

**MONDAY**  
**MORNING**  
**INTEL**



JUSTIN BIEBER

# GHOST

Top 40: 16\*...+415x! HAC: 18\*...+207x!

**OVER 20 MILLION**

**IN TOTAL US RADIO AUDIENCE!**



**MMI**  
**PROFILE**  
**SAMMY SIMPSON**

**TOP 40** *EDITION*

OCTOBER 25, 2021



# ANITA

feat.

# Saweetie



# **MONDAY MORNING INTEL**

OCTOBER 25, 2021

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***MMI - A MODERN DAY MUSIC RESEARCH SYSTEM***

**MONDAY  
MORNING  
INTEL**

# #1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

10.25.21

**AIRPLAY**

THE KID LAROI & JUSTIN BIEBER "STAY"

**RETENTION**

ED SHEERAN "BAD HABITS"

**CALLOUT**

THE KID LAROI & JUSTIN BIEBER "STAY"

**AUDIO**

LIL NAS X & JACK HARLOW "INDUSTRY BABY"

**VIDEO**

THE KID LAROI & JUSTIN BIEBER "STAY"

**SALES**

LIL NAS X & JACK HARLOW "INDUSTRY BABY"

**COMPOSITE**

THE KID LAROI & JUSTIN BIEBER "STAY"

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CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY  
MORNING  
INTEL**



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	4	1	3	1	6	1	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
2	9	7	1	2	1	2	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
4	1	6	9	21	5	3	ED SHEERAN	Bad Habits	Atlantic
3	11	2	10	13	20	4	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
5	12	5	22	3	11	5	MANESKIN	Beggin	Sony Music Latin/Arista
10	14	3	6	7	17	6	DOJA CAT	Need To Know	Kemosabe/RCA
8	2	4	12	17	27	7	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
6	7	13	16	12	26	8	OLIVIA RODRIGO	traitor	Geffen/Interscope
7	5	8	20	23	24	9	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
11	8	21	11	25	8	10	ED SHEERAN	Shivers	Atlantic
13	22	9	4	5	3	11	WALKER HAYES	Fancy Like	Monument/RCA
15	x	15	13	20	23	12	LIL NAS X	Thats What I Want	Columbia
21	21	11	2	11	12	13	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
23	16	23	17	8	15	14	WIZKID	Essence f/Tems	Starboy/RCA
12	10	10	24	33	22	15	TAI VERDES	A-O-K	Arista
14	x	17	47	15	4	16	ADELE	Easy On Me	Columbia
20	x	25	19	29	7	17	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
24	x	27	21	26	2	18	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
28	x	28	14	18	13	19	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
9	6	20	27	34	29	20	THE WEEKND	Take My Breath	XO/Republic
38	x	32	5	4	18	21	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
18	3	16	35	39	14	22	DUA LIPA	Love Again	Warner
25	18	18	8	14	31	23	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
17	20	19	23	16	10	24	JUSTIN BIEBER	Ghost	Def Jam
34	x	14	25	22	30	25	CHLOE	Have Mercy	Parkwood/Columbia
16	17	12	33	36	21	26	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
32	19	39	15	9	16	27	FARRUKO	Pepas	C. Fiber/Sony Music Latin
35	x	24	18	35	41	28	KANYE WEST	Hurricane f/TheWeeknd/Lil Baby	GOOD/Cap-Rep-Def Jam
48	x	x	7	24	34	29	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic
43	x	x	28	31	19	30	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
45	x	x	26	10	37	31	OLIVER TREE	Life Goes On	Atlantic
37	x	x	36	41	9	32	JESY NELSON	Boyz f/Nicki Minaj	Republic
49	x	x	31	6	33	33	LISA	Money	Interscope
41	x	x	37	19	35	34	TWICE	The Feels	Imperial/Republic
30	x	29	32	38	39	35	GIVEON	For Tonight	Not So Fast/Epic
27	15	22	43	46	43	36	SHAWN MENDES & TAINY	Summer Of Love	Island/Republic
40	x	x	34	37	32	37	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGL
42	x	30	40	40	28	38	HALSEY	I am not a woman, I'm a god	Capitol
19	x	35	44	43	42	39	JONAS BROTHERS	Who's In Your Head	Republic
44	x	x	41	27	40	40	YUNG BLEU	Baddest f/Chris Brown...	Vandross/RCA-EMPIRE
29	x	33	38	45	46	41	BBNO\$	edamame f/Rich Brian	bbno\$/mtheory/further.
46	x	x	29	28	48	42	RODDY RICCH	Late At Night	Atlantic
31	x	26	46	42	50	43	NESSA BARRETT	i hope ur miserable until ur..	Warner
36	x	34	42	49	36	44	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
33	x	31	49	50	25	45	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305
26	13	37	50	48	49	46	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic
39	x	38	45	44	38	47	SHOUSE	Love Tonight	Hell Beach/ONELOVE
22	x	36	48	47	45	48	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG
47	x	x	39	32	44	49	TIESTO & KAROL G	Don't Be Shy	Atlantic
50	x	x	30	30	47	50	MEGAN THEE STALLION	Thot S**t	300 Ent.

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	48	29	19	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic
2	38	21	17	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
3	49	33	16	LISA	Money	Interscope
4	45	31	14	OLIVER TREE	Life Goes On	Atlantic
5	43	30	13	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
6	28	19	9	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
7	23	14	9	WIZKID	Essence f/Tems	Starboy/RCA
8	34	25	9	CHLOE	Have Mercy	Parkwood/Columbia
9	21	13	8	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
10	41	34	7	TWICE	The Feels	Imperial/Republic
11	35	28	7	KANYE WEST	Hurricane f/TheWeeknd/Lil Baby	GOOD/Cap-Rep-Def Jam

Songs that have significantly dountreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
2	DUA LIPA	Levitating	Interscope-Warner
3	OLIVIA RODRIGO	deja vu	Geffen/Interscope
4	THE WEEKND	Save Your Tears	XO/Republic
5	ARIANA GRANDE	positions	Republic
6	GLASS ANIMALS	Heat Waves	Republic
7	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
8	THE KID LAROI	Without You with Miley Cyrus	Columbia
9	THE WEEKND	Blinding Lights	XO/Republic
10	ARIANA GRANDE	pov	Republic
11	HARRY STYLES	Adore You	Columbia
12	ARIANA GRANDE	34+35	Republic
13	HARRY STYLES	Watermelon Sugar	Columbia
14	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
15	POST MALONE	Circles	Republic
16	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
17	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
18	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic
19	TATE MCRAE	You Broke Me First	RCA
20	DUA LIPA	Don't Start Now	Warner
21	DUNCAN LAURENCE	Arcade	Capitol
22	DUA LIPA	Break My Heart	Warner
23	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
24	AVA MAX	Kings & Queens	Atlantic
25	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
26	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
27	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
28	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
29	OLIVIA RODRIGO	drivers license	Geffen/Interscope
30	DOJA CAT	Say So	Kemosabe/RCA

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	ADELE	Easy On Me	Columbia
HOTZONE	JESY NELSON	Boyz f/Nicki Minaj	Republic
HOTZONE	TWICE	The Feels	Imperial/Republic
HOTZONE	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
HOTZONE	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
HOTZONE	TREVOR DANIEL	Alone	RCA
HOTZONE	GIVEON	For Tonight	Not So Fast/Epic
HOTZONE	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
HOTZONE	MONSTA X	One Day	BMG
HOTZONE	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305
HOTZONE	CHLOE	Have Mercy	Parkwood/Columbia
HOTZONE	TROYE SIVAN	Angel Baby	Capitol
HOTZONE	BBNO\$	edamame f/Rich Brian	bbno\$/mtheory/further.
HOTZONE	NESSA BARRETT	i hope ur miserable until ur..	Warner
HOTZONE	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
HOTZONE	MADISON BEER	Reckless	Epic
HOTZONE	FARRUKO	Pepas	C. Fiber/Sony Music Latin
HOTZONE	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
HOTZONE	SHOUSE	Love Tonight	Hell Beach/ONELOVE
HOTZONE	LIL NAS X	Thats What I Want	Columbia
HOTZONE	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
HOTZONE	ALESSO & MARSHMELLO	Chasing Stars f/James Bay	10:22/Astralwerks/Capitol
HOTZONE	KANYE WEST	Hurricane f/TheWeeknd/Lil Baby	GOOD/Cap-Rep-Def Jam
HOTZONE	VAULTBOY	everything sucks	Fast Friends

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic
DEVELOPING	ED SHEERAN	Shivers	Atlantic
DEVELOPING	WALKER HAYES	Fancy Like	Monument/RCA
DEVELOPING	WIZKID	Essence f/Tems	Starboy/RCA
DEVELOPING	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
DEVELOPING	JUSTIN BIEBER	Ghost	Def Jam
DEVELOPING	JONAS BROTHERS	Who's In Your Head	Republic
DEVELOPING	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
DEVELOPING	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG
DEVELOPING	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
DEVELOPING	TAI VERDES	A-O-K	Arista



# Nessa Barrett

*i hope ur miserable*

Leading The Way:

**97.1**  
**NOW!**  
LA'S PARTY STATION

**103.5**  
**KISS FM**  
CHICAGO'S #1 HIT MUSIC STATION!

**HOT**  
**106.7**

**CHANNEL**  
DETROIT'S #1 HIT MUSIC STATION  
**955**

**Kiss**  
**98.5**

**MIX**  
**105.1**

**WARNER**  
**RECORDS**







# SAMMY SIMPSON INTEL

## CURRENT POSITION:

RADIO BRAND/CONTENT  
MANAGER, CAPITOL  
BROADCASTING  
AND MEDIA VISIONARY

**MMI unearthed an interview with you and you said Podcasting would challenge terrestrial radio listening one day. You also said that you would “shop and get all your information and entertainment from our phones”. The article was 20 years ago. Do you have crystal ball?**

I've had the fortune to grow up in the business while being present as new media, web, and social technologies were emerging rapidly. I felt the shift in communication and consumption would have a sense of purpose to evolve the medium and the overall way we collaborate, co-create, interact, and empower one another overall. My curiosity about that greater dynamic always leads me to simply listen and pay attention.

### **Ok Mr. Smarty Pants, what's next?**

I believe the opportunity today is convergence. As the worlds of entertainment, computing, and communication have combined to create exciting new products, services, and business opportunities. The focus remains understanding original content and authentic personality is the key ingredient for operations. The strategy and vision must deliver viable ecosystems to satisfy the immediate needs of more narrowcasted audiences while simultaneously driving profits for all channel partners.

**You've programmed, marketed and promoted in NY, DC and LA. You've worked in Top40, Hot AC and Triple A. What is the one format that you haven't programmed but you'd love to?**

I am really enjoying the brand and content management of sports currently. The last year has been very rewarding to join and witness such a powerful team across the entire organization on-and off air who really elevated all programming and operations. The staff embraced navigating Covid-19 where no sports were happening by generating new ideas, podcast series, and multi-platform content beyond the usual format to engage with the audience daily that has benefited us as games open up again.

**You have to row a canoe upstream on the Mississippi River From New Orleans to Saint Paul. Your rowing mates are an artist, another PD and a Label exec. You have one week and only 6 balcony sandwiches to get there. Who are you rowing mates any why?**

My artist is Leon Bridges who has moved me to tears feeling his soul vibrate in my bones by simply listening to a song like, "River" or "Coming Home." The PD is Greg Solk who taught me so much about being fearless for exploring alternative realities of the audience and not just doing content like

everyone else. The label executive is Lee Leipsner who I've known in some capacity throughout my entire career and was one of the only people to always respond even during the times when I couldn't help him with music.

**Alright Dr Vision: Invent one format (that doesn't exist) that you think would work?m and you'd like to invent?**

We must start thinking more globally and I definitely have a good idea, but you'll have to stay tuned for the details.

**What happened to your hair?**

What do you mean, I was born this way.

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***YOUR  
WEEKLY  
RESOURCE  
FOR  
MUSIC  
RESEARCH***

**MondayMorningIntel.com**



**CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.**



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	<a href="#">PLAY VIDEO ►</a>
2	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia	<a href="#">PLAY VIDEO ►</a>
3	MANESKIN	Beggin	Arista	<a href="#">PLAY VIDEO ►</a>
4	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic	<a href="#">PLAY VIDEO ►</a>
5	WALKER HAYES	Fancy Like	Monument	<a href="#">PLAY VIDEO ►</a>
6	LISA	Money	Interscope	<a href="#">PLAY VIDEO ►</a>
7	DOJA CAT	Need To Know	Kemosabe/RCA	<a href="#">PLAY VIDEO ►</a>
8	WIZKID	Essence f/Tems	Starboy/RCA	<a href="#">PLAY VIDEO ►</a>
9	FARRUKO	Pepas	C. Fiber/Sony Music Latin	<a href="#">PLAY VIDEO ►</a>
10	OLIVER TREE	Life Goes On	Atlantic	<a href="#">PLAY VIDEO ►</a>
11	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic	<a href="#">PLAY VIDEO ►</a>
12	OLIVIA RODRIGO	traitor	Geffen/Interscope	<a href="#">PLAY VIDEO ►</a>
13	OLIVIA RODRIGO	good 4 u	Geffen/Interscope	<a href="#">PLAY VIDEO ►</a>
14	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope	<a href="#">PLAY VIDEO ►</a>
15	ADELE	Easy On Me	Columbia	<a href="#">PLAY VIDEO ►</a>
16	JUSTIN BIEBER	Ghost	Def Jam	<a href="#">PLAY VIDEO ►</a>
17	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA	<a href="#">PLAY VIDEO ►</a>
18	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation	<a href="#">PLAY VIDEO ►</a>
19	TWICE	The Feels	Imperial/Republic	<a href="#">PLAY VIDEO ►</a>
20	LIL NAS X	Thats What I Want	Columbia	<a href="#">PLAY VIDEO ►</a>
21	ED SHEERAN	Bad Habits	Atlantic	<a href="#">PLAY VIDEO ►</a>
22	CHLOE	Have Mercy	Parkwood/Columbia	<a href="#">PLAY VIDEO ►</a>
23	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA	<a href="#">PLAY VIDEO ►</a>
24	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic	<a href="#">PLAY VIDEO ►</a>
25	ED SHEERAN	Shivers	Atlantic	<a href="#">PLAY VIDEO ►</a>
26	COLDPLAY X BTS	My Universe	Parlophone/Atlantic	<a href="#">PLAY VIDEO ►</a>
27	YUNG BLEU	Baddest f/Chris Brown...	Vandross/RCA-EMPIRE	<a href="#">PLAY VIDEO ►</a>
28	RODDY RICCH	Late At Night	Atlantic	<a href="#">PLAY VIDEO ►</a>
29	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope	<a href="#">PLAY VIDEO ►</a>
30	MEGAN THEE STALLION	Thot Sh*t	300 Ent.	<a href="#">PLAY VIDEO ►</a>
31	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA	<a href="#">PLAY VIDEO ►</a>
32	TIESTO & KAROL G	Don't Be Shy	Atlantic	<a href="#">PLAY VIDEO ►</a>
33	TAI VERDES	A-O-K	Arista	<a href="#">PLAY VIDEO ►</a>
34	THE WEEKND	Take My Breath	XO/Republic	<a href="#">PLAY VIDEO ►</a>
35	KANYE WEST	Hurricane f/TheWeeknd/Lil Baby	GOOD/Cap-Rep-Def Jam	<a href="#">PLAY VIDEO ►</a>
36	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA	<a href="#">PLAY VIDEO ►</a>
37	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGL	<a href="#">PLAY VIDEO ►</a>
38	GIVEON	For Tonight	Not So Fast/Epic	<a href="#">PLAY VIDEO ►</a>
39	DUA LIPA	Love Again	Warner	<a href="#">PLAY VIDEO ►</a>
40	HALSEY	I am not a woman, I'm a god	Capitol	<a href="#">PLAY VIDEO ►</a>
41	JESY NELSON	Boyz f/Nicki Minaj	Republic	<a href="#">PLAY VIDEO ►</a>
42	NESSA BARRETT	i hope ur miserable until ur..	Warner	<a href="#">PLAY VIDEO ►</a>
43	JONAS BROTHERS	Who's In Your Head	Republic	<a href="#">PLAY VIDEO ►</a>
44	SHOUSE	Love Tonight	Hell Beach/ONELOVE	<a href="#">PLAY VIDEO ►</a>
45	BBNO\$	edamame f/Rich Brian	bbno\$/further.	<a href="#">PLAY VIDEO ►</a>
46	SHAWN MENDES & TAINY	Summer Of Love	Island/Republic	<a href="#">PLAY VIDEO ►</a>
47	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG	<a href="#">PLAY VIDEO ►</a>
48	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic	<a href="#">PLAY VIDEO ►</a>
49	KACEY MUSGRAVES	justified	MCA Nashville/Interscope	<a href="#">PLAY VIDEO ►</a>
50	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305	<a href="#">PLAY VIDEO ►</a>

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	THE KID LAROI & JUSTIN BIEBER	Stay	1	1	1	1
2	RODRIGO, OLIVIA	good 4 u	3	3	4	5
3	LIL NAS X	Montero (Call Me By Your Name)	4	2	2	6
4	DOJA CAT	Need To Know	8	7	3	2
5	DOJA CAT FEAT. SZA	Kiss Me More	6	4	5	10
6	MANESKIN	Beggin'	2	11	6	4
7	SHEERAN, ED	Bad Habits	5	5	10	8
8	LIL NAS X & JACK HARLOW	Industry Baby	7	6	11	7
9	DOJA CAT FEAT. THE WEEKND	You Right	10	9	7	3
10	HAYES, WALKER	Fancy Like	9	8	8	15
11	VERDES, TAI	A-O-K	15	13	12	12
12	DRAKE FEAT. FUTURE AND YOUNG THUG	Way 2 Sexy	21	10	9	16
13	BROWN, KANE X BLACKBEAR	Memory	18	12	13	13
14	RODRIGO, OLIVIA	Traitor	17	16	16	11
15	CHLOE	Have Mercy	14	15	14	19
16	LIL NAS X	Thats What I Want	12	18	15	18
17	MARSHMELLO FEAT. JONAS BROTHERS	Leave Before You Love Me	11	14	23	22
18	LIPA, DUA	Love Again	16	20	18	17
19	ADELE	Easy On Me	13	34	22	9
20	EILISH, BILLIE	Happier Than Ever	19	21	19	20
21	BIEBER, JUSTIN	Ghost	22	17	17	25
22	THE WEEKND	Take My Breath	25	19	20	21
23	DIXIE FEAT. RUBI ROSE	Psycho	23	22	21	30
24	SHEERAN, ED	Shivers	27	23	26	33
25	MENDES, SHAWN & TAINY	Summer Of Love	28	25	25	27
26	WIZKID	Essence	26	33	30	23
27	LIZZO FEAT. CARDI B	Rumors	20	28	28	35
28	WEST, KANYE FEAT. THEWEEKND, LIL BABY	Hurricane	37	26	27	26
29	JOHN, ELTON FEAT. DUA LIPA	Cold Heart (PNAU Remix)	24	32	33	31
30	BEER, MADISON	Reckless	29	37	29	29
31	MONSTA X	One Day	33	29	24	38
32	BARRETT, NESSA	I Hope Ur Miserable Until Ur Dead	32	30	32	36
33	COLDPLAY X BTS	My Universe	34	27	38	32
34	DANIEL, TREVOR	Alone	48	36	44	14
35	THE ANXIETY, WILLOW, TYLER COLE	Meet Me At Our Spot	31	44	34	28
36	GIVEON	For Tonight	35	35	31	40
37	ALESSO & MARSHMELLO FEAT. JAMES BAY	Chasing Stars	42	24	37	41
38	HALSEY	I am not a woman, I'm a god	43	38	35	37
39	PITBULL FEAT. ANTHONY WATTS & DJWS	I Feel Good	41	39	41	34
40	GRAY, CONAN	People Watching	30	43	36	44
41	CKAY	Love Nwantiti (Ah Ah Ah)	36	41	49	24
42	BBNO\$ & RICH BRIAN	Edamame	49	31	40	43
43	MUSGRAVES, KACEY	Justified	38	46	39	39
44	JONAS BROTHERS	Who's In Your Head	40	42	43	45
45	WANG, JACKSON X INTERNET MONEY	Drive You Home	45	40	42	49
46	TWENTY I ONE I PILOTS	Saturday	39	45	46	48
47	BLACK EYED PEAS FEAT. SAWEETIE & LELE PONS	Hit It	46	48	45	47
48	SHOUSE	Love Tonight	44	50	50	42
49	FARRUKO	Pepas	47	49	48	46
50	SIVAN, TROYE	Angel Baby	50	47	47	50



Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	CLINTON KANE	Chicken Tendies	Columbia
2	COLDPLAY	Viva La Vida (Live 2021)	Parlophone/Atlantic
3	MADS LANGER	Lightning	Freedom Is State Of Mind
4	LISA	Lalisa	Interscope
5	CHEAT CODES & GREY	Hurricane w/Tyson Ritter	further.
6	WILLOW	transparent soul f/T. Barker	MSFTS/Roc Nation
7	KHALID	New Normal	Right Hand Music Grp/RCA
8	KELLY CLARKSON	Christmas Isn't Canceled...	Atlantic
9	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
10	GIGI VEGA	Down Crazy	Breakout Music
11	RODDY RICCH	High Fashion f/Mustard	Atlantic
12	DJ KHALED	Every Chance I Get f/LilBaby..	WTB/RN/Cap-Int-Epic
13	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
14	ATB X TOPIC X A7S	Your Love (9PM)	Astralwerks/Capitol
15	DRAKE F/LIL WAYNE/RICK ROSS	You Only Live Twice	OVO/Republic
16	ACRAZE	Do It To It f/Cherish	Virgin Music
17	JUSTUS BENNETTS	Bad Day	SupportYourFriends/Virgin
18	POST MALONE	Candy Paint	Republic
19	MACHINE GUN KELLY	Forget Me Too f/Halsey	BadBoy/Capitol-Interscope
20	RAIN RADIO & DJ CRAIG GORMAN	Talk About	Astralwerks/Capitol
21	FOR KING & COUNTRY	Amen	Curb Word
22	LILHUDDY	Don't Freak Out	Immersv/Geffen/Interscope
23	SQUID KIDS X 71 DIGITS	Red Light, Green Light	Spinnin'
24	NE-YO & JEREMIH	U 2 Luv	Motown/Capitol
25	HARIZ	Remind Me	Prosperous Enterprises
26	ICONA POP & VIZE	Off Of My Mind	Ultra
27	JACK HARLOW	SUVs f/Pooh Shiesty	Generation Now/Atlantic
28	SOULJA BOY	Rick & Morty f/Rich The Kid	SODMG
29	JONASU	Black Magic	Casablanca
30	DJ SNAKE	You Are My High	---
31	SOFI TUKKER	Purple Hat	Ultra
32	WALE	Poke It Out f/J. Cole	MMG/Warner
33	LAIDBACK LUKE & RAPHI	If There Is Love	Total Smash
34	POP SMOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic
35	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
36	POST MALONE	Enemies f/DaBaby	Republic
37	WEEZER	All My Favorite Songs f/AJR	EMG/Crush Music
38	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
39	DJ KHALED	Body In Motion f/B. Tiller...	WTB/RN/QC/Capitol-Epic
40	MACHINE GUN KELLY	Papercuts	Bad Boy/Interscope
41	BTS	Permission To Dance	BigHit/Columbia
42	JVKE	This Is What Falling In Love..	JVKE / AWAL
43	MEEK MILL	Sharing Locations	MMG/Atlantic
44	SETH POWER	Going Somewhere	Toucan Cove
45	GALANTIS, GUETTA, LITTLE MIX	Heartbreak Anthem	Big Beat/EMG
46	HARRY STYLES	Falling	Columbia
47	BLACKBEAR	Me And Ur Ghost	Beartrap/Alamo/Interscope
48	ALESSO	Midnight f/Liam Payne	10:22/Astralwerks/Capitol
49	DABABY	Suge	SCMG/Interscope
50	SHANE CODD	Always On My Mind f/C. Haining	Astralwerks/Capitol

The background of the entire image is a collage of red octagonal stop signs. Some signs are partially visible at the edges, showing letters like 'IS', 'ST', 'OP', and 'STOP'. In the center, there is a black downward-pointing triangle containing the text '3.0' in red.

# AIRPLAY INTEL 3.0

**FREE SUBSCRIPTIONS**  
**STOP SOON**  
**DON'T MISS OUT**

**CLICK HERE**



# KAROL G

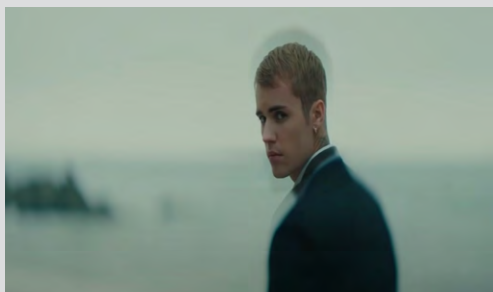
## "SEJODIOTO"



If you climb South over the invisible wall, the playlist changes automatically. KAROL G seems to be the Latin Dua Lipa down yonder and is dominating Spanish radio and every poolside playlist. Her music is in a heavy and habanero hot rotation. KAROL G's heat didn't happen overnight as she's had hits with Bad Bunny and has walked away with Latin Grammys, too. MMI likes to poke around on the global charts....you should give KAROL G an extended look and listen. Click here:



Check out these videos hand-picked by our staff!



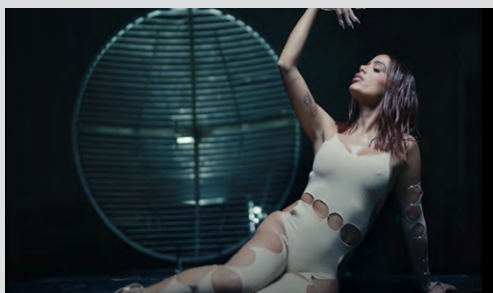
### JUSTIN BIEBER - "GHOST"

As Halloween approaches, "Ghost" is scaring no one as art floats right on up the airplay chart. And this beautifully produced video is racking up plays as well as it stars Diane Keaton as Mom to young JB. Keaton won the Oscar in 78 for her role in Woody Allen's "Annie Hall" and if you squint, you can catch a hint of the iconic wardrobe from the film in this video. It's all about love, loss and dealing with both. Click Here:



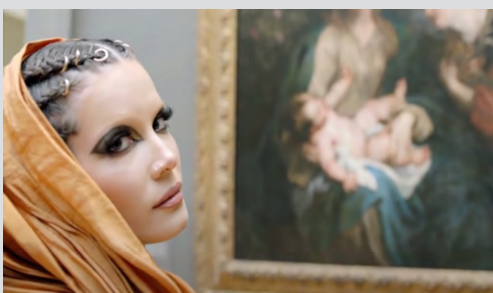
### MAX AND ALI GATIE - "BUTTERFLIES"

MAX is back and teaming up with Iraqi-Canadian hipster Ali Gatie for a time tripping serenade called "Butterflies". The storyline is a total journey of sweetness deluxe as we follow a couple through the generations of that magical feeling that real love brings. Click here:



### ANITTA FT. SAWEETIE - "FAKING LOVE"

Objects in your heart may be further away than they appear. Beware of strangers bearing gifts. There's thin line between love and hate. Is it real or is it Memorex? Only her hairdresser knows for sure. Anitta and Suweetie have a message for you. Did you enjoy the ride? Wanna buy this bridge? Sometimes it's all just a show. For "Faking Love" click here:



### HALSEY - "DARLING"

Halsey's latest album is a museum in itself. Aptly titled "If I can't Have Love, I Want Power" is a very deeply artistic study of music, lyric, vision and Motherhood. In this clip of "Darling" an extremely pregnant Halsey strolls (sometimes backwards) through New York's Metropolitan Museum of Art pausing in front of paintings with metaphorical messages that weave through the album like the artist does in the video. Heavy? You betcha? Click Here:



### LISA - "MONEY"

Lisa cashes in on her fame from South Korean Super-Girl group BlackPink by spending some of her invested talent on a track called "Money". In this highly valued performance piece, she accrues some amazing dancers who shake their assets all the way to the bank. To coin a phrase, Lisa's newly minted solo success looks like it may pay dividends when her first solo album "Lisa" dropped a dime recently to rave reviews. Click here:





## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*

CALL US at  
818-699-6400  
or EMAIL  
[contact@mmi2020.com](mailto:contact@mmi2020.com)

# MONDAY MORNING INTEL

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**THANK YOU**  
from the entire staff:

**PUBLISHERS:**

**ZEN CZAR**

Rich Meyer

**CHIEF WRANGLER**

Steve Lehman

**MARKETING, PROMOTION  
& Magic Fueled by Studio2Bee**  
**MASTERS OF THE SUN**

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

**RESEARCH TEAM**  
**PEOPLE WHO ACTUALLY  
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Britney Whitney

Lindsey McDaniel

Brenda Manney

Todd Morris

Charlie Dean

**GRAPHIC DESIGN**  
EGO Design

**PYTHON POWER RANGER**  
Trent Trento

**OPERATIONS**  
Kylee Laynee Higgins

**PAW POWER**  
**NOT IN MY BOWL**

Heidi Dog

Monkey Dog