

**MONDAY
MORNING
INTEL**

ANITA

feat.
Saweetie

DEBUT #2 MMI HOT ZONE!



**MMI
PROFILE
CAGLE**

TOP 40 *EDITION*

NOVEMBER 1, 2021

ANITA

feat.
Saweetie

NOBODY'S FAKING THIS:
DEBUT #2 MMI HOT ZONE!

FOR A CLOSER LOOK AND SOMETHING REALLY REAL, WATCH THE "FAKING IT" VIDEO

CLICK HERE
TO WATCH VIDEO

WARNER
RECORDS

MONDAY MORNING INTEL

NOVEMBER 1, 2021

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

11.1.21

AIRPLAY

THE KID LAROI & JUSTIN BIEBER "STAY"

RETENTION

ED SHEERAN "BAD HABITS"

CALLOUT

THE KID LAROI & JUSTIN BIEBER "STAY"

AUDIO

ADELE "EASY ON ME"

VIDEO

ADELE "EASY ON ME"

SALES

ADELE "EASY ON ME"

COMPOSITE

THE KID LAROI & JUSTIN BIEBER "STAY"

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY
MORNING
INTEL**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	5	1	3	2	6	1	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
2	9	5	2	3	8	2	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
12	x	13	1	1	1	3	ADELE	Easy On Me	Columbia
5	1	6	10	20	4	4	ED SHEERAN	Bad Habits	Atlantic
8	13	4	6	10	17	5	DOJA CAT	Need To Know	Kemosabe/RCA
4	12	2	26	5	11	6	MANESKIN	Beggin	Sony Music Latin/Arista
3	11	3	11	18	18	7	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
9	2	7	14	16	26	8	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
10	6	22	8	27	7	9	ED SHEERAN	Shivers	Atlantic
7	4	8	23	25	21	10	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
6	10	14	18	13	25	11	OLIVIA RODRIGO	traitor	Geffen/Interscope
20	18	12	4	11	13	12	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
15	24	9	5	6	3	13	WALKER HAYES	Fancy Like	Monument/RCA
27	x	31	13	15	9	14	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
16	x	26	19	29	5	15	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
23	16	23	22	8	14	16	WIZKID	Essence f/Tems	Starboy/RCA
22	x	30	20	24	2	17	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
13	7	11	28	35	23	18	TAI VERDES	A-O-K	Arista
24	19	21	9	14	24	19	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
37	x	32	7	4	16	20	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
25	3	17	39	39	10	21	DUA LIPA	Love Again	Warner
11	8	20	31	36	27	22	THE WEEKND	Take My Breath	XO/Republic
17	20	19	27	30	12	23	JUSTIN BIEBER	Ghost	Def Jam
14	23	16	16	21	22	24	LIL NAS X	Thats What I Want	Columbia
33	x	15	29	19	28	25	CHLOE	Have Mercy	Parkwood/Columbia
18	17	10	36	37	19	26	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
31	22	39	17	9	15	27	FARRUKO	Pepas	C. Fiber/Sony Music Latin
42	x	x	30	12	34	28	OLIVER TREE	Life Goes On	Atlantic
46	x	x	12	26	31	29	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic
45	x	x	33	7	33	30	LISA	Money	Interscope
35	x	28	25	38	37	31	KANYE WEST	Hurricane f/TheWeeknd/Lil Baby	GOOD/Cap-Rep-Def Jam
29	x	29	37	41	32	32	GIVEON	For Tonight	Not So Fast/Epic
39	x	18	38	40	30	33	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGL
48	x	x	24	23	29	34	MONEYBAGG YO	Wockesha	CMG/NLess/Interscope
44	x	x	32	34	20	35	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
38	x	x	15	28	47	36	NEIKED X MAE MULLER X POLO G	Better Days	Capitol
50	x	x	21	17	40	37	DOJA CAT	Woman	Kemosabe/RCA
36	15	25	44	47	45	38	SHAWN MENDES & TAINY	Summer Of Love	Island/Republic
43	x	x	43	31	36	39	YUNG BLEU	Baddest f/Chris Brown...	Vandross/RCA-EMPIRE
19	21	33	47	46	39	40	JONAS BROTHERS	Who's In Your Head	Republic
28	x	34	41	45	41	41	BBNO\$	edamame f/Rich Brian	bbno\$/mtheory/further.
41	x	40	42	22	42	42	TWICE	The Feels	Imperial/Republic
30	x	27	45	43	49	43	NESSA BARRETT	i hope ur miserable until ur..	Warner
47	x	x	34	32	46	44	RODDY RICCH	Late At Night	Atlantic
34	x	35	40	50	38	45	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
21	x	36	48	49	43	46	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG
26	14	37	50	48	48	47	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic
40	x	38	46	44	35	48	SHOUSE	Love Tonight	Hell Beach/ONELOVE
49	x	x	35	33	44	49	MEGAN THEE STALLION	Thot S**t	300 Ent.
32	x	24	49	42	50	50	MADISON BEER	Reckless	Epic

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	37	20	17	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
2	46	29	17	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic
3	45	30	15	LISA	Money	Interscope
4	48	34	14	MONEYBAGG YO	Wockesha	CMG/NLess/Interscope
5	42	28	14	OLIVER TREE	Life Goes On	Atlantic
6	27	14	13	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
7	50	37	13	DOJA CAT	Woman	Kemosabe/RCA
8	12	3	9	ADELE	Easy On Me	Columbia
9	44	35	9	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
10	20	12	8	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
11	33	25	8	CHLOE	Have Mercy	Parkwood/Columbia

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
2	DUA LIPA	Levitating	Interscope-Warner
3	THE WEEKND	Save Your Tears	XO/Republic
4	OLIVIA RODRIGO	deja vu	Geffen/Interscope
5	ARIANA GRANDE	positions	Republic
6	GLASS ANIMALS	Heat Waves	Republic
7	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
8	THE KID LAROI	Without You with Miley Cyrus	Columbia
9	THE WEEKND	Blinding Lights	XO/Republic
10	ARIANA GRANDE	pov	Republic
11	ARIANA GRANDE	34+35	Republic
12	HARRY STYLES	Adore You	Columbia
13	HARRY STYLES	Watermelon Sugar	Columbia
14	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
15	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
16	POST MALONE	Circles	Republic
17	TATE MCRAE	You Broke Me First	RCA
18	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
19	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic
20	DUA LIPA	Don't Start Now	Warner
21	DUA LIPA	Break My Heart	Warner
22	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
23	AVA MAX	Kings & Queens	Atlantic
24	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
25	DUNCAN LAURENCE	Arcade	Capitol
26	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
27	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
28	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
29	OLIVIA RODRIGO	drivers license	Geffen/Interscope
30	DOJA CAT	Say So	Kemosabe/RCA

Nessa Barrett

i hope ur miserable

Leading The Way:

97.1
NOW!
LA'S PARTY STATION

103.5
KISS FM
CHICAGO'S #1 HIT MUSIC STATION!

HOT
106.7

CHANNEL
DETROIT'S #1 HIT MUSIC STATION
955

Kiss
98.5

MIX
105.1

WARNER
RECORDS



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	ADELE	Easy On Me	Columbia
HOTZONE	ANITTA	Faking Love f/Saweetie	Warner
HOTZONE	NEIKED X MAE MULLER X POLO G	Better Days	Capitol
HOTZONE	SWEDISH HOUSE MAFIA/THE WEEKND	Moth To A Flame	Republic
HOTZONE	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
HOTZONE	JESY NELSON	Boyz f/Nicki Minaj	Republic
HOTZONE	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
HOTZONE	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
HOTZONE	GIVEON	For Tonight	Not So Fast/Epic
HOTZONE	MONSTA X	One Day	BMG
HOTZONE	TREVOR DANIEL	Alone	RCA
HOTZONE	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305
HOTZONE	FARRUKO	Pepas	C. Fiber/Sony Music Latin
HOTZONE	CHLOE	Have Mercy	Parkwood/Columbia
HOTZONE	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
HOTZONE	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
HOTZONE	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
HOTZONE	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
HOTZONE	NESSA BARRETT	i hope ur miserable until ur..	Warner
HOTZONE	TROYE SIVAN	Angel Baby	Capitol

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	KANYE WEST	Hurricane f/TheWeeknd/Lil Baby	GOOD/Cap-Rep-Def Jam
DEVELOPING	LIL NAS X	Thats What I Want	Columbia
DEVELOPING	JUSTIN BIEBER	Ghost	Def Jam
DEVELOPING	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
DEVELOPING	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG
DEVELOPING	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic
DEVELOPING	BBNO\$	edamame f/Rich Brian	bbno\$/mtheory/further.
DEVELOPING	TWICE	The Feels	Imperial/Republic
DEVELOPING	JONAS BROTHERS	Who's In Your Head	Republic
DEVELOPING	WIZKID	Essence f/Tems	Starboy/RCA
DEVELOPING	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
DEVELOPING	SHOUSE	Love Tonight	Hell Beach/ONELOVE
DEVELOPING	WALKER HAYES	Fancy Like	Monument/RCA
DEVELOPING	ALESSO & MARSHMELLO	Chasing Stars f/James Bay	10:22/Astralwerks/Capitol
DEVELOPING	MADISON BEER	Reckless	Epic

Faster Programming Intel From NuVoodoo.



The A.S.A.P Study



ACTIONABLE: A 10-minute interview is flexible but demands knowing the possible actions that might be taken.



SPEEDY: A 10-minute interview means the study gets into the field faster. A 300-person sample means that it will get out of the field faster. In the top 40 markets it's four weeks or less from approved questionnaire to presentation.



AFFORDABLE: An all-in cost of \$9500 minimizes risk and helps ensure a return on every budget dollar.



PERCEPTUAL STUDY: Quantitative research with scalable results from a well-designed, carefully-screened sample.

CHOOSE ONE FROM THREE STUDY DESIGNS:

Morning shows: What kind of show is in demand? Are there image leaders? What are the key audience benefits? Which images are contestable? Which features have gravity? Who are the hot personalities?

Comprehensive station health checkup: Are you optimally aligned among competitors? Strongest images? Most valuable images? Is your music dialed-in? Biggest threats? Easiest sources of new P1's?

Roadmap for music: The tightened interview allows testing of appeal for up to fifteen music styles, along with image questions.





CAGLE

HIP-HOP VS. COUNTRY RESEARCH

FORMER POSITION: 95.5 THE BEAT/ATLANTA.
B97 NEW ORLEANS, HOT 107 MEMPHIS

CURRENT POSITION: WQNU LOUISVILLE PD

OK let's just say it: You're a rare duck. You have a long history of breaking Hip-Hop acts out of Memphis, New Orleans and Atlanta; the "One Listen Platinum-Eared Kid"...But you're also a notorious numbers/data research geek. If you had to pick one: you're ears and gut or your research, which one would it be and why?

In my perfect world...ears and guts every time. Over the years they have served me better. In Memphis I trusted my ears and gut (and club research) over everything. And research eventually backed that up. In Memphis I didn't follow the labels lead...they followed mine

We're speaking now to "Cagle the Numbers Geek": The heaviest streaming consumers still skew a bit younger. How does that effect your Country decisions compared to to your pop programming days?

I love looking at streaming data, and I often compare it to the "research" I did in the clubs. I would hear a song I did not know in a club...and the crowd would go nuts. That was my "streaming" info in 2000. We added "I Hope" by Gabby Barret before she was signed to Warner because of streaming. Same with "Just About Over You" by Priscilla Block

Here's one for "the other ears and gut Cagle": Tip us to one emerging Pop artist/act that you see as a soon to be A-lister and the same for an emerging Country act....please, sir. If you will.

Country is easy...Morgan Wade. Big fan of her music. Pop is a little tougher, but leaning a little on the r & b side I really like Ari Lennox and I could see her crossing over

How many watches do you have on right now? At any one occasion, how many have you worn at once. What was the occasion?

2 watches on now....like always. 4 at once (including 2 pocket watches). Not sure of a specific occasion...have done that more than once

Fans purchasing music is still a thing. Even though the numbers are a fraction of what they were years ago...they can still be significant. Are you still looking at downloads and how do they weigh in to decisions on your music choices?

I rarely look at downloads. Not a significant factor to me

Ok stay with me: SpaceX is sending you and 4 other industry execs (radio and music company) to the Planet Zabouche to sign on it's first terrestrial radio station. Zabouche is populated only by women who are all over 7 feet tall and their female off-spring. A few questions: A) Who are your 4 companions and why? B). What will be the format and why? C). What is the first single you will play?

Chris Siciliano from Capitol...one of my absolute favorite human beings ever.

I consider him my brother

Stacey Brady from Audacy New Orleans...another one of my favorite people.

Family more than friend at this point. And I would need a great promotions director

Eric Fow...my current sales manager. I would need him to make money
(whatever currency they may be using)

Skip Bishop, of course!! Great friend (and family as well at this point)...
because I enjoy his company and insight

Estrogen radio...Olivia Rodrigo would be a core artist, since every song is about how much she hates men. And since the Planet Zabouche is populated by only women, they must kill their men off. Maybe I should not invite Chris, Eric and Skip after all!

"Good For You" by Olivia Rodrigo...because see answer 2

Dua Lipa, Chris Stapleton, Kamala Harris, Mike McVay and Keith Richards are coming to Casa Cagle tomorrow night at 7pm for a fancy pants dinner hosted and prepared by you. What are you serving (you have to be able to actually make this dish) and what will you discuss?

We would start with dill pickle soup (prob the best thing I make)...followed by Chicken Wings App (I kill those as well...in the air fryer). Then I would serve steaks with mushrooms and asparagus that I cooked on the grill

We would discuss the merits of Avocado toast and coffee for breakfast and if the Smurfs were better children's programming than the Teletubbies

8. The Mic is yours and hot: Shout out to your heroes.

My mom (she taught me my work ethic) and Tinky Winky (the blue Teletubby)

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	ADELE	Easy On Me	Columbia	PLAY VIDEO ▶
2	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO ▶
3	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia	PLAY VIDEO ▶
4	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic	PLAY VIDEO ▶
5	MANESKIN	Beggin	Arista	PLAY VIDEO ▶
6	WALKER HAYES	Fancy Like	Monument	PLAY VIDEO ▶
7	LISA	Money	Interscope	PLAY VIDEO ▶
8	WIZKID	Essence f/Tems	Starboy/RCA	PLAY VIDEO ▶
9	FARRUKO	Pepas	C. Fiber/Sony Music Latin	PLAY VIDEO ▶
10	DOJA CAT	Need To Know	Kemosabe/RCA	PLAY VIDEO ▶
11	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic	PLAY VIDEO ▶
12	OLIVER TREE	Life Goes On	Atlantic	PLAY VIDEO ▶
13	OLIVIA RODRIGO	traitor	Geffen/Interscope	PLAY VIDEO ▶
14	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope	PLAY VIDEO ▶
15	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation	PLAY VIDEO ▶
16	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA	PLAY VIDEO ▶
17	DOJA CAT	Woman	Kemosabe/RCA	PLAY VIDEO ▶
18	OLIVIA RODRIGO	good 4 u	Geffen/Interscope	PLAY VIDEO ▶
19	CHLOE	Have Mercy	Parkwood/Columbia	PLAY VIDEO ▶
20	ED SHEERAN	Bad Habits	Atlantic	PLAY VIDEO ▶
21	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO ▶
22	TWICE	The Feels	Imperial/Republic	PLAY VIDEO ▶
23	MONEYBAGG YO	Wockesha	CMG/NLess/Interscope	PLAY VIDEO ▶
24	COLDPLAY X BTS	My Universe	Parlophone/Atlantic	PLAY VIDEO ▶
25	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA	PLAY VIDEO ▶
26	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic	PLAY VIDEO ▶
27	ED SHEERAN	Shivers	Atlantic	PLAY VIDEO ▶
28	NEIKED X MAE MULLER X POLO G	Better Days	Capitol	PLAY VIDEO ▶
29	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope	PLAY VIDEO ▶
30	JUSTIN BIEBER	Ghost	Def Jam	PLAY VIDEO ▶
31	YUNG BLEU	Baddest f/Chris Brown...	Vandross/RCA-EMPIRE	PLAY VIDEO ▶
32	RODDY RICCH	Late At Night	Atlantic	PLAY VIDEO ▶
33	MEGAN THEE STALLION	Thot Sh*t	300 Ent.	PLAY VIDEO ▶
34	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA	PLAY VIDEO ▶
35	TAI VERDES	A-O-K	Arista	PLAY VIDEO ▶
36	THE WEEKND	Take My Breath	XO/Republic	PLAY VIDEO ▶
37	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA	PLAY VIDEO ▶
38	KANYE WEST	Hurricane f/TheWeeknd/Lil Baby	GOOD/Cap-Rep-Def Jam	PLAY VIDEO ▶
39	DUA LIPA	Love Again	Warner	PLAY VIDEO ▶
40	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE	PLAY VIDEO ▶
41	GIVEON	For Tonight	Not So Fast/Epic	PLAY VIDEO ▶
42	MADISON BEER	Reckless	Epic	PLAY VIDEO ▶
43	NESSA BARRETT	i hope ur miserable until ur..	Warner	PLAY VIDEO ▶
44	SHOUSE	Love Tonight	Hell Beach/ONELOVE	PLAY VIDEO ▶
45	BBNO\$	edamame f/Rich Brian	bbno\$/further.	PLAY VIDEO ▶
46	JONAS BROTHERS	Who's In Your Head	Republic	PLAY VIDEO ▶
47	SHAWN MENDES & TAINY	Summer Of Love	Island/Republic	PLAY VIDEO ▶
48	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic	PLAY VIDEO ▶
49	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG	PLAY VIDEO ▶
50	KACEY MUSGRAVES	justified	MCA Nashville/Interscope	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	THE KID LAROI & JUSTIN BIEBER	Stay	1	1	1	1
2	MANESKIN	Beggin'	2	9	5	3
3	RODRIGO, OLIVIA	good 4 u	7	2	7	4
4	DOJA CAT	Need To Know	3	3	2	6
5	LIL NAS X & JACK HARLOW	Industry Baby	5	4	3	7
6	SHEERAN, ED	Bad Habits	6	5	9	5
7	DOJA CAT FEAT. SZA	Kiss Me More	8	6	6	8
8	DOJA CAT FEAT. THE WEEKND	You Right	10	8	8	2
9	HAYES, WALKER	Fancy Like	11	7	4	11
10	BROWN, KANE X BLACKBEAR	Memory	15	10	10	14
11	VERDES, TAI	A-O-K	12	11	12	12
12	DRAKE FEAT. FUTURE AND YOUNG THUG	Way 2 Sexy	13	12	11	13
13	ADELE	Easy On Me	9	15	16	10
14	RODRIGO, OLIVIA	Traitor	17	14	19	9
15	CHLOE	Have Mercy	14	13	13	19
16	LIL NAS X	Thats What I Want	16	16	14	16
17	LIPA, DUA	Love Again	18	17	20	15
18	BLXST FEAT. TY DOLLA \$IGN & TYGA	Chosen	4	18	17	35
19	BIEBER, JUSTIN	Ghost	20	19	15	21
20	THE WEEKND	Take My Breath	19	21	21	17
21	EILISH, BILLIE	Happier Than Ever	25	20	22	18
22	DIXIE FEAT. RUBI ROSE	Psycho	21	24	18	26
23	SHEERAN, ED	Shivers	22	23	23	25
24	WIZKID	Essence	24	30	29	22
25	BEER, MADISON	Reckless	27	32	26	20
26	MENDES, SHAWN & TAINY	Summer Of Love	26	27	28	29
27	JOHN, ELTON FEAT. DUA LIPA	Cold Heart (PNAU Remix)	23	35	30	23
28	BARRETT, NESSA	I Hope Ur Miserable Until Ur Dead	31	22	35	33
29	WEST, KANYE FEAT. THEWEEKND, LIL BABY	Hurricane	35	26	25	31
30	GIVEON	For Tonight	29	28	24	38
31	COLDPLAY X BTS	My Universe	30	29	36	28
32	THE ANXIETY, WILLOW, TYLER COLE	Meet Me At Our Spot	28	38	33	32
33	MONSTA X	One Day	32	33	27	37
34	DANIEL, TREVOR	Alone	44	39	37	27
35	CKAY	Love Nwantiti (Ah Ah Ah)	33	37	46	24
36	ALESSO & MARSHMELLO FEAT. JAMES BAY	Chasing Stars	41	25	39	39
37	HALSEY	I am not a woman, I'm a god	40	40	34	30
38	PITBULL FEAT. ANTHONY WATTS & DJWS	I Feel Good	43	36	40	34
39	JONAS BROTHERS	Who's In Your Head	36	34	43	40
40	BBNO\$ & RICH BRIAN	Edamame	39	31	44	44
41	MUSGRAVES, KACEY	Justified	38	47	38	36
42	TWENTY ONE I PILOTS	Saturday	34	44	41	45
43	WANG, JACKSON X INTERNET MONEY	Drive You Home	42	42	42	41
44	ANITTA F/SAWEETIE	Faking Love	48	41	32	49
45	BLACK EYED PEAS FEAT. SAWEETIE & LELE PONS	Hit It	47	49	45	43
46	NELSON, JESY FEAT. NICKI MINAJ	Boyz	50	46	31	48
47	SHOUSE	Love Tonight	37	48	49	46
48	SIVAN, TROYE	Angel Baby	46	45	48	47
49	FARRUKO	Pepas	45	50	50	42
50	TWICE	The Feels	49	43	47	50

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
2	GIGI VEGA	Down Crazy	Breakout Music
3	SQUID KIDS X 71 DIGITS	Red Light, Green Light	Spinnin'
4	DJ KHALED	Every Chance I Get f/LilBaby..	WTB/RN/Cap-Int-Epic
5	JOY CROOKES	Feet Don't Fail Me Now	Epic
6	DABABY	Suge	SCMG/Interscope
7	POST MALONE	Candy Paint	Republic
8	RODDY RICCH	High Fashion f/Mustard	Atlantic
9	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
10	WALE	Poke It Out f/J. Cole	MMG/Warner
11	JUSTUS BENNETTS	Bad Day	SupportYourFriends/Virgin
12	DANTE KLEIN, RAVEN & KREYN	Escape	Spinnin'
13	OLIVIA ROX	Princess	Songbird
14	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
15	RAIN RADIO & DJ CRAIG GORMAN	Talk About	Astralwerks/Capitol
16	FOR KING & COUNTRY	Amen	Curb Word
17	SOULJA BOY	Rick & Morty f/Rich The Kid	SODMG
18	JACK HARLOW	SUVs f/Pooh Shiesty	Generation Now/Atlantic
19	MARC E. BASSY	Bowie	---
20	DJ SNAKE	You Are My High	---
21	ICONA POP & VIZE	Off Of My Mind	Ultra
22	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
23	JONASU	Black Magic	Casablanca
24	SHAB	Music To My Heart	Shabnam Music LLC
25	DJ KHALED	Body In Motion f/B. Tiller...	WTB/RN/QC/Capitol-Epic
26	POP SMOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic
27	WILLOW	transparentsoul f/T. Barker	MSFTS/Roc Nation
28	DIXIE	The Real Thing	HITCO
29	YOUNG THUG	Tick Tock	300 Ent.
30	SENHIT	Adrenalina f/Flo Rida	Subside Records
31	HARRY STYLES	Falling	Columbia
32	ALESSO	Midnight f/Liam Payne	10:22/Astralwerks/Capitol
33	SETH POWER	Going Somewhere	Toucan Cove
34	KHALID	New Normal	Right Hand Music Grp/RCA
35	HALSEY	Darling	Capitol
36	WILLIAM SINGE	Closer	Over Media
37	RUSS & BIA	Best On Earth	Columbia
38	STATIC & BEN EL	Bella	Caroline
39	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic
40	HARIZ	Remind Me	Prosperous Enterprises
41	BLACKBEAR	@ my worst	Alamo/Columbia
42	MANESKIN	MAMMAMIA	Sony Music Latin/Arista
43	AREA21	Lovin' Every Minute	Hollywood
44	LUKAS GRAHAM	Share That Love	Warner
45	TOM GRENNAN	Little Bit Of Love	Insanity/Arista
46	R3HAB X SIGALA X JP COOPER	Runaway	CYB3RPVNK
47	BLACKBEAR	Me And Ur Ghost	Beartrap/Alamo/Interscope
48	MEEK MILL	Sharing Locations	MMG/Atlantic
49	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
50	SLANDER	Love Is Gone (2021)	Gud Vibrations

The background of the entire image is a collage of red octagonal stop signs. Some signs are partially visible at the edges, showing letters like 'IS', 'ST', 'OP', and 'STOP'. In the center, there is a black downward-pointing triangle containing the text '3.0' in red.

AIRPLAY INTEL 3.0

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DAVE GROHL

BAILED OUT BY TAYLOR SWIFT AT A PAUL MCCARTNEY PARTY



Sunday night for the 2nd time , Dave Grohl was inducted into the Rock And Roll Hall of Fame. First was in 2014 for Nivana and now with his Foo Fighters. Quite a honor and quite a trick! Instead of a grainy clip of Sir Paul McCartney presenting the award, we thought we'd treat you to this gem of a story from The Late, Late Show with James Corden. It's about that awkward moment we all get into when you're asked to play a song to follow Paul, you're a bit too tipsy and Taylor Swift saves the day....We know, we get it....it happens all the time but it's still a great story! Click Here:



Check out these videos hand-picked by our staff!



CHRISTINA AGUILERA, BECKY G, NICKI NICOLE FT. NATHY PELUSO - "PA MIS MUCHACHAS"

Christina continues to show the world she's a bad-ass and this time she tells us in Spanish. She's preparing her first all Spanish language Album since the 2000 release Mi Refejo. In this latin-hot clip, Christina plays a crime boss and has some smoking' guns named Becky G, Nicki Nicole and Kathy Peluso to ride along. If you've forgotten your 8th grade Spanish, the title means "For My Girls". Click Here:



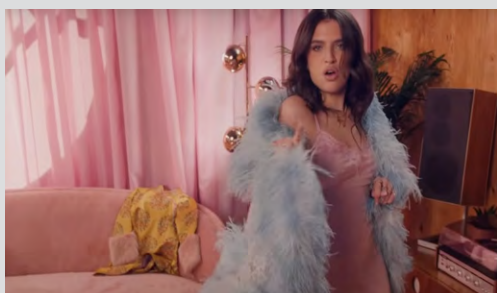
DJ SNAKE, OZUNA, MEGAN THEE STALLION, LISA OF BLACKPINK - "SG"

Talk about Global! DJ Snake is French, Ozuna has a shelf full of Latin Grammys and is from Puerto Rico, Lisa is part of South Korea's Black Pink and Megan is from where the Astros live. So we put all these countries together in a video and let them shake their ambassadors. This infectious international groove called "SG" (Sexy Girl) is lighting up the MMI sonar with multi detection pings like Sputnik on a Christmas tree. Pick a country and click here:



LILY MEOLA - "DAYDREAM"

This isn't one of those "she broke from TikTok stories". Hawaiian Lily Meola's brother Matt was in a neighborhood home school program with little Lukas Nelson aka 'son of Willie'. Are you with me so far? Momma Annie Nelson hears Matt's sister Lily sing and tells Poppa Willie who goes with kids to the coffeeshop to hear Lily sing. Singer finds herself under Willie's wing and winds up on the duets "Album To All The Girls". Bing Bang Boom. Check out this amazing video of an equally amazing song from a mega talented artist with a storybook beginning. Click Here:



NEIKAD X MAE MULLER X POLO G - "BETTER DAYS"

Swedish Pop Singer/Producer Victor Radstrum is NAKED! No, wait. He's the group NEIKED. It's him with other rotating members plowing pop popularity on the Swedish charts. In this configuration he dresses up with English Pop-ette Mae Muller and Polo G for a longing look at "Better Days". In this totally fun retro 'Anchorman-ish' clip, the forecast is clearly better days considering the high pressure wave of new airplay on the MMI Doppler thingy. Click Here.



MICHAEL JACKSON - "THRILLER"

Like an unearthed horror flick it comes back and climbs on the chart every year at Halloween. A video this iconic deserves an annual salute. So before you hang last night's costume in the closet, let's wig up and dance. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400
or EMAIL
contact@mmi2020.com

MONDAY MORNING INTEL

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THANK YOU
from the entire staff:

PUBLISHERS:
ZEN CZAR
Rich Meyer
CHIEF WRANGLER
Steve Lehman

MARKETING, PROMOTION
& Magic Fueled by Studio2Bee
MASTERS OF THE SUN
Skip Bishop
Butch Waugh
Kylee Laynee Higgins

RESEARCH TEAM
PEOPLE WHO ACTUALLY
DO THE WORK
Richard R. Deitemeyer
Kate Collins
Britney Whitney
Lindsey McDaniel
Brenda Manney
Todd Morris
Charlie Dean

GRAPHIC DESIGN
EGO Design

PYTHON POWER RANGER
Trent Trento

OPERATIONS
Kylee Laynee Higgins

PAW POWER
NOT IN MY BOWL
Heidi Dog
Monkey Dog