MONDAY MORNING INTEL

7/10 LAS VEGAS SOLD OUT 7/17 SALT LAKE CITY SOLD OUT FASTEST STADIUM SELLOUT IN TICKETMASTER HISTORY

8/14 LINCOLN SOLD OUT 86,000 TICKETS SOLD IN 75 MIN!

9/18 CINCINNATI SOLD OUT 9/25 CHARLOTTE SOLD OUT KANSAS CITY, YOU'RE UP! ON SALE FRIDAY, JUNE 11

MORE ANNOUNCEMENTS SOON...

THAT'S WHAT GARTH DOES





CHIEFS

NASHVILLE APPROVED

JUNE 7, 2021

FILL THEM BOOTS CHRIS LANE

FOLLOW UP TO TWO CONSECUTIVE #1 SINGLES

ADD TODAY

BIG LOUD

MONDAY MORNING

JUNE 7, 2021 INTEL TABLE OF

- #1 SONGS THIS WEEK Δ
- POWERS 5
- ACTION/RECURRENTS 7
- HOTZONE/DEVELOPING 9
- PRO-FILE 77
- VIDED STREAMING 72
- COUNTRY CALLOUT 74
- 15 FUTURE TRACKS
- INTELESCOPE 15
- 727 INTELEVISION
- METHODOLGY 757
- THE BACK PAGE 20

- A MODERN DAY MUSIC RESEARCH SYSTEM

INTEL **ARPLAY** LUKE COMBS "Forever After All" **RETENTION DIERKS BENTLEY** "Gone" **CALLOLIT** LUKE COMBS "Forever After All" **ALIZIC LUKE COMBS** "Forever After All" LUKE COMBS "Forever After All" **SALES** LUKE COMBS "Forever After All" **COMPOSITE** LUKE COMBS "Forever After All"

MONDAY

MORNING



SONGS THIS WEEK

6.7.21

BY MMI COMPOSITE CATEGORIES



MMI-POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

-

TW RK Airplay	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
1	13	1	1	1	1	1	LUKE COMBS	Forever After All	River House/Columbia Nash
4	5	4	7	6	7	2	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
5	4	11	2	11	6	3	ERIC CHURCH	Hell Of A View	EMI Nashville
10	7	2	4	5	12	4	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
8	3	6	16	14	19	5	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
11	8	19	13	12	4	6	BLAKE SHELTON	Minimum Wage	Warner/WMN
12	15	9	11	9	10	7	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
3	1	3	10	32	24	8	DIERKS BENTLEY	Gone	Capitol Nashville
6	2	32	6	15	13	9	MIRANDA LAMBERT	Settling Down	RCA Nashville
15	17	5	9	17	17	10	DAN + SHAY	Glad You Exist	Warner/WAR
9	9	15	15	24	15	11	COLE SWINDELL	Single Saturday Night	Warner/WMN
13	16	13	18	13	16	12	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
2	11	8	12	41	21	13	DYLAN SCOTT	Nobody	Curb
7	6	26	5	23	33	14	JORDAN DAVIS	Almost Maybes	MCA Nashville
50	Х	Х	3	2	2	15	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
21	18	17	23	7	14	16	ELVIE SHANE	Му Воу	Wheelhouse
18	12	16	20	33	30	17	CARLY PEARCE	Next Girl	Big Machine
40	Х	29	31	4	5	18	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
20	25	7	24	27	11	19	LUKE BRYAN	Waves	Capitol Nashville
27	Х	35	25	22	3	20	OLD DOMINION	l Was On A Boat That Day	Arista Nashville
28	26	42	8	3	9	21	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
19	19	10	17	38	25	22	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
25	24	23	26	8	26	23	KANE BROWN	Worship You	RCA Nashville
14	10	30	34	30	32	24	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
17	14	25	30	34	29	25	JUSTIN MOORE	We Didn't Have Much	Valory
16	31	28	19	25	8	26	THOMAS RHETT	Country Again	Valory
29	34	12	22	16	20	27	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
26	30	21	29	20	28	28	LEE BRICE	Memory I Don't Mess With	Curb
22	29	18	27	28	31	29	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
49	Х	Х	28	10	22	30	LILY ROSE	Villain	Big Loud/Republic
39	Х	43	21	36	18	31	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
31	21	22	33	26	47	32	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
32	22	39	42	19	23	33	JON PARDI	Tequila Little Time	Capitol Nashville
34	Х	41	37	21	35	34	HARDY	Give Heaven Some Hell	Big Loud
23	20	14	46	46	34	35	SCOTTY MCCREERY	You Time	Triple Tigers
42	X	20	32	37	45	36	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
24	23	36	14	49	37	37	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
38	Х	31	40	39	36	38	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
41	X	33	38	29	44	39	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
36	27	27	36 25	45 25	38	40		Whiskey And Rain	Warner/WEA
37	32	34	35	35	39 50	41		Lady Like	Warner/WEA
45	X	24 27	45	31	50	42	RILEY GREEN	If It Wasn't For Trucks	BMLG
30	X	37	47 44	47 42	43 27	43	LADY A	Like A Lady No Sod Songo	BMLG BCA Nashvilla
47 48	X	X	44 50	43 18	27 46	44 45	NIKO MOON LARRY FLEET	No Sad Songs Where I Find God	RCA Nashville Big Loud
48 35	x 28	x 38	50 39	18 48	46 48	45 46	RUSSELL DICKERSON	Home Sweet	•
55 44			39 49	40 42	40 41	40 47	DARIUS RUCKER	My Masterpiece	Triple Tigers Capitol Nashville
44 46	X	X	49 43	42 44	41 42	47	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
46 43	X X	x 44	43 48	44 40	42 49	40 49	CAITLYN SMITH	I Can't f/Old Dominion	Eivii Nasiviile Monument
43 33	x 33	44 40	40 41	40 50	49 40	49 50	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
55	55	40	41	50	40	30		neeuuni was a nignway	SIGHEY OFEEN







Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	50	15	35	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
2	40	18	22	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
3	49	30	19	LILY ROSE	Villain	Big Loud/Republic
4	39	31	8	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
5	27	20	7	OLD DOMINION	l Was On A Boat That Day	Arista Nashville
6	28	21	7	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
7	10	4	6	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
8	42	36	6	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
9	11	6	5	BLAKE SHELTON	Minimum Wage	Warner/WMN
10	12	7	5	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
11	21	16	5	ELVIE SHANE	Му Воу	Wheelhouse
12	15	10	5	DAN + SHAY	Glad You Exist	Warner/WAR



MMI-RECURRENTS

6.7.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK Tw	ARTIST	TITLE	LABEL/IMPRINT
1	JAKE OWEN	Made For You	Big Loud
2	GABBY BARRETT	The Good Ones	Warner/WAR
3	THOMAS RHETT	What's Your Country Song	Valory
4	BRETT YOUNG	Lady	BMLG
5	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
6	LEE BRICE	One Of Them Girls	Curb
7	LUKE COMBS	Better Together	River House/Columbia Nash
8	LUKE BRYAN	Down To One	Capitol Nashville
9	FLORIDA GEORGIA LINE	Long Live	BMLG
10	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
11	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
12	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
13	LUKE BRYAN	One Margarita	Capitol Nashville
14	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
15	NIKO MOON	Good Time	RCA Nashville
16	MAREN MORRIS	The Bones	Columbia
17	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
18	JAMESON RODGERS	Some Girls	River House/Columbia Nash
19	LUKE COMBS	Lovin' On You	River House/Columbia Nash
20	CHRIS STAPLETON	Starting Over	Mercury Nashville
21	OLD DOMINION	One Man Band	RCA Nashville
22	TENILLE ARTS	Somebody Like That	19th & Grand
23	CHRIS LANE	Big, Big Plans	Big Loud
24	CHRIS JANSON	Done	Warner/WAR
25	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
26	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
27	DUSTIN LYNCH	Ridin' Roads	Broken Bow
28	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
29	MIRANDA LAMBERT	Bluebird	RCA Nashville
30	JON PARDI	Heartache Medication	Capitol Nashville

Tyler Farr "Cover Girl"

"My new song 'Cover Girl' is about finding the courage and strength it takes to break away from a very unhealthy situation and finding that freedom that comes with escaping a very abusive relationship. It's a difficult subject to sing about but it needs to be sang about, and it's all too real for so many people out there today. I hope you all take a listen, and I hope it helps someone along the way."

- Tyler Farr

CLICK HERE TO LISTEN

BBR 🕅 BMG 🐺



Country



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
HOTZONE	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
HOTZONE	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
HOTZONE	LAINEY WILSON	Things A Man Oughta Know	Broken Bow



6.7.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	CHRIS BANDI	Would Have Loved Her	RECORDS Nashville
DEVELOPING	CLAY WALKER	Need A Bar Sometimes	Show Dog Nashville
DEVELOPING	DARIUS RUCKER	My Masterpiece	Capitol Nashville
DEVELOPING	BRETT YOUNG	Not Yet	BMLG
DEVELOPING	CAITLYN SMITH	I Can't f/Old Dominion	Monument
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
DEVELOPING	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
DEVELOPING	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	INGRID ANDRESS	Lady Like	Warner/WEA
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	JON PARDI	Tequila Little Time	Capitol Nashville
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	LADY A	Like A Lady	BMLG
DEVELOPING	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
DEVELOPING	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
DEVELOPING	LEE BRICE	Memory I Don't Mess With	Curb
DEVELOPING	KANE BROWN	Worship You	RCA Nashville
DEVELOPING	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
DEVELOPING	SCOTTY MCCREERY	You Time	Triple Tigers
DEVELOPING	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
DEVELOPING	ELVIE SHANE	My Boy	Wheelhouse
DEVELOPING	LUKE BRYAN	Waves	Capitol Nashville
DEVELOPING	CARLY PEARCE	Next Girl	Big Machine
DEVELOPING	JUSTIN MOORE	We Didn't Have Much	Valory
DEVELOPING	THOMAS RHETT	Country Again	Valory
DEVELOPING	DAN + SHAY	Glad You Exist	Warner/WAR
DEVELOPING	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
DEVELOPING	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
DEVELOPING	BLAKE SHELTON	Minimum Wage	Warner/WMN

"I CAN'T FT. OLD DOMINION" ADD NOW

States a state of

CA/MB DEBUT #46 BILLBOARD #48

2 MOST ADDED THIS WEEK

14 NEW ADDS IN:

DALLAS ATLANTA DETROIT TUCSON SALT LAKE CITY KNOXVILLE INDIANAPOLIS NASHVILLE MEMPHIS AND MORE!

ON TOUR WITH:

GEORGE STRAIT OLD DOMINION LITTLE BIG TOWN

Country





DAVID Corey NTEL

CURRENT POSITION: PD WDRQ/WDVD DETROIT CUMULUS

Detroit: Cars, factories, ethnic diversity, city on economic rebound, very few certified Southern Hillbillies...how does all this effect your programming philosophy of both the Pop and Country outlets?

I am not living in Detroit yet. So, there is still lots for me to learn about the market. My focus right now though is on making sure we do the basics well. And those basics are pretty much the same everywhere based on the format. That's where my focus is now and I'm pleased with the progress we've made over the last 60 days on both WDRQ and WDVD.

From your early Boston Kid David days through your Canadian exec stint and now in Country, you have a history of identifying hit singles. Have you ever considered a label A&R position?

I appreciate you saying that Skip. I still get as excited today as I did 25 years ago when discovering exceptional artists and music. I have thought about doing A&R over the years, but realized that I've been in A&R my entire radio career. So I get the best of both worlds.

You have a seat on the latest SpaceX transport headed to the planet Tralfamadore to create it's first radio station. The journey is 5 months in your flying tin can. Your travel mates are one Pop artist, one Country artist, one programmer and a record company rep. Who are they and why?

Oh this one might get me in trouble. But I will play...

The two artists would be Michael Bublé and Lindsay Ell. The programmer would be John Ivey and the record company executive would be Espo. The reason is simple. The F bombs would be flyin' and my two Canadian friends would be entertaining us all throughout the trip. Michael and Lindsay are two of the nicest artists/ friends in the industry.

Research says that GenZers are turning away from terrestrial radio. How the hell are you gonna lure those whippersnappers back into the fold?

We do not want to send potential listeners to other outlets to get their new music. There's just too much for us to lose. We can be too safe. I think we need to do a much better job of playing new music. Especially music from our superstar artists. And we need to do a better job of investing in superstar onair talent. They are out there and we need to hire them.

If radio had never been invented, and you had followed your "next up" passion, what would your career path be?

Head coach of the Pittsburgh Steelers.

Country MMI-VIDED STREAMING 6.7.21

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST		LABEL/IMPRINT	LISTEN! LINKS
1 2 3 4 5 6 7 8 9 10 11 12 13 14 5 6 7 8 9 10 11 12 13 14 5 16 17 18 9 20 21 22 23 24 25 26 27 28	ARTIST LUKE COMBS NELLY & FLORIDA GEORGIA LINE RYAN HURD W/MAREN MORRIS KELSEA BALLERINI SAM HUNT CHRIS YOUNG & KANE BROWN ELVIE SHANE KANE BROWN KEITH URBAN WITH P!NK LILY ROSE ERIC CHURCH BLAKE SHELTON LAINEY WILSON JASON ALDEAN MIRANDA LAMBERT KENNY CHESNEY DAN + SHAY LARRY FLEET JON PARDI LEE BRICE HARDY OLD DOMINION JORDAN DAVIS COLE SWINDELL THOMAS RHETT PRISCILLA BLOCK LUKE BRYAN JAMESON RODGERS	Forever After All Lil Bit Chasing After You Half Of My Hometown f/KChesney Breaking Up Was Easy In The Famous Friends My Boy Worship You One Too Many Villain Hell Of A View Minimum Wage Things A Man Oughta Know Blame It On You Settling Down Knowing You Glad You Exist Where I Find God Tequila Little Time Memory I Don't Mess With Give Heaven Some Hell I Was On A Boat That Day Almost Maybes Single Saturday Night Country Again Just About Over You Waves Cold Beer Callingf/L. Combs	LABEL/IMPRINTRiver House/Columbia Nash RECORDS/ColumbiaArista NashvilleBlack River EntertainmentMCA NashvilleBlack River EntertainmentMCA NashvilleRCA NashvilleRCA NashvilleRCA NashvilleBig Loud/RepublicEMI NashvilleWarner/WMNBroken BowMacon Music/Broken BowRCA NashvilleBlue Chair/Warner/WEAWarner/WARBig LoudCapitol NashvilleDudCapitol NashvilleWarner/WMNValoryMercury Nashville/InDentCapitol Nashville	LISTENLINKS PLAY VIDEO > PLAY VIDEO > PLA
			•	
33 34 35 36 37 38	CARLY PEARCE JUSTIN MOORE INGRID ANDRESS CHRIS STAPLETON DUSTIN LYNCH CHASE RICE F/F.G.L.	Next Girl We Didn't Have Much Lady Like You Should Probably Leave Thinking 'Bout You f/M. Porter Drinkin' Beer Talkin' God Amen	Big Machine Valory Warner/WEA Mercury Nashville Broken Bow Dak Janiels/BBR-BMLG	PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ►
39 40 41 42 43 44	PARKER MCCOLLUM CAITLYN SMITH DYLAN SCOTT DARIUS RUCKER NIKO MOON BROTHERS OSBORNE	To Be Loved By You I Can't f/Old Dominion Nobody My Masterpiece No Sad Songs I'm Not For Everyone Whiskoy And Pain	MCA Nashville Monument Curb Capitol Nashville RCA Nashville EMI Nashville	PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ►
45 46 47 48 49 50	MICHAEL RAY SCOTTY MCCREERY LADY A RUSSELL DICKERSON GARTH BROOKS & TRISHA YEARWOOD JIMMIE ALLEN & BRAD PAISLEY	Whiskey And Rain You Time Like A Lady Home Sweet Shallow Freedom Was A Highway	Warner/WEA Triple Tigers BMLG Triple Tigers Pearl Stoney Creek	PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ►

JACKSON MICHELSON IMPACTING NOW

GET IT HERE

"'TIP JAR' WAS ONE OF THOSE SONGS THAT WROTE ITSELF," SHARES MICHELSON. "I HAD THE TITLE IN MY PHONE FOR 3 YEARS AND WASN'T SURE HOW TO APPROACH IT LYRICALLY. THEN ONE DAY I WOKE UP AND WILE I WAS WAITING TO WRITE A SONG ON ZOOM IT CLICKED AND CAME TOGETHER QUICKLY. I REALLY FEEL LIKE 'TIP JAR' IS ONE OF THE MOST 'ME' SONGS I'VE RELEASED. IN 2021 WE NEED MUSIC MORE THAN EVER, ESPECIALLY FUN MUSIC. 'TIP JAR' IS EXACTLY FOR ME."

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Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

Each of four regions test 200 individuals for a total Sample Size of 800 per format.						
RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	COMBS, LUKE	Forever After All	2	2	2	1
2	HUNT, SAM	Breaking Up Was Easy In The 90'S	1	1	3	4
3	BENTLEY, DIERKS	Gone	4	6	7	10
4	OWEN, JAKE	Made For You	3	4	12	27
5	YOUNG, CHRIS & KANE BROWN	Famous Friends	8	11	1	14
6	DAN + SHAY	Glad You Exist	10	10	9	2
7	ALDEAN, JASON	Blame It On You	6	9	4	18
8	BRYAN, LUKE	Waves	5	5	6	43
9	SCOTT, DYLAN	Nobody	13	3	8	26
10	URBAN, KEITH + PINK	One Too Many	9	12	17	3
11	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	7	7	15	31
12	CHURCH, ERIC	Hell Of A View	17	8	23	13
13	CHESNEY, KENNY	Knowing You	25	13	5	34
14	WILSON, LAINEY	Things A Man Oughta Know	16	19	11	20
15	MCCREERY, SCOTTY	You Time	10	20	18	17
16	SWINDELL, COLE	Single Saturday Night	11	27	22	12
17	PEARCE, CARLY	Next Girl	15	14	35	15
18	SHANE, ELVIE	My Boy	23	17	10	41
19	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	14	16	34	32
20	SHELTON, BLAKE	Minimum Wage	22	22	14	40
21	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	37	15	19	30
22	BRICE, LEE	Memory I Don't Mess With	35	24	26	7
23	BLOCK, PRISCILLA	Just About Over You	24	35	16	16
24	BROWN, KANE	Worship You	24	32	29	5
25	GREEN, RILEY	If It Wasn't For Trucks	41	18	20	23
26	MOORE, JUSTIN	We Didn't Have Much	27	21	20	38
27	DAVIS, JORDAN	Almost Maybes	18	26	36	33
28	RAY, MICHAEL	Whiskey And Rain	10	30	31	24
29	RHETT, THOMAS	Country Again	20	23	33	37
30	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	29	25	32	28
31	MCGRAW, TIM & TYLER HUBBARD	Undivided	33	31	38	8
32	MCCOLLUM, PARKER	To Be Loved By You	46	36	21	21
33	LAMBERT, MIRANDA	Settling Down	38	29	28	39
34	WALKER, CLAY	Need A Bar Sometimes	47	28	24	29
35	STELL, MATT	That Ain't Me No More	39	38	37	25
36	ANDRESS, INGRID	Lady Like	30	42	39	19
37	OLD DOMINION	I Was On A Boat That Day	49	43	13	36
38	BROOKS, GARTH & TRISHA YEARWOOD	Shallow	32	47	47	6
39	JANSON, CHRIS	Waitin' On 5	34	37	40	35
40	LADY A	Like A Lady	43	44	30	22
41	DICKERSON, RUSSELL	Home Sweet	36	48	42	11
42	PARDI, JON	Tequila Little Time	40	46	44	9
43	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	21	45	41	44
44	HARDY	Give Heaven Some Hell	28	40	45	42
45	HURD, RYAN & MAREN MORRIS	Chasing After You	44	41	25	48
46	STAPLETON, CHRIS	You Should Probably Leave	31	34	46	49
47	CLARK, CALLISTA	It's 'Cause I Am	42	33	43	45
48	LITTLE BIG TOWN	Wine, Beer, Whiskey	45	39	49	46
49	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	48	49	48	47
50	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	50	40 50	50	50
						50



Country MMI-FUTURE TRACKS 6.7.21

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	тпе	LABEL
1	MORGAN WADE	Wilder Days	Ladylike/Thirty Tigers
2	QUEEVA	Show Off	
3	BRELAND	Cross Country	Bad Realm/Atlantic
4	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
5	BRIAN KELLEY	Beach Cowboy	Warner/WMN
6	TRACE ADKINS	Still A Soldier	Wheelhouse
7	CLAY HOLLIS	Anybody Lovin' You Lately	
8	TRISTON MAREZ	Where The Neon Lies f/R.Dunn	Torrez Music Group
9	AARON WATSON	Boots	BIG Label
10	HAYDEN HADDOCK	Honky Tonk On	
11	KOE WETZEL	Drunk Driving	Columbia
12	RYAN GRIFFIN	Salt, Lime And Tequila	Independent
13	DREW GREEN	She Got That	Sony Music Nashville
14	TAYLOR SWIFT	You All Over Me f/Maren Morris	Republic
15	GEORGIA WEBSTER	Push & Pull	Sony Music Nashville
16	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
17	TAYLOR SWIFT	You Belong(Taylor's Version)	Republic Warner/WMN
18 19	BRIAN KELLEY	Made By The Water	The Next Waltz
20	CHARLEY CROCKETT MIDLAND	l Can Help Taxas la Tha Last Stap	
20	KAITLIN BUTTS	Texas Is The Last Stop How Lucky Am I	Big Machine
22	CARLY PEARCE	Show Me Around	Big Machine
22	MITCHELL TENPENNY	To Us It Did	River House/Columbia Nash
24	HAILEY WHITTERS	Fillin' My Cup f/Lit. Big Town	Pigasus/S&D/Big Loud
25	LUKE COMBS	Cold As You	River House/Columbia Nash
26	ERIC CHURCH	Lynyrd Skynyrd Jones	EMI Nashville
27	TYLER FARR	Soundtrack To A Small Town	Night Train/Broken Bow
28	BLAKE SHELTON	Jesus Got A Tight Grip	Warner/WMN
29	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
30	CHRIS YOUNG	If That Ain't God	RCA Nashville
31	JORDAN DAVIS	Lose You	MCA Nashville
32	CHRIS KROEZE	Summer Song	Chris Kroeze
33	KIN FAUX	Plainview	
34	BEN RECTOR	You're Still The One (Live)	OK Kid/AWAL
35	LEE GREENWOOD/HOME FREE/USAFB	God Bless The USA (2020)	
36	ADAM DOLEAC	Another	Arista Nashville
37	KAMERON MARLOWE	Giving You Up	Sony Music Ent. Chile S.A
38	JASON ALDEAN	Dirt We Were Raised On	Macon Music/Broken Bow
39	JON STORK	If You Can Dance	
40	THOMAS RHETT	Want It Again	Valory
41	CREED FISHER	Rock & Roll Man	Fishdog Records
42	SEAFORTH	Breakups	Arista Nashville
43	SMITH & WESLEY	Under It With You Tonight	Dream Walkin'
44		Feels A Lot Like This	Combustion
45 46		Chain Breaker	Essential/PLG
46 47		Heartland Busket List	Pigasus/Big Loud
47 49		Bucket List Wing Wap't Work	Columbia Nashville
48 49	ARIEL HUTCHINS	Wine Won't Work	
49 50	CAYLEE HAMMACK F/C. STAPLETON DAVID ADAM BYRNES	Small Town Hypocrite	Capitol
50		Signs	

MAGGIE ROSE "For your consideration"

MMI-INTELESCOPE

An MMI Riddle: Why isn't an artist with this much talent, and a sizzling stage persona signed to a major label? Knock, Knock. Who's There? Maggie Rose is one of the most interesting and dynamic performers you'll find. Her original music and performance chops defies format classification as many great artists who've come before her. In this video the symbolism runs deep as we see Ms. Rose as a solo artist, a duo, a trio and quintet and a dinner party that has more Maggie's than the film "Sybil." CMT again delivers music worth watching! Click here:





THE REAL PROPERTY OF

Country

KACEY MUSGRAVES Sings dua lipa, queen, and "space cowboy" For elle magazine

MMI Way Fun Alert: Kacey is the koolest! And in this kooky klip in support of her Elle Magazine cover shoot, Kacey kaptures us with a resounding game of "Hit Song Word Association." It's a fun party game we all should try at home. Click (ok, enough already) here:



CMT

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Country

MMI-INTELEVISION

Check out these videos hand-picked by our staff!



MMI Anthropological Observation Alert: As a service to our subscribers, we present this helpful primer of syntax and linguistically focused dialog. It will assist your air personalities to connect to Country Music's target demographics. You're welcome and click here:





YOLA - "STAND FOR MYSELF"

British and deeply rooted in the Nashville music scene, Yola is a force. Some circles call her music Country, some call it Americana or Rock. But our take is the 4-time Grammy nominee defies classification. She's a shining star from the Dan Auerbach (Black Keys) camp, an "unofficial" member of The Highwomen and performs with our beloved Dolly. Get hip and get Yola by clicking here:





MANNY BLU - "YOU MIGHT AS WELL LEAD"

Who is Manny Blu? He's a Canadian Country emerging edgy bad-ass who stepped from the MMA fighter ring onto the music stage. This video has big stars to boot: The beloved Franklin Theater, suspicious activity, guntoting cops and a smoking' hot pink leather studded jacket. As the song says, if you're gonna dance with the devil, "You Might as Well Lead".... click here:





TRACE ADKINS - "HEARTBREAK SONG"

At MMI we love Trace video's. Face it, the dude has major box office film acting chops and this time he's joined by his actress wife Victoria Pratt, who's 'the heartbroken one' because Gary ain't been home in 2 dang days! Welp, it's Trace to the rescue as he saves the day with the videos sweet twist in the finale. Worth noting the symbolism: everyone in this video drives a bucket-o-rust except Pratt who landed an Excalibur! Go figure and click here:





DREW PARKER- "WHILE YOU'RE GONE"

Well, dog-gone, Drew! You sure know how to weave every country condiment in the kitchen into a catchy composition. But dang it, Drew. If you don't quit loving' up on Fido you're gonna find yourself in the darn doghouse. Looks like Ms. Purty has done run off to the city but between a little beer, a little fishing and scratching Rover's ears you're gonna be just fine. If you wanna see who Parker loves on "When She's Gone", click here:



CHARTS/POWERS:

Monday

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

Z RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

3 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone.Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

THE BACK PAGE

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

Country

MONDAY Morning Intel

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from the entire staff:

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THANK YOU

6.7.21

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