

"WHEN I'M GONE" ALESSO | KATY PERRY











TOP 40

JANUARY 24, 2022



"WHEN I'M GONE" ALESSO | KATY PERRY

AMAZON: #1 NECTAR/COVER IN OVER 8 COUNTRIES
PANDORA: #1 NEW POP NOW PLAYLIST/COVER
BILLBOARD: TOP 10 DANCE/ELECTRIC CHART
SPOTIFY: OVER 16 MILLION STREAMS
YOUTUBE: OVER 5 MILLION VIEWS
APPLE: TOP 10 A LIST POP

NIGHT | MUSICAL LIVE | GUEST 1.29









MONDAY MORNING INTEL

JANUARY 24, 2022

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- *5 POWERS*
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AIRPLAY ADELE "EASY ON ME"

RETENTION ED SHEERAN "SHIVERS"

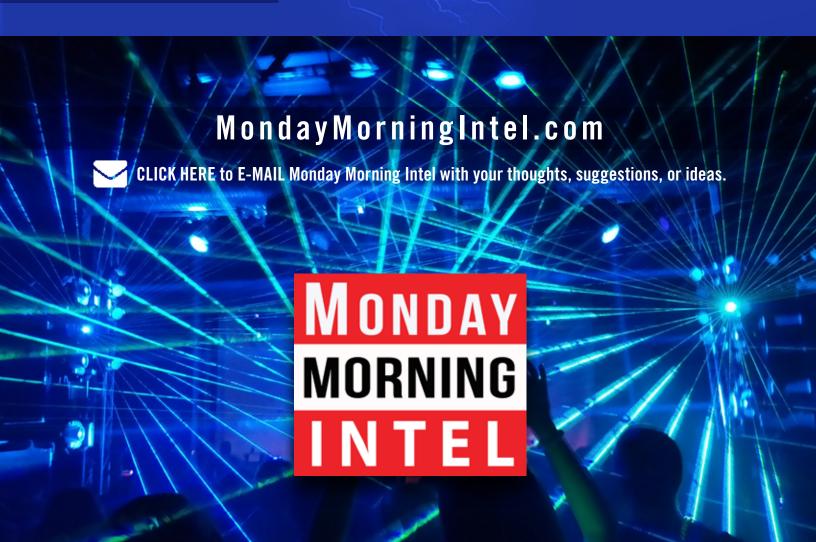
CALLOLIT THE KID LAROI & JUSTIN BIEBER "STAY"

ALIDIO THE WEEKND "SACRIFICE"

VIII II LIL NAS X & JACK HARLOW "INDUSTRY BABY"

SALES GAYLE "ABCDEFU"

COMPOSITE ADELE "EASY ON ME"



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

| TW RK AIRPLA | TWRK Y retention | TWRK Callout | TW RK AUDIO | TW RK VIDEO | TWRK SALES | TW COMP RANK | ARTIST | TITLE | LABEL |
|-----------------|---------------------|-----------------|----------------|----------------|---------------|-----------------|---|--|---------------------------|
| 1 | 3 | 2 | 5 | 4 | 3 | 1 | ADELE | Easy On Me | Columbia |
| 4 | 2 | 1 | 6 | 3 | 13 | 2 | THE KID LAROI & JUSTIN BIEBER | Stay | Columbia |
| 7 | 4 | 3 | 7 | 1 | 14 | 3 | LIL NAS X & JACK HARLOW | INDUSTRY BABY | Columbia |
| 11 | 14 | 5 | 3 | 5 | 1 | 4 | GAYLE | abcdefu | Arthouse/Atlantic |
| 2 | 10 | 4 | 4 | 12 | 8 | 5 | GLASS ANIMALS | Heat Waves | Republic |
| 5 | 1 | 9 | 9 | 17 | 4 | 6 | ED SHEERAN | Shivers | Atlantic |
| 3 | 5 | 6 | 10 | 14 | 17 | 7 | DOJA CAT | Need To Know | Kemosabe/RCA |
| 9 | 6 | 26 | 11 | 19 | 2 | 8 | ELTON JOHN & DUA LIPA | Cold Heart | Mercury/Warner-Interscope |
| 8 | 9 | 10 | 19 | 29 | 10 | 9 | JUSTIN BIEBER | Ghost | Def Jam |
| 6 | 8 | 7 | 24 | 28 | 25 | 10 | LIL NAS X | Thats What I Want | Columbia |
| 13 | 19 | 25 | 13 | 16 | 12 | 11 | THE ANXIETY, WILLOW/TYLER COLE | Meet Me At Our Spot | MSFTS/Roc Nation |
| 17 | 21 | 8 | 23 | 23 | 15 | 12 | ACRAZE | Do It To It f/Cherish | Thrive/Virgin |
| 24 | 15 | 23 | 18 | 2 | 24 | 13 | CKAY | Love Nwantiti (Ah Ah Ah) | Chocolate City/Atlantic |
| 12 | 7 | 20 | 20 | 30 | 21 | 14 | POST MALONE & THE WEEKND | One Right Now | Republic |
| 20 | 30 | 39 | 1 | 10 | 7 | 15 | THE WEEKND | Sacrifice | XO/Republic |
| 15 | 17 | 24 | 15 | 15 | 26 | 16 | BRUNO MARS/A .PAAK/SILK SONIC | Smokin Out The Window | Aftermath Ent./Atlantic |
| 33 | 26 | 16 | 8 | 11 | 20 | 17 | SZA | I Hate U | TDE/RCA |
| 19 | 20 | 19 | 16 | 8 | 33 | 18 | DOJA CAT | Woman | Kemosabe/RCA |
| 14 | 24 | 36 | 17 | 13 | 11 | 19 | ADELE | Oh My God | Columbia |
| 25 | 23 | 11 | 27 | 27 | 9 | 20 | LATTO | Big Energy | RCA |
| 32 | 39 | 33 | 2 | 18 | 5 | 21 | LAUREN SPENCER-SMITH | Fingers Crossed | |
| 10 | 11 | 21 | 14 | 50 | 19 | 22 | NEIKED X MAE MULLER X POLO G | Better Days | Columbia-Capitol |
| 26 | 31 | 15 | 26 | 7 | 38 | 23 | OLIVER TREE | Life Goes On | Atlantic |
| 21 | 22 | 12 | 39 | 24 | 35 | 24 | CHLOE | Have Mercy | Parkwood/Columbia |
| 30 | 25 | 13 | 21 | 40 | 27 | 25 | EMMY MELI | I Am Woman | Disruptor/Arista |
| 23 | 16 | 18 | 29 | 32 | 37 | 26 | GIVEON | For Tonight | Not So Fast/Epic |
| 34 | 35 | 29 | 36 | 22 | 6 | 27 | ALESSO & KATY PERRY | When I'm Gone | 10:22PM/ASW/Capitol |
| 35 | 12 | 17 | 33 | 43 | 23 | 28 | COLDPLAY X BTS | My Universe | Parlophone/Atlantic |
| 37 | 40 | 22 | 12 | 25 41 | 31 | 29 | TAYLOR SWIFT SWEDISH HOUSE MAFIA/THE WEEKND | All Too Well (Taylor's Version | Republic |
| 22 | 27 | 27 | 37 30 | 41 0 | 30 16 | 30 31 | JAYMES YOUNG | Moth To A Flame | Republic Atlantic |
| 50 28 | х 32 | x 14 | 30 40 | 9 39 | 40 | 32 | BLXST | Infinity Chosen f/Ty Dolla \$ign & Tyga | Red Bull/EVGLE |
| 20 16 | 32 18 | 32 | 40 44 | 35 47 | 40 32 | 33 | TAYLOR SWIFT | Message In A Bottle (Taylor's | Republic |
| 38 | 34 | 34 | 43 | 6 | 48 | 34 | LISA | Money | Interscope |
| 44 | X | X | 38 | 35 | 18 | 35 | ELLE KING & MIRANDA LAMBERT | Drunk (And I Don't Wanna Go) | RCA/Columbia Nashville |
| 27 | 28 | 28 | 41 | 44 | 41 | 36 | BENSON BOONE | Ghost Town | Night Street/Warner |
| 18 | 29 | 35 | 50 | 48 | 22 | 37 | PITBULL | I Feel Good f/A. Watts & DJWS | Mr. 305 |
| 31 | 33 | 37 | 42 | 45 | 28 | 38 | BBNO\$ | edamame f/Rich Brian | bbno\$/mtheory/further. |
| 41 | 41 | X | 32 | 20 | 44 | 39 | AMAARAE | Sad Girlz Luv Money f/K. Uchis | Platoon/Interscope |
| 36 | 36 | 31 | 31 | 42 | 46 | 40 | JUICE WRLD | Wandered To LA f/Justin Bieber | GradeA/Def Jam-Interscope |
| 29 | 13 | 30 | 49 | 49 | 43 | 41 | JONAS BROTHERS | Who's In Your Head | Republic |
| 39 | 44 | 42 | 35 | 37 | 34 | 42 | FIREBOY DML X ED SHEERAN | Peru | YBNL/EMPIRE |
| 42 | 46 | 38 | 34 | 38 | 29 | 43 | TIESTO & AVA MAX | The Motto | Atlantic |
| 46 | 47 | X | 22 | 21 | 50 | 44 | THE WALTERS | I Love You So | Warner |
| 48 | X | X | 28 | 34 | 47 | 45 | POLO G | Bad Man (Smooth Criminal) | Columbia |
| 40 | 37 | 40 | 47 | 31 | 49 | 46 | TWICE | The Feels | Imperial/Republic |
| 43 | 43 | 41 | 45 | 26 | 42 | 47 | YUNG BLEU | Beautiful Lies f/Kehlani | Vandross Music/EMPIRE |
| 49 | 45 | X | 25 | 33 | 45 | 48 | DRAKE | Girls Want Girls f/Lil Baby | OVO/Republic |
| 47 | 42 | X | 46 | 36 | 39 | 49 | SHOUSE | Love Tonight | Hell Beach/ONELOVE |
| 45 | 38 | X | 48 | 46 | 36 | 50 | AJR | The Good Part | AJR Productions/BMG |

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

| TW Rank | TW RK AIRPLAY | TW MMI COMPOSITE | ACTION FACTOR | ARTIST | TITLE | LABEL/IMPRINT |
|------------|------------------|---------------------|------------------|-----------------------------|--------------------------------|-------------------------|
| 1 | 50 | 31 | 19 | JAYMES YOUNG | Infinity | Atlantic |
| 2 | 33 | 17 | 16 | SZA | I Hate U | TDE/RCA |
| 3 | 32 | 21 | 11 | LAUREN SPENCER-SMITH | Fingers Crossed | |
| 4 | 24 | 13 | 11 | CKAY | Love Nwantiti (Ah Ah Ah) | Chocolate City/Atlantic |
| 5 | 44 | 35 | 9 | ELLE KING & MIRANDA LAMBERT | Drunk (And I Don't Wanna Go) | RCA/Columbia Nashville |
| 6 | 37 | 29 | 8 | TAYLOR SWIFT | All Too Well (Taylor's Version | Republic |
| 7 | 11 | 4 | 7 | GAYLE | abcdefu | Arthouse/Atlantic |
| 8 | 34 | 27 | 7 | ALESSO & KATY PERRY | When I'm Gone | 10:22PM/ASW/Capitol |
| 9 | 35 | 28 | 7 | COLDPLAY X BTS | My Universe | Parlophone/Atlantic |

TOP 40

MMI-RECURRENTS

1.24.22

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

| RANK TW | ARTIST | two years, before being reclassified as dold. | Label/imprint |
|------------|-------------------------------|---|-----------------------------------|
| 1 | BILLIE EILISH | Happier Than Ever | Darkroom/Interscope |
| 2 | ED SHEERAN | Bad Habits | Atlantic |
| 3 | OLIVIA RODRIGO | good 4 u | Geffen/Interscope |
| | DUA LIPA | _ | • |
| 4 | | Levitating | Interscope-Warner Kemosabe/RCA |
| 5 | DOJA CAT | Kiss Me More f/Sza | |
| 6 | LIL NAS X | MONTERO (Call Me By Your Name) | Columbia |
| 7 | DOJA CAT | You Right f/The Weeknd | XO/Kemosabe/Republic-RCA |
| 8 | MANESKIN | Beggin | Sony Music Latin/Arista |
| 9 | THE WEEKND | Save Your Tears | XO/Republic |
| 10 | ARIANA GRANDE | positions | Republic |
| 11 | 24KGOLDN | Mood f/lann Dior | RECORDS/Columbia |
| 12 | THE KID LAROI | Without You with Miley Cyrus | Columbia |
| 13 | THE WEEKND | Blinding Lights | XO/Republic |
| 14 | OLIVIA RODRIGO | deja vu | Geffen/Interscope |
| 15 | POST MALONE | Circles | Republic |
| 16 | ARIANA GRANDE | 34+35 | Republic |
| 17 | HARRY STYLES | Adore You | Columbia |
| 18 | MACHINE GUN KELLY & BLACKBEAR | My Ex's Best Friend | Bad Boy/Interscope |
| 19 | HARRY STYLES | Watermelon Sugar | Columbia |
| 20 | ARIANA GRANDE | pov | Republic |
| 21 | CHRIS BROWN X YOUNG THUG | Go Crazy | Chris Brown/300 EntRCA |
| 22 | DUA LIPA | Don't Start Now | Warner |
| 23 | TATE MCRAE | You Broke Me First | RCA |
| 24 | DUA LIPA | Break My Heart | Warner |
| 25 | OLIVIA RODRIGO | drivers license | Geffen/Interscope |
| 26 | BLACKBEAR | Hot Girl Bummer | Beartrap/Alamo/Interscope |
| 27 | THE WEEKND | Take My Breath | XO/Republic |
| 28 | JUSTIN BIEBER | Peaches f/Daniel Caesar/Giveon | Def Jam |
| 29 | AVA MAX | Kings & Queens | Atlantic |
| 30 | DOJA CAT | Say So | Kemosabe/RCA |
| | | | |



"2 WEEKS" LEFT OF FREE SUBSCRIPTIONS

DON'T MISS OUT

CLICK HERE

OP STOP STOP



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

| | ARTIST | TITLE | LABEL/IMPRINT |
|---------|--------------------------|--------------------------------|---------------------------|
| HOTZONE | THE WEEKND | Sacrifice | XO/Republic |
| HOTZONE | LAUREN SPENCER-SMITH | Fingers Crossed | |
| HOTZONE | DAISY THE GREAT X AJR | Record Player | S-Curve/Hollywood |
| HOTZONE | ALESSO & KATY PERRY | When I'm Gone | 10:22PM/ASW/Capitol |
| HOTZONE | FIREBOY DML X ED SHEERAN | Peru | YBNL/EMPIRE |
| HOTZONE | SZA | I Hate U | TDE/RCA |
| HOTZONE | DOJA CAT | Woman | Kemosabe/RCA |
| HOTZONE | LATTO | Big Energy | RCA |
| HOTZONE | EMMY MELI | I Am Woman | Disruptor/Arista |
| HOTZONE | TIESTO & AVA MAX | The Motto | Atlantic |
| HOTZONE | TAYLOR SWIFT | All Too Well (Taylor's Version | Republic |
| HOTZONE | ALYA | Pleasure Is Mine | Independent |
| HOTZONE | 88RISING & BIBI | The Weekend | 88rising |
| HOTZONE | WALE | Poke It Out f/J. Cole | MMG/Warner |
| HOTZONE | ACRAZE | Do It To It f/Cherish | Thrive/Virgin |
| HOTZONE | BLXST | Chosen f/Ty Dolla \$ign & Tyga | Red Bull/EVGLE |
| HOTZONE | JUICE WRLD | Wandered To LA f/Justin Bieber | GradeA/Def Jam-Interscope |
| HOTZONE | YUNG BLEU | Beautiful Lies f/Kehlani | Vandross Music/EMPIRE |
| HOTZONE | CHLOE | Have Mercy | Parkwood/Columbia |
| HOTZONE | BENSON BOONE | Ghost Town | Night Street/Warner |
| HOTZONE | AMAARAE | Sad Girlz Luv Money f/K. Uchis | Platoon/Interscope |
| | | | |

TOP 40

MMI-DEVELOPING

1.24.22

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

| | New music that is increasing at a moderate rate in an infinite Components — Opward Trending Music. | | | | | |
|------------|--|-------------------------------|-------------------------|--|--|--|
| | ARTIST | TITLE | LABEL/IMPRINT | | | |
| DEVELOPING | GAYLE | abcdefu | Arthouse/Atlantic | | | |
| DEVELOPING | PITBULL | I Feel Good f/A. Watts & DJWS | Mr. 305 | | | |
| DEVELOPING | CKAY | Love Nwantiti (Ah Ah Ah) | Chocolate City/Atlantic | | | |
| DEVELOPING | THE ANXIETY, WILLOW/TYLER COLE | Meet Me At Our Spot | MSFTS/Roc Nation | | | |
| DEVELOPING | ADELE | Oh My God | Columbia | | | |
| DEVELOPING | BRUNO MARS/A .PAAK/SILK SONIC | Smokin Out The Window | Aftermath Ent./Atlantic | | | |
| DEVELOPING | TAYLOR SWIFT | Message In A Bottle (Taylor's | Republic | | | |
| DEVELOPING | OLIVER TREE | Life Goes On | Atlantic | | | |
| DEVELOPING | CHARLI XCX | Good Ones | Atlantic/EMG | | | |
| DEVELOPING | ANITTA | Faking Love f/Saweetie | Warner | | | |
| DEVELOPING | POST MALONE & THE WEEKND | One Right Now | Republic | | | |
| DEVELOPING | SWEDISH HOUSE MAFIA/THE WEEKND | Moth To A Flame | Republic | | | |
| DEVELOPING | GIVEON | For Tonight | Not So Fast/Epic | | | |
| DEVELOPING | SEAN PAUL | Dynamite f/Sia | Island/Republic | | | |

IN2UNE TOP 40 UPDATE

LAUREN SPENCER-SMITH

"FINGERS CROSSED"

#2 Most Added At T40!

T40 Chart Debut with Just 6 Days at Radio!

Added @ SiriusXM/Hits-1, KMVQ, KHKS, WIOQ, WXKS, WFLZ, KPTT, KBFF, WHQC, WKST, KTFM, KZHT, WAKS, WDCG, WVHT, WRVW, WNFN, WRVQ, WKSE and MORE

15M US Streams TW | 22M+ Streams TD | Rank: #6 Pop | #11 Overall

#8 US Spotify Top 200 Weekly Chart | 30M+ Spotify Streams First Week!

Top 15 on Spotify's Today's Top Hits | #1 on Spotify's Pop Rising & Cover!

#1 US and UK iTunes Charts (Peak Position)

#1 US Shazam Discovery | #9 Pop Shazam | Top 25 US Shazam





THE ANXIETY (WILLOW & TYLER COLE)

"MEET ME AT OUR SPOT"

Heading Top 10 @ Pop!

Power & Subpower Moves!

Top 25 US Streaming | Pop Genre

211M+ US Streams TD | Another 7.4M+ US Streams TW

Top 25 US Shazam

Willow As Direct Support on Billie Eilish US Tour in February!

Live Performance with 62M+ Views

BLXST "CHOSEN"

Top 30 @ Pop! #1 Rhythm & Urban

New @ XHTZ, WKKF, WXKB, WKSZ and More!

Top 40 US Shazam | #8 Hip Hop/Rap

318M+ Total Streams TD | 113M US Streams TD

10M+ Total Streams a Week | 2.6M US Streams TW

RIAA CERTIFIED US GOLD!! Official Video with 45M+ Views





IANN DIOR

"LET YOU"

Official Impacting Coming Soon | Early Airplay Now!

Added @ WNFN Nashville

Leading the Way: SiriusXM Hits-1, SiriusXM Venus, KHKS, WNCI, and More!

TOP 40 MMI-VIDEO STREAMING 1.24.22

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

| AV Rank | ARTIST | TITLE | LABEL/IMPRINT | LISTENLINKS |
|------------|--|--|---|---------------------------|
| 1 | LIL NAS X & JACK HARLOW | INDUSTRY BABY | Columbia | PLAY VIDEO ► |
| 2 | CKAY | Love Nwantiti (Ah Ah Ah) | Chocolate City/Atlantic | PLAY VIDEO ▶ |
| 3 | THE KID LAROI & JUSTIN BIEBER | Stay | Columbia | PLAY VIDEO ▶ |
| 4 | ADELE | Easy On Me | Columbia | PLAY VIDEO ▶ |
| 5 | GAYLE | abcdefu | Atlantic | PLAY VIDEO ▶ |
| 6 | LISA | Money | Interscope | PLAY VIDEO ▶ |
| 7 | OLIVER TREE | Life Goes On | Atlantic | PLAY VIDEO ► |
| 8 | DOJA CAT | Woman | Kemosabe/RCA | PLAY VIDEO ► |
| 9 | JAYMES YOUNG | Infinity | Atlantic | PLAY VIDEO ► |
| 10 | THE WEEKND | Sacrifice | XO/Republic | PLAY VIDEO ► |
| 11 | SZA OLAGO ANIMALO | I Hate U | TDE/RCA | PLAY VIDEO ► |
| 12 | GLASS ANIMALS | Heat Waves | Republic | PLAY VIDEO ► |
| 13 | ADELE | Oh My God | Columbia | PLAY VIDEO ► |
| 14 15 | DOJA CAT | Need To Know Smokin Out The Window | Kemosabe/RCA Aftermath Ent./Atlantic | PLAY VIDEO ► |
| 16 | BRUNO MARS/A .PAAK/SILK SONIC | | MSFTS/Roc Nation | PLAY VIDEO ► |
| 17 | THE ANXIETY, WILLOW/TYLER COLE ED SHEERAN | Meet Me At Our Spot Shivers | MSF15/ROC NATION Atlantic | PLAY VIDEO ► |
| 18 | LAUREN SPENCER-SMITH | Fingers Crossed | Atlantic | PLAY VIDEO ► |
| 19 | ELTON JOHN & DUA LIPA | Cold Heart | Mercury/Warner-Interscope | PLAY VIDEO ► PLAY VIDEO ► |
| 20 | AMAARAE | Sad Girlz Luv Money f/K. Uchis | Platoon/Interscope | PLAY VIDEO > |
| 21 | THE WALTERS | I Love You So | Warner | PLAY VIDEO > |
| 22 | ALESSO & KATY PERRY | When I'm Gone | 10:22PM/ASW/Capitol | PLAY VIDEO > |
| 23 | ACRAZE | Do It To It f/Cherish | Virgin Music | PLAY VIDEO ► |
| 24 | CHLOE | Have Mercy | Parkwood/Columbia | PLAY VIDEO ► |
| 25 | TAYLOR SWIFT | All Too Well (Taylor's Version) | Republic | PLAY VIDEO ▶ |
| 26 | YUNG BLEU | Beautiful Lies f/Kehlani | Vandross/RCA-EMPIRE | PLAY VIDEO ▶ |
| 27 | LATTO | Big Energy | RCA | PLAY VIDEO ▶ |
| 28 | LIL NAS X | Thats What I Want | Columbia | PLAY VIDEO ▶ |
| 29 | JUSTIN BIEBER | Ghost | Def Jam | PLAY VIDEO ▶ |
| 30 | POST MALONE & THE WEEKND | One Right Now | Republic | PLAY VIDEO ▶ |
| 31 | TWICE | The Feels | Imperial/Republic | PLAY VIDEO ▶ |
| 32 | GIVEON | For Tonight | Not So Fast/Epic | PLAY VIDEO ▶ |
| 33 | DRAKE | Girls Want Girls f/Lil Baby | OVO/Republic | PLAY VIDEO ▶ |
| 34 | POLO G | Bad Man (Smooth Criminal) | Columbia | PLAY VIDEO ▶ |
| 35 | ELLE KING & MIRANDA LAMBERT | Drunk (And I Don't Wanna Go) | RCA | PLAY VIDEO ▶ |
| 36 | SHOUSE | Love Tonight | Hell Beach/ONELOVE | PLAY VIDEO ▶ |
| 37 | FIREBOY DML X ED SHEERAN | Peru | | PLAY VIDEO ▶ |
| 38 | TIESTO & AVA MAX | The Motto | Atlantic | PLAY VIDEO ▶ |
| 39 | BLXST | Chosen f/Ty Dolla \$ign & Tyga | Red Bull/EVGLE | PLAY VIDEO ▶ |
| 40 | EMMY MELI | I Am Woman | Disruptor/Arista | PLAY VIDEO ▶ |
| 41 | SWEDISH HOUSE MAFIA/THE WEEKND | Moth To A Flame | Republic | PLAY VIDEO ▶ |
| 42 | JUICE WRLD | Wandered To LA f/Justin Bieber | Grade A Prod/Interscope | PLAY VIDEO ► |
| 43 | COLDPLAY X BTS | My Universe | Parlophone/Atlantic | PLAY VIDEO ▶ |
| 44 | BENSON BOONE | Ghost Town | Night Street/Warner | PLAY VIDEO ► |
| 45 | BBNO\$ | edamame f/Rich Brian | bbno\$/further. | PLAY VIDEO ► |
| 46 | AJR | The Good Part | AJR Productions/BMG | PLAY VIDEO ► |
| 47 40 | TAYLOR SWIFT | Message In A Bottle (Taylor's Version) | Republic | PLAY VIDEO ► |
| 48 40 | PITBULL | I Feel Good f/A. Watts & DJWS | Mr. 305 | PLAY VIDEO ► |
| 49 50 | JONAS BROTHERS | Who's In Your Head | Republic | PLAY VIDEO ► |
| 50 | NEIKED X MAE MULLER X POLO G | Better Days | Capitol | PLAY VIDEO ► |

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

| RANK | ARTIST | st 200 individuals for a total Sample Size of 800 | N'EAST | MIDWEST | SOUTH | WEST |
|------|--|---|--------|---------|-------|------|
| 1 | THE KID LAROI & JUSTIN BIEBER | Stay | 1 | 1 | 1 | 1 |
| 2 | ADELE | Easy On Me | 2 | 3 | 4 | 2 |
| 3 | LIL NAS X & JACK HARLOW | Industry Baby | 4 | 4 | 3 | 3 |
| 4 | GLASS ANIMALS | Heat Waves | 6 | 2 | 2 | 7 |
| 5 | GAYLE | abcdefu | 5 | 5 | 5 | 5 |
| 6 | MANESKIN | Beggin' | 3 | 6 | 7 | 4 |
| 7 | DOJA CAT | Need To Know | 7 | 7 | 6 | 6 |
| 8 | LIL NAS X | Thats What I Want | 11 | 9 | 11 | 10 |
| 9 | ACRAZE FEAT. CHERISH | Do It To It | 10 | 10 | 16 | 11 |
| 10 | SHEERAN, ED | Shivers | 14 | 8 | 8 | 14 |
| 11 | Bieber, Justin | Ghost | 8 | 12 | 18 | 12 |
| 12 | Latto | Big Energy | 22 | 11 | 10 | 9 |
| 13 | Chloe | Have Mercy | 18 | 14 | 12 | 13 |
| 14 | Meli, Emmy | I Am Woman | 15 | 13 | 9 | 15 |
| 15 | Blxst Feat. Ty Dolla \$1gn & Tyga | Chosen | 9 | 17 | 17 | 17 |
| 16 | Eilish, Billie | Happier Than Ever | 12 | 20 | 13 | 18 |
| 17 | Oliver Tree | Life Goes On | 20 | 23 | 15 | 8 |
| 18 | SZA | I Hate U | 17 | 15 | 14 | 24 |
| 19 | Coldplay X BTS | My Universe | 13 | 18 | 21 | 29 |
| 20 | Giveon | For Tonight | 23 | 16 | 19 | 26 |
| 21 | Doja Cat | Woman | 16 | 30 | 34 | 19 |
| 22 | Imagine Dragons | Follow You | 28 | 21 | 20 | 23 |
| 23 | Post Malone & The Weeknd | One Right Now | 19 | 29 | 29 | 20 |
| 24 | NEIKED Feat. Mae Muller Polo G | Better Days | 24 | 28 | 27 | 22 |
| 25 | Swift, Taylor | All Too Well (Taylors Version) | 21 | 22 | 24 | 38 |
| 26 | CKay | Love Nwantiti (Ah Ah Ah) | 25 | 45 | 30 | 16 |
| 27 | Bruno Mars, Anderson .Paak, Silk Sonic | Smokin Out The Window | 27 | 39 | 23 | 33 |
| 28 | THE ANXIETY, WILLOW, Tyler Cole | Meet Me At Our Spot | 33 | 24 | 25 | 34 |
| 29 | John, Elton Feat. Dua Lipa | Cold Heart (PNAU Remix) | 31 | 27 | 35 | 32 |
| 30 | Swedish House Mafia Feat.The Weeknd | Moth To A Flame | 26 | 44 | 22 | 28 |
| 31 | Boone, Benson | Ghost Town | 34 | 25 | 26 | 39 |
| 32 | Alesso & Katy Perry | When I'm Gone | 29 | 26 | 36 | 48 |
| 33 | Jonas Brothers | Who's In Your Head | 32 | 35 | 31 | 40 |
| 34 | Juice WRLD feat. Justin Bieber | Wandered To LA | 43 | 19 | 28 | 45 |
| 35 | Swift, Taylor | Message In A Bottle (Taylor's Version) | 30 | 33 | 32 | 42 |
| 36 | Spencer-Smith, Lauren | Fingers Crossed | 35 | 42 | 44 | 21 |
| 37 | Lisa | Money | 46 | 37 | 37 | 27 |
| 38 | Pitbull Feat. Anthony Watts & Djws | I Feel Good | 38 | 40 | 33 | 37 |
| 39 | Wale Feat. J. Cole | Poke It Out | 36 | 32 | 47 | 30 |
| 40 | Adele | Oh My God | 47 | 34 | 40 | 36 |
| 41 | Paul, Sean Feat. Sia | Dynamite | 37 | 36 | 38 | 41 |
| 42 | bbno\$ & Rich Brian | Edamame | 39 | 38 | 45 | 31 |
| 43 | Tiesto & Ava Max | The Motto | 45 | 31 | 46 | 43 |
| 44 | Charli XCX | Good Ones | 41 | 43 | 43 | 25 |
| 45 | 88Rising & BIBI | The Weekend | 40 | 41 | 42 | 44 |
| 46 | The Weeknd | Sacrifice | 42 | 47 | 39 | 35 |
| 47 | Anitta Feat. Saweetie | Faking Love | 48 | 46 | 48 | 47 |
| 48 | Twice | The Feels | 50 | 48 | 49 | 46 |
| 49 | Yung Bleu Feat. Kehlani | Beautiful Lies | 44 | 49 | 41 | 49 |
| 50 | Fireboy DML X Ed Sheeran | Peru | 49 | 50 | 50 | 50 |
| 00 | Though Diffe A Ed Officerall | i oru | 73 | 50 | 50 | 50 |

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

| RANK | ARTIST | тпе | LABEL |
|----------|-------------------------------|--------------------------------|--------------------------------------|
| 1 | SHAWN MENDES | It'll Be Okay | Island/Republic |
| 2 | MEGAN THEE STALLION | Thot S**t | 300 Ent. |
| 3 | REGARD X KWABS | Signals | Epic |
| 4 | MAJID JORDAN | Stars Align f/Drake | 0V0 Sound/Warner |
| 5 | SAM SMITH | I Feel Love | Capitol |
| 6 | BANNERS | Someone To You | Island/Republic |
| 7 | TAYLOR SWIFT | 22 (Taylor's Version) | Republic |
| 8 | ASTRONOMERS | Bad Type | |
| 9 | LOST FREQUENCIES, CALUM SCOTT | Where Are You Now | Sony Music Belgium/RCA |
| 10 | YLONA GARCIA | Entertain Me | Paradise/88rising/12Tone |
| 11 | AREA21 | Lovin' Every Minute | Hollywood |
| 12 | HBZ, ANNA GREY, AGENT ZED | Aloha Hey | BMG |
| 13 | MEGAN THEE STALLION | Megan's Piano | 1501 Certified/300 Ent. |
| 14 | DABABY | Suge | SCMG/Interscope |
| 15 | TIESTO & KAROL G | Don't Be Shy | Atlantic |
| 16 | MAX & ALI GATIE | Butterflies | Warner |
| 17 | MONSTA X | You Problem | BMG |
| 18 | JESSIE MURPH | Always Been You | Columbia |
| 19 | POST MALONE | Candy Paint | Republic |
| 20 | TAYLOR SWIFT | Wildest Dreams (Taylor's Vers) | Republic |
| 21 | LEE CABRERA & KEVIN MCKAY | Gimme Gimme f/Bleech | Glasgow Underground |
| 22 | TAYLOR SWIFT | Love Story (Taylor's Version) | Republic |
| 23 | DUBDOGZ, GHOSTT, GIANA | Beggin' | Chorou Records |
| 24 | RODDY RICCH | High Fashion f/Mustard | Atlantic |
| 25 | TWENTY ONE PILOTS | Shy Away | Fueled By Ramen/EMG |
| 26 | POP SMOKE | For The Night f/LilBaby/DaBaby | Def-Cap-Int-Republic |
| 27 | THE WEEKND | Is There Someone Else? | XO/Republic |
| 28 | HARIZ | Border | Prosperous Enterprises |
| 29 | RODDY RICCH | Late At Night | Atlantic |
| 30 | DANTE KLEIN, RAVEN & KREYN | Escape | Spinnin' |
| 31 | HARPER STARLING | No More What If | Star Groomer |
| 32 | FRENCH MONTANA | Handstand f/Doja Cat, Saweetie | Bad Boy/Epic |
| 33 | JNR CHOI TESSA JOY | To The Moon Bad News | Tagas lay Music |
| 34 35 | LIL BABY | On Me | Tessa Joy Music QC/Motown/Capitol |
| 36 | MEDUZA | Tell It To My Heart f/Hozier | Casablanca |
| 37 | ONEREPUBLIC | Someday | Mosley/Interscope |
| 38 | COLLERAY | TWINNEM | Republic |
| 39 | DIPLO/PAUL WOOLFORD/K. LOMAX | Promises | Mad Decent |
| 40 | SICKICK | I Can Feel It | |
| 41 | SWEDISH HOUSE MAFIA | It Gets Better | Republic |
| 42 | SUECO | Paralyzed | Atlantic |
| 43 | GOOD NEWZ GIRLS | Let It Snow | |
| 44 | TELYKAST & SAM GRAY | Unbreakable | Casablanca/Republic |
| 45 | MUSTARD | Ballin' f/Roddy Ricch | 10 Summers/Interscope |
| 46 | LAURA BRYNA | The Way That It Was | LTD Entertainment LLC |
| 47 | ANNE-MARIE & NIALL HORAN | Our Song | Capitol-Warner |
| 48 | THAT GIRL LAY LAY | I'm That f/Young Dylan | Nick Music |
| 49 | SKRILLEX/J BIEBER/D TOLIVER | Don't Go | Def Jam-Atlantic |
| 50 | FELIXTHE1ST & DREYA MAC | Own Brand Freestyle f/F. Fetti | Capitol |





The A.S.A.P Study



ACTIONABLE: A 10-minute interview is flexible but demands knowing the possible actions that might be taken.



SPEEDY: A 10-minute interview means the study gets into the field faster. A 300-person sample means that it will get out of the field faster. In the top 40 markets it's four weeks or less from approved questionnaire to presentation.



AFFORDABLE: An all-in cost of \$9500 minimizes risk and helps ensure a return on every budget dollar.



PERCEPTUAL STUDY: Quantitative research with scalable results from a well-designed, carefully-screened sample.

CHOOSE ONE FROM THREE STUDY DESIGNS:

Morning shows: What kind of show is in demand? Are there image leaders? What are the key audience benefits? Which images are contestable? Which features have gravity? Who are the hot personalities?

Comprehensive station health checkup: Are you optimally aligned among competitors? Strongest images? Most valuable images? Is your music dialed-in? Biggest threats? Easiest sources of new P1's?

Roadmap for music: The tightened interview allows testing of appeal for up to fifteen music styles, along with image questions.



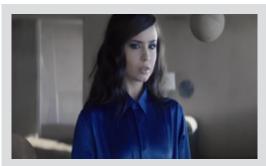
Check out these videos hand-picked by our staff!



CHARLIE PUTH - "LIGHT SWITCH"

In a video that would make Olivia Newton-John proud, Charlie Puth is back with an undeniable radio tempo-laden groove track. And darn it, it looks like our boy has found a life coach and is cleaning up more than his act. This smash is churning out "First Alerts" like light switches at a 6am shift change and puts fashion back in front of your video screen. Click here:





SOFIA CARSON - "LOUD"

Lil adorable Disney baby Sofia Carson is all grown up! After a wild ride through Disney Channel stardom in films and TV, she's broken out big time with streaming numbers and the talent to match. In the video of "Loud" we sure as heck hear her message of independence and respect. It's a modern spin on the 80's single "Voices Carry" with a bad-ass twist on "Get Off of My Cloud". This is a high-tech sky high look at liberation with style and racy grace. Click here:



FIREBOY DML & ED SHEERAN - "PERU"

Ok, we all know Ed and we all LOVE Ed but what do you know about the aforementioned Fireboy DML? Well, dudes name is Adedammola Adefolahan and he's a Nigerian singer, rapper, producer, and star.....He's stirred up some serious streams with his 2020 track "Jealous". Now he's teamed up with our also aforementioned dude Edwardo and they take us to a party to which we wish we had been invited, but weren't. Anywho, this track lit up the thumbs up meters in the MMI Music Meeting also known as the weekly MMIMM. Click here:



JENA ROSE - "CHECKMATE"

Jena has all the moves. Rose blossomed on the Dance charts as a Texas teen. Multiple remixes later she was pinging numbers on the Billboard charts and building a Lone Star State sized social following. In this clip, Jena jumps around the chess board. We picked up on this groove called "Checkmate" on Channel Venus where's it's getting Sirius rotation! Click here:





NIKI - "EVERY SUMMERTIME"

NIKI is part of the ultra-cool 88Rising Camp. The Indonesian born multitasking talented phenom has roots in songwriting, vocals and producing. At an early age NIKI's family brought her to the US where she became a self-taught guitarist and followed her dreams to Nashville's Lipscomb University. This "dorm-life" look is popping with retro Philly silk and makes the 80's sound modern again. This well-crafted track is a fresh air salute to a major emerging star. Click Here:







CHARTS/POWERS:

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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