

MONDAY MORNING INTEL



6/21

MMI
PROFILE
KEVIN CALLAHAN

Country Edition

NASHVILLE
APPROVED

JUNE 21, 2021

A photograph of Lil Y Kitz sitting on a brown leather chair. He is wearing a black baseball cap with a circular logo that says 'Brixton Co. Made in USA', a black and white camouflage pattern short-sleeved shirt, and a black watch on his left wrist. He has his right hand resting on his chin and is looking towards the camera with a slight smile. The background is a dark, textured wall.

LIL Y KITZ

Villain

TOP 5 PER CONSUMPTION SINCE RELEASE DATE

OUT-SELLING & OUT-CONSUMING 23 SONGS IN TOP 50

1 OF 3 SONGS NOT YET CHARTED THAT IS CONSUMING TOP 30



BIG LOUD



MONDAY MORNING INTEL

JUNE 21, 2021

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

6.21.21

AIRPLAY

LUKE COMBS “Forever After All”

RETENTION

MIRANDA LAMBERT “Settling Down”

CALLOUT

LUKE COMBS “Forever After All”

AUDIO

LUKE COMBS “Forever After All”

VIDEO

LUKE COMBS “Forever After All”

SALES

NELLY & FLORIDA GEORGIA LINE “Li’l Bit”

COMPOSITE

LUKE COMBS “Forever After All”

**MONDAY
MORNING
INTEL**

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	9	1	1	1	2	1	LUKE COMBS	Forever After All	River House/Columbia Nash
3	4	5	5	5	4	2	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
7	5	7	7	14	19	3	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
5	1	27	9	13	12	4	MIRANDA LAMBERT	Settling Down	RCA Nashville
9	15	4	4	17	13	5	DAN + SHAY	Glad You Exist	Warner/WAR
2	2	6	6	29	23	6	DIERKS BENTLEY	Gone	Capitol Nashville
4	3	10	20	18	15	7	COLE SWINDELL	Single Saturday Night	Warner/WMN
11	13	16	12	8	7	8	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
8	7	18	14	15	9	9	BLAKE SHELTON	Minimum Wage	Warner/WMN
15	6	3	3	34	14	10	DYLAN SCOTT	Nobody	Curb
13	11	13	18	12	10	11	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
49	x	x	2	2	1	12	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
19	16	11	31	6	16	13	ELVIE SHANE	My Boy	Wheelhouse
6	8	24	10	23	33	14	JORDAN DAVIS	Almost Maybes	MCA Nashville
14	21	14	19	22	8	15	THOMAS RHETT	Country Again	Valory
12	17	2	17	36	22	16	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
48	x	x	11	3	3	17	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
17	18	9	25	25	11	18	LUKE BRYAN	Waves	Capitol Nashville
28	23	37	8	4	6	19	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
27	22	20	23	7	21	20	KANE BROWN	Worship You	RCA Nashville
39	x	21	26	11	17	21	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
10	14	22	21	38	30	22	JUSTIN MOORE	We Didn't Have Much	Valory
16	12	23	30	31	25	23	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
18	10	28	22	33	31	24	CARLY PEARCE	Next Girl	Big Machine
20	25	17	24	24	28	25	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
21	x	40	36	27	5	26	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
24	32	12	28	16	20	27	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
26	27	19	27	21	26	28	LEE BRICE	Memory I Don't Mess With	Curb
32	x	43	13	32	18	29	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
22	19	8	45	46	35	30	SCOTTY MCCREERY	You Time	Triple Tigers
33	x	32	x	x	x	31	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
29	24	39	41	19	24	32	JON PARDI	Tequila Little Time	Capitol Nashville
40	x	15	32	35	44	33	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
50	x	x	29	9	32	34	LILY ROSE	Villain	Big Loud/Republic
30	20	26	35	26	48	35	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
42	x	33	15	42	42	36	BRETT YOUNG	Not Yet	BMLG
37	30	34	33	20	34	37	HARDY	Give Heaven Some Hell	Big Loud
31	x	36	42	39	36	38	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
41	x	35	39	28	45	39	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
23	29	44	16	49	38	40	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
34	28	29	37	44	40	41	MICHAEL RAY	Whiskey And Rain	Warner/WEA
47	x	x	40	41	27	42	NIKO MOON	No Sad Songs	RCA Nashville
46	x	x	48	10	41	43	DILLON CARMICHAEL	Hot Beer	Riser House
38	33	41	34	40	29	44	INGRID ANDRESS	Lady Like	Warner/WEA
44	x	31	43	43	43	45	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
25	31	30	46	47	39	46	LADY A	Like A Lady	BMLG
45	x	25	44	37	49	47	RILEY GREEN	If It Wasn't For Trucks	BMLG
36	26	38	38	48	46	48	RUSSELL DICKERSON	Home Sweet	Triple Tigers
35	x	42	49	30	47	49	CALLISTA CLARK	It's 'Cause I Am	Big Machine
43	x	45	47	45	37	50	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville

LEE BRICE

MEMORY I DON'T MESS WITH

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Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	49	12	37	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
2	48	17	31	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
3	39	21	18	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
4	50	34	16	LILY ROSE	Villain	Big Loud/Republic
5	28	19	9	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
6	27	20	7	KANE BROWN	Worship You	RCA Nashville
7	40	33	7	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
8	19	13	6	ELVIE SHANE	My Boy	Wheelhouse
9	42	36	6	BRETT YOUNG	Not Yet	BMLG
10	15	10	5	DYLAN SCOTT	Nobody	Curb
11	47	42	5	NIKO MOON	No Sad Songs	RCA Nashville

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JAKE OWEN	Made For You	Big Loud
2	THOMAS RHETT	What's Your Country Song	Valory
3	ERIC CHURCH	Hell Of A View	EMI Nashville
4	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
5	GABBY BARRETT	The Good Ones	Warner/WAR
6	BRETT YOUNG	Lady	BMLG
7	LEE BRICE	One Of Them Girls	Curb
8	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
9	LUKE COMBS	Better Together	River House/Columbia Nash
10	LUKE BRYAN	Down To One	Capitol Nashville
11	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
12	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
13	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
14	FLORIDA GEORGIA LINE	Long Live	BMLG
15	LUKE BRYAN	One Margarita	Capitol Nashville
16	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
17	NIKO MOON	Good Time	RCA Nashville
18	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
19	LUKE COMBS	Lovin' On You	River House/Columbia Nash
20	JAMESON RODGERS	Some Girls	River House/Columbia Nash
21	MAREN MORRIS	The Bones	Columbia
22	CHRIS JANSON	Done	Warner/WAR
23	CHRIS STAPLETON	Starting Over	Mercury Nashville
24	TENILLE ARTS	Somebody Like That	19th & Grand
25	CHRIS LANE	Big, Big Plans	Big Loud
26	TRAVIS DENNING	After A Few	Mercury Nashville
27	OLD DOMINION	One Man Band	RCA Nashville
28	DUSTIN LYNCH	Ridin' Roads	Broken Bow
29	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
30	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
HOTZONE	JUSTIN MOORE	We Didn't Have Much	Valory
HOTZONE	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
HOTZONE	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
HOTZONE	DAN + SHAY	Glad You Exist	Warner/WAR
HOTZONE	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
HOTZONE	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
HOTZONE	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
HOTZONE	LADY A	Like A Lady	BMLG
HOTZONE	BRETT YOUNG	Not Yet	BMLG
HOTZONE	BLAKE SHELTON	Minimum Wage	Warner/WMN

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
DEVELOPING	LUKE BRYAN	Waves	Capitol Nashville
DEVELOPING	JON PARDI	Tequila Little Time	Capitol Nashville
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
DEVELOPING	CHRIS BANDI	Would Have Loved Her	RECORDS Nashville
DEVELOPING	RILEY GREEN	If It Wasn't For Trucks	BMLG
DEVELOPING	THOMAS RHETT	Country Again	Valory
DEVELOPING	ELVIE SHANE	My Boy	Wheelhouse
DEVELOPING	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
DEVELOPING	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
DEVELOPING	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
DEVELOPING	SCOTTY MCCREERY	You Time	Triple Tigers
DEVELOPING	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA
DEVELOPING	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	CAITLYN SMITH	I Can't f/Old Dominion	Monument
DEVELOPING	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
DEVELOPING	CARLY PEARCE	Next Girl	Big Machine
DEVELOPING	LEE BRICE	Memory I Don't Mess With	Curb
DEVELOPING	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	DARIUS RUCKER	My Masterpiece	Capitol Nashville
DEVELOPING	CLAY WALKER	Need A Bar Sometimes	Show Dog Nashville

CHASE RICE



**FRESH OFF THE RELEASE OF *THE ALBUM*,
CHASE RICE IS SHARING ACOUSTIC VERSIONS
OF THE 15-SONG PROJECT!**

FEATURING HIS HITS "LONELY IF YOU ARE"
AND "DRINKIN' BEER. TALKIN' GOD. AMEN."
(FEAT. FLORIDA GEORGIA LINE)

AVAILABLE TONIGHT

BBR  BMG



KEVIN CALLAHAN INTEL

CURRENT POSITION:
REGIONAL VICE PRESIDENT
PROGRAMMING/
OPERATIONS
AUDACY

You are the poster child for the modern programming model with oversight into multiple major markets. Speaking scientifically, how the hell do you keep it all straight?

My standard answer is usually "Some days better than others". One of our promotion people told me when she tries to book time that my calendar gives her anxiety. Truly, I work with a great team of people so we're able to do a monster amount of work and tackle what is thrown at us.

Some experts say that the DSPs are terrestrial radio's enemy. Some say they attract a completely different audience and enhance consumer discovery into music that radio supports. What's your take?

Lot's of research out there on this one. DSP & radio listeners are pretty different. Although, everything is competition! That said, if radio does what it has always done well (connect in multiple ways with the audience) we'll be just fine.

You are in a shipwreck and wash up on a mysterious uncharted island that is inhabited only by native women and their female children. They appoint you "Guru Music Bongo" and you have to program the island's one station. What would be the format and what 5 artist would be in power rotation?

I'd start with a Luau focus group and find out what they wanted and fill up on some good eats. Of course we'd have to play Marley and all the Kenny Islandy stuff.

Growing up, what radio stations and air personalities inspired and influenced you and your current programming philosophies?

Growing up my closest neighbors were cows. The radio was on all the time. WPYX WVKZ (a now extinct Rock 40) WTRY (Then Top 40) WFLY and WGNA were all presets along with WEQX when it came on. Radio did some interesting and crazy things then. It was the morning show at the time on WPYX that made me decide to be in radio instead of being a lawyer. The promotions were fun and bigger than life. The talent was fun and funny and the audience was part of EVERYTHING. To sum it up, it was fun to listen to so it engaged audience.

You are in Games Of Thrones. The white walkers and approaching. You are guarding your castle with 2 other programmers, to music label reps and 2 artists. Who are your warrior brigade-mates and why?

Listen, Royce Risser has access to explosives. Not sure anything else is needed, I yell "WINTER IS HERE" whip out a quick "I drink and I know things" and hop a dragon out of town while having him heat up a few S'mores for the trip.

You have the mic. Shout out to your personal and professional heroes?

My mom is one the strongest people I know. I watched as she took care of my father during cancer and her second husband through dementia. She carried a heavy load and never looked back. She continues to be a spitfire and my inspiration. In radio I have been blessed with so many that believed in me. REALLY BLESSED with a number of consultants, program directors, market managers and more. The late Rusty Walker reminded me of my dad. He was wise and had some crazy "sayings". My dad used a lot more F bombs than Rusty but the wisdom was similar. My day to day heroes are my family (Emma, Katie and Keegan) I saved them for last here because I put them first everywhere else.

**MONDAY
MORNING
INTEL**

***YOUR
WEEKLY
RESOURCE
FOR
MUSIC
RESEARCH***

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	LUKE COMBS	Forever After All	River House/Columbia Nash	PLAY VIDEO ▶
2	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	PLAY VIDEO ▶
3	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	PLAY VIDEO ▶
4	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	PLAY VIDEO ▶
5	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	PLAY VIDEO ▶
6	ELVIE SHANE	My Boy	Wheelhouse	PLAY VIDEO ▶
7	KANE BROWN	Worship You	RCA Nashville	PLAY VIDEO ▶
8	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	PLAY VIDEO ▶
9	LILY ROSE	Villain	Big Loud/Republic	PLAY VIDEO ▶
10	DILLON CARMICHAEL	Hot Beer	Riser House	PLAY VIDEO ▶
11	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO ▶
12	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	PLAY VIDEO ▶
13	MIRANDA LAMBERT	Settling Down	RCA Nashville	PLAY VIDEO ▶
14	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow	PLAY VIDEO ▶
15	BLAKE SHELTON	Minimum Wage	Warner/WMN	PLAY VIDEO ▶
16	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	PLAY VIDEO ▶
17	DAN + SHAY	Glad You Exist	Warner/WAR	PLAY VIDEO ▶
18	COLE SWINDELL	Single Saturday Night	Warner/WMN	PLAY VIDEO ▶
19	JON PARDI	Tequila Little Time	Capitol Nashville	PLAY VIDEO ▶
20	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO ▶
21	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO ▶
22	THOMAS RHETT	Country Again	Valory	PLAY VIDEO ▶
23	JORDAN DAVIS	Almost Maybes	MCA Nashville	PLAY VIDEO ▶
24	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash	PLAY VIDEO ▶
25	LUKE BRYAN	Waves	Capitol Nashville	PLAY VIDEO ▶
26	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO ▶
27	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	PLAY VIDEO ▶
28	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	PLAY VIDEO ▶
29	DIERKS BENTLEY	Gone	Capitol Nashville	PLAY VIDEO ▶
30	CALLISTA CLARK	It's 'Cause I Am	Big Machine	PLAY VIDEO ▶
31	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG	PLAY VIDEO ▶
32	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	PLAY VIDEO ▶
33	CARLY PEARCE	Next Girl	Big Machine	PLAY VIDEO ▶
34	DYLAN SCOTT	Nobody	Curb	PLAY VIDEO ▶
35	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	PLAY VIDEO ▶
36	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	PLAY VIDEO ▶
37	RILEY GREEN	If It Wasn't For Trucks	BMLG	PLAY VIDEO ▶
38	JUSTIN MOORE	We Didn't Have Much	Valory	PLAY VIDEO ▶
39	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO ▶
40	INGRID ANDRESS	Lady Like	Warner/WEA	PLAY VIDEO ▶
41	NIKO MOON	No Sad Songs	RCA Nashville	PLAY VIDEO ▶
42	BRETT YOUNG	Not Yet	BMLG	PLAY VIDEO ▶
43	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	PLAY VIDEO ▶
44	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO ▶
45	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	PLAY VIDEO ▶
46	SCOTTY MCCREERY	You Time	Triple Tigers	PLAY VIDEO ▶
47	LADY A	Like A Lady	BMLG	PLAY VIDEO ▶
48	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO ▶
49	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl	PLAY VIDEO ▶
50	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	COMBS, LUKE	Forever After All	1	1	4	1
2	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	3	2	2	4
3	SCOTT, DYLAN	Nobody	7	3	7	3
4	DAN + SHAY	Glad You Exist	10	6	6	2
5	YOUNG, CHRIS & KANE BROWN	Famous Friends	8	8	1	9
6	BENTLEY, DIERKS	Gone	4	5	15	5
7	ALDEAN, JASON	Blame It On You	11	4	11	23
8	MCCREERY, SCOTTY	You Time	2	11	5	18
9	BRYAN, LUKE	Waves	5	7	3	37
10	SWINDELL, COLE	Single Saturday Night	9	15	9	11
11	SHANE, ELVIE	My Boy	13	10	10	26
12	CHURCH, ERIC	Hell Of A View	15	9	16	29
13	CHESNEY, KENNY	Knowing You	21	12	12	24
14	WILSON, LAINEY	Things A Man Oughta Know	23	20	13	16
15	RHETT, THOMAS	Country Again	17	16	18	32
16	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	25	14	22	20
17	URBAN, KEITH + PINK	One Too Many	36	19	17	10
18	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	6	22	32	25
19	SHELTON, BLAKE	Minimum Wage	16	24	8	43
20	BRICE, LEE	Memory I Don't Mess With	29	25	20	17
21	BROWN, KANE	Worship You	35	23	29	8
22	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	34	21	30	15
23	MOORE, JUSTIN	We Didn't Have Much	27	13	28	41
24	MCGRAW, TIM & TYLER HUBBARD	Undivided	22	30	37	6
25	DAVIS, JORDAN	Almost Maybes	31	17	36	30
26	GREEN, RILEY	If It Wasn't For Trucks	26	32	21	36
27	BLOCK, PRISCILLA	Just About Over You	28	35	31	7
28	LAMBERT, MIRANDA	Settling Down	33	26	24	34
29	PEARCE, CARLY	Next Girl	18	28	35	22
30	RAY, MICHAEL	Whiskey And Rain	19	29	27	45
31	LADY A	Like A Lady	32	40	19	28
32	BROTHERS OSBORNE	I'm Not For Everyone	30	33	14	49
33	BROWN BAND, ZAC	Same Boat	37	18	23	50
34	YOUNG, BRETT	Not Yet	14	38	34	33
35	BANDI, CHRIS	Would Have Loved Her	20	45	26	40
36	HARDY	Give Heaven Some Hell	38	31	46	14
37	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	12	39	44	47
38	STELL, MATT	That Ain't Me No More	43	27	39	39
39	MCCOLLUM, PARKER	To Be Loved By You	44	37	33	35
40	HURD, RYAN & MAREN MORRIS	Chasing After You	40	36	38	38
41	DICKERSON, RUSSELL	Home Sweet	39	44	42	21
42	PARDI, JON	Tequila Little Time	24	42	45	31
43	WALKER, CLAY	Need A Bar Sometimes	46	43	25	44
44	OLD DOMINION	I Was On A Boat That Day	42	48	40	12
45	ANDRESS, INGRID	Lady Like	47	47	43	13
46	CLARK, CALLISTA	It's 'Cause I Am	41	34	47	46
47	STAPLETON, CHRIS	You Should Probably Leave	45	41	41	48
48	BROOKS, GARTH & TRISHA YEARWOOD	Shallow	48	50	48	19
49	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	49	46	49	42
50	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	50	49	50	27

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

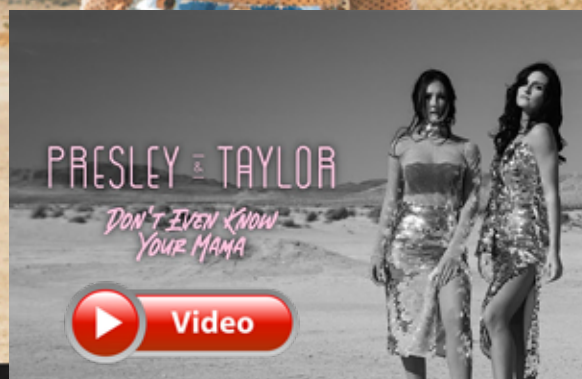
RANK	ARTIST	TITLE	LABEL
1	AARON WATSON	Boots	BIG Label
2	TRISTON MAREZ	Where The Neon Lies f/R.Dunn	Torrez Music Group
3	TIFFANY WOYS	I Don't f/Jordan Fletcher	Tiffany Woys
4	PRISCILLA BLOCK	Wish You Were The Whiskey	Mercury Nashville/InDent
5	SEAFORTH	Breakups	Arista Nashville
6	HAYDEN HADDOCK	Honky Tonk On	---
7	KOE WETZEL	Drunk Driving	Columbia
8	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
9	DAVID ADAM BYRNES	Signs	---
10	GEORGE STRAIT	God And Country Music	MCA Nashville
11	RYAN GRIFFIN	Salt, Lime And Tequila	Independent
12	CHRIS KROEZE	Summer Song	Chris Kroeze
13	MIDLAND	Texas Is The Last Stop	Big Machine
14	DREW GREEN	She Got That	Sony Music Nashville
15	CHRIS STAPLETON	Arkansas	Mercury Nashville
16	FLATLAND CAVALRY	Some Things Never Change	---
17	PARKER MCCOLLUM	Drinkin'	MCA Nashville
18	KIN FAUX	Plainview	---
19	HAILEY WHITTERS	Fillin' My Cup f/Lit. Big Town	Pigasus/S&D/Big Loud
20	TAYLOR SWIFT	You All Over Me f/Maren Morris	Republic
21	SASHA SLOAN	When It Was Over? f/Sam Hunt	RCA
22	BRIAN KELLEY	Made By The Water	Warner/WMN
23	CHRIS YOUNG	If That Ain't God	RCA Nashville
24	ERIC CHURCH	Lynyrd Skynyrd Jones	EMI Nashville
25	CRAIG CAMPBELL	Never Mine	Grindstone
26	CHRIS STAPLETON	Maggie's Song	Mercury Nashville
27	TYLER FARR	Cover Girl	Night Train/Broken Bow
28	LUCAS HOGE	Get Lost	Forge Entertainment Group
29	WALKER HAYES	Fancy Like	Monument
30	MICKY & THE MOTORCARS	Rodeo Girl	Micky&Motorcars/30 Tigers
31	MITCHELL TENPENNY	Bucket List	Columbia Nashville
32	KAMERON MARLOWE	Giving You Up	Sony Music Ent. Chile S.A
33	TYLER FARR	Soundtrack To A Small Town...	Night Train/Broken Bow
34	WALKER COUNTY	Bits & Pieces	Warner/WEA
35	ASHLEY BARRON	Pretend He's You	SSM Entertainment
36	DARRIN MORRIS BAND	Wrap You Up In Love	---
37	COREY KENT	Feels A Lot Like This	Combustion
38	JASON ALDEAN	Dirt We Were Raised On	Macon Music/Broken Bow
39	KYLIE FREY	I Do Thing	---
40	DUSTIN LYNCH	Tequila On A Boat f/Chris Lane	Broken Bow
41	JON STORK	If You Can Dance	---
42	RYAN HURD	Every Other Memory	RCA Nashville
43	BRIAN KELLEY	Beach Cowboy	Warner/WMN
44	CASEY DONAHEW	Queen For A Night	Almost Country
45	CREED FISHER	Rock & Roll Man	Fishdog Records
46	BROOKS & DUNN	Brand New Man w/Luke Combs	Arista Nashville
47	BROTHERS OSBORNE	Younger Me	EMI Nashville
48	BROTHERS OSBORNE	Lighten Up	EMI Nashville
49	MIRANDA LAMBERT	Tequila Does	RCA Nashville
50	JP SAXE	Like That	Arista

PRESLEY & TAYLOR

"DON'T EVEN KNOW YOUR MAMA"



CLICK HERE TO SEE
PRESLEY & TAYLOR'S
MESSAGE



In Country music, you have your God, your country, your church, your liquor/beer, your cheating/heartbreak. Then there's your Mama. And if you don't even know your Mama, the old red, white and blue is only a red flag! Sister's Presley and Taylor, display their blood harmonies in grand style on this tale of what the heck up with all this as Mr Mechanic likes to tinker with the engine but not drive the relationship home to home base. CMT again delivers something special with "Don't Even Know Your Mama". Click the video above.

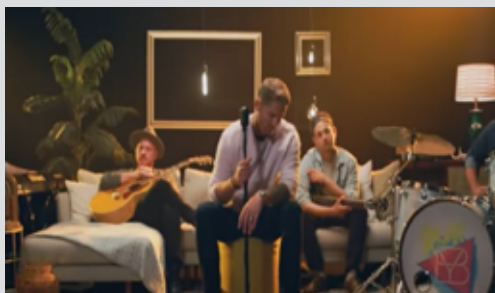


Check out these videos hand-picked by our staff!



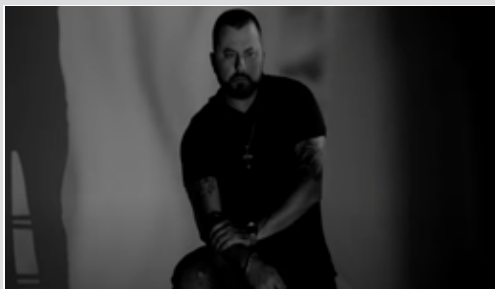
CAITLYN SMITH FT. OLD DOMINION - "I CAN'T"

This is the 3rd video from this amazing track. Call it "The Making of...." or an "acoustic version" or call it what you will. We call it another reason to expose one of the best singles of 2021. Caitlyn is a Nashville treasure. Her songwriting and performances are revered by industry folks in the know. MMI thinks this single is on the train from BuzzWorthyTown to Starville! Can you come up with any more excuses to not play this? "I Can't!" Get on board and click here:



BRETT YOUNG - "NOT YET"

Here's a happy-go-lucky snapshot of young love! Brett's back with a sugary sweet salute to that magical "all the time in the world" feeling that comes with butterflies. This well shot casual clip shows you how to make the living room furniture all you'll ever need for a great night out on the town! Click here:



TYLER FARR - "COVER GIRL"

Tyler Farr can rock with the best of them and light up any stage with his powerful stage presence. But it's his ballads that seem to resonate. Tyler's writing chops cut very close to the poetic heart strings of his fan base. With "Cover Girl" he takes on the issue of domestic violence with a stylish Country twist. Farr gets right to the point and offers a musical helping hand for anyone with a cry for help. Click here:



HAILEY WHITTERS - "FILLIN' MY CUP" POP-UP VERSION

Pop ups are always fun as long as you can squint, read fast and not lose the plot! This well-crafted and word-bubble adorned version of Hailey Whitter's "Fillin' My Cup" is festooned with fun facts and inside info. When Little Big Town teams up with Lil' Ms. Whitters it turns into a hillbilly wedding reception without the wedding. Either forever hold your peace or click here:



NEED TO BREATHE FT. CARRIE UNDERWOOD - "I WANNA REMEMBER" FROM THE CMT AWARDS

This year's CMT Awards Show was one of the most powerful and compelling shows that they have ever done. The production quality and artistry kept viewers engaged. Carrie teamed up with multi-format chart riders NeedToBreathe for this electrifying crescendo version of "I Wanna Remember". This clip makes DVRs very important household appliances. To watch..click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400
or EMAIL
contact@mmi2020.com

MONDAY MORNING INTEL

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THANK YOU
from the entire staff:

PUBLISHERS:

ZEN CZAR

Rich Meyer

CHIEF WRANGLER

Steve Lehman

**MARKETING, PROMOTION
& Magic Fueled by Studio2Bee**

MASTERS OF THE SUN

Skip Bishop

Butch Waugh

Renee Bell

Kylee Higgins

RESEARCH TEAM

**PEOPLE WHO ACTUALLY
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Britney Whitney

Lindsey McDaniel

Donna West

Todd Morris

GRAPHIC DESIGN

EGO Design

OPERATIONS

Kylee Laynee Higgins

PAW POWER

NOT IN MY BOWL

Heidi Dogg

Chloe Dogg

Harley Thor