



**MONDAY**  
**MORNING**  
**INTEL**

**MMI**  
**PROFILE**  
**DJ TREMBLE**



*Country Edition*

**NASHVILLE**  
**APPROVED**

NOVEMBER 22, 2021



# A D E L E



## EASY ON ME

(WITH CHRIS STAPLETON)

**NUMBER 2 MOST ADDED**  
AT COUNTRY RADIO



[CLICK TO PREVIEW](#)



# **MONDAY MORNING INTEL**

NOVEMBER 22, 2021

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HAPPY.

THANKSGIVING



BIG-LOUD

by: FRANKIE



MONDAY  
MORNING  
INTEL

#1

**SONGS THIS WEEK**  
BY MMI COMPOSITE CATEGORIES

11.22.21

**AIRPLAY**

RYAN HURD W/MAREN MORRIS "Chasing After You"

**RETENTION**

MICHAEL RAY "Whiskey And Rain"

**CALLOUT**

JASON ALDEAN/CARRIE UNDERWOOD "If I Didn't Love You"

**AUDIO**

WALKER HAYES "Fancy Like"

**VIDEO**

WALKER HAYES "Fancy Like"

**SALES**

WALKER HAYES "Fancy Like"

**COMPOSITE**

JASON ALDEAN/CARRIE UNDERWOOD "If I Didn't Love You"

AIRPLAY  
INTEL

3.0

**FREE SUBSCRIPTIONS**  
**STOP SOON**  
**DON'T MISS OUT**

**CLICK HERE**





"...WILDLY ATTRACTIVE, BOUNCY BOPPER. DELICIOUSLY HOOKY." - MUSICROW'S DISCLAIMER

# I'LL BE SINGING HOLY MOTHER OF MOSES

LEE **SOUL** BRICE  
IMPACTING 11.29



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
2	2	1	3	2	2	1	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
1	4	5	4	4	9	2	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
8	15	2	1	1	1	3	WALKER HAYES	Fancy Like	Monument/RCA
12	12	9	6	10	7	4	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
5	5	7	5	14	21	5	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
10	6	34	2	5	4	6	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
3	13	11	7	13	19	7	LUKE COMBS	Cold As You	River House/Columbia Nash
9	1	10	18	16	25	8	MICHAEL RAY	Whiskey And Rain	Warner/WEA
14	18	13	12	6	14	9	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
6	7	4	23	18	22	10	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
25	11	8	10	22	6	11	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
4	16	3	13	33	16	12	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
13	20	12	9	17	20	13	KANE BROWN	One Mississippi	RCA Nashville
11	3	14	24	43	8	14	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
7	8	15	29	20	27	15	JON PARDI	Tequila Little Time	Capitol Nashville
30	x	31	22	3	3	16	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
18	17	6	20	19	26	17	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
39	x	22	8	12	10	18	CODY JOHNSON	Til You Can't	Cola/Warner/WMN
16	9	19	17	24	28	19	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
23	x	30	30	9	5	20	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
15	10	17	25	21	33	21	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
21	19	16	19	29	23	22	SAM HUNT	23	MCA Nashville
20	26	26	15	8	13	23	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
26	22	24	28	15	24	24	HARDY	Give Heaven Some Hell	Big Loud
17	23	39	21	23	17	25	ERIC CHURCH	Heart On Fire	EMI Nashville
37	x	41	11	25	11	26	THOMAS RHETT	Slow Down Summer	Valory
32	27	25	14	28	15	27	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
22	21	21	34	39	31	28	CALLISTA CLARK	It's 'Cause I Am	Big Machine
35	x	20	26	36	36	29	DAN + SHAY	Steal My Love	Warner/WAR
27	x	40	27	31	29	30	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
49	x	x	42	7	18	31	AARON LEWIS	Am I The Only One	Valory
19	14	36	40	49	35	32	RUSSELL DICKERSON	Home Sweet	Triple Tigers
31	x	28	44	32	39	33	TIM MCGRAW	7500 OBO	Big Machine
34	x	x	x	x	x	34	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
48	x	x	16	27	38	35	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
24	28	38	41	45	12	36	KEITH URBAN	Wild Hearts	Capitol Nashville
28	24	23	43	46	47	37	JAKE OWEN	Best Thing Since Backroads	Big Loud
41	x	18	48	35	34	38	SCOTTY MCCREERY	Damn Strait	Triple Tigers
50	x	x	38	11	42	39	KAMERON MARLOWE	Giving You Up	Columbia Nashville
43	x	37	35	30	41	40	DYLAN SCOTT	New Truck	Curb
47	x	x	32	38	32	41	PARMALEE	Take My Name	Stoney Creek
33	25	32	31	44	49	42	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
42	x	33	36	42	40	43	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
29	x	42	46	48	30	44	LUKE BRYAN	Up	Capitol Nashville
38	29	35	33	34	44	45	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
40	x	x	49	26	45	46	CHRIS JANSON	Bye Mom	Warner/WAR
46	x	x	37	37	46	47	GABBY BARRETT	Footprints On The Moon	Warner/WAR
44	x	29	45	41	48	48	CAM	Till There's Nothing Left	Triple Tigers
45	x	x	39	40	43	49	MORGAN WADE	Wilder Days	Arista Nashville
36	30	27	47	47	37	50	DARIUS RUCKER	My Masterpiece	Capitol Nashville



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	39	18	21	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
2	49	31	18	AARON LEWIS	Am I The Only One	Valory
3	30	16	14	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
4	25	11	14	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
5	48	35	13	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
6	37	26	11	THOMAS RHETT	Slow Down Summer	Valory
7	50	39	11	KAMERON MARLOWE	Giving You Up	Columbia Nashville
8	12	4	8	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
9	47	41	6	PARMALEE	Take My Name	Stoney Creek
10	35	29	6	DAN + SHAY	Steal My Love	Warner/WAR

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
2	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
3	LUKE COMBS	Forever After All	River House/Columbia Nash
4	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
5	COLE SWINDELL	Single Saturday Night	Warner/WMN
6	THOMAS RHETT	What's Your Country Song	Valory
7	LEE BRICE	Memory I Don't Mess With	Curb
8	SCOTTY MCCREERY	You Time	Triple Tigers
9	LEE BRICE	One Of Them Girls	Curb
10	LUKE BRYAN	Waves	Capitol Nashville
11	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
12	BRETT YOUNG	Lady	BMLG
13	JUSTIN MOORE	We Didn't Have Much	Valory
14	DAN + SHAY	Glad You Exist	Warner/WAR
15	DIERKS BENTLEY	Gone	Capitol Nashville
16	ELVIE SHANE	My Boy	Wheelhouse
17	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
18	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
19	GABBY BARRETT	The Good Ones	Warner/WAR
20	LUKE COMBS	Better Together	River House/Columbia Nash
21	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
22	LUKE BRYAN	One Margarita	Capitol Nashville
23	JAKE OWEN	Made For You	Big Loud
24	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
25	NIKO MOON	Good Time	RCA Nashville
26	LUKE BRYAN	Down To One	Capitol Nashville
27	LUKE COMBS	Lovin' On You	River House/Columbia Nash
28	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
29	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
30	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR



20 EARLY ADDS IN ALREADY! - ADDED AT ((SiriusXM)) VELVET CHANNEL



THE NEW SINGLE FROM  
**RUTHIE COLLINS**  
*hypocrite*

LISTEN NOW



"THIS IS A FANTASTIC CHRISTMAS COVER. WHAT A VOICE!"

- TIM RICHARDS PRESIDENT, TR MEDIA

***TIM DUGGER***

• CHRISTMAS •  
• IN DIXIE •

LISTEN NOW





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
HOTZONE	THOMAS RHETT	Slow Down Summer	Valory
HOTZONE	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
HOTZONE	JUSTIN MOORE	With A Woman You Love	Valory
HOTZONE	CHASE RICE	If I Were Rock & Roll	Dack Janiels/Broken Bow
HOTZONE	SCOTTY MCCREERY	Damn Strait	Triple Tigers
HOTZONE	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
HOTZONE	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
DEVELOPING	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
DEVELOPING	SAM HUNT	23	MCA Nashville
DEVELOPING	KANE BROWN	One Mississippi	RCA Nashville
DEVELOPING	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
DEVELOPING	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
DEVELOPING	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	ERIC CHURCH	Heart On Fire	EMI Nashville
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	KEITH URBAN	Wild Hearts	Capitol Nashville
DEVELOPING	DAN + SHAY	Steal My Love	Warner/WAR
DEVELOPING	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	JAKE OWEN	Best Thing Since Backroads	Big Loud
DEVELOPING	LUKE BRYAN	Up	Capitol Nashville
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	FRANK RAY	Country'd Look Good On You	Stoney Creek
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine
DEVELOPING	TOBY KEITH	Old School	Show Dog Nashville



*This Holiday Season*

**MMI GIVES THANKS FOR THE**

**1,646**

**RADIO STATIONS** and

**INDUSTRY INSIDERS** whose

**ROLLING OPEN/SHARE AVERAGE** is

**10,694 TIMES**

**MONDAY  
MORNING  
INTEL**

**YOUR MUSIC BY THE NUMBERS**



# DJ TREMBLE INTEL

CURRENT POSITION:  
OPERATIONS MANAGER  
SOUTHERN STONE  
COMMUNICATIONS

**I'm just guessing here, but 5 bucks says that's not the name of your birth certificate?**

I want to tell you that it's a reaction people get when they meet me but In all honesty It was a fraternity name given to me and for legal reasons I can't discuss further! But it truly has worked out in my favor!

**Your rating reflect that you've had success with a healthy dose of showcasing new artists. What's the trick to finding the right singles to adopt and making them familiar?**

Yeah I am super fortunate to only answer to two people in our company. For all intensive purposes WKRO is a new station in our market. Years of bad ownership gave way to other markets taking the country share away from us locally. I was given the keys to fix that and I think developing new artists and doing small local showcases has been a big win in gaining loyalty back to our country station. It doesn't work if you don't play the music though. I'm still learning the balance but I'm so great full for the artist and labels that are willing to work with us! I'm means the world to our listeners, station and to me personally.

**After a long day, do you ever want to sneak on to the Daytona speedway and drive like hell around those high banked corners?**

Omg!! I don't have the need for speed but a nice bike ride around one of the greatest sports venues in our country would be just perfect after a long day!

**In a bold move, Sony just put the Adele/Chris Stapleton duet out for terrestrial radio only and no DSPs for 6 entire months. What are your thoughts on that?**

ADELE + STAPLETON ! Radio gets an early Christmas present. I'm interested to see who steps up and plays it.



**Bob Dylan and Dolly Parton swing by your house to scoop you up in a 1998 Chevy Impala was a busted radio. But the CD player works and the three of you are driving from Daytona straight through to Bangor, Maine. You're job is to be DJ Tremble and shuffle music from 5 artist and 5 artist only. Bob and Dolly want to know who you're bringing.**

I grew up on Dirty South Booty music! I think they kick me out of the car by the time we get to Jacksonville!! I'm bringing the new Coldplay album for sure!

**You are on the shortlist to program a new Country station that is live in all US markets and 42 other countries. The job pays 3 Gazillion and year with a gas and restaurant trade. The PD chosen will have to do morning drive. The folks who are hiring want your programming philosophy in less than 4 sentences!**

Please submit: With that kinda money I'm bringing in the dream team! This is a tough job given how different every market is. The on-air talent will be the key to success.

**Who are your personal and radio heroes?**

WFLZ's Brink Fink is one the best talent in Radio. Work ethic is huge and he's always working! I met Froggy 107.7's morning guy at Sharla McCoy's Music Row event. What a great talent he is. His prep and excitement was top notch. He's a guy I would listen to everyday. I'm new to country and I've never been more excited to be in radio!! So many great people! Looking forward to every minute. And looking forward to my new air shift coming soon!



GABBY BARRETT



PRISCILLA BLOCK



BLANCO BROWN



CALLISTA CLARK



WALKER HAYES



RYAN HURD



PARKER MCCOLLUM



NIKO MOON



JAMESON RODGERS



ELVIE SHANE



LAINey WILSON

**2022 NEW FACES  
OF COUNTRY MUSIC**

**VOTING OPEN NOW!**

**CLICK HERE TO VOTE**

**CRS '22**

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	WALKER HAYES	Fancy Like	Monument	<a href="#">PLAY VIDEO ▶</a>
2	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol	<a href="#">PLAY VIDEO ▶</a>
3	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	<a href="#">PLAY VIDEO ▶</a>
4	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
5	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
6	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
7	AARON LEWIS	Am I The Only One	Valory	<a href="#">PLAY VIDEO ▶</a>
8	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
9	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
10	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
11	KAMERON MARLOWE	Giving You Up	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
12	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
13	LUKE COMBS	Cold As You	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
14	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
15	HARDY	Give Heaven Some Hell	Big Loud	<a href="#">PLAY VIDEO ▶</a>
16	MICHAEL RAY	Whiskey And Rain	Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
17	KANE BROWN	One Mississippi	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
18	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
19	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
20	JON PARDI	Tequila Little Time	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
21	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	<a href="#">PLAY VIDEO ▶</a>
22	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
23	ERIC CHURCH	Heart On Fire	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
24	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
25	THOMAS RHETT	Slow Down Summer	Valory	<a href="#">PLAY VIDEO ▶</a>
26	CHRIS JANSON	Bye Mom	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
27	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	<a href="#">PLAY VIDEO ▶</a>
28	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	<a href="#">PLAY VIDEO ▶</a>
29	SAM HUNT	23	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
30	DYLAN SCOTT	New Truck	Curb	<a href="#">PLAY VIDEO ▶</a>
31	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
32	TIM MCGRAW	7500 OBO	Big Machine	<a href="#">PLAY VIDEO ▶</a>
33	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
34	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
35	SCOTTY MCCREERY	Damn Strait	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
36	DAN + SHAY	Steal My Love	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
37	GABBY BARRETT	Footprints On The Moon	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
38	PARMALEE	Take My Name	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
39	CALLISTA CLARK	It's Cause I Am	Big Machine	<a href="#">PLAY VIDEO ▶</a>
40	MORGAN WADE	Wilder Days	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
41	CAM	Till There's Nothing Left	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
42	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
43	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
44	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
45	KEITH URBAN	Wild Hearts	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
46	JAKE OWEN	Best Thing Since Backroads	Big Loud	<a href="#">PLAY VIDEO ▶</a>
47	DARIUS RUCKER	My Masterpiece	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
48	LUKE BRYAN	Up	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
49	RUSSELL DICKERSON	Home Sweet	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>



Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	ALDEAN, JASON & CARRIE UNDERWOOD	If I Didn't Love You	3	2	3	2
2	HAYES, WALKER	Fancy Like	6	4	1	3
3	BROWN BAND, ZAC	Same Boat	4	13	2	5
4	CHESNEY, KENNY	Knowing You	24	1	4	7
5	HURD, RYAN & MAREN MORRIS	Chasing After You	16	3	12	12
6	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	2	16	10	13
7	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	21	6	5	10
8	OLD DOMINION	I Was On A Boat That Day	5	8	8	20
9	STAPLETON, CHRIS	You Should Probably Leave	22	5	15	6
10	RAY, MICHAEL	Whiskey And Rain	8	10	22	8
11	COMBS, LUKE	Cold As You	11	7	6	30
12	BROWN, KANE	One Mississippi	20	9	16	17
13	WALLEN, MORGAN	Sand In My Boots	25	18	7	15
14	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	17	12	19	18
15	PARDI, JON	Tequila Little Time	12	11	18	25
16	HUNT, SAM	23	13	17	25	9
17	BLOCK, PRISCILLA	Just About Over You	7	21	14	40
18	MCCREERY, SCOTTY	Damn Strait	48	48	9	1
19	MCCOLLUM, PARKER	To Be Loved By You	27	15	11	43
20	DAN + SHAY	Steal My Love	23	32	17	14
21	CLARK, CALLISTA	It's 'Cause I Am	18	14	24	37
22	JOHNSON, CODY	Til You Can't	38	23	13	34
23	OWEN, JAKE	Best Thing Since Backroads	10	28	28	35
24	HARDY	Give Heaven Some Hell	28	26	20	24
25	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	19	27	23	42
26	BARNES, NATE	You Ain't Pretty	30	38	21	22
27	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	35	19	26	38
28	RUCKER, DARIUS	My Masterpiece	43	22	29	21
29	MCGRAW, TIM	7500 OBO	39	24	33	16
30	PARKER, DREW	While You're Gone	9	35	50	4
31	LANE, CHRIS	Fill Them Boots	1	47	41	23
32	CAM	Till There's Nothing Left	45	33	30	19
33	SHELTON, BLAKE	Come Back As A Country Boy	33	39	31	33
34	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	41	20	27	48
35	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	15	40	35	49
36	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	14	36	42	32
37	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	36	30	37	28
38	BROTHERS OSBORNE	I'm Not For Everyone	26	46	36	26
39	DICKERSON, RUSSELL	Home Sweet	31	43	34	31
40	SCOTT, DYLAN	New Truck	42	29	32	46
41	URBAN, KEITH	Wild Hearts	32	31	46	27
42	CHURCH, ERIC	Heart On Fire	37	42	38	39
43	RAY, FRANK	Country'd Look Good On You	40	34	48	29
44	LAMBERT, MIRANDA	If I Was A Cowboy	29	41	40	47
45	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	34	37	45	50
46	ARTS, TENILLE	Back Then, Right Now	49	25	47	45
47	RHETT, THOMAS	Slow Down Summer	46	50	43	11
48	BRYAN, LUKE	Up	47	45	44	36
49	KEITH, TOBY	Old School	50	44	39	44
50	JONES, CAROLINE	Come In (But Don't...)	44	49	49	41

DON'T JUDGE A SONG BY ITS TITLE

ON YOUR DESK NOW

# ROD + ROSE

*Mary Had A  
Little Lamb*

A SHOW-STOPPING 2:48 VERSION OF THE CHRISTMAS STORY



Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	WARD DAVIS	Get To Work Whiskey	Ward Davis/Thirty Tigers
2	JASON ALDEAN	My Kinda Party (Live 2021)	Broken Bow
3	CHRIS STAPLETON	Cold	Mercury Nashville
4	RANDALL KING	Record High	Warner/WMN
5	TOBY KEITH	Made In America (Live 2021)	Show Dog Nashville
6	MICKEY GUYTON	Love My Hair	Capitol Nashville
7	BROTHERS OSBORNE	Younger Me	EMI Nashville
8	JENNIFER HUDSON	Night Life	---
9	JASON ALDEAN	Dirt Road Anthem (Live 2019)	---
10	MIRANDA LAMBERT	CMA Medley	RCA Nashville
11	JAMESON RODGERS	Missing One	River House/Columbia Nash
12	EMMA KLEIN	Down	Twelve6 Ent.
13	CRAIG CAMPBELL	Never Mine	Grindstone
14	DALLAS REMINGTON	Princess	Road Warrior Ent.
15	DIERKS BENTLEY	Drunk On A Plane (Live 2020)	Capitol Nashville
16	SHERYL CROW	Prove You Wrong f/Nicks, Morris	Valory
17	FLORIDA GEORGIA LINE	Eyes Closed	BMLG
18	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
19	AARON GOODVIN	Lonely Drum	Reviver
20	KELSEA BALLERINI & LANY	I Quit Drinking	BR/The Orchard-Interscope
21	MADISON STATION	Shoes Under My Bed	Yellow Hammer Music Group
22	LOCASH	Beach Boys	Wheelhouse
23	CONNER SMITH	I Hate Alabama	Valory
24	AARON WATSON	Crash Landing	BIG Label
25	CODY JINKS	All It Cost Me Was Everything	Late August Records
26	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
27	TAYLOR SWIFT	You Belong..(Taylor's Version)	Republic
28	RANDY ROGERS & WADE BOWEN	Rhinestoned	Lil' Buddy Toons
29	WALKER HAYES	U Gurl	Monument
30	CURTIS GRIMES	Noah Built A Boat	Lonely River
31	RYAN GRIFFIN	Salt, Lime And Tequila	Independent
32	LUKE COMBS	South On Ya	River House/Columbia Nash
33	CASE HARDIN	Alcohol Abuse	---
34	JASON ALDEAN	Small Town Small	Macon Music/Broken Bow
35	DANIELLE BRADBURY	Stop Draggin' Your Boots	Big Machine
36	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
37	JORDAN FLETCHER	Rather Be Broke	Triple Tigers
38	BLAKE SHELTON	Jesus Got A Tight Grip	Warner/WMN
39	IAN MUNSICK	Long Haul	Warner/WEA
40	SPENCER CRANDALL	My Person	---
41	RILEY GREEN	If It Wasn't For Trucks	BMLG
42	GEORGE NAVARRO	Like You Do	---
43	RANDY ROGERS BAND	Picture Frames	TommyJacksn/Thirty Tigers
44	BRIAN KELLEY	Florida Boy Forever	Warner/WMN
45	HUNTER THOMAS	Go For A Drive	Thirty Tigers
46	DIPLO & MORGAN WALLEN	Heartless (f/Julia Michaels)	Columbia
47	DAVID J	Lost My Heartbreak	Grey Area
48	MIKE RYAN	Jacket On	Rock & Soul
49	CODY JOHNSON	Nothin' On You	CoJo Music/WMN
50	CLAY WALKER	Catching Up With An 'Ol Memory	Show Dog Nashville



# THE HIGHWOMEN

## "CROWDED TABLE"

*A note of Thanksgiving from your friends at MMI*



And now it's the holidays. And MMI is truly and deeply thankful for you...members of the radio and music community. Not only for the success and inclusion you've brought to us in for first full year, but for the friendship, the laughs and the creative input that we've found together. As we try to navigate out of a world wide health crisis...we have all stayed connected. So thank you and here's to all being together again soon! Click video:





Check out these videos hand-picked by our staff!



### **CALLISTA CLARK - "REAL TO ME"**

Callista Clark is a chart climbing, head turning phenom and Georgia's latest gift to Country music. Her voice is as honest and true as any classic vocalist with the youthful modern trappings of her teenage heart and soul. Not since LeAnn Rimes 1996 release of "Blue" has a youngster stunned the industry with such poise, confidence, and sheer vocal talent. Not to mention songwriting. With the help of hit-machine Laura Veltz and Casey Robert Brown, Callista has penned a gut punch lyric of the tribulations of young love. Click here:



### **TAYLOR SWIFT - "ALL TOO WELL" ON SNL**

Taylor's "All Too Well" has taken on a life of its own. The true TS fans have been unraveling the metaphors since its original release on the 2012 "Red." Now, with her much publicized bold rerecording, the track returns in an extended (10 minute) version that clearly is the saga of a very public broken heart and broken relationship. She is a master of lyrics, mystery, music and marketing....and we will always love her for it. To see it on SNL, click here:



### **JOE NICHOLS - "HOME RUN"**

Joe Phone Home. There's a Thanksgiving theme running the bases through this track as Joe Nichols laments the long days and nights on the road. As he hits this single out of the park, he spins that the beauty of real love is on the other side of the welcome mat. All the lights, glitz and glory of the highway mean nothing compared to the crowds in your own kitchen! During Thanksgiving, step up to your dinner plate and swing towards home. Click here:



### **RUSSELL DICKERSON FT. JAKE SCOTT - "SHE LIKES IT"**

Russell Dickerson has some smoochie-face on his mind in this video ditty of "She Likes It". He's pulling out all the tricks that lead to a little love-dovie time including the tequila and we ALL know what happens then. Russell teams up with Country/Pop Arkansas singer-songwriter Jake Scott, who has found a modern path through on-line hub-bub deluxe. If you're looking for tips on how to pave the road to romance, click here:



### **CHEAT CODES WITH LEE BRICE AND LINDSAY ELL - "HOW DO YOU LOVE"**

Game Time: Who is the band (no cheating)? We know the handsome devil lead vocalist and the smoking blonde guitar playing hit machine...But who are the other 3?. If you named the DJ EDM Uber-POPular LA based trio Cheat Codes...then you're a wiener! This track is like musical prozac. And stick around to the finale when Lindsay goes all Woodstock on us! Click Here:



## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*



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