

**BIG LOUD**

**FOR YOUR ACM  
CONSIDERATION:**

**MONDAY  
MORNING  
INTEL**

**HARDY**



**NEW MALE ARTIST**



**MUSIC EVENT**



**BEERS ON ME**

**MUSIC EVENT**



**WORST COUNTRY  
SONG OF ALL TIME**

**MACKENZIE PORTER**



**SINGLE**



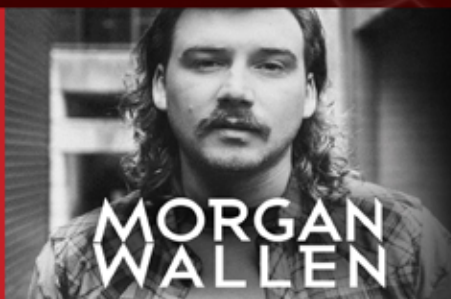
**THINKING 'BOU YOU**

**MUSIC EVENT**



**THINKING 'BOU YOU**

**MORGAN WALLEN**

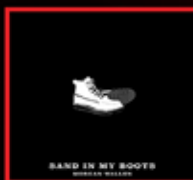


**ALBUM**



**DANGEROUS:  
THE DOUBLE ALBUM**

**SINGLE**



**SAND IN MY  
BOOTS**

**SONG**



**7 SUMMERS**

**MALE ARTIST**



**LILY ROSE**



**NEW FEMALE ARTIST**



**MMI  
PROFILE  
BEV RAINEY**

*Country Edition*

**NASHVILLE  
APPROVED**

**JANUARY 24, 2022**



# FLOWER SHOPS

feat. Morgan Wallen

# ERNEST



# ADD NOW

70+ STATIONS ALREADY COMMITTED

**BIG LOUD**

# **MONDAY MORNING INTEL**

JANUARY 24, 2022

## ***TABLE OF CONTENTS***

|                  |                                  |
|------------------|----------------------------------|
| <b><i>5</i></b>  | <b><i>#1 SONGS THIS WEEK</i></b> |
| <b><i>6</i></b>  | <b><i>POWERS</i></b>             |
| <b><i>8</i></b>  | <b><i>ACTION/RECURRENTS</i></b>  |
| <b><i>10</i></b> | <b><i>HOTZONE/DEVELOPING</i></b> |
| <b><i>12</i></b> | <b><i>PROFILE</i></b>            |
| <b><i>15</i></b> | <b><i>VIDEO STREAMING</i></b>    |
| <b><i>18</i></b> | <b><i>COUNTRY CALLOUT</i></b>    |
| <b><i>20</i></b> | <b><i>FUTURE TRACKS</i></b>      |
| <b><i>21</i></b> | <b><i>INTELESCOPE</i></b>        |
| <b><i>22</i></b> | <b><i>INTELEVISION</i></b>       |
| <b><i>24</i></b> | <b><i>METHODOLOGY</i></b>        |
| <b><i>26</i></b> | <b><i>THE BACK PAGE</i></b>      |





**DYLAN SCOTT**  
**NEW**  
**TRUCK**  
**TOP 30 BOUND!**

LEE BRICE

**SOUL**

**TOP 40 BOUND!**



*Hannah Gillis*  
**US**

**CHART BOUND!**



**MONDAY  
MORNING  
INTEL**

# **#1 SONGS THIS WEEK**

**BY MMI COMPOSITE CATEGORIES**

**1.24.22**

**AIRPLAY**

**JORDAN DAVIS F/LUKE BRYAN "Buy Dirt"**

**RETENTION**

**MORGAN WALLEN "Sand In My Boots"**

**CALLOUT**

**KELSEA BALLERINI F/KCHESNEY "Half Of My Hometown"**

**AUDIO**

**MAREN MORRIS "Circles Around This Town"**

**VIDEO**

**MORGAN WALLEN "Wasted On You"**

**SALES**

**WALKER HAYES "AA"**

**COMPOSITE**

**CHRIS STAPLETON "You Should Probably Leave"**

**MONDAY  
MORNING  
INTEL**

**MondayMorningIntel.com**



**CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

| TWRK<br>AIRPLAY | TWRK<br>RETENTION | TWRK<br>CALLOUT | TWRK<br>AUDIO | TWRK<br>VIDEO | TWRK<br>SALES | TWCOMP<br>RANK | ARTIST                         | TITLE                          | LABEL                     |
|-----------------|-------------------|-----------------|---------------|---------------|---------------|----------------|--------------------------------|--------------------------------|---------------------------|
| 2               | 5                 | 4               | 5             | 8             | 6             | 1              | CHRIS STAPLETON                | You Should Probably Leave      | Mercury Nashville         |
| 4               | 1                 | 14              | 10            | 2             | 5             | 2              | MORGAN WALLEN                  | Sand In My Boots               | Big Loud/Republic         |
| 1               | 13                | 16              | 2             | 3             | 3             | 3              | JORDAN DAVIS                   | Buy Dirt f/Luke Bryan          | MCA Nashville             |
| 7               | 2                 | 2               | 7             | 12            | 10            | 4              | DUSTIN LYNCH                   | Thinking 'Bout You f/M. Porter | Broken Bow                |
| 3               | 4                 | 3               | 15            | 13            | 11            | 5              | MICHAEL RAY                    | Whiskey And Rain               | Warner/WEA                |
| 14              | 17                | 12              | 4             | 5             | 2             | 6              | CODY JOHNSON                   | Til You Can't                  | CoJo/Warner/WMN           |
| 6               | 8                 | 13              | 3             | 20            | 16            | 7              | KANE BROWN                     | One Mississippi                | RCA Nashville             |
| 11              | 18                | 10              | 19            | 4             | 8             | 8              | ELLE KING & MIRANDA LAMBERT    | Drunk (And I Don't Wanna Go..) | RCA/Columbia Nashville    |
| 8               | 6                 | 1               | 13            | 23            | 26            | 9              | KELSEA BALLERINI               | Half Of My Hometown f/KChesney | Black River Entertainment |
| 9               | 7                 | 11              | 9             | 24            | 17            | 10             | PARKER MCCOLLUM                | To Be Loved By You             | MCA Nashville             |
| 5               | 3                 | 6               | 12            | 43            | 20            | 11             | JIMMIE ALLEN & BRAD PAISLEY    | Freedom Was A Highway          | Stoney Creek              |
| 12              | 16                | 8               | 20            | 28            | 18            | 12             | SAM HUNT                       | 23                             | MCA Nashville             |
| 13              | 19                | 19              | 24            | 14            | 13            | 13             | CARLY PEARCE & ASHLEY MCBRYDE  | Never Wanted To Be That Girl   | Big Machine/WMN           |
| 16              | 21                | 21              | 27            | 19            | 15            | 14             | BLAKE SHELTON                  | Come Back As A Country Boy     | Warner/WMN                |
| 20              | 9                 | 20              | 29            | 22            | 23            | 15             | JON PARDI                      | Tequila Little Time            | Capitol Nashville         |
| 50              | x                 | x               | 8             | 1             | 22            | 16             | MORGAN WALLEN                  | Wasted On You                  | Big Loud/Republic         |
| 18              | 25                | 32              | 23            | 11            | 14            | 17             | MIRANDA LAMBERT                | If I Was A Cowboy              | RCA Nashville             |
| 21              | 11                | 27              | 30            | 21            | 19            | 18             | HARDY                          | Give Heaven Some Hell          | Big Loud                  |
| 10              | 20                | 33              | 14            | 27            | 24            | 19             | ERIC CHURCH                    | Heart On Fire                  | EMI Nashville             |
| 17              | 22                | 23              | 16            | 30            | 21            | 20             | DIERKS BENTLEY, BRELAND, HARDY | Beers On Me                    | Atlantic/Big Loud/Capitol |
| 34              | 37                | 42              | 1             | 6             | 4             | 21             | MAREN MORRIS                   | Circles Around This Town       | Columbia Nashville        |
| 23              | 28                | 31              | 25            | 17            | 9             | 22             | COLE SWINDELL & LAINEY WILSON  | Never Say Never                | Warner/WMN/BBR            |
| 28              | 33                | 40              | 11            | 9             | 12            | 23             | LUKE COMBS                     | Doin' This                     | River House/Columbia Nash |
| 15              | 10                | 26              | 28            | 35            | 30            | 24             | RUSSELL DICKERSON              | Home Sweet                     | Triple Tigers             |
| 44              | 44                | x               | 6             | 10            | 7             | 25             | ERNEST                         | Flower Shops f/Morgan Wallen   | Big Loud                  |
| 40              | 38                | 41              | 17            | 7             | 1             | 26             | WALKER HAYES                   | AA                             | Monument                  |
| 31              | 36                | 9               | x             | x             | x             | 27             | JASON ALDEAN                   | Trouble With A Heartbreak      | Macon Music/Broken Bow    |
| 29              | 14                | 22              | 32            | 36            | 41            | 28             | DAN + SHAY                     | Steal My Love                  | Warner/WAR                |
| 27              | 30                | 36              | 26            | 32            | 28            | 29             | THOMAS RHETT                   | Slow Down Summer               | Valory Music Co.          |
| 35              | 43                | 37              | 18            | 16            | 29            | 30             | TAYLOR SWIFT                   | I Bet You Think About Me       | Republic/MCA Nashville    |
| 26              | 27                | 24              | 43            | 33            | 33            | 31             | TIM MCGRAW                     | 7500 OBO                       | Big Machine               |
| 22              | 26                | 30              | 37            | 42            | 31            | 32             | CALLISTA CLARK                 | It's 'Cause I Am               | Big Machine               |
| 30              | 12                | 28              | 33            | 45            | 45            | 33             | LAUREN ALAINA                  | Getting Over Him w/Jon Pardi   | Mercury Nashville         |
| 19              | 24                | 35              | 42            | 44            | 27            | 34             | KEITH URBAN                    | Wild Hearts                    | Capitol Nashville         |
| 24              | 23                | 15              | 41            | 47            | 43            | 35             | JAKE OWEN                      | Best Thing Since Backroads     | Big Loud                  |
| 33              | 34                | 34              | 39            | 34            | 25            | 36             | SCOTTY MCCREERY                | Damn Strait                    | Triple Tigers             |
| 36              | 35                | 25              | 34            | 29            | 38            | 37             | DYLAN SCOTT                    | New Truck                      | Curb                      |
| 25              | 32                | 38              | 45            | 25            | 36            | 38             | LUKE BRYAN                     | Up                             | Capitol Nashville         |
| 42              | 41                | 7               | 31            | 39            | 34            | 39             | PARMALEE                       | Take My Name                   | Stoney Creek              |
| 45              | 31                | 17              | x             | x             | x             | 40             | ADELE                          | Easy On Me f/Chris Stapleton   | Columbia                  |
| 32              | 15                | 39              | 44            | 38            | 46            | 41             | BROTHERS OSBORNE               | I'm Not For Everyone           | EMI Nashville             |
| 37              | 29                | 5               | 46            | 48            | 42            | 42             | JUSTIN MOORE                   | With A Woman You Love          | Valory Music Co.          |
| 38              | 42                | 18              | 38            | 46            | 40            | 43             | CHRIS YOUNG                    | At The End Of A Bar w/Tenpenny | RCA Nashville             |
| 46              | 46                | x               | 22            | 26            | 37            | 44             | MITCHELL TENPENNY              | Truth About You                | Riser House/Columbia      |
| 39              | 39                | 29              | 48            | 31            | 44            | 45             | CHRIS JANSON                   | Bye Mom                        | Warner/WAR                |
| 43              | 45                | x               | 36            | 40            | 35            | 46             | MORGAN WADE                    | Wilder Days                    | Arista Nashville          |
| 47              | 47                | x               | 21            | 37            | 39            | 47             | INGRID ANDRESS                 | Wishful Drinking w/Sam Hunt    | Atlantic/Warner/WEA       |
| 41              | 40                | 43              | 47            | 41            | 32            | 48             | OLD DOMINION                   | No Hard Feelings               | Arista Nashville          |
| 49              | x                 | x               | 35            | 18            | 48            | 49             | TAYLOR SWIFT                   | Love Story (Taylor's Version)  | Republic                  |
| 48              | 48                | x               | 40            | 15            | 47            | 50             | KAMERON MARLOWE                | Giving You Up                  | Columbia Nashville        |





# PRISCILLA BLOCK

FOR YOUR **ACM** CONSIDERATION

Priscilla's self-titled EP was the **BEST PERFORMING EP** of 2021 from a female country artist

Almost **1.5 MILLION** Social Media Followers



"Just About Over You" landed **TOP 15 AT COUNTRY RADIO**, Priscilla impressively posted the highest peak of a debut single from a female artist

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

| TW<br>RANK | TW RK<br>AIRPLAY | TW MMI<br>COMPOSITE | ACTION<br>FACTOR | ARTIST        | TITLE                        | LABEL/IMPRINT             |
|------------|------------------|---------------------|------------------|---------------|------------------------------|---------------------------|
| 1          | 50               | 16                  | <b>34</b>        | MORGAN WALLEN | Wasted On You                | Big Loud/Republic         |
| 2          | 44               | 25                  | <b>19</b>        | ERNEST        | Flower Shops f/Morgan Wallen | Big Loud                  |
| 3          | 40               | 26                  | <b>14</b>        | WALKER HAYES  | AA                           | Monument                  |
| 4          | 34               | 21                  | <b>13</b>        | MAREN MORRIS  | Circles Around This Town     | Columbia Nashville        |
| 5          | 14               | 6                   | <b>8</b>         | CODY JOHNSON  | Til You Can't                | CoJo/Warner/WMN           |
| 6          | 28               | 23                  | <b>5</b>         | LUKE COMBS    | Doin' This                   | River House/Columbia Nash |
| 7          | 20               | 15                  | <b>5</b>         | JON PARDI     | Tequila Little Time          | Capitol Nashville         |
| 8          | 35               | 30                  | <b>5</b>         | TAYLOR SWIFT  | I Bet You Think About Me     | Republic/MCA Nashville    |
| 9          | 45               | 40                  | <b>5</b>         | ADELE         | Easy On Me                   | Columbia                  |

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

| RANK<br>TW | ARTIST                        | TITLE                          | LABEL/IMPRINT             |
|------------|-------------------------------|--------------------------------|---------------------------|
| 1          | JASON ALDEAN/CARRIE UNDERWOOD | If I Didn't Love You           | BMG/Capitol               |
| 2          | LUKE COMBS                    | Cold As You                    | River House/Columbia Nash |
| 3          | CHRIS YOUNG & KANE BROWN      | Famous Friends                 | RCA Nashville             |
| 4          | WALKER HAYES                  | Fancy Like                     | Monument/RCA              |
| 5          | ZAC BROWN BAND                | Same Boat                      | Home Grown/Warner/WAR     |
| 6          | LUKE COMBS                    | Forever After All              | River House/Columbia Nash |
| 7          | RYAN HURD W/MAREN MORRIS      | Chasing After You              | Arista Nashville          |
| 8          | CHASE RICE F/F.G.L.           | Drinkin' Beer Talkin' God Amen | Dack Janiels/BBR-BMLG     |
| 9          | LEE BRICE                     | One Of Them Girls              | Curb                      |
| 10         | COLE SWINDELL                 | Single Saturday Night          | Warner/WMN                |
| 11         | THOMAS RHETT                  | What's Your Country Song       | Valory Music Co.          |
| 12         | LEE BRICE                     | Memory I Don't Mess With       | Curb                      |
| 13         | KENNY CHESNEY                 | Knowing You                    | Blue Chair/Warner/WEA     |
| 14         | JAMESON RODGERS               | Cold Beer Calling...f/L. Combs | River House/Columbia Nash |
| 15         | PARMALEE                      | Just The Way f/Blanco Brown    | Stoney Creek/Warner       |
| 16         | BRETT YOUNG                   | Lady                           | BMLG                      |
| 17         | DIERKS BENTLEY                | Gone                           | Capitol Nashville         |
| 18         | SCOTTY MCCREERY               | You Time                       | Triple Tigers             |
| 19         | NIKO MOON                     | Good Time                      | RCA Nashville             |
| 20         | RUSSELL DICKERSON             | Love You Like I Used To        | Triple Tigers             |
| 21         | GABBY BARRETT                 | The Good Ones                  | Warner/WAR                |
| 22         | LUKE BRYAN                    | Waves                          | Capitol Nashville         |
| 23         | JUSTIN MOORE                  | We Didn't Have Much            | Valory Music Co.          |
| 24         | LUKE COMBS                    | Better Together                | River House/Columbia Nash |
| 25         | ELVIE SHANE                   | My Boy                         | Wheelhouse                |
| 26         | LUKE COMBS                    | Lovin' On You                  | River House/Columbia Nash |
| 27         | LUKE BRYAN                    | Down To One                    | Capitol Nashville         |
| 28         | LUKE BRYAN                    | One Margarita                  | Capitol Nashville         |
| 29         | BLAKE SHELTON                 | Happy Anywhere f/Gwen Stefani  | Warner/WMN-Interscope     |
| 30         | JASON ALDEAN                  | Blame It On You                | Macon Music/Broken Bow    |



# carly pearce

*for your ACM Consideration*

**up for 5 nominations**

*Female Artist of the year*

*Video of the year*

*"Never Wanted To Be That Girl"*  
Carly Pearce & Ashley McBryde

*Music Event of the year*

*"Never Wanted To Be That Girl"*  
Carly Pearce & Ashley McBryde

*Album of the year*  
29: Written in Stone

*Single of the year*  
"Next Girl"





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

|         | ARTIST       | TITLE                        | LABEL/IMPRINT             |
|---------|--------------|------------------------------|---------------------------|
| HOTZONE | JASON ALDEAN | Trouble With A Heartbreak    | Macon Music/Broken Bow    |
| HOTZONE | MAREN MORRIS | Circles Around This Town     | Columbia Nashville        |
| HOTZONE | ERNEST       | Flower Shops f/Morgan Wallen | Big Loud                  |
| HOTZONE | LUKE COMBS   | Doin' This                   | River House/Columbia Nash |
| HOTZONE | MORGAN WADE  | Wilder Days                  | Arista Nashville          |
| HOTZONE | CODY JOHNSON | Til You Can't                | CoJo/Warner/WMN           |

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

|            | ARTIST                         | TITLE                          | LABEL/IMPRINT             |
|------------|--------------------------------|--------------------------------|---------------------------|
| DEVELOPING | ELLE KING & MIRANDA LAMBERT    | Drunk (And I Don't Wanna Go..) | RCA/Columbia Nashville    |
| DEVELOPING | SAM HUNT                       | 23                             | MCA Nashville             |
| DEVELOPING | MIRANDA LAMBERT                | If I Was A Cowboy              | RCA Nashville             |
| DEVELOPING | JAKE OWEN                      | Best Thing Since Backroads     | Big Loud                  |
| DEVELOPING | TIM MCGRAW                     | 7500 OBO                       | Big Machine               |
| DEVELOPING | SCOTTY MCCREERY                | Damn Strait                    | Triple Tigers             |
| DEVELOPING | FRANK RAY                      | Country'd Look Good On You     | Stoney Creek              |
| DEVELOPING | JUSTIN MOORE                   | With A Woman You Love          | Valory Music Co.          |
| DEVELOPING | PARMALEE                       | Take My Name                   | Stoney Creek              |
| DEVELOPING | DIERKS BENTLEY, BRELAND, HARDY | Beers On Me                    | Atlantic/Big Loud/Capitol |
| DEVELOPING | HARDY                          | Give Heaven Some Hell          | Big Loud                  |
| DEVELOPING | CALLISTA CLARK                 | It's 'Cause I Am               | Big Machine               |
| DEVELOPING | COLE SWINDELL & LAINEY WILSON  | Never Say Never                | Warner/WMN/BBR            |
| DEVELOPING | DAN + SHAY                     | Steal My Love                  | Warner/WAR                |
| DEVELOPING | TAYLOR SWIFT                   | I Bet You Think About Me       | Republic/MCA Nashville    |
| DEVELOPING | WALKER HAYES                   | AA                             | Monument                  |
| DEVELOPING | LEE BRICE                      | Soul                           | Curb                      |
| DEVELOPING | RUSSELL DICKERSON              | Home Sweet                     | Triple Tigers             |
| DEVELOPING | BLAKE SHELTON                  | Come Back As A Country Boy     | Warner/WMN                |
| DEVELOPING | KEITH URBAN                    | Wild Hearts                    | Capitol Nashville         |
| DEVELOPING | LUKE BRYAN                     | Up                             | Capitol Nashville         |
| DEVELOPING | THOMAS RHETT                   | Slow Down Summer               | Valory Music Co.          |
| DEVELOPING | TOBY KEITH                     | Old School                     | Show Dog Nashville        |
| DEVELOPING | OLD DOMINION                   | No Hard Feelings               | Arista Nashville          |
| DEVELOPING | CARLY PEARCE & ASHLEY MCBRYDE  | Never Wanted To Be That Girl   | Big Machine/WMN           |
| DEVELOPING | LAUREN ALAINA                  | Getting Over Him w/Jon Pardi   | Mercury Nashville         |
| DEVELOPING | BROTHERS OSBORNE               | I'm Not For Everyone           | EMI Nashville             |



**MAX SPINS NOW THROUGH  
JANUARY 30TH!**



**FT. LUKE  
BRYAN**

**Jordan Davis**

**FT. LUKE  
BRYAN**

**BUY DIRT**

**6.3 MILLION ON-DEMAND STREAMS  
LAST WEEK +4.5%**

**MCA  
NASHVILLE**



# BEV RAINEY INTEL

## CURRENT POSITION:

92.3 KRST  
ALBUQUERQUE  
ON-AIR  
PROGRAM  
DIRECTOR

**You're in the studio. You're a producer. You have to create one pop or rock song into a Country Smash by 6am. What would the song be and who would you have record it?**

The hard part would be picking just one combination. Stapleton nailing Kaleo – No Good, Eric Church covering Genesis – That's All, or I'd love to have Dan + Shay make Lean on Me their own.

**During the pandemic, Country has seen one of the biggest growth spurts than many formats. Any thoughts on why?**

During the pandemic, people have had more opportunity at home to explore and discover music they might not have been exposed to while working in an office setting. We all know country has become a blend of pop, rock and the traditional country sound. I think that's given the genre more appeal to a broader audience. It makes sense that country would attract a wider range of listeners sonically and then hook them because the songs still tell stories - better than any other format - of the LIFE we've been missing out on during the pandemic. Country is comfort food for the imagination and has a taste for almost everyone.

**Your all-time favorite artist ever (living or ah, not currently breathing) is coming to your house tonight for dinner. Who is your dinner date and what are you making for dinner? P.S. No cheating. You have to be able to make it!**

I'll do one better and CATCH dinner myself! I love going out to the San Juan Islands and catching Dungeness crab. Steaming them up on the beach and hanging out with Paul Heaton from The Beautiful South would be hysterical. I don't think he'd enjoy the campfire dinner but might like the conversation!

**There is an unsigned Country artist with a track that is so far and away number one in local streaming numbers that nothing comes close. It's not a label priority, no one else in America is playing it and the act has a weird name. But again, the streams are through the roof... do you play it?**

I'd spotlight it a few times on-air and put it all over social media. Having our DJs try to become "Tik Tok famous" by doing a video skit with it and other fun posts would be a great way bring the song into our brand. Regular rotation would depend on our radio listeners' reactions to what the streamers have discovered.



**You have to ride in a 1997 Chevy Econoline van with a broken radio from Woonsocket, Rhode Island to Carson City Nevada and you can only eat truck stop food. You have 3 other passengers from the radio and music industry. Who would your ideal travel buddies be and why?**

Raffaella Braun (Triple Tigers), Bill May (Premiere Radio Network) and Mike McVay (McVay Media). There would be non-stop laughing, brainstorming, learning and stories. The inspirational energy and storytelling ability that each of these three have is contagious! Plus, putting them in a confined space together would be really amusing. I bet there'd be an industry story for every town we went through and they could all handle the truck stop food. (I've seen you eat a pimento sandwich, McVay.) By the time we reached Nevada, I'd be changed forever.

**Outside of New Mexico, what is the percentage of people that can spell Albuquerque?**

The same percent that knows you spell 'chile' with an 'E' if you want something green and spicy. Otherwise, you'll get a bowl of meat and beans with your order. This was my first mistake after moving to NM. Lesson learned.

**Bonus Round: Shout out to your heroes and homies. You have the Mic!**

Big shout-out to my Cumulus family – Greg Frey, Jeff Berry, Kris Abrams and Charlie Cook! Charlie gets an extra shout-out for making me his deputy - badge and all!!!



IMPACTING NOW

RUTHIE COLLINS

*hypocrite*

36 TOTAL FIRST WEEK STATIONS  
ADDED TO MUSIC CHOICE

 [CLICK HERE TO WATCH THE OFFICIAL MUSIC VIDEO](#)

CRAIG POWERS - VP MEDIA CURB|WORD ENTERTAINMENT - CPOWERS@CURB.COM



hollow  
sweet

RUSSELL DICKERSON  
*FOR YOUR ACM CONSIDERATION*

VIDEO OF THE YEAR

[CLICK HERE TO WATCH THE VIDEO](#)



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

| AV RANK | ARTIST                         | TITLE                          | LABEL/IMPRINT             | LISTEN! LINKS                |
|---------|--------------------------------|--------------------------------|---------------------------|------------------------------|
| 1       | MORGAN WALLEN                  | Wasted On You                  | Big Loud/Republic         | <a href="#">PLAY VIDEO ▶</a> |
| 2       | MORGAN WALLEN                  | Sand In My Boots               | Big Loud/Republic         | <a href="#">PLAY VIDEO ▶</a> |
| 3       | JORDAN DAVIS                   | Buy Dirt f/Luke Bryan          | MCA Nashville             | <a href="#">PLAY VIDEO ▶</a> |
| 4       | ELLE KING & MIRANDA LAMBERT    | Drunk (And I Don't Wanna Go..) | RCA/Columbia Nashville    | <a href="#">PLAY VIDEO ▶</a> |
| 5       | CODY JOHNSON                   | Til You Can't                  | CoJo/Warner/WMN           | <a href="#">PLAY VIDEO ▶</a> |
| 6       | MAREN MORRIS                   | Circles Around This Town       | Columbia Nashville        | <a href="#">PLAY VIDEO ▶</a> |
| 7       | WALKER HAYES                   | AA                             | Monument                  | <a href="#">PLAY VIDEO ▶</a> |
| 8       | CHRIS STAPLETON                | You Should Probably Leave      | Mercury Nashville         | <a href="#">PLAY VIDEO ▶</a> |
| 9       | LUKE COMBS                     | Doin' This                     | River House/Columbia Nash | <a href="#">PLAY VIDEO ▶</a> |
| 10      | ERNEST                         | Flower Shops f/Morgan Wallen   | Big Loud                  | <a href="#">PLAY VIDEO ▶</a> |
| 11      | MIRANDA LAMBERT                | If I Was A Cowboy              | RCA Nashville             | <a href="#">PLAY VIDEO ▶</a> |
| 12      | DUSTIN LYNCH                   | Thinking 'Bout You f/M. Porter | Broken Bow                | <a href="#">PLAY VIDEO ▶</a> |
| 13      | MICHAEL RAY                    | Whiskey And Rain               | Warner/WEA                | <a href="#">PLAY VIDEO ▶</a> |
| 14      | CARLY PEARCE & ASHLEY MCBRYDE  | Never Wanted To Be That Girl   | Big Machine/WMN           | <a href="#">PLAY VIDEO ▶</a> |
| 15      | KAMERON MARLOWE                | Giving You Up                  | Columbia Nashville        | <a href="#">PLAY VIDEO ▶</a> |
| 16      | TAYLOR SWIFT                   | I Bet You Think About Me       | Republic/MCA Nashville    | <a href="#">PLAY VIDEO ▶</a> |
| 17      | COLE SWINDELL & LAINEY WILSON  | Never Say Never                | Warner/WMN/BBR            | <a href="#">PLAY VIDEO ▶</a> |
| 18      | TAYLOR SWIFT                   | Love Story (Taylor's Version)  | Republic                  | <a href="#">PLAY VIDEO ▶</a> |
| 19      | BLAKE SHELTON                  | Come Back As A Country Boy     | Warner/WMN                | <a href="#">PLAY VIDEO ▶</a> |
| 20      | KANE BROWN                     | One Mississippi                | RCA Nashville             | <a href="#">PLAY VIDEO ▶</a> |
| 21      | HARDY                          | Give Heaven Some Hell          | Big Loud                  | <a href="#">PLAY VIDEO ▶</a> |
| 22      | JON PARDI                      | Tequila Little Time            | Capitol Nashville         | <a href="#">PLAY VIDEO ▶</a> |
| 23      | KELSEA BALLERINI               | Half Of My Hometown f/KChesney | Black River Entertainment | <a href="#">PLAY VIDEO ▶</a> |
| 24      | PARKER MCCOLLUM                | To Be Loved By You             | MCA Nashville             | <a href="#">PLAY VIDEO ▶</a> |
| 25      | LUKE BRYAN                     | Up                             | Capitol Nashville         | <a href="#">PLAY VIDEO ▶</a> |
| 26      | MITCHELL TENPENNY              | Truth About You                | Riser House/Columbia      | <a href="#">PLAY VIDEO ▶</a> |
| 27      | ERIC CHURCH                    | Heart On Fire                  | EMI Nashville             | <a href="#">PLAY VIDEO ▶</a> |
| 28      | SAM HUNT                       | 23                             | MCA Nashville             | <a href="#">PLAY VIDEO ▶</a> |
| 29      | DYLAN SCOTT                    | New Truck                      | Curb                      | <a href="#">PLAY VIDEO ▶</a> |
| 30      | DIERKS BENTLEY, BRELAND, HARDY | Beers On Me                    | Atlantic/Big Loud/Capitol | <a href="#">PLAY VIDEO ▶</a> |
| 31      | CHRIS JANSON                   | Bye Mom                        | Warner/WAR                | <a href="#">PLAY VIDEO ▶</a> |
| 32      | THOMAS RHETT                   | Slow Down Summer               | Valory                    | <a href="#">PLAY VIDEO ▶</a> |
| 33      | TIM MCGRAW                     | 7500 OBO                       | Big Machine               | <a href="#">PLAY VIDEO ▶</a> |
| 34      | SCOTTY MCCREERY                | Damn Strait                    | Triple Tigers             | <a href="#">PLAY VIDEO ▶</a> |
| 35      | RUSSELL DICKERSON              | Home Sweet                     | Triple Tigers             | <a href="#">PLAY VIDEO ▶</a> |
| 36      | DAN + SHAY                     | Steal My Love                  | Warner/WAR                | <a href="#">PLAY VIDEO ▶</a> |
| 37      | INGRID ANDRESS                 | Wishful Drinking w/Sam Hunt    | Atlantic/Warner/WEA       | <a href="#">PLAY VIDEO ▶</a> |
| 38      | BROTHERS OSBORNE               | I'm Not For Everyone           | EMI Nashville             | <a href="#">PLAY VIDEO ▶</a> |
| 39      | PARMALEE                       | Take My Name                   | Stoney Creek              | <a href="#">PLAY VIDEO ▶</a> |
| 40      | MORGAN WADE                    | Wilder Days                    | Arista Nashville          | <a href="#">PLAY VIDEO ▶</a> |
| 41      | OLD DOMINION                   | No Hard Feelings               | Arista Nashville          | <a href="#">PLAY VIDEO ▶</a> |
| 42      | CALLISTA CLARK                 | It's 'Cause I Am               | Big Machine               | <a href="#">PLAY VIDEO ▶</a> |
| 43      | JIMMIE ALLEN & BRAD PAISLEY    | Freedom Was A Highway          | Stoney Creek              | <a href="#">PLAY VIDEO ▶</a> |
| 44      | KEITH URBAN                    | Wild Hearts                    | Capitol Nashville         | <a href="#">PLAY VIDEO ▶</a> |
| 45      | LAUREN ALAINA                  | Getting Over Him w/Jon Pardi   | Mercury Nashville         | <a href="#">PLAY VIDEO ▶</a> |
| 46      | CHRIS YOUNG                    | At The End Of A Bar w/Tenpenny | RCA Nashville             | <a href="#">PLAY VIDEO ▶</a> |
| 47      | JAKE OWEN                      | Best Thing Since Backroads     | Big Loud                  | <a href="#">PLAY VIDEO ▶</a> |
| 48      | JUSTIN MOORE                   | With A Woman You Love          | Valory                    | <a href="#">PLAY VIDEO ▶</a> |

FOR YOUR ACM CONSIDERATION



# DYLAN SCOTT

## NEW MALE

**2 #1 SINGLES**

**DIRECT SUPPORT ON LUKE BRYAN TOUR**  
**CMT MUSIC AWARD WINNER – “NOBODY”**

**1.3+ BILLION ON-DEMAND STREAMS**



# LAINY WILSON

## THINGS A MAN OUGHTA KNOW

**billboard**

"TOP NEW COUNTRY ARTIST OF 2021"

**2022 NEW FACES**  
OF COUNTRY MUSIC

**ROUGHSTOCK**

"ONES TO WATCH"

**MUSIC ROW**

"DISCOVERY ARTIST OF THE YEAR WINNER"

**THE NASHnews**

"EMERGING COUNTRY ARTISTS - CLASS OF 2022"

### "THINGS A MAN OUGHTA KNOW"

#1 ON MEDIABASE & BILLBOARD COUNTRY AIRPLAY CHARTS



CERTIFIED PLATINUM



"2021 TOP 5 SONGS PICKED"

**billboard** "THE 15 BEST COUNTRY SONGS OF 2021: STAFF PICKS"

**CMT** "BREAKTHROUGH VIDEO OF THE YEAR NOMINEE"

**TASTE OF COUNTRY** "TOP 10 COUNTRY SONGS OF 2021"

**YARDBARKER** "YEAR IN REVIEW: THE 18 BIGGEST COUNTRY HITS OF 2021"

DEBUT ALBUM

### SAYIN' WHAT I'M THINKIN'

**American Songwriter**  
THE COUNTRY MUSIC

"BEST ALBUMS OF 2021"

**RollingStone**

"BEST MUSIC OF 2021: STAFF PICKS"

**TASTE OF COUNTRY**

"11 BEST COUNTRY ALBUMS OF 2021"

**RollingStone**

"25 BEST COUNTRY AND AMERICANA ALBUMS OF 2021"

**ROUGHSTOCK**

"THE 10 BEST COUNTRY ALBUMS OF 2021"

WIDE OPEN

**COUNTRY**

"THE 20 BEST COUNTRY AND AMERICANA ALBUMS OF 2021"

**93.1WPOC**

"TOP 10 COUNTRY ALBUMS OF 2021"

**WHISKEY RIFF**

"TOP 40 COUNTRY ALBUMS OF 2021"

**GENIUS**

"25 BEST ALBUMS OF 2021 (SO FAR)"

**YARDBARKER**

"YEAR IN REVIEW: THE 20 BEST COUNTRY ALBUMS OF 2021"



"10 BEST COUNTRY + AMERICANA ALBUMS OF 2021 SO FAR"

**American Songwriter**  
THE COUNTRY MUSIC

"THE BEST ALBUMS OF 2021... SO FAR"

**SLATE**

"THE MUSIC CLUB 2021"

**Tennessean.**

"NASHVILLE'S 10 BEST ALBUMS OF THE YEAR" (HONORABLE MENTION)

**FOR YOUR ACM CONSIDERATION**  
NEW FEMALE ARTIST OF THE YEAR  
SONG OF THE YEAR "THINGS A MAN OUGHTA KNOW"



Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

| RANK | ARTIST                                | TITLE                             | N/EAST | MIDWEST | SOUTH | WEST |
|------|---------------------------------------|-----------------------------------|--------|---------|-------|------|
| 1    | BALLERINI, KELSEA FEAT. KENNY CHESNEY | Half Of My Hometown               | 3      | 1       | 4     | 1    |
| 2    | LYNCH, DUSTIN FEAT. MACKENZIE PORTER  | Thinking 'Bout You                | 5      | 3       | 3     | 2    |
| 3    | RAY, MICHAEL                          | Whiskey And Rain                  | 2      | 6       | 5     | 5    |
| 4    | STAPLETON, CHRIS                      | You Should Probably Leave         | 6      | 11      | 7     | 3    |
| 5    | MOORE, JUSTIN                         | With A Woman You Love             | 17     | 5       | 8     | 6    |
| 6    | ALLEN, JIMMIE & BRAD PAISLEY          | Freedom Was A Highway             | 1      | 2       | 16    | 17   |
| 7    | PARMALEE                              | Take My Name                      | 4      | 16      | 13    | 4    |
| 8    | HUNT, SAM                             | 23                                | 7      | 4       | 14    | 20   |
| 9    | ALDEAN, JASON                         | Trouble With A Heartbreak         | 9      | 36      | 2     | 9    |
| 10   | KING, ELLE & MIRANDA LAMBERT          | Drunk (And I Don't Wanna Go Home) | 14     | 7       | 24    | 7    |
| 11   | MCCOLLUM, PARKER                      | To Be Loved By You                | 13     | 15      | 6     | 10   |
| 12   | JOHNSON, CODY                         | Til You Can't                     | 10     | 9       | 10    | 18   |
| 13   | BROWN, KANE                           | One Mississippi                   | 8      | 8       | 20    | 27   |
| 14   | WALLEN, MORGAN                        | Sand In My Boots                  | 35     | 14      | 1     | 30   |
| 15   | OWEN, JAKE                            | Best Thing Since Backroads        | 20     | 10      | 12    | 25   |
| 16   | DAVIS, JORDAN FEAT. LUKE BRYAN        | Buy Dirt                          | 22     | 13      | 19    | 21   |
| 17   | ADELE FEAT. CHRIS STAPLETON           | Easy On Me                        | 11     | 20      | 36    | 8    |
| 18   | YOUNG, CHRIS FEAT. MITCHELL TENPENNY  | At The End Of A Bar               | 21     | 24      | 11    | 23   |
| 19   | PEARCE, CARLY & ASHLEY MCBRYDE        | Never Wanted To Be That Girl      | 19     | 26      | 18    | 13   |
| 20   | PARDI, JON                            | Tequila Little Time               | 18     | 30      | 9     | 19   |
| 21   | SHELTON, BLAKE                        | Come Back As A Country Boy        | 25     | 19      | 26    | 22   |
| 22   | DAN + SHAY                            | Steal My Love                     | 16     | 25      | 29    | 14   |
| 23   | BENTLEY, DIERKS FEAT. BRELAND & HARDY | Beers On Me                       | 29     | 18      | 17    | 32   |
| 24   | MCGRAW, TIM                           | 7500 OBO                          | 24     | 22      | 28    | 29   |
| 25   | SCOTT, DYLAN                          | New Truck                         | 15     | 23      | 34    | 26   |
| 26   | DICKERSON, RUSSELL                    | Home Sweet                        | 30     | 17      | 22    | 36   |
| 27   | HARDY                                 | Give Heaven Some Hell             | 40     | 21      | 15    | 35   |
| 28   | ALAINA, LAUREN FEAT. JON PARDI        | Getting Over Him                  | 23     | 37      | 21    | 34   |
| 29   | JANSON, CHRIS                         | Bye Mom                           | 27     | 34      | 23    | 24   |
| 30   | CLARK, CALLISTA                       | It's 'Cause I Am                  | 12     | 38      | 42    | 11   |
| 31   | SWINDELL, COLE & LAINEY WILSON        | Never Say Never                   | 31     | 12      | 25    | 45   |
| 32   | LAMBERT, MIRANDA                      | If I Was A Cowboy                 | 28     | 29      | 38    | 12   |
| 33   | CHURCH, ERIC                          | Heart On Fire                     | 32     | 32      | 30    | 28   |
| 34   | MCCREERY, SCOTTY                      | Damn Strait                       | 42     | 28      | 33    | 16   |
| 35   | URBAN, KEITH                          | Wild Hearts                       | 44     | 27      | 37    | 15   |
| 36   | RHETT, THOMAS                         | Slow Down Summer                  | 26     | 31      | 41    | 38   |
| 37   | SWIFT, TAYLOR FEAT. CHRIS STAPLETON   | I Bet You Think About Me          | 34     | 33      | 46    | 31   |
| 38   | BRYAN, LUKE                           | Up                                | 37     | 35      | 32    | 41   |
| 39   | BROTHERS OSBORNE                      | I'm Not For Everyone              | 33     | 42      | 44    | 39   |
| 40   | RAY, FRANK                            | Country'd Look Good On You        | 39     | 41      | 31    | 44   |
| 41   | COMBS, LUKE                           | Doin' This                        | 38     | 39      | 45    | 40   |
| 42   | ARTS, TENILLE                         | Back Then, Right Now              | 46     | 43      | 40    | 37   |
| 43   | HAYES, WALKER                         | AA                                | 43     | 47      | 27    | 43   |
| 44   | RICE, CHASE                           | If I Were Rock & Roll             | 36     | 48      | 48    | 33   |
| 45   | KEITH, TOBY                           | Old School                        | 47     | 40      | 43    | 42   |
| 46   | MIDLAND                               | Sunrise Tells The Story           | 45     | 45      | 39    | 46   |
| 47   | MORRIS, MAREN                         | Circles Around This Town          | 41     | 44      | 47    | 49   |
| 48   | OLD DOMINION                          | No Hard Feelings                  | 49     | 46      | 35    | 48   |
| 49   | JONES, CAROLINE                       | Come In (But Don't...)            | 48     | 49      | 49    | 47   |
| 50   | BRICE, LEE                            | Soul                              | 50     | 50      | 50    | 50   |



FOR YOUR ACM CONSIDERATION



# LEE BRICE

ENTERTAINER OF THE YEAR  
MALE ARTIST OF THE YEAR

SINGLE OF THE YEAR – THE #1 HIT “MEMORY I DON’T MESS WITH”

“WHAT A POWERFUL PERFORMANCE...  
IT’S YET ANOTHER MASTER WORK BY THIS ARTIST.”  
– MUSICROW

**9 #1 SINGLES**

**3.2+ BILLION ON-DEMAND STREAMS**

**7 ACM AWARD WINS**

**GOOD MORNING AMERICA ON NYE 2021**

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

| RANK | ARTIST                         | TITLE                          | LABEL                     |
|------|--------------------------------|--------------------------------|---------------------------|
| 1    | OLD DOMINION                   | Hawaii                         | Arista Nashville          |
| 2    | JAMES LANN                     | Damn Strait                    | Ari-Tex Records           |
| 3    | JAKE BUSH                      | If You Ever Get Lonely         | ---                       |
| 4    | CONNER SMITH                   | I Hate Alabama                 | Valory Music Co.          |
| 5    | JASON BOLAND & THE STRAGGLERS  | The Light Saw Me               | Proud Souls/Thirty Tigers |
| 6    | CHRIS STAPLETON                | Nashville, TN                  | Mercury Nashville         |
| 7    | KACEY MUSGRAVES                | justified                      | MCA Nashville/Interscope  |
| 8    | GARY KYLE                      | Be Your Man                    | ---                       |
| 9    | STATELINE BAND                 | Dancehall Devil                | ---                       |
| 10   | SCOTTY MCCREERY                | How Ya Doin' Up There          | Triple Tigers             |
| 11   | VERY ANNA                      | Narcissist                     | Warner Music Nashville    |
| 12   | JELLY ROLL                     | Son Of A Sinner                | Stoney Creek/BMG          |
| 13   | SPENCER CRANDALL               | Made                           | ---                       |
| 14   | BRANTLEY GILBERT               | Gone But Not Forgotten         | Valory Music Co.          |
| 15   | READ SOUTHALL BAND             | DLTGVD                         | Smoklahoma/Thirty Tigers  |
| 16   | SPENCER CRANDALL               | My Person                      | ---                       |
| 17   | ADAM DOLEAC                    | Somewhere Cool With You        | Arista Nashville          |
| 18   | JORDAN FLETCHER                | Rather Be Broke                | Triple Tigers             |
| 19   | DANIELLE BRADBURY              | Stop Draggin' Your Boots       | Big Machine               |
| 20   | KANE BROWN X BLACKBEAR         | Memory                         | Sony Music Nashville/RCA  |
| 21   | AARON GOODVIN                  | Lonely Drum                    | Reviver                   |
| 22   | DREW PARKER                    | All The Beers                  | Make Wake Artists         |
| 23   | JESSIE JAMES DECKER            | Should Have Known Better       | Warner Music Nashville    |
| 24   | BRETT ELDREDGE                 | Holy Water                     | Warner/WMN                |
| 25   | JANA KRAMER                    | Voices                         | Elektra Nashville/WAR     |
| 26   | ARIEL HUTCHINS                 | The Cowboy He Will Be          | ---                       |
| 27   | DAVID J                        | Lost My Heartbreak             | Grey Area                 |
| 28   | IAN FLANIGAN                   | Grow Up f/Blake Shelton        | Reviver                   |
| 29   | KELSEA BALLERINI & LANY        | I Quit Drinking                | BR/The Orchard-Interscope |
| 30   | CODY JINKS                     | Ain't A Train                  | Late August Records       |
| 31   | BART CROW                      | Bad Attitude                   | Drift Ring                |
| 32   | TRAVIS TRITT                   | They Don't Make 'Em Like...    | Big Noise                 |
| 33   | CURTIS GRIMES                  | Noah Built A Boat              | Lonely River              |
| 34   | TIMOTHY BAKER/CLAYTON SMALLEY  | These Boots Were Made To Dance | ---                       |
| 35   | RYAN GRIFFIN                   | Love Don't                     | Independent               |
| 36   | ELI YOUNG BAND & JIMMY BUFFETT | Saltwater Gospel               | Valory Music Co.          |
| 37   | KANE BROWN                     | Whiskey Sour                   | RCA Nashville             |
| 38   | TYLER RICH                     | A Little Bit Of You            | Valory Music Co.          |
| 39   | SHANE OWENS                    | Music Man                      | AmeriMonte                |
| 40   | DIPLO & MORGAN WALLEN          | Heartless (f/Julia Michaels)   | Columbia                  |
| 41   | JOSIAH SISK                    | Honkey-Tonk                    | ---                       |
| 42   | SARAH HOBBS                    | Black Bayou                    | Cielo Azul Entertainment  |
| 43   | MIKE AND THE MOONPIES          | Hour On The Hour               | Prairie Rose              |
| 44   | TIM MCGRAW                     | The Cowboy In Me (2021)        | Big Machine               |
| 45   | BRETT YOUNG                    | Not Yet                        | BMLG                      |
| 46   | FLAT RIVER BAND                | I Just Wish You Were Someone.. | Independent               |
| 47   | DARYLE SINGLETARY              | She's Been Cheatin' On Us      | Platinum Records Nash.    |
| 48   | BROOKS & DUNN                  | Brand New Man w/Luke Combs     | Arista Nashville          |
| 49   | BRIAN KELLEY                   | Made By The Water              | Warner/WMN                |
| 50   | CODY JINKS                     | Same Kind Of Crazy As Me       | Late August Records       |



# BILLY STRINGS

## LOVE AND REGRET



CMT continues to bring us the coolest and best. If you don't know Billy Strings, you're missing out. The Grammy Award winner has 3 albums of pure, authentic music that can live on Folk, Bluegrass and Country playlists equally. His lyrics are realistic and poetic and the vocals as smooth as fine Kentucky Bourbon. The boy was born William Apostol and landed on his stage moniker from his ability to master about every instrument that wears the name. For a dose of "Love and Regret" [click here](#).

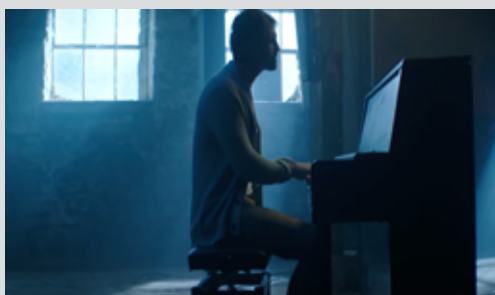


Check out these videos hand-picked by our staff!



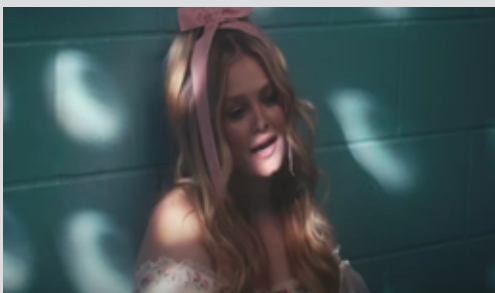
### WALKER HAYES - "AA"

How do you follow up one of the biggest songs of the decade? By writing and recording another darn good one. Ally-bammy's Hayes is just a clever dude and a master wordsmith. And with all his new music hitting the streaming centers now, you can wander through a maze of cool memory making smashes that are woven together with a Southern tackle box filled with hooks. Simple video-amazing song.....again. Click here:



### RYAN HURD - "WHAT ARE YOU DRINKING"

You know what's a tough job? To write a new modern awesome Country drinking song. Think about the never-ending list of bottled classics in the genre and then listen to Ryan's "What are You Drinking". It's a mega-power ballad with an arching crescendo deluxe. The lyrics are fresh, sharp and the melody pulls you in. Let's not forget Ryan has been writing bellringers for Nashville's best...and now it's his turn. Click Here:



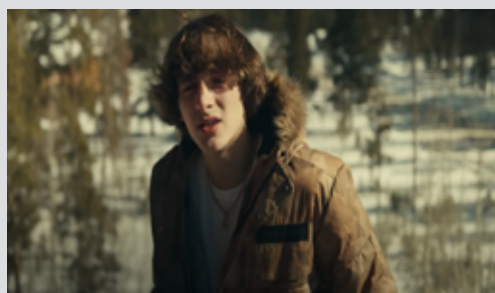
### HAILEY WHITTERS - "EVERYTHING SHE AIN'T"

**MMI Adorable Video Alert:** Hailey Whitters is a decorated soldier in the new songwriter army of stars. Her songs are twisty, cool favorites to many including Maren Morris, Little Big Town, Alan Jackson and more. She's toured and written with the best. In this cheerleader drenched video, Whitters shines as the unlikely queen of the prom. A keen eye will catch historic references from Nirvana's "Smell's Like Teen Spirit" all the way to a nod to the film "Carrie". Click Here:



### LUKE BRYAN - "UP"

What an "up-lifting" video for the incredible smash by Luke Bryan. The realistic images from vintage film clips capture the true pride and joy of small-town America and the values you'll find there. The interaction between the classic southern home-movies and the "audience" that's observing is mesmerizing and emotional. This clip can make the crustiest of city-slickers long for a rural Southern home life. Click here:



### KIDD G AND YNW BSLIME - "LEFT ME"

MMI keeps close tabs on the acts creating waves on the Modern Media Outlets. Georgia fella Kidd G is a staff favorite as he has a rabid young Country fan base. His streams and shows are stellar and his social numbers are koo-koo, too. Kidd G teams up with teen Floridian YNW BSLIME (younger bro of acclaimed rapper YNW Melly) to throw another digital hot single in the mix. The kids...the hipsters, the new Country fans know Kidd G. They consume music differently and actively. For a snow-day with the young-uns, click here:





A close-up portrait of a young woman with long, wavy blonde hair and green eyes, looking directly at the camera. She is wearing a red lace headpiece on the left side of her head. The background is a soft, out-of-focus green and yellow. The text 'Callista Clark' is written in a large, white, cursive font with a black outline, positioned in the lower-left quadrant. The text 'FOR YOUR ACM CONSIDERATION' is in a small, white, sans-serif font. The text 'NEW FEMALE ARTIST' is in a large, white, sans-serif font. The text 'of the year' is in a white, cursive font. The text '"It's 'Cause I Am"' is in a white, cursive font. The text 'TOP 15 BOUND!' is in a white, sans-serif font, with the number '15' inside a gold circle. The text 'BIG MACHINE RECORDS' is in a white, sans-serif font, with a small logo to the left. The background of the text area is dark with ornate, swirling patterns.

Callista  
Clark

FOR YOUR ACM CONSIDERATION  
NEW FEMALE ARTIST  
*of the year*

"It's 'Cause I Am" TOP **15** BOUND!

 **BIG  
MACHINE  
RECORDS**



## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*





**“2 WEEKS” LEFT**  
**OF FREE SUBSCRIPTIONS**  
**DON'T MISS OUT**

**CLICK HERE**

**YOUR STATION...YOUR RESEARCH...YOUR COMPETITION + CALL OUT...YEAABUDDY**

CALL US at  
818-699-6400  
or EMAIL  
[contact@mmi2020.com](mailto:contact@mmi2020.com)

# MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021,  
No part of the materials available through the  
MONDAY MORNING INTEL presentation  
may be copied, photocopied, reproduced,  
translated or reduced to any electronic  
medium or machine-readable form, in  
whole or in part, without prior written  
consent of AIRPLAY INTELLIGENCE, LLC.  
Any other reproduction in any form without  
permission of AIRPLAY INTELLIGENCE, LLC  
is prohibited. All materials contained on this  
presentation are protected by United States  
copyright law and may not be reproduced,  
distributed, transmitted, displayed, published or  
broadcast without the prior written permission of  
AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY  
[Click Here](#)



**THANK YOU**  
from the entire staff:

**PUBLISHERS:**

**ZEN CZAR**

Rich Meyer

**CHIEF WRANGLER**

Steve Lehman

**MARKETING, PROMOTION  
& Magic Fueled by Studio2Bee**

**MASTERS OF THE SUN**

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

**RESEARCH TEAM**

**PEOPLE WHO ACTUALLY  
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Brittany Whitney

Brenda Manney

Todd Morris

**GRAPHIC DESIGN**

EGO Design

**PYTHON POWER RANGER**

Trent Trento

**OPERATIONS**

Kylee Laynee Higgins

**PAW POWER  
NOT IN MY BOWL**

Heidi Dogg

Monkey Dog

Cooper