# MONDAY Morning Intel

I ROSE

OUT-CONSUMING 22 SONGS IN THE TOP 50 Top 5 consumption per spin since release 1 of 2 songs not yet charted that is consuming top 30

BIG LOUD republic



NASHVILLE APPROVED

JULY 5, 2021



# ONE OF THE **FASTEST GROWING** CALL-OUT RANKINGS IN MMIPOWER COMPOSITE



# MONDAY MORNING INTEL TABLE OF

JULY 5, 2021

#1 SONGS THIS WEEK 5

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- A MODERN DAY MUSIC RESEARCH SYSTEM



# **NORNING INTEL**

Monday Morning Intel.com

CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.



# MMI-POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK Airplay	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
3	9	1	1	1	2	1	LUKE COMBS	Forever After All	River House/Columbia Nash
1	4	3	3	7	5	2	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
4	2	5	16	16	10	3	COLE SWINDELL	Single Saturday Night	Warner/WMN
5	6	7	6	13	17	4	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
7	1	15	7	12	14	5	MIRANDA LAMBERT	Settling Down	RCA Nashville
2	3	8	4	27	21	6	DIERKS BENTLEY	Gone	Capitol Nashville
12	10	13	10	11	11	7	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
10	15	4	5	20	16	8	DAN + SHAY	Glad You Exist	Warner/WAR
17	12	10	19	6	7	9	ELVIE SHANE	Му Воу	Wheelhouse
9	5	11	14	22	13	10	BLAKE SHELTON	Minimum Wage	Warner/WMN
25	Х	26	8	5	8	11	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
14	14	28	12	9	12	12	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
48	X	Х	2	2	1	13	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
8	16	2	15	32	19	14	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
41	X 17	29	11	3	4	15	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
13	17	21	18	25	9 25	16	THOMAS RHETT	Country Again	Valory MOA Na alwilla
6	7	27	9	26	35	17	JORDAN DAVIS	Almost Maybes	MCA Nashville
15 46	18	9	23 27	29 4	15 3	18 19	LUKE BRYAN BRANTLEY GILBERT	Waves The Warst Country Song Of	Capitol Nashville
40 11	x 13	х 16	27	4 37	3 30	20	JUSTIN MOORE	The Worst Country Song Of We Didn't Have Much	Valory Valory
37	15 X	10 14	20 21	37 14	30 24	20	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
23	27	14	26	14 15	24 20	21	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
16	8	32	17	35	32	23	CARLY PEARCE	Next Girl	Big Machine
10	22	19	22	23	25	23	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
20	20	39	34	24	6	25	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
24	26	17	24	19	26	26	LEE BRICE	Memory I Don't Mess With	Curb
33	25	20	25	8	27	27	KANE BROWN	Worship You	RCA Nashville
21	11	30	28	36	29	28	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
31	Х	44	13	33	18	29	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
18	19	6	48	44	31	30	SCOTTY MCCREERY	You Time	Triple Tigers
28	23	41	41	18	22	31	JON PARDI	Tequila Little Time	Capitol Nashville
39	Х	18	32	30	44	32	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
34	31	35	29	17	34	33	HARDY	Give Heaven Some Hell	Big Loud
30	21	33	36	28	47	34	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
36	Х	22	46	45	23	35	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
50	Х	Х	31	10	42	36	LILY ROSE	Villain	Big Loud/Republic
29	28	31	37	42	39	37	MICHAEL RAY	Whiskey And Rain	Warner/WEA
43	Х	34	40	31	38	38	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
32	Х	43	42	38	33	39	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
40	Х	37	Х	X	X	40	TOBY KEITH	Old School	Show Dog Nashville
22	29	24	44	46	40	41	LADY A	Like A Lady	BMLG
47	X	X	39	40	28	42		No Sad Songs	RCA Nashville
26	32	23	33	49	36	43	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
35	24 20	36	38 20	47 49	46	44	RUSSELL DICKERSON	Home Sweet	Triple Tigers
27 45	30	42 25	30 42	48 20	41 40	45 46	GARTH BROOKS & TRISHA YEARWOOD RILEY GREEN	Shallow If It Wasn't For Trucks	Pearl BMLG
45 38	х 33	25 40	43 35	39 41	49 37	46 47	RILLY GREEN INGRID ANDRESS		Biville Wamer/WEA
38 44		40 38	35 47	41 43	37 43	47 48	BROTHERS OSBORNE	Lady Like I'm Not For Everyone	EMI Nashville
44 49	X X	зо Х	47 49	43 21	45 45	40 49	LARRY FLEET	Where I Find God	Big Loud
49 42	x	x 45	49 45	34	43 48	49 50	CAITLYN SMITH	I Can't f/Old Dominion	Monument
42	^	чJ	чJ	54	40	50			monument

# **JORDAN DAVIS**

# ALMOST MAYBES



# MAX SPINS NOW!



Country



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK Airplay	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	48	13	35	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
2	46	19	27	BRANTLEY GILBERT	The Worst Country Song Of	Valory
3	41	15	26	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
4	37	21	16	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
5	25	11	14	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
6	50	36	14	LILY ROSE	Villain	Big Loud/Republic
7	17	9	8	ELVIE SHANE	Му Воу	Wheelhouse
8	39	32	7	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
9	33	27	6	KANE BROWN	Worship You	RCA Nashville
10	12	7	5	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
11	47	42	5	NIKO MOON	No Sad Songs	RCA Nashville
12	43	38	5	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS

# MMI-RECURRENTS

7.5.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK Tw	ARTIST	TITLE	LABEL/IMPRINT
1	JAKE OWEN	Made For You	Big Loud
2	THOMAS RHETT	What's Your Country Song	Valory
3	BRETT YOUNG	Lady	BMLG
4	GABBY BARRETT	The Good Ones	Warner/WAR
5	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
6	LEE BRICE	One Of Them Girls	Curb
7	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
8	LUKE BRYAN	Down To One	Capitol Nashville
9	LUKE COMBS	Better Together	River House/Columbia Nash
10	DYLAN SCOTT	Nobody	Curb
11	ERIC CHURCH	Hell Of A View	EMI Nashville
12	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
13	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
14	FLORIDA GEORGIA LINE	Long Live	BMLG
15	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
16	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
17	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
18	NIKO MOON	Good Time	RCA Nashville
19	LUKE BRYAN	One Margarita	Capitol Nashville
20	LUKE COMBS	Lovin' On You	River House/Columbia Nash
21	JAMESON RODGERS	Some Girls	River House/Columbia Nash
22	CHRIS STAPLETON	Starting Over	Mercury Nashville
23	MAREN MORRIS	The Bones	Columbia
24	TENILLE ARTS	Somebody Like That	19th & Grand
25	CHRIS JANSON	Done	Warner/WAR
26	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
27	DUSTIN LYNCH	Ridin' Roads	Broken Bow
28	TRAVIS DENNING	After A Few	Mercury Nashville
29	SAM HUNT	Kinfolks	MCA Nashville
30	CHRIS LANE	Big, Big Plans	Big Loud





#### Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

TITLE

HOTZONE
HOTZONE
HOTZONE
HOTZONE

ARTIST JIMMIE ALLEN & BRAD PAISLEY MICHAEL RAY TOBY KEITH ELLE KING & MIRANDA LAMBERT

Freedom Was A Highway Whiskey And Rain Old School Drunk (And I Don't Wanna Go..)

#### LABEL/IMPRINT

Stoney Creek Warner/WEA Show Dog Nashville RCA/Columbia Nashville



# MMI- DEVELOPING

# 7.5.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
DEVELOPING	THOMAS RHETT	Country Again	Valory
DEVELOPING	LUKE BRYAN	Waves	Capitol Nashville
DEVELOPING	CARLY PEARCE	Next Girl	Big Machine
DEVELOPING	ELVIE SHANE	Му Воу	Wheelhouse
DEVELOPING	SCOTTY MCCREERY	You Time	Triple Tigers
DEVELOPING	LADY A	Like A Lady	BMLG
DEVELOPING	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
DEVELOPING	LEE BRICE	Memory I Don't Mess With	Curb
DEVELOPING	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
DEVELOPING	JON PARDI	Tequila Little Time	Capitol Nashville
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
DEVELOPING	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
DEVELOPING	INGRID ANDRESS	Lady Like	Warner/WEA
DEVELOPING	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
DEVELOPING	CAITLYN SMITH	I Can't f/Old Dominion	Monument
DEVELOPING	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
DEVELOPING	BRETT YOUNG	Not Yet	BMLG
DEVELOPING	DARIUS RUCKER	My Masterpiece	Capitol Nashville
DEVELOPING	RILEY GREEN	If It Wasn't For Trucks	BMLG
DEVELOPING	CHRIS BANDI	Would Have Loved Her	<b>RECORDS Nashville</b>

Country







## **CURRENT POSITION:**

NATIONAL PERSONIFICATION OF THE U.S. FEDERAL GOVERNMENT SINCE 1812

#### Great to have you with us on this long holiday weekend. Where have you been?

Laying low, yo. Last year sucked. You cats were choosing sides and finger pointing like the traffic manager who ran a Coke and Pepsi spot back to back. I wasn't getting in the middle of that...everybody was ready to beat everybody else up and I thought my Country was about to be Red, White, Black and Blue. Glad everybody's chilling out and smiling on your brother, everybody get together gotta love one another, right now...again. Plus, I'm pretty old and high risk, so I shacked up at the VFW Hall during the "Pandy".

#### Do you have favorite radio stations?

Dude, I've been around since the early 1800's. I remember when the Marconi's had that goofy kid Gugie. I told him to connect some wires and I have this idea for Radio Free Europe. I also used to dig Air America. But I can't find it. Maybe I need batteries in my boombox. This weekend I've been streaming American Patriotic Music on my iHeartRadio app thingy.

#### Anything heavy on your mind?

Really? Where do you wanna start. How about the weather. I fish a lot with Al Gore and he's been all over this for a good American minute. But Lordy, I had an Audacy gig this weekend at a ball game...(you know, waving a folks and posing with the sweaty kids...) in Phoenix. It was 117 and trust me this wool suit it friggin' hot.....hey, look there's Drew Bland....what?

#### You've been around through all the wars, the turmoil and ups and downs. Does anything surprised you anymore?

Yes. No one has sued Smokey over the poster...my poster! Check em out. A/B them. Me/Him...side by side. He's wearing a hat, pointing a finger...maybe it's a claw but you get my point, and doing the "Only You"....bit. MY BIT. Friggin' bears. Can't trust 'em. And Lee Greenwood's accent. We gig together a lot and he should be a hillbilly but he interviews like Michael Buble. I don't get it.

#### Is Uncle Sam an Air Name?

Yes, I'm Sam Wilson from Troy, New York. A grocer, butcher by trade. I delivered cases of meat to the soldiers during The War of 1812 and the cases were marked U.S. The dudes thought it was short for Uncle Sam ...ya, know, Wilson...me. And they started calling me that. No, really. No...really really. Google it. I got the hat from Leon Russell's Dad and the beard idea from John Marks great, great grandpa.

#### If you could give America some advice, what would it be?

Stop shooting each other. That's just stupid. Play more Springsteen. Love thy neighbor. When you see someone in uniform, stop and thank them. Play more cross-over hits. Make a difference. Volunteer. Give peace a chance. Update my suit. Be smart rent a cart. Eat less red meat. Gotta run, I have a telethon gig with Elvis Duran.

# Country MMI-VIJED STREAMING 7.5.21

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST		LABEL/IMPRINT	LISTEN! LINKS
1	LUKE COMBS	Forever After All	River House/Columbia Nash	PLAY VIDEO 🕨
2	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	PLAY VIDEO 🕨
3	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville	PLAY VIDEO 🕨
4	BRANTLEY GILBERT	The Worst Country Song Of	Valory	PLAY VIDEO 🕨
5	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	PLAY VIDEO 🕨
6	ELVIE SHANE	Му Воу	Wheelhouse	PLAY VIDEO 🕨
7	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	PLAY VIDEO 🕨
8	KANE BROWN	Worship You	RCA Nashville	PLAY VIDEO 🕨
9	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	PLAY VIDEO 🕨
10	LILY ROSE	Villain	Big Loud/Republic	PLAY VIDEO 🕨
11	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	PLAY VIDEO ►
12	MIRANDA LAMBERT	Settling Down	RCA Nashville	PLAY VIDEO ►
13		Blame It On You	Macon Music/Broken Bow	PLAY VIDEO >
14 15		Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO >
15 16	KENNY CHESNEY Cole Swindell	Knowing You Single Saturday Night	Blue Chair/Warner/WEA Warner/WMN	
17	HARDY	Single Saturday Night Give Heaven Some Hell	Big Loud	
18	JON PARDI	Tequila Little Time	Capitol Nashville	PLAY VIDEO ► Play video ►
19	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO
20	DAN + SHAY	Glad You Exist	Warner/WAR	PLAY VIDEO
21	LARRY FLEET	Where I Find God	Big Loud	PLAY VIDEO >
22	BLAKE SHELTON	Minimum Wage	Warner/WMN	PLAY VIDEO >
23	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash	PLAY VIDEO >
24	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	PLAY VIDEO >
25	THOMAS RHETT	Country Again	Valory	PLAY VIDEO >
26	JORDAN DAVIS	Almost Maybes	MCA Nashville	PLAY VIDEO 🕨
27	DIERKS BENTLEY	Gone	Capitol Nashville	PLAY VIDEO 🕨
28	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO 🕨
29	LUKE BRYAN	Waves	Capitol Nashville	PLAY VIDEO 🕨
30	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	PLAY VIDEO 🕨
31	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	PLAY VIDEO 🕨
32	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	PLAY VIDEO 🕨
33	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	PLAY VIDEO 🕨
34	CAITLYN SMITH	I Can't f/Old Dominion	Monument	PLAY VIDEO 🕨
35	CARLY PEARCE	Next Girl	Big Machine	PLAY VIDEO ►
36	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG	PLAY VIDEO ►
37		We Didn't Have Much	Valory MCA Nachvilla	PLAY VIDEO >
38	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	
39 40	RILEY GREEN NIKO MOON	lf It Wasn't For Trucks No Sad Songs	BMLG RCA Nashville	
41	INGRID ANDRESS	Lady Like	Warner/WEA	PLAY VIDEO ► Play video ►
42	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO
43	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	PLAY VIDEO >
44	SCOTTY MCCREERY	You Time	Triple Tigers	PLAY VIDEO >
45	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR	PLAY VIDEO
46	LADY A	Like A Lady	BMLG	PLAY VIDEO >
47	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO ►
48	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl	PLAY VIDEO 🕨
49	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	PLAY VIDEO 🕨



SALES: DOUBLE PLATINUM STREAMS: 24 MILLION AND BUILDING AWARDS: CCMA SONGWRITER OF THE YEAR REACTION: EXPLOSIVE AND IMMEDIATE

COLUMN ST

THE DRUM-BEAT BEGINS JULY 19











Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

DANK	-	0 individuals for a total Sample Size of 800 p		MIDWERT	COUTU	WEGT
RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	COMBS, LUKE	Forever After All	1	1	1	1
2	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	4	5	2	4
3	YOUNG, CHRIS & KANE BROWN	Famous Friends	12	3	3	6
4	DAN + SHAY	Glad You Exist	3	7	10	3
5	SWINDELL, COLE	Single Saturday Night	11	4	8	2
6	MCCREERY, SCOTTY	You Time	2	12	11	5
7	ALDEAN, JASON	Blame It On You	9	2	13	30
8	BENTLEY, DIERKS	Gone	8	6	17	10
9	BRYAN, LUKE	Waves	7	8	4	20
10	SHANE, ELVIE	Му Воу	6	10	5	28
11	SHELTON, BLAKE	Minimum Wage	13	14	9	13
12	CHESNEY, KENNY	Knowing You	10	11	14	24
13	WILSON, LAINEY	Things A Man Oughta Know	20	13	6	12
14	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	16	9	15	25
15	LAMBERT, MIRANDA	Settling Down	15	21	19	18
16	MOORE, JUSTIN	We Didn't Have Much	19	22	16	16
17	BRICE, LEE	Memory I Don't Mess With	25	24	7	19
18	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	18	16	24	14
19	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	22	28	18	17
20	BROWN, KANE	Worship You	23	15	27	27
21	RHETT, THOMAS	Country Again	38	19	20	9
22	BROWN BAND, ZAC	Same Boat	27	17	21	33
23	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	5	36	38	22
24	LADY A	Like A Lady	28	32	12	37
25	GREEN, RILEY	If It Wasn't For Trucks	14	23	25	48
26	HURD, RYAN & MAREN MORRIS	Chasing After You	31	20	33	21
27	DAVIS, JORDAN	Almost Maybes	17	25	47	11
28	URBAN, KEITH + PINK	One Too Many	43	18	22	26
29	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	24	37	41	7
30	MCGRAW, TIM & TYLER HUBBARD	Undivided	30	29	40	15
31	RAY, MICHAEL	Whiskey And Rain	21	34 21	23	38
32 33	PEARCE, CARLY	Next Girl	26 40	31 33	42 39	40
	BLOCK, PRISCILLA	Just About Over You That Ain't Me No More				23
34 35	STELL, MATT HARDY	Give Heaven Some Hell	32 49	35 30	37 28	36 31
36	DICKERSON, RUSSELL	Home Sweet	49 34	30 41	28 26	42
30 37	KEITH, TOBY	Old School	34 39	39	20 48	42 8
38	BROTHERS OSBORNE	I'm Not For Everyone	33	42	40 34	35
39	CLARK, CALLISTA	It's 'Cause I Am	42	27	46	39
40	OLD DOMINION	I Was On A Boat That Day	36	46	43	32
41	WALKER, CLAY	Need A Bar Sometimes	35	38	29	49
42	ANDRESS, INGRID	Lady Like	50	26	44	29
43	PARDI, JON	Tequila Little Time	29	48	32	50
44	BROOKS, GARTH & TRISHA YEARWOOD	Shallow	47	40	36	41
45	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	45	45	30	47
46	MCCOLLUM, PARKER	To Be Loved By You	46	49	31	46
47	YOUNG, BRETT	Not Yet	33	44	49	43
48	STAPLETON, CHRIS	You Should Probably Leave	48	43	35	45
49	BANDI, CHRIS	Would Have Loved Her	44	47	45	44
50	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	41	50	50	34

Country MMI-FUTURE TRACKS

7.5.21

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	BRAD PAISLEY	City Of Music	Arista Nashville
2	GEORGE BIRGE	Beer Beer, Truck Truck	RECORDS Nashville
3	VERONIKA	Homesick	Whattaguy Music
4	AARON WATSON	Boots	BIG Label
5	BLANCO BROWN	Nobody's More Country	BBR Music Group/BMG
6	TIFFANY WOYS	I Don't f/Jordan Fletcher	Tiffany Woys
7	CURTIS GRIMES	Friends	Lonely River
8	CLAY HOLLIS	Anybody Lovin' You Lately	
9	WALKER COUNTY	Bits & Pieces	Warner/WEA
10	CHRIS KROEZE	Summer Song	Chris Kroeze
11	QUEEVA	Show Off	
12	KYLIE FREY	Horses In Heaven f/R. Houser	Deep Frey'd
13	FLATLAND CAVALRY	Some Things Never Change	
14	TRISTON MAREZ	Where The Neon Lies f/R.Dunn	Torrez Music Group
15	BLAKE SHELTON	Corn	Warner/WMN
16	PARKER MCCOLLUM	Drinkin'	MCA Nashville
17	MICKY & THE MOTORCARS	Rodeo Girl	Micky&Motorcars/30 Tigers
18	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
19	KOE WETZEL	Drunk Driving	Columbia
20	SASHA SLOAN	When It Was Over? f/Sam Hunt	RCA
21	FILMORE	Nothing's Better	Curb
22	RYAN GRIFFIN	Salt, Lime And Tequila	Independent
23	DREW GREEN	She Got That	Sony Music Nashville
24	HAYDEN HADDOCK	Honky Tonk On	
25	MACKENZIE PORTER	These Days	Big Loud
26	GARTH BROOKS	That's What Cowboys Do	Pearl
27	BRELAND	Cross Country	Bad Realm/Atlantic
28	KIN FAUX	Plainview	
29	CODY JOHNSON	Nothin' On You Tayan In The Least Ster	CoJo Music/WMN
30 21	MIDLAND	Texas Is The Last Stop	Big Machine Marauru Nachuilla
31	CHRIS STAPLETON	Maggie's Song	Mercury Nashville
32	COREY KENT BRIAN KELLEY	Feels A Lot Like This	Combustion
33 24		Made By The Water If You Can Dance	Warner/WMN
34 35	JON STORK TAYLOR SWIFT	IT You Can Dance You All Over Me f/Maren Morris	 Popublic
35 36	ERIC CHURCH		Republic EMI Nashville
30 37	DAVID ADAM BYRNES	Lynyrd Skynyrd Jones Signs	LIVII IVASIIVIIIC
38	RAYNE JOHNSON	Somebody With A Broken Heart	 Mountain Road
30 39	GARY ALLAN	Waste Of A Whiskey Drink	EMI Nashville
40	MITCHELL TENPENNY	Bucket List	Columbia Nashville
41	DARRIN MORRIS BAND	Wrap You Up In Love	
42	BRIAN KELLEY	Beach Cowboy	Warner/WMN
43	JASON ALDEAN	Dirt We Were Raised On	Macon Music/Broken Bow
44	BROTHERS OSBORNE	Younger Me	EMI Nashville
45	PRISCILLA BLOCK	Wish You Were The Whiskey	Mercury Nashville/InDent
46	DREW FISH BAND	One Beer At A Time	Reel
47	WALKER MONTGOMERY	Out Of Nowhere	PIA Entertainment
48	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
49	BOBBY WILLS	Gettin' Her Over You	MDM
50	CHRIS STAPLETON	Arkansas	Mercury Nashville
50		Ainailsas	



MMI-INTELESCOPE

7.5.21

# TOBY KEITH "HAPPY BIRTHDAY AMERICA"

When Toby waves his flag, folks stop and salute. He's never been shy with his natrintism and adain brinds us his thoughts on "where we are When Toby waves his tlag, tolks stop and salute. He's never been shy "where we are" with his Patriotism and again brings us his thoughts on the beloved country of ours. If you're enjoying the last day of a long in the beloved country of ours. If you're enjoying the last with his patriotism and again brings us his thoughts on "where we are" in the beloved country of ours. If you're enjoying the last day of a long weekend and want one more spin around the flagpole, click below: in the beloved country of ours. It you're enjoying the last day of a lon weekend and want one more spin around the flagpole, click below:

MANDANINE MOUL

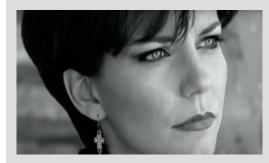
1217



Country

# MMI-INTELEVISION

# MMI SALLITES AMERICAN MEMORIES



# MARTINA MCBRIDE - "INDEPENDENCE DAY"

This record breaking, head turning, shake em up video from the 1994 hit never grows old. Martina remains one of the best vocalists in any format. "Independence Day" climbed up the charts as well as the sky and gave us a new view of the 4th of July. To revisit one of the greatest celebrations of breaking free, click here:





# **JAMEY JOHNSON - "IN COLOR"**

MMI's salute to American memories couldn't go without this game changing track from Jamey Johnson. The simplicity of the video captured the razor's edge of the lyric and firmly established Johnson as a force in both songwriting and performing. It brought a real visual element to fighting, living, and dying for our nation's independence. To hear and see it again "In Color", click here:





# **DON MCCLEAN FT. HOME FREE - "AMERICAN PIE"**

1971 brought the world one of the most endearing and enduring hits of all time with "American Pie". The 4-week number one smash launched everything to conspiracy theories (about hidden coded messages) to speaking engagements from "experts" explaining the epic 8 minute and 42 second masterpiece. 50 years later Don McLean joins up with MMI's favorite accapella group Home Free for another spin on this timeless classic. If you think you may like a new slice of

Video



# **BROOKS & DUNN** - "ONLY IN AMERICA"

"American Pie", grab a platter and click here:

Brooks and Dunn extended their lengthy string of number ones with "Only In America" in 2001. Still today, when the duo hits the stage, the single continues to be a show-stopper with confetti, flash powder and frequent guests in full uniform joining for the songs finale! For a fresh look, click here:





# **CHARLIE WORSHAM - "HALF DRUNK"**

Charlie may be "Half Drunk" but this song sounds like a whole hit! In this new clip, Worsham paints a picture of budding young love but it may take a few drinks to get the message delivered. Historical reference? The Cowsills 1967 "The Rain, The Park and Other Things". If you connect the dots you may win a daisy! Click here:



# **CHARTS/POWERS:**

Monday

MORNING

**AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

**Z RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3** NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**3 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

# **HOT ZONE / DEVELOPING**

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone.Other new releases are designated as Developing.

# RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

# ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

# **STREAMING AUDIO, VIDEO AND SALES**

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

# THE BACK PAGE

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

Country

# MONDAY Morning Intel

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from the entire staff: PUBLISHERS:

> ZEN CZAR Rich Meyer CHIEF WRANGLER Steve Lehman

**THANK YOU** 

# MARKETING, PROMOTION & Magic Fueled by Studio2Bee

Skip Bishop Butch Waugh Renee Bell Kylee Higgins

### RESEARCH TEAM People who actually do the work

Richard R. Deitemeyer Kate Collins Britney Whitney Lindsey McDaniel Donna West Todd Morris

## **GRAPHIC DESIGN**

EGO Design

OPERATIONS

Kylee Laynee Higgins

#### PAW POWER Not in my bowl

Heidi Dogg Chloe Dogg Harley Thor 7.5.21