



**MONDAY**  
**MORNING**  
**INTEL**

# DYLAN SCOTT

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**MMI**  
**PROFILE**  
**ALISSA POLLACK**

*Country Edition*

**NASHVILLE**  
**APPROVED**

JULY 26, 2021



# Buckle Up.



Following the #1, Platinum-Selling, CMT Music Award-winning, *N O B O D Y*

***DYLAN SCOTT***  
**NEW TRUCK**

Written by: HARDY, Hunter Phelps, Ben Johnson, and Ashley Gorley

Impacting 8/9.

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# **MONDAY MORNING INTEL**

JULY 26, 2021

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***MMI – A MODERN DAY MUSIC RESEARCH SYSTEM***

A photograph of Lily Rose sitting on a brown leather armchair. She is wearing a black baseball cap with a 'Brixton' logo, a black and white patterned short-sleeved shirt, a necklace with a circular pendant, and a black watch on her left wrist. She has her right hand resting on her chin and is looking towards the camera with a slight smile. The background is a dark, textured wall.

# LILY ROSE

## *Villain*

**OUT-CONSUMING  
HALF OF THE PUBLISHED CHART**





**MONDAY  
MORNING  
INTEL**

**#1**

**SONGS THIS WEEK**  
BY MMI COMPOSITE CATEGORIES **7.26.21**

**AIRPLAY**

**COLE SWINDELL "Single Saturday Night"**

**RETENTION**

**COLE SWINDELL "Single Saturday Night"**

**CALLOUT**

**CHRIS YOUNG & KANE BROWN "Famous Friends"**

**AUDIO**

**WALKER HAYES "Fancy Like"**

**VIDEO**

**WALKER HAYES "Fancy Like"**

**SALES**

**WALKER HAYES "Fancy Like"**

**COMPOSITE**

**CHRIS YOUNG & KANE BROWN "Famous Friends"**

**MONDAY  
MORNING  
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**MondayMorningIntel.com**



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.





BRAND NEW SINGLE  
**AVAILABLE NOW**

IMPACTING  
**AUGUST 2<sup>ND</sup>**

**WRITTEN BY:**

JOHN MORGAN, TULLY KENNEDY, KURT ALLISON, LYDIA VAUGHAN



**BMG**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
3	3	1	3	6	6	1	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
1	1	4	9	17	12	2	COLE SWINDELL	Single Saturday Night	Warner/WMN
2	5	7	7	11	18	3	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
5	11	3	4	22	4	4	DAN + SHAY	Glad You Exist	Warner/WAR
10	7	10	11	8	15	5	LAINÉY WILSON	Things A Man Oughta Know	Broken Bow
6	2	16	13	12	20	6	MIRANDA LAMBERT	Settling Down	RCA Nashville
14	8	9	22	5	10	7	ELVIE SHANE	My Boy	Wheelhouse
44	x	x	1	1	1	8	WALKER HAYES	Fancy Like	Monument
4	14	2	8	26	19	9	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
21	13	26	5	4	9	10	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
11	16	13	10	9	22	11	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
9	10	6	24	29	16	12	LUKE BRYAN	Waves	Capitol Nashville
8	x	17	17	25	17	13	THOMAS RHETT	Country Again	Valory
36	x	37	6	3	3	14	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
12	9	15	25	21	21	15	BLAKE SHELTON	Minimum Wage	Warner/WMN
19	20	14	27	14	7	16	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
7	12	5	20	36	29	17	JUSTIN MOORE	We Didn't Have Much	Valory
16	17	31	19	16	5	18	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
41	x	43	2	2	2	19	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
17	4	20	18	35	33	20	CARLY PEARCE	Next Girl	Big Machine
18	21	12	28	15	24	21	LEE BRICE	Memory I Don't Mess With	Curb
15	19	24	23	23	25	22	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
27	x	38	12	27	13	23	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
24	6	27	15	32	38	24	JORDAN DAVIS	Almost Maybes	MCA Nashville
32	x	11	34	19	26	25	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
30	x	18	21	46	11	26	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
13	15	8	46	42	28	27	SCOTTY MCCREERY	You Time	Triple Tigers
26	24	21	30	39	14	28	MICHAEL RAY	Whiskey And Rain	Warner/WEA
49	x	x	14	7	30	29	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
48	x	x	16	31	8	30	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
22	23	30	42	20	23	31	JON PARDI	Tequila Little Time	Capitol Nashville
25	18	28	32	33	43	32	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
20	22	25	35	41	41	33	LADY A	Like A Lady	BMLG
33	28	34	33	18	31	34	HARDY	Give Heaven Some Hell	Big Loud
42	x	23	29	34	44	35	RILEY GREEN	If It Wasn't For Trucks	BMLG
23	26	22	36	47	35	36	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
50	x	x	31	10	39	37	LILY ROSE	Villain	Big Loud/Republic
34	29	19	26	38	40	38	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
37	30	29	38	44	27	39	INGRID ANDRESS	Lady Like	Warner/WEA
29	31	33	40	37	32	40	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
38	x	32	47	30	47	41	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
47	x	x	45	13	48	42	MADDIE & TAE	Woman You Got	Mercury Nashville
35	x	42	43	43	37	43	LUKE COMBS	Cold As You	River House/Columbia Nash
43	x	41	48	28	34	44	BRANTLEY GILBERT	The Worst Country Song Of...	Valory
31	25	36	39	49	49	45	RUSSELL DICKERSON	Home Sweet	Triple Tigers
46	x	x	41	40	36	46	NIKO MOON	No Sad Songs	RCA Nashville
45	x	x	49	24	42	47	LARRY FLEET	Where I Find God	Big Loud
40	x	40	44	45	46	48	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
28	27	35	50	50	45	49	CALLISTA CLARK	It's 'Cause I Am	Big Machine
39	x	39	37	48	50	50	BRETT YOUNG	Not Yet	BMLG



# acronym

(ăk'rə-nīm') noun / ac·ro·nym

1. A word formed by combining the initial letters of a multi-part name, such as **NATO** from **N**orth **A**tlantic **T**reaty **O**rganization.
2. Combining the initial letters or parts of a series of words, such as Travis Denning's new single, "**ABBY**" aka **A**n**y**body **B**ut **Y**ou.

**ADD IT NOW!**

# TRAVIS DENNING

---

# ABBY



**T**OUR: don't miss Travis on the Brothers Osborne's upcoming "We're Not for Everyone Tour" starting July 29 in Philadelphia. Tour dates and tickets [HERE](#).

**R**IAA certified: one of 2020's most played songs, "After a Few" is officially **GOLD**

**A**CTIVE: consumption on "ABBY" has been over 50% active from the beginning — people are actively searching to hear this song!

**V**IDEO: the official music video for "ABBY" is "hilarious" and "full of fun" — *Sounds Like Nashville*. See the video [HERE](#).

**I**CYMI: check out Travis and his pals in his recent series, "Travis Denning & Friends Do Stuff."

See all videos in the series [HERE](#). Thursday Night Football video [HERE](#).

**S**TREAMS: LTD streams on "ABBY" at 27M and climbing!



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	44	8	36	WALKER HAYES	Fancy Like	Monument
2	41	19	22	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
3	36	14	22	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
4	49	29	20	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
5	48	30	18	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
6	50	37	13	LILY ROSE	Villain	Big Loud/Republic
7	21	10	11	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
8	14	7	7	ELVIE SHANE	My Boy	Wheelhouse
9	32	25	7	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
10	42	35	7	RILEY GREEN	If It Wasn't For Trucks	BMLG

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LUKE COMBS	Forever After All	River House/Columbia Nash
2	DIERKS BENTLEY	Gone	Capitol Nashville
3	THOMAS RHETT	What's Your Country Song	Valory
4	BRETT YOUNG	Lady	BMLG
5	LEE BRICE	One Of Them Girls	Curb
6	JAKE OWEN	Made For You	Big Loud
7	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
8	LUKE BRYAN	Down To One	Capitol Nashville
9	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
10	GABBY BARRETT	The Good Ones	Warner/WAR
11	LUKE COMBS	Better Together	River House/Columbia Nash
12	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
13	LUKE BRYAN	One Margarita	Capitol Nashville
14	DYLAN SCOTT	Nobody	Curb
15	FLORIDA GEORGIA LINE	Long Live	BMLG
16	LUKE COMBS	Lovin' On You	River House/Columbia Nash
17	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
18	ERIC CHURCH	Hell Of A View	EMI Nashville
19	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
20	NIKO MOON	Good Time	RCA Nashville
21	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
22	MAREN MORRIS	The Bones	Columbia
23	JAMESON RODGERS	Some Girls	River House/Columbia Nash
24	CHRIS JANSON	Done	Warner/WAR
25	CHRIS STAPLETON	Starting Over	Mercury Nashville
26	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
27	TRAVIS DENNING	After A Few	Mercury Nashville
28	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
29	SAM HUNT	Kinfolks	MCA Nashville
30	TENILLE ARTS	Somebody Like That	19th & Grand



# LEE BRICE

MEMORY I DON'T MESS WITH

TOP 20!  
TOP GAINER!  
KILLER RESEARCH!  
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Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	ERIC CHURCH	Heart On Fire	EMI Nashville
HOTZONE	LUKE COMBS	Cold As You	River House/Columbia Nash
HOTZONE	GARTH BROOKS	That's What Cowboys Do	Pearl
HOTZONE	LUKE BRYAN	Waves	Capitol Nashville
HOTZONE	RUSSELL DICKERSON	Home Sweet	Triple Tigers
HOTZONE	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
HOTZONE	JON PARDI	Tequila Little Time	Capitol Nashville
HOTZONE	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
HOTZONE	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
HOTZONE	SCOTTY MCCREERY	You Time	Triple Tigers
HOTZONE	THOMAS RHETT	Country Again	Valory

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	WALKER HAYES	Fancy Like	Monument
DEVELOPING	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
DEVELOPING	DARIUS RUCKER	My Masterpiece	Capitol Nashville
DEVELOPING	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
DEVELOPING	LADY A	Like A Lady	BMLG
DEVELOPING	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
DEVELOPING	LEE BRICE	Memory I Don't Mess With	Curb
DEVELOPING	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
DEVELOPING	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
DEVELOPING	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
DEVELOPING	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	ELVIE SHANE	My Boy	Wheelhouse
DEVELOPING	TOBY KEITH	Old School	Show Dog Nashville
DEVELOPING	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA
DEVELOPING	CARLY PEARCE	Next Girl	Big Machine
DEVELOPING	MIRANDA LAMBERT	Settling Down	RCA Nashville
DEVELOPING	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
DEVELOPING	COLE SWINDELL	Single Saturday Night	Warner/WMN
DEVELOPING	CAITLYN SMITH	I Can't f/Old Dominion	Monument
DEVELOPING	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	INGRID ANDRESS	Lady Like	Warner/WEA
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
DEVELOPING	BRETT YOUNG	Not Yet	BMLG
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	BLAKE SHELTON	Minimum Wage	Warner/WMN



# JACKSON MICHELSON

## IMPACTING NOW



GET IT HERE

"'TIP JAR' WAS ONE OF THOSE SONGS THAT WROTE ITSELF," SHARES MICHELSON. "I HAD THE TITLE IN MY PHONE FOR 3 YEARS AND WASN'T SURE HOW TO APPROACH IT LYRICALLY. THEN ONE DAY I WOKE UP AND WHILE I WAS WAITING TO WRITE A SONG ON ZOOM IT CLICKED AND CAME TOGETHER QUICKLY. I REALLY FEEL LIKE 'TIP JAR' IS ONE OF THE MOST 'ME' SONGS I'VE RELEASED. IN 2021 WE NEED MUSIC MORE THAN EVER, ESPECIALLY FUN MUSIC. 'TIP JAR' IS EXACTLY FOR ME."

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**ALISSA****POLLACK****INTEL****CURRENT POSITION:****EVP, GLOBAL MUSIC  
MARKETING AND STRATEGY  
iHEARTMEDIA / MEDIABASE**

**You are without a doubt one of the most recognized people in the radio and records industry. Everyone knows you and you are very well liked and respected. I've known you since you were 26, when you were first brought on board at Mediabase. Now that you are a touch over 30, tell us about your Long and Winding Road. How did you get into this business, and what positions have you held at Mediabase and iHeart?**

In 1995, I learned about an intern opening at Z100 for the syndicated radio show Lovephones hosted by Dr. Judy Kuriansky and Chris Jagger syndicated radio show, focusing on advice around love and relationships. Since I was studying for my Masters in Counseling at NYU at the time and I am a music junkie, I applied with Sam Milkman and Steve Kingston and I got the job. Then, I was promoted to a full-time paying job with Premiere which I gladly accepted since I knew the position entailed dealing with radio programmers. I had such an affinity for radio and was excited to work with and learn from some of the best in the business.

Then, in 1996, I got word that "some guy" was visiting New York from L.A. and was going to be demonstrating a revolutionary new airplay tracking system. I remember going into the conference room and introducing myself to a guy named Rich Meyer and seeing the coolest product ever called Mediabase. At the time the information was on floppy disk and delivered on a weekly basis. I said "Wow, I hope I can get to sell this one day" At that point, I knew the opportunity was huge and thankfully that guy agreed to give me a shot! I guess the rest is history. It been the best honor and opportunity to be part of the launch and growth of Mediabase from such an early stage and to see it become the dominant airplay service and one of, if not the most used and influential music tools in the industry.

Over the years my position at the company has evolved many times from my initial role in affiliate relations to my current role of EVP, Global Music Marketing and Strategy. All of the variations of my job led to this current perfect role where I can use my knowledge of music data to not only help programmers and artists with their music strategy but, I also apply that data to help the brands we work with find the perfect artists to partner with on multi-platform campaigns. Being in the rare 20+ years club and one of the longest current employees in the company has allowed me the unique opportunity to have been a part of watching, working in or launching almost every major initiative and evolution of our company. The only constant through it all has always been Mediabase.



**You are one of the most connected people in the radio and record industry. To what do you attribute your success?**

Again, this is an area that I have been very fortunate! I love that through the unique hybrid role I have had at both Mediabase and iHeartMedia, I have been able to work with the best and the brightest on both the radio and label side which afforded me the ability to become the ultimate people and platform connector. Some might politely call me “tenacious” but I do think being a relentless advocate for artists, a champion of people and being fiercely loyal helped me turn work relationships into true lifelong friendships. In this business having strong relationships and being a good partner are the keys to success. Like any relationship that you want to be good, you have put in the work to earn that love and trust.

**Who are your five favorite artists of all-time, in addition to Barry Manilow (inside joke)?**

Well, besides Barry of course, everyone knows I love Gavin Degraw! It’s impossible to narrow it down because I love so many genres of music From Reo Speedwagon and Journey to Ozzy Osborne and Foo Fighters to Coldplay and U2 to The Chainsmokers and Marshmello and Travis Scott to Harry Styles and AJR to Andy Grammar to Taylor Swift, Katy Perry and P!nk. Is that more than 5? I haven’t even gotten to Garth Brooks Tim McGraw and Keith Urban, Luke Bryan and Lady A yet! I am always proud to say the I was one of the first fans of the Jonas Brothers and Lizzo and even have a shirt from Def Jam naming me the first Belieber of Justin!

**Who are some of your favorite NEW artists?**

Olivia Rodrigo, Blackbear, Tate McCrae, Conan Gray, Giveon, Duncan Laurence, Kid Laroi, Callista Clark, Tai Verdes, Bella Poarch, Riley Green

**I know that your staff has been with your for more than a decade. What sets your team apart from all others:**

Simply put, we are family. It’s rare for a team to all be together for as long as we have. We are not just co-workers but we are friends. After all these years, the whole team has the same enthusiasm now as we did when we started. I love that each and every one of the staff sincerely cares about our clients and has always lived up to our 24/7 name and level of service.


**Given all the changes and new audio services available today, what do you think radio needs to do to stay relevant in the 2020s?**

I am actually excited about the opportunities for radio with audio being hotter than ever right now. Like any business, radio needs to be open to evolving as new technology and consumption patterns emerge. Radio has the benefit of strong brands, deep community roots and beloved personalities which is what sets us apart. We should continue to look for all the ways to expand those brands and personalities across other platforms. Radio gets pigeonholed in people’s minds to just being in the car or the bedside clock but Radio is everywhere now from your phone to your X-Box to your TV and beyond.

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	WALKER HAYES	Fancy Like	Monument	<a href="#">PLAY VIDEO ▶</a>
2	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	<a href="#">PLAY VIDEO ▶</a>
3	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
4	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
5	ELVIE SHANE	My Boy	Wheelhouse	<a href="#">PLAY VIDEO ▶</a>
6	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
7	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
8	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
9	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
10	LILY ROSE	Villain	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
11	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow	<a href="#">PLAY VIDEO ▶</a>
12	MIRANDA LAMBERT	Settling Down	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
13	MADDIE & TAE	Woman You Got	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
14	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
15	LEE BRICE	Memory I Don't Mess With	Curb	<a href="#">PLAY VIDEO ▶</a>
16	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
17	COLE SWINDELL	Single Saturday Night	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
18	HARDY	Give Heaven Some Hell	Big Loud	<a href="#">PLAY VIDEO ▶</a>
19	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
20	JON PARDI	Tequila Little Time	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
21	BLAKE SHELTON	Minimum Wage	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
22	DAN + SHAY	Glad You Exist	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
23	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
24	LARRY FLEET	Where I Find God	Big Loud	<a href="#">PLAY VIDEO ▶</a>
25	THOMAS RHETT	Country Again	Valory	<a href="#">PLAY VIDEO ▶</a>
26	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	<a href="#">PLAY VIDEO ▶</a>
27	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
28	BRANTLEY GILBERT	The Worst Country Song Of...	Valory	<a href="#">PLAY VIDEO ▶</a>
29	LUKE BRYAN	Waves	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
30	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	<a href="#">PLAY VIDEO ▶</a>
31	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
32	JORDAN DAVIS	Almost Maybes	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
33	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	<a href="#">PLAY VIDEO ▶</a>
34	RILEY GREEN	If It Wasn't For Trucks	BMLG	<a href="#">PLAY VIDEO ▶</a>
35	CARLY PEARCE	Next Girl	Big Machine	<a href="#">PLAY VIDEO ▶</a>
36	JUSTIN MOORE	We Didn't Have Much	Valory	<a href="#">PLAY VIDEO ▶</a>
37	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
38	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
39	MICHAEL RAY	Whiskey And Rain	Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
40	NIKO MOON	No Sad Songs	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
41	LADY A	Like A Lady	BMLG	<a href="#">PLAY VIDEO ▶</a>
42	SCOTTY MCCREERY	You Time	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
43	LUKE COMBS	Cold As You	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
44	INGRID ANDRESS	Lady Like	Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
45	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
46	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
47	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
48	BRETT YOUNG	Not Yet	BMLG	<a href="#">PLAY VIDEO ▶</a>
49	RUSSELL DICKERSON	Home Sweet	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
50	CALLISTA CLARK	It's 'Cause I Am	Big Machine	<a href="#">PLAY VIDEO ▶</a>





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Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	<b>YOUNG, CHRIS &amp; KANE BROWN</b>	<b>Famous Friends</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>9</b>
2	<b>RICE, CHASE FEAT. FLORIDA GEORGIA LINE</b>	<b>Drinkin' Beer. Talkin' God. Amen.</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>1</b>
3	<b>DAN + SHAY</b>	<b>Glad You Exist</b>	<b>1</b>	<b>2</b>	<b>6</b>	<b>6</b>
4	<b>SWINDELL, COLE</b>	<b>Single Saturday Night</b>	<b>12</b>	<b>1</b>	<b>8</b>	<b>3</b>
5	<b>MOORE, JUSTIN</b>	<b>We Didn't Have Much</b>	<b>4</b>	<b>9</b>	<b>10</b>	<b>4</b>
6	<b>BENTLEY, DIERKS</b>	<b>Gone</b>	<b>15</b>	<b>6</b>	<b>5</b>	<b>2</b>
7	<b>BRYAN, LUKE</b>	<b>Waves</b>	<b>11</b>	<b>8</b>	<b>13</b>	<b>5</b>
8	<b>ALDEAN, JASON</b>	<b>Blame It On You</b>	<b>17</b>	<b>5</b>	<b>4</b>	<b>15</b>
9	<b>MCCREERY, SCOTTY</b>	<b>You Time</b>	<b>10</b>	<b>11</b>	<b>9</b>	<b>7</b>
10	<b>SHANE, ELVIE</b>	<b>My Boy</b>	<b>8</b>	<b>16</b>	<b>3</b>	<b>29</b>
11	WILSON, LAINEY	Things A Man Oughta Know	9	13	14	18
12	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	19	7	21	23
13	BRICE, LEE	Memory I Don't Mess With	5	14	19	35
14	URBAN, KEITH + PINK	One Too Many	24	10	22	11
15	CHESNEY, KENNY	Knowing You	14	17	7	37
16	SHELTON, BLAKE	Minimum Wage	13	12	16	42
17	LAMBERT, MIRANDA	Settling Down	2	27	27	32
18	RHETT, THOMAS	Country Again	28	18	11	27
19	BROWN BAND, ZAC	Same Boat	16	23	18	26
20	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	30	28	12	24
21	PEARCE, CARLY	Next Girl	7	20	39	21
22	RAY, MICHAEL	Whiskey And Rain	18	30	20	19
23	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	26	19	35	8
24	GREEN, RILEY	If It Wasn't For Trucks	31	21	15	31
25	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	23	33	17	20
26	LADY A	Like A Lady	29	15	29	41
27	RUCKER, DARIUS	My Masterpiece	21	24	24	39
28	HURD, RYAN & MAREN MORRIS	Chasing After You	32	36	23	10
29	DAVIS, JORDAN	Almost Maybes	22	25	41	12
30	BLOCK, PRISCILLA	Just About Over You	38	31	28	22
31	ANDRESS, INGRID	Lady Like	39	34	31	13
32	PARDI, JON	Tequila Little Time	25	42	26	25
33	OLD DOMINION	I Was On A Boat That Day	27	26	33	45
34	STELL, MATT	That Ain't Me No More	36	37	32	28
35	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	33	32	42	17
36	MCCOLLUM, PARKER	To Be Loved By You	42	38	25	40
37	HARDY	Give Heaven Some Hell	41	22	36	46
38	CLARK, CALLISTA	It's 'Cause I Am	45	29	38	33
39	DICKERSON, RUSSELL	Home Sweet	20	39	40	38
40	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	37	35	45	14
41	STAPLETON, CHRIS	You Should Probably Leave	40	44	30	30
42	YOUNG, BRETT	Not Yet	43	40	34	34
43	BROTHERS OSBORNE	I'm Not For Everyone	46	43	37	16
44	BANDI, CHRIS	Would Have Loved Her	35	41	43	44
45	GILBERT, BRANTLEY	The Worst Country Song Of All Time	34	45	46	36
46	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	44	46	44	43
47	COMBS, LUKE	Cold As You	49	47	47	47
48	CHURCH, ERIC	Heart On Fire	48	49	48	49
49	NELLY & FLORIDA GEORGIA LINE	Lil Bit	47	48	50	50
50	BROOKS, GARTH	That's What Cowboys Do	50	50	49	48



Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	SASHA SLOAN	When It Was Over? f/Sam Hunt	RCA
2	DAN + SHAY	Good Things	Warner/WAR
3	TRISTON MAREZ	Where The Neon Lies f/R.Dunn	Torrez Music Group
4	MORGAN WALLEN	Wasted On You	Big Loud/Republic
5	BLAKE SHELTON	Corn	Warner/WMN
6	MITCHELL TENPENNY	To Us It Did	River House/Columbia Nash
7	MICKY & THE MOTORCARS	Rodeo Girl	Micky&Motorcars/30 Tigers
8	CLAY HOLLIS	Anybody Lovin' You Lately	---
9	KIN FAUX	Plainview	---
10	PARKER MCCOLLUM	Drinkin'	MCA Nashville
11	FLATLAND CAVALRY	Some Things Never Change	---
12	JADEN HAMILTON	Heaven's Jukebox	Sony Music Nashville
13	DUSTIN LYNCH	Tequila On A Boat f/Chris Lane	Broken Bow
14	RANDALL KING	Record High	Warner/WMN
15	DAVID ADAM BYRNES	Signs	---
16	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
17	KAMERON MARLOWE	Giving You Up	Sony Music Ent. Chile S.A
18	RUSSELL DICKERSON	It's About Time f/FGL	Triple Tigers
19	KOE WETZEL	Drunk Driving	Columbia
20	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
21	KENDALL SHAFFER	Rollin' Stone	Rouxbie Music
22	ASHLEY MCBRYDE	Martha Divine	Warner/WMN
23	DARRIN MORRIS BAND	Wrap You Up In Love	---
24	CODY JOHNSON	Nothin' On You	CoJo Music/WMN
25	DREW FISH BAND	One Beer At A Time	Reel
26	MIDLAND	Sunrise Tells The Story	Big Machine
27	MORGAN EVANS	Love Is Real	Warner/WEA
28	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
29	JON STORK	If You Can Dance	---
30	DREW GREEN	She Got That	Sony Music Nashville
31	PRISCILLA BLOCK	Wish You Were The Whiskey	Mercury Nashville/InDent
32	BROTHERS OSBORNE	Younger Me	EMI Nashville
33	KAMERON MARLOWE	Sober As A Drunk	Columbia Nashville
34	GEORGE DUCAS	Cold Bud	Loud Ranch
35	PROPHETS AND OUTLAWS	Little Bit Of Love f/Pat Green	Seven Set Jam Records
36	JAMIE RICHARDS	Twang	Okie Ranch
37	BRELAND	Cross Country	Bad Realm/Atlantic
38	JASON BOLAND & THE STRAGGLERS	Back In The High Life Again	Proud Souls/Thirty Tigers
39	HAILEY WHITTERS	How Far Can It Go f/Yearwood	Pegasus/S&D/Big Loud
40	MITCHELL TENPENNY	Bucket List	Columbia Nashville
41	WALKER MONTGOMERY	Out Of Nowhere	PIA Entertainment
42	TYLER FARR	Cover Girl	Night Train/Broken Bow
43	CARLY PEARCE	Should've Known Better	Big Machine
44	BRIAN KELLEY	Beach Cowboy	Warner/WMN
45	KELSEA BALLERINI & LANY	I Quit Drinking	Black River/Interscope
46	TAYLOR SWIFT	You All Over Me f/Maren Morris	Republic
47	MITCHELL TENPENNY	Truth About You	River House/Columbia Nash
48	COREY KENT	Feels A Lot Like This	Combustion
49	TRACE ADKINS	Better Off	Verge Records Nashville
50	GARY ALLAN	Waste Of A Whiskey Drink	EMI Nashville

# BOBBIE GENTRY

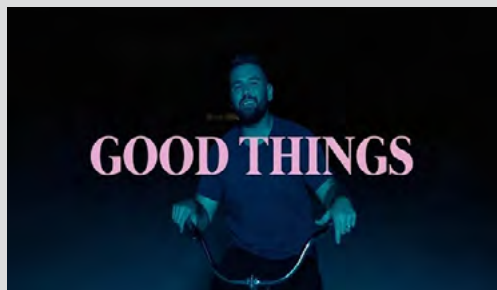
## "ODE TO BILLY JOE"

There is something about Summer and this song that are ever connected. If you grew up in the South it might have a deeper emotional bond as you're acquainted with the sound of cicadas and the sweet intoxicating smell of honeysuckle. But because "Ode To Billy Joe" was such a penetrating and big hit, you could have been from Mars and still identify with the sensations that the iconic first quiet guitar chords bring back to life. Why highlight this piece of musical fabric today? No real reason except MMI heard it oozing from a truck radio at a stoplight this week. The driver's windows were down, we exchanged nods and a thumbs up. The light changed and we drove away; united in the mutual respect of a forever great song.



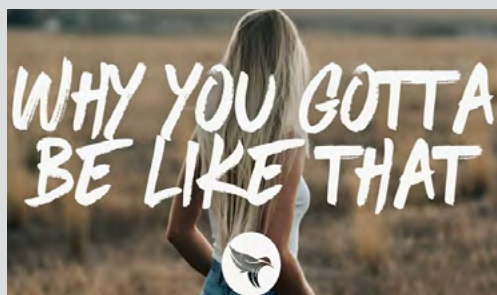


Check out these videos hand-picked by our staff!



### DAN + SHAY - "GOOD THINGS"

Dan + Shay keep the content coming as they roll with a super-sweet Summer session called "Good Things." You have bikes on the beach, piano strings in the sea-oats plus the amazing signature harmonies that only the duo can deliver. There's also some beauty in the diversity of the cast members faces. Get some sand in your shoes and click here!



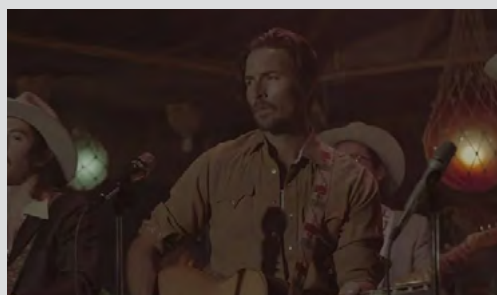
### SCOTTY MCCREERY - "WHY YOU GOTTA BE LIKE THAT"

What we have here is a cool concept that gives us normal street peeps a look behind the scenes at a true artistic process: the photo shoot. We see a single image of our favorite artists that is gleaned from hundreds of shots and days of work behind the camera. And something else is evident: Scotty's all grown up. He came to us a kid and has now evolved into a man, with a family and a look and sound of pure confidence. Add a shot of swagger stardom and we get "Why You Gotta Be Like That." Click here!



### DUSTIN LYNCH - "PASADENA"

Dustin's been slinging some savvy content our way and this one captures the strength of the song. The colors and lyrics swirl nicely together, like the cinematic Tilt-a Whirl in the video. The setting is simple with a stool and stage scenario that frames a really strong song. Click here!



### MIDLAND - "AND THEN SOME"

Midland is all about style. The band is instantly identifiable with a sound and sense of fashion that is all their own. They have successfully done what so many have attempted: created their own lane. The new collection is called "The Last Resort," and it's pure Midland. For a well-delivered performance of a melodic heartbreak, Click here!



### HANNAH DASHER - "YOU'RE GONNA LOVE ME"

Howdy Dang Do. This here's Hannah Dasher, and if you don't think this girl's country, well by dawg you have missed the boat. Hannah is the kinda Country that's all...well, Country. You know, Country-type-Country with a capital dang C. With a quarter bag of peanuts in your Co-Cola Country. Beer sitting on your air filter while you pull 'n clean your spark plugs Country. Cornbread with buttermilk Country. Cook-a-chicken-on-Sunday Country. If you can't get the pitcher ....jess hush up and click here!



## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*



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