

**MONDAY**  
**MORNING**  
**INTEL**

ALESSIA CARA

MMI  
PROFILE  
JEFF MCHUGH

**TOP 40** *EDITION*

JULY 19, 2021



# IMPACTING NOW!

Alessia Cara



IS IT TOO MUCH TO ASK FOR A SWEET DREAM? I NEED A STEP-BACK FROM MY FEELINGS  
I FEEL NOT SO BAD WHEN I'M ASLEEP, BUT IT TOO MUCH TO ASK FOR A SWEET DREAM!

SWEET DREAM



# **MONDAY MORNING INTEL**

JULY 19, 2021

## ***TABLE OF CONTENTS***

***4 #1 SONGS THIS WEEK***

***5 POWERS***

***6 ACTION/RECURRENTS***

***8 HOTZONE/DEVELOPING***

***9 PRO-FILE***

***11 VIDEO STREAMING***

***13 TOP 40 CALLOUT***

***14 FUTURE TRACKS***

***15 INTELESCOPE***

***16 INTELEVISION***

***17 METHODOLOGY***

***18 THE BACK PAGE***

***MMI - A MODERN DAY MUSIC RESEARCH SYSTEM***

**MONDAY  
MORNING  
INTEL**

**#1**

**SONGS THIS WEEK**  
BY MMI COMPOSITE CATEGORIES **7.19.21**

**AIRPLAY**

**LIL NAS X** "MONTERO (Call Me By Your Name)"

**RETENTION**

**THE WEEKND** "Save Your Tears"

**CALLOUT**

**OLIVIA RODRIGO** "deja vu"

**AUDIO**

**OLIVIA RODRIGO** "good 4 u"

**VIDEO**

**MASKED WOLF** "Astronaut In The Ocean"

**SALES**

**BTS** "Butter"

**COMPOSITE**

**OLIVIA RODRIGO** "good 4 u"

**OVER 150 MILLION STREAMS  
OVER 230 MILLION  
OFFICIAL VIDEO VIEWS**

**BUILD A BITCH**

**NEW AT**

**103.5  
KISS FM  
CHICAGO**

**Z103  
TODAY'S HIT MUSIC**

**103.7  
KISS FM**

**101.5  
LIVE  
PHOENIX**

**WARNER  
RECORDS**



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

| TWRK<br>AIRPLAY | TWRK<br>RETENTION | TWRK<br>CALLOUT | TWRK<br>AUDIO | TWRK<br>VIDEO | TWRK<br>SALES | TWCOMP<br>RANK | ARTIST                         | TITLE                          | LABEL                     |
|-----------------|-------------------|-----------------|---------------|---------------|---------------|----------------|--------------------------------|--------------------------------|---------------------------|
| 3               | x                 | 4               | 1             | 3             | 5             | 1              | OLIVIA RODRIGO                 | good 4 u                       | Geffen/Interscope         |
| 2               | 2                 | 12              | 2             | 7             | 9             | 2              | DOJA CAT                       | Kiss Me More f/Sza             | Kemosabe/RCA              |
| 1               | 7                 | 2               | 8             | 5             | 16            | 3              | LIL NAS X                      | MONTERO (Call Me By Your Name) | Columbia                  |
| 8               | 1                 | 7               | 7             | 10            | 10            | 4              | THE WEEKND                     | Save Your Tears                | XO/Republic               |
| 4               | 4                 | 1               | 9             | 15            | 15            | 5              | OLIVIA RODRIGO                 | deja vu                        | Geffen/Interscope         |
| 19              | 6                 | 8               | 10            | 1             | 6             | 6              | MASKED WOLF                    | Astronaut In The Ocean         | Elektra/EMG               |
| 9               | 3                 | 20              | 16            | 8             | 1             | 7              | BTS                            | Butter                         | Columbia                  |
| 7               | x                 | 21              | 3             | 17            | 2             | 8              | ED SHEERAN                     | Bad Habits                     | Atlantic                  |
| 6               | 13                | 5               | 12            | 20            | 12            | 9              | JUSTIN BIEBER                  | Peaches f/Daniel Caesar/Giveon | Def Jam                   |
| 18              | 12                | 13              | 14            | 9             | 7             | 10             | BRUNO MARS/A .PAAK/SILK SONIC  | Leave The Door Open            | Aftermath Ent./Atlantic   |
| 10              | 9                 | 3               | 20            | 22            | 14            | 11             | SAWEETIE                       | Best Friend f/Doja Cat         | Icy/RCA-Warner            |
| 15              | x                 | 27              | 5             | 19            | 17            | 12             | DOJA CAT                       | You Right f/The Weeknd         | XO/Kemosabe/Republic-RCA  |
| 17              | 18                | 10              | 19            | 12            | 23            | 13             | GIVEON                         | Heartbreak Anniversary         | Not So Fast/Epic          |
| 16              | 15                | 11              | 30            | 4             | 28            | 14             | DUNCAN LAURENCE                | Arcade                         | Capitol                   |
| 13              | 11                | 24              | 21            | 32            | 8             | 15             | MARSHMELLO F/JONAS BROTHERS    | Leave Before You Love Me       | Republic                  |
| 14              | 17                | 26              | 17            | 28            | 3             | 16             | NELLY & FLORIDA GEORGIA LINE   | Lil Bit                        | BMLGR/RECORDS/Columbia    |
| 25              | x                 | 15              | 23            | 6             | 29            | 17             | BELLA POARCH                   | Build A Bitch                  | Warner                    |
| 42              | x                 | x               | 6             | 13            | 11            | 18             | MEGAN THEE STALLION            | Thot Sh*t                      | 300 Ent.                  |
| 24              | 14                | 9               | 18            | 31            | 19            | 19             | MAROON 5 F/MEGAN THEE STALLION | Beautiful Mistakes             | 222/Interscope            |
| 5               | 8                 | 6               | 34            | 30            | 37            | 20             | ARIANA GRANDE                  | pov                            | Republic                  |
| 11              | 10                | 25              | 24            | 25            | 27            | 21             | KALI UCHIS                     | Telepatia                      | Virgin EMI/Interscope     |
| 12              | 5                 | 22              | 32            | 39            | 20            | 22             | REGARD                         | You f/Troye Sivan & Tate McRae | Min.Of Sound/Capitol-Epic |
| 27              | x                 | 18              | x             | x             | x             | 23             | THE KID LAROI & JUSTIN BIEBER  | Stay                           | Columbia                  |
| 38              | x                 | 17              | 11            | 18            | 30            | 24             | OLIVIA RODRIGO                 | traitor                        | Geffen/Interscope         |
| 34              | x                 | 14              | 28            | 16            | 36            | 25             | MOOSKI                         | Track Star                     | Capitol                   |
| 30              | 24                | 19              | 4             | 14            | 25            | 26             | POLO G                         | Rapstar                        | Columbia                  |
| 22              | 16                | 30              | 33            | 40            | 18            | 27             | AJR                            | Way Less Sad                   | BMG-Hollywood             |
| 44              | x                 | x               | 15            | 24            | 24            | 28             | RODDY RICCH                    | Late At Night                  | Atlantic                  |
| 43              | x                 | 31              | 13            | 11            | 34            | 29             | BAD BUNNY                      | Yonaguni                       | Rimas/The Orchard         |
| 46              | x                 | x               | 27            | 35            | 4             | 30             | BIG RED MACHINE                | Renegade f/Taylor Swift        | Republic-Secretly         |
| 39              | x                 | 16              | 45            | 2             | 38            | 31             | TESHER X JASON DERULO          | Jalebi Baby                    | Capitol                   |
| 48              | x                 | x               | 25            | 29            | 13            | 32             | ELLE KING & MIRANDA LAMBERT    | Drunk (And I Don't Wanna Go..) | RCA/Columbia Nashville    |
| 26              | x                 | 33              | 26            | 42            | 31            | 33             | TAI VERDES                     | A-O-K                          | Arista                    |
| 33              | x                 | x               | x             | x             | x             | 34             | POST MALONE                    | Motley Crew                    | Republic                  |
| 36              | x                 | 34              | 39            | 33            | 21            | 35             | P!NK                           | All I Know So Far              | RCA                       |
| 47              | x                 | x               | 29            | 21            | 35            | 36             | CITY GIRLS                     | Twerkulator                    | QC/Motown/Capitol         |
| 29              | 22                | 23              | 38            | 34            | 32            | 37             | DJ KHALED                      | I Did It f/Malone/Megan...     | WTB/Rep-300-Cap-Int-Epic  |
| 23              | x                 | 35              | 43            | 37            | 33            | 38             | DUA LIPA                       | Love Again                     | Warner                    |
| 40              | x                 | x               | 31            | 23            | 43            | 39             | TRINIDAD CARDONA               | Dinero                         | Run-It-Up/Island/Republic |
| 35              | x                 | x               | x             | x             | x             | 40             | BILLIE EILISH                  | NDA                            | Darkroom/Interscope       |
| 21              | x                 | 38              | 35            | 44            | 40            | 41             | TATE MCRAE X KHALID            | working                        | RCA                       |
| 31              | 20                | 36              | x             | x             | x             | 42             | RITON X NIGHTCRAWLERS          | Friday f/Mufasa & Hypeman      | RCA                       |
| 50              | x                 | x               | 22            | 26            | 42            | 43             | POP SMOKE                      | For The Night f/Lil Baby/DaBab | Def-Cap-Int-Republic      |
| 45              | x                 | x               | 40            | 27            | 39            | 44             | T-PAIN & KEHLANI               | I Like Dat                     | Nappy Boy/EMPIRE          |
| 49              | x                 | x               | 41            | 36            | 26            | 45             | DIRTY HEADS                    | Vacation f/Train (2021)        | Better Noise              |
| 20              | 19                | 32              | 46            | 46            | 45            | 46             | ANITTA                         | Girl From Rio                  | Warner                    |
| 41              | x                 | 28              | 37            | 45            | 41            | 47             | ANNE-MARIE & NIALl HORAN       | Our Song                       | Capitol-Warner            |
| 28              | 21                | 29              | 44            | 41            | 44            | 48             | NESSA BARRETT                  | la di die f/jxdn               | Warner                    |
| 32              | 23                | 39              | 42            | 43            | 22            | 49             | COLDPLAY                       | Higher Power                   | Parlophone/Atlantic       |
| 37              | x                 | 37              | 36            | 38            | 46            | 50             | MAROON 5                       | Lost                           | 222/Interscope            |



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

| TW RANK | TW RK AIRPLAY | TWMMI COMPOSITE | ACTION FACTOR | ARTIST                        | TITLE                          | LABEL/IMPRINT           |
|---------|---------------|-----------------|---------------|-------------------------------|--------------------------------|-------------------------|
| 1       | 42            | 18              | 24            | MEGAN THEE STALLION           | Thot Sh*t                      | 300 Ent.                |
| 2       | 46            | 30              | 16            | BIG RED MACHINE               | Renegade f/Taylor Swift        | Republic-Secretly       |
| 3       | 48            | 32              | 16            | ELLE KING & MIRANDA LAMBERT   | Drunk (And I Don't Wanna Go..) | RCA/Columbia Nashville  |
| 4       | 44            | 28              | 16            | RODDY RICCH                   | Late At Night                  | Atlantic                |
| 5       | 38            | 24              | 14            | OLIVIA RODRIGO                | traitor                        | Geffen/Interscope       |
| 6       | 43            | 29              | 14            | BAD BUNNY                     | Yonaguni                       | Rimas/The Orchard       |
| 7       | 19            | 6               | 13            | MASKED WOLF                   | Astronaut In The Ocean         | Elektra/EMG             |
| 8       | 47            | 36              | 11            | CITY GIRLS                    | Twerkulator                    | QC/Motown/Capitol       |
| 9       | 34            | 25              | 9             | MOOSKI                        | Track Star                     | Capitol                 |
| 10      | 18            | 10              | 8             | BRUNO MARS/A .PAAK/SILK SONIC | Leave The Door Open            | Aftermath Ent./Atlantic |
| 11      | 25            | 17              | 8             | BELLA POARCH                  | Build A Bitch                  | Warner                  |
| 12      | 39            | 31              | 8             | TESHER X JASON DERULO         | Jalebi Baby                    | Capitol                 |

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

| RANK TW | ARTIST                         | TITLE                          | LABEL/IMPRINT             |
|---------|--------------------------------|--------------------------------|---------------------------|
| 1       | DUA LIPA                       | Levitating                     | Interscope-Warner         |
| 2       | THE KID LAROI                  | Without You with Miley Cyrus   | Columbia                  |
| 3       | ARIANA GRANDE                  | positions                      | Republic                  |
| 4       | THE WEEKND                     | Blinding Lights                | XO/Republic               |
| 5       | 24KGOLDN                       | Mood f/Iann Dior               | RECORDS/Columbia          |
| 6       | ARIANA GRANDE                  | 34+35                          | Republic                  |
| 7       | MACHINE GUN KELLY & BLACKBEAR  | My Ex's Best Friend            | Bad Boy/Interscope        |
| 8       | CHRIS BROWN X YOUNG THUG       | Go Crazy                       | Chris Brown/300 Ent.-RCA  |
| 9       | POST MALONE                    | Circles                        | Republic                  |
| 10      | HARRY STYLES                   | Watermelon Sugar               | Columbia                  |
| 11      | HARRY STYLES                   | Adore You                      | Columbia                  |
| 12      | BILLIE EILISH                  | Therefore I Am                 | Darkroom/Interscope       |
| 13      | TATE MCRAE                     | You Broke Me First             | RCA                       |
| 14      | RITT MOMNEY                    | Put Your Records On            | Disruptor/Columbia        |
| 15      | AVA MAX                        | Kings & Queens                 | Atlantic                  |
| 16      | DUA LIPA                       | Break My Heart                 | Warner                    |
| 17      | AJR                            | Bang!                          | BMG-Hollywood             |
| 18      | OLIVIA RODRIGO                 | drivers license                | Geffen/Interscope         |
| 19      | DUA LIPA                       | Don't Start Now                | Warner                    |
| 20      | BLACKBEAR                      | Hot Girl Bummer                | Beartrap/Alamo/Interscope |
| 21      | GLASS ANIMALS                  | Heat Waves                     | Republic                  |
| 22      | LEWIS CAPALDI                  | Before You Go                  | Vertigo/Capitol           |
| 23      | SURF MESA                      | ily (i love you baby) f/Emilee | Astralwerks/Capitol       |
| 24      | THE WEEKND                     | Heartless                      | XO/Republic               |
| 25      | SAINT JHN                      | Roses                          | Godd Complexx/HITCO       |
| 26      | DOJA CAT                       | Say So                         | Kemosabe/RCA              |
| 27      | POP SMOKE                      | What You Know Bout Love        | Victor Victor/Republic    |
| 28      | JUSTIN BIEBER                  | Holy f/Chance The Rapper       | Def Jam                   |
| 29      | GABBY BARRETT                  | I Hope f/Charlie Puth          | Warner/WAR                |
| 30      | JAWSH 685 X JASON DERULO X BTS | Savage Love (Laxed-Siren Beat) | Columbia                  |





# for KING & COUNTRY

**4X**

GRAMMY WINNER

**19**

COUNTRIES TOURED

**1.5B**

ON DEMAND STREAMS

**127**

SOLD OUT SHOWS

**9**

#1 SONGS

**TOP 20**

'AMEN' AC CHART

Craig Powers VP Media CurbIWord Entertainment CPowers@Curb.com



**CURB**  
RECORDS  
curb.com



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

|         | ARTIST                        | TITLE                          | LABEL/IMPRINT             |
|---------|-------------------------------|--------------------------------|---------------------------|
| HOTZONE | ED SHEERAN                    | Bad Habits                     | Atlantic                  |
| HOTZONE | KALI UCHIS                    | Telepatia                      | Virgin EMI/Interscope     |
| HOTZONE | REGARD                        | You f/Troye Sivan & Tate McRae | Min.Of Sound/Capitol-Epic |
| HOTZONE | MARSHMELLO F/JONAS BROTHERS   | Leave Before You Love Me       | Republic                  |
| HOTZONE | NELLY & FLORIDA GEORGIA LINE  | Lil Bit                        | BMLGR/RECORDS/Columbia    |
| HOTZONE | DOJA CAT                      | You Right f/The Weeknd         | XO/Kemosabe/Republic-RCA  |
| HOTZONE | DUNCAN LAURENCE               | Arcade                         | Capitol                   |
| HOTZONE | GIVEON                        | Heartbreak Anniversary         | Not So Fast/Epic          |
| HOTZONE | DUA LIPA                      | Love Again                     | Warner                    |
| HOTZONE | TAI VERDES                    | A-O-K                          | Arista                    |
| HOTZONE | THE KID LAROI & JUSTIN BIEBER | Stay                           | Columbia                  |
| HOTZONE | POST MALONE                   | Motley Crew                    | Republic                  |
| HOTZONE | BILLIE EILISH                 | NDA                            | Darkroom/Interscope       |
| HOTZONE | NIC D                         | Fine Apple                     | Republic                  |
| HOTZONE | MAROON 5                      | Lost                           | 222/Interscope            |
| HOTZONE | TRINIDAD CARDONA              | Dinero                         | Run-It-Up/Island/Republic |

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

|            | ARTIST                   | TITLE                      | LABEL/IMPRINT            |
|------------|--------------------------|----------------------------|--------------------------|
| DEVELOPING | ANITTA                   | Girl From Rio              | Warner                   |
| DEVELOPING | TATE MCRAE X KHALID      | working                    | RCA                      |
| DEVELOPING | AJR                      | Way Less Sad               | BMG-Hollywood            |
| DEVELOPING | BELLA POARCH             | Build A Bitch              | Warner                   |
| DEVELOPING | NESSA BARRETT            | la di die f/jxdn           | Warner                   |
| DEVELOPING | DJ KHALED                | I Did It f/Malone/Megan... | WTB/Rep-300-Cap-Int-Epic |
| DEVELOPING | POLO G                   | Rapstar                    | Columbia                 |
| DEVELOPING | CHEAT CODES              | Lean On Me f/Tinashe       | further.                 |
| DEVELOPING | NF                       | Just Like You              | NF Real/Virgin Music     |
| DEVELOPING | COLDPLAY                 | Higher Power               | Parlophone/Atlantic      |
| DEVELOPING | MOOSKI                   | Track Star                 | Capitol                  |
| DEVELOPING | MIMI WEBB                | Good Without               | Epic                     |
| DEVELOPING | TXT                      | Magic                      | Republic                 |
| DEVELOPING | TONES AND I              | Cloudy Day                 | Elektra/EMG              |
| DEVELOPING | P!NK                     | All I Know So Far          | RCA                      |
| DEVELOPING | OLIVIA RODRIGO           | traitor                    | Geffen/Interscope        |
| DEVELOPING | TESHER X JASON DERULO    | Jalebi Baby                | Capitol                  |
| DEVELOPING | ANNE-MARIE & NIALl HORAN | Our Song                   | Capitol-Warner           |
| DEVELOPING | KANE BROWN X BLACKBEAR   | Memory                     | Sony Music Nashville/RCA |
| DEVELOPING | GIRL IN RED              | Serotonin                  | Marie Ulven/AWAL         |





**JEFF**  
**McHUGH**  
**INTEL**

### CURRENT POSITION:

TALENT COACH WITH  
THE RANDY LANE COMPANY.

JEFF ALSO COACHES PUBLIC  
SPEAKING FOR COMPANIES  
LIKE GOOGLE, APPLE,  
FACEBOOK AND DELTA.

#### First things First: Have you seen the new film “Pig” with Nicolas Cage?

Everyone is talking about Pig in Portland. Filmed in my neighborhood, but I did not spot Mr. Cage and I did not steal his pig.

#### You consult both some of the best morning shows in both Top40 and Country. And the target demo's are pretty consistently the same. Other than the music played, what are the main differences between the two content-wise?

Top 40 audiences are generally more tolerant of edgy content. Just like the song lyrics from the two formats, Country content tends to lean more family-friendly. And CHR audiences are generally more OK with longer talk segments – if the content is great.

#### There seems to be a trend towards streaming services adding personalities. This is evident particularly with Apple Radio. What does this mean for Terrestrial local morning shows..if anything?

You can get music anywhere. Last month, I coached a team from Sirius XM and Pandora and they are investing in talent as a differentiator. Howard Stern resurrected Sirius XM. Pandora is adding presenters from TikTok, who I also work with. Half of Americans now pay to subscribe to some kind of audio service, so the days of sustaining an FM station with just music and contests are waning. The most successful FM stations will continue to be ones known for entertaining personalities – especially good local shows like Preston and Steve at WMMR Philadelphia or Kelly and Wood at Wild Country 99 in St Cloud.

#### The new SpaceX project is a 6 month intergalactic journey to the Planet Zipple. The assignment is to land and create the planets first morning show on Station K-ZPL owned by SuperSonicSound, Inc. Your travel companions and fellow station mates are an Artist, a program director, a label exec and a morning show host. Who would they be and why?

Hmmm... not sure I can answer until I pop down to a legal Oregon marijuana store. I suspect the person writing the question may have been stoned on illegal Nashville marijuana.

#### Bonus Question: You travel a bunch. Favorite Dinner spot ever?

Tojo's in Vancouver, BC. Sit at the sushi bar, order the omakase which Tojo himself will prepare. Bring a fat wallet.

#### Bonus Bonus: New singles in AM drive? Yes/No?

For most core artist releases, I recommend playing a clip with lots of set up, reaction and commentary from the morning hosts and listeners. Play the whole song once it catches on.



**MMI BUILD A BITCH**

**#8 BULLET**  
**MMI ACTION FACTOR**  
**#6 BULLET**  
**MMI VIDEO STREAMING**

**NEW AT** **103.5 KISS FM CHICAGO**

**Z103**  
TODAY'S HIT MUSIC

**103.7 KISS FM**


**101.5 LIVE PHOENIX**

**WARNER RECORDS**



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

| AV RANK | ARTIST                         | TITLE                          | LABEL/IMPRINT             | LISTEN LINKS                 |
|---------|--------------------------------|--------------------------------|---------------------------|------------------------------|
| 1       | MASKED WOLF                    | Astronaut In The Ocean         | Elektra/EMG               | <a href="#">PLAY VIDEO ▶</a> |
| 2       | TESHER X JASON DERULO          | Jalebi Baby                    | Capitol                   | <a href="#">PLAY VIDEO ▶</a> |
| 3       | OLIVIA RODRIGO                 | good 4 u                       | Geffen/Interscope         | <a href="#">PLAY VIDEO ▶</a> |
| 4       | DUNCAN LAURENCE                | Arcade                         | Capitol                   | <a href="#">PLAY VIDEO ▶</a> |
| 5       | LIL NAS X                      | MONTERO (Call Me By Your Name) | Columbia                  | <a href="#">PLAY VIDEO ▶</a> |
| 6       | BELLA POARCH                   | Build A Bitch                  | Warner                    | <a href="#">PLAY VIDEO ▶</a> |
| 7       | DOJA CAT                       | Kiss Me More f/Sza             | Kemosabe/RCA              | <a href="#">PLAY VIDEO ▶</a> |
| 8       | BTS                            | Butter                         | Columbia                  | <a href="#">PLAY VIDEO ▶</a> |
| 9       | BRUNO MARS/A .PAAK/SILK SONIC  | Leave The Door Open            | Aftermath Ent./Atlantic   | <a href="#">PLAY VIDEO ▶</a> |
| 10      | THE WEEKND                     | Save Your Tears                | XO/Republic               | <a href="#">PLAY VIDEO ▶</a> |
| 11      | BAD BUNNY                      | Yonaguni                       | Rimas/The Orchard         | <a href="#">PLAY VIDEO ▶</a> |
| 12      | GIVEON                         | Heartbreak Anniversary         | Not So Fast/Epic          | <a href="#">PLAY VIDEO ▶</a> |
| 13      | MEGAN THEE STALLION            | Thot Sh*t                      | 300 Ent.                  | <a href="#">PLAY VIDEO ▶</a> |
| 14      | POLO G                         | Rapstar                        | Columbia                  | <a href="#">PLAY VIDEO ▶</a> |
| 15      | OLIVIA RODRIGO                 | deja vu                        | Geffen/Interscope         | <a href="#">PLAY VIDEO ▶</a> |
| 16      | MOOSKI                         | Track Star                     | Capitol                   | <a href="#">PLAY VIDEO ▶</a> |
| 17      | ED SHEERAN                     | Bad Habits                     | Atlantic                  | <a href="#">PLAY VIDEO ▶</a> |
| 18      | OLIVIA RODRIGO                 | traitor                        | Geffen/Interscope         | <a href="#">PLAY VIDEO ▶</a> |
| 19      | DOJA CAT                       | You Right f/The Weeknd         | XO/Kemosabe/Republic-RCA  | <a href="#">PLAY VIDEO ▶</a> |
| 20      | JUSTIN BIEBER                  | Peaches f/Daniel Caesar/Giveon | Def Jam                   | <a href="#">PLAY VIDEO ▶</a> |
| 21      | CITY GIRLS                     | Twerkulator                    | QC/Motown/Capitol         | <a href="#">PLAY VIDEO ▶</a> |
| 22      | SAWEETIE                       | Best Friend f/Doja Cat         | Icy/Artistry/RCA-Warner   | <a href="#">PLAY VIDEO ▶</a> |
| 23      | TRINIDAD CARDONA               | Dinero                         | Run-It-Up/Island/Republic | <a href="#">PLAY VIDEO ▶</a> |
| 24      | RODDY RICCH                    | Late At Night                  | Atlantic                  | <a href="#">PLAY VIDEO ▶</a> |
| 25      | KALI UCHIS                     | Telepatia                      | Virgin EMI/Interscope     | <a href="#">PLAY VIDEO ▶</a> |
| 26      | POP SMOKE                      | For The Night f/Lil Baby/DaBab | Def-Cap-Int-Republic      | <a href="#">PLAY VIDEO ▶</a> |
| 27      | T-PAIN & KEHLANI               | I Like Dat                     | Nappy Boy/EMPIRE          | <a href="#">PLAY VIDEO ▶</a> |
| 28      | NELLY & FLORIDA GEORGIA LINE   | Lil Bit                        | RECORDS/Columbia          | <a href="#">PLAY VIDEO ▶</a> |
| 29      | ELLE KING & MIRANDA LAMBERT    | Drunk (And I Don't Wanna Go..) | RCA                       | <a href="#">PLAY VIDEO ▶</a> |
| 30      | ARIANA GRANDE                  | pov                            | Republic                  | <a href="#">PLAY VIDEO ▶</a> |
| 31      | MAROON 5 F/MEGAN THEE STALLION | Beautiful Mistakes             | 222/Interscope            | <a href="#">PLAY VIDEO ▶</a> |
| 32      | MARSHMELLO F/JONAS BROTHERS    | Leave Before You Love Me       | Republic                  | <a href="#">PLAY VIDEO ▶</a> |
| 33      | P!NK                           | All I Know So Far              | RCA                       | <a href="#">PLAY VIDEO ▶</a> |
| 34      | DJ KHALED                      | I Did It f/Malone/Megan...     | WTB/RocNtn/Epic           | <a href="#">PLAY VIDEO ▶</a> |
| 35      | BIG RED MACHINE                | Renegade f/Taylor Swift        | Republic-Secretly         | <a href="#">PLAY VIDEO ▶</a> |
| 36      | DIRTY HEADS                    | Vacation                       | E7LG/Better Noise         | <a href="#">PLAY VIDEO ▶</a> |
| 37      | DUA LIPA                       | Love Again                     | Warner                    | <a href="#">PLAY VIDEO ▶</a> |
| 38      | MAROON 5                       | Lost                           | 222/Interscope            | <a href="#">PLAY VIDEO ▶</a> |
| 39      | REGARD                         | You f/Troye Sivan & Tate McRae | Ministry Of Sound/Epic    | <a href="#">PLAY VIDEO ▶</a> |
| 40      | AJR                            | Way Less Sad                   | S-Curve-Hollywood         | <a href="#">PLAY VIDEO ▶</a> |
| 41      | NESSA BARRETT                  | la di die f/jxdn               | Warner                    | <a href="#">PLAY VIDEO ▶</a> |
| 42      | TAI VERDES                     | A-O-K                          | Arista                    | <a href="#">PLAY VIDEO ▶</a> |
| 43      | COLDPLAY                       | Higher Power                   | Parlophone/Atlantic       | <a href="#">PLAY VIDEO ▶</a> |
| 44      | TATE MCRAE X KHALID            | working                        | RCA                       | <a href="#">PLAY VIDEO ▶</a> |
| 45      | ANNE-MARIE & NIALl HORAN       | Our Song                       | Capitol-Warner            | <a href="#">PLAY VIDEO ▶</a> |
| 46      | ANITTA                         | Girl From Rio                  | Warner                    | <a href="#">PLAY VIDEO ▶</a> |

 for KING & COUNTRY

# AMEN

**ONE OF THE  
FASTEST GROWING  
CROSS-OVERS AT POP RADIO**

**TOP 15 & GROWING  
MEDIA BASE AC CHART**





Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

| RANK | ARTIST  | TITLE                          | NEAST | MIDWEST | SOUTH | WEST |
|------|---|--------------------------------|-------|---------|-------|------|
| 1    | RODRIGO, OLIVIA                                   | Deja Vu                        | 4     | 2       | 1     | 1    |
| 2    | LIL NAS X   | Montero (Call Me By Your Name) | 1     | 1       | 2     | 6    |
| 3    | LIPA, DUA   | Levitating                     | 2     | 3       | 3     | 2    |
| 4    | SAWEETIE FEAT. DOJA CAT                           | Best Friend                    | 3     | 5       | 6     | 3    |
| 5    | RODRIGO, OLIVIA                                   | good 4 u                       | 5     | 4       | 4     | 7    |
| 6    | BIEBER, JUSTIN FEAT. DANIEL CAESAR & GIVEON       | Peaches                        | 10    | 7       | 5     | 11   |
| 7    | GRANDE, ARIANA                                    | POV                            | 9     | 10      | 9     | 5    |
| 8    | THE WEEKND  | Save Your Tears                | 8     | 8       | 17    | 4    |
| 9    | MASKED WOLF                                       | Astronaut In The Ocean         | 6     | 9       | 10    | 9    |
| 10   | MAROON 5 FEAT. MEGAN THEE STALLION                | Beautiful Mistakes             | 11    | 6       | 12    | 8    |
| 11   | CARDI B   | Up                             | 7     | 12      | 8     | 13   |
| 12   | GIVEON  | Heartbreak Anniversary         | 13    | 15      | 11    | 12   |
| 13   | LAURENCE, DUNCAN                                  | Arcade                         | 16    | 11      | 7     | 14   |
| 14   | DOJA CAT FEAT. SZA                                | Kiss Me More                   | 12    | 14      | 16    | 10   |
| 15   | BRUNO MARS, ANDERSON .PAAK, SILK SONIC            | Leave The Door Open            | 15    | 13      | 13    | 15   |
| 16   | MOOSKI  | Track Star                     | 14    | 16      | 15    | 17   |
| 17   | POARCH, BELLA                                     | Build A B*tch                  | 21    | 17      | 14    | 16   |
| 18   | TESHER  | Jalebi Baby                    | 20    | 31      | 18    | 20   |
| 19   | RODRIGO, OLIVIA                                   | Traitor                        | 19    | 23      | 19    | 18   |
| 20   | THE KID LAROI & JUSTIN BIEBER                     | Stay                           | 17    | 21      | 27    | 22   |
| 21   | POLO G  | Rapstar                        | 24    | 19      | 21    | 21   |
| 22   | BTS   | Butter                         | 18    | 29      | 22    | 24   |
| 23   | SHEERAN, ED                                       | Bad Habits                     | 29    | 20      | 26    | 23   |
| 24   | REGARD, TROYE SIVAN & TATE MCRAE                  | You                            | 26    | 24      | 25    | 27   |
| 25   | DJ KHALED FEAT. POST MALONE, MEGAN THEE STALLION, | I Did It                       | 23    | 27      | 24    | 32   |
| 26   | MARSHMELLO FEAT. JONAS BROTHERS                   | Leave Before You Love Me       | 22    | 25      | 28    | 34   |
| 27   | UCHIS, KALI                                       | Telepatia                      | 30    | 40      | 31    | 19   |
| 28   | NELLY & FLORIDA GEORGIA LINE                      | Lil Bit                        | 25    | 18      | 29    | 43   |
| 29   | DOJA CAT FEAT. THE WEEKND                         | You Right                      | 38    | 30      | 20    | 33   |
| 30   | WEBB. MIMI  | Good Without                   | 28    | 28      | 34    | 30   |
| 31   | ANNE-MARIE FEAT. NIALH HORAN                      | Our Song                       | 36    | 26      | 23    | 45   |
| 32   | BARRETT, NESSA FEAT. JXDN                         | La Di Die                      | 34    | 32      | 30    | 31   |
| 33   | AJR   | Way Less Sad                   | 45    | 22      | 35    | 29   |
| 34   | NIC D   | Fine Apple                     | 31    | 35      | 37    | 28   |
| 35   | NF  | Just Like You                  | 35    | 34      | 38    | 35   |
| 36   | TXT   | Magic                          | 42    | 41      | 33    | 37   |
| 37   | BAD BUNNY   | Yonaguni                       | 39    | 48      | 42    | 25   |
| 38   | ANITTA  | Girl From Rio                  | 44    | 33      | 40    | 38   |
| 39   | JORDAN, MAJID                                     | Waves Of Blue                  | 37    | 44      | 32    | 41   |
| 40   | VERDES, TAI                                       | A-O-K                          | 43    | 43      | 36    | 36   |
| 41   | PINK  | All I Know So Far              | 41    | 37      | 39    | 39   |
| 42   | LIPA, DUA   | Love Again                     | 48    | 46      | 41    | 26   |
| 43   | RITON X NIGHTCRAWLERS FEAT. MUFASA & HYPEMAN      | Friday                         | 27    | 45      | 49    | 40   |
| 44   | MAROON 5  | Lost                           | 33    | 36      | 45    | 50   |
| 45   | MCRAE, TATE X KHALID                              | Working                        | 40    | 38      | 47    | 42   |
| 46   | GIRL IN RED                                       | Serotonin                      | 32    | 39      | 50    | 47   |
| 47   | CHEAT CODES FEAT. TINASHE                         | Lean On Me                     | 47    | 42      | 46    | 46   |
| 48   | COLDPLAY  | Higher Power                   | 46    | 49      | 43    | 48   |
| 49   | WANG, JACKSON                                     | Leave Me Loving You            | 49    | 47      | 44    | 49   |
| 50   | TONES AND I                                       | Cloudy Day                     | 50    | 50      | 48    | 44   |

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

| RANK | ARTIST                         | TITLE                          | LABEL                     |
|------|--------------------------------|--------------------------------|---------------------------|
| 1    | CALVIN HARRIS                  | By Your Side f/Tom Grennan     | Columbia                  |
| 2    | MONEYBAGG YO                   | Time Today                     | CMG/NLess/Interscope      |
| 3    | PINK SWEAT\$                   | At My Worst                    | Atlantic                  |
| 4    | JOEL CORRY, RAYE, DAVID GUETTA | Bed                            | Big Beat/EMG              |
| 5    | WILLOW                         | transparentsoul f/T. Barker    | MSFTS/Roc Nation          |
| 6    | YUNG BLEU                      | Baddest f/Chris Brown...       | Vandross/RCA-EMPIRE       |
| 7    | TOM GRENAN                     | Little Bit Of Love             | Insanity/Arista           |
| 8    | SAMI THOMPSON                  | Linger                         | Hitmaker/Surf Candy       |
| 9    | GOONS                          | Hesitate                       | ---                       |
| 10   | LIL NAS X                      | SUN GOES DOWN                  | Columbia                  |
| 11   | SIGALA                         | You For Me f/Rita Ora          | Last Nite/Arista          |
| 12   | WALKER HAYES                   | Fancy Like                     | Monument                  |
| 13   | YOUNG THUG & GUNNA             | Ski                            | YSL/300 Ent.              |
| 14   | GUNNAR GEHL                    | She's In My Head               | ---                       |
| 15   | MUSTARD                        | Ballin' f/Roddy Ricch          | 10 Summers/Interscope     |
| 16   | POST MALONE                    | Only Wanna Be With You         | Republic                  |
| 17   | RODDY RICCH                    | High Fashion f/Mustard         | Atlantic                  |
| 18   | DRAKE                          | What's Next                    | OVO/Republic              |
| 19   | J. COLE                        | m y . l i f e f/21 Savage...   | Dreamville/RN/Interscope  |
| 20   | MACHINE GUN KELLY              | Forget Me Too f/Halsey         | BadBoy/Capitol-Interscope |
| 21   | DESTINY ROGERS                 | West Like f/Kalan.FrFr*        | Beach Wave Sound/RCA      |
| 22   | POST MALONE                    | Enemies f/DaBaby               | Republic                  |
| 23   | JACK HARLOW                    | Already Best Friends f/C.Brown | Generation Now/Atlantic   |
| 24   | MORRAY                         | Quicksand                      | Pick Six/Interscope       |
| 25   | POST MALONE                    | Candy Paint                    | Republic                  |
| 26   | OLIVIA RODRIGO                 | happier                        | Geffen/Interscope         |
| 27   | TAYLOR SWIFT                   | Love Story (Taylor's Version)  | Republic                  |
| 28   | TOMMEE PROFITT                 | In The End f/Fleurie           | Virgin Music              |
| 29   | TAYLER JADE                    | WYA                            | Jade                      |
| 30   | RAUW ALEJANDRO                 | Todo De Ti                     | Duars/Sony Music Latin    |
| 31   | KEITH URBAN WITH P!NK          | One Too Many                   | RCA/Capitol Nashville     |
| 32   | YUNG BLEU                      | You're Mines Still f/Drake     | VM/OVO/Warner             |
| 33   | WONHO                          | Ain't About You f/Kiara        | BMG                       |
| 34   | PS1                            | Life Goes On f/Alex Hosking    | Three Six Zero            |
| 35   | POP SMOKE                      | The Woo f/50 Cent/Roddy Ricch  | Victor Victor/Republic    |
| 36   | DABABY                         | Suge                           | SCMG/Interscope           |
| 37   | KRYSTALL POPPIN                | One More Time f/Paula Deanda   | Latium/LaMaquina/IMPERIAL |
| 38   | MIGOS                          | Straightenin                   | QC/Motown/Capitol         |
| 39   | LUKAS GRAHAM                   | Share That Love                | Warner                    |
| 40   | GT_OFFICE & BRITT LARI         | Ooh La La                      | CAINE                     |
| 41   | HARIZ                          | Remind Me                      | Prosperous Enterprises    |
| 42   | POOH SHIESTY                   | Back In Blood f/Lil Durk       | Atlantic                  |
| 43   | TONY JUNIOR & STEFF DA CAMPO   | Live Your Life                 | Spinnin'                  |
| 44   | OLIVIA HOLT                    | Next                           | Hollywood                 |
| 45   | LIL TECCA                      | Never Left                     | Republic                  |
| 46   | MARSHMELLO                     | Shockwave                      | Joytime Collective        |
| 47   | DRAKE                          | Wants And Needs f/Lil Baby     | OVO/Republic              |
| 48   | BLACKBEAR                      | Me And Ur Ghost                | Beartrap/Alamo/Interscope |
| 49   | KATY PERRY                     | Smile                          | Capitol                   |
| 50   | SOFI TUKKER                    | Purple Hat                     | Ultra                     |





# TOP 20 MOST IMPORTANT MOMENTS IN MUSIC HISTORY



MMI Educational Discussion: To see where we're going we have to know where we've been. (Is that how it goes?) Anyway, someone sent us this class-room clip and even though there a varying opinions on the order and significance, the mini-doc held our attention to the end and sparked some in-house debate! Most of all, it's fun. So there. Grab a desk, take some notes and click below:



Top 20!



Video



Check out these videos hand-picked by our staff!



### LUCAS ESTRADA & AJ SALVATORE FT. CALICA - "KISS ME"

Ok, like really. Raise your hand if you like making out. That's what we thought! This oddball chill-ish remake totally caught the room off guard in the MMI Music Meeting. This attention getter will re-adhere's to that sing-along frontal lobe that connects to the 1998 global smash "Kiss Me" by Sixpence None the Richer. We decided to roll with this lip-locking love session for a visual. Put your lips here and click this button:



### POST MALONE - "MOTLEY CREW"

MMI brings you a track on a track. Our man Malone is back and he's at the post position and ready to race. In this well calibrated clip of "Motley Crew" Post pays tribute to all the tire changers and coolant slingers of the Nascar world. By the look of the first alerts, it looks like this one is rounding the bank and headed for the checkered flag. Gas up and click here:



### DMNDS & FALLEN ROSES - "CALSBRIA"

So one time MMI took this little pill and went to the grocery store. When we were in the produce department somewhere between the melons and the bananas, we started to feel funny. Then this happened. Click here:



### J. BALVIN, SKRILLEX - "IN DA GETTO"

MMI caught up with some serious sonar pingage on this dancable ditty from J Balvin. You may know J. from his extended shelf full of Latin Grammys and his 35 Milliiiioon (wut?) albums and singles sold! Then, you throw some late night Skrillex in the mix and you have a party mui deluxe. Wanna have a go "In Da Ghetto"? Click here:



### FOO FIGHTERS COVERING BROTHERS GIBB - "YOU SHOULD BE DANCING"

And then there's this. Yes, the Foos are actually putting out an album of Disco covers called Hail Satin. The ferocious Fighters have even used their bands alter-ego name The Dee Gees. And..... you're welcome.





## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*



CALL US at  
818-699-6400  
or EMAIL  
[contact@mmi2020.com](mailto:contact@mmi2020.com)

# MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021,  
No part of the materials available through the  
MONDAY MORNING INTEL presentation  
may be copied, photocopied, reproduced,  
translated or reduced to any electronic  
medium or machine-readable form, in  
whole or in part, without prior written  
consent of AIRPLAY INTELLIGENCE, LLC.  
Any other reproduction in any form without  
permission of AIRPLAY INTELLIGENCE, LLC  
is prohibited. All materials contained on this  
presentation are protected by United States  
copyright law and may not be reproduced,  
distributed, transmitted, displayed, published or  
broadcast without the prior written permission of  
AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY  
[Click Here](#)



**THANK YOU**  
from the entire staff:

**PUBLISHERS:**  
**ZEN CZAR**  
Rich Meyer  
**CHIEF WRANGLER**  
Steve Lehman

**MARKETING, PROMOTION**  
& Magic Fueled by Studio2Bee  
**MASTERS OF THE SUN**  
Skip Bishop  
Butch Waugh  
Kylee Laynee Higgins

**RESEARCH TEAM**  
**PEOPLE WHO ACTUALLY**  
**DO THE WORK**  
Richard R. Deitemeyer  
Kate Collins  
Britney Whitney  
Lindsey McDaniel  
Brenda Manney  
Todd Morris

**GRAPHIC DESIGN**  
EGO Design

**OPERATIONS**  
Kylee Laynee Higgins

**PAW POWER**  
**NOT IN MY BOWL**  
Heidi Dogg  
Chloe Dogg  
Harley Thor