

**MONDAY**  
**MORNING**  
**INTEL**

"...WILDLY ATTRACTIVE, BOUNCY BOPPER. DELICIOUSLY HOOKY." - MUSICROW

# I LIKE YOUR SOUL

LEE BRICE

IMPACTING NOW

**CURB**  
RECORDS  
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MMI  
PROFILE  
LOU SIMON

*Country Edition*

**NASHVILLE  
APPROVED**

NOVEMBER 29, 2021

# **SAND IN MY BOOTS**

**MORGAN WALLEN**



# **TOP 15**

**CONVERT NOW**

**BIG LOUD**

# **MONDAY MORNING INTEL**

NOVEMBER 29, 2021

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***MMI - A MODERN DAY MUSIC RESEARCH SYSTEM***



# CMA DUO OF THE YEAR!

## I'M NOT FOR EVERYONE BROTHERS OSBORNE

Top 40 C/M/B!  
Over 48 Million Streams To Date

AND THE CMA AWARD GOES TO:  
BROTHERS OSBORNE

Big Spinners at WWKA, WDAF, KCYY, WDAF, KXLY, WJVC,  
KJUG, WNCY, WKMK, KCCY

New Adds at KWJJ, KFRG, KSON, KMLE, KHEY, WXBQ, and  
Westwood One Mainstream Country





MONDAY  
MORNING  
INTEL

#1

**SONGS THIS WEEK**  
BY MMI COMPOSITE CATEGORIES 11.29.21

**AIRPLAY**

ZAC BROWN BAND "Same Boat"

**RETENTION**

MICHAEL RAY "Whiskey And Rain"

**CALLOUT**

WALKER HAYES "Fancy Like"

**AUDIO**

TAYLOR SWIFT "I Bet You Think About Me"

**VIDEO**

TAYLOR SWIFT "I Bet You Think About Me"

**SALES**

WALKER HAYES "Fancy Like"

**COMPOSITE**

WALKER HAYES "Fancy Like"

AIRPLAY  
INTEL

3.0

**FREE SUBSCRIPTIONS**  
**STOP SOON**  
**DON'T MISS OUT**

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# ADELE



# EASY ON ME

(WITH CHRIS STAPLETON)

## IMPACTING NOW



[CLICK TO PREVIEW](#)



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
11	13	1	2	2	1	1	WALKER HAYES	Fancy Like	Monument/RCA
4	5	5	8	4	8	2	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
2	7	4	6	15	19	3	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
3	8	9	7	12	15	4	LUKE COMBS	Cold As You	River House/Columbia Nash
9	10	12	5	11	7	5	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
8	x	33	4	6	6	6	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
7	1	7	20	16	24	7	MICHAEL RAY	Whiskey And Rain	Warner/WEA
5	3	2	26	18	23	8	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
13	16	18	11	7	11	9	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
41	x	x	1	1	4	10	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
1	14	3	10	31	20	11	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
12	17	13	12	17	21	12	KANE BROWN	One Mississippi	RCA Nashville
10	2	8	23	44	9	13	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
32	x	21	9	14	10	14	CODY JOHNSON	Til You Can't	Colo/Warner/WMN
30	9	14	13	23	12	15	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
6	4	17	28	20	27	16	JON PARDI	Tequila Little Time	Capitol Nashville
21	x	28	30	5	5	17	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
17	15	6	22	21	29	18	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
50	x	x	3	3	2	19	LUKE COMBS	Doin' This	River House/Columbia Nash
16	6	20	19	24	28	20	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
14	11	16	25	22	34	21	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
19	25	22	17	9	13	22	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
20	21	10	24	30	26	23	SAM HUNT	23	MCA Nashville
15	20	38	16	25	17	24	ERIC CHURCH	Heart On Fire	EMI Nashville
24	18	26	27	19	25	25	HARDY	Give Heaven Some Hell	Big Loud
36	x	11	x	x	x	26	ADELE	Easy On Me	Columbia
28	27	29	14	8	3	27	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
31	24	25	15	29	16	28	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
22	19	15	37	41	32	29	CALLISTA CLARK	It's 'Cause I Am	Big Machine
23	x	31	38	42	14	30	KEITH URBAN	Wild Hearts	Capitol Nashville
25	x	36	31	32	30	31	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
35	x	41	18	37	31	32	THOMAS RHETT	Slow Down Summer	Valory
18	12	24	41	48	37	33	RUSSELL DICKERSON	Home Sweet	Triple Tigers
49	x	x	42	10	18	34	AARON LEWIS	Am I The Only One	Valory
46	x	x	21	27	38	35	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
29	x	35	45	34	40	36	TIM MCGRAW	7500 OBO	Big Machine
27	22	23	44	46	44	37	JAKE OWEN	Best Thing Since Backroads	Big Loud
42	x	34	36	28	41	38	DYLAN SCOTT	New Truck	Curb
37	28	19	29	33	39	39	DAN + SHAY	Steal My Love	Warner/WAR
39	x	40	48	26	22	40	CHRIS JANSON	Bye Mom	Warner/WAR
34	23	27	33	45	48	41	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
48	x	x	40	13	42	42	KAMERON MARLOWE	Giving You Up	Columbia Nashville
26	x	39	46	47	33	43	LUKE BRYAN	Up	Capitol Nashville
33	x	42	x	x	x	44	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
40	x	32	47	35	35	45	SCOTTY MCCREERY	Damn Strait	Triple Tigers
45	x	x	34	40	36	46	PARMALEE	Take My Name	Stoney Creek
38	26	30	43	36	47	47	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
43	x	37	35	43	46	48	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
47	x	x	32	38	45	49	GABBY BARRETT	Footprints On The Moon	Warner/WAR
44	x	x	39	39	43	50	MORGAN WADE	Wilder Days	Arista Nashville

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	50	19	31	LUKE COMBS	Doin' This	River House/Columbia Nash
2	41	10	31	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
3	32	14	18	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
4	30	15	15	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
5	49	34	15	AARON LEWIS	Am I The Only One	Valory
6	46	35	11	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
7	11	1	10	WALKER HAYES	Fancy Like	Monument/RCA
8	36	26	10	ADELE	Easy On Me	Columbia
9	48	42	6	KAMERON MARLOWE	Giving You Up	Columbia Nashville

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
2	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
3	LUKE COMBS	Forever After All	River House/Columbia Nash
4	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
5	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
6	THOMAS RHETT	What's Your Country Song	Valory
7	LEE BRICE	Memory I Don't Mess With	Curb
8	COLE SWINDELL	Single Saturday Night	Warner/WMN
9	LEE BRICE	One Of Them Girls	Curb
10	SCOTTY MCCREERY	You Time	Triple Tigers
11	BRETT YOUNG	Lady	BMLG
12	LUKE BRYAN	Waves	Capitol Nashville
13	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
14	JUSTIN MOORE	We Didn't Have Much	Valory
15	DAN + SHAY	Glad You Exist	Warner/WAR
16	DIERKS BENTLEY	Gone	Capitol Nashville
17	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
18	ELVIE SHANE	My Boy	Wheelhouse
19	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
20	LUKE COMBS	Better Together	River House/Columbia Nash
21	GABBY BARRETT	The Good Ones	Warner/WAR
22	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
23	NIKO MOON	Good Time	RCA Nashville
24	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
25	LUKE BRYAN	One Margarita	Capitol Nashville
26	LUKE COMBS	Lovin' On You	River House/Columbia Nash
27	LUKE BRYAN	Down To One	Capitol Nashville
28	JAKE OWEN	Made For You	Big Loud
29	CHRIS JANSON	Done	Warner/WAR
30	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
HOTZONE	ADELE	Easy On Me	Columbia
HOTZONE	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
HOTZONE	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
HOTZONE	KANE BROWN	One Mississippi	RCA Nashville
HOTZONE	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	SAM HUNT	23	MCA Nashville
DEVELOPING	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
DEVELOPING	LUKE BRYAN	Up	Capitol Nashville
DEVELOPING	SCOTTY MCCREERY	Damn Strait	Triple Tigers
DEVELOPING	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
DEVELOPING	ERIC CHURCH	Heart On Fire	EMI Nashville
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine
DEVELOPING	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
DEVELOPING	JUSTIN MOORE	With A Woman You Love	Valory
DEVELOPING	KEITH URBAN	Wild Hearts	Capitol Nashville
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	JAKE OWEN	Best Thing Since Backroads	Big Loud
DEVELOPING	TOBY KEITH	Old School	Show Dog Nashville
DEVELOPING	CAROLINE JONES	Come In (But Don't Make...)	True To The Song/Mailboat
DEVELOPING	DAN + SHAY	Steal My Love	Warner/WAR
DEVELOPING	FRANK RAY	Country'd Look Good On You	Stoney Creek



20 EARLY ADDS IN ALREADY! - ADDED AT ((SiriusXM)) VELVET CHANNEL



THE NEW SINGLE FROM  
**RUTHIE COLLINS**  
*hypocrite*

LISTEN NOW



"THIS IS A FANTASTIC CHRISTMAS COVER. WHAT A VOICE!"

- TIM RICHARDS PRESIDENT, TR MEDIA

**TIM DUGGER**

• CHRISTMAS •  
• IN DIXIE •

LISTEN NOW







# LOU SIMON INTEL

## CURRENT POSITION:

VP, MUSIC PROGRAMMING  
SIRIUSXM RADIO  
GARTH CHANNEL  
BEATLES CHANNEL  
SIRIUSLY SINATRA  
BILLY JOEL CHANNEL  
AND MANY MORE...

**You spent a very successful major market programming career at the mercy of Arbitron methodology. You now focus on listeners and subscribers. What's the fundamental difference?**

Not having direct competitors means focusing on my product. The flow, the consistency are paramount, without worrying about another station's stop sets or playlists or promotional plans. My competitor is yesterday and we try to better ourselves each day.

**Your gig has you having regular talks with Paul McCartney, Ringo Starr and Garth Brooks (among others). How involved are they in the respective Channels?**

We don't add a song to Garth's Channel without his OK. He, literally, picks the music with us. Paul and Ringo have to approve any major changes to the Beatles Channel, such as a jock hire or new specialty show. This is true for all my partnered channels. Billy, the Sinatra estate, the Marley family...They are not simply name and likeness deals. They are involved in the channel as an extension of their brand and are engaged in all aspects of the channel.

**There's a rumor that you actually beat Ringo in a game of Beatles Trivia. True or False? So spill please.**

Eating bagels and cream cheese at Ringo's house, poolside, with Joe Walsh, Steve Lukather and other rock icons. A Game of trivia broke out and I tossed in a couple of Beatles nuggets. Let's just say...He was busy being the most famous rock and roll drummer of all time to pay attention to the details. As I always say...'THEY LIVED IT. WE LOVED IT.'

**Garth, Trisha, Snoop Dogg, Dua Lipa and Dan Rather are coming to dinner at your house. You are putting 3 albums on shuffle for entertainment. What are the 3 records and what are you serving your guests?**

We're eating cheese grits and pancakes. The albums are "Talking Book" by Stevie Wonder, Johnny "Cash At Folsom Prison" and "Cuts Like A Knife" by Bryan Adams. Something for everyone.

### How can terrestrial radio re-connect with younger demos?

I'll let terrestrial programmers figure this one out. **FAST FACT:** There are 18 year olds who earn more as a creator on TikTok than your morning team. I'll say no more..

**You are going to travel to Planet Ziltron to take over their first radio/entertainment company. Your 6 month space journey is staffed by your crew of: \*One morning radio host, \*one Program director, \*one label exec, and \*one artist. Your picks can be alive and well or deader than mullets in the sun. Who is your crew and why?**

Morning drive is Howard Hoffman. Funny and fast, relatable and smart. The best DJ that never owned a market.

The PD is Rick Carroll because he colored outside the lines as if there were none.

The label guy would be Charlie Minor because he loved the business and the music and we need girls on Ziltron.

The artist...Linda Ronstadt in the 80's because she was fearless and sang like it was effortless.

# MONDAY MORNING INTEL

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
2	WALKER HAYES	Fancy Like	Monument	<a href="#">PLAY VIDEO ▶</a>
3	LUKE COMBS	Doin' This	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
4	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
5	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
6	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
7	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
8	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	<a href="#">PLAY VIDEO ▶</a>
9	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
10	AARON LEWIS	Am I The Only One	Valory	<a href="#">PLAY VIDEO ▶</a>
11	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
12	LUKE COMBS	Cold As You	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
13	KAMERON MARLOWE	Giving You Up	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
14	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
15	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
16	MICHAEL RAY	Whiskey And Rain	Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
17	KANE BROWN	One Mississippi	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
18	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
19	HARDY	Give Heaven Some Hell	Big Loud	<a href="#">PLAY VIDEO ▶</a>
20	JON PARDI	Tequila Little Time	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
21	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
22	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	<a href="#">PLAY VIDEO ▶</a>
23	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
24	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
25	ERIC CHURCH	Heart On Fire	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
26	CHRIS JANSON	Bye Mom	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
27	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	<a href="#">PLAY VIDEO ▶</a>
28	DYLAN SCOTT	New Truck	Curb	<a href="#">PLAY VIDEO ▶</a>
29	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	<a href="#">PLAY VIDEO ▶</a>
30	SAM HUNT	23	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
31	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
32	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
33	DAN + SHAY	Steal My Love	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
34	TIM MCGRAW	7500 OBO	Big Machine	<a href="#">PLAY VIDEO ▶</a>
35	SCOTTY MCCREERY	Damn Strait	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
36	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
37	THOMAS RHETT	Slow Down Summer	Valory	<a href="#">PLAY VIDEO ▶</a>
38	GABBY BARRETT	Footprints On The Moon	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
39	MORGAN WADE	Wilder Days	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
40	PARMALEE	Take My Name	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
41	CALLISTA CLARK	It's 'Cause I Am	Big Machine	<a href="#">PLAY VIDEO ▶</a>
42	KEITH URBAN	Wild Hearts	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
43	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
44	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
45	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
46	JAKE OWEN	Best Thing Since Backroads	Big Loud	<a href="#">PLAY VIDEO ▶</a>
47	LUKE BRYAN	Up	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
48	RUSSELL DICKERSON	Home Sweet	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	ALDEAN, JASON & CARRIE UNDERWOOD	If I Didn't Love You	2	1	2	1
2	HAYES, WALKER	Fancy Like	1	4	1	2
3	CHESNEY, KENNY	Knowing You	17	2	4	5
4	BROWN BAND, ZAC	Same Boat	7	3	3	3
5	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	4	8	6	13
6	HURD, RYAN & MAREN MORRIS	Chasing After You	29	6	14	7
7	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	5	9	11	14
8	RAY, MICHAEL	Whiskey And Rain	16	10	16	8
9	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	3	21	24	4
10	COMBS, LUKE	Cold As You	18	7	15	17
11	HUNT, SAM	23	11	16	23	6
12	ADELE FEAT. CHRIS STAPLETON	Easy On Me	27	5	32	9
13	STAPLETON, CHRIS	You Should Probably Leave	36	11	9	10
14	BROWN, KANE	One Mississippi	14	14	18	12
15	OLD DOMINION	I Was On A Boat That Day	9	15	7	26
16	CLARK, CALLISTA	It's 'Cause I Am	6	22	19	18
17	BLOCK, PRISCILLA	Just About Over You	12	17	12	24
18	PARDI, JON	Tequila Little Time	8	13	22	30
19	WALLEN, MORGAN	Sand In My Boots	31	12	8	16
20	DAN + SHAY	Steal My Love	10	26	30	11
21	RUCKER, DARIUS	My Masterpiece	24	20	25	19
22	MCCOLLUM, PARKER	To Be Loved By You	19	19	17	37
23	JOHNSON, CODY	Til You Can't	37	18	5	43
24	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	30	23	13	33
25	BARNES, NATE	You Ain't Pretty	33	34	20	15
26	OWEN, JAKE	Best Thing Since Backroads	22	28	31	31
27	DICKERSON, RUSSELL	Home Sweet	26	30	39	22
28	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	21	33	27	40
29	HARDY	Give Heaven Some Hell	25	31	34	27
30	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	15	37	29	38
31	SHELTON, BLAKE	Come Back As A Country Boy	28	29	36	34
32	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	35	25	26	48
33	BROTHERS OSBORNE	I'm Not For Everyone	20	41	40	32
34	URBAN, KEITH	Wild Hearts	13	24	49	44
35	MCCREERY, SCOTTY	Damn Strait	50	44	10	20
36	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	45	36	33	25
37	SCOTT, DYLAN	New Truck	39	27	38	47
38	MCGRAW, TIM	7500 OBO	44	39	35	29
39	RAY, FRANK	Country'd Look Good On You	43	32	41	41
40	LAMBERT, MIRANDA	If I Was A Cowboy	23	46	46	23
41	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	42	48	28	36
42	CHURCH, ERIC	Heart On Fire	34	42	44	42
43	BRYAN, LUKE	Up	40	40	50	28
44	JANSON, CHRIS	Bye Mom	49	35	21	49
45	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	38	47	47	35
46	ARTS, TENILLE	Back Then, Right Now	47	43	45	39
47	KEITH, TOBY	Old School	41	45	42	46
48	RHETT, THOMAS	Slow Down Summer	48	49	43	21
49	SWINDELL, COLE & LAINEY WILSON	Never Say Never	32	38	37	50
50	JONES, CAROLINE	Come In (But Don't...)	46	50	48	45



Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	GEORGE BIRGE	Beer Beer, Truck Truck	RECORDS Nashville
2	CRAIG CAMPBELL	Never Mine	Grindstone
3	CODY JINKS	All It Cost Me Was Everything	Late August Records
4	LADY ANTEBELLUM	Need You Now (Live 2020)	Capitol Nashville
5	KING CALAWAY	Good Time To Me f/L. Wilson	Stoney Creek
6	KELSEA BALLERINI & LANY	I Quit Drinking	BR/The Orchard-Interscope
7	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
8	WARD DAVIS	Get To Work Whiskey	Ward Davis/Thirty Tigers
9	ABBY ANDERSON	Insecure	Black River Entertainment
10	ABBY ANDERSON	Bad Posture	Black River Entertainment
11	LUKE COMBS	South On Ya	River House/Columbia Nash
12	AARON WATSON	Crash Landing	BIG Label
13	MADISON STATION	Shoes Under My Bed	Yellow Hammer Music Group
14	JASON ALDEAN	Heaven	Macon Music/Broken Bow
15	BRAD PAISLEY	City Of Music	Arista Nashville
16	WALKER HAYES	U Gurl	Monument
17	RANDY ROGERS BAND	Picture Frames	TommyJacksn/Thirty Tigers
18	CURTIS GRIMES	Noah Built A Boat	Lonely River
19	JORDAN FLETCHER	Rather Be Broke	Triple Tigers
20	SPENCER CRANDALL	My Person	---
21	DANIELLE BRADBERRY	Stop Draggin' Your Boots	Big Machine
22	CLAY WALKER	Catching Up With An 'Ol Memory	Show Dog Nashville
23	GEORGE NAVARRO	Like You Do	---
24	RANDY ROGERS & WADE BOWEN	Rhinestoned	Lil' Buddy Toons
25	BRANTLEY GILBERT	Gone But Not Forgotten	Valory
26	AARON GOODVIN	Lonely Drum	Reviver
27	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
28	WADE BOWEN	When Love Comes Around	Bowen Sound/Thirty Tigers
29	MIKE RYAN	Jacket On	Rock & Soul
30	CHRIS TOMLIN	Thank You Lord f/T. Rhett/FGL	Sparrow/Cap CMG
31	BRIAN KELLEY	Florida Boy Forever	Warner/WMN
32	IAN MUNSICK	Long Haul	Warner/WEA
33	HUNTER THOMAS	Go For A Drive	Thirty Tigers
34	MATTHEW WEST	Gobble Gobble	Reunion/PLG
35	OLD DOMINION	All I Know About Girls	Arista Nashville
36	ALAN JACKSON	You'll Always Be My Baby	EMI Nashville
37	RILEY GREEN	If It Wasn't For Trucks	BMLG
38	TYLER RICH	A Little Bit Of You	Valory
39	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
40	MITCHELL TENPENNY	To Us It Did	Riser House/Columbia
41	HAYES CARLL	You Get It All	Dualtone/MNRK
42	SARAH HOBBS	Black Bayou	Cielo Azul Entertainment
43	DIPLO & MORGAN WALLEN	Heartless (f/Julia Michaels)	Columbia
44	DAVID J	Lost My Heartbreak	Grey Area
45	CREED FISHER	People Like Me	Fishdog Records
46	RUSSELL DICKERSON	It's About Time f/FGL	Triple Tigers
47	CODY JOHNSON	Nothin' On You	CoJo Music/WMN
48	STATELINE BAND	Dancehall Devil	---
49	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
50	DARRIN MORRIS BAND	She's Gonna Leave A Mark	---

# JOHNNY CASH & FAMILY

## 1977 CHRISTMAS SHOW



The holidays put us together as families either at the dining table or in front of the TV. MMI combed through historic Country Christmas shows and landed on the complete episode of Holiday Cheer from The man in black and family! To time trip back to 1977, click here:





Check out these videos hand-picked by our staff!



### **RUNAWAY JUNE** - "CHRISTMAS ON THE RADIO"

Runaway June is one of the most talented trios in Country Music. The sound is original, the stage performance is incredibly dynamic and the talent is deep. Their singles belong on the radio. Well, now that it's Christmas, let's start here:



### **FOR KING AND COUNTRY** - "LITTLE DRUMMER BOY"

If you look across the format fence, you'll find For King & Country at superstar level and a stadium act. They've racked up streaming numbers that are reserved for global A-listers and have multi-mantles filled with awards. This magnificent modern spin on a Christmas classic is one of the most played "new" Holiday recordings of last year....and this major studio quality video tells the story. Let's take a holiday walk and click here:



### **CARRIE UNDERWOOD** - "STRETCHY PANTS"

Carrie throws down a Holiday salute to all things from the kitchen in this kitschy cartoon called "Stretchy Pants". Diets and fashion fly out the window when it's time to deck the table with bowls of happiness. Pull up a chair, loosen your belt and click here.



### **BRETT ELDREDGE** - "GLOW"

Whenever Brett's in town, Country comes with a big city sound. Mr. Eldredge Aka Mr. Christmas is such a multi-faceted talent that his holiday offering album captures not just the sound of the holidays, but the echoes of all the ballroom masters before him. In this glitz and glam clip of "Glow", you'll feel it all and may even spot some Nashville elite audience cameos as well! Click Here:



### **HOME FREE FT. ALABAMA** - "CHRISTMAS IN DIXIE" LIVE

MMI "Things We Love" Holiday Checklist:

1. The Accapella Group Home Free
2. Alabama
3. The Song "Christmas In Dixie"
4. Christmas

So, looks like we found a bell ringer! Click here:



## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*



CALL US at  
818-699-6400  
or EMAIL  
[contact@mmi2020.com](mailto:contact@mmi2020.com)

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**THANK YOU**  
from the entire staff:

**PUBLISHERS:**

**ZEN CZAR**

Rich Meyer

**CHIEF WRANGLER**

Steve Lehman

**MARKETING, PROMOTION  
& Magic Fueled by Studio2Bee**

**MASTERS OF THE SUN**

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

Charlie Dean

**RESEARCH TEAM**

**PEOPLE WHO ACTUALLY  
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Brittany Whitney

Brenda Manney

Todd Morris

**GRAPHIC DESIGN**

EGO Design

**PYTHON POWER RANGER**

Trent Trento

**OPERATIONS**

Kylee Laynee Higgins

**PAW POWER  
NOT IN MY BOWL**

Heidi Dogg

Monkey Dog

Cooper