



# MONDAY MORNING INTEL

Thanks

**TOP 40** *EDITION*

NOVEMBER 22, 2021

*This Holiday Season*

**MMI GIVES THANKS FOR THE**

**1,646**

**RADIO STATIONS** and

**INDUSTRY INSIDERS** whose

**ROLLING OPEN/SHARE AVERAGE** is

**10,694 TIMES**

**MONDAY  
MORNING  
INTEL**

**YOUR MUSIC BY THE NUMBERS**

# **MONDAY MORNING INTEL**

NOVEMBER 22, 2021

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***MMI - A MODERN DAY MUSIC RESEARCH SYSTEM***



**MONDAY  
MORNING  
INTEL**

# #1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

11.22.21

**AIRPLAY**

**LIL NAS X & JACK HARLOW** "INDUSTRY BABY"

**RETENTION**

**ED SHEERAN** "BAD HABITS"

**CALLOUT**

**THE KID LAROI & JUSTIN BIEBER** "STAY"

**AUDIO**

**ADELE** "EASY ON ME"

**VIDEO**

**MANESKIN** "BEGGIN"

**SALES**

**ADELE** "EASY ON ME"

**COMPOSITE**

**ADELE** "EASY ON ME"

**MondayMorningIntel.com**



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY  
MORNING  
INTEL**



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
3	x	9	1	7	1	1	ADELE	Easy On Me	Columbia
1	4	2	4	2	12	2	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
2	5	1	5	4	10	3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
8	1	3	10	16	8	4	ED SHEERAN	Bad Habits	Atlantic
9	2	16	7	18	4	5	ED SHEERAN	Shivers	Atlantic
5	7	4	11	13	15	6	DOJA CAT	Need To Know	Kemosabe/RCA
4	9	5	26	1	11	7	MANESKIN	Beggin	Sony Music Latin/Arista
6	3	6	19	21	23	8	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
16	x	28	2	24	2	9	POST MALONE & THE WEEKND	One Right Now	Republic
7	8	7	16	19	28	10	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
13	6	12	20	15	24	11	OLIVIA RODRIGO	traitor	Geffen/Interscope
20	15	11	6	17	19	12	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
12	10	15	22	29	13	13	JUSTIN BIEBER	Ghost	Def Jam
35	x	38	3	3	6	14	BRUNO MARS/A .PAAK/SILK SONIC	Smokin Out The Window	Aftermath Ent./Atlantic
10	11	14	21	25	26	15	LIL NAS X	Thats What I Want	Columbia
19	19	30	14	12	7	16	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
11	16	35	15	23	3	17	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
30	x	32	13	5	16	18	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
17	20	18	12	14	27	19	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
28	26	10	8	8	5	20	WALKER HAYES	Fancy Like	Monument/RCA
21	18	26	23	11	18	21	WIZKID	Essence f/Tems	Starboy/RCA
18	17	24	25	28	9	22	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
29	x	13	30	22	35	23	CHLOE	Have Mercy	Parkwood/Columbia
25	x	22	24	36	21	24	SWEDISH HOUSE MAFIA/THE WEEKND	Moth To A Flame	Republic
23	14	20	33	34	32	25	THE WEEKND	Take My Breath	XO/Republic
32	23	40	18	9	17	26	FARRUKO	Pepas	C. Fiber/Sony Music Latin
22	24	8	29	31	29	27	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
33	x	21	31	10	44	28	OLIVER TREE	Life Goes On	Atlantic
14	x	29	9	49	30	29	NEIKED X MAE MULLER X POLO G	Better Days	Columbia-Capitol
41	x	x	32	6	43	30	LISA	Money	Interscope
45	x	x	27	33	14	31	ED SHEERAN	Overpass Graffiti	Atlantic
27	21	25	35	39	36	32	GIVEON	For Tonight	Not So Fast/Epic
39	x	17	37	35	39	33	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGL
24	x	27	41	42	34	34	BBNO\$	edamame f/Rich Brian	bbno\$/mtheory/further.
48	x	x	17	27	40	35	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic
15	12	31	47	46	41	36	JONAS BROTHERS	Who's In Your Head	Republic
46	x	x	38	30	22	37	LATTO	Big Energy	RCA
44	x	x	39	32	20	38	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
37	25	19	43	38	33	39	DUA LIPA	Love Again	Warner
43	x	x	40	37	25	40	ACRAZE	Do It To It f/Cherish	Thrive/Virgin
47	x	x	34	26	42	41	MEGAN THEE STALLION	Thot S**t	300 Ent.
40	x	39	42	20	46	42	TWICE	The Feels	Imperial/Republic
38	x	x	x	x	x	43	TAYLOR SWIFT	Message In A Bottle (Taylor's	Republic
31	22	33	44	43	48	44	NESSA BARRETT	i hope ur miserable until ur..	Warner
36	x	23	46	44	47	45	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
49	x	x	28	40	45	46	BENSON BOONE	Ghost Town	Night Street/Warner
50	x	x	36	41	31	47	TIESTO & AVA MAX	The Motto	Atlantic
42	x	36	45	45	38	48	SHOUSE	Love Tonight	Hell Beach/ONELOVE
26	x	34	48	48	37	49	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305
34	13	37	49	47	49	50	BLACK EYED PEAS	HIT IT f/Saweezie & Lele Pons	Epic

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	35	14	21	BRUNO MARS/A .PAAK/SILK SONIC	Smokin Out The Window	Aftermath Ent./Atlantic
2	45	31	14	ED SHEERAN	Overpass Graffiti	Atlantic
3	48	35	13	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic
4	30	18	12	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
5	41	30	11	LISA	Money	Interscope
6	46	37	9	LATTO	Big Energy	RCA
7	28	20	8	WALKER HAYES	Fancy Like	Monument/RCA
8	20	12	8	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
9	16	9	7	POST MALONE & THE WEEKND	One Right Now	Republic

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	GLASS ANIMALS	Heat Waves	Republic
2	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
3	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
4	DUA LIPA	Levitating	Interscope-Warner
5	THE WEEKND	Save Your Tears	XO/Republic
6	OLIVIA RODRIGO	deja vu	Geffen/Interscope
7	ARIANA GRANDE	positions	Republic
8	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
9	THE KID LAROI	Without You with Miley Cyrus	Columbia
10	HARRY STYLES	Adore You	Columbia
11	THE WEEKND	Blinding Lights	XO/Republic
12	ARIANA GRANDE	pov	Republic
13	POST MALONE	Circles	Republic
14	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
15	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
16	ARIANA GRANDE	34+35	Republic
17	HARRY STYLES	Watermelon Sugar	Columbia
18	DUA LIPA	Don't Start Now	Warner
19	DUA LIPA	Break My Heart	Warner
20	TATE MCRAE	You Broke Me First	RCA
21	TAI VERDES	A-O-K	Arista
22	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
23	AVA MAX	Kings & Queens	Atlantic
24	OLIVIA RODRIGO	drivers license	Geffen/Interscope
25	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic
26	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
27	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
28	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
29	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
30	DOJA CAT	Say So	Kemosabe/RCA

# GHOST TOWN

## BENSON BOONE

102.7  
**KIISFM**

**WILD**  
**94.9**

(NOW!)  
**99.7** FM  
ALL THE HITS

107.5  
**THE RIVER**  
NASHVILLE



AND MANY MORE



**2M**  
**FOLLOWERS**

**THE MOST EXPLOSIVE SONG**  
**OF THE HOLIDAY SEASON**





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	POST MALONE & THE WEEKND	One Right Now	Republic
HOTZONE	BRUNO MARS/A .PAAK/SILK SONIC	Smokin Out The Window	Aftermath Ent./Atlantic
HOTZONE	TAYLOR SWIFT	Message In A Bottle (Taylor's	Republic
HOTZONE	NEIKED X MAE MULLER X POLO G	Better Days	Columbia-Capitol
HOTZONE	OLIVER TREE	Life Goes On	Atlantic
HOTZONE	CHLOE	Have Mercy	Parkwood/Columbia
HOTZONE	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
HOTZONE	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305
HOTZONE	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
HOTZONE	SWEDISH HOUSE MAFIA/THE WEEKND	Moth To A Flame	Republic
HOTZONE	ANITTA	Faking Love f/Saweetie	Warner
HOTZONE	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	MONSTA X	One Day	BMG
DEVELOPING	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
DEVELOPING	JUSTIN BIEBER	Ghost	Def Jam
DEVELOPING	JONAS BROTHERS	Who's In Your Head	Republic
DEVELOPING	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
DEVELOPING	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
DEVELOPING	WIZKID	Essence f/Tems	Starboy/RCA
DEVELOPING	BBNO\$	edamame f/Rich Brian	bbno\$/mtheory/further.
DEVELOPING	GIVEON	For Tonight	Not So Fast/Epic
DEVELOPING	NESSA BARRETT	i hope ur miserable until ur..	Warner
DEVELOPING	CHARLI XCX	Good Ones	Atlantic/EMG
DEVELOPING	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
DEVELOPING	TREVOR DANIEL	Alone	RCA
DEVELOPING	LISA	Money	Interscope
DEVELOPING	FARRUKO	Pepas	C. Fiber/Sony Music Latin
DEVELOPING	TWICE	The Feels	Imperial/Republic

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	MANESKIN	Beggin	Arista	<a href="#">PLAY VIDEO ►</a>
2	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia	<a href="#">PLAY VIDEO ►</a>
3	BRUNO MARS/A .PAAK/SILK SONIC	Smokin Out The Window	Aftermath Ent./Atlantic	<a href="#">PLAY VIDEO ►</a>
4	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	<a href="#">PLAY VIDEO ►</a>
5	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic	<a href="#">PLAY VIDEO ►</a>
6	LISA	Money	Interscope	<a href="#">PLAY VIDEO ►</a>
7	ADELE	Easy On Me	Columbia	<a href="#">PLAY VIDEO ►</a>
8	WALKER HAYES	Fancy Like	Monument	<a href="#">PLAY VIDEO ►</a>
9	FARRUKO	Pepas	C. Fiber/Sony Music Latin	<a href="#">PLAY VIDEO ►</a>
10	OLIVER TREE	Life Goes On	Atlantic	<a href="#">PLAY VIDEO ►</a>
11	WIZKID	Essence f/Tems	Starboy/RCA	<a href="#">PLAY VIDEO ►</a>
12	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation	<a href="#">PLAY VIDEO ►</a>
13	DOJA CAT	Need To Know	Kemosabe/RCA	<a href="#">PLAY VIDEO ►</a>
14	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope	<a href="#">PLAY VIDEO ►</a>
15	OLIVIA RODRIGO	traitor	Geffen/Interscope	<a href="#">PLAY VIDEO ►</a>
16	ED SHEERAN	Bad Habits	Atlantic	<a href="#">PLAY VIDEO ►</a>
17	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic	<a href="#">PLAY VIDEO ►</a>
18	ED SHEERAN	Shivers	Atlantic	<a href="#">PLAY VIDEO ►</a>
19	OLIVIA RODRIGO	good 4 u	Geffen/Interscope	<a href="#">PLAY VIDEO ►</a>
20	TWICE	The Feels	Imperial/Republic	<a href="#">PLAY VIDEO ►</a>
21	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA	<a href="#">PLAY VIDEO ►</a>
22	CHLOE	Have Mercy	Parkwood/Columbia	<a href="#">PLAY VIDEO ►</a>
23	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope	<a href="#">PLAY VIDEO ►</a>
24	POST MALONE & THE WEEKND	One Right Now	Republic	<a href="#">PLAY VIDEO ►</a>
25	LIL NAS X	Thats What I Want	Columbia	<a href="#">PLAY VIDEO ►</a>
26	MEGAN THEE STALLION	Thot S**t	300 Ent.	<a href="#">PLAY VIDEO ►</a>
27	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic	<a href="#">PLAY VIDEO ►</a>
28	COLDPLAY X BTS	My Universe	Parlophone/Atlantic	<a href="#">PLAY VIDEO ►</a>
29	JUSTIN BIEBER	Ghost	Def Jam	<a href="#">PLAY VIDEO ►</a>
30	LATTO	Big Energy	RCA	<a href="#">PLAY VIDEO ►</a>
31	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA	<a href="#">PLAY VIDEO ►</a>
32	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA	<a href="#">PLAY VIDEO ►</a>
33	ED SHEERAN	Overpass Graffiti	Atlantic	<a href="#">PLAY VIDEO ►</a>
34	THE WEEKND	Take My Breath	XO/Republic	<a href="#">PLAY VIDEO ►</a>
35	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE	<a href="#">PLAY VIDEO ►</a>
36	SWEDISH HOUSE MAFIA/THE WEEKND	Moth To A Flame	Republic	<a href="#">PLAY VIDEO ►</a>
37	ACRAZE	Do It To It f/Cherish	Virgin Music	<a href="#">PLAY VIDEO ►</a>
38	DUA LIPA	Love Again	Warner	<a href="#">PLAY VIDEO ►</a>
39	GIVEON	For Tonight	Not So Fast/Epic	<a href="#">PLAY VIDEO ►</a>
40	BENSON BOONE	Ghost Town	Night Street/Warner	<a href="#">PLAY VIDEO ►</a>
41	TIESTO & AVA MAX	The Motto	Atlantic	<a href="#">PLAY VIDEO ►</a>
42	BBNO\$	edamame f/Rich Brian	bbno\$/further.	<a href="#">PLAY VIDEO ►</a>
43	NESSA BARRETT	i hope ur miserable until ur..	Warner	<a href="#">PLAY VIDEO ►</a>
44	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope	<a href="#">PLAY VIDEO ►</a>
45	SHOUSE	Love Tonight	Hell Beach/ONELOVE	<a href="#">PLAY VIDEO ►</a>
46	JONAS BROTHERS	Who's In Your Head	Republic	<a href="#">PLAY VIDEO ►</a>
47	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic	<a href="#">PLAY VIDEO ►</a>
48	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305	<a href="#">PLAY VIDEO ►</a>
49	NEIKED X MAE MULLER X POLO G	Better Days	Capitol	<a href="#">PLAY VIDEO ►</a>



# ANITA

feat.  
**Saweetie**

NOBODY'S FAKING THIS:  
**DEBUT MMI HOT ZONE!**

FOR A CLOSER LOOK AND SOMETHING REALLY REAL, WATCH THE "FAKING IT" VIDEO

**CLICK HERE**  
TO WATCH VIDEO

**WARNER**  
RECORDS



Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	THE KID LAROI & JUSTIN BIEBER	Stay	1	4	1	1
2	LIL NAS X & JACK HARLOW	Industry Baby	6	3	4	6
3	SHEERAN, ED	Bad Habits	4	2	8	2
4	DOJA CAT	Need To Know	2	13	3	3
5	MANESKIN	Beggin'	8	6	6	7
6	DOJA CAT FEAT. THE WEEKND	You Right	3	7	11	4
7	RODRIGO, OLIVIA	good 4 u	12	1	9	8
8	BROWN, KANE X BLACKBEAR	Memory	9	5	2	17
9	ADELE	Easy On Me	15	8	5	5
10	HAYES, WALKER	Fancy Like	11	10	10	9
11	Drake Feat. Future And Young Thug	Way 2 Sexy	17	9	7	12
12	Rodrigo, Olivia	Traitor	5	12	16	14
13	Chloe	Have Mercy	13	19	13	11
14	Lil Nas X	Thats What I Want	16	11	14	10
15	Bieber, Justin	Ghost	10	15	12	24
16	Sheeran, Ed	Shivers	19	16	15	13
17	Blxst Feat. Ty Dolla \$Ign & Tyga	Chosen	18	23	17	16
18	Eilish, Billie	Happier Than Ever	22	14	18	19
19	Lipa, Dua	Love Again	14	18	22	26
20	The Weeknd	Take My Breath	23	20	21	22
21	Oliver Tree	Life Goes On	36	21	19	29
22	Swedish House Mafia Feat. The Weeknd	Moth To A Flame	21	39	20	15
23	Imagine Dragons	Follow You	29	17	33	18
24	Coldplay X BTS	My Universe	33	22	23	25
25	Giveon	For Tonight	24	31	24	27
26	Wizkid Feat. Justin Bieber	Essence	31	33	26	23
27	Daniel, Trevor	Alone	26	37	25	30
28	bbno\$ & Rich Brian	Edamame	38	24	30	34
29	Post Malone & The Weeknd	One Right Now	20	30	28	49
30	NEIKED Feat. Mae Muller Polo G	Better Days	37	28	32	33
31	Beer, Madison	Reckless	28	27	39	28
32	THE ANXIETY, WILLOW, Tyler Cole	Meet Me At Our Spot	39	29	29	32
33	Jonas Brothers	Who's In Your Head	34	25	36	40
34	CKay	Love Nwantiti (Ah Ah Ah)	25	48	35	20
35	Barrett, Nessa	I Hope Ur Miserable Until Ur Dead	41	26	34	46
36	Monsta X	One Day	43	40	27	35
37	Pitbull Feat. Anthony Watts & Djws	I Feel Good	27	34	37	43
38	John, Elton Feat. Dua Lipa	Cold Heart (PNAU Remix)	42	41	31	38
39	Charli XCX	Good Ones	32	46	38	31
40	88rising & BIBI	The Weekend	7	50	48	21
41	Shouse	Love Tonight	35	38	47	37
42	Black Eyed Peas Feat. Saweetie & Lele Pons	Hit It	45	35	45	36
43	Bruno Mars, Anderson .Paak, Silk Sonic	Smokin Out The Window	30	32	44	47
44	twenty one pilots	Saturday	40	36	41	50
45	Sivan, Troye	Angel Baby	46	43	40	41
46	Anitta Feat. Saweetie	Faking Love	47	42	46	45
47	Musgraves, Kacey	Justified	49	44	42	39
48	Nelson, Jesy feat. Nicki Minaj	Boyz	50	45	43	42
49	Twice	The Feels	44	47	49	48
50	Farruko	Pepas	48	49	50	44



The Perfect Single  
to set your listener's mood  
for the Holidays!

i hope ur miserable  
Nessa Barrett

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	MADS LANGER	Lightning	Freedom Is State Of Mind
2	TWENTY ONE PILOTS	Shy Away	Fueled By Ramen/EMG
3	AREA21	Lovin' Every Minute	Hollywood
4	GIGI VEGA	Down Crazy	Breakout Music
5	DJ KHALED	Every Chance I Get f/LilBaby..	WTB/RN/Cap-Int-Epic
6	HRVY	1 Day 2 Nights	BMG
7	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
8	SKRILLEX/J BIEBER/D TOLIVER	Don't Go	Def Jam-Atlantic
9	TAYLOR SWIFT	22 (Taylor's Version)	Republic
10	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
11	TIESTO & KAROL G	Don't Be Shy	Atlantic
12	TAYLOR SWIFT	All Too Well (Taylor's Version	Republic
13	POST MALONE	Candy Paint	Republic
14	RODDY RICCH	High Fashion f/Mustard	Atlantic
15	ASTRONOMERS	Bad Type	---
16	TRINIDAD CARDONA	Dinero	Run-It-Up/Island/Republic
17	LAURA BRYNA	The Way That It Was	LTD Entertainment LLC
18	ONEREPUBLIC	Someday	Mosley/Interscope
19	CHEAT CODES & GREY	Hurricane w/Tyson Ritter	further.
20	TAYLOR SWIFT	We Are Never Ever (Taylor's ..	Republic
21	STATIC & BEN EL	Bella	Caroline
22	MARC E. BASSY	Bowie	---
23	FOR KING & COUNTRY	Amen	Curb Word
24	BAD BUNNY	Yonaguni	Rimas/The Orchard
25	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
26	TAYLOR SWIFT	Red (Taylor's Version)	Republic
27	DABABY	Suge	SCMG/Interscope
28	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
29	SENHIT	Adrenalina f/Flo Rida	Subside Records
30	J BALVIN & SKRILLEX	In Da Getto	Suenos Globales/UMLE
31	JOEL CORRY X JAX JONES	Out Out f/Charli XCX	Big Beat/EMG
32	DILLON FRANCIS	Reaching Out f/Bow Anderson	IDGAFOS
33	CLINTON KANE	Chicken Tendies	Columbia
34	SUMMER WALKER	Ex For A Reason f/JT From City	LVRN/Capitol-Interscope
35	R3HAB X SIGALA X JP COOPER	Runaway	CYB3RPVNK
36	MEEK MILL	Sharing Locations	MMG/Atlantic
37	ILLENIU & IANN DIOR	First Time	12Tone
38	DANTE KLEIN, RAVEN & KREYN	Escape	Spinnin'
39	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
40	YOUNG THUG	Bubbly f/Drake, Travis Scott	YSL/300 Ent.
41	COI LERAY	TWINNEM	Republic
42	GUNNA	Too Easy f/Future	YSL/Epic-300 Ent.
43	ALESSO	Midnight f/Liam Payne	10:22/Astralwerks/Capitol
44	JVKE	This Is What Falling In Love..	JVKE / AWAL
45	BLACKBEAR	@ my worst	Alamo/Columbia
46	DUA LIPA	Physical	Warner
47	POP SMOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic
48	ANNE-MARIE & NIALl HORAN	Our Song	Capitol-Warner
49	AREA21	La La La	Hollywood
50	SETH POWER	Going Somewhere	Toucan Cove





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# ADELE

## BLOOPER REEL "EASY ON ME"



The cosmic vibration you felt this weekend was the arrival of the New Adele Album "30." The record breaking musical masterpiece was preceded by one of the most elaborate and creative set-ups that we've all seen in some time. But with all herculean efforts comes mishaps. Adele's breathtaking video of "Easy On Me" came with a few broken eggs and set snafus. Nothing is ever "Easy"...click here:





# Faster Programming Intel From NuVoodoo.



## The A.S.A.P Study



**ACTIONABLE:** A 10-minute interview is flexible but demands knowing the possible actions that might be taken.



**SPEEDY:** A 10-minute interview means the study gets into the field faster. A 300-person sample means that it will get out of the field faster. In the top 40 markets it's four weeks or less from approved questionnaire to presentation.



**AFFORDABLE:** An all-in cost of \$9500 minimizes risk and helps ensure a return on every budget dollar.



**PERCEPTUAL STUDY:** Quantitative research with scalable results from a well-designed, carefully-screened sample.

## CHOOSE ONE FROM THREE STUDY DESIGNS:

**Morning shows:** What kind of show is in demand? Are there image leaders? What are the key audience benefits? Which images are contestable? Which features have gravity? Who are the hot personalities?

**Comprehensive station health checkup:** Are you optimally aligned among competitors? Strongest images? Most valuable images? Is your music dialed-in? Biggest threats? Easiest sources of new PI's?

**Roadmap for music:** The tightened interview allows testing of appeal for up to fifteen music styles, along with image questions.



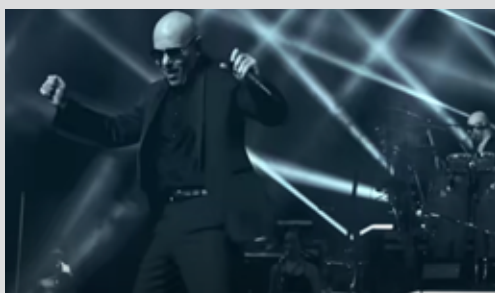


Check out these videos hand-picked by our staff!



### THE HIGHWOMEN- “CROWDED TABLE” AND A NOTE OF THANKSGIVING FROM YOUR FRIENDS AT MMI

And now it's the holidays. And MMI is truly and deeply thankful for you... members of the radio and music community. Not only for the success and inclusion you've brought to us in for first full year, but for the friendship, the laughs and the creative input that we've found together. As we try to navigate out of a world wide health crisis.... we have all stayed connected. So thank you and here's to all being together again soon! Click here:



### PITBULL FT. ANTHONY WATTS & DJWS - “I FEEL GOOD”

Mr. 305 figured it out a long time ago. He's holdin' the formula for a good time. You throw down. You share the stage. You mix it up and pour it out. What happens? People jump up and down. No, really. Everybody starts doing just that. Even yourself cuz ya feel good. Joined by Anthony Watts and DJWS, here's Dr. PB with what you need. Click Here:



### BLXST FT. TY DOLLA \$IGN & TYGA - “CHOSEN”

The new Blxst single “Chosen” is not a PSA clip about the virtues of adoption. The poetic ditty is really a street-ish poetic salute to monogamy and the value there-of. It's also an artistic snapshot of campus-life 2021. Enjoy your college tour and click here:



### DOJA CAT - “NEED TO KNOW”

Let's face it: It's Doja Cat's Uber and we're just riding in it. In the super-sexual Star Wars bar scene, our hero and her posse hit the limo and roll out with intergalactic love on their minds. How does it end? Well, if you really “Need To Know” click here:



### ELTON JOHN, DUA LIPA - “COLD HEART”

It's been over 50 years since Elton released his iconic “Your Song” (written by Bernie and Elton as teenagers at EJ's Mom's breakfast table and first recorded by Three Dog Night). So, it's a musical wonderment to see Dua Lipa and Sir Elton crossing to the Top Ten yard line on his beloved Top40 charts! Just another thing for which to be thankful. Click here:



## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*

CALL US at  
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