

# MONDAY MORNING INTEL



MMI  
PROFILE  
LUKE JENSEN

*Country Edition*

**NASHVILLE  
APPROVED**

JULY 12, 2021



# LARRY FLEET

WHERE I FIND GOD



**CA/MB 43\***  
**BB/BDS 50\* DEBUT**

**BIG LOUD**

# **MONDAY MORNING INTEL**

JULY 12, 2021

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***MMI - A MODERN DAY MUSIC RESEARCH SYSTEM***



**MONDAY  
MORNING  
INTEL**

**#1**

**SONGS THIS WEEK**  
BY MMI COMPOSITE CATEGORIES

**7.12.21**

**AIRPLAY**

**CHRIS YOUNG & KANE BROWN "Famous Friends"**

**RETENTION**

**COLE SWINDELL "Single Saturday Night"**

**CALLOUT**

**LUKE COMBS "Forever After All"**

**AUDIO**

**NELLY & FLORIDA GEORGIA LINE "Lil' Bit"**

**VIDEO**

**LUKE COMBS "Forever After All"**

**SALES**

**NELLY & FLORIDA GEORGIA LINE "Lil' Bit"**

**COMPOSITE**

**LUKE COMBS "Forever After All"**

**MONDAY  
MORNING  
INTEL**

**MondayMorningIntel.com**



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
4	5	1	2	1	4	1	LUKE COMBS	Forever After All	River House/Columbia Nash
1	3	2	3	7	5	2	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
2	1	6	17	18	8	3	COLE SWINDELL	Single Saturday Night	Warner/WMN
3	7	9	7	15	19	4	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
7	2	15	9	14	16	5	MIRANDA LAMBERT	Settling Down	RCA Nashville
13	9	12	12	12	11	6	LAINÉY WILSON	Things A Man Oughta Know	Broken Bow
5	4	5	4	34	21	7	DIERKS BENTLEY	Gone	Capitol Nashville
9	13	3	8	23	17	8	DAN + SHAY	Glad You Exist	Warner/WAR
16	10	8	22	6	14	9	ELVIE SHANE	My Boy	Wheelhouse
45	x	x	1	2	1	10	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
11	11	13	16	24	10	11	BLAKE SHELTON	Minimum Wage	Warner/WMN
14	12	22	14	11	12	12	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
8	16	4	6	30	20	13	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
36	x	25	10	3	2	14	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
24	20	24	5	4	7	15	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
6	8	21	11	29	36	16	JORDAN DAVIS	Almost Maybes	MCA Nashville
15	19	11	21	28	15	17	LUKE BRYAN	Waves	Capitol Nashville
12	15	30	19	27	9	18	THOMAS RHETT	Country Again	Valory
10	14	14	18	37	34	19	JUSTIN MOORE	We Didn't Have Much	Valory
21	24	19	23	10	24	20	LEE BRICE	Memory I Don't Mess With	Curb
33	x	10	31	16	28	21	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
20	18	41	30	20	3	22	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
18	6	31	20	36	35	23	CARLY PEARCE	Next Girl	Big Machine
22	27	18	26	17	22	24	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
19	21	27	24	26	25	25	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
28	x	42	15	31	13	26	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
17	17	7	44	46	29	27	SCOTTY MCCREERY	You Time	Triple Tigers
50	x	x	13	8	30	28	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
35	x	16	27	35	41	29	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
41	x	35	46	5	18	30	BRANTLEY GILBERT	The Worst Country Song Of...	Valory
32	x	23	43	47	6	31	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
23	26	20	25	44	37	32	LADY A	Like A Lady	BMLG
26	28	32	42	22	23	33	JON PARDI	Tequila Little Time	Capitol Nashville
31	29	38	29	21	26	34	HARDY	Give Heaven Some Hell	Big Loud
29	22	28	35	33	48	35	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
49	x	x	28	13	38	36	LILY ROSE	Villain	Big Loud/Republic
25	30	17	32	48	33	37	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
27	25	33	34	41	39	38	MICHAEL RAY	Whiskey And Rain	Warner/WEA
30	x	39	39	38	32	39	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
44	x	x	50	19	27	40	TOBY KEITH	Old School	Show Dog Nashville
38	x	37	40	32	45	41	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
46	x	x	38	40	31	42	NIKO MOON	No Sad Songs	RCA Nashville
48	x	x	48	9	42	43	MADDIE & TAE	Woman You Got	Mercury Nashville
34	23	34	37	50	47	44	RUSSELL DICKERSON	Home Sweet	Triple Tigers
42	x	29	41	39	50	45	RILEY GREEN	If It Wasn't For Trucks	BMLG
37	31	36	36	42	40	46	INGRID ANDRESS	Lady Like	Warner/WEA
43	x	26	47	43	46	47	DARIUS RUCKER	My Masterpiece	Capitol Nashville
47	x	x	49	25	44	48	LARRY FLEET	Where I Find God	Big Loud
40	x	40	45	45	43	49	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
39	x	43	33	49	49	50	BRETT YOUNG	Not Yet	BMLG



FROM THE REIGNING CMA ENTERTAINER OF THE YEAR

ERIC CHURCH

HEART ON FIRE

ON YOUR DESK NOW  
ADD 7/12

EMI  
RECORDS  
NASHVILLE

THE FOLLOW-UP TO HIS RECENT #1 SMASH "HELL OF A VIEW"



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	45	10	35	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
2	36	14	22	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
3	50	28	22	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
4	49	36	13	LILY ROSE	Villain	Big Loud/Republic
5	33	21	12	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
6	41	30	11	BRANTLEY GILBERT	The Worst Country Song Of...	Valory
7	24	15	9	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
8	13	6	7	LAINIEY WILSON	Things A Man Oughta Know	Broken Bow
9	16	9	7	ELVIE SHANE	My Boy	Wheelhouse
10	35	29	6	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JAKE OWEN	Made For You	Big Loud
2	THOMAS RHETT	What's Your Country Song	Valory
3	LEE BRICE	One Of Them Girls	Curb
4	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
5	BRETT YOUNG	Lady	BMLG
6	GABBY BARRETT	The Good Ones	Warner/WAR
7	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
8	LUKE BRYAN	Down To One	Capitol Nashville
9	LUKE COMBS	Better Together	River House/Columbia Nash
10	DYLAN SCOTT	Nobody	Curb
11	ERIC CHURCH	Hell Of A View	EMI Nashville
12	FLORIDA GEORGIA LINE	Long Live	BMLG
13	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
14	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
15	LUKE BRYAN	One Margarita	Capitol Nashville
16	LUKE COMBS	Lovin' On You	River House/Columbia Nash
17	MAREN MORRIS	The Bones	Columbia
18	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
19	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
20	NIKO MOON	Good Time	RCA Nashville
21	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
22	CHRIS STAPLETON	Starting Over	Mercury Nashville
23	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
24	JAMESON RODGERS	Some Girls	River House/Columbia Nash
25	DUSTIN LYNCH	Ridin' Roads	Broken Bow
26	CHRIS JANSON	Done	Warner/WAR
27	TENILLE ARTS	Somebody Like That	19th & Grand
28	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
29	SAM HUNT	Kinfolks	MCA Nashville
30	MORGAN WALLEN	Chasin' You	Big Loud





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
HOTZONE	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
HOTZONE	MICHAEL RAY	Whiskey And Rain	Warner/WEA
HOTZONE	DILLON CARMICHAEL	Hot Beer	Riser House
HOTZONE	CALLISTA CLARK	It's 'Cause I Am	Big Machine
HOTZONE	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
HOTZONE	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
HOTZONE	LEE BRICE	Memory I Don't Mess With	Curb
HOTZONE	SCOTTY MCCREERY	You Time	Triple Tigers
HOTZONE	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
HOTZONE	BRETT YOUNG	Not Yet	BMLG
HOTZONE	CAITLYN SMITH	I Can't f/Old Dominion	Monument
HOTZONE	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
HOTZONE	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
HOTZONE	JON PARDI	Tequila Little Time	Capitol Nashville
HOTZONE	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	DARIUS RUCKER	My Masterpiece	Capitol Nashville
DEVELOPING	CHRIS BANDI	Would Have Loved Her	RECORDS Nashville
DEVELOPING	RILEY GREEN	If It Wasn't For Trucks	BMLG
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
DEVELOPING	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
DEVELOPING	ELVIE SHANE	My Boy	Wheelhouse
DEVELOPING	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
DEVELOPING	COLE SWINDELL	Single Saturday Night	Warner/WMN
DEVELOPING	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
DEVELOPING	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
DEVELOPING	THOMAS RHETT	Country Again	Valory
DEVELOPING	JUSTIN MOORE	We Didn't Have Much	Valory
DEVELOPING	DAN + SHAY	Glad You Exist	Warner/WAR
DEVELOPING	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
DEVELOPING	CLAY WALKER	Need A Bar Sometimes	Show Dog Nashville
DEVELOPING	INGRID ANDRESS	Lady Like	Warner/WEA
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	LADY A	Like A Lady	BMLG
DEVELOPING	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
DEVELOPING	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
DEVELOPING	LUKE BRYAN	Waves	Capitol Nashville
DEVELOPING	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
DEVELOPING	MIRANDA LAMBERT	Settling Down	RCA Nashville
DEVELOPING	JORDAN DAVIS	Almost Maybes	MCA Nashville
DEVELOPING	CARLY PEARCE	Next Girl	Big Machine
DEVELOPING	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
DEVELOPING	BRANTLEY GILBERT	The Worst Country Song Of...	Valory
DEVELOPING	LUKE COMBS	Forever After All	River House/Columbia Nash



# AARON GOODVIN

**SALES: DOUBLE PLATINUM**  
**STREAMS: 24 MILLION AND BUILDING**  
**AWARDS: CCMA SONGWRITER OF THE YEAR**  
**REACTION: EXPLOSIVE AND IMMEDIATE**

**THE DRUM-BEAT  
BEGINS JULY 19**



CLICK TO LISTEN



**STUDIO  
2B3E**





# LUKE JENSEN INTEL

## CURRENT POSITION:

VP PROMOTION  
MONUMENT RECORDS

### **Luke. Nice leap. Did you have a former gig where you climbed ladders?**

I am actually terrified of ladders. The hell I caught from my wife and neighbors when my then 60-year-old mother was on a ladder painting the second story of our first house is something I will never forget. For the record, she loves to paint.

### **Let's play fast pitch ball: You have Caitlyn Smith climbing quickly and showing real signs of traction. Consider this: The track goes to number one at Country and is driving streams. Do you cross "I Can't" to other formats?**

I think anytime you have an audience with a passion for a particular piece of music, you make sure you maximize exposure and if that means crossing the "format boundaries" you do it. I cannot think of any reason why it would be a bad thing to expose music to a broader audience. I do think it is important to have the proper analytics and a set of metrics in place to help make that decision. If the data points to a desired appetite from an audience outside of the country format, you go chase it.

### **You have to paddle a canoe from New Orleans to St Paul along the Mississippi River. Your boat-mates are a PD, an artist (other than Country) an Ex-President (living or not so much) and a movie star. Who is on your rowing team and why did you pick them?**

I'll start with the obvious, Mike Kennedy (WDAF/PD)...He got me into this business almost 30 years ago and has been by my side the entire time, and for a guy his age, he's still pretty fit. For an artist I gotta say John Legend, he's just a cool dude who would not only be a good paddler, but he would bring some laughs, so that would be a win. In these polarizing times, I will choose our 8th President Martin Van Buren as he seems like someone I can include without pissing off half of the readers. I have never had a conversation with anyone who said they hate Martin Van Buren, so this has to be a somewhat safe answer. Movie star would be Reese Witherspoon. She has always been my movie star crush and I have actually had dreams that involved Reese, myself and a canoe...so, I gotta make sure she's on the boat, plus we need a woman on board, or we will all be screwed.

### **It's a new world out there and the rules change quickly. How do you see the relationships between labels and radio decision makers evolving**

First and foremost, it still is and will always be about trust. But as things change, I think it is also going to be important to make sure we listen to each other and continue learning. Although most of us like



to think we know everything, we don't. Things are not the way they've always been, and we have to acknowledge that. Once you acknowledge it, you can have appropriate dialogue that will hopefully allow us to continue to learn new things and find new ways to work together to accomplish our respective goals.

**If you had to choose one artist (any format) to cover one song, who and what would we be hearing?**

I imagine there will be those who say I'm crazy, but that's OK...you got to swing for the fence. I'd love to hear Steely Dan sing Harry Styles, Watermelon Sugar. I love Steely Dan, and I love that song. Turn on Watermelon Sugar, close your eyes and imagine Donald's vocals and keys, along with Walter Becker's (RIP) signature guitar on the intro, kicking into the amazing Steely Dan band with the horns and background vocalists...I hear it, and crazily enough, I hear a lot of Harry's songs fitting the vintage Steely Dan sound.

**Did Bland leave anything weird in his desk?**

Actually yes. He was kind enough to leave 2 very hot, active singles! The Walker Hayes track will make an impressive pre-impact debut on the Billboard chart this week. It's moving so fast and is already close to 10 million streams this week. Caitlyn Smith is on the cusp of her first ever top 40 single. "I Can't" is showing itself to be one of the biggest songs in Country music. I can think of nothing better to leave your successor. He did a fantastic job and left Monument teed up for a huge year.

**Bonus question: All the way back to Little Luke days, what radio stations and/or air personalities influenced you the most?**

Two stand out to me...Scott Donovan was the morning host on KHOK in Great Bend Kansas. As a young kid (6-10ish) I listened religiously and lived for Two Liter Tuesday where the 9th caller would win a two liter of Pepsi. I never won, but damn I tried hard. I still talk to Scott, and he is still hosting the morning show, a true living legend. KHOK was a great Top 40 station back in the 80's and early 90's. It switched to country in 1994.

As I got into my formative high school years, Randy Miller was the Morning Host on Top 40 at the time Q104 (KBEQ) in Kansas City. I remember vividly listening to his show waiting for my ride to pick me up for school, and upon their arrival sprinting out of the front door and racing to get in the car so I did not miss anything. He was brilliant. I was fortunate enough to start my career at KBEQ and he was the morning host. The first time I met him I was in a meeting with him and the promotion director, I remember trying not to freak out, I may as well have been sitting at the table with the Pope. When the announcement of my new position at Monument was announced Randy emailed me a congratulatory note and it brought back a ton of those memories of radio in the early to mid 90's and how much fun we had. I feel incredibly lucky to have been exposed to such great talents like Scott and Randy at such an early age, those two truly lit the flame that fueled my passion for radio and has shaped my life to this point.

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	LUKE COMBS	Forever After All	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
2	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	<a href="#">PLAY VIDEO ▶</a>
3	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
4	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
5	BRANTLEY GILBERT	The Worst Country Song Of...	Valory	<a href="#">PLAY VIDEO ▶</a>
6	ELVIE SHANE	My Boy	Wheelhouse	<a href="#">PLAY VIDEO ▶</a>
7	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
8	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
9	MADDIE & TAE	Woman You Got	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
10	LEE BRICE	Memory I Don't Mess With	Curb	<a href="#">PLAY VIDEO ▶</a>
11	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
12	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
13	LILY ROSE	Villain	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
14	MIRANDA LAMBERT	Settling Down	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
15	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow	<a href="#">PLAY VIDEO ▶</a>
16	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
17	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
18	COLE SWINDELL	Single Saturday Night	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
19	TOBY KEITH	Old School	Show Dog Nashville	<a href="#">PLAY VIDEO ▶</a>
20	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
21	HARDY	Give Heaven Some Hell	Big Loud	<a href="#">PLAY VIDEO ▶</a>
22	JON PARDI	Tequila Little Time	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
23	DAN + SHAY	Glad You Exist	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
24	BLAKE SHELTON	Minimum Wage	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
25	LARRY FLEET	Where I Find God	Big Loud	<a href="#">PLAY VIDEO ▶</a>
26	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
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31	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
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33	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	<a href="#">PLAY VIDEO ▶</a>
34	DIERKS BENTLEY	Gone	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
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36	CARLY PEARCE	Next Girl	Big Machine	<a href="#">PLAY VIDEO ▶</a>
37	JUSTIN MOORE	We Didn't Have Much	Valory	<a href="#">PLAY VIDEO ▶</a>
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48	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
49	BRETT YOUNG	Not Yet	BMLG	<a href="#">PLAY VIDEO ▶</a>
50	RUSSELL DICKERSON	Home Sweet	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>



# LEE BRICE

MEMORY I DON'T MESS WITH

TOP 20!  
TOP GAINER!  
KILLER RESEARCH!  
**CONVERT NOW!**

**CURB**  
RECORDS  
CURB.COM

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EST	MIDWEST	SOUTH	WEST
1	COMBS, LUKE	Forever After All	3	1	1	2
2	YOUNG, CHRIS & KANE BROWN	Famous Friends	9	3	2	19
3	DAN + SHAY	Glad You Exist	2	4	7	13
4	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	5	2	3	15
5	BENTLEY, DIERKS	Gone	8	6	17	1
6	SWINDELL, COLE	Single Saturday Night	14	8	16	4
7	MCCREERY, SCOTTY	You Time	6	10	6	16
8	SHANE, ELVIE	My Boy	4	11	5	23
9	ALDEAN, JASON	Blame It On You	10	7	25	10
10	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	19	5	4	45
11	BRYAN, LUKE	Waves	12	9	13	18
12	WILSON, LAINEY	Things A Man Oughta Know	7	15	18	9
13	SHELTON, BLAKE	Minimum Wage	22	12	9	11
14	MOORE, JUSTIN	We Didn't Have Much	17	21	10	7
15	LAMBERT, MIRANDA	Settling Down	13	34	22	3
16	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	26	19	11	17
17	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	23	22	31	5
18	CHESNEY, KENNY	Knowing You	11	16	15	44
19	BRICE, LEE	Memory I Don't Mess With	15	29	12	35
20	LADY A	Like A Lady	36	13	21	26
21	DAVIS, JORDAN	Almost Maybes	18	18	35	25
22	URBAN, KEITH + PINK	One Too Many	42	14	14	28
23	BROWN BAND, ZAC	Same Boat	27	31	19	27
24	HURD, RYAN & MAREN MORRIS	Chasing After You	25	36	23	14
25	BROWN, KANE	Worship You	20	25	26	34
26	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	21	35	42	6
27	RUCKER, DARIUS	My Masterpiece	29	28	8	42
28	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	28	41	20	22
29	BLOCK, PRISCILLA	Just About Over You	40	24	32	8
30	GREEN, RILEY	If It Wasn't For Trucks	24	27	27	46
31	RHETT, THOMAS	Country Again	43	17	24	29
32	PEARCE, CARLY	Next Girl	16	30	44	33
33	PARDI, JON	Tequila Little Time	31	42	28	24
34	MCGRAW, TIM & TYLER HUBBARD	Undivided	35	23	34	38
35	RAY, MICHAEL	Whiskey And Rain	32	32	30	37
36	DICKERSON, RUSSELL	Home Sweet	38	45	29	31
37	GILBERT, BRANTLEY	The Worst Country Song Of All Time	1	50	45	32
38	ANDRESS, INGRID	Lady Like	48	20	43	20
39	CLARK, CALLISTA	It's 'Cause I Am	37	26	46	39
40	STELL, MATT	That Ain't Me No More	30	46	33	36
41	HARDY	Give Heaven Some Hell	45	33	37	41
42	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	50	39	39	21
43	MCCOLLUM, PARKER	To Be Loved By You	49	40	36	30
44	BROTHERS OSBORNE	I'm Not For Everyone	33	49	41	12
45	OLD DOMINION	I Was On A Boat That Day	44	44	38	47
46	STAPLETON, CHRIS	You Should Probably Leave	41	47	40	43
47	BROOKS, GARTH & TRISHA YEARWOOD	Shallow	47	37	47	40
48	YOUNG, BRETT	Not Yet	39	43	48	49
49	BANDI, CHRIS	Would Have Loved Her	46	38	49	50
50	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	34	48	50	48



Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	ASHLEY MCBRYDE	Martha Divine	Warner/WMN
2	SASHA SLOAN	When It Was Over? f/Sam Hunt	RCA
3	MIRANDA LAMBERT	Tequila Does	RCA Nashville
4	CHRIS KROEZE	Summer Song	Chris Kroeze
5	CLAY HOLLIS	Anybody Lovin' You Lately	---
6	PARKER MCCOLLUM	Drinkin'	MCA Nashville
7	BLUE OCTOBER	The Girl Who Stole My Heart	Up/Down-Brando
8	RANDY ROGERS & WADE BOWEN	Hold My Beer	Lil' Buddy Toons
9	TOBY KEITH	Happy Birthday America	Show Dog Nashville
10	CARLY PEARCE	Should've Known Better	Big Machine
11	ERIC CHURCH	Heart On Fire	EMI Nashville
12	TRISTON MAREZ	Where The Neon Lies f/R.Dunn	Torrez Music Group
13	KYLIE FREY	Horses In Heaven f/R. Houser	Deep Frey'd
14	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
15	HAYDEN HADDOCK	Honky Tonk On	---
16	KOE WETZEL	Drunk Driving	Columbia
17	FILMORE	Nothing's Better	Curb
18	MICKY & THE MOTORCARS	Rodeo Girl	Micky&Motorcars/30 Tigers
19	BOBBY BONES/THE RAGING IDIOTS	Grandmother Song	---
20	BLAKE SHELTON	Corn	Warner/WMN
21	RYAN GRIFFIN	Salt, Lime And Tequila	Independent
22	JOSH TURNER	Forever And Ever..f/R.Travis	MCA Nashville
23	COREY KENT	Feels A Lot Like This	Combustion
24	FLATLAND CAVALRY	Some Things Never Change	---
25	MIDLAND	Texas Is The Last Stop	Big Machine
26	PROPHETS AND OUTLAWS	Little Bit Of Love f/Pat Green	Seven Set Jam Records
27	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
28	BRIAN KELLEY	Beach Cowboy	Warner/WMN
29	BRELAND	Cross Country	Bad Realm/Atlantic
30	CURTIS GRIMES	Friends	Lonely River
31	SMITH & WESLEY	Under It With You Tonight	Dream Walkin'
32	KIN FAUX	Plainview	---
33	CHRIS STAPLETON	Maggie's Song	Mercury Nashville
34	DARRIN MORRIS BAND	Wrap You Up In Love	---
35	DAVID ADAM BYRNES	Signs	---
36	BROTHERS OSBORNE	Younger Me	EMI Nashville
37	MITCHELL TENPENNY	Bucket List	Columbia Nashville
38	DREW GREEN	She Got That	Sony Music Nashville
39	WALKER MONTGOMERY	Out Of Nowhere	PIA Entertainment
40	PRISCILLA BLOCK	Wish You Were The Whiskey	Mercury Nashville/InDent
41	TRISHA YEARWOOD	She's In Love With... (2021)	Gwendolyn/Pearl
42	TAYLOR SWIFT	You All Over Me f/Maren Morris	Republic
43	MITCHELL TENPENNY	To Us It Did	River House/Columbia Nash
44	KAMERON MARLOWE	Giving You Up	Sony Music Ent. Chile S.A
45	DREW FISH BAND	One Beer At A Time	Reel
46	ERIC CHURCH	Lynyrd Skynyrd Jones	EMI Nashville
47	CODY JOHNSON	Nothin' On You	CoJo Music/WMN
48	BOBBY WILLS	Gettin' Her Over You	MDM
49	JADEN HAMILTON	Heaven's Jukebox	Sony Music Nashville
50	BROOKS & DUNN	Brand New Man w/Luke Combs	Arista Nashville

# ASHLIE AMBER

## "OPEN"



Ashlie Amber is Colorado cool. From her early days in the Rocky Mountain State she knew the road was calling. Ashlie is one of the emerging stars of Country's new open door to diversity and brings years of international touring to the table. CMT always shines a light of the new, the hip and the talented. Check out the desert cruise in a candy apple red vintage Mustang and turn those speakers up and "Open"....Click below:





Check out these videos hand-picked by our staff!



### **BRAD PAISLEY** - "CITY OF MUSIC"

Nashville knows how to party. There was eleven-teen zillion Country music fans packed in lower Broadway to celebrate America's birthday while Brad Paisley whipped out his amazing tribute to the "City of Music". CNN captured the concert live and MMI brings it back so you can squint and look for your cousins from Baton Rouge on the 382nd row. Click here:



### **CHRIS JANSON** - "BEER ME"

Why is Chris Janson's acoustic EP important? We all know the dude is a monster performer. His live shows pack a series of punches, and you leave the venue sweaty and happy knowing you've witnessed one of the industry's very best. Chris hand-picked these tracks from his previous "Real Friends" release and performs them as real as you can get. It reminds us of the sheer power of a Country song while solidifying that it's not just the mega-octane performance that's great, but Janson is an amazing writer with a pure clear voice. Click here:



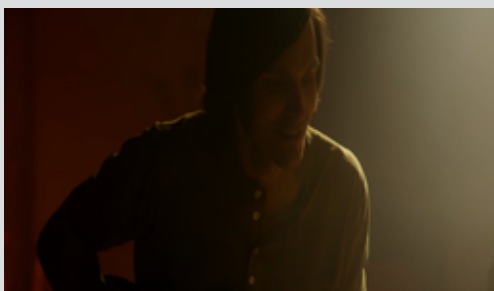
### **CASSADEE POPE** - "WHAT THE STARS SEE" LIVE WITH KELLY CLARKSON

Those "The Voice" folks stick together. Cassadee's career came flying off the TV show and led to multiple awards, streams, singles and even a Grammy nomination. Uber-popular Voice-Judge Kelly Clarkson invited Pope onto her hit talk show to chat up her new album "Thrive" and perform her latest single "What The Stars See". If you want to see what Cassadee sees, click here:



### **CADILLAC THREE** - "BRIDGES"

The Cadillac Three have been in the "awesome" category for some time. The odd scientific fact (according to The Mayo Clinic) is that they just... keep...getting... better! They are format defy-ers, rule breakers and serious musicians. They clearly aren't about chasing the current A-rotation radio sounds as they are about chasing millions of fans who love cutting-edge cool Country music. Get your skates on and roll with "Bridges". Click here:



### **KIDD G** - "I HOPE"

Wut? Yo, U dunno Kidd G? Well, MMI sez get hip. This "Kidd" from Hamilton, Georgia blew it up on Tik Tok and Soundcloud all by his lonely self and proceeded to build a list of followers longer than a Country mile. And if you jump into his pool of music, you'll find out why. "I Wish" has all the trappings and rhymes of a teenage broken heart. MMI finds Kidd G a shining example of the "new modern Country biz model" and certainly represents the current diversification of the genres recently kicked-in doors. To be bold and meet the kid, click here:



## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*



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