

SAND IN MY BOOTS MORGAN WALLEN



IMPACTING NOW

MMI Profile Brent Michaels



NASHVILLE APPROVED

AUGUST 30, 2021



MONDAY MORNING INTEL

AUGUST 30, 2021

INTEL TABLE OF CONTENTS

- 4 #1 SONGS THIS WEEK
- 5 POWERS
- 7 ACTION/RECURRENTS
- **E HOTZONE/DEVELOPING**
- 10 PRO-FILE
- 13 VIDEO STREAMING
- 14 COUNTRY CALLOUT
- 15 FUTURE TRACKS
- 7 INTELESCOPE
- 13 INTELEVISION
- 15 METHODOLGY
- 20 THE BACK PAGE



AIRPLAY LUKE BRYAN "Waves"

RETENTION LEE BRICE "Memory I Don't Mess With"

CALLOLT DAN + SHAY "Glad You Exist"

ALJEJICE WALKER HAYES "Fancy Like"

VITE OF WALKER HAYES "Fancy Like"

SALES WALKER HAYES "Fancy Like"

COMPOSITE LAINEY WILSON "Things A Man Oughta Know"



FEBRUARY 23-25 | NASHVILLE

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Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RI AIRPL	TWRK Y retention	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TW RK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
4	12	6	4	12	9	1	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
1	5	3	7	22	11	2	LUKE BRYAN	Waves	Capitol Nashville
14	X	19	6	3	2	3	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
27	X	15	1	1	1	4	WALKER HAYES	Fancy Like	Monument
12	4	28	3	8	7	5	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
8	3	2	13	27	12	6	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
9	9	7	20	10	10	7	ELVIE SHANE	My Boy	Wheelhouse
10	1	9	21	13	14	8	LEE BRICE	Memory I Don't Mess With	Curb
7	11	10	5	20	16	9	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
6	8	1	2	18	35	10	DAN + SHAY	Glad You Exist	Warner/WAR
3	2	21	9	24	20	11	THOMAS RHETT	Country Again	Valory
33	Х	23	8	7	4	12	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
2	14	5	16	32	23	13	JUSTIN MOORE	We Didn't Have Much	Valory
11	19	25	15	15	6	14	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
16	13	17	23	16	18	15	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
18	χ	11	19	25	17	16	LUKE COMBS	Cold As You	River House/Columbia Nash
31	X	41	12	5	3	17	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
5	7	8	37 17	37	22	18	SCOTTY MCCREERY	You Time	Triple Tigers Warner/WAR
47 41	x 17	х 14	17	4 14	13 30	19 20	DAN + SHAY Keith urban with P!NK	Steal My Love One Too Many	
41 22	26	22	10	14 17	30 8	21	CHRIS STAPLETON	You Should Probably Leave	RCA/Capitol Nashville Mercury Nashville
25	22	4	18	30	24	22	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
13	6	24	26	35	34	23	CARLY PEARCE	Next Girl	Big Machine
44	Х	16	14	11	29	24	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
20	10	12	33	33	36	25	MICHAEL RAY	Whiskey And Rain	Warner/WEA
15	16	31	40	23	19	26	JON PARDI	Tequila Little Time	Capitol Nashville
42	Х	30	34	2	31	27	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
21	21	18	31	31	40	28	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
19	15	36	28	46	15	29	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
28	24	20	27	29	32	30	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
23	29	13	25	36	21	31	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
17	18	27	30	41	41	32	LADY A	Like A Lady	BMLG
50	Х	Х	41	9	5	33	AARON LEWIS	Am I The Only One	Valory
32	25	35	32	21	28	34	HARDY	Give Heaven Some Hell	Big Loud
36	Х	29	Χ	Χ	χ	35	KANE BROWN	One Mississippi	RCA Nashville
26	27	33	24	34	27	36	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
38	Х	39	48	6	26	37	TIM MCGRAW	7500 OBO	Big Machine
29	20	32	29	44	43	38	RUSSELL DICKERSON	Home Sweet	Triple Tigers
34	Х	45	22	Χ	Χ	39	GARTH BROOKS	That's What Cowboys Do	Pearl
40	Х	26	39	38	46	40	RILEY GREEN	If It Wasn't For Trucks	BMLG
24	23	34	46	42	37	41	CALLISTA CLARK	It's 'Cause I Am	Big Machine
30	Х	43	42	43	38	42	ERIC CHURCH	Heart On Fire	EMI Nashville
45	Χ	X	35	45	33	43	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
49	Х	X 40	38	19	42	44	LILY ROSE	Villain	Big Loud/Republic
46	X	42	45 40	26	39	45 46	LARRY FLEET	Where I Find God	Big Loud
35	X	44	49 26	40	25 47	46	KEITH URBAN	Wild Hearts	Capitol Nashville
43	χ χ	40 27	36	48 20	47 45	47	BRETT YOUNG	Not Yet	BMLG Arieta Nachvilla/DECODDS
39 48	30	37	44 47	39 28	45 44	48	MATT STELL Dylan Scott	That Ain't Me No More New Truck	Arista Nashville/RECORDS Curb
48 37	x 28	х 38	47 43	28 47	44 48	49 50	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
3/	۷٥	30	40	4/	40	30	LAUREN ALAINA	aettiig over niii w/JUII Parul	mai vui y Masiiviila

MEMORY I DON'T MESS WITH



is solidly going to be his next NUMBER ONE and is showing numbers that indicate the single will test as a power long after its chart Airplay peak

Rich Meyer
Airplay Intel CEO/Research Specialist MMI Publications



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	47	19	28	DAN + SHAY	Steal My Love	Warner/WAR
2	27	4	23	WALKER HAYES	Fancy Like	Monument
3	33	12	21	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
4	41	20	21	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
5	44	24	20	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
6	50	33	17	AARON LEWIS	Am I The Only One	Valory
7	42	27	15	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
8	31	17	14	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
9	14	3	11	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
10	12	5	7	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville

Country

MMI-RECURRENTS

8.30.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
2	LUKE COMBS	Forever After All	River House/Columbia Nash
3	COLE SWINDELL	Single Saturday Night	Warner/WMN
4	DIERKS BENTLEY	Gone	Capitol Nashville
5	LEE BRICE	One Of Them Girls	Curb
6	THOMAS RHETT	What's Your Country Song	Valory
7	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
8	BRETT YOUNG	Lady	BMLG
9	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
10	GABBY BARRETT	The Good Ones	Warner/WAR
11	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
12	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
13	LUKE BRYAN	Down To One	Capitol Nashville
14	JAKE OWEN	Made For You	Big Loud
15	LUKE BRYAN	One Margarita	Capitol Nashville
16	LUKE COMBS	Better Together	River House/Columbia Nash
17	LUKE COMBS	Lovin' On You	River House/Columbia Nash
18	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
19	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
20	NIKO MOON	Good Time	RCA Nashville
21	DYLAN SCOTT	Nobody	Curb
22	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
23	SAM HUNT	Kinfolks	MCA Nashville
24	ERIC CHURCH	Hell Of A View	EMI Nashville
25	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
26	FLORIDA GEORGIA LINE	Long Live	BMLG
27	CHRIS JANSON	Done	Warner/WAR
28	MORGAN WALLEN	More Than My Hometown	Big Loud
29	CHRIS STAPLETON	Starting Over	Mercury Nashville
30	MAREN MORRIS	The Bones	Columbia

LABEL/IMPRINT

Wheelhouse



MMI-HOTZONE

TITLE

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

HOTZONE TIM MCGRAW 7500 OBO Big Machine **HOTZONE GARTH BROOKS** That's What Cowboys Do Pearl **HOTZONE** JORDAN DAVIS Buy Dirt f/Luke Bryan MCA Nashville **HOTZONE** Half Of My Hometown f/KChesney **Black River Entertainment** KELSEA BALLERINI **HOTZONE** WALKER HAYES Fancy Like Monument **HOTZONE** JASON ALDEAN/CARRIE UNDERWOOD If I Didn't Love You Macon/Broken Bow/Capitol Arista Nashville **HOTZONE** RYAN HURD W/MAREN MORRIS Chasing After You LEE BRICE Memory I Don't Mess With Curb **HOTZONE**

Country

DEVELOPING

ELVIE SHANE

MMI-DEVELOPING

8.30.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

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DEVELOPING	LARRY FLEET	Where I Find God	Big Loud
DEVELOPING	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
DEVELOPING	DARIUS RUCKER	My Masterpiece	Capitol Nashville
DEVELOPING	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
DEVELOPING	BRETT YOUNG	Not Yet	BMLG
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
DEVELOPING	CAITLYN SMITH	I Can't f/Old Dominion	Monument
DEVELOPING	RILEY GREEN	If It Wasn't For Trucks	BMLG
DEVELOPING	TOBY KEITH	Old School	Show Dog Nashville
DEVELOPING	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	KANE BROWN	One Mississippi	RCA Nashville
DEVELOPING	KEITH URBAN	Wild Hearts	Capitol Nashville
DEVELOPING	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	ERIC CHURCH	Heart On Fire	EMI Nashville
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
DEVELOPING	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	LUKE COMBS	Cold As You	River House/Columbia Nash
DEVELOPING	LADY A	Like A Lady	BMLG
DEVELOPING	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
DEVELOPING	JON PARDI	Tequila Little Time	Capitol Nashville
DEVELOPING	CARLY PEARCE	Next Girl	Big Machine
DEVELOPING	OLD DOMINION	I Was On A Boat That Day	Arista Nashville

My Boy

SAND IN MY BOOTS

MORGAN WALLEN



IMPACTING NOW





CURRENT POSITION:

PROGRAM DIRECTOR KUZZ-FM AND KRJK-FM BAKERSFIELD, CALIFORNIA

If you could go back in time and go to any Giants game which game and year would you choose?

That's such a tough question. While I'd lean toward Game 7 of the 2014 World Series where Madison Bumgarner came in on no rest and won the game, I think I'd actually say the clinching game of the 2010 World Series which was the Giants' first World Series Championship in over 50 years. It would have been amazing to watch in person.

You are in a shipwreck and wash up on a mysterious uncharted island that is inhabited only by native women and their female children. They appoint you "Guru Music Bongo" and you have to program the islands one station. What would be the format and what 5 artists would be in power rotation?

I feel like you'd have to embrace the culture and feel of the island! So I'd have to go with a "JACK" type format and play Kenny Chesney, Jimmy Buffet, The Beach Boys, and Hawaii native Bruno Mars... and then probably Jon Pardi for my own personal sanity (but who doesn't love Jon?)

As a youngster, what stations and air personalities influenced your passion for radio and your career path?

Growing up in Honolulu, Hawaii, there was AC station, KSSK. It's actually a lot like KUZZ. A lot of heritage, music and information, and the biggest radio brand in the market. Perry and Price were the long-standing morning show, and I was so excited to intern there in high school. I don't even know that I spoke five words to either of them because I was so awed by their presence. In hindsight, I wish I had picked their brains more because you don't become a 20-share, 20-plus year morning show by accident.

What two animals would you want to switch the sounds they make?

A goat and tiger. I really believe no further explanation is necessary.

Pick your top three most important research components from the list; charts, retention, call out, audio streaming, video streaming, big-name artists, personal intuition, payola (skip, is that too over the edge?

When it comes to data, the two most important pieces of information I look at are local callout and audio streaming. Neither is a perfect science, but I feel if you can find the songs that do well in both areas, you're able to make educated decisions on future hits. However, I do feel gut is a very significant part of the equation. I spend a lot of time conversing with listeners both in and out of the studio. If we're only going to look at numbers, there's really no art to being a programmer, you're just a data analyst. In my opinion, the best programmers listen to all information, study trends, and then use their own feel of the market and their listeners to make the best decision.

KUZZ has one of the richest histories in Country Radio textbooks. From Buck Owens ownership to the flagship of the "Bakersfield Sound" to connections back to Bob Wills performances. How do you handle that weighty legacy but still remain modern and current?

I think about this almost every day. When I started at KUZZ 13 years ago, I had been let go from another station and got a chance here part-time. I never let anyone outwork me. I learned as much as I could, created relationships, and applied for the PD gig when it was open. To have this legendary brand be my first PD job is an opportunity I take very seriously. I think the way we honor the traditions of the station is in the way we conduct business more than anything else. Even during a pandemic, our owner and CEO (Mel Owens Jr.) invested in the station, didn't let go of any programming staff, and we have never voice-tracked a single shift on our station, and we'll keep it alive as long as possible. Musically, while we honor Buck Owens on his birthday, KUZZ plays the current hits of the format. We do, however, look for artists carrying on the sound of traditional country, and have been leaders on Jon Pardi, Chris Janson, Lainey Wilson, and Larry Fleet, to name a few. I always hope that if Buck Owens were alive (I was never able to meet him), he would feel I'm doing a good job leading his station.

What advice would you give your younger self?

Work harder than everyone else and good things will happen. Make time for programmers who can teach you something you don't know, and to answer a question of someone willing to learn. Take a break when you can. And give yourself more credit—everything is a work in progress.



JACKSON

MICHELSON



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	WALKER HAYES	Fancy Like	Monument	PLAY VIDEO ▶
2	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	PLAY VIDEO ▶
3	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol	PLAY VIDEO ▶
4	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	PLAY VIDEO ►
5	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO ►
6	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville	PLAY VIDEO ►
7	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	PLAY VIDEO ▶
8	AARON LEWIS	Am I The Only One	Valory	PLAY VIDEO ▶
9	ELVIE SHANE	My Boy	Wheelhouse	PLAY VIDEO ►
10	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	PLAY VIDEO ►
11	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	PLAY VIDEO ►
12	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO ►
13	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	PLAY VIDEO ►
14	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	PLAY VIDEO ►
15	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	PLAY VIDEO ►
16	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	PLAY VIDEO ►
17	DAN + SHAY	Glad You Exist	Warner/WAR	PLAY VIDEO ►
18	LILY ROSE	Villain	Big Loud/Republic	PLAY VIDEO ►
19	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash	PLAY VIDEO ▶
20 21	HARDY Luke Bryan	Give Heaven Some Hell Waves	Big Loud	PLAY VIDEO ►
22	JON PARDI	waves Tequila Little Time	Capitol Nashville Capitol Nashville	PLAY VIDEO ►
23	THOMAS RHETT	Country Again	Valory	PLAY VIDEO ► PLAY VIDEO ►
23 24	LUKE COMBS	Country Again Cold As You	River House/Columbia Nash	PLAY VIDEO >
25	LARRY FLEET	Where I Find God	Big Loud	PLAY VIDEO >
26	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	PLAY VIDEO >
27	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO >
28	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO ▶
29	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	PLAY VIDEO ►
30	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO ▶
31	JUSTIN MOORE	We Didn't Have Much	Valory	PLAY VIDEO ▶
32	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO ▶
33	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO ▶
34	CARLY PEARCE	Next Girl	Big Machine	PLAY VIDEO ▶
35	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR	PLAY VIDEO ▶
36	SCOTTY MCCREERY	You Time	Triple Tigers	PLAY VIDEO ▶
37	RILEY GREEN	If It Wasn't For Trucks	BMLG	PLAY VIDEO ▶
38	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	PLAY VIDEO ▶
39	KEITH URBAN	Wild Hearts	Capitol Nashville	PLAY VIDEO ►
40	LADY A	Like A Lady	BMLG	PLAY VIDEO ►
41	CALLISTA CLARK	It's 'Cause I Am	Big Machine	PLAY VIDEO ►
42	ERIC CHURCH	Heart On Fire	EMI Nashville	PLAY VIDEO ►
43	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO ▶
44	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	PLAY VIDEO ►
45	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	PLAY VIDEO ►
46	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	PLAY VIDEO ►
47	BRETT YOUNG	Not Yet	BMLG	PLAY VIDEO ►

Country MMI-COUNTRY CALLOUT 8.30.21

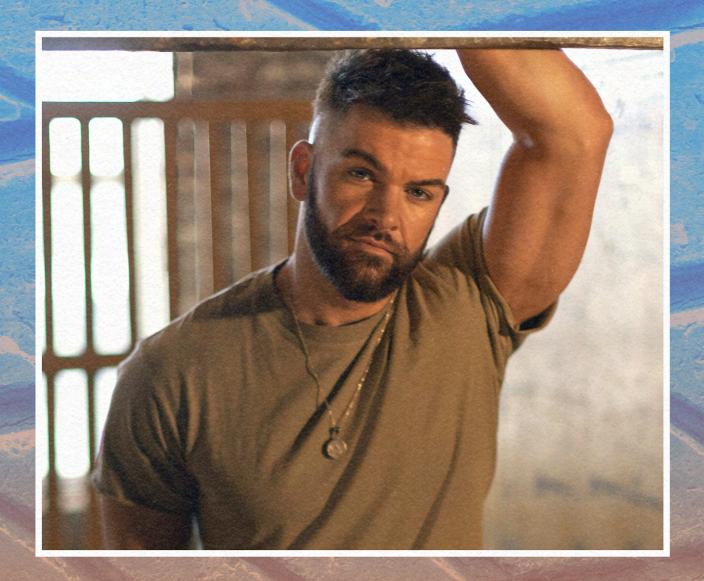
Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	DAN + SHAY	Glad You Exist	1	3	1	8
2	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	5	2	3	10
3	BRYAN, LUKE	Waves	9	1	4	7
4	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	11	4	6	4
5	MOORE, JUSTIN	We Didn't Have Much	7	10	14	1
6	WILSON, LAINEY	Things A Man Oughta Know	2	12	15	6
7	SHANE, ELVIE	My Boy	15	6	7	5
8	MCCREERY, SCOTTY	You Time	6	18	2	9
9	BRICE, LEE	Memory I Don't Mess With	8	7	16	29
10	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	31	13	5	3
11	COMBS, LUKE	Cold As You	10	8	19	28
12	RAY, MICHAEL	Whiskey And Rain	14	21	8	11
13	BROWN BAND, ZAC	Same Boat	16	11	18	18
14	URBAN, KEITH + PINK	One Too Many	13	24	9	12
15	HAYES, WALKER	Fancy Like	25	5	29	26
16	WALLEN, MORGAN	Sand In My Boots	4	16	21	45
17	CHESNEY, KENNY	Knowing You	22	14	23	24
18	BLOCK, PRISCILLA	Just About Over You	24	23	26	15
19	ALDEAN, JASON & CARRIE UNDERWOOD	If I Didn't Love You	30	19	17	21
20	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	12	25	24	22
21	RHETT, THOMAS	Country Again	18	22	11	42
22	STAPLETON, CHRIS	You Should Probably Leave	33	30	12	16
23	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	41	15	22	32
24	PEARCE, CARLY	Next Girl	3	32	38	23
25	OLD DOMINION	I Was On A Boat That Day	26	27	20	30
26	GREEN, RILEY	If It Wasn't For Trucks	32	20	10	47
27	LADY A	Like A Lady	17	26	36	34
28	HURD, RYAN & MAREN MORRIS	Chasing After You	23	17	28	46
29	RUCKER, DARIUS	My Masterpiece	36	34	13	33
30	BROWN, KANE	One Mississippi	27	41	32	2
31	BROTHERS OSBORNE	I'm Not For Everyone	34	44	25	17
32	PARDI, JON	Tequila Little Time	20	43	27	36
33	DICKERSON, RUSSELL	Home Sweet	19	48	33	19
34	MCCOLLUM, PARKER	To Be Loved By You	39	36	35	14
35	CLARK, CALLISTA	It's 'Cause I Am	21	42	30	39
36	HARDY	Give Heaven Some Hell	44	29	34	31
37	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	46	33	39	13
38	STELL, MATT	That Ain't Me No More	37	31	31	48
39	NELLY & FLORIDA GEORGIA LINE	Lil Bit	38	28	41	20
40	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	29	35	42	40
41	MCGRAW, TIM	7500 OBO	28	37	43	38
42	YOUNG, BRETT	Not Yet	42	38	44	25
43	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	35	45	40	44
44	FLEET, LARRY	Where I Find God	48	40	37	41
45	CHURCH, ERIC	Heart On Fire	43	46	45	37
46	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	47	47	46	27
47	URBAN, KEITH	Wild Hearts	50	9	49	43
48	KEITH, TOBY	Old School	45	50	47	35
49	OWEN, JAKE	Best Thing Since Backroads	40	39	48	50
50	BROOKS, GARTH	That's What Cowboys Do	49	49	50	49

Following the #1, Platinum-Selling, CMT Music Award-winning, N 0 B 0 D Y

DYLAN SCOTT NEW TRUCK

Written by: HARDY, Hunter Phelps, Ben Johnson, and Ashley Gorley



Impacting Now!



Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

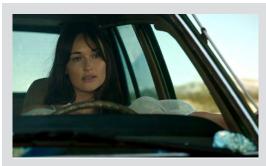
RANK	ARTIST	TITLE	LABEL
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	RYAN GRIFFIN BOBBY BONES/THE RAGING IDIOTS RUNAWAY JUNE RANDALL KING CHRIS STAPLETON MATT STILLWELL MITCHELL TENPENNY MORGAN WALLEN BRETT ELDREDGE RAY FULCHER KIDD G JON WOLFE MO PITNEY JAMIE RICHARDS JADEN HAMILTON RUSSELL DICKERSON CURTIS GRIMES DUSTIN LYNCH	Salt, Lime And Tequila Can't Say That (In A) T-Shirt Record High Joy Of My Life Hey Dad ('21) To Us It Did Wasted On You Good Day (2021) Girl In It Summer In A Small Town Tequila Sundown Local Honey Twang Heaven's Jukebox It's About Time f/FGL Noah Built A Boat Tequila On A Boat f/Chris Lane	Independent Wheelhouse Warner/WMN Mercury Nashville 723 Entertainment River House/Columbia Nash Big Loud/Republic Warner/WMN Black River Entertainment Valory Fool Hearted Productions Curb Okie Ranch Sony Music Nashville Triple Tigers Lonely River Broken Bow
18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34	DUSTIN LYNCH PARKER MCCOLLUM FLATLAND CAVALRY KENDALL SHAFFER MICKY & THE MOTORCARS RED SHAHAN BRIAN KELLEY LACI KAYE BOOTH BLAKE SHELTON ELI YOUNG BAND & JIMMY BUFFETT MIKE AND THE MOONPIES PRISCILLA BLOCK TRAVIS TRITT TYLER FARR BROTHERS OSBORNE DANIELLE BRADBERY MITCHELL TENPENNY	Tequila On A Boat f/Chris Lane Drinkin' Some Things Never Change Rollin' Stone Rodeo Girl Javelina Made By The Water Treasure Corn Saltwater Gospel Paycheck To Paycheck Wish You Were The Whiskey They Don't Make 'Em Like Cover Girl Younger Me Stop Draggin' Your Boots Bucket List	Broken Bow MCA Nashville Rouxbie Music Micky&Motorcars/30 Tigers 7013 Records Warner/WMN 19 Recordings/BMLG Warner/WMN Valory Prairie Rose Mercury Nashville/InDent Big Noise Night Train/Broken Bow EMI Nashville Big Machine Columbia Nashville
35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50	KIP MOORE WARD DAVIS BRELAND MORGAN WALLEN KELSEA BALLERINI & LANY DREW FISH BAND ANDREW JANNAKOS SPENCER CRANDALL GEORGE DUCAS DARRIN MORRIS BAND CODY JOHNSON KAMERON MARLOWE CODY JOHNSON KAMERON MARLOWE RANDY ROGERS & WADE BOWEN HAILEY WHITTERS	Good Life Get To Work Whiskey Cross Country Somebody's Problem I Quit Drinking One Beer At A Time Gone Too Soon My Person Cold Bud Wrap You Up In Love Nothin' On You Giving You Up With You I Am Tequila Talkin' Rhinestoned How Far Can It Go f/Yearwood	MCA Nashville Ward Davis/Thirty Tigers Bad Realm/Atlantic Big Loud/Republic Black River/Interscope Reel RCA Nashville Loud Ranch CoJo Music/WMN Sony Music Ent. Chile S.A Cojo Music Columbia Nashville Lil' Buddy Toons Pigasus/S&D/Big Loud







Check out these videos hand-picked by our staff!



KACEY MUSGRAVES - "JUSTIFIED"

As mentioned above, Kacey's new multi-media project "Star-Crossed" is live and has landed. The first track video is a driving montage of seasons, moods, podcasts and music . There's foreshadowing ahead so keep your eyes of the road and the end of this video. Parental Advisement: cigarette smoking: Click here:





KIDD G - "SUMMER IN A SMALL TOWN"

The youngsters have been buzzing about this Georgia boy for some time so when we heard what they were splashing about, we jumped into the pool. This young fella has done it (successfully) the "new way" through streams, TikTok, Soundcloud and other modern media outlets. Through his homegrown savvy strategy he's charted several tracks and racked up millions of young rabid fans. How do we keep the younger demos engaged? Ask the kids..and play "Summer In a Small Town" by Kidd G. Click here:



KANE BROWN - "ONE MISSISSIPPI"

In this passion fueled video, Kane comes to the carnival! This is a tilt-a-whirl spectacular with one of the most driving high tempo singles of the late summer which will make any playlist sound like a roller coaster of good times with a merry-go-round of hot rotation. If you can close your eyes and count to "One Mississippi", you're gonna love this. Click here:





CODY JOHNSON - "LONGER THAN SHE DID" ACOUSTIC FROM THE RYMAN STAGE

Cody captures that Texas magic in his music. He definitely has a lane of his own. And this track "Longer Than She Did" is the quintessential Cody composition that makes fans leave their seats and stomp their boot covered feet. Speaking of acoustic, this live unplugged version from The Ryman stage is an up close in your face sample of his upcoming new album. Click here:



MITCHELL TENPENNY - "TRUTH ABOUT YOU"

It's about the song. Always is and always has been. Mitchell Tenpenny knows how to capture a break-up with his pen and paper. "Truth About You" turns it all around and sits a good relationship gone bad squarely on its head. This piano only version of the song brings the saga to life. Mitchell commands the keys, wails from the heart, and makes poetry out of great Country music. Pull up a stool and click here:

CHARTS/POWERS:

- **AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

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