

**MONDAY**  
**MORNING**  
**INTEL**

**carly pearce**  
*for your ACM Consideration*  
**up for 5 nominations**

**MMI**  
**PROFILE**  
**JR AMMONS**

*Country Edition*

**NASHVILLE**  
**APPROVED**

**JANUARY 31, 2022**



# FLOWER SHOPS

feat. Morgan Wallen

# ERNEST

#4 MMI ACTION FACTOR



**THANK YOU COUNTRY RADIO  
88 FIRST WEEK STATIONS**

BIG LOUD

# **MONDAY MORNING INTEL**

JANUARY 31, 2022

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# FOR YOUR ACM CONSIDERATION

## JASON ALDEAN

ENTERTAINER OF THE YEAR  
MALE ARTIST OF THE YEAR  
ALBUM OF THE YEAR – *MACON*

JASON ALDEAN & CARRIE UNDERWOOD  
“IF I DIDN’T LOVE YOU”

SINGLE OF THE YEAR  
MUSIC EVENT OF THE YEAR  
VIDEO OF THE YEAR

## JIMMIE ALLEN

MALE ARTIST OF THE YEAR  
ALBUM OF THE YEAR  
*BETTIE JAMES GOLD EDITION*

JIMMIE ALLEN & BRAD PAISLEY  
“FREEDOM WAS A HIGHWAY”  
MUSIC EVENT OF THE YEAR

## CHASE RICE

(FT. FLORIDA GEORGIA LINE)  
“DRINKIN’ BEER. TALKIN’ GOD. AMEN.”  
MUSIC EVENT OF THE YEAR

## DUSTIN LYNCH

(FT. MACKENZIE PORTER)  
“THINKING ‘BOUT YOU”  
SINGLE OF THE YEAR  
VIDEO OF THE YEAR  
MUSIC EVENT OF THE YEAR

## LAINIEY WILSON

NEW FEMALE ARTIST OF THE YEAR  
SONG OF THE YEAR  
“THINGS A MAN OUGHTA KNOW”

## ELVIE SHANE

NEW MALE ARTIST OF THE YEAR  
SINGLE OF THE YEAR  
“MY BOY”  
SONG OF THE YEAR  
“MY BOY”

## LOCASH

DUO OF THE YEAR

## PARMALEE

GROUP OF THE YEAR





**MONDAY  
MORNING  
INTEL**

**#1**

**SONGS THIS WEEK**  
BY MMI COMPOSITE CATEGORIES **1.31.22**

**AIRPLAY**

JORDAN DAVIS F/LUKE BRYAN "Buy Dirt"

**RETENTION**

CHRIS STAPLETON "You Should Probably Leave"

**CALLOUT**

KELSEA BALLERINI F/KCHESNEY "Half Of My Hometown"

**AUDIO**

JORDAN DAVIS F/LUKE BRYAN "Buy Dirt"

**VIDEO**

JASON ALDEAN "Trouble With A Heartbreak"

**SALES**

JASON ALDEAN "Trouble With A Heartbreak"

**COMPOSITE**

CHRIS STAPLETON "You Should Probably Leave"

**MONDAY  
MORNING  
INTEL**

**MondayMorningIntel.com**



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
2	1	6	5	12	5	1	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
1	3	18	1	5	4	2	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
3	4	13	9	6	6	3	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
5	7	7	2	18	10	4	KANE BROWN	One Mississippi	RCA Nashville
10	10	15	4	9	3	5	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
8	5	2	15	13	12	6	MICHAEL RAY	Whiskey And Rain	Warner/WEA
11	9	8	19	7	8	7	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
7	6	9	6	22	15	8	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
6	2	1	10	24	26	9	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
13	x	4	24	26	17	10	SAM HUNT	23	MCA Nashville
20	19	22	16	4	7	11	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
4	8	3	13	44	20	12	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
15	11	21	21	16	14	13	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
36	30	11	22	1	1	14	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
16	13	17	7	28	22	15	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
14	12	19	27	19	13	16	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
19	20	32	25	8	11	17	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
9	14	33	11	27	21	18	ERIC CHURCH	Heart On Fire	EMI Nashville
24	31	36	12	10	9	19	LUKE COMBS	Doin' This	River House/Columbia Nash
18	17	26	28	21	18	20	HARDY	Give Heaven Some Hell	Big Loud
27	18	10	29	23	28	21	JON PARDI	Tequila Little Time	Capitol Nashville
38	36	41	17	11	2	22	WALKER HAYES	AA	Monument
23	27	37	41	2	19	23	LUKE BRYAN	Up	Capitol Nashville
12	15	24	30	35	32	24	RUSSELL DICKERSON	Home Sweet	Triple Tigers
30	39	40	3	20	27	25	MAREN MORRIS	Circles Around This Town	Columbia Nashville
25	26	35	23	30	25	26	THOMAS RHETT	Slow Down Summer	Valory Music Co.
42	37	43	14	14	16	27	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
50	43	x	8	3	23	28	MORGAN WALLEN	Wasted On You	Big Loud/Republic
28	25	20	31	34	40	29	DAN + SHAY	Steal My Love	Warner/WAR
26	23	23	42	32	34	30	TIM MCGRW	7500 OBO	Big Machine
22	16	14	39	47	41	31	JAKE OWEN	Best Thing Since Backroads	Big Loud
31	34	25	38	33	24	32	SCOTTY MCCREERY	Damn Strait	Triple Tigers
35	45	38	18	17	30	33	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
45	33	5	34	37	31	34	PARMALEE	Take My Name	Stoney Creek
17	21	31	43	46	29	35	KEITH URBAN	Wild Hearts	Capitol Nashville
21	22	30	40	43	37	36	CALLISTA CLARK	It's 'Cause I Am	Big Machine
33	32	27	35	31	38	37	DYLAN SCOTT	New Truck	Curb
29	29	28	33	42	45	38	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
37	24	12	47	48	44	39	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
46	28	x	x	x	x	40	ADELE	Easy On Me f/Chris Stapleton	Columbia
32	35	34	45	38	46	41	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
40	44	16	36	45	43	42	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
48	48	x	20	25	39	43	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
39	38	29	49	29	48	44	CHRIS JANSON	Bye Mom	Warner/WAR
41	41	42	44	40	36	45	OLD DOMINION	No Hard Feelings	Arista Nashville
49	47	x	37	15	47	46	KAMERON MARLOWE	Giving You Up	Columbia Nashville
47	49	x	26	36	33	47	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
43	46	44	32	41	42	48	MORGAN WADE	Wilder Days	Arista Nashville
44	42	45	46	39	35	49	LEE BRICE	Soul	Curb
34	40	39	48	49	49	50	FRANK RAY	Country'd Look Good On You	Stoney Creek





# PRISCILLA BLOCK

FOR YOUR **ACM** CONSIDERATION

Priscilla's self-titled EP was the **BEST PERFORMING EP** of 2021 from a female country artist

Almost **1.5 MILLION** Social Media Followers



"Just About Over You" landed **TOP 15 AT COUNTRY RADIO**, Priscilla impressively posted the highest peak of a debut single from a female artist



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	36	14	22	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
2	50	28	22	MORGAN WALLEN	Wasted On You	Big Loud/Republic
3	38	22	16	WALKER HAYES	AA	Monument
4	42	27	15	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
5	45	34	11	PARMALEE	Take My Name	Stoney Creek
6	20	11	9	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
7	27	21	6	JON PARDI	Tequila Little Time	Capitol Nashville
8	46	40	6	ADELE	Easy On Me f/Chris Stapleton	Columbia
9	10	5	5	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
10	24	19	5	LUKE COMBS	Doin' This	River House/Columbia Nash
11	30	25	5	MAREN MORRIS	Circles Around This Town	Columbia Nashville
12	48	43	5	MITCHELL TENPENNY	Truth About You	Riser House/Columbia

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
2	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
3	WALKER HAYES	Fancy Like	Monument/RCA
4	LUKE COMBS	Cold As You	River House/Columbia Nash
5	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
6	LUKE COMBS	Forever After All	River House/Columbia Nash
7	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
8	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
9	LEE BRICE	One Of Them Girls	Curb
10	THOMAS RHETT	What's Your Country Song	Valory Music Co.
11	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
12	COLE SWINDELL	Single Saturday Night	Warner/WMN
13	LEE BRICE	Memory I Don't Mess With	Curb
14	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
15	BRETT YOUNG	Lady	BMLG
16	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
17	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
18	SCOTTY MCCREERY	You Time	Triple Tigers
19	LUKE COMBS	Better Together	River House/Columbia Nash
20	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
21	LUKE COMBS	Lovin' On You	River House/Columbia Nash
22	DIERKS BENTLEY	Gone	Capitol Nashville
23	NIKO MOON	Good Time	RCA Nashville
24	LUKE BRYAN	Waves	Capitol Nashville
25	JUSTIN MOORE	We Didn't Have Much	Valory Music Co.
26	GABBY BARRETT	The Good Ones	Warner/WAR
27	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
28	LUKE BRYAN	Down To One	Capitol Nashville
29	LUKE BRYAN	One Margarita	Capitol Nashville
30	JAKE OWEN	Made For You	Big Loud





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
HOTZONE	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
HOTZONE	LUKE COMBS	Doin' This	River House/Columbia Nash
HOTZONE	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
HOTZONE	FRANK RAY	Country'd Look Good On You	Stoney Creek
HOTZONE	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
HOTZONE	KEITH URBAN	Wild Hearts	Capitol Nashville
HOTZONE	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
HOTZONE	DYLAN SCOTT	New Truck	Curb

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	WALKER HAYES	Come Back As A Country Boy	Monument
DEVELOPING	ADELE	Easy On Me	Columbia
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
DEVELOPING	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	LUKE BRYAN	Up	Capitol Nashville
DEVELOPING	SCOTTY MCCREERY	Damn Strait	Triple Tigers
DEVELOPING	MORGAN WADE	Wilder Days	Arista Nashville
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	JAKE OWEN	Best Thing Since Backroads	Big Loud
DEVELOPING	THOMAS RHETT	Slow Down Summer	Valory Music Co.
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine
DEVELOPING	DAN + SHAY	Steal My Love	Warner/WAR
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	TOBY KEITH	Old School	Show Dog Nashville
DEVELOPING	PARMALEE	Take My Name	Stoney Creek
DEVELOPING	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
DEVELOPING	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
DEVELOPING	CHASE RICE	If I Were Rock & Roll	Dack Janiels/Broken Bow
DEVELOPING	OLD DOMINION	No Hard Feelings	Arista Nashville



FOR YOUR ACM CONSIDERATION



**2 #1 SINGLES**

**DIRECT SUPPORT ON LUKE BRYAN TOUR  
CMT MUSIC AWARD WINNER – “NOBODY”**

**1.3+ BILLION ON-DEMAND STREAMS**





# JR AMMONS INTEL

## CURRENT POSITION:

OPERATIONS MANAGER /  
BRAND MANAGER  
KZPT & WDAF

**Congrats on your return to Kansas City and a really full plate. One of your many hats is programming The Wolf-WDAF. Have you been warned about the different culture in radio/label relationships regarding Country? The industry actually assigns number one push weeks and every one cooperates. Crazy.**

I wouldn't say warned...lol...I have been told the relationship between country labels and radio programmers is certainly different than what I've experienced in the pop world. I guess we'll see...

**You've had an amazing and success programming run at WZPL in Indy for like, a dozen years. What will you miss most about that station.**

Easy: the people. I was fortunate to work with some incredibly talented and smart people. The Smiley Morning Show (Dave, Nikki, Toni, Will & Cole) are hands down some of the funniest people I've ever been around - on and off the air. They made my job so easy and I will be forever grateful for the time I got to spend with them.

**It's a 7 hour drive from Indianapolis to KC. You're loading at 20 ft. U-Haul with a 87 Ford Econoline Cargo Van without a heater. 3 people are gonna show up to help you pack, load, drive and unload. There is an artist, another radio programmer and a label rep. Who would they be?**

Wow...let's see... Taylor Swift, mainly 'cause I'm just a huge fan - love everything about her ...Chase Daniels (Audacy/Madison), I've worked with Chase in 3 markets and he's one of the most gifted guys in radio and one of my best friends....and for the label rep, I'd have to go with Michael Chase (Warner Nashville)...he's like the brother I never had. I hazed him so horribly for the first few years of our relationship, but he survived turned into a great friend and one that I've been able to count on - going on twenty years now.

**There's been a lot of "reaching across the aisle" musically lately. Elle King/Miranda Lambert, blackbear/Kane Brown, Adele/Chris Stapleton to name a few. What are your thoughts on stations and formats sharing artists? I think it's terrific.**

I love when creative people push limits and break molds. I don't think the average listener cares about format silos - artists are artists and hits are hits.

**If you had the time to send Thank You notes with a 10 dollar Starbucks gift card to some of your favorite people who have influenced you both personally and professionally, who would be on that list?**

Gosh...there's not enough time in the day to name everyone, but the first names that pop in my head are Dan Bowen, my boss at Star 94 in Atlanta. He was the first programmer in my career to let me see behind the curtain and really teach me why we were doing what we were doing. Up to that point, my bosses would tell me what to do and I did it, Dan was the first person to really teach me. Don Benson had a huge impact on my career - he had a hand in bringing me to Atlanta and you just can't help but learn something new in every conversation with Don; he's so smart. In fact, I've been lucky to be able to be around a lot of really smart and generous people over the last 30 years; Mark Kanov, Steve Reynolds, Herndon Hasty, Pat Paxton, Jenny Skjodt, Doug Hammond - I owe all those people and so many more for helping me become who I am today.





hollow  
sweet

RUSSELL DICKERSON  
*FOR YOUR ACM CONSIDERATION*

VIDEO OF THE YEAR

[CLICK HERE TO WATCH THE VIDEO](#)

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow	<a href="#">PLAY VIDEO ▶</a>
2	LUKE BRYAN	Up	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
3	MORGAN WALLEN	Wasted On You	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
4	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR	<a href="#">PLAY VIDEO ▶</a>
5	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
6	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
7	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
8	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
9	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
10	LUKE COMBS	Doin' This	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
11	WALKER HAYES	AA	Monument	<a href="#">PLAY VIDEO ▶</a>
12	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
13	MICHAEL RAY	Whiskey And Rain	Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
14	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	<a href="#">PLAY VIDEO ▶</a>
15	KAMERON MARLOWE	Giving You Up	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
16	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	<a href="#">PLAY VIDEO ▶</a>
17	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
18	KANE BROWN	One Mississippi	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
19	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
20	MAREN MORRIS	Circles Around This Town	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
21	HARDY	Give Heaven Some Hell	Big Loud	<a href="#">PLAY VIDEO ▶</a>
22	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
23	JON PARDI	Tequila Little Time	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
24	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
25	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	<a href="#">PLAY VIDEO ▶</a>
26	SAM HUNT	23	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
27	ERIC CHURCH	Heart On Fire	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
28	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	<a href="#">PLAY VIDEO ▶</a>
29	CHRIS JANSON	Bye Mom	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
30	THOMAS RHETT	Slow Down Summer	Valory	<a href="#">PLAY VIDEO ▶</a>
31	DYLAN SCOTT	New Truck	Curb	<a href="#">PLAY VIDEO ▶</a>
32	TIM MCGRAW	7500 OBO	Big Machine	<a href="#">PLAY VIDEO ▶</a>
33	SCOTTY MCCREERY	Damn Strait	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
34	DAN + SHAY	Steal My Love	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
35	RUSSELL DICKERSON	Home Sweet	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
36	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
37	PARMALEE	Take My Name	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
38	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
39	LEE BRICE	Soul	Curb	<a href="#">PLAY VIDEO ▶</a>
40	OLD DOMINION	No Hard Feelings	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
41	MORGAN WADE	Wilder Days	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
42	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
43	CALLISTA CLARK	It's 'Cause I Am	Big Machine	<a href="#">PLAY VIDEO ▶</a>
44	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
45	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
46	KEITH URBAN	Wild Hearts	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
47	JAKE OWEN	Best Thing Since Backroads	Big Loud	<a href="#">PLAY VIDEO ▶</a>
48	JUSTIN MOORE	With A Woman You Love	Valory	<a href="#">PLAY VIDEO ▶</a>
49	FRANK RAY	Country'd Look Good On You	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>



Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	5	1	3	4
2	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	2	3	1	2
3	RAY, MICHAEL	Whiskey And Rain	3	5	2	5
4	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	6	2	8	10
5	HUNT, SAM	23	8	4	6	17
6	PARMALEE	Take My Name	1	19	18	1
7	STAPLETON, CHRIS	You Should Probably Leave	15	8	5	3
8	BROWN, KANE	One Mississippi	4	6	15	14
9	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	12	7	22	8
10	MCCOLLUM, PARKER	To Be Loved By You	10	12	7	15
11	PARDI, JON	Tequila Little Time	11	16	13	6
12	ALDEAN, JASON	Trouble With A Heartbreak	22	21	9	7
13	MOORE, JUSTIN	With A Woman You Love	13	13	12	12
14	WALLEN, MORGAN	Sand In My Boots	16	15	4	33
15	OWEN, JAKE	Best Thing Since Backroads	21	11	10	18
16	JOHNSON, CODY	Til You Can't	7	10	25	19
17	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	23	25	14	9
18	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	17	9	16	31
19	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	14	17	21	22
20	SHELTON, BLAKE	Come Back As A Country Boy	19	20	19	21
21	DAN + SHAY	Steal My Love	9	24	36	11
22	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	24	22	20	26
23	SWINDELL, COLE & LAINEY WILSON	Never Say Never	28	14	11	40
24	MCGRAW, TIM	7500 OBO	20	30	28	24
25	DICKERSON, RUSSELL	Home Sweet	39	18	24	28
26	MCCREERY, SCOTTY	Damn Strait	34	27	26	16
27	HARDY	Give Heaven Some Hell	40	23	17	30
28	SCOTT, DYLAN	New Truck	18	29	32	25
29	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	26	32	33	27
30	JANSON, CHRIS	Bye Mom	27	40	23	32
31	CLARK, CALLISTA	It's 'Cause I Am	25	36	35	20
32	URBAN, KEITH	Wild Hearts	45	26	31	13
33	LAMBERT, MIRANDA	If I Was A Cowboy	30	28	41	23
34	CHURCH, ERIC	Heart On Fire	36	33	29	29
35	BROTHERS OSBORNE	I'm Not For Everyone	33	35	37	38
36	RHETT, THOMAS	Slow Down Summer	29	34	43	39
37	COMBS, LUKE	Doin' This	38	39	34	37
38	BRYAN, LUKE	Up	31	42	27	44
39	SWIFT, TAYLOR FEAT. CHRIS STAPLETON	I Bet You Think About Me	32	31	45	36
40	RAY, FRANK	Country'd Look Good On You	41	46	30	41
41	KEITH, TOBY	Old School	44	38	38	42
42	ARTS, TENILLE	Back Then, Right Now	43	44	39	35
43	RICE, CHASE	If I Were Rock & Roll	35	48	44	34
44	MORRIS, MAREN	Circles Around This Town	37	37	46	47
45	HAYES, WALKER	AA	42	45	40	43
46	OLD DOMINION	No Hard Feelings	46	41	42	48
47	JONES, CAROLINE	Come In (But Don't...)	47	47	47	49
48	ERNEST FEAT. MORGAN WALLEN	Flower Shops	48	49	48	46
49	WADE, MORGAN	Wilder Days	50	43	50	45
50	BRICE, LEE	Soul	49	50	49	50

FOR YOUR ACM CONSIDERATION



# LEE BRICE

ENTERTAINER OF THE YEAR  
MALE ARTIST OF THE YEAR

SINGLE OF THE YEAR – THE #1 HIT “MEMORY I DON’T MESS WITH”

“WHAT A POWERFUL PERFORMANCE...  
IT’S YET ANOTHER MASTER WORK BY THIS ARTIST.”  
– MUSICROW

**9 #1 SINGLES**

**3.2+ BILLION ON-DEMAND STREAMS**

**7 ACM AWARD WINS**

**GOOD MORNING AMERICA ON NYE 2021**



Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	JASON BOLAND & THE STRAGGLERS	The Light Saw Me	Proud Souls/Thirty Tigers
2	JAKE BUSH	If You Ever Get Lonely	---
3	CODY JINKS	All It Cost Me Was Everything	Late August Records
4	JASON ALDEAN	Small Town Small	Macon Music/Broken Bow
5	MIKE RYAN	Jacket On	Rock & Soul
6	JAMES LANN	Damn Strait	Ari-Tex Records
7	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
8	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
9	DAVID ADAM BYRNES	Too Much Texas	Reviver
10	STATELINE BAND	Dancehall Devil	---
11	CHRIS STAPLETON	Nashville, TN	Mercury Nashville
12	WALKER HAYES	Craig	Monument/Arista Nashville
13	GARY KYLE	Be Your Man	---
14	AVERY ANNA	Narcissist	Warner Music Nashville
15	JOE NICHOLS	Home Run	Quartz Hill
16	SPENCER CRANDALL	Made	---
17	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
18	BRETT ELDREDGE	Holy Water	Warner/WMN
19	TIM MCGRAW	The Cowboy In Me (2021)	Big Machine
20	JORDAN FLETCHER	Rather Be Broke	Triple Tigers
21	MUSCADINE BLOODLINE	Dyin' For A Livin'	Stancaster Music
22	BRANTLEY GILBERT	Gone But Not Forgotten	Valory Music Co.
23	SPENCER CRANDALL	My Person	---
24	JESSIE JAMES DECKER	Should Have Known Better	Warner Music Nashville
25	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory Music Co.
26	DREW PARKER	All The Beers	Make Wake Artists
27	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
28	JANA KRAMER	Voices	Elektra Nashville/WAR
29	ELI YOUNG BAND	Love Talking	Valory Music Co.
30	PARKER MCCOLLUM	Like A Cowboy	MCA Nashville
31	BRIAN KELLEY	Made By The Water	Warner/WMN
32	DANIELLE BRADBERRY	Stop Draggin' Your Boots	Big Machine
33	RYAN GRIFFIN	Love Don't	Independent
34	IAN FLANIGAN	Grow Up f/Blake Shelton	Reviver
35	AARON GOODVIN	Lonely Drum	Reviver
36	ADAM DOLEAC	Somewhere Cool With You	Arista Nashville
37	CONNER SMITH	I Hate Alabama	Valory Music Co.
38	TEAGUE BROTHERS BAND	I Found Trouble	Teague Brothers Band
39	ARIEL HUTCHINS	The Cowboy He Will Be	---
40	KELSEA BALLERINI & LANY	I Quit Drinking	BR/The Orchard-Interscope
41	JOSIAH SISK	Honkey-Tonk	---
42	SHANE OWENS	Music Man	AmeriMonte
43	CODY JINKS	Ain't A Train	Late August Records
44	DAVID J	Lost My Heartbreak	Grey Area
45	JASON ALDEAN	Whiskey Me Away	Macon Music/Broken Bow
46	TYLER RICH	A Little Bit Of You	Valory Music Co.
47	FLAT RIVER BAND	I Just Wish You Were Someone..	Independent
48	TRAVIS TRITT	They Don't Make 'Em Like...	Big Noise
49	BRETT YOUNG	Not Yet	BMLG
50	DIPLO & MORGAN WALLEN	Heartless (f/Julia Michaels)	Columbia

# NEIL YOUNG BACK TO THE COUNTRY

Neil Young lit up the front pages of all the news sites this week with his stand on "Rabid Spread of Mis-information". The rocker 86ed his tracks from Spotify who refused to hush Joe Rogan and now other artists, including Joni Mitchell are following Neil's parade. It made us remember when Neil assembled a tribe of excellent pickers dubbed "The International Harvesters" (a thinly veiled tip of the hat to his break-through album). Let's go "Back To The Country" from the beloved and always controversial iconic artist: [click here](#).





# RJ CURTIS

## DISCUSSES THE LATEST CRS DEVELOPMENTS



**Dude, sounds like you're rolling out the heavy artillery for Covid protocols and protection. Can you walk us through what to expect once we walk into the door?**

The process starts before you arrive, by downloading the 3p America Smart Verify App (registered attendees will be receiving that via email this week), and uploading your vax, or negative Covid results. This process takes minutes and the app is very intuitive. I want to also point out that we're utilizing this third party vendor so we can easily, efficiently, and safely check-in a high volume of people in a short window of time, with information administered by health professionals, which we are not. 3P America does this work all the time, for events larger than CRS, most of them entertainment related. Additionally, the CRS portal is customized for our event, and data uploaded to this program will not be shared or archived, as 3P America complies with all HIPPA regulations. It will exist for the purposes of CRS Feb. 23-25 and that's it. It will be deleted afterwards.

Once that info on on-boarded attendees will immediately receive a QR code, which will be scanned upon arrival, verifying their Vax or test status. They will then proceed to check-in, pick up their badge, etc, and have a fantastic CRS experience. If anyone wants a test during the week, we will provide at CRS cost - and we'll even test attendees on Saturday morning before they head home, if they want one.

**As far as CRS sanctioned events "off campus", what are the rules and regulations?**

We don't have any off campus sanctioned events, other than the Team UMG Lunch at the Ryman on Thursday (2/24). Since that doesn't take place in the CRS event space at the Omni, whatever protocols, if any, are the decision of the Ryman, and the event organizer for that day. I know from attending several shows at the Ryman in the past two months, regulations have varied, in terms of vax/test proof, or masking. That will be UMG's call and once they announce their lineup, we'll know more.

**On an average, how many miles do you put on your bike each week?**

The goal has always been to get in at least 100 outdoor miles a week, which can be done between Saturday and Sunday, weather permitting. In daylight hours and during warmer months, with opportunities to get out earlier in the morning or evenings after work, I have sometimes logged 200-300 in a week. The weather here in the Nashville area has been atypically miserable since the new year. Thanks to that, and shifting all my waking hours to focus on CRS preparation, my mileage for 2022 so far is a grand total of 126, which makes me sad to admit. If anyone needs to reach me the day after CRS ends (Feb. 26), don't bother - I'll be outside, on a bike, decompressing, and finding my happy place. Come. Monday Feb. 28, I'm all yours again.

**For a CRS first-timer who had a lil bit of free time, where would you suggest they visit? A cool landmark?  
An off the beaten path restaurant?**

The Country Music Hall of Fame is right next door to the Omni and is a fantastic destination. Stand in the rotunda, among all those plaques - if you don't have an emotional reaction to those legends, and the vibe in that space, we can't be friends. Take a walk on the pedestrian bridge for some fresh air, and enjoy the Cumberland River, with a picturesque, stunning skyline as backdrop. Walk a few blocks North to the State Capitol - it's a cool building. Go for a drink at Old Glory just off Music Row, on Edgehill and Villa. And, I suppose as a rite of passage, you could go to lower Broadway for a drive by - it's not my thing (I think it's a shit show), but for those of you who love people watching, or rubber-necking a fairly horrific automobile accident on the Side of the road, go for it - but don't stay long, and then come back k to CRS at the Omni!

**For us CRS Veterans, what is brand spanking new this year to which we can look for?**

We are bringing back Streaming Summit and making it an all-day tract. It was a first-time agenda piece on our Virtual Experience last year - now it's live and in person. It's a stellar agenda which is appealing to our friends in the digital space, and important for radio execs to see, The Heads of State Speaker series is new, and will put attendees in front of label and music industry CEOs, who will share insights on where this entire business is, and where it's headed. I think the most important thing is that we are in person again, where connections and relationships are formed, and strengthened. CRS is a three-day pop-up community of industry pros who care deeply about our genre. This is the legacy of CRS - it has been built by the people who attend, the passion they bring to CRS, the takeaways they bring home, and their relentless determination to grow and sustain our collective success.







# AIRPLAY INTEL

3.0

**LAST WEEK**  
**OF FREE SUBSCRIPTIONS**  
**DON'T MISS OUT**

**CLICK HERE**

**YOUR STATION...YOUR RESEARCH...YOUR COMPETITION + CALL OUT...YEAABUDDY**

Check out these videos hand-picked by our staff!



### BRANTLEY GILBERT - "HOW TO TALK TO GIRLS"

**MMI Real Deal Alert:** Georgia boy super-dad Gilbert just dropped a pre-Valentine video salute to his wife Amber and his darlin' daughter Braylen. The 2 loves of his life star in the true to life video of "How To Talk to Girls", a classic multi-generational songwriting twist to both leading ladies. To see what love looks like, click here:



### CAITLYN SMITH - "HIGH"

Nashville knows about Caitlyn Smith. Soon the world will be as aware. Her songwriting is as powerful as her vocal performance. Her stage presence and passion filled delivery are both jaw dropping. She's a treasure, a musical gem and waiting in the wings of superstar status. If you don't know this yet or have your reservations, simply light up and take a deep hit of "High". You will immediately get there. Click here:



### MADDIE AND TAE - "WOMAN YOU GOT"

The dynamic duo of musical lady-magic brings us an up-tempo salute to "I ain't perfect but I'm yours" in a film clip that has more costume changes than the entire Cher tour. For a full house romp of "what you see is what you get" at its best, click here:



### ROBBY JOHNSON - "TRYIN' TO GET OVER YOU"

Robby is part of the Canadian Invasion. So many mega talented Country musicians migrate South from their Northern Neighbor home to the lights of lower Broadway. In his latest clip, Robbie dials up all the pillars in the pier with drinking, kissing and a heavy dose of heartbreak. For a video filled with really pretty people, click here:



### ROBERT PLANT & ALISON KRAUSS - "CAN'T LET GO"

**MMI Across the Aisle Alert:** It's always good fun to visit the Americana charts to find jewels like this. This magical track "Can't Let Go" from Zep's Plant and the amazing Allison Krauss was a long running chart topper from their second album "Raise The Roof"! We stayed up (real) late to catch this clip Stephen Colbert's full screen stage. Click here:





## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*

CALL US at  
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# MONDAY MORNING INTEL

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