MONDAY MORNING INTEL

OPU

BENSON BOONE GHOST TOWN



EDITION

NOVEMBER 15, 2021

GHOST TOWN BENSON BOONE











THE MOST EXPLOSIVE SONG OF THE HOLIDAY SEASON



2M FOLLOWERS

MONDAY MORNING

NOVEMBER 15, 2021 INTEL TABLE OF CONTENTS

- #1 SONGS THIS WEEK Δ
- POWERS
- ACTION/RECURRENTS F
- B HOTZONE/JEVELOPIONG
- 9 VIDED STREAMING
- 77 TOP 40 CALLOLIT
- 12 FUTURE TRACKS
- 14 INTELESCOPE
- 75 INTELEVISION
- METHODOLOGY 15
- 17 THE BACK PAGE

MMI – A MODERN DAY MUSIC RESEARCH SYSTEM





AIRPLAYTHE KID LAROI & JUSTIN BIEBER "STAY"RETENTIONED SHEERAN "BAD HABITS"CALLOLITTHE KID LAROI & JUSTIN BIEBER "STAY"ALICIOADELE "EASY ON ME"SALESADELE "EASY ON ME"COMPOSITETHE KID LAROI & JUSTIN BIEBER "STAY"

MondayMorningIntel.com

CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

MONDAY Morning Intel

TOP 40

MMI-POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK Airplay	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
1	5	1	3	2	7	1	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
2	4	4	2	1	9	2	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
7	X	8	1	9	1	3	ADELE	Easy On Me	Columbia
5	8	3	9	11	12	4	DOJA CAT	Need To Know	Kemosabe/RCA
9	2	19	5	18	5	5	ED SHEERAN	Shivers	Atlantic
3	10	6	24	4	8	6	MANESKIN	Beggin	Sony Music Latin/Arista
6	3	7	17	20	17	7	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
4	9	2	13	17	23	8	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
24	20	9	8	8	3	9	WALKER HAYES	Fancy Like	Monument/RCA
19	15	11	4	16	14	10	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
10	7	14	20	14	21	11	OLIVIA RODRIGO	traitor	Geffen/Interscope
21	X	27	11	13	6	12	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
16	19	20	10	12	11	13	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
8	1	5	6	15	49	14	ED SHEERAN	Bad Habits	Atlantic
11	13	12	18	25	22	15	LIL NAS X	Thats What I Want	Columbia
13	14	15	22	29	10	16	JUSTIN BIEBER	Ghost	Def Jam
17	X	26	23	27	2	17	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
35	X	29	12	3	16	18	СКАУ	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
12	21	30	15	23	4	19	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
23	18	28	21	7	13	20	WIZKID	Essence f/Tems	Starboy/RCA
20	6	18	29	32	25	21	THE WEEKND	Take My Breath	XO/Republic
18	X	31	7	24	32	22	NEIKED X MAE MULLER X POLO G	Better Days	Columbia-Capitol
14	X	10	31	34	27	23	KANE BROWN X BLACKBEAR	Memory Math Ta A Flama	Sony Music Nashville/RCA
27	X	23	19 27	33	18 31	24 25	SWEDISH HOUSE MAFIA/THE WEEKND Chloe	Moth To A Flame	Republic Parkwood/Columbia
34 33	x 23	13 42	27 16	19 10	31 15	25 26	FARRUKO	Have Mercy	
აა 37		42 22	28	6	15 41	20 27	OLIVER TREE	Pepas Life Goes On	C. Fiber/Sony Music Latin Atlantic
22	X X	33	20 X	X	41 X	27	POST MALONE & THE WEEKND	One Right Now	Republic
43	x	X	26	5	35	29	LISA	Money	Interscope
32	17	16	36	36	28	30	DUA LIPA	Love Again	Warner
45	X	x	14	26	37	31	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic
48	x	x	25	21	24	32	MONEYBAGG YO	Wockesha	CMG/NLess/Interscope
28	22	24	32	37	36	33	GIVEON	For Tonight	Not So Fast/Epic
40	x	17	34	35	38	34	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
44	X	X	33	31	20	35	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
47	X	X	35	30	19	36	LATTO	Big Energy	RCA
26	X	34	37	42	33	37	BBNO\$	edamame f/Rich Brian	bbno\$/mtheory/further.
15	11	35	45	45	40	38	JONAS BROTHERS	Who's In Your Head	Republic
42	X	41	38	22	42	39	TWICE	The Feels	Imperial/Republic
38	X	21	43	41	44	40	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
46	X	Х	40	39	26	41	ACRAZE	Do It To It f/Cherish	Virgin Music
30	16	37	47	47	43	42	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG
41	X	38	39	44	34	43	SHOUSE	Love Tonight	Hell Beach/ONELOVE
50	X	Х	30	28	45	44	RODDY RICCH	Late At Night	Atlantic
31	24	32	42	43	47	45	NESSA BARRETT	i hope ur miserable until ur	Warner
25	12	40	49	46	46	46	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic
29	X	36	48	48	29	47	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305
36	X	25	46	40	48	48	MADISON BEER	Reckless	Epic
49	X	X	44	38	30	49	MACKLEMORE	Next Year f/Windser	Bendo
39	X	39	41	49	39	50	KACEY MUSGRAVES	justified	MCA Nashville/Interscope



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	35	18	17	СКАҮ	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
2	48	32	16	MONEYBAGG YO	Wockesha	CMG/NLess/Interscope
3	24	9	15	WALKER HAYES	Fancy Like	Monument/RCA
4	43	29	14	LISA	Money	Interscope
5	45	31	14	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic
6	47	36	11	LATTO	Big Energy	RCA
7	37	27	10	OLIVER TREE	Life Goes On	Atlantic
8	21	12	9	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
9	19	10	9	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
10	44	35	9	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
11	34	25	9	CHLOE	Have Mercy	Parkwood/Columbia

TOP 40

MMI-RECURRENTS 11.15.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK	for up to	two years, before being reclassified as Gold.	
TW	ARTIST	TITLE	LABEL/IMPRINT
1	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
2	GLASS ANIMALS	Heat Waves	Republic
3	DUA LIPA	Levitating	Interscope-Warner
4	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
5	THE WEEKND	Save Your Tears	XO/Republic
6	OLIVIA RODRIGO	deja vu	Geffen/Interscope
7	ARIANA GRANDE	positions	Republic
8	TAI VERDES	А-О-К	Arista
9	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
10	THE KID LAROI	Without You with Miley Cyrus	Columbia
11	THE WEEKND	Blinding Lights	XO/Republic
12	ARIANA GRANDE	роч	Republic
13	HARRY STYLES	Adore You	Columbia
14	ARIANA GRANDE	34+35	Republic
15	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
16	POST MALONE	Circles	Republic
17	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
18	HARRY STYLES	Watermelon Sugar	Columbia
19	TATE MCRAE	You Broke Me First	RCA
20	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
21	DUA LIPA	Don't Start Now	Warner
22	DUA LIPA	Break My Heart	Warner
23	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
24	AVA MAX	Kings & Queens	Atlantic
25	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
26	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic
27	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
28	OLIVIA RODRIGO	drivers license	Geffen/Interscope
29	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
30	RITT MOMNEY	Put Your Records On	Disruptor/Columbia



Leading The Way:













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11.15.21

	Songs that are performing higher than most with all of the heaviest increases in all MMI Components.					
	ARTIST	TITLE	LABEL/IMPRINT			
HOTZONE	POST MALONE & THE WEEKND	One Right Now	Republic			
HOTZONE	BRUNO MARS/A .PAAK/SILK SONIC	Smokin Out The Window	Aftermath Ent./Atlantic			
HOTZONE	SEAN PAUL	Dynamite f/Sia	Island/Republic			
HOTZONE	NEIKED X MAE MULLER X POLO G	Better Days	Columbia-Capitol			
HOTZONE	SWEDISH HOUSE MAFIA/THE WEEKND	Moth To A Flame	Republic			
HOTZONE	OLIVER TREE	Life Goes On	Atlantic			
HOTZONE	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope			
HOTZONE	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation			
HOTZONE	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic			
HOTZONE	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope			
HOTZONE	COLDPLAY X BTS	My Universe	Parlophone/Atlantic			
HOTZONE	PITBULL	l Feel Good f/A. Watts & DJWS	Mr. 305			
HOTZONE	ANITTA	Faking Love f/Saweetie	Warner			
HOTZONE	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope			
HOTZONE	JUSTIN BIEBER	Ghost	Def Jam			
HOTZONE	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA			
HOTZONE	JONAS BROTHERS	Who's In Your Head	Republic			

TOP 40

MMI-DEVELOPING

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	' ' TITLE	LABEL/IMPRINT
	ARTIST	INCE	LADEL/IMPRINI
DEVELOPING	LIL NAS X	Thats What I Want	Columbia
DEVELOPING	CHARLI XCX	Good Ones	Atlantic/EMG
DEVELOPING	BBNO\$	edamame f/Rich Brian	bbno\$/mtheory/further.
DEVELOPING	TWICE	The Feels	Imperial/Republic
DEVELOPING	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
DEVELOPING	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic
DEVELOPING	GIVEON	For Tonight	Not So Fast/Epic
DEVELOPING	CHLOE	Have Mercy	Parkwood/Columbia
DEVELOPING	TREVOR DANIEL	Alone	RCA
DEVELOPING	TROYE SIVAN	Angel Baby	Capitol
DEVELOPING	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
DEVELOPING	SHOUSE	Love Tonight	Hell Beach/ONELOVE
DEVELOPING	WIZKID	Essence f/Tems	Starboy/RCA
DEVELOPING	NESSA BARRETT	i hope ur miserable until ur	Warner
DEVELOPING	MONSTA X	One Day	BMG
DEVELOPING	FARRUKO	Pepas	C. Fiber/Sony Music Latin

TOP 40 MMI-VIJEO STREAMING 11.15.21

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	ппе	LABEL/IMPRINT	LISTENLINKS
1	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia	PLAY VIDEO ►
2	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO 🕨
3	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic	PLAY VIDEO 🕨
4	MANESKIN	Beggin	Arista	PLAY VIDEO 🕨
5	LISA	Money	Interscope	PLAY VIDEO 🕨
6	OLIVER TREE	Life Goes On	Atlantic	PLAY VIDEO 🕨
7	WIZKID	Essence f/Tems	Starboy/RCA	PLAY VIDEO 🕨
8	WALKER HAYES	Fancy Like	Monument	PLAY VIDEO 🕨
9	ADELE	Easy On Me	Columbia	PLAY VIDEO 🕨
10	FARRUKO	Pepas	C. Fiber/Sony Music Latin	PLAY VIDEO 🕨
11	DOJA CAT	Need To Know	Kemosabe/RCA	PLAY VIDEO 🕨
12	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope	PLAY VIDEO 🕨
13	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation	PLAY VIDEO 🕨
14	OLIVIA RODRIGO	traitor	Geffen/Interscope	PLAY VIDEO 🕨
15	ED SHEERAN	Bad Habits	Atlantic	PLAY VIDEO 🕨
16	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic	PLAY VIDEO 🕨
17	OLIVIA RODRIGO	good 4 u	Geffen/Interscope	PLAY VIDEO 🕨
18	ED SHEERAN	Shivers	Atlantic	PLAY VIDEO ►
19	CHLOE	Have Mercy	Parkwood/Columbia	PLAY VIDEO ►
20	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA	PLAY VIDEO ►
21	MONEYBAGG YO	Wockesha	CMG/NLess/Interscope	PLAY VIDEO ►
22		The Feels	Imperial/Republic	PLAY VIDEO >
23	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope	PLAY VIDEO >
24 25	NEIKED X MAE MULLER X POLO G	Better Days	Capitol	PLAY VIDEO
25 20	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO
26 27	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic Declarbone (Atlantic	
27	COLDPLAY X BTS RODDY RICCH	My Universe	Parlophone/Atlantic Atlantic	
20 29	JUSTIN BIEBER	Late At Night Ghost	Def Jam	PLAY VIDEO ► PLAY VIDEO ►
30	LATTO	Big Energy	RCA	PLAY VIDEO
31	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA	PLAY VIDEO
32	THE WEEKND	Take My Breath	XO/Republic	PLAY VIDEO
33	SWEDISH HOUSE MAFIA/THE WEEKND	Moth To A Flame	Republic	PLAY VIDEO >
34	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA	PLAY VIDEO >
35	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE	PLAY VIDEO >
36	DUA LIPA	Love Again	Warner	PLAY VIDEO >
37	GIVEON	For Tonight	Not So Fast/Epic	PLAY VIDEO >
38	MACKLEMORE	Next Year f/Windser	Bendo	PLAY VIDEO >
39	ACRAZE	Do It To It f/Cherish	Virgin Music	PLAY VIDEO ►
40	MADISON BEER	Reckless	Epic	PLAY VIDEO ►
41	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope	PLAY VIDEO >
42	BBN0\$	edamame f/Rich Brian	bbno\$/further.	PLAY VIDEO ►
43	NESSA BARRETT	i hope ur miserable until ur	Warner	PLAY VIDEO ►
44	SHOUSE	Love Tonight	Hell Beach/ONELOVE	PLAY VIDEO 🕨
45	JONAS BROTHERS	Who's In Your Head	Republic	PLAY VIDEO 🕨
46	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic	PLAY VIDEO 🕨
47	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG	PLAY VIDEO 🕨
48	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305	PLAY VIDEO 🕨
49	KACEY MUSGRAVES	justified	MCA Nashville/Interscope	PLAY VIDE0 ►

Faster Programming Intel From NuVoodoo.

The A.S.A.P Study



ACTIONABLE: A 10-minute interview is flexible but demands knowing the possible actions that might be taken.



SPEEDY: A 10-minute interview means the study gets into the field faster. A 300-person sample means that it will get out of the field faster. In the top 40 markets it's four weeks or less from approved questionnaire to presentation.

AFFORDABLE: An all-in cost of \$9500 minimizes risk and helps ensure a return on every budget dollar.



PERCEPTUAL STUDY: Quantitative research with scalable results from a well-designed, carefully-screened sample.

CHOOSE ONE FROM THREE STUDY DESIGNS:

Morning shows: What kind of show is in demand? Are there image leaders? What are the key audience benefits? Which images are contestable? Which features have gravity? Who are the hot personalities?

Comprehensive station health

checkup: Are you optimally aligned among competitors? Strongest images? Most valuable images? Is your music dialed-in? Biggest threats? Easiest sources of new PI's? **Roadmap for music:** The tightened interview allows testing of appeal for up to fifteen music styles, along with image questions.

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ТОРЧО MMI-TOP 40 CALLOUT 11.15.21

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

	-	200 individuals for a total Sample Size of 8	•			
RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	THE KID LAROI & JUSTIN BIEBER	Stay	1	2	1	1
2	RODRIGO, OLIVIA	good 4 u	7	1	3	8
3	DOJA CAT	Need To Know	2	10	2	5
4	LIL NAS X & JACK HARLOW	Industry Baby	3	4	4	6
5	SHEERAN, ED	Bad Habits	5	3	10	3
6	MANESKIN	Beggin'	4	6	8	4
7	DOJA CAT FEAT. THE WEEKND	You Right	6	5	11	2
8	ADELE	Easy On Me	9	9	6	7
9	HAYES, WALKER	Fancy Like	13	7	5	9
10	BROWN, KANE X BLACKBEAR	Memory	8	11	7	14
11	Verdes, Tai	A-0-K	12	8	14	15
12	Drake Feat. Future And Young Thug	Way 2 Sexy	14	12	9	13
13	Lil Nas X	Thats What I Want	16	13	13	10
14	Chloe	Have Mercy	15	17	12	11
15	Rodrigo, Olivia	Traitor	11	14	16	12
16	Bieber, Justin	Ghost	17	18	15	21
17	Lipa, Dua	Love Again	18	19	18	23
18	Blxst Feat. Ty Dolla \$lgn & Tyga	Chosen	10	23	19	25
19	The Weeknd	Take My Breath	20	21	17	19
20	Sheeran, Ed	Shivers	19	22	21	17
21	Eilish, Billie	Happier Than Ever	22	15	22	20
22	Imagine Dragons	Follow You	36	16	39	18
23	Oliver Tree	Life Goes On	35	20	27	27
24	West, Kanye Feat. TheWeeknd, Lil Baby	Hurricane	24	26	20	34
25	Swedish House Mafia Feat.The Weeknd	Moth To A Flame	21	44	25	16
26	Giveon	For Tonight	26	24	26	31
27	Beer, Madison	Reckless	27	25	38	24
28	Coldplay X BTS	My Universe	37	28	23	30
29	THE ANXIETY, WILLOW, Tyler Cole	Meet Me At Our Spot	32	31	28	36
30	Wizkid Feat. Justin Bieber	Essence	30	37	30	26
31	CKay	Love Nwantiti (Ah Ah Ah)	23	47 45	35	22
32	John, Elton Feat. Dua Lipa	Cold Heart (PNAU Remix)	29	45 25	24	33
33	Daniel, Trevor	Alone Botton Doug	31	35	29	29
34 25	NEIKED Feat. Mae Muller Polo G	Better Days	38	27 32	34 22	32
35	Barrett, Nessa Boot Malana, The Weskind	l Hope Ur Miserable Until Ur Dead	33 25	32 33	32 36	42 46
36 37	Post Malone, The Weeknd bbno\$ & Rich Brian	One Right Now Edamame	25 43	30	30 33	46 37
38	Jonas Brothers	Who's In Your Head	43	30 29	33 41	39
39	Monsta X	One Day	41 42	2 <i>5</i> 34	31	38
40	Charli XCX	Good Ones	28	49	44	28
41	Pitbull Feat. Anthony Watts & Djws	l Feel Good	34	36	44	40
42	twenty I one I pilots	Saturday	40	38	43	40
43	Shouse	Love Tonight	39	41	46	43
44	Musgraves, Kacey	Justified	50	40	37	41
45	Black Eyed Peas Feat. Saweetie & Lele Pons	Hit It	45	39	45	44
46	Anitta Feat. Saweetie	Faking Love	46	42	49	35
47	Nelson, Jesy feat. Nicki Minaj	Boyz	48	43	40	48
48	Sivan, Troye	Angel Baby	49	46	48	45
49	Twice	The Feels	47	48	47	50
50	Farruko	Pepas	44	50	50	49
		. F	••			

TOP 40 MM-FUTURE TRACKS 11.15.21

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	тпе	LABEL
1	TELYKAST & SAM GRAY	Unbreakable	Casablanca/Republic
2	COI LERAY	TWINNEM	Republic
3	LAURA BRYNA	The Way That It Was	LTD Entertainment LLC
4	YUNG BLEU	Baddest f/Chris Brown	Vandross/RCA-EMPIRE
5	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
6	TAI VERDES	Let's Go To Hell	Arista
7	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
8	DJ KHALED	Every Chance I Get f/LilBaby	WTB/RN/Cap-Int-Epic
9	GIGI VEGA	Down Crazy	Breakout Music
10	TIESTO & KAROL G	Don't Be Shy	Atlantic
11	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
12	SKYLAR GREY/POLOG/MOZZY/EMINEM	Last One Standing	Shady/Interscope
13	RODDY RICCH	High Fashion f/Mustard	Atlantic
14	BAD BUNNY	Yonaguni	Rimas/The Orchard
15	TRINIDAD CARDONA	Dinero	Run-It-Up/Island/Republic
16	POST MALONE	Candy Paint	Republic
17	YOUNG THUG	Bubbly f/Drake, Travis Scott	YSL/300 Ent.
18 10	SENHIT FOR KING & COUNTRY	Adrenalina f/Flo Rida	Subside Records Curb Word
19 20	MARC E. BASSY	Amen Bowie	
20	GRIFF	One Night	 Warner
22	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
23	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
24	DANTE KLEIN, RAVEN & KREYN	Escape	Spinnin'
25	MANESKIN	MAMMAMIA	Sony Music Latin/Arista
26	HRVY	1 Day 2 Nights	BMG
27	POST MALONE	Enemies f/DaBaby	Republic
28	SETH POWER	Going Somewhere	Toucan Cove
29	KHALID	New Normal	Right Hand Music Grp/RCA
30	88RISING, RICH BRIAN & NIKI	California f/Warren Hue	88rising/12Tone
31	SOULJA BOY	Rick & Morty f/Rich The Kid	SODMG
32	STATIC & BEN EL	Bella	Caroline
33	AREA21	La La La	Hollywood
34	SWEDISH HOUSE MAFIA	It Gets Better	Republic
35	HALSEY	Darling	Capitol
36	BIA	Whole Lotta Money	Republic-Epic
37	WALKER HAYES	U Gurl	Monument
38	AREA21	Lovin' Every Minute	Hollywood
39	ILLENIUM & IANN DIOR	First Time	12Tone
40	ANNE-MARIE & NIALL HORAN	Our Song	Capitol-Warner
41	DUA LIPA	Physical	Warner
42	DJ SNAKE/OZUNA/MEGAN THEE STAL	SG Shaving Lagations	Interscope MMC (Atlantia
43 44	MEEK MILL DABABY	Sharing Locations Suge	MMG/Atlantic SCMG/Interscope
45	POP SMOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic
46	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
47	DJ SODA & LOST CHAMELEON	Okay! f/Ahin Of Momoland	Purple Fly
48	LAUV	I Like Me Better (2020)	Lauv/AWAL
49	BLACKBEAR	@ my worst	Alamo/Columbia
50	R3HAB X SIGALA X JP COOPER	Runaway	CYB3RPVNK
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TOP 40 MMI-INTELESCOPE

11.15.21

BENSON BOONE "GHOST TOWN"

Young Benson Boone is a vocal trailblazer and a modern Path juggernaut. The 'non-singer" just tried it one day generation of the generatio

Video

MMI-INTELEVISION

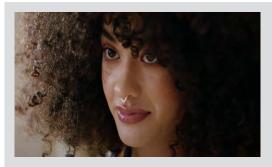
Check out these videos hand-picked by our staff!



POST MALONE, THE WEEKND - "ONE RIGHT NOW" K-razy fun video with folks walking backwards and uber-face tattooing.

What's better than that combo? How about putting Post and The Weeknd on the same track? Bingo. Recipe for a hit extraordinaire. This single has more MMI multi-format detection pings than we can count. And if you want to play a fun game, watch the video, and take a Jagermeister shot every time you spot a product placement! Have fun and click here:





TAI VERDES - "LET'S GO TO HELL"

Tai's so damn cool. The dude tried everything to break posting fun and funky posts from his day gig of selling cell phones at the Verizon store. He was re-re-and rejected from about every network talent try-outs but kept swinging until he scored big time by winning an MTV dating show. And yes, he also went TikTok nutty with the numbers. His songs are fun, quirky, radically cool and sound like big ol radio hits one after another. In "Let's Go To Hell", it's all there. Hooks, sing-along melody and

absurdity times ten. The guy is a star. Click here:





WALK THE MOON - "RISE UP"

Walk The Moon has been strolling the Lunar surface for years and are cult favorites because of their amazing live shows. These guys have cracked through the Alt charts numerous times and have a following that is rabid and loyal. This left-field-high harmony anthemic smash is like digital audio Prozac. If you're having a bad day, play this song. If you have the blues, watch this video. If you want to do something uplifting for your followers, post it on your socials. If you want your listeners to feel

good while listening to your station, add this single. I feel better already. Click here:





CHARLI XCX - "THE GOOD ONES"

Yo. Please remind me to invite Charli XCX to my funeral. If the girl can't bring back the dead, she's sure gonna die trying. Dang, the Brit EDM Dance Club Queen knows how to send them off in style. The only thing stiff about this single is the guy in the white casket. If the deceased protagonist in this video could see what's going on he's probably thinking he has already arrived in the great hereafter. So, round up your dead-beat friends, put on your best black and click here:





TIESTO W/ AVA MAX- "THE MOTTO"

Looks like Ava Max got off on the tippety top floor of The Overlook Hotel and found a bunch of old school stuffed shirts. But our girl knows "The Motto" that can get any party in any year rocking to the beat. Max, teaming up with Tiesto delivers a danceable ditty deluxe that only the Dutch master DJ can do. Get in the elevator and click here:



CHARTS/POWERS:

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Monday

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

TOP 40 THE BACK PAGE

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY Morning Intel

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THANK YOU from the entire staff:

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