MONDAY Morning Intel

CONNER SMITH





NASHVILLE APPROVED

JANUARY 17, 2022

ONE OF COUNTRY MUSIC'S MOST TALKED ABOUT, STREAMED AND FEATURED NEW ARTISTS



DIDN'T GO TOO

LISTEN TO THE FULL EP HERE

DIDN'T GO TO FAR

INCLUDES <u>2022 Artist to Watch Lists</u>: PANDORA'S ARTISTS TO WATCH 2022 The pandora ten (All genre) PANDORA'S ARTISTS TO WATCH 2022 COUNTRY

HOT COUNTRY 2022 ARTISTS TO WATCH SPOTIFY'S

AMAZON'S ARTISTS TO WATCH COUNTRY NOW'S COUNTRY NEXT 15 Artists to watch in 2022

FEATURES PLAYLISTS:

68 BELIEVERS AT COUNTRY RADIO HOT COUNTRY, NEW BOOTS, BREAKOUT COUNTRY SPOTIFY'S TODAY'S COUNTRY, COUNTRY RISERS, NEW IN COUNTRY, SOUNDCHECK

NEW COUNTRY AND NEW COUNTRY NOW PANDORA'S FRESH COUNTRY AND BREAKTHROUGH COUNTRY YOUTUBE'S Country's New Crop and Country on the Rise

AND MANY MORE

FEATURING THE CURRENT COUNTRY RADIO HIT *learn from it* AND VIRAL AND STREAMING PHENOM TRACK I HATE ALABAMA

MONDAY MORNING

JANUARY 17, 2022 INTEL TABLE OF

- #1 SONGS THIS WEEK 5
- POWERS F
- ACTION/RECURRENTS 7
- HOTZONE/DEVELOPING 9
- 10 PROFILE
- VIDED STREAMING 12
- COUNTRY CALLOUT 74
- 15 FUTURE TRACKS
- INTELESCOPE 15
- INTELEVISION 17
- METHODOLGY 72
- THE BACK PAGE 19

MINI – A MODERN DAY MUSIC RESEARCH SYSTEM







8.011



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IMPACTING NOW

RUTHHE COLLINS hypocrite

36 TOTAL FIRST WEEK STATIONS ADDED TO MUSIC CHOICE

lacksquare

CLICK HERE TO WATCH THE OFFICIAL MUSIC VIDEO



MMI- POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

-

TW RK Airplay	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
4	2	1	9	9	9	1	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
6	1	10	10	3	4	2	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
1	3	3	3	10	15	3	MICHAEL RAY	Whiskey And Rain	Warner/WEA
2	5	9	6	8	5	4	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
3	13	13	1	2	2	5	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
17	16	6	4	6	3	6	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
8	9	12	2	16	11	7	KANE BROWN	One Mississippi	RCA Nashville
15	17	8	17	4	7	8	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
5	4	5	8	42	6	9	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
10	7	14	5	21	16	10	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
9	8	2	11	22	25	11	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
7	6	19	26	19	19	12	JON PARDI	Tequila Little Time	Capitol Nashville
16	19	17	24	14	8	13	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
12	21	7	19	26	21	14	SAM HUNT	23	MCA Nashville
13	18	21	27	13	14	15	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
18	23	20	14	27	12	16	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
20	11	24	28	18	18	17	HARDY	Give Heaven Some Hell	Big Loud
11	20	27	12	24	24	18	ERIC CHURCH	Heart On Fire	EMI Nashville
19	25	30	20	20	17	19	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
31	36	39	13	7	10	20	LUKE COMBS	Doin' This	River House/Columbia Nash
14	10	28	29	35	26	21	RUSSELL DICKERSON	Home Sweet	Triple Tigers
48	Х	Х	7	1	20	22	MORGAN WALLEN	Wasted On You	Big Loud/Republic
39	37	40	16	5	1	23	WALKER HAYES	AA	Monument
24	28	33	25	25	13	24	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
29	14	16	31	34	37	25	DAN + SHAY	Steal My Love	Warner/WAR
34	41	35	15	12	27	26	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
26	30	34	22	29	29	27	THOMAS RHETT	Slow Down Summer	Valory Music Co.
21	24	23	38	45	28	28	KEITH URBAN	Wild Hearts	Capitol Nashville
27	26	22	42	31	32	29	TIM MCGRAW	7500 OBO	Big Machine
30	12	31	30	41	43	30	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
33	33	29	39	32	22	31	SCOTTY MCCREERY	Damn Strait	Triple Tigers
23	22	15	40	47	42	32	JAKE OWEN	Best Thing Since Backroads	Big Loud
44	Х	11	Х	Х	Х	33	ADELE	Easy On Me f/Chris Stapleton	Columbia
22	29	32	32	43	34	34	CALLISTA CLARK	It's 'Cause I Am	Big Machine
36	35	25	36	28	33	35	DYLAN SCOTT	New Truck	Curb
45	Х	Х	18	23	36	36	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
28	34	37	Х	Х	Х	37	MAREN MORRIS	Circles Around This Town	Columbia Nashville
32	15	36	43	36	46	38	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
37	27	4	47	48	44	39	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
43	39	Х	23	37	31	40	PARMALEE	Take My Name	Stoney Creek
38	40	18	35	44	38	41	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
25	31	38	41	46	40	42	LUKE BRYAN	Up	Capitol Nashville
46	X	X	37	11	47	43	KAMERON MARLOWE	Giving You Up	Columbia Nashville
35	32	26	48	30	45	44	CHRIS JANSON	Bye Mom	Warner/WAR
50	Х	Х	44	17	23	45	AARON LEWIS	Am I The Only One	Valory Music Co.
47	X	Х	21	33	41	46		Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
42	43	Х	33	38	39 20	47	MORGAN WADE	Wilder Days	Arista Nashville
41 40	42	Х	46 24	39 15	30	48	LEE BRICE	Soul Lava Stary (Taylar'a Varaian)	Curb
49 40	X 20	X //1	34 45	15 40	48 25	49 50	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic Arista Nashvilla
40	38	41	45	40	35	50	OLD DOMINION	No Hard Feelings	Arista Nashville





Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

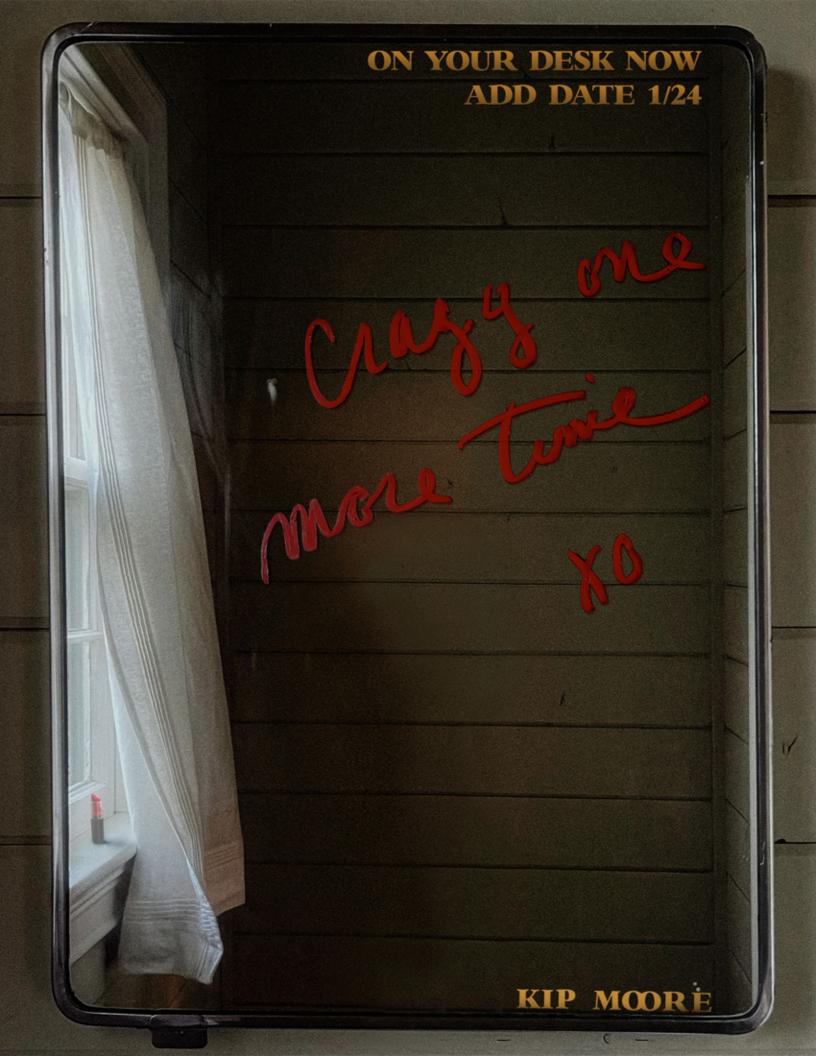
TW RANK	TW RK Airplay	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	48	22	26	MORGAN WALLEN	Wasted On You	Big Loud/Republic
2	39	23	16	WALKER HAYES	AA	Monument
3	17	6	11	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
4	31	20	11	LUKE COMBS	Doin' This	River House/Columbia Nash
5	44	33	11	ADELE	Easy On Me f/Chris Stapleton	Columbia
6	45	36	9	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
7	34	26	8	TAYLOR SWIFT	l Bet You Think About Me	Republic/MCA Nashville
8	15	8	7	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
9	50	45	5	AARON LEWIS	Am I The Only One	Valory Music Co.



MMI-RECURRENTS 1.17.22

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
2	LUKE COMBS	Cold As You	River House/Columbia Nash
3	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
4	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
5	WALKER HAYES	Fancy Like	Monument/RCA
6	LUKE COMBS	Forever After All	River House/Columbia Nash
7	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
8	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
9	LEE BRICE	Memory I Don't Mess With	Curb
10	THOMAS RHETT	What's Your Country Song	Valory Music Co.
11	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
12	LEE BRICE	One Of Them Girls	Curb
13	COLE SWINDELL	Single Saturday Night	Warner/WMN
14	BRETT YOUNG	Lady	BMLG
15	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
16	LUKE BRYAN	Waves	Capitol Nashville
17	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
18	LUKE COMBS	Better Together	River House/Columbia Nash
19	SCOTTY MCCREERY	You Time	Triple Tigers
20	DIERKS BENTLEY	Gone	Capitol Nashville
21	GABBY BARRETT	The Good Ones	Warner/WAR
22	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
23	JUSTIN MOORE	We Didn't Have Much	Valory Music Co.
24	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
25	NIKO MOON	Good Time	RCA Nashville
26	LUKE BRYAN	Down To One	Capitol Nashville
27	LUKE COMBS	Lovin' On You	River House/Columbia Nash
28	ELVIE SHANE	Му Воу	Wheelhouse
29	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
30	JAKE OWEN	Made For You	Big Loud







1.17.22

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

- HOTZONE HOTZONE HOTZONE HOTZONE HOTZONE HOTZONE HOTZONE HOTZONE
- MAREN MORRIS LUKE COMBS OLD DOMINION MORGAN WADE SCOTTY MCCREERY CODY JOHNSON DYLAN SCOTT LEE BRICE JAKE OWEN

- Circles Around This Town Doin' This No Hard Feelings Wilder Days Damn Strait Til You Can't New Truck Soul Best Thing Since Backroads
- Columbia Nashville River House/Columbia Nash Arista Nashville Arista Nashville Triple Tigers CoJo/Warner/WMN Curb Curb Big Loud



MMI- DEVELOPING

1.17.22

	New music that is increasing at a mode	erate rate in all MMI Components —	Upward Trending Music.
	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	SAM HUNT	23	MCA Nashville
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	TENILLE ARTS	Back Then, Right Now	19th & Grand
DEVELOPING	CHRIS LANE	Fill Them Boots	Big Loud
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
DEVELOPING	CALLISTA CLARK	lt's 'Cause I Am	Big Machine
DEVELOPING	THOMAS RHETT	Slow Down Summer	Valory Music Co.
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine
DEVELOPING	DAN + SHAY	Steal My Love	Warner/WAR
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	WALKER HAYES	AA	Monument
DEVELOPING	ERIC CHURCH	Heart On Fire	EMI Nashville
DEVELOPING	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
DEVELOPING	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
DEVELOPING	LUKE BRYAN	Up	Capitol Nashville
DEVELOPING	CHRIS JANSON	Bye Mom	Warner/WAR
DEVELOPING	CAROLINE JONES	Come In (But Don't Make)	True To The Song/Mailboat
DEVELOPING	MIDLAND	Sunrise Tells The Story	Big Machine
DEVELOPING	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
DEVELOPING	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
DEVELOPING	TAYLOR SWIFT	l Bet You Think About Me	Republic/MCA Nashville
DEVELOPING	CHASE RICE	If I Were Rock & Roll	Dack Janiels/Broken Bow
DEVELOPING	PARMALEE	Take My Name	Stoney Creek









CURRENT POSITION: TIM & CHELSEA" HOST NEW COUNTRY 103.1 WIRK

Let's face it, Morning Drive Radio is an art-form like non other. Who are the "great masters" of morning radio that have influenced your career?

I've lived all over the country and have listened to true masters of the industry in various formats that have influenced me. And honestly, they all haven't been morning drive! Originally being from Boston (where I also started on the air), I grew up with the greats; Charles Laquidara (WBCN), Loren & Wally (WVBF/WROR), and "Uncle" Dale Dorman (WODS). But I was fortunate enough to be in Chicago radio during the Golden Age of the Loop with incredible icons like Steve Dahl & Garry Meier, (ended up being Steve Dahl's Technical Producer), Kevin Matthews, Johnny B, and Danny Bonaduce (now KZOK Seattle). Love/hate him, I wrote/did character work for Mancow…incredible talent. The chemistry and friendship of Pat&Tom (KNCI) is what has made their show market dominate for 20+ years! I also never could stop listening to Greaseman (DC) or Phil Hendrie (LA).

You Woke up Seattle then migrated to the other corner of the Earth, West Palm. What are the fundamental differences in the 2 markets Country Music fans?

I've been across the earth a couple of times, and I honestly have to say the fundamental difference in the market is simply if you have to wear a coat when it becomes Fall! When they say there is a "country lifestyle"...it's very, very real! I've received calls, texts, and emails from families as well as single people. And over the course of my career, I've also received the same from owners of multi-million dollar companies, Door-Dashers, convicts serving time, soccer moms, deployed troops overseas, a man on his way to the hospital because his wife is delivering, listeners suffering from mental health issues who've sought comfort in the show/station, and the Hell's Angels (both coasts separate stations). People from all walks of life. What draws then all together!? They've found a home, a getaway, a place where we all listen and enjoy each other. Country is a lifestyle!? #TRUTH

You have one hour in Morning Drive to win the biggest share of your life. You can only play 5 singles. They can be any genre, current or gold. What are they?

I'm so glad someone finally asked! Professionally, I would need to employ the biggest, national research firms that have the biggest call outs, across genres. To win the biggest share I've ever earned, I then have to cross reference these findings with stats from another set of consultant companies that specialize in top successful singles from various time frames, each one specializing in a specific format. Then, I would take those results, combine them into one final list...and then, flush that down the toilet and play my list:

- 1.) KISS Rock n' Roll All Night
- 2.) Garth Callin' Baton Rouge
- 3.) Lynyrd Skynyrd Gimme Three Steps
- 4.) John Denver Paradise, Thank God I'm a Country Boy, or Grandma's Feathered

(Pick one I don't care...AMAZING songs I use to sing them with my dad when I was a kid which I'll always cherish...)

5.) Bruce Springsteen - Badlands, The River, Jungleland, Thunder Road (Pick one I don't care...AMAZING songs and the Boss sings them...)

Your hair belongs in a museum. Who does it for you?...and thanks for inspiring us all who believe.

There is no amount of thanks I can give to everyone in the country music industry for supporting my mohawk throughout the years! (BTW...oddest sentence I think I've ever written...) I remember an industry event I went to when I first had the mohawk. I was VERY nervous that people would think that I was seriously a freak, and that it could have been the end of my career. (Years ago as part of raising funds for breast cancer, I said if we reached out goal, I'd cut my hair into a pink mohawk. We succeeded. Then different charities started asking me to color my mohawk to help raise money and awareness, and I just kept doing it. My mohawk has changed colors more than 53 times.) The first two people to give it a thumbs up and thought it was cool that I did this mohawk for charity were Tim McGraw and Reba! (I'll still have the photos...) The love and support I have received from the communities and the country music industry is overwhelming and very humbling! Something no one knows, all the hair dressers that have done my mohawk over the years across the country, literally consult each other and have written directions as to how cut and color make mohawk.

You left your laptop back in Seattle. You have to drive a 1989 Mercury Sable from West Palm Beach to Seattle (and back) to get it. The car has a bad heater and an AM radio and cassette deck. You have to make the trip with a Program/Content Director, an artist, a label/music rep and movie star. Who are your traveling companions and why?

The first thing I do is have someone steal the '89 Sable, take it to a remote area, and light it on fire. Since no one can find me guilty of insurance fraud, I get the money and rent an RV that has enough room so we won't want to kill each other until at least day seven on the road. The RV does only have AM radio and cassette yes, but it also has satellite TV and Xbox, so we're good.

I've asked my boss Bruce Logan (OM/Dir. of Content WIRK) to join me in the trip. However, he said he's completely seen and talked to me enough this week, and it's not his fault I left my %#@\$ing laptop in Seattle. So I take Joe Bell (GM Philly/Beasley). Joe is a guy who I could sit on the floor, and listen to every radio story he has and say, "Tell me another story Joe"! (Those will kill five states of the road-trip at least...)

We stop at Tyler Waugh's house to get him. I use some of the leftover insurance money from the Sable fire to hire nannies for wife/Label Godess Stacy, who is now more than willing to see Tyler leave the house. (BTW...Tyler is the most chill, 86th degree ninja, who can use Jedi mind tricks to get whatever he wants...I've seen it...)

And then we pick up Joe Pesci. I mean come on...Goodfellas, Casino, My Cousin Vinny!? That's at least eleven states worth of stories! (BTW, so cool everyone lives in West Palm, FL for this road-trip.)

And lastly, we pick up Garth. This was miracle waiting to happen! Unbeknownst to us, on day six of the road trip, on our way back to Florida...194 North Dakota, after four days of non stop talking, Pesci says, "And why are we taking the @&#%ing long way back to Florida?", and starts telling the story of his role in the movie, "8 Heads in a Dudflebag". NO ONE had any idea that Joe Bell, who at this point has had enough of Pesci and just snaps, was packing a switchblade. He opens trouble up, and lunges forward towards Pesci yelling, "I hated Home Alone 2 you gigantic hack!" Just as one Joe was about to shank the other Joe, Garth jumps up with his guitar that he been wearing for the whole time and shouts, "Who knows "The Dance!?" We ended up singing that one song for the next 17 hours until we go to West Palm. Tyler uses his Jedi mind tricks to convince the driver that he doesn't remember that these event ever happened! (Oh yeah, more insurance money...we picked up a driver on our way back in Missouri)

Shockingly I've never told anybody ne that story.

Bonus Round: The stadium is full, the mic is hot and you're onstage to thank the folks you love and have always been there for you. 3-2-1...Let em fly!

If I'm at a stadium show, and I have to thank everyone who's always been there for me, and helped get me to where I am, then please send someone back to tell the headliner they're not going up tonight, I'll be thanking people until the sound ordnances kick in! Of course Hubbard Radio, Ginny, David, Greg, Wheeler, and Elizabeth. Bruce, whom I not only love working for, but love as a dear friend as well. Thanks and my love to my agent Jim Robinson, and business manager Traci Robinson. To everyone in the country radio family, and we are family! But more than anyone, my heart and thank you goes to my wife Karen and my kids, Jonah and Shawnessy. Through all the years and stations, all the states, all the schools, meeting and saying goodbye to friends, you never even blinked an eye and said yes, and have been there to support me! No man has ever been more blessed than me!!! I love you!

Country MMI-VIDED STREAMING 1.17.22

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST		LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO 🕨
2	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	PLAY VIDEO 🕨
3	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	PLAY VIDEO 🕨
4	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville	PLAY VIDEO 🕨
5	WALKER HAYES	AA	Monument	PLAY VIDEO 🕨
6	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	PLAY VIDEO 🕨
7	LUKE COMBS	Doin' This	River House/Columbia Nash	PLAY VIDEO 🕨
8	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	PLAY VIDEO 🕨
9	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	PLAY VIDEO 🕨
10	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO 🕨
11	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAY VIDEO 🕨
12	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville	PLAY VIDEO 🕨
13	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	PLAY VIDEO 🕨
14	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	PLAY VIDEO 🕨
15	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic	PLAY VIDEO 🕨
16	KANE BROWN	One Mississippi	RCA Nashville	PLAY VIDEO 🕨
17	AARON LEWIS	Am I The Only One	Valory	PLAY VIDEO 🕨
18	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO 🕨
19	JON PARDI	Tequila Little Time	Capitol Nashville	PLAY VIDEO 🕨
20	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	PLAY VIDEO 🕨
21	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO 🕨
22	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO 🕨
23	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO 🕨
24	ERIC CHURCH	Heart On Fire	EMI Nashville	PLAY VIDEO 🕨
25	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR	PLAY VIDEO 🕨
26	SAM HUNT	23	MCA Nashville	PLAY VIDEO 🕨
27	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	PLAY VIDEO 🕨
28	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO 🕨
29	THOMAS RHETT	Slow Down Summer	Valory	PLAY VIDEO 🕨
30	CHRIS JANSON	Bye Mom	Warner/WAR	PLAY VIDEO ►
31	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO ►
32	SCOTTY MCCREERY	Damn Strait	Triple Tigers	PLAY VIDEO ►
33	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	PLAY VIDEO ►
34	DAN + SHAY	Steal My Love	Warner/WAR	PLAY VIDEO ►
35	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO ►
36 27	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	PLAY VIDEO
37 29		Take My Name	Stoney Creek Arista Nashville	
38 20		No Hard Feelings Getting Over Him w/Jon Pardi		
39 40	LAUREN ALAINA	Ũ	Mercury Nashville	
	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway It's 'Cause I Am	Stoney Creek	
41	CALLISTA CLARK		Big Machine	PLAY VIDEO
42 43	CHRIS YOUNG	At The End Of A Bar w/Tenpenny Wild Hoorts	RCA Nashville Capital Nashvilla	
43 44	KEITH URBAN LUKE BRYAN	Wild Hearts	Capitol Nashville	
	JAKE OWEN	Up Rost Thing Since Reskroads	Capitol Nashville Big Loud	
45 46		Best Thing Since Backroads With A Woman You Love	Big Loud Valory	
46	JUSTIN MOORE	with A woman tou Love	Valory	PLAY VIDEO 🕨



Country MMI-COUNTRY CALLOUT 1.17.22

Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

	Each of four regions test 200 individuals for a total Sample Size of 800 per format.							
RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST		
1	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	2	1	2	2		
2	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	7	2	6	3		
3	BROWN BAND, ZAC	Same Boat	6	3	4	6		
4	RAY, MICHAEL	Whiskey And Rain	4	7	3	4		
5	MOORE, JUSTIN	With A Woman You Love	14	4	5	5		
6	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	1	5	10	23		
7	JOHNSON, CODY	Til You Can't	13	8	7	8		
8	HUNT, SAM	23	10	10	11	12		
9	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	3	6	24	18		
10	STAPLETON, CHRIS	You Should Probably Leave	9	13	9	10		
11	BLOCK, PRISCILLA	Just About Over You	18	17	12	1		
12	WALLEN, MORGAN	Sand In My Boots	29	20	1	26		
13	ADELE FEAT. CHRIS STAPLETON	Easy On Me	5	16	30	9		
14	BROWN, KANE	One Mississippi	15	11	14	27		
15	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	31	9	22	17		
16	MCCOLLUM, PARKER	To Be Loved By You	28	14	20	13		
17	OWEN, JAKE	Best Thing Since Backroads	19	18	13	24		
18	DAN + SHAY	Steal My Love	12	27	33	7		
19	SHELTON, BLAKE	Come Back As A Country Boy	23	12	28	33		
20	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	11	23	15	36		
21	PARDI, JON	Tequila Little Time	25	41	8	15		
22	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	40	25	17	16		
23	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	16	32	27	19		
24	MCGRAW, TIM	7500 OBO	30	21	16	32		
25	URBAN, KEITH	Wild Hearts	35	19	31	20		
26	HARDY	Give Heaven Some Hell	39	15	21	38		
27	SCOTT, DYLAN	New Truck	21	33	25	29		
28	JANSON, CHRIS	Bye Mom	26	35	26	21		
29	CHURCH, ERIC	Heart On Fire	27	28	32	22		
30	DICKERSON, RUSSELL	Home Sweet	17	22	34	34		
31	MCCREERY, SCOTTY	Damn Strait	37	31	18	25		
32	LAMBERT, MIRANDA	If I Was A Cowboy	33	30 42	36 20	11		
33	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	24	42	29	28		
34 35	CLARK, CALLISTA SWINDELL, COLE & LAINEY WILSON	lt's 'Cause I Am Never Say Never	20 32	39 24	44 39	14 37		
36	RHETT, THOMAS	Slow Down Summer	22	40	40	31		
37	SWIFT, TAYLOR FEAT. CHRIS STAPLETON	I Bet You Think About Me	34	40 29	40	40		
38	RAY, FRANK	Country'd Look Good On You	41	37	35	40		
39	ARTS, TENILLE	Back Then, Right Now	49	44	23	35		
40	BROTHERS OSBORNE	I'm Not For Everyone	36	38	45	39		
41	MORRIS, MAREN	Circles Around This Town	8	36	37	49		
42	BRYAN, LUKE	Up	42	34	38	46		
43	COMBS, LUKE	Doin' This	47	26	48	42		
44	HAYES, WALKER	AA	48	46	19	45		
45	KEITH, TOBY	Old School	43	43	47	43		
46	MIDLAND	Sunrise Tells The Story	46	45	41	44		
47	RICE, CHASE	If I Were Rock & Roll	45	47	49	30		
48	LANE, CHRIS	Fill Them Boots	38	49	42	48		
49	JONES, CAROLINE	Come In (But Don't)	44	48	50	47		
50	OLD DOMINION	No Hard Feelings	50	50	46	50		
		-						

Country

MMI-FUTURE TRACKS 1.17.22

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	CODY JINKS	All It Cost Me Was Everything	Late August Records
2	MIKE RYAN	Jacket On	Rock & Soul
3	DARRIN MORRIS BAND	She's Gonna Leave A Mark	
4	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
5	GABBY BARRETT	Pick Me Up	Warner/WAR
6	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
7	SPENCER CRANDALL	My Person	
8	DAVID ADAM BYRNES	Too Much Texas	Reviver
9	AVERY ANNA	Narcissist	Warner Music Nashville
10	CHRIS STAPLETON	Nashville, TN	Mercury Nashville
11	SARAH HOBBS	Black Bayou	Cielo Azul Entertainment
12	GARY KYLE	Be Your Man	
13	JAKE BUSH	If You Ever Get Lonely	
14	READ SOUTHALL BAND	DLTGYD	Smoklahoma/Thirty Tigers
15	SPENCER CRANDALL	Made	
16	JASON BOLAND & THE STRAGGLERS	The Light Saw Me	Proud Souls/Thirty Tigers
17	BRANTLEY GILBERT	Gone But Not Forgotten	Valory Music Co.
18	JAMES LANN	Damn Strait	Ari-Tex Records
19	BRETT ELDREDGE	Holy Water	Warner/WMN
20	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory Music Co.
21	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
22	AARON GOODVIN	Lonely Drum	Reviver
23	DANIELLE BRADBERY	Stop Draggin' Your Boots	Big Machine
24	BART CROW	Bad Attitude	Drift Ring
25	KELSEA BALLERINI & LANY	I Quit Drinking	BR/The Orchard-Interscope
26	ADAM DOLEAC	Somewhere Cool With You	Arista Nashville
27	JANA KRAMER	Voices	Elektra Nashville/WAR
28	CODY JOHNSON	Nothin' On You	CoJo Music/WMN
29	JESSIE JAMES DECKER	Should Have Known Better	Warner Music Nashville
30	STATELINE BAND	Dancehall Devil	
31	IAN FLANIGAN	Grow Up f/Blake Shelton	Reviver
32	DAVID J	Lost My Heartbreak	Grey Area
33	JORDAN FLETCHER	Rather Be Broke	Triple Tigers
34	TIMOTHY BAKER/CLAYTON SMALLEY	These Boots Were Made To Dance	
35	CODY JINKS	Ain't A Train	Late August Records
36	RYAN GRIFFIN	Love Don't	Independent
37	JOSIAH SISKA	Honkey-Tonk	
38	DIPLO & MORGAN WALLEN	Heartless (f/Julia Michaels)	Columbia
39	KIP MOORE	Crazy One More Time	MCA Nashville
40	NELLY	Good Times Roll f/Jimmie Allen	RECORDS/Columbia
41	MIKE AND THE MOONPIES	Hour On The Hour	Prairie Rose
42	DREW PARKER	All The Beers	Make Wake Artists
43	SHANE OWENS	Music Man	AmeriMonte
44	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow
45	CURTIS GRIMES	Noah Built A Boat	Lonely River
46	NIKO MOON	No Sad Songs	RCA Nashville
47	ARIEL HUTCHINS	The Cowboy He Will Be	
48	TYLER RICH	A Little Bit Of You	Valory Music Co.
49	TRAVIS TRITT	They Don't Make 'Em Like	Big Noise
50	BROOKS & DUNN	Brand New Man w/Luke Combs	Arista Nashville



MMI-INTELESCOPE

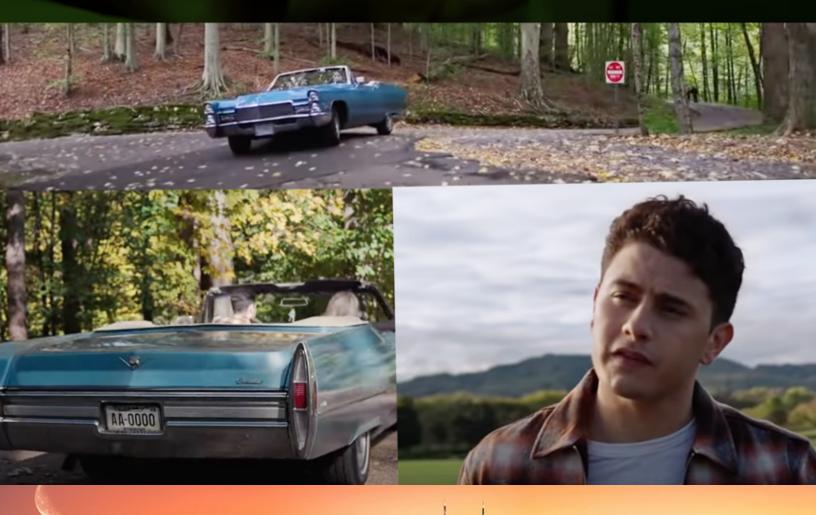
1.17.22

ROMAN ALEXANDER Better in a car



CMT always has their fingers on the "go button" of the next class of Country superstars! And Nashville insiders know Roman Alexander. In this Cadillac cruising clip, we take a ride with Roman to find out all things are better on wheels. To roll with us, just click here:





Country

MMI-INTELEVISION

Check out these videos hand-picked by our staff!



LOGAN MIZE - "FOLLOW YOUR HEART"

MMI favorite Logan Mize fascinates us. He has millions and millions of streams, sold out gigs galore, a faithful and active audience, unbelievably well-crafted and poetic Country songs and has never had his day in court at Radio. The artist checks all the boxes, and we think "Follow Your Heart" just might possibly be his breakout track that goes beyond MMO (modern media outlets) only. Step right up and click here:





COLE SWINDELL & LAINEY WILSON - "NEVER SAY NEVER"

MMI News Flash: Cole and Lainey have gone to prison! But with this break-out hit they won't be locked down for long. In this turnkey video they climb the vocal wall with a fired-up salute to passion. Nothing, no nothing will keep these two apart. Put this one in incarceration rotation and let the alarms sound. Click here:





KANE BROWN - "WHISKEY SOUR"

Kane's drinking alone at the end of the bar. In this heartbreak deluxe tender ballad, the emotion pours out like hot honey in a glass. The simple video production serves up a shot of straight Country music.. and it goes down easy. Click here:





MIRANDA LAMBERT - "IF I WAS A COWBOY"

Well giddy-up, girl! Ms. Lambert rides into town with her trademark twist on Country lyrical wit. Here's to whisky drinkin', card playin', six-gun toting, horseplay and gender-bending. Pardner, saddle up and click here:





JASON ALDEAN - "TROUBLE WITH A HEARTBREAK"

Jason comes back with a cool modern production of his new single "Trouble With a Heartbreak. The reflective video captures the somber mood of a heart that's trying to deal with loss of love. Click Here:



CHARTS/POWERS:

Monday

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

Z AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

3 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone.Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

THE BACK PAGE

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

Country

MONDAY Morning Intel

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