

MONDAY MORNING INTEL

JANUARY 17, 2022

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AIRPLAY ADELE "EASY ON ME"

RETENTION ED SHEERAN "SHIVERS"

CALLOLIT LIL NAS X & JACK HARLOW "INDUSTRY BABY"

ALIDIO GAYLE "ABCDEFU"

VIII LIL NAS X & JACK HARLOW "INDUSTRY BABY"

SALES ELTON JOHN & DUA LIPA "COLD HEART"

COMPOSITE ADELE "EASY ON ME"



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TW RK RETENTION	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TW RK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
1	4	2	3	7	3	1	ADELE	Easy On Me	Columbia
2	2	1	4	2	11	2	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
6	3	5	5	1	8	3	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
3	10	3	2	9	7	4	GLASS ANIMALS	Heat Waves	Republic
13	17	4	1	5	2	5	GAYLE	abcdefu	Arthouse/Atlantic
5	1	8	7	15	4	6	ED SHEERAN	Shivers	Atlantic
4	5	6	8	10	17	7	DOJA CAT	Need To Know	Kemosabe/RCA
9	6	33	9	16	1	8	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
8	9	10	19	27	9	9	JUSTIN BIEBER	Ghost	Def Jam
7	8	7	23	22	23	10	LIL NAS X	Thats What I Want	Columbia
12	13	16	11	13	25	11	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
10	11	22	12	20	20	12	NEIKED X MAE MULLER X POLO G	Better Days	Columbia-Capitol
11	7	25	17	26	12	13	POST MALONE & THE WEEKND	One Right Now	Republic
24	15	24	15	3	22	14	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
14	20	28	16	14	13	15	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
19	22	14	21	19	14	16	ACRAZE	Do It To It f/Cherish	Thrive/Virgin
16	18	34	13	12	15	17	BRUNO MARS/A .PAAK/SILK SONIC	Smokin Out The Window	Aftermath Ent./Atlantic
35 25	28 23	17 19	6 14	11 4	18 30	18 19	SZA DOJA CAT	l Hate U Woman	TDE/RCA Kemosabe/RCA
29	25 25	13	27	23	30 10	20	LATTO	Big Energy	RCA
26	30	15	24	23 8	28	21	OLIVER TREE	Life Goes On	Atlantic
31	12	18	29	39	6	22	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
23	21	9	36	18	36	23	CHLOE	Have Mercy	Parkwood/Columbia
40	х	21	10	21	31	24	TAYLOR SWIFT	All Too Well (Taylor's Version	Republic
21	16	20	28	30	38	25	GIVEON	For Tonight	Not So Fast/Epic
15	24	38	18	38	19	26	ADELE	Oh My God	Columbia
33	31	12	20	35	26	27	EMMY MELI	I Am Woman	Disruptor/Arista
20	27	30	35	41	32	28	SWEDISH HOUSE MAFIA/THE WEEKND	Moth To A Flame	Republic
30	35	11	40	36	37	29	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
45	X	X	37	32	16	30	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
39	39	27	34	46	5	31	ALESSO & KATY PERRY	When I'm Gone	10:22PM/ASW/Capitol
34	34	32	42	6	47	32	LISA	Money	Interscope
28	26	26	39	42	43	33	BENSON BOONE	Ghost Town	Night Street/Warner
17	19	35	43	47	34	34	TAYLOR SWIFT	Message In A Bottle (Taylor's	Republic
27	32	37	41	43	24	35	BBNO\$	edamame f/Rich Brian	bbno\$/mtheory/further.
37	37	29	25	37	40	36	JUICE WRLD	Wandered To LA f/Justin Bieber	GradeA/Def Jam-Interscope
41	40	X	30	33	29	37	TIESTO & AVA MAX	The Motto	Atlantic
42 18	x 29	х 36	31 40	17 48	48 21	38 39	AMAARAE PITBULL	Sad Girlz Luv Money f/K. Uchis I Feel Good f/A. Watts & DJWS	Platoon/Interscope Mr. 305
44			49 33	40 31	35	40	FIREBOY DML X ED SHEERAN	Peru	YBNL/EMPIRE
38	х 33	х 23	33 44	45	33	41	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
22	14	31	47	49	42	42	JONAS BROTHERS	Who's In Your Head	Republic
32	38	39	X	Х	X	43	THE WEEKND	Sacrifice	XO/Republic
48	Х	Х	26	29	44	44	POLO G	Bad Man (Smooth Criminal)	Columbia
49	X	X	22	28	45	45	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic
43	X	X	45	24	41	46	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross Music/EMPIRE
36	36	40	46	25	49	47	TWICE	The Feels	Imperial/Republic
47	X	X	38	34	46	48	OLIVIA RODRIGO	brutal	Geffen/Interscope
50	X	X	32	40	39	49	TATE MCRAE	feel like s**t	RCA
46	X	X	48	44	27	50	AJR	The Good Part	AJR Productions/BMG

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	35	18	17	SZA	I Hate U	TDE/RCA
2	40	24	16	TAYLOR SWIFT	All Too Well (Taylor's Version	Republic
3	45	30	15	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
4	24	14	10	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
5	31	22	9	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
6	29	20	9	LATTO	Big Energy	RCA
7	13	5	8	GAYLE	abcdefu	Arthouse/Atlantic
8	39	31	8	ALESSO & KATY PERRY	When I'm Gone	10:22PM/ASW/Capitol
9	33	27	6	EMMY MELI	I Am Woman	Disruptor/Arista
10	25	19	6	DOJA CAT	Woman	Kemosabe/RCA

TOP 40

MMI-RECURRENTS

1.17.22

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK	for up to	two years, before being reclassified as Gold.	
TW	ARTIST	TITLE	LABEL/IMPRINT
1	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
2	ED SHEERAN	Bad Habits	Atlantic
3	DUA LIPA	Levitating	Interscope-Warner
4	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
5	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
6	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
7	MANESKIN	Beggin	Sony Music Latin/Arista
8	THE WEEKND	Save Your Tears	XO/Republic
9	ARIANA GRANDE	positions	Republic
10	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
11	THE KID LAROI	Without You with Miley Cyrus	Columbia
12	THE WEEKND	Blinding Lights	XO/Republic
13	OLIVIA RODRIGO	deja vu	Geffen/Interscope
14	POST MALONE	Circles	Republic
15	ARIANA GRANDE	34+35	Republic
16	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
17	HARRY STYLES	Adore You	Columbia
18	ARIANA GRANDE	pov	Republic
19	HARRY STYLES	Watermelon Sugar	Columbia
20	DUA LIPA	Don't Start Now	Warner
21	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
22	DUA LIPA	Break My Heart	Warner
23	TATE MCRAE	You Broke Me First	RCA
24	OLIVIA RODRIGO	drivers license	Geffen/Interscope
25	THE WEEKND	Take My Breath	XO/Republic
26	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
27	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
28	DOJA CAT	Say So	Kemosabe/RCA
29	AVA MAX	Kings & Queens	Atlantic
30	RITT MOMNEY	Put Your Records On	Disruptor/Columbia



AIRPLAY



"3 WEEKS" LEFT

OF FREE SUBSCRIPTIONS

DON'T MISS OUT

CLICK HERE

Paris STOP STOP

YOUR STATION...YOUR RESEARCH...YOUR COMPETITION + CALL OUT...YEAAABUDDY



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

ARTIST	TITLE	LABEL/IMPRINT
THE WEEKND	Sacrifice	XO/Republic
ALESSO & KATY PERRY	When I'm Gone	10:22PM/ASW/Capitol
YUNG BLEU	Beautiful Lies f/Kehlani	Vandross Music/EMPIRE
SZA	I Hate U	TDE/RCA
TIESTO & AVA MAX	The Motto	Atlantic
EMMY MELI	I Am Woman	Disruptor/Arista
DOJA CAT	Woman	Kemosabe/RCA
AMAARAE	Sad Girlz Luv Money f/K. Uchis	Platoon/Interscope
ALYA	Pleasure Is Mine	Independent
LATTO	Big Energy	RCA
JUICE WRLD	Wandered To LA f/Justin Bieber	GradeA/Def Jam-Interscope
TAYLOR SWIFT	All Too Well (Taylor's Version	Republic
ED SHEERAN	Overpass Graffiti	Atlantic
SEAN PAUL	Dynamite f/Sia	Island/Republic
WALE	Poke It Out f/J. Cole	MMG/Warner
	ALESSO & KATY PERRY YUNG BLEU SZA TIESTO & AVA MAX EMMY MELI DOJA CAT AMAARAE ALYA LATTO JUICE WRLD TAYLOR SWIFT ED SHEERAN SEAN PAUL	THE WEEKND ALESSO & KATY PERRY YUNG BLEU SZA I Hate U TIESTO & AVA MAX EMMY MELI DOJA CAT AMAARAE ALYA LATTO Big Energy JUICE WRLD TAYLOR SWIFT ED SHEERAN Sacrifice When I'm Gone Beautiful Lies f/Kehlani I Am Woman Hate U The Motto I Am Woman Woman Woman Big Energy Wandered To LA f/Justin Bieber All Too Well (Taylor's Version Overpass Graffiti Dynamite f/Sia

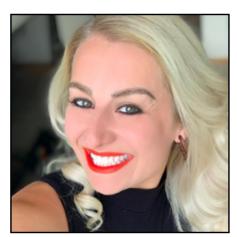
TOP 40

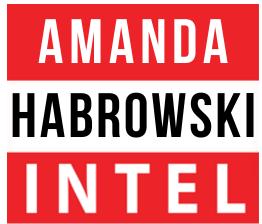
MMI-DEVELOPING

1.17.22

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

New music that is increasing at a moderate rate in an wilding components — opward mending music.					
	ARTIST	TITLE	LABEL/IMPRINT		
DEVELOPING	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305		
DEVELOPING	ACRAZE	Do It To It f/Cherish	Thrive/Virgin		
DEVELOPING	SWEDISH HOUSE MAFIA/THE WEEKND	Moth To A Flame	Republic		
DEVELOPING	GIVEON	For Tonight	Not So Fast/Epic		
DEVELOPING	CHLOE	Have Mercy	Parkwood/Columbia		
DEVELOPING	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic		
DEVELOPING	BENSON BOONE	Ghost Town	Night Street/Warner		
DEVELOPING	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE		
DEVELOPING	88RISING & BIBI	The Weekend	88rising		
DEVELOPING	CHARLI XCX	Good Ones	Atlantic/EMG		
DEVELOPING	POST MALONE & THE WEEKND	One Right Now	Republic		
DEVELOPING	GAYLE	abcdefu	Arthouse/Atlantic		
DEVELOPING	OLIVER TREE	Life Goes On	Atlantic		
DEVELOPING	ANITTA	Faking Love f/Saweetie	Warner		
DEVELOPING	ADELE	Oh My God	Columbia		
DEVELOPING	BRUNO MARS/A .PAAK/SILK SONIC	Smokin Out The Window	Aftermath Ent./Atlantic		
DEVELOPING	TAYLOR SWIFT	Message In A Bottle (Taylor's	Republic		
DEVELOPING	TWICE	The Feels	Imperial/Republic		
DEVELOPING	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope		
DEVELOPING	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation		
DEVELOPING	LISA	Money	Interscope		





CURRENT POSITION:

PROGRAM/MUSIC DIRECTOR KBFF-FM PORTLAND, OR ALPHA MEDIA

You didn't find love on Flavor of Love 3, but you did find love in cheese. Which cheese best fits your personality and why?

The best cheese that fits my personality is Swiss. I wear my emotions on my sleeve and I'm a terrible liar to where people can see right through me. I'm not edgy because I prefer to savor the best parts of life and people admire me for that.

You are in charge of putting the acts together for "AMANDAPALLOUZA!" You need to mash 9 artists up from 3 formats, Top 40-hip hop, Alternative & Country (yeaaaaabuddy). What's the line-up and can you get us a back-stage pass?

I got you on backstage passes NO problem! Get ready for the concert of a lifetime with special guest appearances from Dua Lipa, Lil Nas X, Ed Sheeran, Glass Animals, Borns, Weezer, Kane Brown, Walker Hayes, and Sam Hunt (hubba hubba)!

If you had to use 3 adjectives to describe your programming style, what would those 3 words be? How do you compete against local market competitors and the digital world?

3 adjectives to describe my programming style would be custom, authentic, and timely. I use all three of these adjectives when it comes to competing against local market competitors and the digital world. Being local up against the big dogs who are not and most often syndicated, we have the upper hand of being custom with our imaging, music library, social content, etc. We also have the ability to adjust our playlists in real-time should local or global news break in addition to new music releases to be the first to inform our audience.

If you could turn into an animal, what would it be? How do the characteristics of this animal relate to your personality and your job?

I would definitely turn into a cat as the characteristics of this animal apply to my personality 100% both in and out of the workplace that some people may find endearing and others off-putting. I can be inquisitive, friendly, playful, active, loving, and independent. Shout out to my cat, Smoke Man, who is all of the above!

Your hero (anyone.... living or not so much) is coming to your house for dinner. Who is it and what are you preparing?

(Here's the catch...you have to be able to prepare it). The hero coming to my house for dinner would be Howard Stern for being the bold, bad-ass he is and for inspiring me to get into this crazy industry. I would be preparing my awesome air-fryer Chicken Parmesan with extra parmesan cheese of course. Throw in some Pinot Noir on the side and some air-fryer apple hand pies for dessert.

Growing up, what radio stations and air personalities inspired and influenced you and your current programming philosophies?

Growing up in Detroit, my go tos were WKQI and WJLB. Beau Daniels, Mojo, Spike, and Bushman all come to mind as air personalities that all played a part in who I am today in this industry. They've all inspired me to continue to work hard because, well, Detroit Hustles Harder. I still keep my studio lights the same as Beau did - nice and dim to set the vibe for the entire show. I also have to shout out Phil Becker for the programming philosophies. He and I have worked together for 10 years now and have had way more wins than losses. I couldn't be more thankful for his mentorship.

Words of wisdom you would give to your younger self 15 years ago?

Continue to learn and grow from your mistakes. Know your worth and never let the negative comments, calls, or social posts get you down. Speak up when you're not happy or have questions about anything you're unsure of and never, ever, give up.



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The A.S.A.P Study



ACTIONABLE: A 10-minute interview is flexible but demands knowing the possible actions that might be taken.



SPEEDY: A 10-minute interview means the study gets into the field faster. A 300-person sample means that it will get out of the field faster. In the top 40 markets it's four weeks or less from approved questionnaire to presentation.



AFFORDABLE: An all-in cost of \$9500 minimizes risk and helps ensure a return on every budget dollar.



PERCEPTUAL STUDY: Quantitative research with scalable results from a well-designed, carefully-screened sample.

CHOOSE ONE FROM THREE STUDY DESIGNS:

Morning shows: What kind of show is in demand? Are there image leaders? What are the key audience benefits? Which images are contestable? Which features have gravity? Who are the hot personalities?

Comprehensive station health checkup: Are you optimally aligned among competitors? Strongest images? Most valuable images? Is your music dialed-in? Biggest threats? Easiest sources of new P1's?

Roadmap for music: The tightened interview allows testing of appeal for up to fifteen music styles, along with image questions.



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia	PLAY VIDEO ►
2	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO ►
3	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic	PLAY VIDEO ►
4	DOJA CAT	Woman	Kemosabe/RCA	PLAY VIDEO ▶
5	GAYLE	abcdefu	Atlantic	PLAY VIDEO ▶
6	LISA	Money	Interscope	PLAY VIDEO ▶
7	ADELE	Easy On Me	Columbia	PLAY VIDEO ▶
8	OLIVER TREE	Life Goes On	Atlantic	PLAY VIDEO ▶
9	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ▶
10	DOJA CAT	Need To Know	Kemosabe/RCA	PLAY VIDEO ▶
11	SZA	I Hate U	TDE/RCA	PLAY VIDEO ▶
12	BRUNO MARS/A .PAAK/SILK SONIC	Smokin Out The Window	Aftermath Ent./Atlantic	PLAY VIDEO ▶
13	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope	PLAY VIDEO ▶
14	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation	PLAY VIDEO ▶
15	ED SHEERAN	Shivers	Atlantic	PLAY VIDEO ▶
16	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope	PLAY VIDEO ▶
17	AMAARAE	Sad Girlz Luv Money f/K. Uchis	Platoon/Interscope	PLAY VIDEO ▶
18	CHLOE	Have Mercy	Parkwood/Columbia	PLAY VIDEO ►
19	ACRAZE	Do It To It f/Cherish	Virgin Music	PLAY VIDEO ▶
20	NEIKED X MAE MULLER X POLO G	Better Days	Capitol	PLAY VIDEO ▶
21	TAYLOR SWIFT	All Too Well (Taylor's Version)	Republic	PLAY VIDEO ▶
22	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO ▶
23	LATTO	Big Energy	RCA	PLAY VIDEO ▶
24	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross/RCA-EMPIRE	PLAY VIDEO ►
25	TWICE	The Feels	Imperial/Republic	PLAY VIDEO ►
26	POST MALONE & THE WEEKND	One Right Now	Republic	PLAY VIDEO ►
27	JUSTIN BIEBER	Ghost	Def Jam	PLAY VIDEO ►
28	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic	PLAY VIDEO ►
29 30	POLO G GIVEON	Bad Man (Smooth Criminal)	Columbia	PLAY VIDEO ►
30 31	FIREBOY DML X ED SHEERAN	For Tonight Peru	Not So Fast/Epic	PLAY VIDEO ►
32	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA	PLAY VIDEO ► PLAY VIDEO ►
33	TIESTO & AVA MAX	The Motto	Atlantic	PLAY VIDEO ►
34	OLIVIA RODRIGO	brutal	Geffen/Interscope	PLAY VIDEO ►
35	EMMY MELI	I Am Woman	Disruptor/Arista	PLAY VIDEO ►
36	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE	PLAY VIDEO ▶
37	JUICE WRLD	Wandered To LA f/Justin Bieber	Grade A Prod/Interscope	PLAY VIDEO ▶
38	ADELE	Oh My God	Columbia	PLAY VIDEO ▶
39	COLDPLAY X BTS	My Universe	Parlophone/Atlantic	PLAY VIDEO ▶
40	TATE MCRAE	feel like s**t	RCA	PLAY VIDEO ▶
41	SWEDISH HOUSE MAFIA/THE WEEKND	Moth To A Flame	Republic	PLAY VIDEO ▶
42	BENSON BOONE	Ghost Town	Night Street/Warner	PLAY VIDEO ▶
43	BBNO\$	edamame f/Rich Brian	bbno\$/further.	PLAY VIDEO ▶
44	AJR	The Good Part	AJR Productions/BMG	PLAY VIDEO ▶
45	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope	PLAY VIDEO ▶
46	ALESSO & KATY PERRY	When I'm Gone	10:22PM/ASW/Capitol	PLAY VIDEO ▶
47	TAYLOR SWIFT	Message In A Bottle (Taylor's Version)	Republic	PLAY VIDEO ▶
48	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305	PLAY VIDEO ▶
49	JONAS BROTHERS	Who's In Your Head	Republic	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	THE KID LAROI & JUSTIN BIEBER	Stay	2	1	2	2
2	ADELE	Easy On Me	1	4	4	1
3	GLASS ANIMALS	Heat Waves	8	2	1	4
4	GAYLE	abcdefu	5	3	3	6
5	LIL NAS X & JACK HARLOW	Industry Baby	3	6	6	8
6	DOJA CAT	Need To Know	6	8	5	3
7	MANESKIN	Beggin'	4	5	8	5
8	SHEERAN, ED	Bad Habits	7	7	7	7
9	LIL NAS X	Thats What I Want	12	10	12	11
10	SHEERAN, ED	Shivers	19	9	9	15
11	Chloe	Have Mercy	15	15	15	13
12	Bieber, Justin	Ghost	13	16	17	17
13	Blxst Feat. Ty Dolla \$1gn & Tyga	Chosen	9	18	21	12
14	Meli, Emmy	I Am Woman	18	13	14	18
15	Drake Feat. Future And Young Thug	Way 2 Sexy	26	11	11	14
16	Latto	Big Energy	28	17	16	9
17	ACRAZE Feat. Cherish	Do It To It	11	14	19	21
18	Oliver Tree	Life Goes On	20	26	10	10
19	Eilish, Billie	Happier Than Ever	10	32	13	16
20	SZA	I Hate U	24	12	18	19
21	Coldplay X BTS	My Universe	16	19	23	23
22	Doja Cat	Woman	14	25	27	22
23	Giveon	For Tonight	27	20	20	26
24	Swift, Taylor	All Too Well (Taylors Version)	17	24	22	36
25	The Weeknd	Take My Breath	21	27	25	38
26	NEIKED Feat. Mae Muller Polo G	Better Days	22	28	33	31
27	Imagine Dragons	Follow You	32	29	29	29
28	CKay	Love Nwantiti (Ah Ah Ah)	29	43	28	20
29	Post Malone & The Weeknd	One Right Now	25	35	36	24
30	Boone, Benson	Ghost Town	23	23	31	42
31	Alesso & Katy Perry	When I'm Gone	30	21	32	48
32	THE ANXIETY, WILLOW, Tyler Cole	Meet Me At Our Spot	35	30	30	34
33	Juice WRLD feat. Justin Bieber	Wandered To LA	49	22	24	32
34	Swedish House Mafia Feat.The Weeknd	Moth To A Flame	33	47	26	27
35	Jonas Brothers	Who's In Your Head	31	36	35	40
36	Wizkid Feat. Justin Bieber	Essence	38	45	37	25
37	Daniel, Trevor	Alone	39	42	41	30
38	Lisa	Money	46	33	40	28
39	John, Elton Feat. Dua Lipa	Cold Heart (PNAU Remix)	41	31	39	41
40	Bruno Mars, Anderson .Paak, Silk Sonic	Smokin Out The Window	37	41	38	37
41	Swift, Taylor	Message In A Bottle (Taylor's Version)	36	37	34	44
42	Pitbull Feat. Anthony Watts & Djws	l Feel Good	34	38	45	35
43	Paul, Sean Feat. Sia	Dynamite	40	34	43	46
44	Charli XCX	Good Ones	42	46	44	33
45	bbno\$ & Rich Brian	Edamame	43	39	47	43
46	Adele	Oh My God	44	44	46	39
47	88Rising & BIBI	The Weekend	48	40	48	47
48	The Weeknd	Sacrifice	47	49	42	50
49	Anitta Feat. Saweetie	Faking Love	45	48	49	49
50	Twice	The Feels	50	50	50	45

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	ТІТІЕ	LABEL
1	BANNERS	Someone To You	Island/Republic
2	DIPLO/PAUL WOOLFORD/K. LOMAX	Promises	Mad Decent
3	ASTRONOMERS	Bad Type	
4	JONAS BLUE & WHY DON'T WE	Don't Wake Me Up	Astralwerks/Capitol
5	BILLIE EILISH	Male Fantasy	Darkroom/Interscope
6	TELYKAST & SAM GRAY	Unbreakable	Casablanca/Republic
7	REGARD X KWABS	Signals	Epic
8	MONSTA X	You Problem	BMG
9	KELSEA BALLERINI & LANY	I Quit Drinking	BR/The Orchard-Interscope
10	TRAPHOUSE KODA	Old Silverado	
11	TAYLOR SWIFT	22 (Taylor's Version)	Republic
12	FRENCH MONTANA	Handstand f/Doja Cat, Saweetie	Bad Boy/Epic
13	TAYLOR SWIFT	Wildest Dreams (Taylor's Vers)	Republic
14	JAYMES YOUNG	Infinity	Atlantic
15	POST MALONE	Candy Paint	Republic
16	DABABY	Suge	SCMG/Interscope
17	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
18	TWENTY ONE PILOTS	The Outside	Fueled By Ramen/EMG
19	JENNIFER LOPEZ	On My Way	Arista
20	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
21	MEGAN THEE STALLION	Thot S**t	300 Ent.
22	RODDY RICCH	Late At Night	Atlantic
23	J BALVIN & SKRILLEX	In Da Getto	Suenos Globales/UMLE
24	SKRILLEX/J BIEBER/D TOLIVER	Don't Go	Def Jam-Atlantic
25	MEGAN THEE STALLION	Megan's Piano	1501 Certified/300 Ent.
26	RODDY RICCH	High Fashion f/Mustard	Atlantic
27	DIRTY HEADS	Vacation f/Train (2021)	Better Noise
28	AUSTIN GEORGE	Hands On You	S10/SELENE
29	HARIZ	Border	Prosperous Enterprises
30 31	TAI VERDES COI LERAY	Let's Go To Hell TWINNEM	Arista Papublia
31 32	THE WALTERS	I Love You So	Republic Warner
32 33	THE WEEKND	Is There Someone Else?	XO/Republic
34	ONEREPUBLIC	Someday	Mosley/Interscope
35	MEDUZA	Tell It To My Heart f/Hozier	Casablanca
36	THE WEEKND	Best Friends	XO/Republic
37	MONEYBAGG YO	Scorpio	CMG/NLess/Interscope
38	LIL BABY	On Me	QC/Motown/Capitol
39	HARPER STARLING	No More What If	Star Groomer
40	POP SMOKE	For The Night f/LilBaby/DaBaby	Def-Cap-Int-Republic
41	ANNE-MARIE & NIALL HORAN	Our Song	Capitol-Warner
42	JP SAXE	Soft Landing	Arista
43	GOOD NEWZ GIRLS	Let It Snow	
44	SETH POWER	Going Somewhere	Toucan Cove
45	THAT GIRL LAY LAY	I'm That f/Young Dylan	Nick Music
46	KANYE WEST	Believe What I Say	G.O.O.D./Def Jam
47	SUECO	Paralyzed	Atlantic
48	FELIXTHE1ST & DREYA MAC	Own Brand Freestyle f/F. Fetti	Capitol
49	NEONI	Loser	Cloudkid
50	SWEDISH HOUSE MAFIA	It Gets Better	Republic



If you missed last month's Kennedy Center Honors salute to Joni Mitchell, MMI recommends you stream the entire amazing and emotional evening. In the President's reception he addressed the songwriter honoree with grace and appreciation. It was clear the President Biden knew her music, her lyrics and spoke from knowledge and from the heart: click below:





Check out these videos hand-picked by our staff!



LAUREN SPENCER-SMITH - "FINGERS CROSSED"

Wow. Say hello to 2022, a new mega-star, a record shattering smash and music biz's new model. Lauren Spencer-Smith is a Canadian teenager who posted a snippet of this firebomb on TikTok and now it's the fastest moving track on the planet. With a boost from American Idol, the phenomenon singer songwriter did it by thumbing her way through social media with a white-hot track that's simply undeniable.

What a magnificent song, vocal, production and tribute to artist's new path to glory. Click here:



ALESSO, KATY PERRY - "WHEN I'M GONE"

This video's debut was arguably the most exciting moment in the first half of last week's College Football Championship game. With Sweden's Ubermega hit monster Alesso getting top billing, he and longtime collaborator Katy Perry deliver an undeniable, up-tempo letter perfect power rotation bound smasherino. Click here:

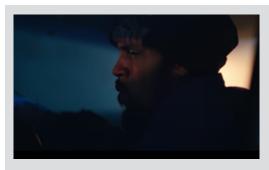




THE WALTERS - "I LOVE YOU SO"

What a story: The indie Chicago band released "I Love You So" 7 years ago then promptly disbanded. Their quirky video goes to TikTok and 200 million Spotify streams and a million views later... they're back! This spacey crash-landing video seems to be a refueled career's launchpad. T-minus click here:





CHRIS BROWN - "IFFY"

MMI Safety Warning: Do NOT try this at home. Dancing on top of speeding cars can lead to injury or spilled beer. Chris Brown shakes it up with some crazy kids, transformers, bad-ass auto-acrobatics and a dang danceable track. Click here:





SENA KANA - "UNDISPUTED"

Tokyo Pop Darling Sena Kana is a frequent studio partner with Poo Bear and Wiz Khalifa. She's scored some major digital action globally with a couple or three chart climbers. With this track Kana kicks off a U.S. career which will soon be "Undisputed". Click here:









CHARTS/POWERS:

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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