

Country Edition

HASHVILLE APPROVED

SEPTEMBER 20, 2021

MEMORY I DON'T MESS WITH

#1 MMI RETENTION SCORES

#5 MMI OVERALL POWERS

POWERING UP EVERYWHERE



MONDAY MORNING INTEL

SEPTEMBER 20, 2021

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- **5 POWERS**
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SAND IN MY BOOTS MORGAN WALLEN



MOST ADDED FOR 4 STRAIGHT WEEKS



AIRPLAY LAINEY WILSON "Things A Man Oughta Know"

RETENTION LEE BRICE "Memory I Don't Mess With"

CALLOUT LUKE BRYAN "Waves"

ALJETIC WALKER HAYES "Fancy Like"

VIDEO WALKER HAYES "Fancy Like"

SALES WALKER HAYES "Fancy Like"

COMPOSITE LAINEY WILSON "Things A Man Oughta Know"

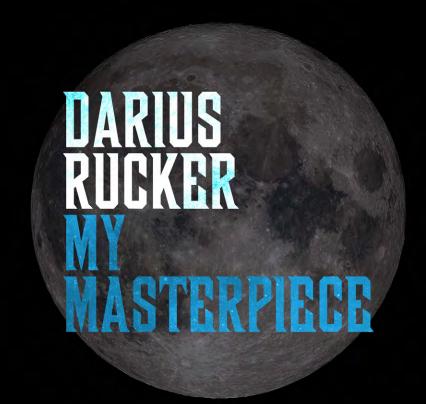
ALREADY ON 103 STATIONS!!!

AIRPLAY LEADERS TAKING IT TO THE PEOPLE: KMNB 36X WYCD 24X WKMK 20X WNSH 19X KRTY 19X KKWF 18X WCKN 17X WGGY 17X WSLC 17X WJVC 16X W1HC 14X

'GREAT COUNTRY SONG

BY ONE OF THE MOST FAMILIAR AND LOVED VOICES IN THE FORMAT!"

> **WATCH HIS "MASTERPIECE"** OF A VIDEO NOW!!!







Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK Retention	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TWRK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
1	9	3	8	10	8	1	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
10	6	17	2	4	7	2	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
4	2	6	7	16	18	3	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
6	8	1	6	21	12	4	LUKE BRYAN	Waves	Capitol Nashville
5	1	7	16	11	17	5	LEE BRICE	Memory I Don't Mess With	Curb
7	7	5	17	7	15	6	ELVIE SHANE	My Boy	Wheelhouse
8	23	4	3	2	2	7	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
2	5	11	9	23	13	8	THOMAS RHETT	Country Again	Valory
9	15	15	4	17	9	9	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
31	X	21	10	3	4	10	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
3	3	9	19	30	24	11	SCOTTY MCCREERY	You Time	Triple Tigers
11	12	12	21	18	19	12	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
21	19	18	12	12	6	13	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
19	32	2	1	1	1	14	WALKER HAYES	Fancy Like	Monument/RCA
12	25	14	11	9	10	15	LUKE COMBS	Cold As You	River House/Columbia Nash
17	10	10	18	24	28	16	MICHAEL RAY	Whiskey And Rain	Wamer/WEA
20	20	25	13	13	11	17	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
23	26	40	5	5	3	18	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
15	4	22	24	46	14	19	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
29	X	33	14	15 8	16 26	20	KANE BROWN	One Mississippi	RCA Nashville
28 13	х 16	32 31	15 34	8 19	26 22	21 22	MORGAN WALLEN JON PARDI	Sand In My Boots	Big Loud/Republic
13 18	17	13	34 30	27	37	23	PRISCILLA BLOCK	Tequila Little Time Just About Over You	Capitol Nashville Mercury Nashville/InDent
16	22	8	25	39	20	24	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
14	11	16	31	45	36	25	LADY A	Like A Lady	BMLG
26	21	19	26	22	32	26	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
48	X	X	38	6	5	27	AARON LEWIS	Am I The Only One	Valory
30	Х	30	32	20	30	28	HARDY	Give Heaven Some Hell	Big Loud
22	24	23	29	28	27	29	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
44	14	20	22	34	33	30	CARLY PEARCE	Next Girl	Big Machine
25	13	26	35	43	41	31	RUSSELL DICKERSON	Home Sweet	Triple Tigers
43	Х	34	27	26	29	32	DAN + SHAY	Steal My Love	Wamer/WAR
49	Χ	χ	28	14	31	33	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
24	18	27	47	42	35	34	CALLISTA CLARK	It's 'Cause I Am	Big Machine
41	Χ	36	33	48	21	35	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
27	Х	41	39	41	34	36	ERIC CHURCH	Heart On Fire	EMI Nashville
33	Χ	42	40	44	23	37	KEITH URBAN	Wild Hearts	Capitol Nashville
34	Х	35	50	36	25	38	SAM HUNT	23	MCA Nashville
36	27	38	23	47	39	39	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
47	Χ	28	36	29	47	40	RILEY GREEN	If It Wasn't For Trucks	BMLG
40	29	37	37	31	38	41	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
32	30	45	20	Х	Х	42	GARTH BROOKS	That's What Cowboys Do	Pearl
39	Х	44	43	38	42	43	JAKE OWEN	Best Thing Since Backroads	Big Loud
35	28	29	45	35	44	44	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
37	X	43	49	32	40	45	TIM MCGRAW	7500 OBO	Big Machine
50	X	X	41 46	25	43	46	NIKO MOON	Paradise To Me	RCA Nashville
46	X	X	46	33	45 46	47	DYLAN SCOTT	New Truck	Curb Maraum Nachwilla
45 42	X	X 24	42 40	40 40	46 40	48	MADDIE & TAE	Woman You Got	Mercury Nashville
42	χ 21	24 20	48 44	49 27	48 40	49	DARIUS RUCKER	My Masterpiece	Capitol Nashville
38	31	39	44	37	49	50	CAITLYN SMITH	I Can't f/Old Dominion	Monument

Lainey Wilson

OUCHTA KNOW



#4 Most Shazamed Country Song

OVER 18,000 SHAZAMS PER WEEK

SALES UP 17%!



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	31	10	21	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
2	48	27	21	AARON LEWIS	Am I The Only One	Valory
3	49	33	16	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
4	44	30	14	CARLY PEARCE	Next Girl	Big Machine
5	43	32	11	DAN + SHAY	Steal My Love	Warner/WAR
6	29	20	9	KANE BROWN	One Mississippi	RCA Nashville
7	21	13	8	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
8	10	2	8	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
9	28	21	7	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
10	47	40	7	RILEY GREEN	If It Wasn't For Trucks	BMLG

Country

MMI-RECURRENTS

9.20.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
2	DAN + SHAY	Glad You Exist	Warner/WAR
3	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
4	LUKE COMBS	Forever After All	River House/Columbia Nash
5	JUSTIN MOORE	We Didn't Have Much	Valory
6	COLE SWINDELL	Single Saturday Night	Warner/WMN
7	DIERKS BENTLEY	Gone	Capitol Nashville
8	THOMAS RHETT	What's Your Country Song	Valory
9	LEE BRICE	One Of Them Girls	Curb
10	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
11	BRETT YOUNG	Lady	BMLG
12	LUKE BRYAN	Down To One	Capitol Nashville
13	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
14	GABBY BARRETT	The Good Ones	Warner/WAR
15	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
16	LUKE BRYAN	One Margarita	Capitol Nashville
17	LUKE COMBS	Better Together	River House/Columbia Nash
18	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
19	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
20	JAKE OWEN	Made For You	Big Loud
21	LUKE COMBS	Lovin' On You	River House/Columbia Nash
22	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
23	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
24	SAM HUNT	Kinfolks	MCA Nashville
25	MORGAN WALLEN	More Than My Hometown	Big Loud
26	DYLAN SCOTT	Nobody	Curb
27	NIKO MOON	Good Time	RCA Nashville
28	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
29	ERIC CHURCH	Hell Of A View	EMI Nashville
30	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment



MMI-HOTZONE

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	SAM HUNT	23	MCA Nashville
HOTZONE	TENILLE ARTS	Back Then, Right Now	19th & Grand
HOTZONE	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
HOTZONE	KEITH URBAN	Wild Hearts	Capitol Nashville
HOTZONE	NATE BARNES	You Ain't Pretty	Quartz Hill
HOTZONE	FRANK RAY	Country'd Look Good On You	Stoney Creek
HOTZONE	WALKER HAYES	Fancy Like	Monument/RCA
HOTZONE	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
HOTZONE	KANE BROWN	One Mississippi	RCA Nashville
HOTZONE	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
HOTZONE	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
HOTZONE	CAROLINE JONES	Come In (But Don't Make)	Mailboat/New Revolution
HOTZONE	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
HOTZONE	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
HOTZONE	RUSSELL DICKERSON	Home Sweet	Triple Tigers
HOTZONE	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
HOTZONE	DAN + SHAY	Steal My Love	Warner/WAR

Country

MMI-DEVELOPING

9.20.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

AILTIOI	THE STATE OF THE S	LADEL/ IIIII KIINI

DEVELOPING	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
DEVELOPING	LUKE COMBS	Cold As You	River House/Columbia Nash
DEVELOPING	ERIC CHURCH	Heart On Fire	EMI Nashville
DEVELOPING	CAITLYN SMITH	I Can't f/Old Dominion	Monument
DEVELOPING	JAKE OWEN	Best Thing Since Backroads	Big Loud
DEVELOPING	LADY A	Like A Lady	BMLG
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
DEVELOPING	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
DEVELOPING	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	CHRIS BANDI	Would Have Loved Her	RECORDS Nashville
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA
DEVELOPING	GARTH BROOKS	That's What Cowboys Do	Pearl
DEVELOPING	DARIUS RUCKER	My Masterpiece	Capitol Nashville
DEVELOPING	JON PARDI	Tequila Little Time	Capitol Nashville
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine
DEVELOPING	TOBY KEITH	Old School	Show Dog Nashville



THE NEW EP

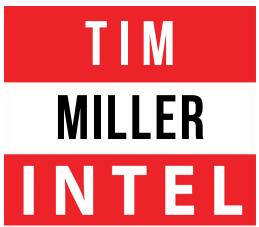
BACK TO THAT SUMMER

FEATURING HIS CURRENT SMASH SINGLE









CURRENT POSITION:

PD/MD 95/7 KKAJ

You have to spend six months working in an ice cream truck on the route between Tampa, Fla ending in Cheyenne, Wyoming. The goal is to sell out of cones and nutty-buddies every day by sunset. You have a driver and two other industry people on your team. Who are they and why? WHAT MUSIC ARE YOU LISTENING TO?

That's an easy and tough question both at the same time. I would use my Market Manager Stephanie Lancaster as one of my sales reps. She is the best I have ever seen. David Stephens (owner of our company) would be my other "seller". And Jen Jen an independant "red dirt" artist promoter would be my driver because she would have enough artists stories for the 6 month trip. We of course would be listening to 95/7 KKAJ on the app with some music from the 70's thrown in.

Your all-time favorite artist ever (living or ah, not currently breathing) is coming to your house tonight for dinner. Who is your dinner date and what are you making for dinner? P.S. No cheating. You have to be able to make it! Jason Aldean is my guest. My wonderful wife Kayla is my dinner date. And for dinner it's surf and turf consisting of steak medium well with mushrooms and lobster tails flown in from Main with grilled asparagus. And yes I can cook all of it and have on many occasions.

What cartoon world do you wish you could live in for a week?

It's funny that this question is being asked. I have always been a huge fan of spongebob with square pants and was just telling my wife that within the last week.

As a youngster, what stations and air personalities influenced your passion for radio and your career path?

I grew up in Oklahoma and worked at a little AM station (1260 KWSH) That had to be signed off at Midnight this is way back in 1980. WLS out of Chicago would come in through the static and I would catch Jeff Davis in the late night. I also was a huge fan of Larry Lujack at WLS. When I moved to Dallas, Texas in 1982 and found KVIL and the late Ron Chapman. And I have to mention Dave Ricard at 101.5 KGB in San Diego. Amazing talent.

You can transport one furious elephant into any point in history, where would you put it?

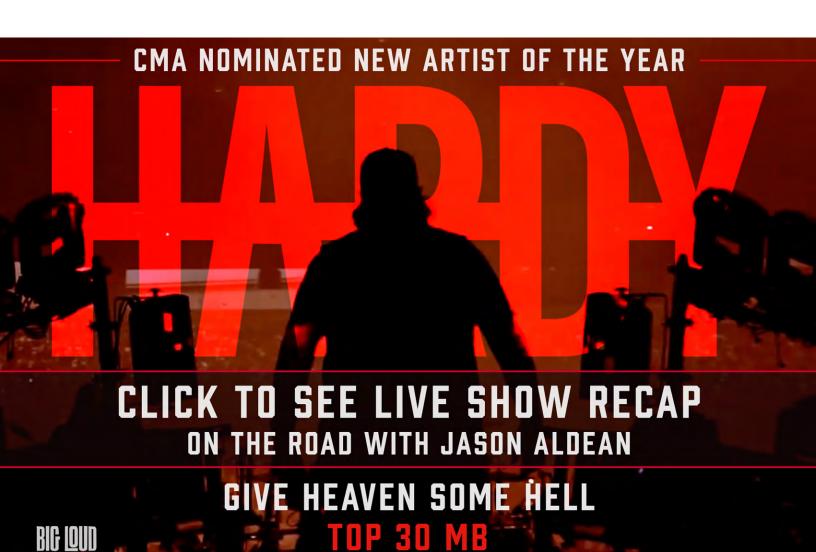
I'm not so sure about a "furious" elephant, but if he was a gentle elephant I would like to ride on him in The Macy's Day Thanksgiving parade back in the 20's.

Who are your top 3 favorite artists?

Jason Aldean I have seen him in concert 4 times. He never disappoints. Luke Combs. Darius Rucker although I couldn't name you one Hootie And The Blowfish song. LOL.

If you could go back in time and give your younger self advice, what advice would that be?

I would go back to 1992. I was working at KRFX 103.5 The Fox in Denver. I would say "stick it out" and stay in a large market even though it's part time and swing fill in. I was offered a full time gig in Colorado Springs (top 40 at that time). They flipped it to an alternative format 4 months later and I was blown out.



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	WALKER HAYES	Fancy Like	Monument	PLAY VIDEO ▶
2	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol	PLAY VIDEO ▶
3	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville	PLAY VIDEO ▶
4	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	PLAY VIDEO ►
5	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	PLAY VIDEO ►
6	AARON LEWIS	Am I The Only One	Valory	PLAY VIDEO ►
7 8	ELVIE SHANE	My Boy	Wheelhouse	PLAY VIDEO ►
9	MORGAN WALLEN LUKE COMBS	Sand In My Boots Cold As You	Big Loud/Republic River House/Columbia Nash	PLAY VIDEO ►
10	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	PLAY VIDEO ► PLAY VIDEO ►
11	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO >
12	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	PLAY VIDEO >
13	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	PLAY VIDEO ▶
14	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO ▶
15	KANE BROWN	One Mississippi	RCA Nashville	PLAY VIDEO ▶
16	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash	PLAY VIDEO ▶
17	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	PLAY VIDEO ▶
18	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	PLAY VIDEO ▶
19	JON PARDI	Tequila Little Time	Capitol Nashville	PLAY VIDEO ▶
20	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO ▶
21	LUKE BRYAN	Waves	Capitol Nashville	PLAY VIDEO ▶
22	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO ▶
23	THOMAS RHETT	Country Again	Valory	PLAY VIDEO ▶
24	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO ►
25	NIKO MOON	Paradise To Me	RCA Nashville	PLAY VIDEO ►
26	DAN + SHAY	Steal My Love	Warner/WAR	PLAY VIDEO ▶
27	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO ▶
28	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO ►
29 30	RILEY GREEN	If It Wasn't For Trucks You Time	BMLG	PLAY VIDEO ►
30 31	SCOTTY MCCREERY BROTHERS OSBORNE		Triple Tigers EMI Nashville	PLAY VIDEO ►
32	TIM MCGRAW	I'm Not For Everyone 7500 OBO	Big Machine	PLAY VIDEO ► PLAY VIDEO ►
33	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO >
34	CARLY PEARCE	Next Girl	Big Machine	PLAY VIDEO >
35	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	PLAY VIDEO ▶
36	SAM HUNT	23	MCA Nashville	PLAY VIDEO ▶
37	CAITLYN SMITH	I Can't f/Old Dominion	Monument	PLAY VIDEO ▶
38	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO ▶
39	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR	PLAY VIDEO ▶
40	MADDIE & TAE	Woman You Got	Mercury Nashville	PLAY VIDEO ▶
41	ERIC CHURCH	Heart On Fire	EMI Nashville	PLAY VIDEO ▶
42	CALLISTA CLARK	It's 'Cause I Am	Big Machine	PLAY VIDE0 ►
43	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO ▶
44	KEITH URBAN	Wild Hearts	Capitol Nashville	PLAY VIDEO ►
45	LADY A	Like A Lady	BMLG	PLAY VIDEO ▶
46	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	PLAY VIDEO ►
47	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	PLAY VIDEO ►
48	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	PLAY VIDEO ►
49	DARIUS RUCKER	My Masterpiece	Capitol Nashville	PLAY VIDEO ►

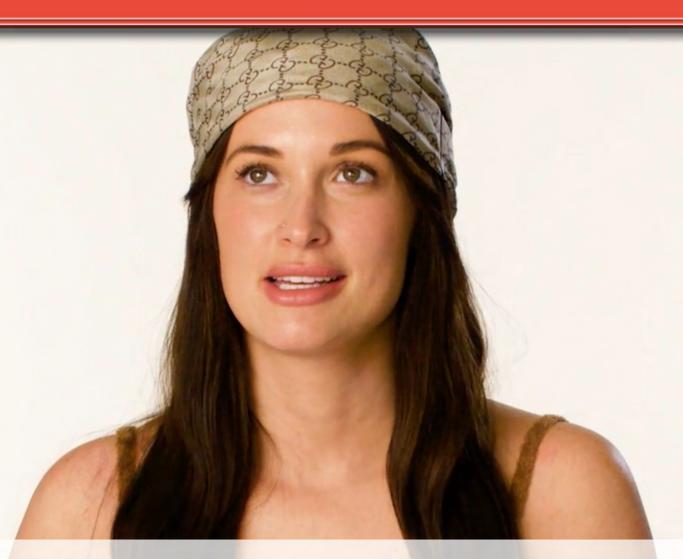
Country MMI-COUNTRY CALLOUT 9.20.21

Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	BRYAN, LUKE	Waves	1	1	1	8
2	HAYES, WALKER	Fancy Like	8	2	2	20
3	WILSON, LAINEY	Things A Man Oughta Know	3	13	3	7
4	ALDEAN, JASON & CARRIE UNDERWOOD	If I Didn't Love You	6	5	5	12
5	MOORE, JUSTIN	We Didn't Have Much	9	6	8	2
6	SHANE, ELVIE	My Boy	14	3	7	6
7	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	4	15	4	5
8	BRICE, LEE	Memory I Don't Mess With	5	9	11	3
9	BROWN BAND, ZAC	Same Boat	16	12	6	1
10	MCCREERY, SCOTTY	You Time	11	7	9	10
11	RAY, MICHAEL	Whiskey And Rain	2	8	15	29
12	RHETT, THOMAS	Country Again	12	14	10	18
13	CHESNEY, KENNY	Knowing You	15	4	29	17
14	BLOCK, PRISCILLA	Just About Over You	7	35	12	13
15	COMBS, LUKE	Cold As You	29	10	14	24
16	OLD DOMINION	I Was On A Boat That Day	20	16	13	33
17	LADY A	Like A Lady	17	21	17	22
18	HURD, RYAN & MAREN MORRIS	Chasing After You	18	25	25	4
19	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	19	27	19	11
20	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	13	19	26	31
21	PEARCE, CARLY	Next Girl	10	36	22	14
22	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	25	23	16	27
23	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	26	18	24	28
24	MCCOLLUM, PARKER	To Be Loved By You	24	29	21	19
25	RUCKER, DARIUS	My Masterpiece	31	22	23	23
26	STAPLETON, CHRIS	You Should Probably Leave	22	28	20	37
27	DICKERSON, RUSSELL	Home Sweet	34	26	33	16
28	CLARK, CALLISTA	It's 'Cause I Am	23	33	34	9
29	GREEN, RILEY	If It Wasn't For Trucks	21	32	28	32
30	STELL, MATT	That Ain't Me No More	35	24	18	45
31	HARDY	Give Heaven Some Hell	32	30	35	21
32	PARDI, JON	Tequila Little Time	27	40	32	25
33	WALLEN, MORGAN	Sand In My Boots	36	20	31	47
34	BROWN, KANE	One Mississippi	28	37	41	26
35 20	DAN + SHAY	Steal My Love	30	31	49	15
36 27	HUNT, SAM	23 Pages On Ma	42	17	30 27	48
37 38	BENTLEY, DIERKS FEAT. BRELAND & HARDY BROTHERS OSBORNE	Beers On Me I'm Not For Everyone	40 33	42 41	39	42 39
39	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	33 37	38	39 37	39 44
39 40	BARNES, NATE	You Ain't Pretty	50	36 11	37 44	41
41	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	39	45	45	30
42	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	39 41	34	43 42	46
43	CHURCH, ERIC	Heart On Fire	38	44	47	38
44	ARTS, TENILLE	Back Then, Right Now	47	39	43	35
45	BANDI, CHRIS	Would Have Loved Her	48	46	40	36
46	URBAN, KEITH	Wild Hearts	43	43	50	40
47	MCGRAW, TIM	7500 0B0	49	48	36	34
48	OWEN, JAKE	Best Thing Since Backroads	44	49	38	43
49	KEITH, TOBY	Old School	45	47	48	50
50	BROOKS, GARTH	That's What Cowboys Do	46	50	46	49
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Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	CHRIS JANSON	Bye Mom	Warner/WAR
2	MINNIE MURPHY	Get Over It	Evergreen
3	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
4	TIFFANY WOYS	I Don't f/Jordan Fletcher	Tiffany Woys
5	MITCHELL TENPENNY	To Us It Did	Riser House/Columbia
6	NIKO MOON	No Sad Songs	RCA Nashville
7	KIDD G	Summer In A Small Town	Valory
8	MORGAN WALLEN	Wasted On You	Big Loud/Republic
9	RANDALL KING	Record High	Warner/WMN
10	PARMALEE	Take My Name	Stoney Creek
11	KENDALL SHAFFER	Rollin' Stone	Rouxbie Music
12	KAMERON MARLOWE	Giving You Up	Sony Music Ent. Chile S.A
13	KELSEA BALLERINI & LANY	I Quit Drinking	BR/The Orchard-Interscope
14	SPENCER CRANDALL	My Person	 D. I. D.
15	DUSTIN LYNCH	Tequila On A Boat f/Chris Lane	Broken Bow
16 17	RUSSELL DICKERSON	It's About Time f/FGL	Triple Tigers
17 18	LILY ROSE Mo Pitney	Villain	Big Loud/Republic
19	PRISCILLA BLOCK	Local Honey Wish You Were The Whiskey	Curb Mercury Nashville/InDent
20	BRIAN KELLEY	Made By The Water	Warner/WMN
21	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
22	BLAKE SHELTON	Corn	Warner/WMN
23	KIP MOORE	Good Life	MCA Nashville
24	JOSH ABBOTT BAND	Real Damn Good	Pretty Damn Tough
25	SASHA SLOAN	When It Was Over? f/Sam Hunt	RCA
26	GARY ALLAN	Unfiltered	EMI Nashville
27	JOSH TURNER	I Saw The Light	MCA Nashville
28	DANIELLE BRADBERY	Stop Draggin' Your Boots	Big Machine
29	KIN FAUX	Plainview	
30	BROTHERS OSBORNE	Younger Me	EMI Nashville
31	KAMERON MARLOWE	Tequila Talkin'	Columbia Nashville
32	JORDAN FLETCHER	Rather Be Broke	Triple Tigers
33	DREW FISH BAND	One Beer At A Time	Reel
34	JON WOLFE	Tequila Sundown	Fool Hearted Productions
35	CURTIS GRIMES	Noah Built A Boat	Lonely River
36 37	ANDREW JANNAKOS	Gone Too Soon Nothin' On You	RCA Nashville
3 <i>1</i> 38	CODY JOHNSON Brett Eldredge	Good Day (2021)	CoJo Music/WMN Warner/WMN
39	OLD DOMINION	All I Know About Girls	Arista Nashville
40	SCOTTY MCCREERY	Damn Strait	Triple Tigers
41	CLAY WALKER	Catching Up With An 'OI Memory	Show Dog Nashville
42	JADEN HAMILTON	Heaven's Jukebox	Sony Music Nashville
43	CODY JINKS	All It Cost Me Was Everything	Late August Records
44	RANDY ROGERS & WADE BOWEN	Rhinestoned	Lil' Buddy Toons
45	JAMIE RICHARDS	Twang	Okie Ranch
46	DAVID J	Lost My Heartbreak	Grey Area
47	HAILEY WHITTERS	How Far Can It Go f/Yearwood	Pigasus/S&D/Big Loud
48	DARRIN MORRIS BAND	Wrap You Up In Love	
49	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
50	BRIAN KELLEY	Florida Boy Forever	Warner/WMN



Kacey Musgraves Elle Magazine Song Association' Game

MMI is a teeny bit obsessed with Elle's periodic 'Song Association' game. The magazines popular feature is googlable (yes, we just made that word up) and also fun to play at home. They recently put our beloved Kacey in the hot seat and between vollies, she took a moment to shed some insight on the fan-friggin-tastic new album (and film) 'Star-Crossed.' Feel free to play along and click here:





Check out these videos hand-picked by our staff!



ESPN FILMS PRESENTS - "MORE THAN A VOICE"

It's true Southern culture. The magic of Fall college football coupled with the change of seasons brings a new electricity each year. Kenny Chesney and long-time video partner Shaun Silva (Director "Boys of Fall") team up with ESPN films and capture it all with "More Than A Voice". The artistic portrait of the announcers that brought it to life debuts Sept 26th. For a preview, click here:





CONNER SMITH - "TAKE IT SLOW"

Conner Smith sounds like a songwriter. What? No, really. When he sings, his songs unfold and have a personal attachment that brings a real soul to the composition and performance. It's almost timeless. "Take it Slow" sounds like this wonderful song from the 60's folk era but also has all the modern sprinkles of here and now. Wherever it's from, Conner takes you there. This one's special. Click here:





ASHLEY COOKE FT. JIMMIE ALLEN - "GOOD GOODBYE"

Finally and thank goodness.... an upbeat and happy break-up song. Lord, did we need it. Young and uber talented Ashley Cooke puts a much-needed positive spin on one of the Country music songwriter's staples: split-ups. The award-winning Belmont grad teams up with Jimmie Allen and makes saying goodbye a good thing! Click here:





YOUTUBE MUSIC ARTIST ON THE RISE: BRELAND

Breland is the coolest. MMI has been following him since the early 2020 "My Truck" platinum explosion. The New Jersey native grew up in a musical family and began to hone his edgy genius at Georgetown University in an acapella group called "The Phantoms". YouTube music has captures the ascent of an emerging superstar. Click here:





TOMMY EMMANUEL & RICHARD SMITH - "NASHTOWNVILLE"

To understand "Nashtownville" you kinda havtah sorta live here. Firstly, what you see before you, are 2 mega superstars. Australian Tommy Emmanuel has been called the greatest acoustic guitar player on Earth. And the UKs Richard Smith has finger picking accolades for decades. These two join up for a brilliantly staged Nashville street scene that captures the theatrics of our city perfectly! Tune up and click here:





CHARTS/POWERS:

- **AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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