

**MONDAY**  
**MORNING**  
**INTEL**

**RUTHIE COLLINS**  
*hypocrite*



**MMI  
PROFILE  
ISLAND TIME  
MUSIC FEST UPDATE**

*Country Edition*

**NASHVILLE  
APPROVED**

**JANUARY 10, 2022**



RUTHIE COLLINS

*hypocrite*

IMPACTING NOW





# **MONDAY MORNING INTEL**

JANUARY 10, 2022

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***MMI - A MODERN DAY MUSIC RESEARCH SYSTEM***



# FLOWER SHOPS

feat. Morgan Wallen

# ERNEST



**#1** APPLE MUSIC  
COUNTRY

**#1** SPOTIFY  
COUNTRY

**#1** ITUNES  
OVERALL

**IMPACTING JANUARY 24TH** **BIG LOUD**



**MONDAY  
MORNING  
INTEL**

**#1**

**SONGS THIS WEEK**  
BY MMI COMPOSITE CATEGORIES **1.10.22**

**AIRPLAY**

DUSTIN LYNCH F/ M. PORTER "Thinking 'Bout You"

**RETENTION**

DUSTIN LYNCH F/ M. PORTER "Thinking 'Bout You"

**CALLOUT**

KENNY CHESNEY "Knowing You"

**AUDIO**

DUSTIN LYNCH F/ M. PORTER "Thinking 'Bout You"

**VIDEO**

MORGAN WALLEN "Wasted On You"

**SALES**

WALKER HAYES "AA"

**COMPOSITE**

DUSTIN LYNCH F/ M. PORTER "Thinking 'Bout You"

**MONDAY  
MORNING  
INTEL**

**MondayMorningIntel.com**



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.



FOR YOUR ACM CONSIDERATION



LEE BRICE

ENTERTAINER, MALE  
SINGLE & VIDEO

MEMORY I DON'T  
MESS WITH

9 #1 SINGLES

3.2+ BILLION  
ON-DEMAND STREAMS

7 ACM AWARD WINS

GOOD MORNING AMERICA  
ON NYE 2021

"LEE BRICE HAS TAKEN THE  
COUNTRY MUSIC WORLD  
BY STORM..."

- FOX NEWS



DYLAN SCOTT

NEW MALE  
SINGLE & VIDEO

*NOBODY*

2 #1 SINGLES

CMT MUSIC AWARD WINNER  
- "NOBODY"

DIRECT SUPPORT ON  
LUKE BRYAN TOUR

1.3+ BILLION  
ON-DEMAND STREAMS

"'NOBODY' SHOULD MAKE  
SOMEBODY FEEL SPECIAL —  
THAT'S THE GOSPEL TRUTH."

- BILLBOARD

**CURB**  
RECORDS  
curb.com

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	1	3	1	9	7	1	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
8	2	12	8	3	4	2	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
3	6	10	7	8	5	3	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
2	5	6	6	12	13	4	MICHAEL RAY	Whiskey And Rain	Warner/WEA
4	17	20	2	2	2	5	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
7	10	15	3	16	11	6	KANE BROWN	One Mississippi	RCA Nashville
18	21	13	5	6	3	7	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
14	20	16	16	5	6	8	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
11	8	17	12	21	16	9	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
10	9	5	20	22	22	10	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
22	7	1	21	20	20	11	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
6	3	9	13	45	17	12	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
5	4	18	28	19	25	13	JON PARDI	Tequila Little Time	Capitol Nashville
9	18	2	22	33	29	14	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
15	19	14	18	28	19	15	SAM HUNT	23	MCA Nashville
13	22	29	25	15	12	16	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
33	11	8	11	23	35	17	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
17	24	28	31	14	8	18	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
23	13	36	26	17	14	19	HARDY	Give Heaven Some Hell	Big Loud
12	23	34	10	25	24	20	ERIC CHURCH	Heart On Fire	EMI Nashville
50	x	x	4	1	10	21	MORGAN WALLEN	Wasted On You	Big Loud/Republic
19	25	24	14	29	26	22	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
21	27	30	19	24	18	23	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
41	41	40	9	4	9	24	LUKE COMBS	Doin' This	River House/Columbia Nash
16	12	25	33	39	28	25	RUSSELL DICKERSON	Home Sweet	Triple Tigers
25	30	37	24	27	15	26	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
42	42	x	47	44	41	27	OLD DOMINION	No Hard Feelings	Arista Nashville
40	40	43	30	7	1	28	WALKER HAYES	AA	Monument
31	15	19	32	37	38	29	DAN + SHAY	Steal My Love	Warner/WAR
36	44	41	15	13	27	30	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
28	33	38	27	30	31	31	THOMAS RHETT	Slow Down Summer	Valory
43	34	11	x	x	x	32	ADELE	Easy On Me w/Chris Stapleton	Columbia
44	35	4	29	40	32	33	PARMALEE	Take My Name	Stoney Creek
29	31	23	41	31	37	34	TIM MCGRAW	7500 OBO	Big Machine
24	29	31	37	42	34	35	CALLISTA CLARK	It's 'Cause I Am	Big Machine
30	14	33	34	41	47	36	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
35	37	26	46	32	21	37	SCOTTY MCCREERY	Damn Strait	Triple Tigers
20	28	35	42	46	30	38	KEITH URBAN	Wild Hearts	Capitol Nashville
34	39	32	36	36	33	39	DYLAN SCOTT	New Truck	Curb
32	16	39	44	38	44	40	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
27	26	21	43	48	43	41	JAKE OWEN	Best Thing Since Backroads	Big Loud
45	45	x	17	26	36	42	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
37	43	27	38	43	39	43	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
49	x	x	45	18	23	44	AARON LEWIS	Am I The Only One	Valory
39	32	7	48	49	46	45	JUSTIN MOORE	With A Woman You Love	Valory
26	36	42	40	47	42	46	LUKE BRYAN	Up	Capitol Nashville
48	x	x	35	11	45	47	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
38	38	22	49	34	48	48	CHRIS JANSON	Bye Mom	Warner/WAR
46	47	x	39	10	49	49	KAMERON MARLOWE	Giving You Up	Columbia Nashville
47	46	x	23	35	40	50	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA



CIRCLES  
AROUND

THIS  
TOWN

IMPACTING NOW

Maren Morris





Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TWRK RANK	TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	50	21	<b>29</b>	MORGAN WALLEN	Wasted On You	Big Loud/Republic
2	41	24	<b>17</b>	LUKE COMBS	Doin' This	River House/Columbia Nash
3	33	17	<b>16</b>	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
4	42	27	<b>15</b>	OLD DOMINION	No Hard Feelings	Arista Nashville
5	40	28	<b>12</b>	WALKER HAYES	AA	Monument
6	18	7	<b>11</b>	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
7	22	11	<b>11</b>	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
8	44	33	<b>11</b>	PARMALEE	Take My Name	Stoney Creek
9	43	32	<b>11</b>	ADELE	Easy On Me	Columbia

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
2	LUKE COMBS	Cold As You	River House/Columbia Nash
3	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
4	WALKER HAYES	Fancy Like	Monument/RCA
5	LUKE COMBS	Forever After All	River House/Columbia Nash
6	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
7	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
8	LEE BRICE	Memory I Don't Mess With	Curb
9	COLE SWINDELL	Single Saturday Night	Warner/WMN
10	THOMAS RHETT	What's Your Country Song	Valory
11	LEE BRICE	One Of Them Girls	Curb
12	BRETT YOUNG	Lady	BMLG
13	LUKE BRYAN	Waves	Capitol Nashville
14	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
15	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
16	LUKE COMBS	Better Together	River House/Columbia Nash
17	GABBY BARRETT	The Good Ones	Warner/WAR
18	DIERKS BENTLEY	Gone	Capitol Nashville
19	JUSTIN MOORE	We Didn't Have Much	Valory
20	SCOTTY MCCREERY	You Time	Triple Tigers
21	NIKO MOON	Good Time	RCA Nashville
22	ELVIE SHANE	My Boy	Wheelhouse
23	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
24	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
25	JAKE OWEN	Made For You	Big Loud
26	LUKE BRYAN	Down To One	Capitol Nashville
27	DAN + SHAY	Glad You Exist	Warner/WAR
28	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
29	LUKE COMBS	Lovin' On You	River House/Columbia Nash
30	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope



ON YOUR DESK NOW

ADD DATE 1/24

crazy one  
more time  
xo

KIP MOORE





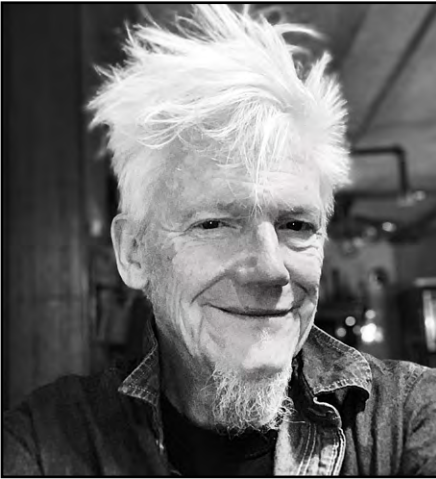
Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	OLD DOMINION	No Hard Feelings	Arista Nashville
HOTZONE	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
HOTZONE	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
HOTZONE	TENILLE ARTS	Back Then, Right Now	19th & Grand

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	SCOTTY MCCREERY	Damn Strait	Triple Tigers
DEVELOPING	DYLAN SCOTT	New Truck	Curb
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
DEVELOPING	SAM HUNT	23	MCA Nashville
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
DEVELOPING	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
DEVELOPING	DAN + SHAY	Steal My Love	Warner/WAR
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
DEVELOPING	CHRIS LANE	Fill Them Boots	Big Loud
DEVELOPING	PARMALEE	Take My Name	Stoney Creek
DEVELOPING	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
DEVELOPING	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
DEVELOPING	LUKE BRYAN	Up	Capitol Nashville
DEVELOPING	JAKE OWEN	Best Thing Since Backroads	Big Loud
DEVELOPING	THOMAS RHETT	Slow Down Summer	Valory
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	LUKE COMBS	Doin' This	River House/Columbia Nash





# SKIP BISHOP INTEL

## CURRENT POSITION:

CO-CHAIRMAN AND  
EQUIPMENT CARRIER  
ISLAND TIME MUSIC FEST  
ISLA MUJERES, MEXICO

Yesterday The Island Time Music Fest announced the postponement of the upcoming 2/9 thru 2/12 dates. Citing new restrictions and increasing Covid cases in Mexico, MMI caught up with staff members for more information.

### **The 13th Island Time Music Fest was slated to kick off night one on Wednesday 2/9. Why the sudden postponement?**

The Island has recently returned to a "Code Yellow Status". This rating restricts the number of people allowed in public places. Many bars and venues are closed until further notice. We're respectfully complying with the rules and regulations of the Municipality on the Island of Isla Mujeres, Mexico. The small community and their officials have been meticulous and vigilant in their enforcement of Covid19 restrictions. Their Covid infection numbers have been relatively under control due to the compliance to the safety guidelines. With that said, as here in the US, their infection cases are way up.

### **So you're rescheduling?**

Yes, we're looking closely at October dates. Staff volunteers are researching the best 4 nights and the new dates will be announced soon. Cancelling isn't an option. The annual festival supplies 100 % of the operating funds for The Little Yellow School House for special needs kids. During the fest, all players and staff are volunteer driven. The artists donate their time and talents. It's a wild and amazingly fun time on a small Caribbean island that changes lives for children who may not otherwise have a chance. The Mexican Public School system doesn't have the infrastructure to educate kids at this level of disability. Private schools are expensive and mostly out of financial reach. The Little Yellow School House is completely free for the students and their families. All of their education support comes from the generosity of Country Musicians and songwriters. It's an amazing event.

### **With the date changing, what about the current ticket holders?**

All tickets that have been sold will of course be honored on the new dates. In case refunds are required we are putting a system in place for that and details will be available immediately.



**Over the years, The Island Time Music Fest has had an impressive list of artist and writers volunteer to play the event. Can you name a few?**

Oh Lord, that's a tough one! And I don't want to omit anyone either. Our Angels have been Kellie Pickler and her songwriter/producer husband Kyle Jacobs. Beside performing for 8 years running, they have hosted, participated in fundraising and work endlessly in the marketing and promotion efforts. The school loves them and they love the School's kids. Runaway June is scheduled for their 4th year, Vince Gill performed last year, Lee Brice is a multi-year performer, LOCASH has 5 years under their belt, Blackberry Smoke, Jerrod Niemann, John Rich, American Young play every year and the fans LOVE them, Cowboy Mouth, Jake Owen performed last year, The Nitty Gritty Dirt Band, Lisa Loeb, the insanely talented Emily West, Love and Theft, Maggie Rose, the AMAZING Trigger Hippy is back this year, Jack Ingram has been with us, Ruthie Collins, my favorite Natalie Stovall, Levi Hummon, Them Vibes Canada's Hit machine Aaron Goodvin and from The Voice Ian Flanagan, Lewis Brice, Clayton Anderson and a tremendous list of top named writers.....I'm leaving out so many who have played the fest.

**What can Radio and the industry do to be a part?**

Keep your antennas up for new info, new dates and performance updates! We're so grateful to the Audacy team who supported the charity by broadcasting last year's virtual event in all their Country markets...it was a God-send to raise the funds needed. Cumulus's John Kilgo has been big supporter by helping convince acts to join, Anthony "Ant Man" Allen has been a big supporter over the years. Once the new dates are determined we'll have many new opportunities to get involved. It's a radio ready promotion opportunity that makes so much of a difference in children's lives. We need your support.

**This sounds great but a lot of work for volunteers. What makes people continue to play the fest and what drives the fans to come?**

Because it's magical. Almost every artist who comes one time always asks to be invited back! Once you experience the island of Isla Mujeres, once you visit the school and meet the kids, once you spend almost a week with amazing artists in a loving, fun, intimate tropical setting....well, that will do it. Then your heart and the island take over.





Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
2	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
3	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
4	LUKE COMBS	Doin' This	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
5	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
6	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
7	WALKER HAYES	AA	Monument	<a href="#">PLAY VIDEO ▶</a>
8	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
9	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
10	KAMERON MARLOWE	Giving You Up	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
11	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic	<a href="#">PLAY VIDEO ▶</a>
12	MICHAEL RAY	Whiskey And Rain	Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
13	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
14	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
15	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	<a href="#">PLAY VIDEO ▶</a>
16	KANE BROWN	One Mississippi	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
17	HARDY	Give Heaven Some Hell	Big Loud	<a href="#">PLAY VIDEO ▶</a>
18	AARON LEWIS	Am I The Only One	Valory	<a href="#">PLAY VIDEO ▶</a>
19	JON PARDI	Tequila Little Time	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
20	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
21	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
22	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
23	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	<a href="#">PLAY VIDEO ▶</a>
24	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
25	ERIC CHURCH	Heart On Fire	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
26	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	<a href="#">PLAY VIDEO ▶</a>
27	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR	<a href="#">PLAY VIDEO ▶</a>
28	SAM HUNT	23	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
29	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	<a href="#">PLAY VIDEO ▶</a>
30	THOMAS RHETT	Slow Down Summer	Valory	<a href="#">PLAY VIDEO ▶</a>
31	TIM MCGRAW	7500 OBO	Big Machine	<a href="#">PLAY VIDEO ▶</a>
32	SCOTTY MCCREERY	Damn Strait	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
33	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
34	CHRIS JANSON	Bye Mom	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
35	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
36	DYLAN SCOTT	New Truck	Curb	<a href="#">PLAY VIDEO ▶</a>
37	DAN + SHAY	Steal My Love	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
38	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
39	RUSSELL DICKERSON	Home Sweet	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
40	PARMALEE	Take My Name	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
41	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
42	CALLISTA CLARK	It's 'Cause I Am	Big Machine	<a href="#">PLAY VIDEO ▶</a>
43	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
44	OLD DOMINION	No Hard Feelings	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
45	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
46	KEITH URBAN	Wild Hearts	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
47	LUKE BRYAN	Up	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
48	JAKE OWEN	Best Thing Since Backroads	Big Loud	<a href="#">PLAY VIDEO ▶</a>
49	JUSTIN MOORE	With A Woman You Love	Valory	<a href="#">PLAY VIDEO ▶</a>





# AIRPLAY INTEL

3.0

**“4 WEEKS” LEFT**  
**OF FREE SUBSCRIPTIONS**  
**DON'T MISS OUT**

**CLICK HERE**

**YOUR STATION...YOUR RESEARCH...YOUR COMPETITION + CALL OUT...YEAABUDDY**



Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	CHESNEY, KENNY	Knowing You	2	1	2	14
2	BROWN BAND, ZAC	Same Boat	7	3	3	3
3	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	4	2	12	8
4	PARMALEE	Take My Name	3	5	11	4
5	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	5	9	9	2
6	RAY, MICHAEL	Whiskey And Rain	14	10	4	5
7	MOORE, JUSTIN	With A Woman You Love	21	4	5	12
8	BLOCK, PRISCILLA	Just About Over You	13	14	10	1
9	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	1	13	16	29
10	STAPLETON, CHRIS	You Should Probably Leave	15	6	6	28
11	ADELE FEAT. CHRIS STAPLETON	Easy On Me	9	7	28	6
12	WALLEN, MORGAN	Sand In My Boots	20	22	1	26
13	JOHNSON, CODY	Til You Can't	34	8	7	10
14	HUNT, SAM	23	12	17	8	21
15	BROWN, KANE	One Mississippi	24	12	21	11
16	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	8	11	37	13
17	MCCOLLUM, PARKER	To Be Loved By You	18	16	18	18
18	PARDI, JON	Tequila Little Time	22	29	13	17
19	DAN + SHAY	Steal My Love	10	23	34	9
20	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	29	19	22	24
21	OWEN, JAKE	Best Thing Since Backroads	17	18	15	39
22	JANSON, CHRIS	Bye Mom	16	33	26	15
23	MCGRAW, TIM	7500 OBO	33	21	20	23
24	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	40	27	17	7
25	DICKERSON, RUSSELL	Home Sweet	6	38	31	20
26	MCCREERY, SCOTTY	Damn Strait	26	37	14	25
27	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	11	26	24	36
28	SHELTON, BLAKE	Come Back As A Country Boy	27	15	25	46
29	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	30	30	32	34
30	LAMBERT, MIRANDA	If I Was A Cowboy	38	32	19	31
31	CLARK, CALLISTA	It's 'Cause I Am	23	25	46	19
32	SCOTT, DYLAN	New Truck	25	43	23	35
33	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	31	44	29	30
34	CHURCH, ERIC	Heart On Fire	28	35	36	33
35	URBAN, KEITH	Wild Hearts	32	31	27	37
36	HARDY	Give Heaven Some Hell	39	28	33	41
37	SWINDELL, COLE & LAINEY WILSON	Never Say Never	19	24	40	47
38	RHETT, THOMAS	Slow Down Summer	36	40	44	16
39	BROTHERS OSBORNE	I'm Not For Everyone	37	42	41	22
40	COMBS, LUKE	Doin' This	45	20	47	42
41	ARTS, TENILLE	Back Then, Right Now	49	39	35	27
42	SWIFT, TAYLOR FEAT. CHRIS STAPLETON	I Bet You Think About Me	44	34	39	48
43	BRYAN, LUKE	Up	47	36	42	44
44	HAYES, WALKER	AA	50	41	30	40
45	MIDLAND	Sunrise Tells The Story	41	46	45	32
46	RAY, FRANK	Country'd Look Good On You	48	45	38	43
47	KEITH, TOBY	Old School	42	47	43	45
48	RICE, CHASE	If I Were Rock & Roll	46	48	48	38
49	LANE, CHRIS	Fill Them Boots	35	50	49	50
50	JONES, CAROLINE	Come In (But Don't...)	43	49	50	49

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	WALKER HAYES	U Gurl	Monument
2	ASHLEY COOKE	Never Til Now	Ashley Cooke/Black Blocks
3	DARRIN MORRIS BAND	She's Gonna Leave A Mark	---
4	CODY JINKS	All It Cost Me Was Everything	Late August Records
5	RANDY ROGERS BAND	Picture Frames	TommyJacksn/Thirty Tigers
6	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
7	DAVID ADAM BYRNES	Too Much Texas	Reviver
8	WARD DAVIS	Get To Work Whiskey	Ward Davis/Thirty Tigers
9	JORDAN DAVIS	Church In A Chevy	MCA Nashville
10	MIKE RYAN	Jacket On	Rock & Soul
11	GABBY BARRETT	Footprints On The Moon	Warner/WAR
12	CHRIS STAPLETON	Nashville, TN	Mercury Nashville
13	CURTIS GRIMES	Noah Built A Boat	Lonely River
14	CLAY WALKER	Catching Up With An Ol' Memory	Show Dog Nashville
15	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow
16	JAKE BUSH	If You Ever Get Lonely	---
17	SPENCER CRANDALL	Made	---
18	GARY KYLE	Be Your Man	---
19	AVERY ANNA	Narcissist	Warner Music Nashville
20	LADY A	What A Song Can Do	BMLG
21	SARAH HOBBS	Black Bayou	Cielo Azul Entertainment
22	JAMES LANN	Damn Strait	Ari-Tex Records
23	CHRIS YOUNG	If That Ain't God	RCA Nashville
24	AARON GOODVIN	Lonely Drum	Reviver
25	KELSEA BALLERINI & LANY	I Quit Drinking	BR/The Orchard-Interscope
26	AARON WATSON	Boots	BIG Label
27	SPENCER CRANDALL	My Person	---
28	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
29	STATELINE BAND	Dancehall Devil	---
30	RILEY GREEN	If It Wasn't For Trucks	BMLG
31	JOSH ABBOTT BAND	Settle Me Down	Pretty Damn Tough
32	RYAN GRIFFIN	Salt, Lime And Tequila	Independent
33	BRANTLEY GILBERT	Gone But Not Forgotten	Valory
34	BART CROW	Bad Attitude	Drift Ring
35	CODY JOHNSON	Nothin' On You	CoJo Music/WMN
36	CRAIG CAMPBELL	Never Mine	Grindstone
37	READ SOUTHALL BAND	DLTGVD	Smoklahoma/Thirty Tigers
38	MITCHELL TENPENNY	Bucket List	Riser House/Columbia
39	FLATLAND CAVALRY	Some Things Never Change	---
40	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
41	TRAVIS DENNING	ABBY	Mercury Nashville
42	DAVID J	Lost My Heartbreak	Grey Area
43	MITCHELL TENPENNY	To Us It Did	Riser House/Columbia
44	JESSIE JAMES DECKER	Should Have Known Better	Warner Music Nashville
45	GABBY BARRETT	Pick Me Up	Warner/WAR
46	KOE WETZEL	Drunk Driving	Columbia
47	LILY ROSE	Villain	Big Loud/Republic
48	JOSIAH SISK	Honkey-Tonk	---
49	RANDY ROGERS & WADE BOWEN	Hold My Beer	Lil' Buddy Toons
50	TRAVIS TRITT	They Don't Make 'Em Like...	Big Noise



# A D E L E



## EASY ON ME

(WITH CHRIS STAPLETON)

**#9 BULLET MMI ACTION**  
**#11 OVERALL COUNTRY CALLOUT**

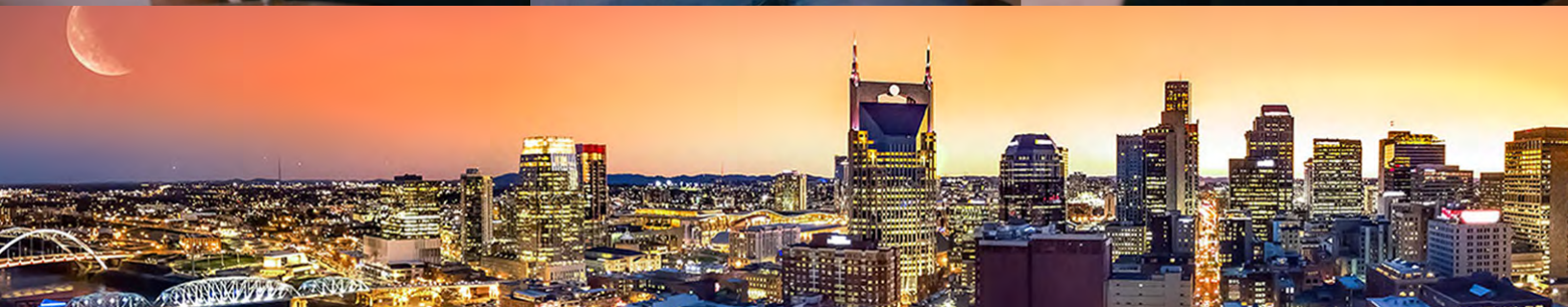




# CONNER SMITH

## I HATE ALABAMA

Tonight's the night. But this year's Pigskin Championship Play-off is punctuated by the all too familiar battle-cry, "I Hate Alabama". And it's another reason why at MMI, we love Conner Smith. The Nashville native songwriting child prodigy has taken a grandstand catch phrase and has woven it into a heartbreak Hail Mary. Smith has found the modern route of reaching consumers with remarkable streaming numbers and massive social followings. And talk about lists. He's topping every press outlets "Need To Know" collections from Pandora to Spotify to Amazon and beyond. Conner's new EP 'Don't Go To Far' goes live this Friday, the 14th and features originals that come from the true soul of a seasoned song-writer. So if you Hate Alabama and love Bulldogs or vice versa, you should be loving Conner Smith. By the way, his music including his current single is being pounded on virtually every DSP Country playlist and should be on yours. Click Here:





Check out these videos hand-picked by our staff!



### **MAREN MORRIS** - "CIRCLES AROUND THIS TOWN"

Maren comes back burnin' rubber with a hot engine and a cool groove called "Circles Around This Town". The clearly AUTO-biographical track is a vehicle that will take her speedometer dominating career into the faster lane. The musical message is clear: "Never give up and then keep on going" and our heroine puts the pedal to the floor and ain't slowing down anytime soon. Click here:



### **RUTHIE COLLINS** - "HYPOCRITE"

It's radio "go week" for Nashville's beloved Ruthie Collins and her powerful single "Hypocrite". She's a revered singer-songwriter with deep poetic roots that echo the soul of 70's California folk. Ruthie is a musical kaleidoscope of burning talent. In the video (co-written with Natalie Stovall) Ruthie tries to wash away a heartbreak and throws cold water on the party. MMI also caught a constant cameo from Nashville fave poet, activist, supermodel and Apple Radio producer, Amara GiveLove Hall, Click Here:



### **LAINIE WILSON** - "WORKIN' OVERTIME"

Well heck, if you're gonna be featured on a TV show let's hope it a big one. Lainey Wilson scored a finale break production spot on the red-hot Yellowstone finale last week and dazzled the set with some of her way Country brilliance, many of which the show featured this season. No question she earned the hay-baled spot with her pure fiery talent and whopping big personality. With all the viz and mojo she's gained this year, it should seem to pay off when your "Workin' Overtime"! Click here:



### **ERNEST FT. MORGAN WALLEN** - "FLOWER SHOPS"

ERNEST is bigger than you think. Besides being Morgan's constant collaborator, he's an extremely sought after songwriting hit machine with awards on his mantle and patches on his jacket. And this song is COUNTRY. No questions asked, waltzing, pill-taking, heart breaking, thorn-cutting COUNTRY. No need to gussy it up. "Flower Shops" is one stop shopping for everything you need for a radio smash. Order yourself up a few dozen spins on this one and deliver a hit right to your lovely listeners doorstep. Click here:



### **KIDD G** - "I DON'T WANNA"

AT MMI, we're Kidd G fans. And so are millions of others. Just take a peek at the kid's streaming numbers. The Georgia teenage phenom has personified the modern path to breaking an artist. With TikTok and Soundcloud, our boy wonder has amassed a following with staggering and rabid followers. He's also one of the great hopes to engage those elusive and fickle younger demo Country fans. New artists, new Country sounds, new catch phrases such as 'Bump Country'. It's not up to us to break him...he's already there. Click here:





## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 RETENTION** contemplates the likelihood of listener Tune In/Tune Out on song play.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*



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