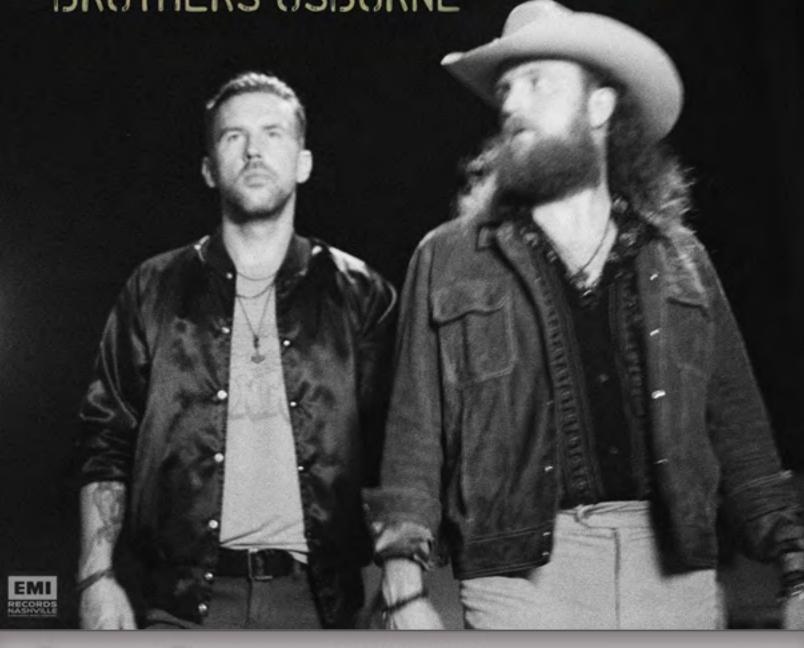
MONDAY MORNING INTEL

I'M NOT FOR EVERYONE BROTHERS OSBORNE



Country Edition

HASHVILLE APPROVED

DECEMBER 13, 2021

CMA DUO OF THE YEAR!

I'M NOT FOR EVERYONE BROTHERS OSBORNE

CA/MI3 35*
1313/1313S 39*

New ADDS: WSIX, WNOE, WWYZ & WMAD

50 Million LTD On-Demand Streams



MONDAY MORNING INTEL

DECEMBER 13, 2021

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THANK YOU FOR AN AMAZING YEAR AND FOR MAKING BIG LOUD A TOP 5 LABEL IN



WE LOOK FORWARD TO SEEING EVERYONE OUT ON THE ROAD IN 2022!

BIG FORD BIG FORD BIG FORD BIG FORD BIG FORD



RETENTION MICHAEL RAY "Whiskey And Rain"

CALLOLIT ZAC BROWN BAND "Same Boat"

ALIBIC ADELE "Easy On Me"

VIDEO ADELE "Easy On Me"

SALES ADELE "Easy On Me"

COMPOSITE DUSTIN LYNCH F/M. PORTER "Thinking 'Bout You"

WE'RE VERY GRATEFUL FOR YOU...

All the best this Holiday Season

Rich, Steve, Skip, Butch, Rick, Alissa, George, Trent, Kate, Kylee, Charlie, Monkey Dog and Heidi Dog













for an

INCREDIBLE YEAR!

Happy Holidays from all of us at















Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK AIRPLAY	TWRK Retention	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
1	10	3	3	13	11	1	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
10	8	8	8	4	7	2	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
2	6	14	4	8	12	3	LUKE COMBS	Cold As You	River House/Columbia Nash
5	1	5	9	17	15	4	MICHAEL RAY	Whiskey And Rain	Warner/WEA
6	3	30	2	5	3	5	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
8	14	13	6	7	8	6	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
3	4	2	24	18	17	7	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
9	15	16	5	14	14	8	KANE BROWN	One Mississippi	RCA Nashville
27	X	20	10	9	6	9	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
46	X	X	1	1	1	10	ADELE	Easy On Me	<i>Columbia</i>
7	2	10	28	21	24	11	JON PARDI	Tequila Little Time	Capitol Nashville
4	13	1	13	32	29	12	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
11	5	9	22	44	4	13	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
14	7	12	18	23	23	14	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
18	24	6	17	6	10	15	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
13	12	4	23	24	28	16	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
12	9	15	12	22	34	17	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
45 17	χ 10	X	11	2	5	18	LUKE COMBS	Doin' This	River House/Columbia Nash
17	16	7 26	19 16	28 11	20 13	19	SAM HUNT CARLY PEARCE & ASHLEY MCBRYDE	23	MCA Nashville
21 23	22 17	26 21	16 27	11 19	13 21	20 21	HARDY	Never Wanted To Be That Girl Give Heaven Some Hell	Big Machine/WMN
23 39	17 X	38	7	3	22	22	TAYLOR SWIFT	I Bet You Think About Me	Big Loud Republic/MCA Nashville
15	19	37	15	27	19	23	ERIC CHURCH	Heart On Fire	EMI Nashville
19	26	23	26	16	9	24	BLAKE SHELTON	Come Back As A Country Boy	Wamer/WMN
26	21	18	14	31	26	25	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
31	X	35	20	26	16	26	COLE SWINDELL & LAINEY WILSON	Never Say Never	Wamer/WMN/BBR
16	11	25	34	37	36	27	RUSSELL DICKERSON	Home Sweet	Triple Tigers
41	Х	X	39	20	2	28	WALKER HAYES	AA	Monument
20	18	19	36	43	31	29	CALLISTA CLARK	It's 'Cause I Am	Big Machine
24	Х	34	30	30	25	30	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
30	Χ	39	25	40	32	31	THOMAS RHETT	Slow Down Summer	Valory
36	Χ	27	38	29	40	32	DYLAN SCOTT	New Truck	Curb
32	27	11	29	36	39	33	DAN + SHAY	Steal My Love	Wamer/WAR
49	Χ	Χ	42	12	18	34	AARON LEWIS	Am I The Only One	Valory
47	Χ	Χ	21	25	35	35	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
29	Χ	33	40	35	37	36	TIM MCGRAW	7500 OBO	Big Machine
22	25	29	41	45	27	37	KEITH URBAN	Wild Hearts	Capitol Nashville
28	20	22	44	47	44	38	JAKE OWEN	Best Thing Since Backroads	Big Loud
42	Χ	Χ	31	39	33	39	PARMALEE	Take My Name	Stoney Creek
48	Χ	Χ	37	10	45	40	KAMERON MARLOWE	Giving You Up	Columbia Nashville
40	Х	24	35	46	42	41	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
33	23	28	32	48	47	42	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
38	Х	31	49	38	30	43	SCOTTY MCCREERY	Damn Strait	Triple Tigers
50	Х	X 40	33	15	49	44	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
25 27	X	40	47 50	49	38	45 46	LUKE BRYAN	Up Buo Mom	Capitol Nashville
37 25	X	32 17	50 40	34 50	43 40	46 47	CHRIS JANSON	Bye Mom	Warner/WAR
35 42	X	17	48 42	50	48 41	47	JUSTIN MOORE	With A Woman You Love	Valory Arista Naskvilla
43 34	x 28	х 36	43 45	42 41	41 46	48 49	MORGAN WADE BROTHERS OSBORNE	Wilder Days	Arista Nashville EMI Nashville
34 44			45 46	33	46 50	49 50	NIKO MOON	I'm Not For Everyone Paradise To Me	RCA Nashville
44	Х	Χ	40	აა	JU	30	NITO WOUN	i arauise iu ivie	NOM NASHVIIIC



THANK YOU SHAWN PARR

for adding for King & Country/Little Drummer Boy, to Shawn Parr's Across The Country!

NOW PLAYING

on Great Country stations across the USA!





Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	46	10	36	ADELE	Easy On Me	Columbia
2	45	18	27	LUKE COMBS	Doin' This	River House/Columbia Nash
3	27	9	18	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
4	39	22	17	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
5	49	34	15	AARON LEWIS	Am I The Only One	Valory
6	41	28	13	WALKER HAYES	AA	Monument
7	47	35	12	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
8	10	2	8	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
9	48	40	8	KAMERON MARLOWE	Giving You Up	Columbia Nashville
10	50	44	6	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic

Country

MMI-RECURRENTS

12.13.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
2	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
3	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
4	WALKER HAYES	Fancy Like	Monument/RCA
5	LUKE COMBS	Forever After All	River House/Columbia Nash
6	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
7	LEE BRICE	Memory I Don't Mess With	Curb
8	THOMAS RHETT	What's Your Country Song	Valory
9	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
10	LEE BRICE	One Of Them Girls	Curb
11	COLE SWINDELL	Single Saturday Night	Warner/WMN
12	BRETT YOUNG	Lady	BMLG
13	SCOTTY MCCREERY	You Time	Triple Tigers
14	LUKE BRYAN	Waves	Capitol Nashville
15	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
16	DIERKS BENTLEY	Gone	Capitol Nashville
17	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
18	LUKE COMBS	Better Together	River House/Columbia Nash
19	DAN + SHAY	Glad You Exist	Warner/WAR
20	NIKO MOON	Good Time	RCA Nashville
21	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
22	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
23	GABBY BARRETT	The Good Ones	Warner/WAR
24	ELVIE SHANE	My Boy	Wheelhouse
25	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
26	LUKE BRYAN	Down To One	Capitol Nashville
27	LUKE BRYAN	One Margarita	Capitol Nashville
28	LUKE COMBS	Lovin' On You	River House/Columbia Nash
29	JUSTIN MOORE	We Didn't Have Much	Valory
30	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow



MMI-HOTZONE

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	IIILE	LABEL/IMPRINT
<i>HOTZONE</i>	DYLAN SCOTT	New Truck	Curb
<i>HOTZONE</i>	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
HOTZONE	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
HOTZONE	DAN + SHAY	Steal My Love	Warner/WAR
<i>HOTZONE</i>	TENILLE ARTS	Back Then, Right Now	19th & Grand
<i>HOTZONE</i>	MIDLAND	Sunrise Tells The Story	Big Machine
<i>HOTZONE</i>	DREW PARKER	While You're Gone	Warner/WMN
<i>HOTZONE</i>	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
<i>HOTZONE</i>	THOMAS RHETT	Slow Down Summer	Valory
<i>HOTZONE</i>	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
<i>HOTZONE</i>	FRANK RAY	Country'd Look Good On You	Stoney Creek
<i>HOTZONE</i>	JUSTIN MOORE	With A Woman You Love	Valory
<i>HOTZONE</i>	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
<i>HOTZONE</i>	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
<i>HOTZONE</i>	SCOTTY MCCREERY	Damn Strait	Triple Tigers
<i>HOTZONE</i>	CHRIS LANE	Fill Them Boots	Big Loud
<i>HOTZONE</i>	CODY JINKS	Like A Hurricane	Late August Records
<i>HOTZONE</i>	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
<i>HOTZONE</i>	CHRIS JANSON	Bye Mom	Warner/WAR
<i>HOTZONE</i>	CAROLINE JONES	Come In (But Don't Make)	True To The Song/Mailboat
<i>HOTZONE</i>	CHASE RICE	If I Were Rock & Roll	Dack Janiels/Broken Bow
HOTZONE	NATE BARNES	You Ain't Pretty	Quartz Hill

Country

MMI-DEVELOPING

12.13.21

LABEL/IMPRINT

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

DEVELOPING	SAM HUNT	23	MCA Nashville
DEVELOPING	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
DEVELOPING	KEITH URBAN	Wild Hearts	Capitol Nashville
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
DEVELOPING	LUKE BRYAN	Up	Capitol Nashville
DEVELOPING	ERIC CHURCH	Heart On Fire	EMI Nashville
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST CO P.	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1 2 3 4 5 6 7 8	ADELE LUKE COMBS TAYLOR SWIFT MORGAN WALLEN JORDAN DAVIS ELLE KING & MIRANDA LAMBERT CHRIS STAPLETON LUKE COMBS CODY JOHNSON	Easy On Me Doin' This I Bet You Think About Me Sand In My Boots Buy Dirt f/Luke Bryan Drunk (And I Don't Wanna Go) You Should Probably Leave Cold As You Til You Can't	Columbia River House/Columbia Nash Republic/MCA Nashville Big Loud/Republic MCA Nashville RCA/Columbia Nashville Mercury Nashville River House/Columbia Nash CoJo/Warner/WMN	PLAY VIDEO >
10	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAY VIDEO ► PLAY VIDEO ►
11 12 13 14	CARLY PEARCE & ASHLEY MCBRYDE AARON LEWIS DUSTIN LYNCH KANE BROWN	Never Wanted To Be That Girl Am I The Only One Thinking 'Bout You f/M. Porter One Mississippi	Big Machine/WMN Valory Broken Bow RCA Nashville	PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ►
15 16	TAYLOR SWIFT BLAKE SHELTON	Love Story (Taylor's Version) Come Back As A Country Boy	Republic Warner/WMN	PLAY VIDEO ► PLAY VIDEO ►
17 18 19	MICHAEL RAY KENNY CHESNEY HARDY	Whiskey And Rain Knowing You Give Heaven Some Hell	Warner/WEA Blue Chair/Warner/WEA Big Loud	PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ►
20 21 22	WALKER HAYES JON PARDI PRISCILLA BLOCK	AA Tequila Little Time Just About Over You	Monument Capitol Nashville Mercury Nashville/InDent	PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ►
23 24 25	PARKER MCCOLLUM KELSEA BALLERINI MITCHELL TENPENNY	To Be Loved By You Half Of My Hometown f/KChesney Truth About You	MCA Nashville Black River Entertainment Riser House/Columbia	PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ►
26 27 28	COLE SWINDELL & LAINEY WILSON ERIC CHURCH SAM HUNT	Never Say Never Heart On Fire 23	Warner/WMN/BBR EMI Nashville MCA Nashville	PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ►
29 30 31	DYLAN SCOTT MIRANDA LAMBERT DIERKS BENTLEY, BRELAND, HARDY	New Truck If I Was A Cowboy Beers On Me	Curb RCA Nashville Atlantic/Big Loud/Capitol	PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ►
32 33 34	ZAC BROWN BAND NIKO MOON CHRIS JANSON	Same Boat Paradise To Me Bye Mom	Home Grown/Warner/WAR RCA Nashville Warner/WAR	PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ►
35 36 37	TIM MCGRAW DAN + SHAY RUSSELL DICKERSON	7500 OBO Steal My Love Home Sweet	Big Machine Warner/WAR Triple Tigers	PLAY VIDEO ► PLAY VIDEO ► PLAY VIDEO ►
38 39 40	SCOTTY MCCREERY PARMALEE THOMAS RHETT	Damn Strait Take My Name Slow Down Summer	Triple Tigers Stoney Creek Valory	PLAY VIDEO > PLAY VIDEO > PLAY VIDEO >
41 42 43	BROTHERS OSBORNE MORGAN WADE CALLISTA CLARK	I'm Not For Everyone Wilder Days It's 'Cause I Am	EMI Nashville Arista Nashville Big Machine	PLAY VIDEO > PLAY VIDEO > PLAY VIDEO >
44 45 46	JIMMIE ALLEN & BRAD PAISLEY KEITH URBAN CHRIS YOUNG	Freedom Was A Highway Wild Hearts At The End Of A Bar w/Tenpenny	Stoney Creek Capitol Nashville RCA Nashville	PLAY VIDEO > PLAY VIDEO > PLAY VIDEO >
47 48 49	JAKE OWEN LAUREN ALAINA LUKE BRYAN	Best Thing Since Backroads Getting Over Him w/Jon Pardi Up	Big Loud Mercury Nashville Capitol Nashville	PLAY VIDEO > PLAY VIDEO > PLAY VIDEO >
50	JUSTIN MOORE	With A Woman You Love	Valory	PLAY VIDEO >

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NATALIE GRANT



BEST CONTEMPORARY CHRISTIAN MUSIC ALBUM













Country MMI-COUNTRY CALLOLT 12.13.21

Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	BROWN BAND, ZAC	Same Boat	10	1	2	1
2	CHESNEY, KENNY	Knowing You	13	2	3	2
3	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	4	3	4	5
4	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	8	4	1	21
5	RAY, MICHAEL	Whiskey And Rain	16	7	7	19
6	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	5	20	9	10
7	HUNT, SAM	23	7	19	12	4
8	WALLEN, MORGAN	Sand In My Boots	19	17	5	15
9	HURD, RYAN & MAREN MORRIS	Chasing After You	41	10	6	3
10	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	2	21	17	9
11	PARDI, JON	Tequila Little Time	6	11	15	18
12	DAN + SHAY	Steal My Love	1	30	21	6
13	MCCOLLUM, PARKER	To Be Loved By You	21	13	10	16
14	STAPLETON, CHRIS	You Should Probably Leave	37	5	13	12
15	COMBS, LUKE	Cold As You	23	9	8	28
16	BLOCK, PRISCILLA	Just About Over You	11	16	29	11
17	BROWN, KANE	One Mississippi	17	26	18	7
18	MOORE, JUSTIN	With A Woman You Love	32	6	16	24
19	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	18	12	30	17
20	CLARK, CALLISTA	It's 'Cause I Am	3	33	32	8
21	JOHNSON, CODY	Til You Can't	27	22	24	13
22	RUCKER, DARIUS	My Masterpiece	24	14	27	22
23	HARDY	Give Heaven Some Hell	20	8	25	35
24	OWEN, JAKE	Best Thing Since Backroads	14	28	28	20
25	SHELTON, BLAKE	Come Back As A Country Boy	25	25	20	29
26 27	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	15 26	34 23	33	14 38
27	DICKERSON, RUSSELL	Home Sweet	26 12	23 24	14	38 31
28 29	PEARCE, CARLY & ASHLEY MCBRYDE SCOTT, DYLAN	Never Wanted To Be That Girl New Truck	12 29	24 29	34 19	37
30	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	39	29 27	26	30
31	BARNES, NATE	You Ain't Pretty	48	15	23	23
32	URBAN, KEITH	Wild Hearts	9	18	40	42
33	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	36	36	22	26
34	LANE, CHRIS	Fill Them Boots	22	35	36	25
35	MCCREERY, SCOTTY	Damn Strait	45	39	11	27
36	JANSON, CHRIS	Bye Mom	40	31	31	45
37	MCGRAW, TIM	7500 OBO	38	38	41	33
38	LAMBERT, MIRANDA	If I Was A Cowboy	33	40	39	36
39	SWINDELL, COLE & LAINEY WILSON	Never Say Never	28	37	35	48
40	BROTHERS OSBORNE	I'm Not For Everyone	31	45	38	32
41	CHURCH, ERIC	Heart On Fire	44	42	44	34
42	RAY, FRANK	Country'd Look Good On You	35	32	48	47
43	SWIFT, TAYLOR FEAT. CHRIS STAPLETON	l Bet You Think About Me	46	41	42	39
44	RHETT, THOMAS	Slow Down Summer	43	43	45	41
45	BRYAN, LUKE	Up	42	46	43	44
46	ARTS, TENILLE	Back Then, Right Now	30	49	46	43
47	MIDLAND	Sunrise Tells The Story	47	44	37	50
48	KEITH, TOBY	Old School	34	47	49	40
49	JONES, CAROLINE	Come In (But Don't)	50	50	47	49
50	RICE, CHASE	If I Were Rock & Roll	49	48	50	46

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41	MADISON STATION CRAIG CAMPBELL CURTIS GRIMES MIKE RYAN CODY JINKS KACEY MUSGRAVES WADE BOWEN RANDY ROGERS BAND WALKER HAYES GEORGE NAVARRO MORGAN WALLEN OLD DOMINION SPENCER CRANDALL DANIELLE BRADBERY CLAY WALKER BRETT ELDREDGE HUNTER THOMAS SARAH HOBBS CHAYCE BECKHAM & LINDSAY ELL SPENCER CRANDALL JASON BOLAND & THE STRAGGLERS BRETT ELDREDGE JAKE BUSH KANE BROWN X BLACKBEAR BRANTLEY GILBERT DAVID ADAM BYRNES AARON GOODVIN GABBY BARRETT BROOKS & DUNN IAN MUNSICK JASON ALDEAN KELSEA BALLERINI & LANY GABBY BARRETT CODY JINKS DIPLO & MORGAN WALLEN INGRID ANDRESS STATELINE BAND JORDAN FLETCHER LAINEY WILSON RUSSELL DICKERSON DARRIN MORRIS BAND	Shoes Under My Bed Never Mine Noah Built A Boat Jacket On All It Cost Me Was Everything justified When Love Comes Around Picture Frames U Gurl Like You Do Somebody's Problem All I Know About Girls My Person Stop Draggin' Your Boots Catching Up With An Ol' Memory It's The Most Wonderful Time Go For A Drive Black Bayou Can't Do Without Me Made The Light Saw Me Mr. Christmas If You Ever Get Lonely Memory Gone But Not Forgotten Too Much Texas Lonely Drum Thank God Brand New Man w/Luke Combs Long Haul Heaven I Quit Drinking Pick Me Up Ain't A Train Heartless (f/Julia Michaels) Christmas Always Finds Me Dancehall Devil Rather Be Broke Christmas Cookies It's About Time f/FGL She's Gonna Leave A Mark	Yellow Hammer Music Group Grindstone Lonely River Rock & Soul Late August Records MCA Nashville/Interscope Bowen Sound/Thirty Tigers TommyJacksn/Thirty Tigers Monument Big Loud/Republic Arista Nashville Big Machine Show Dog Nashville Warner/WMN Thirty Tigers Cielo Azul Entertainment Wheelhouse/Stoney Creek Proud Souls/Thirty Tigers Warner/WMN Sony Music Nashville/RCA Valory Reviver Reviver Warner/WAR Arista Nashville Warner/WEA Macon Music/Broken Bow BR/The Orchard-Interscope Warner/WAR Late August Records Columbia Warner/WEA Triple Tigers Broken Bow Triple Tigers Broken Bow Triple Tigers
	RUSSELL DICKERSON		

DON'T JUDGE A SONG BY ITS TITLE

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OD+ROSE Mary Had A

A SHOW-STOPPING 2:48 VERSION OF THE CHRISTMAS STORY









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26 EARLY ADDS IN ALREADY! - ADDED AT ((SiriusXM)) VELVET CHANNEL



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I N D I X I E

L I S T E N N O W





Check out these videos hand-picked by our staff!



FROM MIRACLE ON 34TH STREET - "SUSAN MEETS SANTA"

In researching this scene, we had to refer to several of the "Elder Elves" who were around in 1947. "Miracle...." is said to be one of the most endearing and enduring holiday films of all time. All these years later, the trip to meet "The Real Santa" at Macy's in NY is a destination every kid should experience. For a silver bells silver scene oldie but goodie, click here:



FROM ELF -"THROWN OF LIES"

Choosing a featured scene from the film "Elf" is like trying to find the pickled herring in the smorgasbord. But with careful scrutiny of data, the MMI Holiday research staff landed on Buddy calling out the pseudo-Big Guy. Sometimes the truth hurts and justice must be served. If you believe in the real thing, click here:





FROM "A CHRISTMAS STORY" - "TONGUE STUCK"

Tough one here. Heavy debate ensued when the MMI Data crunchers were trying to nail down one scene from this Holiday cinematic classic. The repetitive theme of "you'll shoot your eye out kid" and "Fragile Lamp scene" garnered heavy support but this magic moment captures it best. Do not try this at home. Click here:





NATIONAL LAMPOON CHRISTMAS VACATION FRIED CAT SCENE

A real bell ringer of a holiday scene is this heart-warming moment from the never-gets-old classic, National Lampoon's Christmas Vacation. This fun loving clip has twinkly lights, a family dinner, a lovely tree and the living electrocution of a cat...what may or may not have been consumed by the Griswalds. Click here:



LOVE ACTUALLY - "RUN THROUGH THE AIRPORT" SCENE

MMI Movie Fave "Love Actually" sports an all-star cast and memorable holiday moments deluxe. The characters, the writing, the interwoven storylines make this Christmas mainstay evergreen. After serious debate and reflection, the converging "run through the airport" wins out and the Christmas cinema climax moment. Get happy and click here:

CHARTS/POWERS:

- **AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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THANK YOU

from the entire staff:

PUBLISHERS:

ZEN CZAR

Rich Meyer

CHIEF WRANGLER

Steve Lehman

MARKETING, PROMOTION & Magic Fueled by Studio2Bee

MASTERS OF THE SUN

Skip Bishop Butch Waugh Kylee Laynee Higgins Charlie Dean

RESEARCH TEAM

PEOPLE WHO ACTUALLY DO THE WORK

Richard R. Deitemeyer Kate Collins Brittany Whitney Brenda Manney Todd Morris

GRAPHIC DESIGN

EGO Design

PYTHON POWER RANGER

Trent Trento

OPERATIONS

Kylee Laynee Higgins

PAW POWER

NOT IN MY BOWL

Heidi Dogg Monkey Dog Cooper