

**MONDAY**  
**MORNING**  
**INTEL**

# LARRY FLEET

WHERE I FIND GOD



**BIG LOUD**

**MMI**  
**PROFILE**  
**JEFF MCHUGH**

*Country Edition*

**NASHVILLE**  
**APPROVED**

JULY 19, 2021

A portrait of Lily Rose sitting on a brown leather armchair. She is wearing a black baseball cap with a 'Brixton' logo, a black and white patterned short-sleeved shirt, a necklace with a circular pendant, and a black wristwatch. She has her right hand resting on her chin and is looking towards the camera with a slight smile. The background is a dark, textured wall.

# LILY ROSE

## *Villain*

**OUT-CONSUMING  
21 CHARTED SINGLES**



# **MONDAY MORNING INTEL**

JULY 19, 2021

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***MMI – A MODERN DAY MUSIC RESEARCH SYSTEM***

**MONDAY  
MORNING  
INTEL**

**#1**

**SONGS THIS WEEK**  
BY MMI COMPOSITE CATEGORIES **7.19.21**

**AIRPLAY**

**CHRIS YOUNG & KANE BROWN "Famous Friends"**

**RETENTION**

**COLE SWINDELL "Single Saturday Night"**

**CALLOUT**

**DIERKS BENTLEY "Gone"**

**AUDIO**

**WALKER HAYES "Fancy Like"**

**VIDEO**

**WALKER HAYES "Fancy Like"**

**SALES**

**WALKER HAYES "Fancy Like"**

**COMPOSITE**

**CHRIS YOUNG & KANE BROWN "Famous Friends"**

**MONDAY  
MORNING  
INTEL**

**MondayMorningIntel.com**



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	3	4	3	8	7	1	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
2	1	3	8	19	3	2	COLE SWINDELL	Single Saturday Night	Warner/WMN
3	7	9	5	14	21	3	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
6	11	5	4	26	5	4	DAN + SHAY	Glad You Exist	Warner/WAR
5	2	10	14	15	20	5	MIRANDA LAMBERT	Settling Down	RCA Nashville
15	9	7	22	5	9	6	ELVIE SHANE	My Boy	Wheelhouse
11	8	11	9	12	18	7	LAINIEY WILSON	Things A Man Oughta Know	Broken Bow
43	x	x	2	2	2	8	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
4	14	2	6	29	22	9	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
9	4	1	13	34	28	10	DIERKS BENTLEY	Gone	Capitol Nashville
23	17	21	7	6	11	11	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
48	x	x	1	1	1	12	WALKER HAYES	Fancy Like	Monument
13	15	19	15	10	17	13	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
10	10	17	26	22	13	14	BLAKE SHELTON	Minimum Wage	Warner/WMN
35	x	35	10	3	4	15	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
8	12	23	18	27	15	16	THOMAS RHETT	Country Again	Valory
12	18	6	23	28	19	17	LUKE BRYAN	Waves	Capitol Nashville
21	22	15	27	17	8	18	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
7	13	8	21	37	36	19	JUSTIN MOORE	We Didn't Have Much	Valory
16	19	36	25	16	6	20	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
17	20	20	20	24	25	21	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
18	5	22	19	36	37	22	CARLY PEARCE	Next Girl	Big Machine
19	6	28	16	33	39	23	JORDAN DAVIS	Almost Maybes	MCA Nashville
28	x	33	11	30	16	24	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
33	x	13	28	20	30	25	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
20	24	25	29	13	29	26	LEE BRICE	Memory I Don't Mess With	Curb
49	x	x	12	9	32	27	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
30	x	14	38	47	12	28	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
25	26	29	41	18	23	29	JON PARDI	Tequila Little Time	Capitol Nashville
14	16	12	45	44	34	30	SCOTTY MCCREERY	You Time	Triple Tigers
26	25	31	32	41	14	31	MICHAEL RAY	Whiskey And Rain	Warner/WEA
24	28	18	30	48	24	32	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
42	x	24	24	31	43	33	RILEY GREEN	If It Wasn't For Trucks	BMLG
22	27	26	37	43	27	34	LADY A	Like A Lady	BMLG
27	21	30	34	35	46	35	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
32	29	34	31	21	38	36	HARDY	Give Heaven Some Hell	Big Loud
44	x	41	49	4	10	37	TOBY KEITH	Old School	Show Dog Nashville
34	31	16	17	39	44	38	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
29	x	39	39	38	33	39	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
50	x	x	33	11	42	40	LILY ROSE	Villain	Big Loud/Republic
45	x	x	46	7	41	41	MADDIE & TAE	Woman You Got	Mercury Nashville
36	30	27	35	42	26	42	INGRID ANDRESS	Lady Like	Warner/WEA
39	x	40	47	25	31	43	BRANTLEY GILBERT	The Worst Country Song Of...	Valory
37	x	38	44	32	47	44	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
31	23	32	36	49	49	45	RUSSELL DICKERSON	Home Sweet	Triple Tigers
46	x	x	40	40	35	46	NIKO MOON	No Sad Songs	RCA Nashville
38	x	x	42	45	40	47	LUKE COMBS	Cold As You	River House/Columbia Nash
41	x	x	x	x	x	48	ERIC CHURCH	Heart On Fire	EMI Nashville
40	x	37	43	46	48	49	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
47	x	x	48	23	45	50	LARRY FLEET	Where I Find God	Big Loud

# LEE BRICE

MEMORY I DON'T MESS WITH

TOP 20!  
TOP GAINER!  
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Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	48	12	36	WALKER HAYES	Fancy Like	Monument
2	43	8	35	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
3	49	27	22	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
4	35	15	20	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
5	23	11	12	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
6	50	40	10	LILY ROSE	Villain	Big Loud/Republic
7	15	6	9	ELVIE SHANE	My Boy	Wheelhouse
8	42	33	9	RILEY GREEN	If It Wasn't For Trucks	BMLG
9	33	25	8	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
10	44	37	7	TOBY KEITH	Old School	Show Dog Nashville

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LUKE COMBS	Forever After All	River House/Columbia Nash
2	THOMAS RHETT	What's Your Country Song	Valory
3	JAKE OWEN	Made For You	Big Loud
4	BRETT YOUNG	Lady	BMLG
5	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
6	GABBY BARRETT	The Good Ones	Warner/WAR
7	LUKE BRYAN	Down To One	Capitol Nashville
8	LEE BRICE	One Of Them Girls	Curb
9	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
10	LUKE COMBS	Better Together	River House/Columbia Nash
11	DYLAN SCOTT	Nobody	Curb
12	FLORIDA GEORGIA LINE	Long Live	BMLG
13	LUKE BRYAN	One Margarita	Capitol Nashville
14	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
15	ERIC CHURCH	Hell Of A View	EMI Nashville
16	LUKE COMBS	Lovin' On You	River House/Columbia Nash
17	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
18	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
19	NIKO MOON	Good Time	RCA Nashville
20	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
21	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
22	MAREN MORRIS	The Bones	Columbia
23	CHRIS STAPLETON	Starting Over	Mercury Nashville
24	JAMESON RODGERS	Some Girls	River House/Columbia Nash
25	TENILLE ARTS	Somebody Like That	19th & Grand
26	SAM HUNT	Kinfolks	MCA Nashville
27	CHRIS JANSON	Done	Warner/WAR
28	DUSTIN LYNCH	Ridin' Roads	Broken Bow
29	OLD DOMINION	One Man Band	RCA Nashville
30	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	ERIC CHURCH	Heart On Fire	EMI Nashville
HOTZONE	LUKE COMBS	Cold As You	River House/Columbia Nash
HOTZONE	BRANTLEY GILBERT	The Worst Country Song Of...	Valory
HOTZONE	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
HOTZONE	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
HOTZONE	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
HOTZONE	BRETT YOUNG	Not Yet	BMLG
HOTZONE	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
HOTZONE	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
DEVELOPING	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	LEE BRICE	Memory I Don't Mess With	Curb
DEVELOPING	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
DEVELOPING	SCOTTY MCCREERY	You Time	Triple Tigers
DEVELOPING	JUSTIN MOORE	We Didn't Have Much	Valory
DEVELOPING	DAN + SHAY	Glad You Exist	Warner/WAR
DEVELOPING	CHASE RICE f/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
DEVELOPING	DILLON CARMICHAEL	Hot Beer	Riser House
DEVELOPING	RILEY GREEN	If It Wasn't For Trucks	BMLG
DEVELOPING	CAITLYN SMITH	I Can't f/Old Dominion	Monument
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA
DEVELOPING	JON PARDI	Tequila Little Time	Capitol Nashville
DEVELOPING	LUKE BRYAN	Waves	Capitol Nashville
DEVELOPING	CHRIS BANDI	Would Have Loved Her	RECORDS Nashville
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
DEVELOPING	INGRID ANDRESS	Lady Like	Warner/WEA
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	RYAN HURD w/MAREN MORRIS	Chasing After You	Arista Nashville
DEVELOPING	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
DEVELOPING	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
DEVELOPING	ELVIE SHANE	My Boy	Wheelhouse
DEVELOPING	MIRANDA LAMBERT	Settling Down	RCA Nashville
DEVELOPING	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
DEVELOPING	COLE SWINDELL	Single Saturday Night	Warner/WMN
DEVELOPING	DARIUS RUCKER	My Masterpiece	Capitol Nashville
DEVELOPING	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
DEVELOPING	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
DEVELOPING	LADY A	Like A Lady	BMLG

# JACKSON MICHELSON

## IMPACTING NOW



GET IT HERE

"'TIP JAR' WAS ONE OF THOSE SONGS THAT WROTE ITSELF," SHARES MICHELSON. "I HAD THE TITLE IN MY PHONE FOR 3 YEARS AND WASN'T SURE HOW TO APPROACH IT LYRICALLY. THEN ONE DAY I WOKE UP AND WHILE I WAS WAITING TO WRITE A SONG ON ZOOM IT CLICKED AND CAME TOGETHER QUICKLY. I REALLY FEEL LIKE 'TIP JAR' IS ONE OF THE MOST 'ME' SONGS I'VE RELEASED. IN 2021 WE NEED MUSIC MORE THAN EVER, ESPECIALLY FUN MUSIC. 'TIP JAR' IS EXACTLY FOR ME."

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# JEFF McHUGH INTEL

## CURRENT POSITION:

TALENT COACH WITH  
THE RANDY LANE COMPANY.

JEFF ALSO COACHES PUBLIC  
SPEAKING FOR COMPANIES  
LIKE GOOGLE, APPLE,  
FACEBOOK AND DELTA.

### First things First: Have you seen the new film “Pig” with Nicolas Cage?

Everyone is talking about Pig in Portland. Filmed in my neighborhood, but I did not spot Mr. Cage and I did not steal his pig.

### You consult both some of the best morning shows in both Top40 and Country. And the target demo's are pretty consistently the same. Other than the music played, what are the main differences between the two content-wise?

Top 40 audiences are generally more tolerant of edgy content. Just like the song lyrics from the two formats, Country content tends to lean more family-friendly. And CHR audiences are generally more OK with longer talk segments – if the content is great.

### There seems to be a trend towards streaming services adding personalities. This is evident particularly with Apple Radio. What does this mean for Terrestrial local morning shows..if anything?

You can get music anywhere. Last month, I coached a team from Sirius XM and Pandora and they are investing in talent as a differentiator. Howard Stern resurrected Sirius XM. Pandora is adding presenters from TikTok, who I also work with. Half of Americans now pay to subscribe to some kind of audio service, so the days of sustaining an FM station with just music and contests are waning. The most successful FM stations will continue to be ones known for entertaining personalities – especially good local shows like Preston and Steve at WMMR Philadelphia or Kelly and Wood at Wild Country 99 in St Cloud.

### The new SpaceX project is a 6 month intergalactic journey to the Planet Zipple. The assignment is to land and create the planets first morning show on Station K-ZPL owned by SuperSonicSound, Inc. Your travel companions and fellow station mates are an Artist, a program director, a label exec and a morning show host. Who would they be and why?

Hmmm... not sure I can answer until I pop down to a legal Oregon marijuana store. I suspect the person writing the question may have been stoned on illegal Nashville marijuana.

### Bonus Question: You travel a bunch. Favorite Dinner spot ever?

Tojo's in Vancouver, BC. Sit at the sushi bar, order the omakase which Tojo himself will prepare. Bring a fat wallet.

### Bonus Bonus: New singles in AM drive? Yes/No?

For most core artist releases, I recommend playing a clip with lots of set up, reaction and commentary from the morning hosts and listeners. Play the whole song once it catches on.

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	WALKER HAYES	Fancy Like	Monument	<a href="#">PLAY VIDEO ▶</a>
2	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	<a href="#">PLAY VIDEO ▶</a>
3	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
4	TOBY KEITH	Old School	Show Dog Nashville	<a href="#">PLAY VIDEO ▶</a>
5	ELVIE SHANE	My Boy	Wheelhouse	<a href="#">PLAY VIDEO ▶</a>
6	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
7	MADDIE & TAE	Woman You Got	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
8	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
9	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
10	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
11	LILY ROSE	Villain	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
12	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
13	LEE BRICE	Memory I Don't Mess With	Curb	<a href="#">PLAY VIDEO ▶</a>
14	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow	<a href="#">PLAY VIDEO ▶</a>
15	MIRANDA LAMBERT	Settling Down	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
16	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
17	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
18	JON PARDI	Tequila Little Time	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
19	COLE SWINDELL	Single Saturday Night	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
20	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
21	HARDY	Give Heaven Some Hell	Big Loud	<a href="#">PLAY VIDEO ▶</a>
22	BLAKE SHELTON	Minimum Wage	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
23	LARRY FLEET	Where I Find God	Big Loud	<a href="#">PLAY VIDEO ▶</a>
24	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
25	BRANTLEY GILBERT	The Worst Country Song Of...	Valory	<a href="#">PLAY VIDEO ▶</a>
26	DAN + SHAY	Glad You Exist	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
27	THOMAS RHETT	Country Again	Valory	<a href="#">PLAY VIDEO ▶</a>
28	LUKE BRYAN	Waves	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
29	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	<a href="#">PLAY VIDEO ▶</a>
30	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
31	RILEY GREEN	If It Wasn't For Trucks	BMLG	<a href="#">PLAY VIDEO ▶</a>
32	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	<a href="#">PLAY VIDEO ▶</a>
33	JORDAN DAVIS	Almost Maybes	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
34	DIERKS BENTLEY	Gone	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
35	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	<a href="#">PLAY VIDEO ▶</a>
36	CARLY PEARCE	Next Girl	Big Machine	<a href="#">PLAY VIDEO ▶</a>
37	JUSTIN MOORE	We Didn't Have Much	Valory	<a href="#">PLAY VIDEO ▶</a>
38	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
39	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
40	NIKO MOON	No Sad Songs	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
41	MICHAEL RAY	Whiskey And Rain	Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
42	INGRID ANDRESS	Lady Like	Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
43	LADY A	Like A Lady	BMLG	<a href="#">PLAY VIDEO ▶</a>
44	SCOTTY MCCREERY	You Time	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
45	LUKE COMBS	Cold As You	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
46	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
47	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
48	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
49	RUSSELL DICKERSON	Home Sweet	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>



AARON  
GOODVIN

IMPACTING  
THIS MONDAY  
IN SELECTED CITIES



STUDIO  
2B4E



Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	COMBS, LUKE	Forever After All	2	1	1	4
2	BENTLEY, DIERKS	Gone	8	7	6	1
3	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	10	4	5	2
4	SWINDELL, COLE	Single Saturday Night	14	2	8	3
5	YOUNG, CHRIS & KANE BROWN	Famous Friends	6	6	2	19
6	DAN + SHAY	Glad You Exist	3	3	4	20
7	BRYAN, LUKE	Waves	12	9	22	5
8	SHANE, ELVIE	My Boy	5	15	3	18
9	MOORE, JUSTIN	We Didn't Have Much	7	16	14	7
10	ALDEAN, JASON	Blame It On You	15	8	16	24
11	LAMBERT, MIRANDA	Settling Down	1	30	18	6
12	WILSON, LAINEY	Things A Man Oughta Know	9	11	21	14
13	MCCREERY, SCOTTY	You Time	16	13	12	26
14	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	31	5	20	35
15	BROWN BAND, ZAC	Same Boat	20	20	13	21
16	CHESNEY, KENNY	Knowing You	17	18	7	46
17	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	27	28	10	12
18	SHELTON, BLAKE	Minimum Wage	13	14	29	32
19	RUCKER, DARIUS	My Masterpiece	19	21	9	37
20	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	24	22	26	8
21	URBAN, KEITH + PINK	One Too Many	37	12	19	28
22	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	21	26	23	25
23	HURD, RYAN & MAREN MORRIS	Chasing After You	30	33	15	9
24	PEARCE, CARLY	Next Girl	4	25	38	39
25	RHETT, THOMAS	Country Again	33	23	11	34
26	GREEN, RILEY	If It Wasn't For Trucks	34	17	17	38
27	BRICE, LEE	Memory I Don't Mess With	11	27	31	40
28	LADY A	Like A Lady	35	10	28	47
29	ANDRESS, INGRID	Lady Like	42	19	35	10
30	DAVIS, JORDAN	Almost Maybes	18	31	42	17
31	PARDI, JON	Tequila Little Time	22	45	25	13
32	BLOCK, PRISCILLA	Just About Over You	41	29	34	23
33	RAY, MICHAEL	Whiskey And Rain	23	39	27	31
34	DICKERSON, RUSSELL	Home Sweet	25	41	32	27
35	STAPLETON, CHRIS	You Should Probably Leave	29	43	24	29
36	HARDY	Give Heaven Some Hell	38	24	36	41
37	CLARK, CALLISTA	It's 'Cause I Am	36	32	40	33
38	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	28	35	43	16
39	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	39	34	39	22
40	OLD DOMINION	I Was On A Boat That Day	32	36	30	45
41	BROTHERS OSBORNE	I'm Not For Everyone	40	47	41	11
42	STELL, MATT	That Ain't Me No More	44	40	33	42
43	MCCOLLUM, PARKER	To Be Loved By You	48	44	37	30
44	CARMICHAEL, DILLION	Hot Beer	46	38	46	15
45	GILBERT, BRANTLEY	The Worst Country Song Of All Time	26	46	45	36
46	YOUNG, BRETT	Not Yet	45	42	44	43
47	BANDI, CHRIS	Would Have Loved Her	47	37	49	49
48	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	43	48	47	48
49	KEITH, TOBY	Old School	50	49	50	44
50	WALKER, CLAY	Need A Bar Sometimes	49	50	48	50

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	CLAY HOLLIS	Anybody Lovin' You Lately	---
2	BOBBY BONES/THE RAGING IDIOTS	Can't Say That (In A...)	---
3	CHRIS KROEZE	Summer Song	Chris Kroeze
4	PARKER MCCOLLUM	Drinkin'	MCA Nashville
5	KYLIE FREY	Horses In Heaven f/R. Houser	Deep Frey'd
6	FLATLAND CAVALRY	Some Things Never Change	---
7	TRISTON MAREZ	Where The Neon Lies f/R.Dunn	Torrez Music Group
8	KOE WETZEL	Drunk Driving	Columbia
9	KAMERON MARLOWE	Sober As A Drunk	Columbia Nashville
10	BRIAN KELLEY	Beach Cowboy	Warner/WMN
11	MICKY & THE MOTORCARS	Rodeo Girl	Micky&Motorcars/30 Tigers
12	MIDLAND	Sunrise Tells The Story	Big Machine
13	MITCHELL TENPENNY	To Us It Did	River House/Columbia Nash
14	KAMERON MARLOWE	Giving You Up	Sony Music Ent. Chile S.A
15	RYAN GRIFFIN	Salt, Lime And Tequila	Independent
16	COREY KENT	Feels A Lot Like This	Combustion
17	BLAKE SHELTON	Corn	Warner/WMN
18	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
19	DUSTIN LYNCH	Tequila On A Boat f/Chris Lane	Broken Bow
20	JADEN HAMILTON	Heaven's Jukebox	Sony Music Nashville
21	KIN FAUX	Plainview	---
22	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
23	GRANGER SMITH	Hate You Like I Love You	Wheelhouse
24	JOSH TURNER	I Saw The Light	MCA Nashville
25	BRIAN KELLEY	Boat Names	Warner/WMN
26	GARY ALLAN	Unfiltered	EMI Nashville
27	HAYDEN HADDOCK	Honky Tonk On	---
28	CARLY PEARCE	Should've Known Better	Big Machine
29	ASHLEY MCBRYDE	Martha Divine	Warner/WMN
30	LEE BRICE	Hey World	Curb
31	DREW FISH BAND	One Beer At A Time	Reel
32	PRISCILLA BLOCK	Wish You Were The Whiskey	Mercury Nashville/InDent
33	BROTHERS OSBORNE	Younger Me	EMI Nashville
34	BRIAN KELLEY	Florida Boy Forever	Warner/WMN
35	DAVID ADAM BYRNES	Signs	---
36	MIDLAND	Texas Is The Last Stop	Big Machine
37	RANDALL KING	Record High	Warner/WMN
38	DREW GREEN	She Got That	Sony Music Nashville
39	JAMIE RICHARDS	Twang	Okie Ranch
40	ERIC CHURCH	Lynyrd Skynyrd Jones	EMI Nashville
41	DARRIN MORRIS BAND	Wrap You Up In Love	---
42	FILMORE	Nothing's Better	Curb
43	GARY ALLAN	Waste Of A Whiskey Drink	EMI Nashville
44	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
45	JON STORK	If You Can Dance	---
46	TYLER FARR	Cover Girl	Night Train/Broken Bow
47	WALKER MONTGOMERY	Out Of Nowhere	PIA Entertainment
48	CHRIS STAPLETON	Maggie's Song	Mercury Nashville
49	RANDY ROGERS & WADE BOWEN	Hold My Beer	Lil' Buddy Toons
50	BOBBY WILLS	Gettin' Her Over You	MDM

# DAVID TUCKER

## "MISS TAKEN"

Each Week our CMT partners bring you something WWW ( Way Worth Watching). This week is a cake taker, with an exceptional play on words from new comer David Tucker. Tucker is cool, edgy and can spin his pen to write thoughtful and catchy simple lyrics. The musical journey between Mister Wrong to "Miss Taken" is brilliantly captured in this CMT flashy feature! For a sneak peek from a North Georgia very hip hillbilly wordsmith, click here:



Check out these videos hand-picked by our staff!



### WALKER HAYES - "FANCY LIKE"

This is how it happens in 2021. The TikTok video of Walker and Daughter Lela dancing on the porch is beyond adorable. So much that it went Koo-Koo viral and made the "AppleBee's" song a monster online thing. There are about a zillion home-made versions from fans floating around in the ozone! Now it's radio's turn. The label is practicing patience by keeping the impact date on 8/2. But this is a one-listen, behemoth, mega-uber smash to which your listeners are already porch-side dancing. Wanna get all "Fancy-Like"?.... click here:



### KANE BROWN AND BLACKBEAR - "MEMORY"

Brown, Black and the moon. Sounds like a Sci-fi flick? Nope, it's this uber cool new track from Kane with blackbear. "Memory" is an intergalactic mash-up of Country meets Pop in deep space. This is totally a telescopic look at how the boundaries and deflector shields of music genres are way down and off the stun-mode. If you look closely, you'll see Sir Richard Branson go by! Press all systems go and click here:



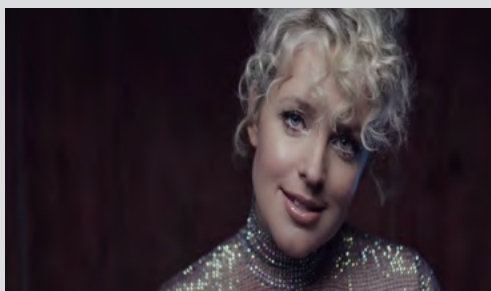
### MIRANDA LAMBERT, JACK INGRAM & JON RANDALL - "UP AGAINST THE WALL REDNECK MOTHER"

At MMI we miss Jerry Jeff Walker. This song was made famous (duh) from his classic Viva Terlingua. "Up..." was written by long-time Jerry Jeff friend (and long-tall Texan) Ray Wylie Hubbard. It is a true musical narrative account of Hubbard's almost getting his butt kicked while buying beer for Jerry Jeff... whew! In comes Miranda, Jack and JR to bring the tale to life around the CMT campfire. Want s'mores? Click Here:



### RYAN HURD - "MICHIGAN FOR THE WINTER"

Some like it hot and some like "Michigan For The Winter". This has become a signature tune for Kalamazoo's own Ryan Hurd who brings back to life this amazing and poignant tale of a busted-up love life. If you want to go North for the snowy months with a great song in your back-pack, bundle up and click here:



### CAM - "TILL THERE'S NOTHING LEFT"

MMI Weather Forecast: 100% chance of Armageddon followed by nothing 'cuz we're all gonna be toast. Cam slams it home with this primer for what to say if this was your last day on the planet. "Till There's Nothing Left" is a momentum gaining reminder that Cam is way cool, mega talented and travels in a Country music lane of her own! Before the world ends, click here:



## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*

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