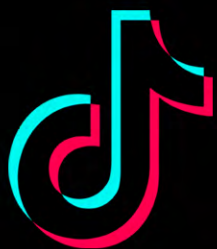


MONDAY
MORNING
INTEL



**2M
FOLLOWERS**

BENSON BOONE

GHOST TOWN



**MMI
PROFILE
LOU SIMON**

TOP 40 *EDITION*

NOVEMBER 29, 2021

ANITA

feat.
Sweetie

**NOBODY'S FAKING THIS:
DEBUT MMI HOT ZONE!**

FOR A CLOSER LOOK AND SOMETHING REALLY REAL, WATCH THE "FAKING IT" VIDEO

CLICK HERE
TO WATCH VIDEO

**WARNER
RECORDS**

MONDAY MORNING INTEL

NOVEMBER 29, 2021

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES

11.29.21

AIRPLAY

THE KID LAROI & JUSTIN BIEBER "STAY"

RETENTION

ED SHEERAN "BAD HABITS"

CALLOUT

THE KID LAROI & JUSTIN BIEBER "STAY"

AUDIO

TAYLOR SWIFT "ALL TO WELL" (TAYLOR'S VERSION)

VIDEO

TAYLOR SWIFT "ALL TO WELL" (TAYLOR'S VERSION)

SALES

TAYLOR SWIFT "ALL TO WELL" (TAYLOR'S VERSION)

COMPOSITE

LIL NAS X & JACK HARLOW "INDUSTRY BABY"

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY
MORNING
INTEL**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
2	4	2	3	3	11	1	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
1	5	1	4	4	9	2	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
3	7	4	x	x	x	3	ADELE	Easy On Me	Columbia
8	1	3	13	15	10	4	ED SHEERAN	Bad Habits	Atlantic
7	2	16	7	17	4	5	ED SHEERAN	Shivers	Atlantic
4	6	6	11	12	16	6	DOJA CAT	Need To Know	Kemosabe/RCA
5	12	8	27	2	12	7	MANESKIN	Beggin	Sony Music Latin/Arista
6	3	7	19	20	22	8	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
34	x	11	8	10	3	9	WALKER HAYES	Fancy Like	Monument/RCA
43	x	x	1	1	1	10	TAYLOR SWIFT	All Too Well (Taylor's Version)	Republic
9	10	5	18	19	28	11	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
20	15	12	5	18	19	12	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
25	x	38	2	6	8	13	BRUNO MARS/A .PAAK/SILK SONIC	Smokin Out The Window	Aftermath Ent./Atlantic
14	x	33	9	22	6	14	POST MALONE & THE WEEKND	One Right Now	Republic
12	8	15	24	29	13	15	JUSTIN BIEBER	Ghost	Def Jam
18	18	29	15	13	7	16	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
10	11	10	23	24	25	17	LIL NAS X	Thats What I Want	Columbia
11	13	37	17	21	2	18	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
19	9	14	22	14	32	19	OLIVIA RODRIGO	traitor	Geffen/Interscope
32	x	30	14	5	20	20	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
17	16	24	28	28	5	21	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
15	20	18	16	16	29	22	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
21	17	27	25	11	18	23	WIZKID	Essence f/Tems	Starboy/RCA
30	x	13	33	23	36	24	CHLOE	Have Mercy	Parkwood/Columbia
31	x	21	31	9	43	25	OLIVER TREE	Life Goes On	Atlantic
35	21	39	20	8	17	26	FARRUKO	Pepas	C. Fiber/Sony Music Latin
23	x	23	29	38	26	27	SWEDISH HOUSE MAFIA/THE WEEKND	Moth To A Flame	Republic
29	x	36	10	40	24	28	TAYLOR SWIFT	Message In A Bottle (Taylor's Version)	Republic
40	x	19	39	32	14	29	ACRAZE	Do It To It f/Cherish	Thrive/Virgin
13	x	26	12	48	31	30	NEIKED X MAE MULLER X POLO G	Better Days	Columbia-Capitol
49	x	x	6	27	23	31	TAYLOR SWIFT	I Knew You Were ... (Taylor's Version)	Republic
26	19	20	38	36	35	32	THE WEEKND	Take My Breath	XO/Republic
38	x	31	34	7	41	33	LISA	Money	Interscope
28	24	9	32	35	33	34	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
37	x	17	41	37	40	35	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
27	23	25	37	39	38	36	GIVEON	For Tonight	Not So Fast/Epic
44	x	x	42	30	15	37	LATTO	Big Energy	RCA
24	x	28	44	43	37	38	BBNO\$	edamame f/Rich Brian	bbno\$/mtheory/further.
16	14	32	47	46	42	39	JONAS BROTHERS	Who's In Your Head	Republic
48	x	x	21	25	39	40	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic
45	x	x	35	34	27	41	ED SHEERAN	Overpass Graffiti	Atlantic
47	x	x	43	33	21	42	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
39	x	x	x	x	x	43	ADELE	Oh My God	Columbia
46	x	x	36	26	44	44	MEGAN THEE STALLION	Thot S**t	300 Ent.
36	x	22	46	45	46	45	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
22	x	34	48	47	34	46	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305
41	x	x	30	41	45	47	BENSON BOONE	Ghost Town	Night Street/Warner
42	x	x	40	42	30	48	TIESTO & AVA MAX	The Motto	Atlantic
33	22	35	45	44	48	49	NESSA BARRETT	i hope ur miserable until ur..	Warner
50	x	x	26	31	47	50	SUMMER WALKER	Ex For A Reason f/JT From City	LVRN/Capitol-Interscope

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	43	10	33	TAYLOR SWIFT	All Too Well (Taylor's Version)	Republic
2	34	9	25	WALKER HAYES	Fancy Like	Monument/RCA
3	49	31	18	TAYLOR SWIFT	I Knew You Were ... (Taylor's Version)	Republic
4	25	13	12	BRUNO MARS/A .PAAK/SILK SONIC	Smokin Out The Window	Aftermath Ent./Atlantic
5	32	20	12	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
6	40	29	11	ACRAZE	Do It To It f/Cherish	Thrive/Virgin
7	35	26	9	FARRUKO	Pepas	C. Fiber/Sony Music Latin
8	20	12	8	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
9	48	40	8	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic
10	44	37	7	LATTO	Big Energy	RCA

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	GLASS ANIMALS	Heat Waves	Republic
2	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
3	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
4	DUA LIPA	Levitating	Interscope-Warner
5	THE WEEKND	Save Your Tears	XO/Republic
6	ARIANA GRANDE	positions	Republic
7	OLIVIA RODRIGO	deja vu	Geffen/Interscope
8	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
9	THE KID LAROI	Without You with Miley Cyrus	Columbia
10	THE WEEKND	Blinding Lights	XO/Republic
11	HARRY STYLES	Adore You	Columbia
12	ARIANA GRANDE	pov	Republic
13	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
14	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
15	ARIANA GRANDE	34+35	Republic
16	POST MALONE	Circles	Republic
17	HARRY STYLES	Watermelon Sugar	Columbia
18	DUA LIPA	Don't Start Now	Warner
19	DUA LIPA	Break My Heart	Warner
20	TATE MCRAE	You Broke Me First	RCA
21	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
22	OLIVIA RODRIGO	drivers license	Geffen/Interscope
23	AVA MAX	Kings & Queens	Atlantic
24	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
25	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
26	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
27	DOJA CAT	Say So	Kemosabe/RCA
28	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic
29	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
30	TAI VERDES	A-O-K	Arista

Faster Programming Intel From NuVoodoo.



The A.S.A.P Study



ACTIONABLE: A 10-minute interview is flexible but demands knowing the possible actions that might be taken.



SPEEDY: A 10-minute interview means the study gets into the field faster. A 300-person sample means that it will get out of the field faster. In the top 40 markets it's four weeks or less from approved questionnaire to presentation.



AFFORDABLE: An all-in cost of \$9500 minimizes risk and helps ensure a return on every budget dollar.



PERCEPTUAL STUDY: Quantitative research with scalable results from a well-designed, carefully-screened sample.

CHOOSE ONE FROM THREE STUDY DESIGNS:

Morning shows: What kind of show is in demand? Are there image leaders? What are the key audience benefits? Which images are contestable? Which features have gravity? Who are the hot personalities?

Comprehensive station health checkup: Are you optimally aligned among competitors? Strongest images? Most valuable images? Is your music dialed-in? Biggest threats? Easiest sources of new P1's?

Roadmap for music: The tightened interview allows testing of appeal for up to fifteen music styles, along with image questions.



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	TAYLOR SWIFT	Message In A Bottle (Taylor's	Republic
HOTZONE	ADELE	Oh My God	Columbia
HOTZONE	BRUNO MARS/A .PAAK/SILK SONIC	Smokin Out The Window	Aftermath Ent./Atlantic
HOTZONE	ACRAZE	Do It To It f/Cherish	Thrive/Virgin
HOTZONE	LISA	Money	Interscope
HOTZONE	POST MALONE & THE WEEKND	One Right Now	Republic
HOTZONE	OLIVER TREE	Life Goes On	Atlantic
HOTZONE	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305
HOTZONE	NEIKED X MAE MULLER X POLO G	Better Days	Columbia-Capitol
HOTZONE	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
HOTZONE	SWEDISH HOUSE MAFIA/THE WEEKND	Moth To A Flame	Republic
HOTZONE	CHLOE	Have Mercy	Parkwood/Columbia
HOTZONE	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
HOTZONE	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
DEVELOPING	CHARLI XCX	Good Ones	Atlantic/EMG
DEVELOPING	WIZKID	Essence f/Tems	Starboy/RCA
DEVELOPING	BBNO\$	edamame f/Rich Brian	bbno\$/mtheory/further.
DEVELOPING	TREVOR DANIEL	Alone	RCA
DEVELOPING	88RISING & BIBI	The Weekend	88rising
DEVELOPING	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
DEVELOPING	JUSTIN BIEBER	Ghost	Def Jam
DEVELOPING	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
DEVELOPING	GIVEON	For Tonight	Not So Fast/Epic
DEVELOPING	MONSTA X	One Day	BMG
DEVELOPING	TWICE	The Feels	Imperial/Republic
DEVELOPING	SEAN PAUL	Dynamite f/Sia	Island/Republic
DEVELOPING	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
DEVELOPING	ANITTA	Faking Love f/Saweetie	Warner



LOU SIMON INTEL

CURRENT POSITION:

VP, MUSIC PROGRAMMING
SIRIUSXM RADIO
GARTH CHANNEL
BEATLES CHANNEL
SIRIUSLY SINATRA
BILLY JOEL CHANNEL
AND MANY MORE...

You spent a very successful major market programming career at the mercy of Arbitron methodology. You now focus on listeners and subscribers. What's the fundamental difference?

Not having direct competitors means focusing on my product. The flow, the consistency are paramount, without worrying about another station's stop sets or playlists or promotional plans. My competitor is yesterday and we try to better ourselves each day.

Your gig has you having regular talks with Paul McCartney, Ringo Starr and Garth Brooks (among others). How involved are they in the respective Channels?

We don't add a song to Garth's Channel without his OK. He, literally, picks the music with us. Paul and Ringo have to approve any major changes to the Beatles Channel, such as a jock hire or new specialty show. This is true for all my partnered channels. Billy, the Sinatra estate, the Marley family...They are not simply name and likeness deals. They are involved in the channel as an extension of their brand and are engaged in all aspects of the channel.

There's a rumor that you actually beat Ringo in a game of Beatles Trivia. True or False? So spill please.

Eating bagels and cream cheese at Ringo's house, poolside, with Joe Walsh, Steve Lukather and other rock icons. A Game of trivia broke out and I tossed in a couple of Beatles nuggets. Let's just say...He was busy being the most famous rock and roll drummer of all time to pay attention to the details. As I always say...'THEY LIVED IT. WE LOVED IT.'

Garth, Trisha, Snoop Dogg, Dua Lipa and Dan Rather are coming to dinner at your house. You are putting 3 albums on shuffle for entertainment. What are the 3 records and what are you serving your guests?

We're eating cheese grits and pancakes. The albums are "Talking Book" by Stevie Wonder, Johnny "Cash At Folsom Prison" and "Cuts Like A Knife" by Bryan Adams. Something for everyone.

How can terrestrial radio re-connect with younger demos?

I'll let terrestrial programmers figure this one out. **FAST FACT:** There are 18 year olds who earn more as a creator on TikTok than your morning team. I'll say no more..

You are going to travel to Planet Ziltron to take over their first radio/entertainment company. Your 6 month space journey is staffed by your crew of: *One morning radio host, *one Program director, *one label exec, and *one artist. Your picks can be alive and well or deader than mullets in the sun. Who is your crew and why?

Morning drive is Howard Hoffman. Funny and fast, relatable and smart. The best DJ that never owned a market.

The PD is Rick Carroll because he colored outside the lines as if there were none.

The label guy would be Charlie Minor because he loved the business and the music and we need girls on Ziltron.

The artist...Linda Ronstadt in the 80's because she was fearless and sang like it was effortless.

AIRPLAY
INTEL

3.0

FREE SUBSCRIPTIONS
STOP SOON
DON'T MISS OUT

CLICK HERE



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	TAYLOR SWIFT	All Too Well (Taylor's Version)	Republic	PLAY VIDEO ▶
2	MANESKIN	Beggin	Arista	PLAY VIDEO ▶
3	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia	PLAY VIDEO ▶
4	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO ▶
5	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic	PLAY VIDEO ▶
6	BRUNO MARS/A . PAAK/SILK SONIC	Smokin Out The Window	Aftermath Ent./Atlantic	PLAY VIDEO ▶
7	LISA	Money	Interscope	PLAY VIDEO ▶
8	FARRUKO	Pepas	C. Fiber/Sony Music Latin	PLAY VIDEO ▶
9	OLIVER TREE	Life Goes On	Atlantic	PLAY VIDEO ▶
10	WALKER HAYES	Fancy Like	Monument	PLAY VIDEO ▶
11	WIZKID	Essence f/Tems	Starboy/RCA	PLAY VIDEO ▶
12	DOJA CAT	Need To Know	Kemosabe/RCA	PLAY VIDEO ▶
13	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation	PLAY VIDEO ▶
14	OLIVIA RODRIGO	traitor	Geffen/Interscope	PLAY VIDEO ▶
15	ED SHEERAN	Bad Habits	Atlantic	PLAY VIDEO ▶
16	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope	PLAY VIDEO ▶
17	ED SHEERAN	Shivers	Atlantic	PLAY VIDEO ▶
18	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic	PLAY VIDEO ▶
19	OLIVIA RODRIGO	good 4 u	Geffen/Interscope	PLAY VIDEO ▶
20	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA	PLAY VIDEO ▶
21	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope	PLAY VIDEO ▶
22	POST MALONE & THE WEEKND	One Right Now	Republic	PLAY VIDEO ▶
23	CHLOE	Have Mercy	Parkwood/Columbia	PLAY VIDEO ▶
24	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO ▶
25	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic	PLAY VIDEO ▶
26	MEGAN THEE STALLION	Thot S**t	300 Ent.	PLAY VIDEO ▶
27	TAYLOR SWIFT	I Knew You Were ... (Taylor's Version)	Republic	PLAY VIDEO ▶
28	COLDPLAY X BTS	My Universe	Parlophone/Atlantic	PLAY VIDEO ▶
29	JUSTIN BIEBER	Ghost	Def Jam	PLAY VIDEO ▶
30	LATTO	Big Energy	RCA	PLAY VIDEO ▶
31	SUMMER WALKER	Ex For A Reason f/JT From City	LVRN/Capitol-Interscope	PLAY VIDEO ▶
32	ACRAZE	Do It To It f/Cherish	Virgin Music	PLAY VIDEO ▶
33	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA	PLAY VIDEO ▶
34	ED SHEERAN	Overpass Graffiti	Atlantic	PLAY VIDEO ▶
35	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA	PLAY VIDEO ▶
36	THE WEEKND	Take My Breath	XO/Republic	PLAY VIDEO ▶
37	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE	PLAY VIDEO ▶
38	SWEDISH HOUSE MAFIA/THE WEEKND	Moth To A Flame	Republic	PLAY VIDEO ▶
39	GIVEON	For Tonight	Not So Fast/Epic	PLAY VIDEO ▶
40	TAYLOR SWIFT	Message In A Bottle (Taylor's Version)	Republic	PLAY VIDEO ▶
41	BENSON BOONE	Ghost Town	Night Street/Warner	PLAY VIDEO ▶
42	TIESTO & AVA MAX	The Motto	Atlantic	PLAY VIDEO ▶
43	BBNO\$	edamame f/Rich Brian	bbno\$/further.	PLAY VIDEO ▶
44	NESSA BARRETT	i hope ur miserable until ur..	Warner	PLAY VIDEO ▶
45	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope	PLAY VIDEO ▶
46	JONAS BROTHERS	Who's In Your Head	Republic	PLAY VIDEO ▶
47	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305	PLAY VIDEO ▶
48	NEIKED X MAE MULLER X POLO G	Better Days	Capitol	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	THE KID LAROI & JUSTIN BIEBER	Stay	1	4	1	1
2	LIL NAS X & JACK HARLOW	Industry Baby	4	5	2	3
3	SHEERAN, ED	Bad Habits	3	3	9	4
4	ADELE	Easy On Me	13	7	4	2
5	RODRIGO, OLIVIA	good 4 u	6	2	7	6
6	DOJA CAT	Need To Know	2	14	3	7
7	DOJA CAT FEAT. THE WEEKND	You Right	5	8	12	5
8	MANESKIN	Beggin'	9	1	8	8
9	BROWN, KANE X BLACKBEAR	Memory	7	6	5	20
10	LIL NAS X	Thats What I Want	12	9	13	10
11	Hayes, Walker	Fancy Like	10	10	10	12
12	Drake Feat. Future And Young Thug	Way 2 Sexy	16	11	6	14
13	Chloe	Have Mercy	15	19	11	9
14	Rodrigo, Olivia	Traitor	8	12	14	16
15	Bieber, Justin	Ghost	11	16	15	21
16	Sheeran, Ed	Shivers	18	18	16	11
17	Blxst Feat. Ty Dolla \$Ign & Tyga	Chosen	19	17	17	13
18	Eilish, Billie	Happier Than Ever	20	13	18	19
19	ACRAZE Feat. Cherish	Do It To It	14	15	23	33
20	Lipa, Dua	Love Again	17	20	21	23
21	The Weeknd	Take My Breath	24	22	19	18
22	Oliver Tree	Life Goes On	25	21	20	26
23	Imagine Dragons	Follow You	28	23	26	17
24	Swedish House Mafia Feat. The Weeknd	Moth To A Flame	27	38	22	15
25	Coldplay X BTS	My Universe	34	25	27	24
26	Giveon	For Tonight	23	30	25	28
27	NEIKED Feat. Mae Muller Polo G	Better Days	36	26	29	31
28	Wizkid Feat. Justin Bieber	Essence	26	34	28	32
29	bbno\$ & Rich Brian	Edamame	38	27	35	30
30	THE ANXIETY, WILLOW, Tyler Cole	Meet Me At Our Spot	44	29	31	27
31	Beer, Madison	Reckless	37	33	37	25
32	CKay	Love Nwantiti (Ah Ah Ah)	21	49	39	22
33	Daniel, Trevor	Alone	30	35	30	34
34	Lisa	Money	29	42	24	35
35	Jonas Brothers	Who's In Your Head	35	28	42	37
36	Post Malone & The Weeknd	One Right Now	33	44	32	36
37	Pitbull Feat. Anthony Watts & Djws	I Feel Good	22	39	40	42
38	Barrett, Nessa	I Hope Ur Miserable Until Ur Dead	39	31	34	46
39	Swift, Taylor	Message In A Bottle (Taylor's Version)	50	24	38	48
40	Charli XCX	Good Ones	32	40	43	29
41	Monsta X	One Day	40	36	36	38
42	John, Elton Feat. Dua Lipa	Cold Heart (PNAU Remix)	43	43	33	43
43	Black Eyed Peas Feat. Saweetie & Lele Pons	Hit It	42	32	46	47
44	Shouse	Love Tonight	31	45	44	41
45	Musgraves, Kacey	Justified	45	41	45	40
46	Bruno Mars, Anderson .Paak, Silk Sonic	Smokin Out The Window	48	37	41	50
47	Farruko	Pepas	41	48	48	39
48	Anitta Feat. Saweetie	Faking Love	46	46	49	45
49	Nelson, Jesy feat. Nicki Minaj	Boyz	49	47	47	44
50	Twice	The Feels	47	50	50	49

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	ROSALIA	LA FAMA f/The Weeknd	Columbia
2	TELYKAST & SAM GRAY	Unbreakable	Casablanca/Republic
3	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
4	MAJID JORDAN	Stars Align f/Drake	OVO Sound/Warner
5	MADS LANGER	Lightning	Freedom Is State Of Mind
6	TWENTY ONE PILOTS	The Outside	Fueled By Ramen/EMG
7	TAYLOR SWIFT	Run (Taylor's Version)	Republic
8	ASTRONOMERS	Bad Type	---
9	TWENTY ONE PILOTS	Shy Away	Fueled By Ramen/EMG
10	TATE MCRAE	feel like s**t	RCA
11	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross/RCA-EMPIRE
12	WALKER HAYES	U Gurl	Monument
13	ELTON JOHN/YOUNG THUG/N. MINAJ	Always Love You	Interscope
14	OLIVIA ROX	Princess	Songbird
15	DAVID GUETTA	Family f/Bebe Rexha/Ty Dolla..	Atlantic
16	WHY DON'T WE	Love Back	Atlantic
17	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
18	TAYLOR SWIFT	Wildest Dreams (Taylor's Vers)	Republic
19	J BALVIN & SKRILLEX	In Da Getto	Suenos Globales/UMLE
20	DJ KHALED	Every Chance I Get f/LilBaby..	WTB/RN/Cap-Int-Epic
21	RODDY RICCH	High Fashion f/Mustard	Atlantic
22	TAY MONEY	The Assignment	Rebel/Geffen/Interscope
23	POST MALONE	Candy Paint	Republic
24	JVKE	This Is What Falling In Love..	JVKE / AWAL
25	TRINIDAD CARDONA	Dinero	Run-It-Up/Island/Republic
26	AMAARAE	Sad Girlz Luv Money f/K. Uchis	Platoon/Interscope
27	DIRTY HEADS	Vacation f/Train (2021)	Better Noise
28	SKRILLEX/J BIEBER/D TOLIVER	Don't Go	Def Jam-Atlantic
29	GAYLE	abcdefu	Atlantic
30	ONEREPUBLIC	Someday	Mosley/Interscope
31	MARC E. BASSY	Bowie	---
32	DAISY THE GREAT X AJR	Record Player	S-Curve/Hollywood
33	R3HAB X SIGALA X JP COOPER	Runaway	CYB3RPVNK
34	SENHIT	Adrenalina f/Flo Rida	Subside Records
35	DABABY	Suge	SCMG/Interscope
36	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
37	MCKENNA GRACE	Haunted House	---
38	YOUNG THUG	Bubbly f/Drake, Travis Scott	YSL/300 Ent.
39	REGARD X KWABS	Signals	Epic
40	SENA KANA	Undisputed f/Poo Bear	G&L International Inc
41	COI LERAY	TWINNEM	Republic
42	KHALID	New Normal	Right Hand Music Grp/RCA
43	88RISING, RICH BRIAN & NIKI	California f/Warren Hue	88rising/12Tone
44	SETH POWER	Going Somewhere	Toucan Cove
45	AREA21	La La La	Hollywood
46	MEEK MILL	Sharing Locations	MMG/Atlantic
47	CLINTON KANE	Chicken Tendies	Columbia
48	GRIFF	One Night	Warner
49	GUNNA	Too Easy f/Future	YSL/Epic-300 Ent.
50	GIGI VEGA	Down Crazy	Breakout Music



BEATLES

CHRISTMAS MESSAGE 1964

It doesn't take much to re-ignite a wave of Beatlemania. And Disney Plus has done just that with the Thanksgiving debut of the series "Get Back" which is now streaming for your turkey sandwich pleasure. The audio below is from a 1964 45rpm single distributed to members of the Fab Four's Fan Club and actual copies go for a pretty penny on collector's sites. For a Holiday look back on a long and winding road, click here:



Check out these videos hand-picked by our staff!



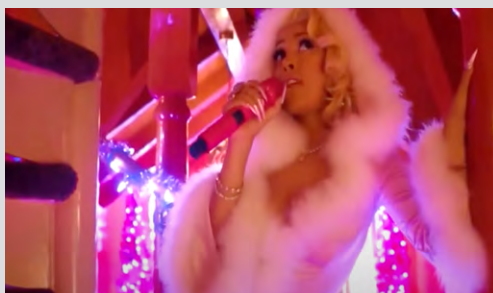
PAUL MCCARTNEY - "WONDERFUL CHRISTMASTIME"

And while we're on the subject, Sir Paul rang the bell in 1979 with one of the most played Holiday singles since. The curiosity to the Neo-Holiday smash was the B-Side to the actual 45 which was McCartney's "Rudolf The Red-Nosed Reggae" which critics scratched their heads saying it's neither Reggae or frankly, any good! But who's counting and the A-side is now a Christmas Classic: For merrymaking with Paul, Linda and family, click here:



ED SHEERAN'S SNEAK PEAK CHRISTMAS SONG WITH ELTON JOHN

Ed let the holiday secret slip on a British chat show with Jonathan Ross. Mr Sheeran tells the story of the who, why and when and the creation of the collaboration called "Merry Christmas" with Elton John. For an impromptu performance with a guitar that was conveniently hidden behind the couch. Click here:



DOJA CAT - "SANTA BABY" FROM THE IHEART JINGLE BALL 2020

Doja Cat got all pink on us for the Holiday's last year and whipped out this glitzy-glammed up version of "Santa Baby" for the 2020 iHeart Jingle Ball. If you'd like a trip around the tree with Ms. DC in her holiday twinkly best, click here:



DUA LIPA AND JIMMY FALLON - "CHRISTMAS IS ALL AROUND"

Jimmy Fallon and Dua Lipa snatched the holiday tune from the film "Love Actually". And if you love great New York holidays scenes you'll totally dig the tramping through snow shots in this clip from last year. Click here:



A SMITH FAMILY CHRISTMAS

Will, Jada, Willow and Jaden take us within the House of Smith for a nothin' but fun look at the holidays. It's a real-life tour of Casa Will in their family castle with all the Christmas trimmings. Put on your blinking onesie and click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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