

BTS

MONDAY MORNING INTEL



**MMI
PROFILE**
ALISSA POLLACK

TOP 40 *EDITION*

JULY 26, 2021

IMPACTING NOW!

Alessia Cara



IS IT TOO MUCH TO ASK FOR A SWEET DREAM? I NEED A STEP-BY-STEP GUIDE FROM MY FRIENDS.
I FEEL LIKE I'M NOT SLEEPING. I'M TRYING TO ASK FOR A SWEET DREAM.

SWEET DREAM

MONDAY MORNING INTEL

JULY 26, 2021

TABLE OF CONTENTS

4 #1 SONGS THIS WEEK

5 POWERS

7 ACTION/RECURRENTS

8 HOTZONE/DEVELOPING

10 PRO-FILE

12 VIDEO STREAMING

13 TOP 40 CALLOUT

15 FUTURE TRACKS

16 INTELESCOPE

17 INTELEVISION

19 METHODOLOGY

20 THE BACK PAGE

MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

7.26.21

AIRPLAY

OLIVIA RODRIGO "GOOD 4 U"

RETENTION

THE WEEKND "SAVE YOUR TEARS"

CALLOUT

OLIVIA RODRIGO "DEJA VU"

AUDIO

THE KID LAROI & JUSTIN BIEBER "STAY"

VIDEO

DUNCAN LAURENCE "ARCADE"

SALES

BTS "PERMISSION TO DANCE"

COMPOSITE

OLIVIA RODRIGO "GOOD 4 U"

BTS

Butter

**THEIR BIGGEST & FASTEST
HIT SONG TO DATE**



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	10	4	2	3	7	1	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
3	2	11	4	7	14	2	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
2	7	2	10	4	20	3	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
9	1	7	7	15	13	4	THE WEEKND	Save Your Tears	XO/Republic
16	x	18	1	5	4	5	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
4	4	1	8	19	18	6	OLIVIA RODRIGO	deja vu	Geffen/Interscope
5	x	20	5	21	3	7	ED SHEERAN	Bad Habits	Atlantic
8	3	23	19	11	2	8	BTS	Butter	Columbia
26	x	21	3	8	8	9	POST MALONE	Motley Crew	Republic
7	12	8	14	23	16	10	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveo	Def Jam
10	8	3	25	26	17	11	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
23	16	10	18	12	10	12	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
42	x	x	15	2	1	13	BTS	Permission To Dance	BigHit/Columbia
15	13	9	32	1	28	14	DUNCAN LAURENCE	Arcade	Capitol
17	15	12	22	13	27	15	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
14	18	25	21	28	5	16	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
18	x	27	11	24	22	17	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
30	x	24	16	14	19	18	BILLIE EILISH	NDA	Darkroom/Interscope
13	11	26	24	35	9	19	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic
45	x	x	13	9	11	20	MANESKIN	Beggin	Arista
12	6	22	30	34	21	21	REGARD	You f/Troye Sivan & Tate McRae	Min.Of Sound/Capitol-Epic
43	x	x	9	17	15	22	MEGAN THEE STALLION	Thot Sh*t	300 Ent.
34	x	15	23	31	6	23	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
6	5	6	36	33	41	24	ARIANA GRANDE	pov	Republic
11	9	28	27	27	33	25	KALI UCHIS	Telepatia	Virgin EMI/Interscope
27	19	5	20	32	24	26	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
38	x	17	12	20	34	27	OLIVIA RODRIGO	traitor	Geffen/Interscope
24	23	13	28	10	36	28	BELLA POARCH	Build A Bitch	Warner
28	26	19	6	18	30	29	POLO G	Rapstar	Columbia
21	14	32	33	41	23	30	AJR	Way Less Sad	BMG-Hollywood
44	x	x	26	30	12	31	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
37	x	14	34	25	46	32	TRINIDAD CARDONA	Dinero	Run-It-Up/Island/Republic
40	x	16	49	6	44	33	TESHER X JASON DERULO	Jalebi Baby	Capitol
25	x	35	29	43	31	34	TAI VERDES	A-O-K	Arista
48	x	x	17	16	39	35	BAD BUNNY	Yonaguni	Rimas/The Orchard
20	x	40	40	38	29	36	DUA LIPA	Love Again	Warner
49	x	x	31	22	26	37	CITY GIRLS	Twerkulator	QC/Motown/Capitol
19	x	37	35	45	40	38	TATE MCRAE X KHALID	working	RCA
39	x	36	42	36	25	39	PINK	All I Know So Far	RCA
29	24	29	44	40	42	40	DJ KHALED	I Did It f/Malone/Megan...	WTB/Rep-300-Cap-Int-Epic
36	21	38	38	47	37	41	RITON X NIGHTCRAWLERS	Friday f/Mufasa & Hypeman	RCA
22	17	34	50	50	48	42	ANITTA	Girl From Rio	Warner
32	22	30	48	42	47	43	NESSA BARRETT	la di die f/jxdn	Warner
33	20	41	47	46	38	44	COLDPLAY	Higher Power	Parlophone/Atlantic
35	x	39	37	44	49	45	MAROON 5	Lost	222/Interscope
41	x	31	39	49	45	46	ANNE-MARIE & NIAL HIRAN	Our Song	Capitol-Warner
46	x	x	46	39	32	47	DIRTY HEADS	Vacation f/Train (2021)	Better Noise
47	x	x	45	29	43	48	T-PAIN & KEHLANI	I Like Dat	Nappy Boy/EMPIRE
50	x	x	41	37	35	49	J BALVIN & SKRILLEX	In Da Getto	Suenos Globales/UMLE
31	25	33	43	48	50	50	NF	Just Like You	NF Real/Virgin Music

KANE BROWN x BLACKBEAR

MEMORY

**HEADING TOP 30 POP!
#6 MOST ADDED!
TOP 10 GREATEST GAINER!**



100+ ADDS IN 2 WEEKS!

Z100/NY

HITS1/SXM

WKSC/CHI

WIHT/DC

KDWB/MIN

KRBE/HOU

WBLI/LI

WPOI/TAM

KBKS/SEAT

KHTS/SD

KUDL/SAC

B97/NEW ORLEANS

KZHT/SLC

KUDD/SLC

KENZ/SLC

KBFF/PORT

KKRZ/PORT

WPRO

STREAMING

12 MILLION WORLDWIDE 1st WEEK

7 MILLION U.S. 1st WEEK

TOP 25 U.S. SPOTIFY DEBUT!

TOP 25 APPLE TODAY'S HITS

SHAZAM

U.S. DEBUT #129

RCA

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	42	13	29	BTS	Permission To Dance	BigHit/Columbia
2	45	20	25	MANESKIN	Beggin	Arista
3	43	22	21	MEGAN THEE STALLION	Thot Sh*t	300 Ent.
4	26	9	17	POST MALONE	Motley Crew	Republic
5	44	31	13	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
6	48	35	13	BAD BUNNY	Yonaguni	Rimas/The Orchard
7	30	18	12	BILLIE EILISH	NDA	Darkroom/Interscope
8	49	37	12	CITY GIRLS	Twerkulator	QC/Motown/Capitol
9	16	5	11	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
10	34	23	11	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
11	23	12	11	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
12	38	27	11	OLIVIA RODRIGO	traitor	Geffen/Interscope

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	DUA LIPA	Levitating	Interscope-Warner
2	THE KID LAROI	Without You with Miley Cyrus	Columbia
3	ARIANA GRANDE	positions	Republic
4	THE WEEKND	Blinding Lights	XO/Republic
5	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
6	ARIANA GRANDE	34+35	Republic
7	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
8	HARRY STYLES	Watermelon Sugar	Columbia
9	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
10	POST MALONE	Circles	Republic
11	HARRY STYLES	Adore You	Columbia
12	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
13	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
14	TATE MCRAE	You Broke Me First	RCA
15	AVA MAX	Kings & Queens	Atlantic
16	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
17	DUA LIPA	Break My Heart	Warner
18	DUA LIPA	Don't Start Now	Warner
19	OLIVIA RODRIGO	drivers license	Geffen/Interscope
20	AJR	Bang!	BMG-Hollywood
21	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
22	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
23	THE WEEKND	Heartless	XO/Republic
24	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
25	SAINT JHN	Roses	Godd Complexx/HITCO
26	DOJA CAT	Say So	Kemosabe/RCA
27	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
28	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
29	JONAS BROTHERS	Only Human	Republic
30	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
HOTZONE	BILLIE EILISH	NDA	Darkroom/Interscope
HOTZONE	POST MALONE	Motley Crew	Republic
HOTZONE	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
HOTZONE	MAROON 5	Lost	222/Interscope
HOTZONE	DUA LIPA	Love Again	Warner
HOTZONE	TRINIDAD CARDONA	Dinero	Run-It-Up/Island/Republic
HOTZONE	TAI VERDES	A-O-K	Arista
HOTZONE	TATE MCRAE X KHALID	working	RCA

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	BTS	Permission To Dance	BigHit/Columbia
DEVELOPING	NORMANI	Wild Side f/Cardi B	Keep Cool/RCA
DEVELOPING	MEGAN THEE STALLION	Thot Sh*t	300 Ent.
DEVELOPING	TONES AND I	Cloudy Day	Elektra/EMG
DEVELOPING	OLIVIA RODRIGO	traitor	Geffen/Interscope
DEVELOPING	NIC D	Fine Apple	Republic
DEVELOPING	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
DEVELOPING	DUNCAN LAURENCE	Arcade	Capitol
DEVELOPING	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
DEVELOPING	AJR	Way Less Sad	BMG-Hollywood
DEVELOPING	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
DEVELOPING	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic
DEVELOPING	COLDPLAY	Higher Power	Parlophone/Atlantic
DEVELOPING	NF	Just Like You	NF Real/Virgin Music
DEVELOPING	CHEAT CODES	Lean On Me f/Tinashe	further.
DEVELOPING	BELLA POARCH	Build A Bitch	Warner
DEVELOPING	REGARD	You f/Troye Sivan & Tate McRae	Min.Of Sound/Capitol-Epic
DEVELOPING	KALI UCHIS	Telepatia	Virgin EMI/Interscope
DEVELOPING	ANNE-MARIE & NIALl HORAN	Our Song	Capitol-Warner
DEVELOPING	TESHER X JASON DERULO	Jalebi Baby	Capitol
DEVELOPING	DJ KHALED	I Did It f/Malone/Megan...	WTB/Rep-300-Cap-Int-Epic
DEVELOPING	AREA21	La La La	Hollywood
DEVELOPING	TXT	Magic	Republic
DEVELOPING	POLO G	Rapstar	Columbia
DEVELOPING	P!NK	All I Know So Far	RCA

A close-up portrait of Bella Poarch. She has long, dark hair and is looking directly at the camera with a slight smile. She is wearing a black leather top. A large, diagonal teal banner runs across the image from the top left to the bottom right. The banner contains the text 'RESEARCH! STREAMING! SHAZAM! METRICS! = SMASH!' in white and pink. The background behind her is a patterned fabric.

BELLA POARCH

**RESEARCH!
STREAMING!
SHAZAM!
METRICS!
= SMASH!**

BUILD A BITCH

**ALISSA****POLLACK****INTEL****CURRENT POSITION:**

EVP, GLOBAL MUSIC
MARKETING AND STRATEGY
iHEARTMEDIA / MEDIABASE

You are without a doubt one of the most recognized people in the radio and records industry. Everyone knows you and you are very well liked and respected. I've known you since you were 26, when you were first brought on board at Mediabase. Now that you are a touch over 30, tell us about your Long and Winding Road. How did you get into this business, and what positions have you held at Mediabase and iHeart?

In 1995, I learned about an intern opening at Z100 for the syndicated radio show Lovephones hosted by Dr. Judy Kuriansky and Chris Jagger syndicated radio show, focusing on advice around love and relationships. Since I was studying for my Masters in Counseling at NYU at the time and I am a music junkie, I applied with Sam Milkman and Steve Kingston and I got the job. Then, I was promoted to a full-time paying job with Premiere which I gladly accepted since I knew the position entailed dealing with radio programmers. I had such an affinity for radio and was excited to work with and learn from some of the best in the business.

Then, in 1996, I got word that "some guy" was visiting New York from L.A. and was going to be demonstrating a revolutionary new airplay tracking system. I remember going into the conference room and introducing myself to a guy named Rich Meyer and seeing the coolest product ever called Mediabase. At the time the information was on floppy disk and delivered on a weekly basis. I said "Wow, I hope I can get to sell this one day" At that point, I knew the opportunity was huge and thankfully that guy agreed to give me a shot! I guess the rest is history. It been the best honor and opportunity to be part of the launch and growth of Mediabase from such an early stage and to see it become the dominant airplay service and one of, if not the most used and influential music tools in the industry.

Over the years my position at the company has evolved many times from my initial role in affiliate relations to my current role of EVP, Global Music Marketing and Strategy. All of the variations of my job led to this current perfect role where I can use my knowledge of music data to not only help programmers and artists with their music strategy but, I also apply that data to help the brands we work with find the perfect artists to partner with on multi-platform campaigns. Being in the rare 20+ years club and one of the longest current employees in the company has allowed me the unique opportunity to have been a part of watching, working in or launching almost every major initiative and evolution of our company. The only constant through it all has always been Mediabase.

You are one of the most connected people in the radio and record industry. To what do you attribute your success?

Again, this is an area that I have been very fortunate! I love that through the unique hybrid role I have had at both Mediabase and iHeartMedia, I have been able to work with the best and the brightest on both the radio and label side which afforded me the ability to become the ultimate people and platform connector. Some might politely call me “tenacious” but I do think being a relentless advocate for artists, a champion of people and being fiercely loyal helped me turn work relationships into true lifelong friendships. In this business having strong relationships and being a good partner are the keys to success. Like any relationship that you want to be good, you have put in the work to earn that love and trust.

Who are your five favorite artists of all-time, in addition to Barry Manilow (inside joke)?

Well, besides Barry of course, everyone knows I love Gavin Degraw! It’s impossible to narrow it down because I love so many genres of music From Reo Speedwagon and Journey to Ozzy Osborne and Foo Fighters to Coldplay and U2 to The Chainsmokers and Marshmello and Travis Scott to Harry Styles and AJR to Andy Grammar to Taylor Swift, Katy Perry and P!nk. Is that more than 5? I haven’t even gotten to Garth Brooks Tim McGraw and Keith Urban, Luke Bryan and Lady A yet! I am always proud to say the I was one of the first fans of the Jonas Brothers and Lizzo and even have a shirt from Def Jam naming me the first Belieber of Justin!

Who are some of your favorite NEW artists?

Olivia Rodrigo, Blackbear, Tate McCrae, Conan Gray, Giveon, Duncan Laurence, Kid Laroi, Callista Clark, Tai Verdes, Bella Poarch, Riley Green

I know that your staff has been with your for more than a decade. What sets your team apart from all others:

Simply put, we are family. It’s rare for a team to all be together for as long as we have. We are not just co-workers but we are friends. After all these years, the whole team has the same enthusiasm now as we did when we started. I love that each and every one of the staff sincerely cares about our clients and has always lived up to our 24/7 name and level of service.

Given all the changes and new audio services available today, what do you think radio needs to do to stay relevant in the 2020s?

I am actually excited about the opportunities for radio with audio being hotter than ever right now. Like any business, radio needs to be open to evolving as new technology and consumption patterns emerge. Radio has the benefit of strong brands, deep community roots and beloved personalities which is what sets us apart. We should continue to look for all the ways to expand those brands and personalities across other platforms. Radio gets pigeonholed in people’s minds to just being in the car or the bedside clock but Radio is everywhere now from your phone to your X-Box to your TV and beyond.

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	DUNCAN LAURENCE	Arcade	Capitol	PLAY VIDEO ▶
2	BTS	Permission To Dance	BigHit/Columbia	PLAY VIDEO ▶
3	OLIVIA RODRIGO	good 4 u	Geffen/Interscope	PLAY VIDEO ▶
4	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia	PLAY VIDEO ▶
5	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO ▶
6	TESHER X JASON DERULO	Jalebi Baby	Capitol	PLAY VIDEO ▶
7	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA	PLAY VIDEO ▶
8	POST MALONE	Motley Crew	Republic	PLAY VIDEO ▶
9	MANESKIN	Beggin	Arista	PLAY VIDEO ▶
10	BELLA POARCH	Build A Bitch	Warner	PLAY VIDEO ▶
11	BTS	Butter	Columbia	PLAY VIDEO ▶
12	BRUNO MARS/A . PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic	PLAY VIDEO ▶
13	GIVEON	Heartbreak Anniversary	Not So Fast/Epic	PLAY VIDEO ▶
14	BILLIE EILISH	NDA	Darkroom/Interscope	PLAY VIDEO ▶
15	THE WEEKND	Save Your Tears	XO/Republic	PLAY VIDEO ▶
16	BAD BUNNY	Yonaguni	Rimas/The Orchard	PLAY VIDEO ▶
17	MEGAN THEE STALLION	Thot Sh*t	300 Ent.	PLAY VIDEO ▶
18	POLO G	Rapstar	Columbia	PLAY VIDEO ▶
19	OLIVIA RODRIGO	deja vu	Geffen/Interscope	PLAY VIDEO ▶
20	OLIVIA RODRIGO	traitor	Geffen/Interscope	PLAY VIDEO ▶
21	ED SHEERAN	Bad Habits	Atlantic	PLAY VIDEO ▶
22	CITY GIRLS	Twerkulator	QC/Motown/Capitol	PLAY VIDEO ▶
23	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam	PLAY VIDEO ▶
24	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA	PLAY VIDEO ▶
25	TRINIDAD CARDONA	Dinero	Run-It-Up/Island/Republic	PLAY VIDEO ▶
26	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner	PLAY VIDEO ▶
27	KALI UCHIS	Telepatia	Virgin EMI/Interscope	PLAY VIDEO ▶
28	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	PLAY VIDEO ▶
29	T-PAIN & KEHLANI	I Like Dat	Nappy Boy/EMPIRE	PLAY VIDEO ▶
30	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA	PLAY VIDEO ▶
31	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA	PLAY VIDEO ▶
32	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope	PLAY VIDEO ▶
33	ARIANA GRANDE	pov	Republic	PLAY VIDEO ▶
34	REGARD	You f/Troye Sivan & Tate McRae	Ministry Of Sound/Epic	PLAY VIDEO ▶
35	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic	PLAY VIDEO ▶
36	P!NK	All I Know So Far	RCA	PLAY VIDEO ▶
37	J BALVIN & SKRILLEX	In Da Getto	Suenos Globales/UMLE	PLAY VIDEO ▶
38	DUA LIPA	Love Again	Warner	PLAY VIDEO ▶
39	DIRTY HEADS	Vacation	E7LG/Better Noise	PLAY VIDEO ▶
40	DJ KHALED	I Did It f/Malone/Megan...	WTB/RocNtn/Epic	PLAY VIDEO ▶
41	AJR	Way Less Sad	S-Curve-Hollywood	PLAY VIDEO ▶
42	NESSA BARRETT	la di die f/jxdn	Warner	PLAY VIDEO ▶
43	TAI VERDES	A-O-K	Arista	PLAY VIDEO ▶
44	MAROON 5	Lost	222/Interscope	PLAY VIDEO ▶
45	TATE MCRAE X KHALID	working	RCA	PLAY VIDEO ▶
46	COLDPLAY	Higher Power	Parlophone/Atlantic	PLAY VIDEO ▶
47	RITON X NIGHTCRAWLERS	Friday f/Mufasa & Hypeman	RCA	PLAY VIDEO ▶
48	NF	Just Like You	NF Real/Virgin Music	PLAY VIDEO ▶
49	ANNE-MARIE & NIALl HORAN	Our Song	Capitol-Warner	PLAY VIDEO ▶
50	ANITTA	Girl From Rio	Warner	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	RODRIGO, OLIVIA	Deja Vu	3	2	1	1
2	LIL NAS X	Montero (Call Me By Your Name)	1	1	2	3
3	SAWEETIE FEAT. DOJA CAT	Best Friend	4	6	3	2
4	RODRIGO, OLIVIA	good 4 u	2	4	4	6
5	MAROON 5 FEAT. MEGAN THEE STALLION	Beautiful Mistakes	7	5	8	8
6	GRANDE, ARIANA	POV	10	9	7	5
7	THE WEEKND	Save Your Tears	8	3	15	4
8	MASKED WOLF	Astronaut In The Ocean	5	8	9	9
9	BIEBER, JUSTIN FEAT. DANIEL CAESAR & GIVEON	Peaches	6	7	6	12
10	LAURENCE, DUNCAN	Arcade	12	11	5	14
11	BRUNO MARS, ANDERSON .PAAK, SILK SONIC	Leave The Door Open	13	12	10	10
12	MOOSKI	Track Star	9	15	11	13
13	DOJA CAT FEAT. SZA	Kiss Me More	16	10	14	7
14	GIVEON	Heartbreak Anniversary	14	13	13	11
15	POARCH, BELLA	Build A B*tch	15	14	16	15
16	TRINIDAD CARDONA	Dinero	11	16	18	16
17	BROWN, KANE X BLACKBEAR	Memory	22	30	12	27
18	TESHER	Jalebi Baby	19	26	17	17
19	RODRIGO, OLIVIA	Traitor	17	24	22	18
20	THE KID LAROI & JUSTIN BIEBER	Stay	20	18	20	21
21	POLO G	Rapstar	21	22	19	20
22	SHEERAN, ED	Bad Habits	23	20	33	22
23	POST MALONE	Motley Crew	30	17	25	37
24	REGARD, TROYE SIVAN & TATE MCRAE	You	26	21	29	29
25	BTS	Butter	28	27	24	24
26	EILISH, BILLIE	NDA	18	42	21	41
27	NELLY & FLORIDA GEORGIA LINE	Lil Bit	27	19	27	38
28	MARSHMELLO FEAT. JONAS BROTHERS	Leave Before You Love Me	25	28	26	30
29	DOJA CAT FEAT. THE WEEKND	You Right	33	29	30	23
30	UCHIS, KALI	Telepatia	31	44	31	19
31	DJ KHALED FEAT. POST MALONE, MEGAN THEE STALLION,	I Did It	24	35	32	31
32	WEBB. MIMI	Good Without	29	23	37	35
33	BARRETT, NESSA FEAT. JXDN	La Di Die	39	32	28	25
34	ANNE-MARIE FEAT. NIAL HIRAN	Our Song	34	31	23	45
35	AJR	Way Less Sad	43	25	39	26
36	TXT	Magic	42	41	35	32
37	NF	Just Like You	37	38	36	40
38	ANITTA	Girl From Rio	44	33	38	34
39	NIC D	Fine Apple	41	34	43	33
40	VERDES, TAI	A-O-K	45	37	34	36
41	PINK	All I Know So Far	35	39	41	43
42	GIRL IN RED	Serotonin	36	36	44	44
43	MCRAE, TATE X KHALID	Working	38	40	46	39
44	RITON X NIGHTCRAWLERS FEAT. MUFASA & HYPEMAN	Friday	32	47	48	42
45	CHEAT CODES FEAT. TINASHE	Lean On Me	46	45	45	47
46	MAROON 5	Lost	40	43	42	50
47	LIPA, DUA	Love Again	48	46	47	28
48	COLDPLAY	Higher Power	47	49	40	49
49	WANG, JACKSON	Leave Me Loving You	49	48	50	46
50	TONES AND I	Cloudy Day	50	50	49	48

A promotional poster for Cardi B's song 'Up'. Cardi B is shown from the waist up, wearing a black corset-style top and a black skirt with a large silver ring. She has long black hair in pigtails and a tattoo on her upper chest. She is holding a large sparkler that is exploding with bright orange and yellow sparks. The background is dark and industrial.

UP BUILT A BITCH

TOP 10 STREAMING
AND GROWING FEROCIOUSLY
IN ALL MMI CATEGORIES!

NEW AT **103.5**
KISS FM
CHICAGO

Z100
TODAY'S HIT MUSIC

103.7
KISS FM

101.5
LIVE
PHOENIX

WARNER
RECORDS

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	WEEZER	All My Favorite Songs f/AJR	Crush Music/EMG
2	YOUNG THUG & GUNNA	Ski	YSL/300 Ent.
3	SIGALA	You For Me f/Rita Ora	Last Nite/Arista
4	KRYSTALL POPPIN	One More Time f/Paula Deanda	Latium/LaMaquina/IMPERIAL
5	MIGOS	Straightenin	QC/Motown/Capitol
6	RODDY RICCH	High Fashion f/Mustard	Atlantic
7	TWENTY ONE PILOTS	Shy Away	Fueled By Ramen/EMG
8	DIPLO & DAMIAN LAZARUS	Don't Be Afraid f/Jungle	Mad Decent
9	RAUW ALEJANDRO	Todo De Ti	Duars/Sony Music Latin
10	TELYKAST	Nobody To Love f/Loren Gray	TELYKast
11	DABABY	Suge	SCMG/Interscope
12	MACHINE GUN KELLY	Forget Me Too f/Halsey	BadBoy/Capitol-Interscope
13	POST MALONE	Only Wanna Be With You	Republic
14	GUNNAR GEHL	She's In My Head	---
15	SAMI THOMPSON	Linger	Hitmaker/Surf Candy
16	SPICE	Go Down Deh f/SeanPaul/Shaggy	VP
17	POST MALONE	Candy Paint	Republic
18	CALVIN HARRIS	By Your Side f/Tom Grennan	Columbia
19	MONEYBAGG YO	Time Today	CMG/NLess/Interscope
20	TAYLER JADE	WYA	Jade
21	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
22	SWEDISH HOUSE MAFIA	Lifetime f/Ty Dolla \$ign/070..	Republic
23	DRAKE	What's Next	OVO/Republic
24	D. GUETTA/MISTAJAM/J. NEWMAN	If You Really Love Me (How...)	Warner
25	DESTINY ROGERS	West Like f/Kalan.FrFr*	Beach Wave Sound/RCA
26	CONAN GRAY	People Watching	Republic
27	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
28	WILLOW	transparent soul f/T. Barker	MSFTS/Roc Nation
29	CLINTON KANE	Chicken Tendies	Columbia
30	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
31	MORRAY	Quicksand	Pick Six/Interscope
32	LIL TECCA	Never Left	Republic
33	POOH SHIESTY	Back In Blood f/Lil Durk	Atlantic
34	LUKAS GRAHAM	Share That Love	Warner
35	POP SMOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic
36	WONHO	Ain't About You f/Kiiara	BMG
37	JACK HARLOW	Already Best Friends f/C.Brown	Generation Now/Atlantic
38	J. COLE	m y . l i f e f/21 Savage...	Dreamville/RN/Interscope
39	FRENCH MONTANA	FWMGAB	Epic
40	LIL BABY	On Me	QC/Motown/Capitol
41	SHOUSE	Love Tonight	Hell Beach/ONELOVE
42	DANTE KLEIN, RAVEN & KREYN	Escape	Spinnin'
43	TONY JUNIOR & STEFF DA CAMPO	Live Your Life	Spinnin'
44	PS1	Life Goes On f/Alex Hosking	Three Six Zero
45	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
46	GOONS	Hesitate	---
47	ILLENium & IANN DIOR	First Time	12Tone
48	SWEDISH HOUSE MAFIA	It Gets Better	Republic
49	CAMILO X SHAWN MENDES	Kesi	Orchard/Sony Music Latin
50	MARSHMELLO	Shockwave	Joytime Collective

SUMMER OF SOUL

OFFICIAL TRAILER



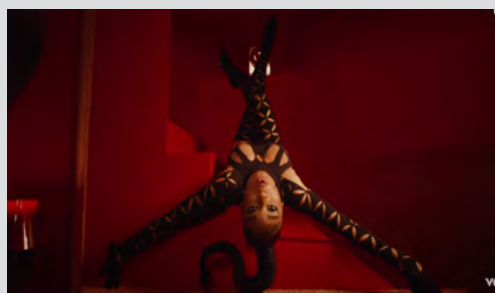
If you haven't seen it... you owe it to yourself and to the history that came before us. Besides the remarkable performances, the energy, the attitude, the magnificence and the story are worth 10 times the cost of admission. How can such a remarkable series of events get buried from the Rock and Roll history books? "Summer of Soul" is eye opening and more than just about the music. Plan to get your ticket after you click it:

Check out these videos hand-picked by our staff!



ALESSIA CARA - "SWEET DREAM"

Everybody deserves a good night sleep and poor Alessia is hyped up with a broken heart and can't quit tossing and turning. Good Lordy. The princess and the pea is so whacked out from insomnia that she's gobbling up lime jello-spaghetti. All this poor thing needs is some shut eye, and all you need to do is to spin the heck out of this quirky smash. Do you wanna "Sweet Dream?" Just fluff your pillow, close your eyes and click here!



NORMANI - "WILD SIDE FT. CARDI B"

Welp, somebody went and forgot their clothes! Normani shows us her "Wild Side," with some dance moves that became her "thing" as a part of Fifth Harmony and then later on Dancing With The Stars. Our girl Normani enlisted some bare-butt help from Cardi B on this rump shaker of a video and everything - like, every-thing - is out on the dance floor. Ready to jump in? Click here!



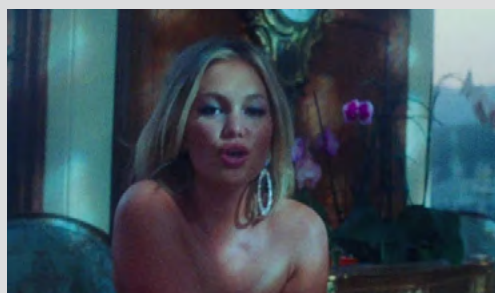
TWENTY ONE PILOTS - "SATURDAY"

How does Twenty One Pilots beat the heat? They head wwaayyy up north and throw a party on a submarine. Who doesn't? This danceable aquatic ditty is filled with underwater fun and goes still some over-sized jelly-fish juggles the boat and smashes the glass. They all get wet but never miss a beat. After all, it's "Saturday." Hold your breath and click here!



TAI VERDES - "A-O-K"


Tai loves to fly and it shows. Verdes Air is ready when you are. It's "A-O-K" to fly the friendly skies. This song is landing on the airplay runway of all-time catchy tunes that can last for decades. What, me worry? Take off your seat belt, throw caution to the wind and click here!



OLIVIA HOLT - "NEXT"

MMI loves good poetry and the new smash from Disney's adorable Olivia Holt is filled with verse. Who can't love "Shake, Shake your Cake. I Wanna Sway your Way!" Like, right? This little radio ear-candy is so darn infectious that you're gonna wanna get a shot of something quick. We love this one even though we can't believe Scottie Finck allowed them to shoot this video in his house! If you want to be "Next," click here!



 for KING & COUNTRY

AMEN

**ONE OF THE
FASTEST GROWING
CROSS-OVERS AT POP RADIO**

**TOP 15 & GROWING
MEDIA BASE AC CHART**



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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