguni	Rimas/The Orchard
2	42	24	18	OLIVIA RODRIGO	traitor	Geffen/Interscope
3	50	33	17	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
4	49	34	15	RODDY RICCH	Late At Night	Atlantic
5	45	31	14	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
6	30	17	13	CARDI B	Up	Atlantic
7	41	28	13	BILLIE EILISH	Lost Cause	Darkroom/Interscope
8	29	16	13	POLO G	Rapstar	Columbia
9	27	15	12	BELLA POARCH	Build A Bitch	Warner
10	33	22	11	MOOSKI	Track Star	Capitol

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	ARIANA GRANDE	positions	Republic
2	THE WEEKND	Blinding Lights	XO/Republic
3	ARIANA GRANDE	34+35	Republic
4	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
5	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
6	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
7	OLIVIA RODRIGO	drivers license	Geffen/Interscope
8	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
9	TATE MCRAE	You Broke Me First	RCA
10	HARRY STYLES	Adore You	Columbia
11	POST MALONE	Circles	Republic
12	HARRY STYLES	Watermelon Sugar	Columbia
13	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
14	DUA LIPA	Break My Heart	Warner
15	AVA MAX	Kings & Queens	Atlantic
16	AJR	Bang!	BMG-Hollywood
17	DUA LIPA	Don't Start Now	Warner
18	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
19	DOJA CAT	Say So	Kemosabe/RCA
20	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
21	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
22	THE WEEKND	Heartless	XO/Republic
23	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
24	SAINT JHN	Roses	Godd Complexx/HITCO
25	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
26	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam
27	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia
28	JONAS BROTHERS	Only Human	Republic
29	BTS	Dynamite	Columbia
30	LEWIS CAPALDI	Someone You Loved	Vertigo/Capitol

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	TATE MCRAE X KHALID	working	RCA
HOTZONE	TAI VERDES	A-O-K	Arista
HOTZONE	CHEAT CODES	Lean On Me f/Tinashe	further.
HOTZONE	BELLA POARCH	Build A Bitch	Warner
HOTZONE	GIRL IN RED	Serotonin	Marie Ulven/AWAL
HOTZONE	POLO G	Rapstar	Columbia
HOTZONE	P!NK	All I Know So Far	RCA
HOTZONE	MOOSKI	Track Star	Capitol
HOTZONE	COLDPLAY	Higher Power	Parlophone/Atlantic
HOTZONE	DJ KHALED	I Did It f/Malone/Megan...	WTB/Rep-300-Cap-Int-Epic
HOTZONE	RITON X NIGHTCRAWLERS	Friday f/Mufasa & Hypeman	RCA
HOTZONE	ANITTA	Girl From Rio	Warner
HOTZONE	DUNCAN LAURENCE	Arcade	Capitol

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	TESHER X JASON DERULO	Jalebi Baby	Capitol
DEVELOPING	TONES AND I	Cloudy Day	Elektra/EMG
DEVELOPING	BAD BUNNY	Yonaguni	Rimas/The Orchard
DEVELOPING	OLIVIA RODRIGO	traitor	Geffen/Interscope
DEVELOPING	BILLIE EILISH	Lost Cause	Darkroom/Interscope
DEVELOPING	TXT	Magic	Republic
DEVELOPING	NF	Just Like You	NF Real/Virgin Music
DEVELOPING	NESSA BARRETT	la di die f/jxdn	Warner
DEVELOPING	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
DEVELOPING	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
DEVELOPING	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic
DEVELOPING	AJR	Way Less Sad	BMG-Hollywood
DEVELOPING	REGARD	You f/Troye Sivan & Tate McRae	Min.Of Sound/Capitol-Epic
DEVELOPING	KALI UCHIS	Telepatia	Virgin EMI/Interscope
DEVELOPING	OLIVIA RODRIGO	deja vu	Geffen/Interscope
DEVELOPING	MIMI WEBB	Good Without	Epic
DEVELOPING	BTS	Butter	Columbia
DEVELOPING	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
DEVELOPING	MAJOR LAZER	Titans f/Sia & Labrinth	Mad Decent
DEVELOPING	JACKSON WANG	LMLY	88rising/12Tone
DEVELOPING	GLASS ANIMALS	Heat Waves	Republic
DEVELOPING	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope





RON

FAIR

INTEL

## CURRENT POSITION:

VETERAN A&R MAJOR LABEL  
A&R MAN; PRODUCER,  
ARRANGER, ENGINEER,  
FORMER PRESIDENT OF  
A&M RECORDS, FORMER  
CHAIRMAN OF  
Geffen Records,

CURRENTLY:  
CUTTIN' RECORDS  
IN BERRY HILL

**You've had so many Grammy nominations, number one singles and so many number one albums. But face it, to the fans it's the artists that get the credit. Does it ever bug you that no one recognizes you in Starbucks when ordering your pumpkin spice latte?**

If I ever was going to be the face in front of the music, it would have been as a jazz pianist. The problem with that – I wasn't good enough. I found myself at a very early stage comfortably standing behind the artist – learning to see the musical landscape through their eyes- and bringing it to fruition. The glory for me is those rare moments of enjoying the success of a project with the team behind it – those dinners and back-stage-grammy moments – full of heart and soul among us. Besides, My red-eye's are way better than Starbucks.

**Modern radio programming and the A&R process both have a common thread which is that they're data, numbers, analytics driven. In 2021, is it still possible to simply "hear" a hit?**

Two young artists are roommates living in a flat in Camden above the Kentucky Fried Chicken. One is the next potential Bob Dylan. A beautiful introspective powerful singer songwriter with a few coffee house gigs in the calendar. The other is a skilled self-digital marketer savvy on all the building-block streaming opportunities and available D-I-Y opportunities –stacking up streams and likes and subscribers. It's not difficult to ascertain which room-mate has the advantage. In my opinion music is not a competition. But RECORDS – that's the NFL. It's when making "HITS" is the name of the game that data, numbers, analytics rule the day. But records and music can also be separate lanes on the freeway. We all have our own personal playlists – hits or not – data/analytics or not – we don't care- we just like the songs and love the artists. If hot dogs sell huge quantities above and beyond kale muffins – that doesn't make hot dogs "better food." The job of the A&R executive is to combine data like "line around the block" and "crazy merch sales" and "bananas streaming numbers that defy gravity" with "massive god-given talent" "appealing all-the-way-across" "indescribable star power" etc. There is no one way to do this. Numbers, data, analytics, are all great tools in an expanding tool box. I guess my Grandmother had this right when she said in Yiddish "There's a lid for every pot."

**You've run major labels and A&R divisions in New York and LA. What's different about the music culture in your new home of Nashville?**

I've been here almost five years. It's been a life adventure for me and my family. It's easy to overgeneralize answering this question. I am working hard to find a place in country music – working with artists like Dave's Highway, Shelby Darrall under the umbrella of my spirit guides Keith Gale and Jake Owen. I've been lucky to be face to face with Elvie Shane, Lainey Wilson, Dustin Lynch, Chase Rice, Jimmy Allen, RaeLynn, Lathan Warlick, Russell Dickerson, Tyler Hubbard, Ash Bowers and Runaway June in my work as a live-stream producer. John Loba, Carson James: they showed me a lot of respect while teaching me and keeping my head straight. Shout out to Danny Nozell. Fletcher Foster – his wind was beneath my wings. I've been so lucky and blessed and appreciate the Nashville musicians who have recorded at my studio in Berry Hill - showing me the back-roads of the genre- Ilya Toshinsky, Paul Franklin, Nir Z, Tim Akers, Steve Patrick, Alan Umstead – these guys are giant human beings and geniuses on their instruments.



Nashville is a working community of studio musicians, songwriters, engineers – records are made in community pods – among friends – extremely loyal folks – with a professional work ethic and mutual respect – it's very organized. All kinds of records are made in home studios, on lap-tops, with programmed beats, computer-driven – and then there's Dave Cobb and Chris Stapleton to remind us – the artist and the song and realism are also massively commercial and important. I'm here now – this is where act three is still being hatched. Happy to be here and lucky that the folks who I've collaborated with have been so inclusive.

**If you could choose any song and any artist (living or not currently using oxygen) to record that song, who would it be and what would they perform?**


I have a mental file of songs that one-day I would like to spend forty hours producing. Currently – that song is "99 Miles from LA" that was a minor hit by Albert Hammond, and covered by Art Garfunkel. It's a song that is part Antonio Carlos Jobim, part Hotel California. I'm hoping to find a courageous country act that will let me do it. A gorgeous smash cover version will someday appear. Likely, I'm behind it. While I'm dreaming, (please God) put me in a room with Little Big Town. I'm trying!

**You are shipwrecked on a tiny island with one artist, one label exec and one album. Who, who and what?**

I love my record-biz heroes, but maybe not on a tiny island. Jimmy Iovine – simply put: ZEUS. Clive Davis – elegant, wonderful – nobody loves music more than Clive. Monte Lipman – he's a Ferrari. Steve Berman – that guy is a true friend – different category. We're overdue for dinner- let alone on an island ! The album – that's easy. Nat King Cole – "After Midnight." I've listened to it (probably) 20,000 times. It will NEVER get old.

**You have the mic. Shout out to your heroes.**

Another easy question. My hero is my wife Stefanie. I loved her from the second I set eyes on her when she was 19. I signed her band "Wild Orchid" but it wasn't until years later that our great love fell into place. We have four children. While I'm grinding it out in my studio four doors down from Blackbird – she's managing these kids – Ellington (14), Ella (13), London (12) and Rocky (almost 9) – Her faith in me, her strength as a person, her beauty (inside and out) – she is and will always be: MY HERO.

 for KING & COUNTRY

**AMEN  
IMPACTING  
NOW!**

**25\* MEDIABASE AC CHART!**

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Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	OLIVIA RODRIGO	good 4 u	Geffen/Interscope	<a href="#">PLAY VIDEO ►</a>
2	DUNCAN LAURENCE	Arcade	Capitol	<a href="#">PLAY VIDEO ►</a>
3	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia	<a href="#">PLAY VIDEO ►</a>
4	BELLA POARCH	Build A Bitch	Warner	<a href="#">PLAY VIDEO ►</a>
5	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG	<a href="#">PLAY VIDEO ►</a>
6	MOOSKI	Track Star	Capitol	<a href="#">PLAY VIDEO ►</a>
7	BTS	Butter	Columbia	<a href="#">PLAY VIDEO ►</a>
8	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA	<a href="#">PLAY VIDEO ►</a>
9	BAD BUNNY	Yonaguni	Rimas/The Orchard	<a href="#">PLAY VIDEO ►</a>
10	THE WEEKND	Save Your Tears	XO/Republic	<a href="#">PLAY VIDEO ►</a>
11	DUA LIPA	Levitating	Interscope-Warner	<a href="#">PLAY VIDEO ►</a>
12	POLO G	Rapstar	Columbia	<a href="#">PLAY VIDEO ►</a>
13	BRUNO MARS/A . PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic	<a href="#">PLAY VIDEO ►</a>
14	CARDI B	Up	Atlantic	<a href="#">PLAY VIDEO ►</a>
15	OLIVIA RODRIGO	deja vu	Geffen/Interscope	<a href="#">PLAY VIDEO ►</a>
16	GIVEON	Heartbreak Anniversary	Not So Fast/Epic	<a href="#">PLAY VIDEO ►</a>
17	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam	<a href="#">PLAY VIDEO ►</a>
18	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner	<a href="#">PLAY VIDEO ►</a>
19	OLIVIA RODRIGO	traitor	Geffen/Interscope	<a href="#">PLAY VIDEO ►</a>
20	THE KID LAROI	Without You	Columbia	<a href="#">PLAY VIDEO ►</a>
21	BILLIE EILISH	Lost Cause	Darkroom/Interscope	<a href="#">PLAY VIDEO ►</a>
22	KALI UCHIS	Telepatia	Virgin EMI/Interscope	<a href="#">PLAY VIDEO ►</a>
23	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic	<a href="#">PLAY VIDEO ►</a>
24	TESHER X JASON DERULO	Jalebi Baby	Capitol	<a href="#">PLAY VIDEO ►</a>
25	RODDY RICCH	Late At Night	Atlantic	<a href="#">PLAY VIDEO ►</a>
26	GLASS ANIMALS	Heat Waves	Republic	<a href="#">PLAY VIDEO ►</a>
27	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope	<a href="#">PLAY VIDEO ►</a>
28	CITY GIRLS	Twerkulator	QC/Motown/Capitol	<a href="#">PLAY VIDEO ►</a>
29	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	<a href="#">PLAY VIDEO ►</a>
30	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA	<a href="#">PLAY VIDEO ►</a>
31	P!NK	All I Know So Far	RCA	<a href="#">PLAY VIDEO ►</a>
32	DJ KHALED	I Did It f/Malone/Megan...	WTB/RocNtn/Epic	<a href="#">PLAY VIDEO ►</a>
33	BILLIE EILISH	Your Power	Darkroom/Interscope	<a href="#">PLAY VIDEO ►</a>
34	ARIANA GRANDE	pov	Republic	<a href="#">PLAY VIDEO ►</a>
35	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic	<a href="#">PLAY VIDEO ►</a>
36	TXT	Magic	Republic	<a href="#">PLAY VIDEO ►</a>
37	COLDPLAY	Higher Power	Parlophone/Atlantic	<a href="#">PLAY VIDEO ►</a>
38	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope	<a href="#">PLAY VIDEO ►</a>
39	DUA LIPA	We're Good	Warner	<a href="#">PLAY VIDEO ►</a>
40	NESSA BARRETT	Ia di die f/jxdn	Warner	<a href="#">PLAY VIDEO ►</a>
41	JUSTIN BIEBER	Hold On	Def Jam	<a href="#">PLAY VIDEO ►</a>
42	REGARD	You f/Troye Sivan & Tate McRae	Ministry Of Sound/Epic	<a href="#">PLAY VIDEO ►</a>
43	DIRTY HEADS	Vacation	E7LG/Better Noise	<a href="#">PLAY VIDEO ►</a>
44	AJR	Way Less Sad	S-Curve-Hollywood	<a href="#">PLAY VIDEO ►</a>
45	CALVIN HARRIS	By Your Side f/Tom Grennan	Columbia	<a href="#">PLAY VIDEO ►</a>
46	RITON X NIGHTCRAWLERS	Friday f/Mufasa & Hypeman	RCA	<a href="#">PLAY VIDEO ►</a>
47	NF	Just Like You	NF Real/Virgin Music	<a href="#">PLAY VIDEO ►</a>
48	ANITTA	Girl From Rio	Warner	<a href="#">PLAY VIDEO ►</a>
49	MAJID JORDAN	Waves Of Blue	OVO Sound/Warner	<a href="#">PLAY VIDEO ►</a>

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	LIL NAS X	Montero (Call Me By Your Name)	1	1	3	2
2	LIPA, DUA	Levitating	2	3	1	1
3	THE KID LAROI	Without You	4	2	4	4
4	RODRIGO, OLIVIA	Deja Vu	3	5	2	5
5	SAWEETIE FEAT. DOJA CAT	Best Friend	5	4	5	3
6	BIEBER, JUSTIN FEAT. DANIEL CAESAR & GIVEON	Peaches	7	7	10	10
7	GRANDE, ARIANA	POV	6	11	14	7
8	THE WEEKND	Save Your Tears	9	16	8	6
9	MASKED WOLF	Astronaut In The Ocean	19	8	9	8
10	POP SMOKE FEAT. LIL BABY + DABABY	For The Night	14	12	6	12
11	RODRIGO, OLIVIA	good 4 u	12	10	7	15
12	CARDI B	Up	11	9	17	13
13	MAROON 5 FEAT. MEGAN THEE STALLION	Beautiful Mistakes	10	6	16	18
14	LAURENCE, DUNCAN	Arcade	15	14	15	17
15	MOOSKI	Track Star	17	13	11	20
16	DOJA CAT FEAT. SZA	Kiss Me More	8	19	20	11
17	GIVEON	Heartbreak Anniversary	13	20	12	16
18	LIL TJAY FEAT. 6LACK	Calling My Phone	16	17	18	21
19	POARCH, BELLA	Build A B*tch	21	15	21	9
20	BRUNO MARS, ANDERSON .PAAK, SILK SONIC	Leave The Door Open	18	18	13	22
21	EILISH, BILLIE	Your Power	24	21	19	14
22	BIEBER, JUSTIN	Hold On	20	22	22	23
23	GLASS ANIMALS	Heat Waves	22	23	23	19
24	EILISH, BILLIE	Lost Cause	29	26	24	24
25	RODRIGO, OLIVIA	Traitor	25	24	26	25
26	MITCHELL, AJ	STOP	27	28	28	28
27	POLO G	Rapstar	31	27	25	29
28	BTS	Butter	26	32	31	27
29	LIPA, DUA	We're Good	28	25	29	34
30	REGARD, TROYE SIVAN & TATE MCRAE	You	23	37	38	32
31	MAJOR LAZER FEAT. SIA & LABRINTH	Titans	32	34	33	30
32	UCHIS, KALI	Telepatia	38	45	27	26
33	BARRETT, NESSA FEAT. JXDN	La Di Die	30	30	35	37
34	DJ KHALED FEAT. POST MALONE, MEGAN THEE STALLION,	I Did It	46	35	34	33
35	WEBB. MIMI	Good Without	45	42	30	31
36	NELLY & FLORIDA GEORGIA LINE	Lil Bit	33	29	37	44
37	NF	Just Like You	36	33	39	41
38	MARSHMELLO FEAT. JONAS BROTHERS	Leave Before You Love Me	37	40	36	40
39	JORDAN, MAJID	Waves Of Blue	35	36	45	36
40	ANITTA	Girl From Rio	41	39	43	39
41	PINK	All I Know So Far	48	38	41	38
42	AJR	Way Less Sad	42	31	44	45
43	VERDES, TAI	A-O-K	44	46	32	48
44	CARSON, SOFIA	Fool's Gold	43	43	50	35
45	CHEAT CODES FEAT. TINASHE	Lean On Me	39	44	47	43
46	RITON X NIGHTCRAWLERS FEAT. MUFASA & HYPEMAN	Friday	34	48	40	49
47	TXT	Magic	50	41	48	42
48	GIRL IN RED	Serotonin	40	50	42	47
49	COLDPLAY	Higher Power	47	49	46	50
50	WANG, JACKSON	Leave Me Loving You	49	47	49	46



Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	LUKAS GRAHAM	Share That Love	Warner
2	TOMMEE PROFITT	In The End f/Fleurie	Virgin Music
3	DOJA CAT	Need To Know	Kemosabe/RCA
4	COI LERAY	No More Parties	Republic
5	DUA LIPA	Hallucinate	Warner
6	ASHE & FINNEAS	Till Forever Falls Apart	further./Mom+Pop
7	DUA LIPA	Physical	Warner
8	TAYLOR SWIFT	Mr. Perfectly Fine (Vault)	Republic
9	BEACH BUNNY	Cloud 9	further./Mom+Pop
10	OLIVIA RODRIGO	happier	Geffen/Interscope
11	SAM FISCHER	This City	RCA
12	MACHINE GUN KELLY	Forget Me Too f/Halsey	BadBoy/Capitol-Interscope
13	TELYKAST	Nobody To Love f/Loren Gray	TELYKast
14	TOM GRENNAN	Little Bit Of Love	Insanity/Arista
15	EM	Say What You Mean	The Sound Of L.A.
16	MAJESTIC X BONEY M.	Rasputin	Last Nite/Arista
17	GUNNAR GEHL	She's In My Head	---
18	JUSTIN WELLINGTON	Iko Iko f/Small Jam	Sony Music Entertainment
19	RODDY RICCH	High Fashion f/Mustard	Atlantic
20	SURFACES	Wave Of You	10K Projects/Capitol
21	BLACKBEAR	u love u f/Tate McRae	Beartrap/Alamo/Interscope
22	JAKE MILLER	Click	Jake Miller/The Orchard
23	LIL BABY	On Me	QC/Motown/Capitol
24	YOUNG THUG & GUNNA	Ski	YSL/300 Ent.
25	JACK HARLOW	Already Best Friends f/C.Brown	Generation Now/Atlantic
26	MORRAY	Quicksand	Pick Six/Interscope
27	EMINEM	Killer	Shady/After/Interscope
28	MARSHMELLO X NITTI GRITTI	Bad B*tches f/Megan Thee...	Joytime Collective
29	SAMI THOMPSON	Linger	Hitmaker/Surf Candy
30	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
31	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
32	TRINIDAD CARDONA	Dinero	Run-It-Up/Island/Republic
33	FEENIXPAWL X A. MARKS X D.RYAN	All I Need	Total Smash
34	DABABY	Suge	SCMG/Interscope
35	WEEZER	All My Favorite Songs	Crush Music/EMG
36	POST MALONE	Candy Paint	Republic
37	POST MALONE	Only Wanna Be With You	Republic
38	SOFI TUKKER	Purple Hat	Ultra
39	POP SMOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic
40	ASTRONOMERS	Overthinking	---
41	DIMITRI VEGAS	Pull Me Closer	Robbins Entertainment
42	EURYTHMICS	Sweet Dreams (Are Made... '19)	---
43	PS1	Life Goes On f/Alex Hosking	Three Six Zero
44	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
45	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic
46	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
47	POOH SHIESTY	Back In Blood f/Lil Durk	Atlantic
48	LORDE	Solar Power	Lava/Republic
49	BLACKBEAR	Me And Ur Ghost	Beartrap/Alamo/Interscope
50	MAROON 5	Lost	222/Interscope

# JONI MITCHELL'S "BLUE AT 50"

Many say "Blue" is the best album ever recorded. The word "perfect" has been used. "Masterpiece" is mentioned more than frequently. The New York Times scrutinizes the collection on the 50th anniversary of its release. In today's fast moving Pop Hit world, Joni Mitchell's "Blue" is a history lesson for those who wish to take the time. But in the complete world of art and music, the album is the centerpiece of creative genius made simple and heart wrenching together. To go back one half of a century, click here:

[READ MORE](#)

Check out these videos hand-picked by our staff!



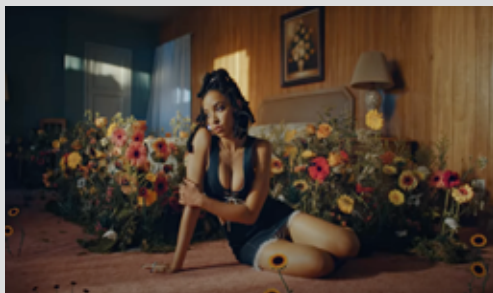
### TONES AND I - "CLOUDY DAY"

MMI Big Fans Alert: We love Tones and I. There.. we said it! Tones (AKA Australia's uber-cool-mega-producer-writer-DJ-singer Toni Watson) first lit up our strobe lights with the global smash-arino "Dance Monkey". Now with the release of "Cloudy Day", who will ever need Zoloft again. This hands in the air, choir backed hit is a one listen mood elevating good time for even the lowest of Debbie Downers. So, stop putting Prozac in the water cooler and walk this into the control room. Click here:



### CITY GIRLS - "TWERKULATOR"

TikTok (AKA America's new A&R Pop Pipeline) has delivered another booty shaking track that's pinging the MMI sonar like popcorn in hot grease. No butts about it, City Girls have lit up the social media monster 4 times before and now "Twerkulator" is rattling it's lower parts on the radio charts. This clip is not a cinematic classic, butt ass they say, it sure shakes things up! Click here:



### CHEAT CODES FT. TINASHE - "LEAN ON ME"

This fun fresh track keeps taking a chart hill a day and continues to rope in radio believers. We first caught this Summer groove on SiriusXM's Venus and it looks like others keep cracking the Cheat Codes continuously. Click here:



### NELLY AND FLORIDA GEORGIA LINE - "LIL BIT"

MMI detected a "sub-genre" emerging from Nashville that we'll call Bumpy Country Road. It was literally the turn of the century when Nelly hit us with "Country Grammar" and now he shakes it up with Nashbilly Super-Duo Florida Georgia line. "Lil Bit" is lighting up the airplay sonar in three formats and shows zero signs of slowing down. Click here:



### TATE MCCRAE-KHALID - "WORKING"

When we look at the first alerts, spins, sonar pings and streams, it appears the need of Tate McRae and Khalid single is "Working". And dang, our girl can dance! Between birthday candles, baby-sitting and bus rides, our Tate is bizzzy. Wanna see her work? Click here:





## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*

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