

MONDAY
MORNING
INTEL

FOR KING + COUNTRY
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MMI
PROFILE
ALISSA POLLOCK

TOP 40 *EDITION*

JANUARY 10, 2022

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MONDAY
MORNING
INTEL

JANUARY 10, 2022

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**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES **1.10.22**

AIRPLAY

ADELE "EASY ON ME"

RETENTION

ED SHEERAN "SHIVERS"

CALLOUT

THE KID LAROI & JUSTIN BIEBER "STAY"

AUDIO

GAYLE "ABCDEFU"

VIDEO

LIL NAS X & JACK HARLOW "INDUSTRY BABY"

SALES

GAYLE "ABCDEFU"

COMPOSITE

ADELE "EASY ON ME"

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY
MORNING
INTEL**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	5	2	2	4	2	1	ADELE	Easy On Me	Columbia
2	3	1	3	3	8	2	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
6	4	4	5	1	7	3	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
4	11	3	4	12	5	4	GLASS ANIMALS	Heat Waves	Republic
5	1	10	7	18	4	5	ED SHEERAN	Shivers	Atlantic
14	17	7	1	6	1	6	GAYLE	abcdefu	Arthouse/Atlantic
3	6	5	8	11	14	7	DOJA CAT	Need To Know	Kemosabe/RCA
11	2	8	10	20	9	8	ED SHEERAN	Bad Habits	Atlantic
19	13	6	29	2	17	9	MANESKIN	Beggin	Sony Music Latin/Arista
12	14	17	11	13	24	10	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
8	10	11	21	33	10	11	JUSTIN BIEBER	Ghost	Def Jam
9	7	41	12	19	3	12	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
15	19	25	17	15	11	13	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
7	9	9	26	28	23	14	LIL NAS X	Thats What I Want	Columbia
13	8	26	19	32	12	15	POST MALONE & THE WEEKND	One Right Now	Republic
10	12	29	16	25	22	16	NEIKED X MAE MULLER X POLO G	Better Days	Columbia-Capitol
27	15	30	15	5	25	17	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
17	20	35	14	16	15	18	BRUNO MARS/A .PAAK/SILK SONIC	Smokin Out The Window	Aftermath Ent./Atlantic
30	25	21	18	9	26	19	DOJA CAT	Woman	Kemosabe/RCA
42	29	19	6	14	16	20	SZA	I Hate U	TDE/RCA
22	24	14	28	23	20	21	ACRAZE	Do It To It f/Cherish	Thrive/Virgin
28	34	20	25	8	19	22	OLIVER TREE	Life Goes On	Atlantic
36	32	13	13	21	32	23	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
34	27	18	32	30	13	24	LATTO	Big Energy	RCA
25	22	12	38	22	38	25	CHLOE	Have Mercy	Parkwood/Columbia
43	x	23	9	24	31	26	TAYLOR SWIFT	All Too Well (Taylor's Version)	Republic
41	18	38	24	10	28	27	WIZKID	Essence f/Tems	Starboy/RCA
32	30	22	34	39	6	28	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
24	16	24	31	34	42	29	GIVEON	For Tonight	Not So Fast/Epic
16	26	43	20	40	21	30	ADELE	Oh My God	Columbia
38	35	16	22	36	27	31	EMMY MELI	I Am Woman	Disruptor/Arista
33	39	15	37	38	40	32	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGL
29	28	28	41	41	39	33	THE WEEKND	Take My Breath	XO/Republic
35	38	34	43	7	47	34	LISA	Money	Interscope
49	x	x	30	26	30	35	FIREBOY DML X ED SHEERAN	Peru	---
23	31	37	39	45	36	36	SWEDISH HOUSE MAFIA/THE WEEKND	Moth To A Flame	Republic
18	21	40	44	48	35	37	TAYLOR SWIFT	Message In A Bottle (Taylor's	Republic
46	x	x	36	35	18	38	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
40	41	32	23	37	43	39	JUICE WRLD	Wandered To LA f/Justin Bieber	Grade A Prod/Interscope
26	36	42	42	44	33	40	BBNO\$	edamame f/Rich Brian	bbno\$/mtheory/further.
44	x	x	33	17	49	41	AMAARAE	Sad Girlz Luv Money f/K. Uchis	Platoon/Interscope
31	x	31	40	42	45	42	BENSON BOONE	Ghost Town	Night Street/Warner
21	33	39	49	49	29	43	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305
37	37	27	47	46	37	44	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
20	23	36	48	47	46	45	JONAS BROTHERS	Who's In Your Head	Republic
45	x	33	x	x	x	46	WALE	Poke It Out f/J. Cole	MMG/Warner
48	x	x	35	43	34	47	TIESTO & AVA MAX	The Motto	Atlantic
50	x	x	27	31	44	48	POLO G	Bad Man (Smooth Criminal)	Columbia
47	x	x	45	29	41	49	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross/RCA-EMPIRE
39	40	44	46	27	48	50	TWICE	The Feels	Imperial/Republic

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	42	20	22	SZA	I Hate U	TDE/RCA
2	43	26	17	TAYLOR SWIFT	All Too Well (Taylor's Version	Republic
3	41	27	14	WIZKID	Essence f/Tems	Starboy/RCA
4	49	35	14	FIREBOY DML X ED SHEERAN	Peru	---
5	36	23	13	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
6	30	19	11	DOJA CAT	Woman	Kemosabe/RCA
7	19	9	10	MANESKIN	Beggin	Sony Music Latin/Arista
8	34	24	10	LATTO	Big Energy	RCA
9	27	17	10	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
10	14	6	8	GAYLE	abcdefu	Arthouse/Atlantic
11	46	38	8	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville

Songs that have significantly dntrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
2	DUA LIPA	Levitating	Interscope-Warner
3	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
4	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
5	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
6	THE WEEKND	Save Your Tears	XO/Republic
7	ARIANA GRANDE	positions	Republic
8	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
9	THE KID LAROI	Without You with Miley Cyrus	Columbia
10	THE WEEKND	Blinding Lights	XO/Republic
11	OLIVIA RODRIGO	deja vu	Geffen/Interscope
12	ARIANA GRANDE	34+35	Republic
13	POST MALONE	Circles	Republic
14	ARIANA GRANDE	pov	Republic
15	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
16	HARRY STYLES	Adore You	Columbia
17	HARRY STYLES	Watermelon Sugar	Columbia
18	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
19	OLIVIA RODRIGO	drivers license	Geffen/Interscope
20	DUA LIPA	Break My Heart	Warner
21	TATE MCRAE	You Broke Me First	RCA
22	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
23	DUA LIPA	Don't Start Now	Warner
24	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
25	AVA MAX	Kings & Queens	Atlantic
26	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
27	OLIVIA RODRIGO	traitor	Geffen/Interscope
28	DOJA CAT	Say So	Kemosabe/RCA
29	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
30	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner

Faster Programming Intel From NuVoodoo.



The A.S.A.P Study



ACTIONABLE: A 10-minute interview is flexible but demands knowing the possible actions that might be taken.



SPEEDY: A 10-minute interview means the study gets into the field faster. A 300-person sample means that it will get out of the field faster. In the top 40 markets it's four weeks or less from approved questionnaire to presentation.



AFFORDABLE: An all-in cost of \$9500 minimizes risk and helps ensure a return on every budget dollar.



PERCEPTUAL STUDY: Quantitative research with scalable results from a well-designed, carefully-screened sample.

CHOOSE ONE FROM THREE STUDY DESIGNS:

Morning shows: What kind of show is in demand? Are there image leaders? What are the key audience benefits? Which images are contestable? Which features have gravity? Who are the hot personalities?

**Comprehensive station health
checkup:** Are you optimally aligned among competitors? Strongest images? Most valuable images? Is your music dialed-in? Biggest threats? Easiest sources of new P1's?

Roadmap for music: The tightened interview allows testing of appeal for up to fifteen music styles, along with image questions.



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
<i>HOTZONE</i>	SZA	I Hate U	TDE/RCA
<i>HOTZONE</i>	JUICE WRLD	Wandered To LA f/Justin Bieber	Grade A Prod/Interscope
<i>HOTZONE</i>	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
<i>HOTZONE</i>	EMMY MELI	I Am Woman	Disruptor/Arista
<i>HOTZONE</i>	AMAARAE	Sad Girlz Luv Money f/K. Uchis	Platoon/Interscope

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
<i>DEVELOPING</i>	GAYLE	abcdefu	Arthouse/Atlantic
<i>DEVELOPING</i>	DOJA CAT	Woman	Kemosabe/RCA
<i>DEVELOPING</i>	LATTO	Big Energy	RCA
<i>DEVELOPING</i>	ACRAZE	Do It To It f/Cherish	Thrive/Virgin
<i>DEVELOPING</i>	CHARLI XCX	Good Ones	Atlantic/EMG
<i>DEVELOPING</i>	SEAN PAUL	Dynamite f/Sia	Island/Republic
<i>DEVELOPING</i>	WALE	Poke It Out f/J. Cole	MMG/Warner
<i>DEVELOPING</i>	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
<i>DEVELOPING</i>	TAYLOR SWIFT	Message In A Bottle (Taylor's	Republic
<i>DEVELOPING</i>	MANESKIN	Beggin	Sony Music Latin/Arista
<i>DEVELOPING</i>	CHLOE	Have Mercy	Parkwood/Columbia
<i>DEVELOPING</i>	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
<i>DEVELOPING</i>	OLIVER TREE	Life Goes On	Atlantic
<i>DEVELOPING</i>	THE WEEKND	Take My Breath	XO/Republic
<i>DEVELOPING</i>	BENSON BOONE	Ghost Town	Night Street/Warner
<i>DEVELOPING</i>	88RISING & BIBI	The Weekend	88rising
<i>DEVELOPING</i>	TWICE	The Feels	Imperial/Republic
<i>DEVELOPING</i>	WIZKID	Essence f/Tems	Starboy/RCA
<i>DEVELOPING</i>	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305
<i>DEVELOPING</i>	TAYLOR SWIFT	All Too Well (Taylor's Version)	Republic

**ALISSA****POLLACK****INTEL****CURRENT POSITION:****EVP, GLOBAL MUSIC
MARKETING AND STRATEGY
iHEARTMEDIA / MEDIABASE**

You are without a doubt one of the most recognized people in the radio and records industry. Everyone knows you and you are very well liked and respected. I've known you since you were 26, when you were first brought on board at Mediabase. Now that you are a touch over 30, tell us about your Long and Winding Road. How did you get into this business, and what positions have you held at Mediabase and iHeart?

In 1995, I learned about an intern opening at Z100 for the syndicated radio show Lovephones hosted by Dr. Judy Kuriansky and Chris Jagger syndicated radio show, focusing on advice around love and relationships. Since I was studying for my Masters in Counseling at NYU at the time and I am a music junkie, I applied with Sam Milkman and Steve Kingston and I got the job. Then, I was promoted to a full-time paying job with Premiere which I gladly accepted since I knew the position entailed dealing with radio programmers. I had such an affinity for radio and was excited to work with and learn from some of the best in the business.

Then, in 1996, I got word that "some guy" was visiting New York from L.A. and was going to be demonstrating a revolutionary new airplay tracking system. I remember going into the conference room and introducing myself to a guy named Rich Meyer and seeing the coolest product ever called Mediabase. At the time the information was on floppy disk and delivered on a weekly basis. I said "Wow, I hope I can get to sell this one day" At that point, I knew the opportunity was huge and thankfully that guy agreed to give me a shot! I guess the rest is history. It been the best honor and opportunity to be part of the launch and growth of Mediabase from such an early stage and to see it become the dominant airplay service and one of, if not the most used and influential music tools in the industry.

Over the years my position at the company has evolved many times from my initial role in affiliate relations to my current role of EVP, Global Music Marketing and Strategy. All of the variations of my job led to this current perfect role where I can use my knowledge of music data to not only help programmers and artists with their music strategy but, I also apply that data to help the brands we work with find the perfect artists to partner with on multi-i platform campaigns. Being in the rare 20+ years club and one of the longest current employees in the company has allowed me the unique opportunity to have been a part of watching, working in or launching almost every major initiative and evolution of our company. The only constant through it all has always been Mediabase.

You are one of the most connected people in the radio and record industry. To what do you attribute your success?

Again, this is an area that I have been very fortunate! I love that through the unique hybrid role I have had at both Mediabase and iHeartMedia, I have been able to work with the best and the brightest on both the radio and label side which afforded me the ability to become the ultimate people and platform connector. Some might politely call me "tenacious" but I do think being a relentless advocate for artists, a champion of people and being fiercely loyal helped me turn work relationships into true lifelong friendships. In this business having strong relationships and being a good partner are the keys to success. Like any relationship that you want to be good, you have put in the work to earn that love and trust.

Who are your five favorite artists of all-time, in addition to Barry Manilow (inside joke)?

Well, besides Barry of course, everyone knows I love Gavin Degraw! It's impossible to narrow it down because I love so many genres of music From Reo Speedwagon and Journey to Ozzy Osborne and Foo Fighters to Coldplay and U2 to The Chainsmokers and Marshmello and Travis Scott to Harry Styles and AJR to Andy Grammar to Taylor Swift, Katy Perry and P!nk. Is that more than 5? I haven't even gotten to Garth Brooks Tim McGraw and Keith Urban, Luke Bryan and Lady A yet! I am always proud to say the I was one of the first fans of the Jonas Brothers and Lizzo and even have a shirt from Def Jam naming me the first Belieber of Justin!

Who are some of your favorite NEW artists?

Olivia Rodrigo, Blackbear, Tate McCrae, Conan Gray, Giveon, Duncan Laurence, Kid Laroi, Callista Clark, Tai Verdes, Bella Poarch, Riley Green

I know that your staff has been with you for more than a decade. What sets your team apart from all others:

Simply put, we are family. It's rare for a team to all be together for as long as we have. We are not just co-workers but we are friends. After all these years, the whole team has the same enthusiasm now as we did when we started. I love that each and every one of the staff sincerely cares about our clients and has always lived up to our 24/7 name and level of service.

Given all the changes and new audio services available today, what do you think radio needs to do to stay relevant in the 2020s?

I am actually excited about the opportunities for radio with audio being hotter than ever right now. Like any business, radio needs to be open to evolving as new technology and consumption patterns emerge. Radio has the benefit of strong brands, deep community roots and beloved personalities which is what sets us apart. We should continue to look for all the ways to expand those brands and personalities across other platforms. Radio gets pigeonholed in people's minds to just being in the car or the bedside clock but Radio is everywhere now from your phone to your X-Box to your TV and beyond.



**AIRPLAY
INTEL**

3.0

**“4 WEEKS” LEFT
OF FREE SUBSCRIPTIONS
DON'T MISS OUT**

CLICK HERE

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia	PLAY VIDEO ▶
2	MANESKIN	Beggin	Arista	PLAY VIDEO ▶
3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO ▶
4	ADELE	Easy On Me	Columbia	PLAY VIDEO ▶
5	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic	PLAY VIDEO ▶
6	GAYLE	abcdefu	Atlantic	PLAY VIDEO ▶
7	LISA	Money	Interscope	PLAY VIDEO ▶
8	OLIVER TREE	Life Goes On	Atlantic	PLAY VIDEO ▶
9	DOJA CAT	Woman	Kemosabe/RCA	PLAY VIDEO ▶
10	WIZKID	Essence f/Tems	Starboy/RCA	PLAY VIDEO ▶
11	DOJA CAT	Need To Know	Kemosabe/RCA	PLAY VIDEO ▶
12	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ▶
13	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope	PLAY VIDEO ▶
14	SZA	I Hate U	TDE/RCA	PLAY VIDEO ▶
15	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation	PLAY VIDEO ▶
16	BRUNO MARS/A . PAAK/SILK SONIC	Smokin Out The Window	Aftermath Ent./Atlantic	PLAY VIDEO ▶
17	AMAARAE	Sad Girlz Luv Money f/K. Uchis	Platoon/Interscope	PLAY VIDEO ▶
18	ED SHEERAN	Shivers	Atlantic	PLAY VIDEO ▶
19	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope	PLAY VIDEO ▶
20	ED SHEERAN	Bad Habits	Atlantic	PLAY VIDEO ▶
21	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic	PLAY VIDEO ▶
22	CHLOE	Have Mercy	Parkwood/Columbia	PLAY VIDEO ▶
23	ACRAZE	Do It To It f/Cherish	Virgin Music	PLAY VIDEO ▶
24	TAYLOR SWIFT	All Too Well (Taylor's Version)	Republic	PLAY VIDEO ▶
25	NEIKED X MAE MULLER X POLO G	Better Days	Capitol	PLAY VIDEO ▶
26	FIREBOY DML X ED SHEERAN	Peru	---	PLAY VIDEO ▶
27	TWICE	The Feels	Imperial/Republic	PLAY VIDEO ▶
28	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO ▶
29	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross/RCA-EMPIRE	PLAY VIDEO ▶
30	LATTO	Big Energy	RCA	PLAY VIDEO ▶
31	POLO G	Bad Man (Smooth Criminal)	Columbia	PLAY VIDEO ▶
32	POST MALONE & THE WEEKND	One Right Now	Republic	PLAY VIDEO ▶
33	JUSTIN BIEBER	Ghost	Def Jam	PLAY VIDEO ▶
34	GIVEON	For Tonight	Not So Fast/Epic	PLAY VIDEO ▶
35	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA	PLAY VIDEO ▶
36	EMMY MELI	I Am Woman	Disruptor/Arista	PLAY VIDEO ▶
37	JUICE WRLD	Wandered To LA f/Justin Bieber	Grade A Prod/Interscope	PLAY VIDEO ▶
38	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE	PLAY VIDEO ▶
39	COLDPLAY X BTS	My Universe	Parlophone/Atlantic	PLAY VIDEO ▶
40	ADELE	Oh My God	Columbia	PLAY VIDEO ▶
41	THE WEEKND	Take My Breath	XO/Republic	PLAY VIDEO ▶
42	BENSON BOONE	Ghost Town	Night Street/Warner	PLAY VIDEO ▶
43	TIESTO & AVA MAX	The Motto	Atlantic	PLAY VIDEO ▶
44	BBNO\$	edamame f/Rich Brian	bbno\$/further.	PLAY VIDEO ▶
45	SWEDISH HOUSE MAFIA/THE WEEKND	Moth To A Flame	Republic	PLAY VIDEO ▶
46	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope	PLAY VIDEO ▶
47	JONAS BROTHERS	Who's In Your Head	Republic	PLAY VIDEO ▶
48	TAYLOR SWIFT	Message In A Bottle (Taylor's Version)	Republic	PLAY VIDEO ▶
49	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	THE KID LAROI & JUSTIN BIEBER	Stay	3	1	2	2
2	ADELE	Easy On Me	2	3	5	1
3	GLASS ANIMALS	Heat Waves	6	2	1	3
4	LIL NAS X & JACK HARLOW	Industry Baby	1	7	4	8
5	DOJA CAT	Need To Know	4	8	3	4
6	MANESKIN	Beggin'	7	4	7	5
7	GAYLE	abcdefu	8	5	6	7
8	SHEERAN, ED	Bad Habits	5	6	8	6
9	LIL NAS X	Thats What I Want	9	10	12	12
10	SHEERAN, ED	Shivers	14	9	10	17
11	Bieber, Justin	Ghost	18	11	18	10
12	Chloe	Have Mercy	19	15	11	11
13	Drake Feat. Future And Young Thug	Way 2 Sexy	21	13	9	15
14	ACRAZE Feat. Cherish	Do It To It	10	12	20	19
15	Blxst Feat. Ty Dolla \$Ign & Tyga	Chosen	12	16	22	16
16	Meli, Emmy	I Am Woman	15	18	13	21
17	Eilish, Billie	Happier Than Ever	11	24	14	25
18	Latto	Big Energy	30	20	16	9
19	SZA	I Hate U	41	14	21	13
20	Oliver Tree	Life Goes On	22	22	15	14
21	Doja Cat	Woman	13	25	19	20
22	Coldplay X BTS	My Universe	17	17	34	24
23	Swift, Taylor	All Too Well (Taylors Version)	16	19	17	38
24	Giveon	For Tonight	27	21	26	23
25	THE ANXIETY, WILLOW, Tyler Cole	Meet Me At Our Spot	32	28	24	29
26	Post Malone & The Weeknd	One Right Now	24	36	23	31
27	Imagine Dragons	Follow You	29	27	35	22
28	The Weeknd	Take My Breath	20	33	25	41
29	NEIKED Feat. Mae Muller Polo G	Better Days	23	30	36	30
30	CKay	Love Nwantiti (Ah Ah Ah)	33	41	29	18
31	Boone, Benson	Ghost Town	26	23	30	45
32	MONSTA X	One Day	34	35	33	27
33	Juice WRLD feat. Justin Bieber	Wandered To LA	47	32	27	28
34	Daniel, Trevor	Alone	28	37	41	26
35	Wale Feat. J. Cole	Poke It Out	31	26	38	37
36	Lisa	Money	43	31	39	33
37	Bruno Mars, Anderson .Paak, Silk Sonic	Smokin Out The Window	38	45	32	34
38	Jonas Brothers	Who's In Your Head	40	39	31	39
39	Swedish House Mafia Feat.The Weeknd	Moth To A Flame	39	48	28	32
40	Paul, Sean Feat. Sia	Dynamite	36	29	37	47
41	Wizkid Feat. Justin Bieber	Essence	25	47	42	35
42	Pitbull Feat. Anthony Watts & Djws	I Feel Good	35	38	48	36
43	Swift, Taylor	Message In A Bottle (Taylor's Version)	37	34	40	49
44	John, Elton Feat. Dua Lipa	Cold Heart (PNAU Remix)	44	40	43	42
45	bbno\$ & Rich Brian	Edamame	42	42	49	40
46	Charli XCX	Good Ones	46	46	45	43
47	88Rising & BIBI	The Weekend	48	43	44	46
48	Adele	Oh My God	45	44	46	44
49	Twice	The Feels	50	50	47	48
50	Anitta Feat. Saweetie	Faking Love	49	49	50	50

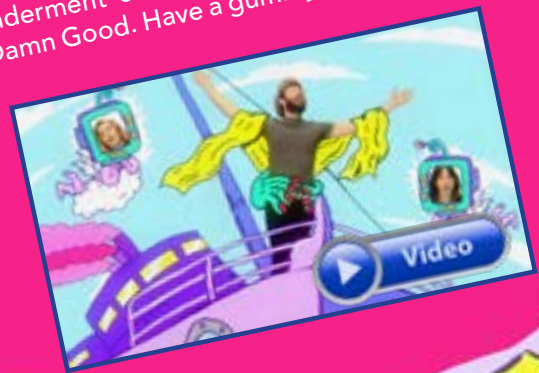
Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	SADIE JEAN	WYD Now?	SELENE
2	TAYLOR SWIFT	Run (Taylor's Version)	Republic
3	AUDIEN	Wish It Was You f/Cate Downey	Armada Music
4	MAJID JORDAN	Stars Align f/Drake	OVO Sound/Warner
5	TIESTO & KAROL G	Don't Be Shy	Atlantic
6	ANDY GRAMMER	Damn It Feels Good To Be Me	S-Curve/Hollywood
7	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
8	J BALVIN & SKRILLEX	In Da Getto	Suenos Globales/UMLE
9	AUSTIN GEORGE	Hands On You	S10/SELENE
10	BILLIE EILISH	Male Fantasy	Darkroom/Interscope
11	DIPLO/PAUL WOOLFORD/K. LOMAX	Promises	Mad Decent
12	SUMMER WALKER	Ex For A Reason f/JT From City	LVRN/Capitol-Interscope
13	ASTRONOMERS	Bad Type	---
14	TRAPHOUSE KODA	Old Silverado	---
15	KELSEA BALLERINI & LANY	I Quit Drinking	BR/The Orchard-Interscope
16	RODDY RICCH	Late At Night	Atlantic
17	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
18	TWENTY ONE PILOTS	The Outside	Fueled By Ramen/EMG
19	FRENCH MONTANA	Handstand f/Doja Cat, Saweetie	Bad Boy/Epic
20	BANNERS	Someone To You	Island/Republic
21	JENNIFER LOPEZ	On My Way	Arista
22	FELIXTHE1ST & DREYA MAC	Own Brand Freestyle f/F. Fetti	Capitol
23	REGARD X KWABS	Signals	Epic
24	MONSTA X	You Problem	BMG
25	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
26	DIRTY HEADS	Vacation f/Train (2021)	Better Noise
27	MEGAN THEE STALLION	Thot S**t	300 Ent.
28	ED SHEERAN & ELTON JOHN	Merry Christmas	Atlantic
29	TAYLOR SWIFT	Wildest Dreams (Taylor's Vers)	Republic
30	DABABY	Suge	SCMG/Interscope
31	DJ SCENE	Clarity	---
32	POST MALONE	Candy Paint	Republic
33	BIG TIME RUSH	Call It Like I See It	BoughtTheRight/TheOrchard
34	POP SMOKE	For The Night f/LilBaby/DaBaby	Def-Cap-Int-Republic
35	TAI VERDES	Let's Go To Hell	Arista
36	RODDY RICCH	High Fashion f/Mustard	Atlantic
37	JAX	90s Kids	Atlantic
38	TELYKAST & SAM GRAY	Unbreakable	Casablanca/Republic
39	MEGAN THEE STALLION	Megan's Piano	1501 Certified/300 Ent.
40	SUECO	Paralyzed	Atlantic
41	HARPER STARLING	No More What If	Star Groomer
42	WHY DON'T WE	Love Back	Atlantic
43	KANYE WEST	Believe What I Say	G.O.O.D./Def Jam
44	SWEDISH HOUSE MAFIA	It Gets Better	Republic
45	HARIZ	Border	Prosperous Enterprises
46	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic
47	LIL BABY	On Me	QC/Motown/Capitol
48	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
49	COI LERAY	TWINNEM	Republic
50	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope

DAISY THE GREAT + AJR

RECORD PLAYER ANIMATED

MMI has had our MM eye on Daisy The Great for a good minute. The Brooklyn based duo has been spinning folky-indie-pop-poetic coolness for a few years and has amassed a descent following of hipsters and folk fans. (google upThe Roches for some historic influence). This mega fun clip of "Record Player" swipes a hook from a previous DTG track "The Record Player Song" and bakes it into a total art-funk casserole with another MMI fave AJR. With amazing harmony, swirling production and colors galore, this off-beat wonderment of video is simply classified as RDG which stand for Really Damn Good. Have a gummy and enjoy the show. Click here:



Check out these videos hand-picked by our staff!



DAISY THE GREAT X AJR - "RECORD PLAYER"

Ok yep, we know we just sent you the animated version of this, but we thought (to be fair) we should present the "official video" too! It's like face it, a song and group and another group this cool deserves a second look. So, here's what the amazing Daisy The Great NY Duo actually look like as non-cartoons! Click here:



SZA - "I HATE U"

Leave it to SZA to create a music genre. We imagine that the opposite of the crowded lane of "Love Songs" is "Hate Songs" and SZA delivers a doozy. And her lovely SZAness is nowhere to be found in this metaphoric absence of a video featuring Lakeith Stanfield as the lone actor. The bottom line is hell hath no fury and remember to stop by the apple store on the way home cuz Lakeith is gonna need a new iPhone 13. Click Here:



JOEL CORRY AND MABEL - "I WISH"

SiriusXM's Venus is slamming this danceable addictive ditty. The track is a certified tackle box filled with hooks. The dapper Joel Corry is a massive British television star, DJ and producer and he's featuring the lineage heavy Mabel on this infectious smash called "I Wish". Mabel's Mum is 80's pop icon Neneh Cherry ('Buffalo Stance') and her uncle is "Save Tonight" singer Eagle Eye Cherry so the girls got DNA deluxe. In this curious clip contestants compete with cake-making and a duration of dance-steps. It's way worth a watch. Click here:



THE WEEKND - "SACRIFICE"

Well, it looks like The Weeknd is headed down the rabbit-hole in this sacrificial video. The man is a master of lush and visual music-meets-magic and this latest clip takes it up a step. The Weeknd has truly become the owner of modern-retro-musical art and the MMI sonar pings are lighting up like last month's Christmas tree. Another smash leap-frogging up the charts. Click here:



TIESTO AND AVA MAX - "THE MOTTO"

MMI remembers "The Motto" that our Grandmas taught us when we were wee high to a record player: "If you want to kick the party into high gear, invite Ava Max." Words to live by and beautifully demonstrated in the zany clip of "The Motto" with Ms. Max and frequent collaborator Tiesto. This video takes you to the top floor of funk and fun where the room is starting to rock hard. Get in, press PH and click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION contemplates the likelihood of listener Tune In/Tune Out on song play.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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