



**MONDAY  
MORNING  
INTEL**

*Hannah Garza*

US  
*The debut single available now!*

**MMI  
PROFILE  
DEB TURPIN**

*Country Edition*

**NASHVILLE  
APPROVED**

NOVEMBER 15, 2021



# LILY ROSE

**STRONGER THAN I AM** REPACK OUT NOW

“IF LOOKING FOR AN ARTIST WILLING TO TAKE AN INCH OF ACCLAIM AND TURN IT INTO A MILE OF A MASTERFUL CAREER, LOOK NO FURTHER.”



“THE PROJECT LAUNCHES WITH “VILLAIN,” AND FROM THERE, EACH TALE OFFERS A POTENT BLEND OF VULNERABILITY AND STRENGTH, PARTICULARLY ON THE TITLE TRACK.”

“POWERING EACH TRACK IS ROSE’S DISTINCTIVE, WISE VOICE.”

**billboard**



**BIG LOUD**





# **MONDAY MORNING INTEL**

NOVEMBER 15, 2021

## ***TABLE OF CONTENTS***

<b><i>5</i></b>	<b><i>#1 SONGS THIS WEEK</i></b>
<b><i>7</i></b>	<b><i>POWERS</i></b>
<b><i>8</i></b>	<b><i>ACTION/RECURRENTS</i></b>
<b><i>10</i></b>	<b><i>HOTZONE/DEVELOPING</i></b>
<b><i>11</i></b>	<b><i>PROFILE</i></b>
<b><i>12</i></b>	<b><i>VIDEO STREAMING</i></b>
<b><i>13</i></b>	<b><i>COUNTRY CALLOUT</i></b>
<b><i>15</i></b>	<b><i>FUTURE TRACKS</i></b>
<b><i>16</i></b>	<b><i>INTELESCOPE</i></b>
<b><i>17</i></b>	<b><i>INTELEVISION</i></b>
<b><i>19</i></b>	<b><i>METHODOLOGY</i></b>
<b><i>20</i></b>	<b><i>THE BACK PAGE</i></b>

***MMI - A MODERN DAY MUSIC RESEARCH SYSTEM***



# ★ DIERKS BENTLEY ★ BEERS ON ME

BRELAND AND HARDY

★  
CA/MB  
28\*  
+251X

★  
BB/BDS  
28\*  
+253X

★  
#12  
RANKED  
STREAMING  
CURRENT

★  
+52%  
ON  
DEMAND  
STREAMS

★ NEW CONVERSIONS ★  
AT KKGO, KSCS, WKHK, WWKA, WDAF, WGKX, WFUS,  
MUSIC CHOICE, AND MORE!

★ 3.3 MILLION WEEKLY STREAMS ★



**MONDAY  
MORNING  
INTEL**

**#1**

**SONGS THIS WEEK**  
BY MMI COMPOSITE CATEGORIES

**11.15.21**

**AIRPLAY**

JASON ALDEAN/CARRIE UNDERWOOD "If I Didn't Love You"

**RETENTION**

MICHAEL RAY "Whiskey And Rain"

**CALLOUT**

JASON ALDEAN/CARRIE UNDERWOOD "If I Didn't Love You"

**AUDIO**

WALKER HAYES "Fancy Like"

**VIDEO**

WALKER HAYES "Fancy Like"

**SALES**

WALKER HAYES "Fancy Like"

**COMPOSITE**

JASON ALDEAN/CARRIE UNDERWOOD "If I Didn't Love You"

**AIRPLAY  
INTEL**

**3.0**

**FREE SUBSCRIPTIONS**  
**STOP SOON**  
**DON'T MISS OUT**

**CLICK HERE**





dreams. come. true.



*It's Written In Stone:*

carly pearce

55<sup>TH</sup>  
CMA  
AWARDS

FEMALE  
VOCALIST  
*of the year*





Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	3	1	3	2	3	1	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
2	9	2	1	1	1	2	WALKER HAYES	Fancy Like	Monument/RCA
3	5	5	4	4	5	3	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
6	4	6	5	12	11	4	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
5	15	9	6	11	10	5	LUKE COMBS	Cold As You	River House/Columbia Nash
13	14	13	7	9	6	6	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
7	8	4	18	15	13	7	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
9	1	14	16	17	16	8	MICHAEL RAY	Whiskey And Rain	Warner/WEA
10	11	37	2	5	2	9	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
11	10	10	8	22	15	10	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
15	19	15	11	6	8	11	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
8	7	11	25	19	19	12	JON PARDI	Tequila Little Time	Capitol Nashville
16	18	19	10	14	12	13	KANE BROWN	One Mississippi	RCA Nashville
4	16	3	14	35	21	14	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
39	x	16	9	10	4	15	CODY JOHNSON	Til You Can't	Colo/Warner/WMN
14	6	12	24	18	29	16	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
19	17	7	19	23	24	17	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
18	13	17	17	25	22	18	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
12	2	18	23	45	26	19	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
21	26	26	12	7	9	20	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
26	20	25	26	16	20	21	HARDY	Give Heaven Some Hell	Big Loud
30	x	32	28	13	14	22	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
23	23	21	20	29	17	23	SAM HUNT	23	MCA Nashville
17	22	31	27	21	25	24	ERIC CHURCH	Heart On Fire	EMI Nashville
25	x	30	29	27	18	25	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
48	x	x	39	3	7	26	AARON LEWIS	Am I The Only One	Valory
36	x	23	22	30	33	27	DAN + SHAY	Steal My Love	Warner/WAR
28	x	36	21	31	27	28	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
22	21	24	32	40	31	29	CALLISTA CLARK	It's 'Cause I Am	Big Machine
32	29	20	13	26	23	30	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
49	x	x	15	24	34	31	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
31	x	28	44	32	38	32	TIM MCGRAW	7500 OBO	Big Machine
20	12	34	37	49	36	33	RUSSELL DICKERSON	Home Sweet	Triple Tigers
37	x	29	33	34	44	34	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
27	24	22	42	44	42	35	JAKE OWEN	Best Thing Since Backroads	Big Loud
50	x	x	36	8	40	36	KAMERON MARLOWE	Giving You Up	Columbia Nashville
41	x	27	40	36	35	37	DYLAN SCOTT	New Truck	Curb
47	x	x	30	37	28	38	PARMALEE	Take My Name	Stoney Creek
38	x	35	49	20	37	39	CHRIS JANSON	Bye Mom	Warner/WAR
33	x	41	x	x	x	40	THOMAS RHETT	Slow Down Summer	Valory
42	x	x	48	33	30	41	SCOTTY MCCREERY	Damn Strait	Triple Tigers
40	x	8	47	47	49	42	JUSTIN MOORE	With A Woman You Love	Valory
24	28	33	41	46	32	43	KEITH URBAN	Wild Hearts	Capitol Nashville
43	x	x	35	42	43	44	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
29	x	39	45	48	41	45	LUKE BRYAN	Up	Capitol Nashville
44	x	x	38	41	39	46	MORGAN WADE	Wilder Days	Arista Nashville
35	27	38	31	43	46	47	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
45	x	x	34	38	45	48	GABBY BARRETT	Footprints On The Moon	Warner/WAR
34	25	40	46	39	48	49	CAITLYN SMITH	I Can't f/Old Dominion	Monument
46	x	x	43	28	47	50	NIKO MOON	Paradise To Me	RCA Nashville



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	39	15	<b>24</b>	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
2	48	26	<b>22</b>	AARON LEWIS	Am I The Only One	Valory
3	49	31	<b>18</b>	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
4	50	36	<b>14</b>	KAMERON MARLOWE	Giving You Up	Columbia Nashville
5	47	38	<b>9</b>	PARMALEE	Take My Name	Stoney Creek
6	36	27	<b>9</b>	DAN + SHAY	Steal My Love	Warner/WAR
7	30	22	<b>8</b>	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
8	13	6	<b>7</b>	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
9	26	21	<b>5</b>	HARDY	Give Heaven Some Hell	Big Loud

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
2	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
3	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
4	LUKE COMBS	Forever After All	River House/Columbia Nash
5	LEE BRICE	Memory I Don't Mess With	Curb
6	COLE SWINDELL	Single Saturday Night	Warner/WMN
7	THOMAS RHETT	What's Your Country Song	Valory
8	LUKE BRYAN	Waves	Capitol Nashville
9	SCOTTY MCCREERY	You Time	Triple Tigers
10	LEE BRICE	One Of Them Girls	Curb
11	BRETT YOUNG	Lady	BMLG
12	JUSTIN MOORE	We Didn't Have Much	Valory
13	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
14	ELVIE SHANE	My Boy	Wheelhouse
15	DAN + SHAY	Glad You Exist	Warner/WAR
16	DIERKS BENTLEY	Gone	Capitol Nashville
17	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
18	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
19	GABBY BARRETT	The Good Ones	Warner/WAR
20	LUKE COMBS	Better Together	River House/Columbia Nash
21	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
22	NIKO MOON	Good Time	RCA Nashville
23	LUKE BRYAN	Down To One	Capitol Nashville
24	JAKE OWEN	Made For You	Big Loud
25	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
26	LUKE COMBS	Lovin' On You	River House/Columbia Nash
27	THOMAS RHETT	Country Again	Valory
28	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
29	LUKE BRYAN	One Margarita	Capitol Nashville
30	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville





# US *Hannah Gillis*

**“SOLD”**

*– Tim Cotter, APD KXLY Spokane, WA*

*watch the music video here*





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	THOMAS RHETT	Slow Down Summer	Valory
HOTZONE	JUSTIN MOORE	With A Woman You Love	Valory
HOTZONE	CHASE RICE	If I Were Rock & Roll	Dack Janiels/Broken Bow
HOTZONE	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
HOTZONE	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
HOTZONE	SCOTTY MCCREERY	Damn Strait	Triple Tigers
HOTZONE	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
HOTZONE	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
HOTZONE	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
HOTZONE	ERIC CHURCH	Heart On Fire	EMI Nashville
HOTZONE	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
HOTZONE	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
HOTZONE	KEITH URBAN	Wild Hearts	Capitol Nashville
HOTZONE	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
HOTZONE	LUKE BRYAN	Up	Capitol Nashville
HOTZONE	FRANK RAY	Country'd Look Good On You	Stoney Creek

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
DEVELOPING	KANE BROWN	One Mississippi	RCA Nashville
DEVELOPING	SAM HUNT	23	MCA Nashville
DEVELOPING	JAKE OWEN	Best Thing Since Backroads	Big Loud
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine
DEVELOPING	DARIUS RUCKER	My Masterpiece	Capitol Nashville
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
DEVELOPING	CHRIS JANSON	Bye Mom	Warner/WAR
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	CAITLYN SMITH	I Can't f/Old Dominion	Monument
DEVELOPING	TENILLE ARTS	Back Then, Right Now	19th & Grand
DEVELOPING	NATE BARNES	You Ain't Pretty	Quartz Hill
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	DAN + SHAY	Steal My Love	Warner/WAR
DEVELOPING	DYLAN SCOTT	New Truck	Curb
DEVELOPING	TOBY KEITH	Old School	Show Dog Nashville
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	CAROLINE JONES	Come In (But Don't Make...)	Mailboat/New Revolution





# DEB TURPIN INTEL

## CURRENT POSITION:

PROGRAM DIRECTOR/  
MORNING SHOW HOST  
Z104/KSOP  
SALT LAKE CITY

### **You were just spotted in Nashville. What did you do on this trip that you have never done before?**

Every other time I have been to Nashville, I have flown in and flown out after doing remotes. This time, I decided to play tourist for a few days and I'm so glad I did! The Johnny Cash Museum was insane! When I was 9, my mom asked what I wanted for my birthday. I told her without hesitation, "Johnny Cash At San Quentin"! She was like "What? Are you sure?" I wore that record out. I was fascinated that he was in there, singing to the inmates, bonding with them. Not typical for a 9 year old girl, but hey. We did the Ryman tour, too. As long as I've been in Country Music, I did not know the history and I was fascinated with it. We hit all the bars on Broadway, taking in the flavor of each. The history of each. Walking the city, eating at fancy places, eating at touristy places, eating at locally recommended small places. It was all amazing. Attended the CMA Awards, too. Had great seats and got to see how it all works up close. Loved it. Spent time at the new shopping area downtown, and the food court! It was fun to do some regular shopping and a good change from walking Broadway after a couple of days.

### **There is an unsigned Country artist who's single is number one in streams in Salt Lake for 8 weeks. No one else at terrestrial radio is playing it. Would you play it? If so, how much and for how long and why?**

Hell yes! I look at consumption, sales, vibe in the building, everything. If Salt Lake City is listening to it, I want them to get it from me, not a DSP! How much? If it's #1 in streams, as a medium to start, possibly heavy. For how long? That would depend on the demand.

### **What is missing? If the CMAs and/or ACMs would add one more category for an annual award, what would it be?**

Um...maybe a "fan favorite country artist" of the year. Where only the fans vote. Maybe a most-radio played single.

### **You have one prize possession, one guilty pleasure and one pet peeve that annoys the hell out of you. What are they?**

Prize possession: my family. Guilty pleasure: Netflix. Pet Peeve: Unkind people.

### **Salt Lake City is a very interesting Market. Mostly white with a respectably sized hispanic population. A large Mormon base and a heavily alternative music scene. You have a strong Country ratings history. How do you program to the unique population of your market?**

People in Salt Lake City have a strong love for God, Country, and Family. That is country music's foundation. I still see those lights in the cracks of the music today, it's just updated a little.

### **Chris Stapleton, Adele, Lil Nas X, Kacey Musgraves and you are riding from The Airport to your house for dinner in 2017 ford Transit high Top Van with Kicker Surround sound. Lil Nas says, "Yo Deb, Let's chill. Put on one album and just let it track." What would the album be and what are you serving for dinner? (Catch: You must actually be able to prepare this dish and you will be tested).**

I'd put on Fleetwood Mac "Rumors" and we'd have spaghetti. Easy to cook, serves a ton, always good!



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	WALKER HAYES	Fancy Like	Monument	<a href="#">PLAY VIDEO ▶</a>
2	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol	<a href="#">PLAY VIDEO ▶</a>
3	AARON LEWIS	Am I The Only One	Valory	<a href="#">PLAY VIDEO ▶</a>
4	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
5	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
6	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
7	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
8	KAMERON MARLOWE	Giving You Up	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
9	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
10	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
11	LUKE COMBS	Cold As You	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
12	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
13	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	<a href="#">PLAY VIDEO ▶</a>
14	KANE BROWN	One Mississippi	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
15	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
16	HARDY	Give Heaven Some Hell	Big Loud	<a href="#">PLAY VIDEO ▶</a>
17	MICHAEL RAY	Whiskey And Rain	Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
18	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	<a href="#">PLAY VIDEO ▶</a>
19	JON PARDI	Tequila Little Time	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
20	CHRIS JANSON	Bye Mom	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
21	ERIC CHURCH	Heart On Fire	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
22	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
23	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
24	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	<a href="#">PLAY VIDEO ▶</a>
25	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
26	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	<a href="#">PLAY VIDEO ▶</a>
27	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
28	NIKO MOON	Paradise To Me	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
29	SAM HUNT	23	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
30	DAN + SHAY	Steal My Love	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
31	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
32	TIM MCGRAW	7500 OBO	Big Machine	<a href="#">PLAY VIDEO ▶</a>
33	SCOTTY MCCREERY	Damn Strait	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
34	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
35	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
36	DYLAN SCOTT	New Truck	Curb	<a href="#">PLAY VIDEO ▶</a>
37	PARMALEE	Take My Name	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
38	GABBY BARRETT	Footprints On The Moon	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
39	CAITLYN SMITH	I Can't f/Old Dominion	Monument	<a href="#">PLAY VIDEO ▶</a>
40	CALLISTA CLARK	It's 'Cause I Am	Big Machine	<a href="#">PLAY VIDEO ▶</a>
41	MORGAN WADE	Wilder Days	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
42	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
43	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
44	JAKE OWEN	Best Thing Since Backroads	Big Loud	<a href="#">PLAY VIDEO ▶</a>
45	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
46	KEITH URBAN	Wild Hearts	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
47	JUSTIN MOORE	With A Woman You Love	Valory	<a href="#">PLAY VIDEO ▶</a>
48	LUKE BRYAN	Up	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
49	RUSSELL DICKERSON	Home Sweet	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>



Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	ALDEAN, JASON & CARRIE UNDERWOOD	If I Didn't Love You	1	1	4	4
2	HAYES, WALKER	Fancy Like	9	3	2	6
3	BROWN BAND, ZAC	Same Boat	6	7	1	5
4	SHANE, ELVIE	My Boy	3	2	7	16
5	CHESNEY, KENNY	Knowing You	19	5	5	10
6	HURD, RYAN & MAREN MORRIS	Chasing After You	14	4	8	9
7	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	15	6	6	8
8	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	2	20	13	7
9	MOORE, JUSTIN	With A Woman You Love	4	8	39	3
10	COMBS, LUKE	Cold As You	7	9	12	18
11	OLD DOMINION	I Was On A Boat That Day	11	13	9	17
12	PARDI, JON	Tequila Little Time	8	12	17	22
13	BLOCK, PRISCILLA	Just About Over You	5	21	11	45
14	STAPLETON, CHRIS	You Should Probably Leave	28	16	10	13
15	RAY, MICHAEL	Whiskey And Rain	10	15	25	15
16	WALLEN, MORGAN	Sand In My Boots	31	10	15	11
17	JOHNSON, CODY	Til You Can't	41	19	3	41
18	MCCOLLUM, PARKER	To Be Loved By You	18	18	14	33
19	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	16	11	26	29
20	BROWN, KANE	One Mississippi	17	14	24	27
21	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	13	25	21	25
22	HUNT, SAM	23	12	22	31	12
23	OWEN, JAKE	Best Thing Since Backroads	21	24	16	44
24	DAN + SHAY	Steal My Love	22	27	19	23
25	CLARK, CALLISTA	It's 'Cause I Am	20	17	30	40
26	HARDY	Give Heaven Some Hell	26	36	20	19
27	BARNES, NATE	You Ain't Pretty	24	34	23	31
28	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	36	23	29	24
29	RUCKER, DARIUS	My Masterpiece	34	32	34	14
30	SCOTT, DYLAN	New Truck	29	26	33	34
31	MCGRAW, TIM	7500 OBO	37	29	28	35
32	RICE, CHASE	If I Were Rock & Roll	44	50	18	1
33	BROTHERS OSBORNE	I'm Not For Everyone	25	43	27	39
34	SHELTON, BLAKE	Come Back As A Country Boy	42	30	22	48
35	CHURCH, ERIC	Heart On Fire	30	41	40	30
36	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	39	39	35	26
37	CAM	Till There's Nothing Left	43	35	37	20
38	URBAN, KEITH	Wild Hearts	32	40	48	21
39	DICKERSON, RUSSELL	Home Sweet	35	42	32	32
40	JANSON, CHRIS	Bye Mom	40	31	36	49
41	LAMBERT, MIRANDA	If I Was A Cowboy	27	37	47	50
42	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	45	38	42	28
43	ARTS, TENILLE	Back Then, Right Now	47	28	45	42
44	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	23	47	46	37
45	BRYAN, LUKE	Up	46	44	41	38
46	RAY, FRANK	Country'd Look Good On You	38	45	44	36
47	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	33	33	50	47
48	RHETT, THOMAS	Slow Down Summer	50	49	38	2
49	KEITH, TOBY	Old School	48	46	43	46
50	JONES, CAROLINE	Come In (But Don't...)	49	48	49	43



20 EARLY ADDS IN ALREADY! - ADDED AT ((SiriusXM)) VELVET CHANNEL



THE NEW SINGLE FROM  
**RUTHIE COLLINS**  
*hypocrite*

LISTEN NOW



"THIS IS A FANTASTIC CHRISTMAS COVER. WHAT A VOICE!"

- TIM RICHARDS PRESIDENT, TR MEDIA

***TIM DUGGER***

• CHRISTMAS •  
• IN DIXIE •

LISTEN NOW





Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

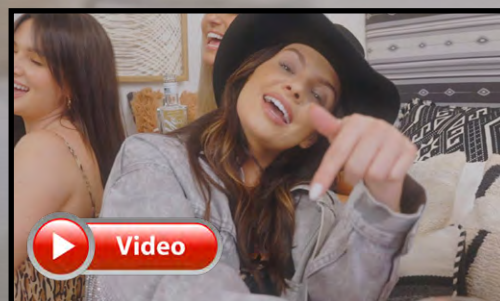
RANK	ARTIST	TITLE	LABEL
1	KELSEA BALLERINI & LANY	I Quit Drinking	BR/The Orchard-Interscope
2	AARON GOODVIN	Lonely Drum	Reviver
3	BRETT YOUNG	You Didn't	BMLG
4	CASE HARDIN	Alcohol Abuse	---
5	RANDY ROGERS & WADE BOWEN	Rhinestoned	Lil' Buddy Toons
6	RYAN GRIFFIN	Salt, Lime And Tequila	Independent
7	DANIELLE BRADBERRY	Stop Draggin' Your Boots	Big Machine
8	MIKE RYAN	Jacket On	Rock & Soul
9	RANDY ROGERS BAND	Picture Frames	TommyJacksn/Thirty Tigers
10	JORDAN FLETCHER	Rather Be Broke	Triple Tigers
11	GEORGE NAVARRO	Like You Do	---
12	JON WOLFE	Tequila Sundown	Fool Hearted Productions
13	READ SOUTHALL BAND	DLTGVD	Smoklahoma/Thirty Tigers
14	CLAY WALKER	Catching Up With An 'Ol Memory	Show Dog Nashville
15	CONNER SMITH	I Hate Alabama	Valory
16	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
17	HAYES CARLL	You Get It All	Dualtone/MNRK
18	HUNTER THOMAS	Go For A Drive	Thirty Tigers
19	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
20	RUSSELL DICKERSON	It's About Time f/FGL	Triple Tigers
21	IAN MUNSICK	Long Haul	Warner/WEA
22	BRIAN KELLEY	Florida Boy Forever	Warner/WMN
23	TAYLOR SWIFT	You Belong..(Taylor's Version)	Republic
24	DAVID J	Lost My Heartbreak	Grey Area
25	BRIAN KELLEY	Made By The Water	Warner/WMN
26	BRANTLEY GILBERT	Gone But Not Forgotten	Valory
27	ALAN JACKSON	You'll Always Be My Baby	EMI Nashville
28	CHRIS STAPLETON	Nothing Else Matters	Blackened/Q Prime
29	WALKER HAYES	U Gurl	Monument
30	OLD DOMINION	All I Know About Girls	Arista Nashville
31	JACKSON MICHELSON	Tip Jar	MCC/Curb
32	DEANA CARTER	Strawberry Wine (2021 Version)	Capitol Nashville
33	BART CROW	Bad Attitude	Drift Ring
34	CARSON JEFFREY	Somewhere In The Middle	---
35	MITCHELL TENPENNY	To Us It Did	Riser House/Columbia
36	DARRIN MORRIS BAND	She's Gonna Leave A Mark	---
37	JAMESON RODGERS	Missing One	River House/Columbia Nash
38	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
39	BRI BAGWELL	Heroes	Ruby Red
40	NIKO MOON	No Sad Songs	RCA Nashville
41	CREED FISHER	People Like Me	Fishdog Records
42	MADISON STATION	Shoes Under My Bed	Yellow Hammer Music Group
43	RILEY GREEN	If It Wasn't For Trucks	BMLG
44	GEORGE BIRGE	Mind On You	RECORDS Nashville
45	JESSIE JAMES DECKER	Should Have Known Better	Warner Music Nashville
46	WADE BOWEN	When Love Comes Around	Bowen Sound/Thirty Tigers
47	TRAVIS TRITT	They Don't Make 'Em Like...	Big Noise
48	KENDALL SHAFFER	Rollin' Stone	Rouxbie Music
49	HAILEY WHITTERS	How Far Can It Go f/Yearwood	Pegasus/S&D/Big Loud
50	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA



# RENEE BLAIR

## "DOWNTOWNED UP"

And Now CMT and MMI bring you Beauty Tips With Renee Blair! Always dishing up something new, fun and fresh, CMT delivers a counter full of colors and brushes to make your evening out special. Former Cattle-Farm Grower-upper Blair gathers her besties together for a gussy-up session to get all pretty before a girls night on the town. The Missouri darlin' moved to Nashville at 15 years old to chase songwriting so this is not her first trip to the make-up aisle. Pucker up and click here:





Check out these videos hand-picked by our staff!



### LUKE COMBS - "DOIN' THIS"

The Newly Crowned CMA Entertainer of The Year took the time and footage to drop some love and enforcement for Adam Church, his Country strumming school chum from Appalachia State University. In great songs, loyalty lives a long life and Luke makes it clear in the "Interview" segment that without the glitz and glamour, he's still doing exactly what he's doing. To see a fantastic testimony to a master craftsman, click here:



### BLAKE SHELTON - "COME BACK AS A COUNTRY BOY"

Old Blake ain't messing around. He's making it real clear that when he dies and goes to Hillbilly Heaven he plans on coming back as a redneck-beer guzzling-fire breathing zombie. None of this fru-fru crap for the dead guy...nope. If you want to see some pretty darn hot pyrotechnics with all the Southern trimmings, click here:



### LADY A - "WHAT A SONG CAN DO"

Do you know what Lady A does best? They sing great songs. And this simple performance clip portrays them at their vocal harmony best as they deliver an appropriate "What A Song Can Do". The lyrics spell it out and the 3 members equally weave a vocal tapestry that pretty much says it all. It all begins with a click here:



### TENILLE TOWNES - "VILLAIN IN ME"

Tenille Townes is Canadian. But Nashville claims her. Why? Because there are many that believe she is one of the most gifted songwriters around. And Nashville runs on great songs. And great songs she has. Her award winning "Somebody's Daughter" led to a shelf-filled with metals including CCMA's, CMT Awards, and many more. Tenille's songs are like paintings and stories. If you'd like to see and hear a really good one, click here:



### LILY ROSE - "EVERY LAST ONE"

Lily Rose drops a new song as she drops to one knee. Through music and a video the ultra-cool new singer/star shares her most special moments while asking for the hand of the one and only love of her life. This holiday season, there's so much for which to be thankful. Our families, our friends and our sacred freedom to love who we want! Click here:







CRS '22

FEBRUARY 23-25 | NASHVILLE

**REGISTER**

**NOW!**



**THE GREATEST FAMILY REUNION IN COUNTRY MUSIC!**

## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*



CALL US at  
818-699-6400  
or EMAIL  
[contact@mmi2020.com](mailto:contact@mmi2020.com)

# MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021,  
No part of the materials available through the  
MONDAY MORNING INTEL presentation  
may be copied, photocopied, reproduced,  
translated or reduced to any electronic  
medium or machine-readable form, in  
whole or in part, without prior written  
consent of AIRPLAY INTELLIGENCE, LLC.  
Any other reproduction in any form without  
permission of AIRPLAY INTELLIGENCE, LLC  
is prohibited. All materials contained on this  
presentation are protected by United States  
copyright law and may not be reproduced,  
distributed, transmitted, displayed, published or  
broadcast without the prior written permission of  
AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY  
[Click Here](#)



**THANK YOU**  
from the entire staff:

**PUBLISHERS:**

**ZEN CZAR**

Rich Meyer

**CHIEF WRANGLER**

Steve Lehman

**MARKETING, PROMOTION  
& Magic Fueled by Studio2Bee**

**MASTERS OF THE SUN**

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

Charlie Dean

**RESEARCH TEAM**

**PEOPLE WHO ACTUALLY  
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Brittany Whitney

Brenda Manney

Todd Morris

**GRAPHIC DESIGN**

EGO Design

**PYTHON POWER RANGER** Trent  
Trento

**OPERATIONS**

Kylee Laynee Higgins

**PAW POWER  
NOT IN MY BOWL**

Heidi Dogg

Monkey Dog

Cooper