MONDAY MORNING INTEL

KANE BROWN X BLACKBEAR

MEMORY



RСЛ

MMI PROFILE AMANDA HABROWSKI

TOPLO

AUGUST 16, 2021



MONDAY MORNING INTEL

AUGUST 16, 2021

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RETENTION TATE MCRAE X KHALID "WORKING"

CALLOUT OLIVIA RODRIGO "GOOD 4 U"

ALICIO THE KID LAROI & JUSTIN BIEBER "STAY"

VIIIE DUNCAN LAURENCE "ARCADE"

SALES BTS "BUTTER"

COMPOSITE OLIVIA RODRIGO "GOOD 4 U"



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TW RK Retention	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TW RK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
1	9	1	3	4	8	1	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
6	X	10	1	7	5	2	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
3	X	5	4	11	16	3	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
4	5	13	5	17	3	4	ED SHEERAN	Bad Habits	Atlantic
5	8	2	8	5	20	5	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
11	2	8	9	16	15	6	THE WEEKND	Save Your Tears	XO/Republic
2	6	3	12	23	17	7	OLIVIA RODRIGO	deja vu	Geffen/Interscope
23	X	22	2	2	11	8	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
7	7	20	23	20	1	9	BTS	Butter	Columbia
32	X	9	13	3	13	10	MANESKIN	Beggin	Arista
15	14	7	15	24	18	11	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
12	15	6	33	1	27	12	DUNCAN LAURENCE	Arcade	Capitol
13	4	16	18	25	24	13	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
25	X	38	10	6	6	14	BRUNO MARS/A .PAAK/SILK SONIC	Skate	Aftermath Ent./Atlantic
14	13	12	22	18	29	15	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
29	X	14	11	14	31	16	OLIVIA RODRIGO	traitor	Geffen/Interscope
10	11	24	26	34	10	17	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic
45	X	X	7	15	4	18	WALKER HAYES	Fancy Like	Monument
19	16	28	20	29	7	19	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
27	18	11	32	8	21	20	BELLA POARCH	Build A Bitch	Warner
8	3	21	34	40	23	21	REGARD	You f/Troye Sivan & Tate McRae	Min.Of Sound/Capitol-Epic
21	X	23	17	28	28	22	POST MALONE	Motley Crew	Republic
24	X	15	27	37	14	23	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
9	10	30	31	26	33	24	KALI UCHIS	Telepatia	Virgin EMI/Interscope
41	X	X	14	22	19	25	MEGAN THEE STALLION	Thot Sh*t	300 Ent.
47	X	X 24	29	13	2	26	BTS	Permission To Dance	BigHit/Columbia
33	X	34	24	12	25	27	NORMANI	Wild Side f/Cardi B	Keep Cool/RCA
48 26	X	x 19	6 21	9 31	30 35	28 29	DOJA CAT BILLIE EILISH	Need To Know NDA	Kemosabe/RCA
20 17	x 12	4	40	39	33 44	30	ARIANA GRANDE	DOA DOA	Darkroom/Interscope Republic
22	17	26	28	41	22	31	TAI VERDES	A-0-K	Arista
16	19	33	35	36	9	32	DUA LIPA	Love Again	Warner
40	X	31	25	32	12	33	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
18	X	41	30	33	26	34	CAMILA CABELLO	Don't Go Yet	Syco/Epic
50	X	X	16	10	32	35	DJ KHALED	Every Chance I Get f/LilBaby	WTB/RN/Cap-Int-Epic
20	1	32	39	45	37	36	TATE MCRAE X KHALID	working	RCA
39	X	18	Х	Х	Х	37	RODDY RICCH	Late At Night	Atlantic
46	X	X	19	21	38	38	BAD BUNNY	Yonaguni	Rimas/The Orchard
36	X	17	48	19	43	39	TESHER X JASON DERULO	Jalebi Baby	Capitol
30	X	40	38	35	40	40	POP SMOKE	Demeanor f/Dua Lipa	Victor Victor/Republic
28	X	36	41	47	36	41	MAROON 5	Lost	222/Interscope
38	X	27	42	44	41	42	ANNE-MARIE & NIALL HORAN	Our Song	Capitol-Warner
43	X	X	44	38	34	43	DIRTY HEADS	Vacation f/Train (2021)	Better Noise
37	X	35	36	43	48	44	CONAN GRAY	People Watching	Republic
44	X	X	43	27	45	45	TRINIDAD CARDONA	Dinero	Run-It-Up/Island/Republic
49	X	X	37	30	42	46	CITY GIRLS	Twerkulator	QC/Motown/Capitol
34	X	39	47	48	39	47	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG
31	X	37	46	49	46	48	BAZZI	I Like That	Atlantic
42	20	25	45	42	47	49	DJ KHALED	I Did It f/Malone/Megan	WTB/Rep-300-Cap-Int-Epic
35	X	29	49	46	49	50	DIXIE	Psycho f/Rubi Rose	HITCO



Alessia Cara



INTERNATIONAL TO ASK FOR ASWEET DREAMNEED ASTEP BACK FROM MY FEEL WELL LIFE IS NOT SO BAD WHEININGS, ESPINGIBLE TOOMICH TO ASK FOR ASWEET DREAMNEED AS THE BACK FROM MY FEEL WELL.

SWEET DREAM

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	45	18	27	WALKER HAYES	Fancy Like	Monument
2	32	10	22	MANESKIN	Beggin	Arista
3	47	26	21	BTS	Permission To Dance	BigHit/Columbia
4	48	28	20	DOJA CAT	Need To Know	Kemosabe/RCA
5	41	25	16	MEGAN THEE STALLION	Thot Sh*t	300 Ent.
6	23	8	15	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
7	50	35	15	DJ KHALED	Every Chance I Get f/LilBaby	WTB/RN/Cap-Int-Epic
8	29	16	13	OLIVIA RODRIGO	traitor	Geffen/Interscope
9	25	14	11	BRUNO MARS/A .PAAK/SILK SONIC	Skate	Aftermath Ent./Atlantic
10	46	38	8	BAD BUNNY	Yonaguni	Rimas/The Orchard

TOP 40

MMI-RECURRENTS

8.16.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

DANK		before being reclassified as Gold.	
RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	DUA LIPA	Levitating	Interscope-Warner
2	ARIANA GRANDE	positions	Republic
3	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
4	THE KID LAROI	Without You with Miley Cyrus	Columbia
5	THE WEEKND	Blinding Lights	XO/Republic
6	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
7	ARIANA GRANDE	34+35	Republic
8	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
9	HARRY STYLES	Watermelon Sugar	Columbia
10	HARRY STYLES	Adore You	Columbia
11	POST MALONE	Circles	Republic
12	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
13	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
14	AVA MAX	Kings & Queens	Atlantic
15	TATE MCRAE	You Broke Me First	RCA
16	DUA LIPA	Break My Heart	Warner
17	DUA LIPA	Don't Start Now	Warner
18	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
19	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
20	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
21	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
22	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
23	AJR	Bang!	BMG-Hollywood
24	OLIVIA RODRIGO	drivers license	Geffen/Interscope
25	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
26	THE WEEKND	Heartless	XO/Republic
27	SAINT JHN	Roses	Godd Complexx/HITCO
28	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
29	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
30	DOJA CAT	Say So	Kemosabe/RCA



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	IIILE	LABEL/IMPRINT
HOTZONE	THE WEEKND	Take My Breath	XO/Republic
HOTZONE	BRUNO MARS/A .PAAK/SILK SONIC	Skate	Aftermath Ent./Atlantic
HOTZONE	D. GUETTA/MISTAJAM/J. NEWMAN	If You Really Love Me (How)	Warner
HOTZONE	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
HOTZONE	BAZZI	I Like That	Atlantic
HOTZONE	MASKED WOLF	Say So	Elektra/EMG
<i>HOTZONE</i>	SEB	Seaside Demo	further./Mom+Pop
HOTZONE	ALESSIA CARA	Sweet Dream	Def Jam
HOTZONE	SWEDISH HOUSE MAFIA	Lifetime f/Ty Dolla \$ign/070	Republic
HOTZONE	MANESKIN	Beggin	Arista
HOTZONE	CAMILA CABELLO	Don't Go Yet	Syco/Epic
HOTZONE	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG
HOTZONE	TESHER X JASON DERULO	Jalebi Baby	Capitol
HOTZONE	RODDY RICCH	Late At Night	Atlantic
HOTZONE	OLIVIA RODRIGO	traitor	Geffen/Interscope
HOTZONE	NORMANI	Wild Side f/Cardi B	Keep Cool/RCA
HOTZONE	DUNCAN LAURENCE	Arcade	Capitol

TOP 40

MMI-DEVELOPING

8.16.21

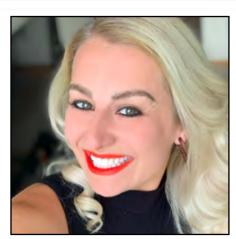
New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

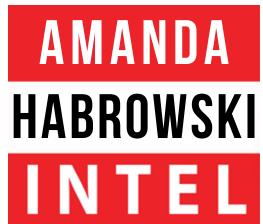
	New music that is increasing at a moderate rate in all MIMI Components — Upward Trending Music.				
	ARTIST	TITLE	LABEL/IMPRINT		
DEVELOPING	MADISON BEER	Reckless	Epic		
DEVELOPING	CALVIN HARRIS	By Your Side f/Tom Grennan	Columbia		
DEVELOPING	WILLOW	transparentsoul f/T. Barker	MSFTS/Roc Nation		
DEVELOPING	KHALID	New Normal	Right Hand Music Grp/RCA		
DEVELOPING	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA		
DEVELOPING	GIVEON	Heartbreak Anniversary	Not So Fast/Epic		
DEVELOPING	ANNE-MARIE & NIALL HORAN	Our Song	Capitol-Warner		
DEVELOPING	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville		
DEVELOPING	MEGAN THEE STALLION	Thot Sh*t	300 Ent.		
DEVELOPING	DUA LIPA	Love Again	Warner		
DEVELOPING	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA		
DEVELOPING	BIG RED MACHINE	Renegade f/Taylor Swift	Republic-Secretly		
DEVELOPING	MAROON 5	Lost	222/Interscope		
DEVELOPING	POP SMOKE	Demeanor f/Dua Lipa	Victor Victor/Republic		
DEVELOPING	TONES AND I	Cloudy Day	Elektra/EMG		
DEVELOPING	TATE MCRAE X KHALID	working	RCA		
DEVELOPING	TAI VERDES	A-0-K	Arista		
DEVELOPING	BILLIE EILISH	NDA	Darkroom/Interscope		
DEVELOPING	POST MALONE	Motley Crew	Republic		

TESTING, TESTING.

FOLLOWING HER
4 NTULINDER ONES
DUA LIPA IS DOING IT ALEXAID.







CURRENT POSITION:

PROGRAM/MUSIC DIRECTOR KBFF-FM PORTLAND, OR ALPHA MEDIA

You didn't find love on Flavor of Love 3, but you did find love in cheese. Which cheese best fits your personality and why?

The best cheese that fits my personality is Swiss. I wear my emotions on my sleeve and I'm a terrible liar to where people can see right through me. I'm not edgy because I prefer to savor the best parts of life and people admire me for that.

You are in charge of putting the acts together for "AMANDAPALLOUZA!" You need to mash 9 artists up from 3 formats, Top 40-hip hop, Alternative & Country (yeaaaaabuddy). What's the line-up and can you get us a back-stage pass?

I got you on backstage passes NO problem! Get ready for the concert of a lifetime with special guest appearances from Dua Lipa, Lil Nas X, Ed Sheeran, Glass Animals, Borns, Weezer, Kane Brown, Walker Hayes, and Sam Hunt (hubba hubba)!

If you had to use 3 adjectives to describe your programming style, what would those 3 words be? How do you compete against local market competitors and the digital world?

3 adjectives to describe my programming style would be custom, authentic, and timely. I use all three of these adjectives when it comes to competing against local market competitors and the digital world. Being local up against the big dogs who are not and most often syndicated, we have the upper hand of being custom with our imaging, music library, social content, etc. We also have the ability to adjust our playlists in real-time should local or global news break in addition to new music releases to be the first to inform our audience.

If you could turn into an animal, what would it be? How do the characteristics of this animal relate to your personality and your job?

I would definitely turn into a cat as the characteristics of this animal apply to my personality 100% both in and out of the workplace that some people may find endearing and others off-putting. I can be inquisitive, friendly, playful, active, loving, and independent. Shout out to my cat, Smoke Man, who is all of the above!

Your hero (anyone.... living or not so much) is coming to your house for dinner. Who is it and what are you preparing?

(Here's the catch...you have to be able to prepare it). The hero coming to my house for dinner would be Howard Stern for being the bold, bad-ass he is and for inspiring me to get into this crazy industry. I would be preparing my awesome air-fryer Chicken Parmesan with extra parmesan cheese of course. Throw in some Pinot Noir on the side and some air-fryer apple hand pies for dessert.

Growing up, what radio stations and air personalities inspired and influenced you and your current programming philosophies?

Growing up in Detroit, my go tos were WKQI and WJLB. Beau Daniels, Mojo, Spike, and Bushman all come to mind as air personalities that all played a part in who I am today in this industry. They've all inspired me to continue to work hard because, well, Detroit Hustles Harder. I still keep my studio lights the same as Beau did - nice and dim to set the vibe for the entire show. I also have to shout out Phil Becker for the programming philosophies. He and I have worked together for 10 years now and have had way more wins than losses. I couldn't be more thankful for his mentorship.

Words of wisdom you would give to your younger self 15 years ago?

Continue to learn and grow from your mistakes. Know your worth and never let the negative comments, calls, or social posts get you down. Speak up when you're not happy or have questions about anything



Monday Morning Intel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTENLINKS
1	DUNCAN LAURENCE	Arcade	Capitol	PLAY VIDEO ▶
2	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia	PLAY VIDEO ▶
3	MANESKIN	Beggin	Arista	PLAY VIDEO ▶
4	OLIVIA RODRIGO	good 4 u	Geffen/Interscope	PLAY VIDEO ▶
5	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia	PLAY VIDEO ▶
6	BRUNO MARS/A .PAAK/SILK SONIC	Skate	Aftermath Ent./Atlantic	PLAY VIDEO ▶
7	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO ▶
8	BELLA POARCH	Build A Bitch	Warner	PLAY VIDEO ▶
9	DOJA CAT	Need To Know	Kemosabe/RCA	PLAY VIDEO ▶
10	DJ KHALED	Every Chance I Get f/LilBaby	WTB/RN/Cap-Int-Epic	PLAY VIDEO ▶
11	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA	PLAY VIDEO ▶
12	NORMANI	Wild Side f/Cardi B	Keep Cool/RCA	PLAY VIDEO ▶
13	BTS	Permission To Dance	BigHit/Columbia	PLAY VIDEO ▶
14	OLIVIA RODRIGO	traitor	Geffen/Interscope	PLAY VIDEO ►
15	WALKER HAYES	Fancy Like	Monument	PLAY VIDEO ▶
16	THE WEEKND	Save Your Tears	XO/Republic	PLAY VIDEO ▶
17	ED SHEERAN	Bad Habits	Atlantic	PLAY VIDEO ▶
18	GIVEON	Heartbreak Anniversary	Not So Fast/Epic	PLAY VIDEO ▶
19	TESHER X JASON DERULO	Jalebi Baby	Capitol	PLAY VIDEO ▶
20	BTS	Butter	Columbia	PLAY VIDEO ▶
21	BAD BUNNY	Yonaguni	Rimas/The Orchard	PLAY VIDEO ►
22	MEGAN THEE STALLION	Thot Sh*t	300 Ent.	PLAY VIDEO ▶
23	OLIVIA RODRIGO	deja vu	Geffen/Interscope	PLAY VIDEO ▶
24	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam	PLAY VIDEO ►
25	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA	PLAY VIDEO ►
26	KALI UCHIS	Telepatia	Virgin EMI/Interscope	PLAY VIDEO ►
27 28	TRINIDAD CARDONA	Dinero Matley Croy	Run-It-Up/Island/Republic	PLAY VIDEO ►
26 29	POST MALONE NELLY & FLORIDA GEORGIA LINE	Motley Crew Lil Bit	Republic RECORDS/Columbia	PLAY VIDEO ►
30	CITY GIRLS	Twerkulator	QC/Motown/Capitol	PLAY VIDEO ►
31	BILLIE EILISH	NDA	Darkroom/Interscope	PLAY VIDEO ► PLAY VIDEO ►
32	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA	PLAY VIDEO ►
33	CAMILA CABELLO	Don't Go Yet	Syco/Epic	PLAY VIDEO ►
34	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic	PLAY VIDEO ▶
35	POP SMOKE	Demeanor f/Dua Lipa	Victor Victor/Republic	PLAY VIDEO ►
36	DUA LIPA	Love Again	Warner	PLAY VIDEO ▶
37	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA	PLAY VIDEO ▶
38	DIRTY HEADS	Vacation	E7LG/Better Noise	PLAY VIDEO ▶
39	ARIANA GRANDE	pov	Republic	PLAY VIDEO ▶
40	REGARD	You f/Troye Sivan & Tate McRae	Ministry Of Sound/Epic	PLAY VIDEO ▶
41	TAI VERDES	A-0-K	Arista	PLAY VIDEO ▶
42	DJ KHALED	l Did It f/Malone/Megan	WTB/RocNtn/Epic	PLAY VIDEO ▶
43	CONAN GRAY	People Watching	Republic	PLAY VIDEO ▶
44	ANNE-MARIE & NIALL HORAN	Our Song	Capitol-Warner	PLAY VIDEO ▶
45	TATE MCRAE X KHALID	working	RCA	PLAY VIDEO ▶
46	DIXIE	Psycho f/Rubi Rose	HITCO	PLAY VIDEO ▶
47	MAROON 5	Lost	222/Interscope	PLAY VIDEO ▶
48	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG	PLAY VIDEO ▶
49	BAZZI	I Like That	Atlantic	PLAY VIDEO ▶

RANK	ARTIST CONTROL TO GIVE TO STATE TO STAT	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	RODRIGO, OLIVIA	good 4 u	1	3	1	2
2	LIL NAS X	Montero (Call Me By Your Name)	2	1	3	3
3	RODRIGO, OLIVIA	Deja Vu	3	2	2	1
4	GRANDE, ARIANA	POV	5	6	5	4
5	DOJA CAT FEAT. SZA	Kiss Me More	6	7	6	6
6	LAURENCE, DUNCAN	Arcade	4	9	8	9
7	BIEBER, JUSTIN FEAT. DANIEL CAESAR & GIVEON	Peaches	11	8	7	8
8	THE WEEKND	Save Your Tears	10	4	12	5
9	MANESKIN	Beggin'	14	15	4	7
10	THE KID LAROI & JUSTIN BIEBER	Stay	7	5	10	12
11	POARCH, BELLA	Build A B*tch	18	10	13	10
12	GIVEON	Heartbreak Anniversary	19	11	9	11
13	SHEERAN, ED	Bad Habits	8	12	14	16
14	RODRIGO, OLIVIA	Traitor	15	14	11	13
15	BROWN, KANE X BLACKBEAR	Memory	17	13	15	15
16	DOJA CAT FEAT. THE WEEKND	You Right	27	16	18	14
17	POLO G	Rapstar	20	21	17	19
18	TESHER	Jalebi Baby	13	29	19	17
19	RICCH, RODDY	Late At Night	12	18	30	21
20	EILISH, BILLIE	NDA	9	30	21	20
21	BTS	Butter	25	27	16	18
22	REGARD, TROYE SIVAN & TATE MCRAE	You	21	20	23	24
23	LIL NAS X	Industry Baby	16	26	22	27
24	POST MALONE	Motley Crew	23	22	28	26
25	MARSHMELLO FEAT. JONAS BROTHERS	Leave Before You Love Me	28	25	20	23
26	DJ KHALED FEAT. POST MALONE, MEGAN THEE	l Did It	22	19	29	30
07	STALLION,	A O V	٥٢	0.4	07	OΓ
27	VERDES, TAI Anne-Marie Feat. Niall Horan	A-0-K	35 32	24 17	27 26	25
28 29	NELLY & FLORIDA GEORGIA LINE	Our Song Lil Bit	32 29	23	26 25	33 38
30	DIXIE FEAT. RUBI ROSE	Psycho	29 24	32	23 24	34
31	UCHIS, KALI	Telepatia	33	36	32	22
32	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	41	28	31	28
33	CARA, ALESSIA	Sweet Dream	30	34	33	31
34	NF	Just Like You	26	31	36	39
35	TXT	Magic	39	35	34	35
36	MCRAE, TATE X KHALID	Working	34	38	40	32
37	LIPA, DUA	Love Again	36	39	38	36
38	NIC D FEAT. BRYCE VINE	Fine Apple	38	33	37	40
39	NORMANI FEAT. CARDI B	Wild Side	40	42	35	37
40	GRAY, CONAN	People Watching	48	37	41	29
41	MAROON 5	Lost	37	45	39	43
42	BAZZI	I Like That	31	41	44	49
43	BRUNO MARS, ANDERSON .PAAK, SILK SONIC	Skate	50	46	42	42
44	MASKED WOLF	Say So	42	40	50	45
45	TONES AND I	Cloudy Day	49	43	43	46
46	TWENTY I ONE I PILOTS	Saturday	46	47	45	50
47	POP SMOKE FEAT. DUA LIPA	Demeanor	45	44	48	47
48	THE WEEKND	Take My Breath	43	49	47	41
49	CABELLO, CAMILA	Don't Go Yet	44	48	49	44
50	SWEDISH HOUSE MAFIA FEAT. TY DOLLA \$IGN & 070	Lifetime	47	50	46	48
	SHAKSHAK					

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
RANK 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	SAMI THOMPSON MONEYBAGG YO TYLER, THE CREATOR MACHINE GUN KELLY JXDN NIKO MOON DRAKE SIGALA HRVY RAUW ALEJANDRO POST MALONE RODDY RICCH OLIVIA RODRIGO MAJOR LAZER WILLOW DABABY MUSTARD D. GUETTA/MISTAJAM/J. NEWMAN TONY JUNIOR & STEFF DA CAMPO POST MALONE LUKAS GRAHAM TAYLOR SWIFT YNIQ GUNNAR GEHL LODATO SAINT JHN & SZA CAPELLA GREY AVENTURA X BAD BUNNY SAWEETIE VAULTBOY POP SMOKE	Linger Time Today WUSYANAME Forget Me Too f/Halsey WANNA BE f/Machine Gun Kelly Good Time What's Next You For Me f/Rita Ora 1 Day 2 Nights Todo De Ti Only Wanna Be With You High Fashion f/Mustard happier Titans f/Sia & Labrinth transparentsoul f/T. Barker Suge Ballin' f/Roddy Ricch If You Really Love Me (How) Live Your Life Candy Paint Share That Love Love Story (Taylor's Version) Hello, Goodbye My Love She's In My Head Neon Lights Just For Me Gyalis Volvi Fast (Motion) everything sucks For The Night f/Lil Baby/DaBab	Hitmaker/Surf Candy CMG/NLess/Interscope Columbia BadBoy/Capitol-Interscope DTA/EMG RCA Nashville OVO/Republic Last Nite/Arista BMG Duars/Sony Music Latin Republic Atlantic Geffen/Interscope Mad Decent MSFTS/Roc Nation SCMG/Interscope 10 Summers/Interscope Warner Spinnin' Republic Warner Republic Independent Spinnin' GC/HITCO-RCA-Republic Capitol Rimas Icy/Warner Fast Friends Def-Cap-Int-Republic
29 30	SAWEETIE VAULTBOY	Fast (Motion) everything sucks	lcy/Warner Fast Friends
36 37 38 39 40 41 42 43 44 45 46	FARRUKO DUA LIPA KSHMR & STEFY DE CICCO POP SMOKE OLIVIA HOLT TROYBOI & DESTRUCTO KEITH URBAN WITH P!NK DANTE KLEIN, RAVEN & KREYN THE KID LAROI BILLIE EILISH DAN + SHAY	Pepas Physical Kids f/MKLA The Woo f/50 Cent/Roddy Ricch Next You're The One For Me One Too Many Escape Not Sober f/Polo G, Stunna Ocean Eyes Glad You Exist	C. Fiber/Sony Music Latin Warner Dharma Victor Victor/Republic Hollywood All My Friends RCA/Capitol Nashville Spinnin' Columbia Darkroom/Interscope Warner/WAR
47 48 49 50	CARDI B KRYSTALL POPPIN LAUV LIL BABY	WAP f/Megan Thee Stallion One More Time f/Paula Deanda I Like Me Better (2020) On Me	KSR Group/Atlantic Latium/LaMaquina/IMPERIAL Lauv/AWAL QC/Motown/Capitol



Be aware. Be very aware. This odd-ball left of center behemoth gargantuious fireball of a single is blowing up like a kerosene dipped Bic lighter in a meth lab. Please don't say "well that's a Country record cuz your doppelgänger Country programmer is saying "well that's a Top40 record" and before that gets out of your mouth and into the ether, this wild-fire focused bazooka is gonna jump up and bite you square on the butt. If you get all googleious and TRY to count the different fan videos, live postings, home-made porch dancing, TikTokking hits on this you're gonna need a break around a zillion. There's is a reason SiriusHits1 is banging it. Makes no never-mind if you're hip-hop, hillbilly or high brow... Your listeners already know it and the whole family will be car dancing and wailing their hearts out all Labor Day weekend. Quit acting all "Fancy Like" and click here:



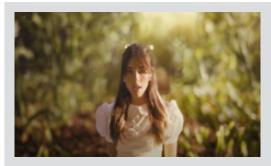


Check out these videos hand-picked by our staff!



LIZZO FT. CARDI B - "RUMORS"

MMI Potty Mouth Alert: Ok, send the kids into the next room before you check out this AWESOME new production from Lizzo! Our girl brings the bling on this gold-plated video high-wire act that features an oh so pregnant Cardi (Stands for Big Baby Bump) B. There's far more shaking than the leaves on the trees in this shiny, glittery bejeweled groove-a-thon. Not sure what you've heard but for the latest "Rumors".. click here:



MADISION BEER - "RECKLESS"

What an eye-catching video from New Yorker Madison Beer. She's the shining example of the modern pop-ette. She started posting online covers which led to some television and other exposure, including a visual re-posting push from Justin Bieber. Her single "Selfish" ended up with a gold certification from savvy WWW wrangling. Madison was way hands on with this fantastic clip of "Reckless". Watch a mega theatrical heartbreak become a visual extravaganza by clicking here:



WIZKID FT. TEMS - "ESSENCE"

WizKid is a musical chameleon. If you follow him, you know he's a master multi-personality performer who is also Starboy, Wizzy and Lil Prinz (and others). WizKid has won so many international awards that there's a legend that he has competed against himself (as different artists) in awards categories! In "Essence" Wizzy teams up with fellow Nigerian Tems to deliver the oh so clever line "..you don't need no other body". Now why didn't we think of that one.

Click here:



THE WEEKND - "TAKE MY BREATH"

The Weeknd is back with new music, a new album and a new single that sounds like a way synced-up 80's revisited. Our Friday/Saturday friend puts a way modern spin on some retro beats in the sorid tale of late night club life that will leave you all choked up. You'll gasp when you see what happens in the bunker while barely breathing. He and his late night love interest clearly need to air out a few things before sharing breathing tubes. But breathe easy and keep telling yourself "it's only a video". Click here:



MK XYZ - "ONE TIME"

Name changing seems to be "a thing" this week. Floridian and frequent G-Eazy collorator MK XYZ is the same humanoid that we used to know as Soul Floetry. Ms. Z is also an award-winning dancer whose track and video credits are pretty darn impressive. In this way hot clip of "One Time", we see that Z and crew have moves for months and the single is pinging the MMI radar like a pin ball machine on Saturday night. Go ahead and click here:







CHARTS/POWERS:

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

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THANK YOU

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