

**MONDAY
MORNING
INTEL**

hypocrite

THE NEW SINGLE FROM
RUTHIE COLLINS



ON YOUR DESK NOW!

**MMI
PROFILE
RICH MEYER**



Country Edition

**NASHVILLE
APPROVED**

OCTOBER 25, 2021

SAND IN MY BOOTS

MORGAN WALLEN



TOP 20

CONVERT NOW

BIG LUD

MONDAY MORNING INTEL

OCTOBER 25, 2021

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES **10.25.21**

AIRPLAY

JASON ALDEAN/CARRIE UNDERWOOD "If I Didn't Love You"

RETENTION

JAMESON RODGERS F/LUKE COMBS "Cold Beer Calling.."

CALLOUT

WALKER HAYES "Fancy Like"

AUDIO

WALKER HAYES "Fancy Like"

VIDEO

WALKER HAYES "Fancy Like"

SALES

WALKER HAYES "Fancy Like"

COMPOSITE

JASON ALDEAN/CARRIE UNDERWOOD "If I Didn't Love You"

**MONDAY
MORNING
INTEL**

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

FOR YOUR **CMA AWARD** CONSIDERATION

ERIC CHURCH

ENTERTAINER

of the year

MALE ARTIST

of the year

SINGLE

of the year

"Hell Of A View"

ALBUM

of the year

Heart

SONG

of the year

"Hell Of A View"

"For a guy whose concerts time out at three hours a night, the pandemic's break was but a way to rest up and blast off, ferociously."

– *VARIETY*

"The Nashville maverick delivers his biggest, boldest statement. . ."

– *ROLLING STONE*

"Church has long established himself as one of the most successful touring country artists"

– *POLLSTAR*



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	12	4	2	2	3	1	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
2	19	1	1	1	1	2	WALKER HAYES	Fancy Like	Monument/RCA
6	x	11	3	5	6	3	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
3	6	2	8	8	10	4	ELVIE SHANE	My Boy	Wheelhouse
5	1	3	7	14	15	5	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
4	7	9	12	15	8	6	LEE BRICE	Memory I Don't Mess With	Curb
11	5	8	13	12	12	7	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
9	17	7	9	10	11	8	LUKE COMBS	Cold As You	River House/Columbia Nash
8	4	21	6	17	16	9	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
18	15	16	5	13	5	10	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
10	13	10	17	16	14	11	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
16	18	35	4	6	2	12	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
14	3	13	18	20	23	13	MICHAEL RAY	Whiskey And Rain	Warner/WEA
7	16	5	19	34	17	14	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
12	11	12	32	23	21	15	JON PARDI	Tequila Little Time	Capitol Nashville
24	14	6	22	24	27	16	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
17	10	15	24	25	33	17	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
26	28	23	10	4	7	18	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
15	2	18	26	48	26	19	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
19	22	39	15	18	13	20	KANE BROWN	One Mississippi	RCA Nashville
29	x	25	20	27	18	21	SAM HUNT	23	MCA Nashville
21	21	20	21	28	24	22	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
20	31	22	14	7	9	23	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
13	8	14	28	42	39	24	LADY A	Like A Lady	BMLG
48	x	x	42	3	4	25	AARON LEWIS	Am I The Only One	Valory
47	x	x	11	22	20	26	CODY JOHNSON	Til You Can't	Colo/Warner/WMN
28	23	32	27	21	25	27	HARDY	Give Heaven Some Hell	Big Loud
25	20	19	36	39	29	28	CALLISTA CLARK	It's 'Cause I Am	Big Machine
31	x	41	25	30	19	29	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
40	x	26	23	31	32	30	DAN + SHAY	Steal My Love	Warner/WAR
22	24	29	31	36	28	31	ERIC CHURCH	Heart On Fire	EMI Nashville
23	9	31	41	40	37	32	RUSSELL DICKERSON	Home Sweet	Triple Tigers
37	x	40	29	29	22	33	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
36	x	17	30	46	30	34	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
49	x	x	16	26	31	35	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
33	x	33	46	33	35	36	TIM MCGRAW	7500 OBO	Big Machine
27	x	30	43	49	34	37	KEITH URBAN	Wild Hearts	Capitol Nashville
30	25	43	34	x	x	38	GARTH BROOKS	That's What Cowboys Do	Pearl
50	x	x	39	9	41	39	KAMERON MARLOWE	Giving You Up	Columbia Nashville
41	x	36	50	19	36	40	CHRIS JANSON	Bye Mom	Warner/WAR
35	26	34	33	44	44	41	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
44	x	x	45	32	40	42	DYLAN SCOTT	New Truck	Curb
34	27	24	47	35	47	43	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
32	29	27	38	47	42	44	JAKE OWEN	Best Thing Since Backroads	Big Loud
42	x	42	49	11	48	45	FRANK RAY	Country'd Look Good On You	Stoney Creek
38	x	28	48	38	49	46	DARIUS RUCKER	My Masterpiece	Capitol Nashville
39	30	37	35	37	43	47	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
45	x	x	40	43	38	48	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
46	x	x	37	41	46	49	GABBY BARRETT	Footprints On The Moon	Warner/WAR
43	x	38	44	45	45	50	CAM	Till There's Nothing Left	Triple Tigers

Let's go Dylan.



Following the #1, Platinum-Selling, CMT Music Award-winning, *N O B O D Y*

DYLAN SCOTT **NEW TRUCK**

Consumption +33%

OD Streaming +37%

#10 Consumption Per Spin

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	48	25	23	AARON LEWIS	Am I The Only One	Valory
2	47	26	21	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
3	49	35	14	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
4	50	39	11	KAMERON MARLOWE	Giving You Up	Columbia Nashville
5	40	30	10	DAN + SHAY	Steal My Love	Warner/WAR
6	18	10	8	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
7	26	18	8	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
8	29	21	8	SAM HUNT	23	MCA Nashville
9	24	16	8	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
2	LUKE COMBS	Forever After All	River House/Columbia Nash
3	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
4	LUKE BRYAN	Waves	Capitol Nashville
5	COLE SWINDELL	Single Saturday Night	Warner/WMN
6	THOMAS RHETT	What's Your Country Song	Valory
7	SCOTTY MCCREERY	You Time	Triple Tigers
8	DAN + SHAY	Glad You Exist	Warner/WAR
9	JUSTIN MOORE	We Didn't Have Much	Valory
10	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
11	DIERKS BENTLEY	Gone	Capitol Nashville
12	LEE BRICE	One Of Them Girls	Curb
13	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
14	BRETT YOUNG	Lady	BMLG
15	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
16	THOMAS RHETT	Country Again	Valory
17	LUKE BRYAN	Down To One	Capitol Nashville
18	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
19	LUKE COMBS	Better Together	River House/Columbia Nash
20	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
21	GABBY BARRETT	The Good Ones	Warner/WAR
22	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
23	LUKE BRYAN	One Margarita	Capitol Nashville
24	JAKE OWEN	Made For You	Big Loud
25	NIKO MOON	Good Time	RCA Nashville
26	SAM HUNT	Kinfolks	MCA Nashville
27	LUKE COMBS	Lovin' On You	River House/Columbia Nash
28	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
29	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
30	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
HOTZONE	LUKE BRYAN	Up	Capitol Nashville
HOTZONE	KANE BROWN	One Mississippi	RCA Nashville
HOTZONE	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
HOTZONE	JAKE OWEN	Best Thing Since Backroads	Big Loud

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
DEVELOPING	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
DEVELOPING	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
DEVELOPING	SAM HUNT	23	MCA Nashville
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA
DEVELOPING	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
DEVELOPING	KEITH URBAN	Wild Hearts	Capitol Nashville
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine
DEVELOPING	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
DEVELOPING	JON PARDI	Tequila Little Time	Capitol Nashville
DEVELOPING	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	ERIC CHURCH	Heart On Fire	EMI Nashville
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	GARTH BROOKS	That's What Cowboys Do	Pearl
DEVELOPING	TOBY KEITH	Old School	Show Dog Nashville
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	CAITLYN SMITH	I Can't f/Old Dominion	Monument
DEVELOPING	DAN + SHAY	Steal My Love	Warner/WAR
DEVELOPING	CAM	Till There's Nothing Left	Triple Tigers
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
DEVELOPING	TENILLE ARTS	Back Then, Right Now	19th & Grand
DEVELOPING	NATE BARNES	You Ain't Pretty	Quartz Hill
DEVELOPING	FRANK RAY	Country'd Look Good On You	Stoney Creek



RICH MEYER INTEL

CURRENT POSITION:

CEO/PRESIDENT
AIRPLAY INTEL

We've seen numerous upgrades on Monday Morning Intel over the past few weeks...can you elaborate?

Monday Morning Intel (MMI) is a living, breathing, ever-expanding airplay research tool being used by every virtually every major radio group, from the biggest stations in America, to small local markets and everything in-between. The list of PD's accessing MMI is like a who's-who of radio. Everybody's looking. Whenever you see something new, chances are the upgrades are something that were requested.

What about Airplay Intel, 3.0.

Airplay Intel 3.0 is all-new, cutting-edge, and the most comprehensive LOCAL research tool in the industry -- Your Station, Your Market, Your Research. AI3.0 incorporates local, national, streaming, retention plus call out.

Our research examines the past 14 days of monitoring. What is especially important is that Airplay Intel has spent the better part of a year developing and refining the product based on feedback from our partners. Our proprietary research shows our users what they are playing, the frequency in which each song is played, and the number of spins the song should be receiving based on the research.

Our categories include all songs being played on the station, how often it is being played, and how many times it should be played according to research from all of the analytical data points. So, airplay vs. the number of spins the RESEARCH shows it should be playing. Every song on every station is evaluated, crunched through our massive servers, with quotative data that show the number of suggested spins based on the pure research.

As an affiliate, what do I look at first?

Easy question. Look at the UNDERPLAYED. As an example, one of the biggest stations in America had dropped a particular song to recurrent. LW was 125, TW was 35. Airplay Intel statistics indicated the 125 was the right number. The PD moved it back into power and it's been #1 on the stations' AI 3.0 report for several weeks. This research will absolutely help radio improve their ratings if used properly.

I've heard buzz about your new label product SONGHAWK. Are these reports or products designed especially for label promotion executives?

Yes, SONGHAWK is a killer new product for label exec's, marketing, and promotion people. Two of the industry's BIGGEST names have already signed on. At a simple glance, label reps are now armed with data that revolutionizes the way labels can analyze song performance and airplay. SONGHAWK is a 5 day per week data machine that will show Labels how their song is performing based on station airplay. Which stations are UNDERPLAYING their projects, which stations are right on target with the number of spins, IDEAL, and which songs are NEUTRAL (often songs that are, or have, peaked. Great information on when to move on to the next track by that artist. Labels that have not yet been contacted can connect with our partners in crime, Skip Bishop and Butch Waughyou can reach them @ butchwaugh1@gmail.com and skip@studio1bee.com

How can people talk to you directly about the new, vastly improved data?

The data has always been dead-on. Now we have even more of it -- and it is ACTIONABLE RESEARCH for any music meeting. Any questions or suggestions can be sent to me directly.

**AIRPLAY
INTEL**

3.0

**FREE SUBSCRIPTIONS
STOP SOON
DON'T MISS OUT**

CLICK HERE



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	WALKER HAYES	Fancy Like	Monument	PLAY VIDEO ▶
2	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol	PLAY VIDEO ▶
3	AARON LEWIS	Am I The Only One	Valory	PLAY VIDEO ▶
4	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	PLAY VIDEO ▶
5	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	PLAY VIDEO ▶
6	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	PLAY VIDEO ▶
7	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	PLAY VIDEO ▶
8	ELVIE SHANE	My Boy	Wheelhouse	PLAY VIDEO ▶
9	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAY VIDEO ▶
10	LUKE COMBS	Cold As You	River House/Columbia Nash	PLAY VIDEO ▶
11	FRANK RAY	Country'd Look Good On You	Stoney Creek	PLAY VIDEO ▶
12	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	PLAY VIDEO ▶
13	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	PLAY VIDEO ▶
14	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash	PLAY VIDEO ▶
15	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO ▶
16	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	PLAY VIDEO ▶
17	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	PLAY VIDEO ▶
18	KANE BROWN	One Mississippi	RCA Nashville	PLAY VIDEO ▶
19	CHRIS JANSON	Bye Mom	Warner/WAR	PLAY VIDEO ▶
20	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO ▶
21	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO ▶
22	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	PLAY VIDEO ▶
23	JON PARDI	Tequila Little Time	Capitol Nashville	PLAY VIDEO ▶
24	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO ▶
25	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO ▶
26	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO ▶
27	SAM HUNT	23	MCA Nashville	PLAY VIDEO ▶
28	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO ▶
29	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	PLAY VIDEO ▶
30	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	PLAY VIDEO ▶
31	DAN + SHAY	Steal My Love	Warner/WAR	PLAY VIDEO ▶
32	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO ▶
33	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO ▶
34	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR	PLAY VIDEO ▶
35	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	PLAY VIDEO ▶
36	ERIC CHURCH	Heart On Fire	EMI Nashville	PLAY VIDEO ▶
37	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	PLAY VIDEO ▶
38	DARIUS RUCKER	My Masterpiece	Capitol Nashville	PLAY VIDEO ▶
39	CALLISTA CLARK	It's 'Cause I Am	Big Machine	PLAY VIDEO ▶
40	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO ▶
41	GABBY BARRETT	Footprints On The Moon	Warner/WAR	PLAY VIDEO ▶
42	LADY A	Like A Lady	BMLG	PLAY VIDEO ▶
43	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	PLAY VIDEO ▶
44	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	PLAY VIDEO ▶
45	CAM	Till There's Nothing Left	Triple Tigers	PLAY VIDEO ▶
46	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	PLAY VIDEO ▶
47	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO ▶
48	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	PLAY VIDEO ▶
49	KEITH URBAN	Wild Hearts	Capitol Nashville	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	HAYES, WALKER	Fancy Like	4	1	2	21
2	SHANE, ELVIE	My Boy	6	6	3	11
3	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	9	3	1	16
4	ALDEAN, JASON & CARRIE UNDERWOOD	If I Didn't Love You	3	7	5	6
5	BROWN BAND, ZAC	Same Boat	11	2	7	1
6	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	5	5	12	5
7	COMBS, LUKE	Cold As You	2	8	11	9
8	MCCREERY, SCOTTY	You Time	14	4	9	4
9	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	23	12	10	3
10	BRICE, LEE	Memory I Don't Mess With	13	13	20	2
11	CHESNEY, KENNY	Knowing You	15	10	8	33
12	HURD, RYAN & MAREN MORRIS	Chasing After You	8	9	16	28
13	PARDI, JON	Tequila Little Time	10	24	4	23
14	RAY, MICHAEL	Whiskey And Rain	7	11	13	38
15	LADY A	Like A Lady	1	17	34	24
16	BLOCK, PRISCILLA	Just About Over You	24	16	21	7
17	STAPLETON, CHRIS	You Should Probably Leave	36	19	6	35
18	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	20	22	18	15
19	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	25	14	28	17
20	CLARK, CALLISTA	It's 'Cause I Am	12	28	26	14
21	MCCOLLUM, PARKER	To Be Loved By You	18	15	36	19
22	OLD DOMINION	I Was On A Boat That Day	30	31	14	22
23	WALLEN, MORGAN	Sand In My Boots	29	20	19	27
24	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	16	26	15	45
25	STELL, MATT	That Ain't Me No More	39	32	17	12
26	HUNT, SAM	23	21	35	25	10
27	DAN + SHAY	Steal My Love	19	25	37	18
28	OWEN, JAKE	Best Thing Since Backroads	44	18	30	13
29	ARTS, TENILLE	Back Then, Right Now	28	29	31	29
30	RUCKER, DARIUS	My Masterpiece	26	27	24	40
31	CHURCH, ERIC	Heart On Fire	17	38	35	26
32	URBAN, KEITH	Wild Hearts	37	30	29	30
33	BARNES, NATE	You Ain't Pretty	27	33	33	34
34	DICKERSON, RUSSELL	Home Sweet	22	39	27	31
35	HARDY	Give Heaven Some Hell	40	21	42	25
36	MCGRAW, TIM	7500 OBO	34	40	23	36
37	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	42	46	39	8
38	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	41	23	46	32
39	JANSON, CHRIS	Bye Mom	31	44	40	37
40	KEITH, TOBY	Old School	35	43	38	39
41	BROTHERS OSBORNE	I'm Not For Everyone	45	34	41	41
42	CAM	Till There's Nothing Left	48	41	32	20
43	BROWN, KANE	One Mississippi	33	37	43	47
44	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	32	42	45	48
45	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	38	45	44	46
46	SHELTON, BLAKE	Come Back As A Country Boy	47	47	22	49
47	RAY, FRANK	Country'd Look Good On You	43	48	47	44
48	LAMBERT, MIRANDA	If I Was A Cowboy	46	36	48	50
49	JONES, CAROLINE	Come In (But Don't...)	49	49	49	43
50	BROOKS, GARTH	That's What Cowboys Do	50	50	50	42

Faster Programming Intel From NuVoodoo.



The A.S.A.P Study



ACTIONABLE: A 10-minute interview is flexible but demands knowing the possible actions that might be taken.



SPEEDY: A 10-minute interview means the study gets into the field faster. A 300-person sample means that it will get out of the field faster. In the top 40 markets it's four weeks or less from approved questionnaire to presentation.



AFFORDABLE: An all-in cost of \$9500 minimizes risk and helps ensure a return on every budget dollar.



PERCEPTUAL STUDY: Quantitative research with scalable results from a well-designed, carefully-screened sample.

CHOOSE ONE FROM THREE STUDY DESIGNS:

Morning shows: What kind of show is in demand? Are there image leaders? What are the key audience benefits? Which images are contestable? Which features have gravity? Who are the hot personalities?

Comprehensive station health checkup: Are you optimally aligned among competitors? Strongest images? Most valuable images? Is your music dialed-in? Biggest threats? Easiest sources of new P1's?

Roadmap for music: The tightened interview allows testing of appeal for up to fifteen music styles, along with image questions.



Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	ALAN JACKSON	You'll Always Be My Baby	EMI Nashville
2	BOBBY BONES/THE RAGING IDIOTS	Hobby Lobby Bobby	---
3	SPENCER CRANDALL	My Person	---
4	CURTIS GRIMES	Noah Built A Boat	Lonely River
5	AARON GOODVIN	Lonely Drum	Reviver
6	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
7	RYAN HURD	Tab With My Name On It	Arista Nashville
8	KELSEA BALLERINI & LANY	I Quit Drinking	BR/The Orchard-Interscope
9	MITCHELL TENPENNY	To Us It Did	Riser House/Columbia
10	IAN MUNSICK	Long Haul	Warner/WEA
11	JOSH ABBOTT BAND	Real Damn Good	Pretty Damn Tough
12	RANDY ROGERS & WADE BOWEN	Rhinestoned	Lil' Buddy Toons
13	RYAN GRIFFIN	Salt, Lime And Tequila	Independent
14	AARON WATSON	Crash Landing	BIG Label
15	SEAFORTH	Breakups	Arista Nashville
16	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
17	HAYES CARLL	You Get It All	Dualtone/MNRK
18	DUSTIN LYNCH	Tequila On A Boat f/Chris Lane	Broken Bow
19	MIKE AND THE MOONPIES	Paycheck To Paycheck	Prairie Rose
20	JON WOLFE	Tequila Sundown	Fool Hearted Productions
21	DANIELLE BRADBURY	Stop Draggin' Your Boots	Big Machine
22	CONNER SMITH	I Hate Alabama	Valory
23	READ SOUTHALL BAND	DLTGVD	Smoklahoma/Thirty Tigers
24	BRIAN KELLEY	Made By The Water	Warner/WMN
25	RUSSELL DICKERSON	It's About Time f/FGL	Triple Tigers
26	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
27	JORDAN FLETCHER	Rather Be Broke	Triple Tigers
28	NIKO MOON	No Sad Songs	RCA Nashville
29	BRANTLEY GILBERT	Gone But Not Forgotten	Valory
30	CASE HARDIN	Alcohol Abuse	---
31	BRIAN KELLEY	Florida Boy Forever	Warner/WMN
32	JIMMIE ALLEN & LANCO	Home Sweet Hometown	Stoney Creek
33	GEORGE NAVARRO	Like You Do	---
34	DAVID J	Lost My Heartbreak	Grey Area
35	MORGAN WALLEN	Wasted On You	Big Loud/Republic
36	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
37	OLD DOMINION	All I Know About Girls	Arista Nashville
38	JANA KRAMER	Voices	Elektra Nashville/WAR
39	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
40	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
41	RILEY GREEN	If It Wasn't For Trucks	BMLG
42	GEORGE DUCAS	Cold Bud	Loud Ranch
43	KENDALL SHAFFER	Rollin' Stone	Rouxie Music
44	KAMERON MARLOWE	Tequila Talkin'	Columbia Nashville
45	DILLON CARMICHAEL	Hot Beer	Riser House
46	CHRIS STAPLETON	Nothing Else Matters	Blackened/Q Prime
47	DREW FISH BAND	One Beer At A Time	Reel
48	OLD DOMINION	Hawaii	Arista Nashville
49	JADEN HAMILTON	Heaven's Jukebox	Sony Music Nashville
50	LILY ROSE	Villain	Big Loud/Republic

THE MAKING OF “DRUNK (AND I DON’T WANNA GO HOME)”



One of MMI's favorite videos (well, just about everyone's favorite) was the mega-fun Uber-cool retro-rocking shot-slammung mash up of Miranda and her BFF gal-pal Elle King. The track has had success at multiple formats, tons of streams and researches for days. So we thought we'd go to the google thingy and see if we could find out more and BINGO...here are the girls yakking it up and telling the story of this drunk fun-fest. Click here:



Check out these videos hand-picked by our staff!



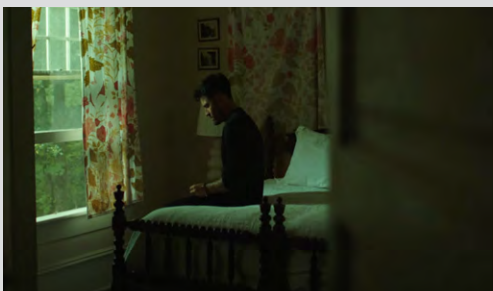
CODY JOHNSON - "TIL YOU CAN'T"

There's so much truth in this short clip. And...there's a tremendous amount of earthly wisdom in this amazing song. Sometimes the philosophy of life isn't dressed up in textbooks but right before us like the sunrise. True Texan Cody Johnson captures it with "Til You Can't". Time, family and love are all that matter. And how we choose to piece the 3 together is our own decision. Cody's new double album 'Human' is packed full of sophistication yet pure Country Music. Take the time to stop and listen to it...play it for your friends and family. Because you can. Click here:



MIRANDA LAMBERT - "IF I WAS A COWBOY"

Miranda brings us a 'visualizer' of her latest chart climber "If I Was A Cowboy" and it's sprinkled with a day in the life in Miranda World! And as always, this one comes with a twist. Miranda continues to own her own lane and always will. Her songs are as real as it gets with a touch of independent Texas irony that has been her secret brand all along. There's a dash of dark humor in all the aw shucks. For a dang big horse, a cool red truck and some awesome turquoise click here:



JORDAN JAMES - "LEFT LIKE THAT"

Many great writers say they create their best work after some sort of trauma. Losing a loved one, health issues or in Mr. James case, a big 'ol Country heartbreak. It seems that having his cardio pumper bumped around drove him into the arms of others, dark bars and sent him into a songwriting frenzy. Atlanta fella Jordan has been around the block as a former CMT Rising Star and has shared the stage with everyone from Kenny Rogers to Jake Owen. To observe the creative process in action, click here:



ZAC BROWN BAND - "THE COMEBACK"

Zac is definitely back! His new album "The Comeback" is out and available. It's a heart and soul-filled ode to the time we spent away and our coming together again. This clip chronicles the journey from empty stadiums to joyous music hungry mobs..... with all the stops in between. Click here:



LAINÉ HARDY - "HERE'S TO ANYONE"

Laine still has that TV glow! The former top spot American Idol winner brings us a salute to our Southern "secret language" that is spoken only in small town America. The punchy up-tempo contender is loaded with key "code" phrases that may mean the world to you! Click here:





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CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400
or EMAIL
contact@mimi2020.com

MONDAY MORNING INTEL

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THANK YOU
from the entire staff:

PUBLISHERS:

ZEN CZAR

Rich Meyer

CHIEF WRANGLER

Steve Lehman

**MARKETING, PROMOTION
& Magic Fueled by Studio2Bee**

MASTERS OF THE SUN

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

RESEARCH TEAM

**PEOPLE WHO ACTUALLY
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Britney Whitney

Lindsey McDaniel

Brenda Manney

Todd Morris

Charlie Dean

GRAPHIC DESIGN

EGO Design

PYTHON POWER RANGER

Trent Trento

OPERATIONS

Kylee Laynee Higgins

**PAW POWER
NOT IN MY BOWL**

Heidi Dog

Monkey Dog