MONDAY Morning Intel

ED SHEERAN

FEBRUARY 14, 2022

FIREBOY DML

IMPACTING TOP 40 NOW Headed to #40 Top20 Rhythm Over 250m Streams

Top25 Shazam

EDITION

@fireboydml @EMPIRE



a cra

TOP 40: 3* HOT AC: 6* AC: 11*

JUSTIN BIEBER

MONDAY MORNING

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM



SONGS THIS WEEK BY MMI COMPOSITE CATEGORIES 2.14.22

AIRPLAYGLASS ANIMALS "HEAT WAVES"RETENTIONGLASS ANIMALS "HEAT WAVES"CALLOLITALTEGO/BRITNEY SPEARS/GINUWINE "TOXIC PONY"ALIBIOENCANTO (CAST) "WE DON'T TALK ABOUT BRUNO"VIDEOENCANTO (CAST) "WE DON'T TALK ABOUT BRUNO"GALESENCANTO (CAST) "WE DON'T TALK ABOUT BRUNO"GALESGAYLE "ABCDEFU"

Monday Morning Intel.com

CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.



TOP 40

MMI-POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK AIRPLAY	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
7	4	5	4	5	2	1	GAYLE	abcdefu	Arthouse/Atlantic
1	1	4	3	11	7	2	GLASS ANIMALS	Heat Waves	Republic
4	2	7	6	8	4	3	ADELE	Easy On Me	Columbia
8	3	2	5	4	12	4	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
10	9	3	7	3	15	5	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
6	6	13	11	16	3	6	ED SHEERAN	Shivers	Atlantic
3	5	6	12	12	26	7	DOJA CAT	Need To Know	Kemosabe/RCA
2	7	8	18	18	10	8	LIL NAS X	Thats What I Want	Columbia
5	8	9	15	26	8	9	JUSTIN BIEBER	Ghost	Def Jam
14	11	19	14	7	32	10	DOJA CAT	Woman	Kemosabe/RCA
11	17	28	19	14	9	11	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
19	13	12	26	27	6	12	LATTO	Big Energy	RCA
20	21	23	8	21	11	13	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
33	32	11	9	6	16	14	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
17	16	10	28	22	17	15	ACRAZE	Do It To It f/Cherish	Thrive/Virgin
40	45	20	1	1	1	16	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
12	12	21	16 95	30	22	17	NEIKED X MAE MULLER X POLO G	Better Days	Columbia-Capitol
9 12	10 15	17	25	32 33	24	18	POST MALONE & THE WEEKND	One Right Now	Republic
13 32	15 25	24 15	17 10	33 13	13 28	19 20	ADELE SZA	Oh My God	Columbia TDE/RCA
32 24	25 20	15 31	23	2	20 31	20	CKAY	l Hate U Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
24 27	20	27	23 24	2 15	21	21	BRUNO MARS/A .PAAK/SILK SONIC	Smokin Out The Window	Aftermath Ent./Atlantic
16	23	38	24	19	25	22	CHARLIE PUTH	Light Switch	Atlantic
15	24	35	20	31	27	23	THE WEEKND	Sacrifice	XO/Republic
21	28	34	27	28	19	25	THE CHAINSMOKERS	High	Disruptor/Columbia
23	18	14	44	24	40	26	CHLOE	Have Mercy	Parkwood/Columbia
22	19	22	33	35	38	27	GIVEON	For Tonight	Not So Fast/Epic
30	27	16	34	39	35	28	EMMY MELI	I Am Woman	Disruptor/Arista
18	14	32	38	47	30	29	TAYLOR SWIFT	Message In A Bottle (Taylor's	Republic
49	46	X	30	10	5	30	JAYMES YOUNG	Infinity	Atlantic/EMG
28	30	X	40	42	20	31	ALESSO & KATY PERRY	When I'm Gone	10:22PM/ASW/Capitol
38	42	1	48	25	29	32	ALTEGO/BRITNEY SPEARS/GINUWINE	Toxic Pony	RCA
34	36	33	31	41	14	33	TIESTO & AVA MAX	The Motto	Atlantic
26	29	26	39	43	36	34	SWEDISH HOUSE MAFIA/THE WEEKND	Moth To A Flame	Republic
29	31	18	41	40	41	35	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
36	35	40	13	23	46	36	THE WALTERS	I Love You So	Warner
25	26	25	43	46	42	37	BENSON BOONE	Ghost Town	Night Street/Warner
44	43	29	22	29	39	38	TAYLOR SWIFT	All Too Well (Taylor's Version	Republic
48	X	X	36	34	18	39	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
31	34	30	37	44	43	40	JUICE WRLD	Wandered To LA f/Justin Bieber	GradeA/Def Jam-Interscope
41	39	43	32	37	34	41	FIREBOY DML X ED SHEERAN	Peru	YBNL/EMPIRE
50	48	X	2	9	50	42	GUNNA	Pushin P f/Future, Young Thug	YSL/300 Ent.
46	X	X	35 50	17	47	43	AMAARAE	Sad Girlz Luv Money f/K. Uchis	Platoon/Interscope
37	33 41	36 	50 20	49 20	23	44	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305 OVO/Depublic
45 42	41	X 20	29 45	36 29	48 27	45	DRAKE CHRIS BROWN	Girls Want Girls f/Lil Baby	OVO/Republic RCA
43 39	44 40	39 41	45 49	38 48	37 33	46 47	DAISY THE GREAT X AJR	lffy Record Player	RCA S-Curve/Hollywood
39 47	40 47	41 X	49 42	48 20	33 45	47 48	MONEYBAGG YO	Scorpio	S-Curve/Hollywood CMG/NLess/Interscope
47 42	47 38	x 37	42 46	20 45	40 49	40 49	NIKI	Every Summertime	MRVL/Hollywood/Interscope
42 35	30 37	42	40 47	4J 50	45 44	49 50	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG
50	01	74	-1	00	-77	00			



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	40	16	24	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
2	49	30	19	JAYMES YOUNG	Infinity	Atlantic/EMG
3	33	14	19	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
4	32	20	12	SZA	I Hate U	TDE/RCA
5	48	39	9	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
6	50	42	8	GUNNA	Pushin P f/Future, Young Thug	YSL/300 Ent.
7	19	12	7	LATTO	Big Energy	RCA
8	20	13	7	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
9	7	1	6	GAYLE	abcdefu	Arthouse/Atlantic
10	38	32	6	ALTEGO/BRITNEY SPEARS/GINUWINE	Toxic Pony	RCA
11	44	38	6	TAYLOR SWIFT	All Too Well (Taylor's Version	Republic

ТОР 40

MMI-RECURRENTS 2.14.22

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK		two years, before being reclassified as Gold.	
TW	ARTIST	TITLE	LABEL/ IMPRINT
1	ED SHEERAN	Bad Habits	Atlantic
2	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
3	DUA LIPA	Levitating	Interscope-Warner
4	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
5	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
6	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
7	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
8	THE WEEKND	Save Your Tears	XO/Republic
9	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
10	ARIANA GRANDE	positions	Republic
11	MANESKIN	Beggin	Sony Music Latin/Arista
12	THE KID LAROI	Without You with Miley Cyrus	Columbia
13	THE WEEKND	Blinding Lights	XO/Republic
14	POST MALONE	Circles	Republic
15	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
16	OLIVIA RODRIGO	deja vu	Geffen/Interscope
17	HARRY STYLES	Adore You	Columbia
18	HARRY STYLES	Watermelon Sugar	Columbia
19	ARIANA GRANDE	34+35	Republic
20	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
21	ARIANA GRANDE	роv	Republic
22	DUA LIPA	Break My Heart	Warner
23	DUA LIPA	Don't Start Now	Warner
24	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
25	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
26	TATE MCRAE	You Broke Me First	RCA
27	DOJA CAT	Say So	Kemosabe/RCA
28	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
29	OLIVIA RODRIGO	drivers license	Geffen/Interscope
30	THE WEEKND	Take My Breath	XO/Republic

I M P A C T I N G N O W 37 TO 33* @ MEDIABASE HOT AC! C O N S U M P T I O N U P 3 7 % ! R 3 H A B R E M I X O F "R E L A T E" O U T N O W BIG PLAYLIST ADDS AT APPLE MUSIC, SPOTIFY, AND AMAZON MUSIC MULTIPLE MAJOR CITY ARENA DATES IN 2022 1.8 BILLION + ARTIST LIFETIME STREAMS

FOR KING + COUNTRY

TOP 40



	Songs that are performing higher than most with all of the heaviest increases in all MMI Components.				
	ARTIST	TITLE	LABEL/IMPRINT		
HOTZONE	THE CHAINSMOKERS	High	Disruptor/Columbia		
HOTZONE	ANITTA	Boys Don't Cry	Warner		
HOTZONE	EM BEIHOLD	Numb Little Bug	Republic		
HOTZONE	MEDUZA	Tell It To My Heart f/Hozier	Republic		
HOTZONE	CHRIS BROWN	lffy	RCA		
HOTZONE	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope		
HOTZONE	NIKI	Every Summertime	MRVL/Hollywood/Interscope		
HOTZONE	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney		
HOTZONE	CHARLIE PUTH	Light Switch	Atlantic		
HOTZONE	TIESTO & AVA MAX	The Motto	Atlantic		
HOTZONE	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic		
HOTZONE	LATTO	Big Energy	RCA		
HOTZONE	ALESSO & KATY PERRY	When I'm Gone	10:22PM/ASW/Capitol		
HOTZONE	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG		
HOTZONE	DAISY THE GREAT X AJR	Record Player	S-Curve/Hollywood		
HOTZONE	JENA ROSE	Checkmate	Gem Street Music		

TOP 40

MMI- DEVELOPING

2.14.22

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	DOJA CAT	Woman	Kemosabe/RCA
DEVELOPING	BENSON BOONE	Ghost Town	Night Street/Warner
DEVELOPING	ALTEGO/BRITNEY SPEARS/GINUWINE	Toxic Pony	RCA
DEVELOPING	FIREBOY DML X ED SHEERAN	Peru	YBNL/EMPIRE
DEVELOPING	ALYA	Pleasure Is Mine	Independent
DEVELOPING	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
DEVELOPING	THE WEEKND	Sacrifice	XO/Republic
DEVELOPING	ACRAZE	Do It To It f/Cherish	Thrive/Virgin
DEVELOPING	JUICE WRLD	Wandered To LA f/Justin Bieber	GradeA/Def Jam-Interscope
DEVELOPING	SZA	l Hate U	TDE/RCA
DEVELOPING	ADELE	Oh My God	Columbia
DEVELOPING	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
DEVELOPING	EMMY MELI	I Am Woman	Disruptor/Arista
DEVELOPING	88RISING & BIBI	The Weekend	88rising
DEVELOPING	THE WALTERS	I Love You So	Warner

TOP 40 MMI-VIJED STREAMING 2.14.22

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV		you a phipoint look at the top streamin		
RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney	PLAY VIDEO ►
2	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic	PLAY VIDEO >
3	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia	PLAY VIDEO >
4	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO >
5	GAYLE	abcdefu	Atlantic	PLAY VIDEO ►
6	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope	PLAY VIDEO 🕨
7	DOJA CAT	Woman	Kemosabe/RCA	PLAY VIDEO 🕨
8	ADELE	Easy On Me	Columbia	PLAY VIDEO 🕨
9	GUNNA	Pushin P f/Future, Young Thug	YSL/300 Ent.	PLAY VIDEO 🕨
10	JAYMES YOUNG	Infinity	Atlantic	PLAY VIDEO 🕨
11	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO 🕨
12	DOJA CAT	Need To Know	Kemosabe/RCA	PLAY VIDEO 🕨
13	SZA	I Hate U	TDE/RCA	PLAY VIDEO 🕨
14	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation	PLAY VIDEO 🕨
15	BRUNO MARS/A .PAAK/SILK SONIC	Smokin Out The Window	Aftermath Ent./Atlantic	PLAY VIDEO 🕨
16	ED SHEERAN	Shivers	Atlantic	PLAY VIDEO 🕨
17	AMAARAE	Sad Girlz Luv Money f/K. Uchis	Platoon/Interscope	PLAY VIDEO 🕨
18	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO 🕨
19	CHARLIE PUTH	Light Switch	Atlantic	PLAY VIDEO 🕨
20	MONEYBAGG YO	Scorpio	CMG/NLess/Interscope	PLAY VIDEO ►
21	LAUREN SPENCER-SMITH	Fingers Crossed	 \/	PLAY VIDEO >
22		Do It To It f/Cherish	Virgin Music	PLAY VIDEO >
23	THE WALTERS	I Love You So	Warner Darlwys od (O slymskis	PLAY VIDEO >
24 25	CHLOE	Have Mercy Taxia Danu	Parkwood/Columbia RCA	PLAY VIDEO
25 26	ALTEGO/BRITNEY SPEARS/GINUWINE JUSTIN BIEBER	Toxic Pony Ghost	Def Jam	PLAY VIDEO
20 27	LATTO		RCA	
27	THE CHAINSMOKERS	Big Energy High	Disruptor/Columbia	
20 29	TAYLOR SWIFT	All Too Well (Taylor's Version)	Republic	PLAY VIDEO ► Play video ►
30	NEIKED X MAE MULLER X POLO G	Better Days	Capitol	PLAY VIDEO >
31	THE WEEKND	Sacrifice	XO/Republic	PLAY VIDEO
32	POST MALONE & THE WEEKND	One Right Now	Republic	PLAY VIDEO >
33	ADELE	Oh My God	Columbia	PLAY VIDEO >
34	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA	PLAY VIDEO >
35	GIVEON	For Tonight	Not So Fast/Epic	PLAY VIDEO >
36	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic	PLAY VIDEO ►
37	FIREBOY DML X ED SHEERAN	Peru		PLAY VIDEO ►
38	CHRIS BROWN	lffy	RCA	PLAY VIDEO 🕨
39	EMMY MELI	I Am Woman	Disruptor/Arista	PLAY VIDEO 🕨
40	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE	PLAY VIDEO 🕨
41	TIESTO & AVA MAX	The Motto	Atlantic	PLAY VIDEO 🕨
42	ALESSO & KATY PERRY	When I'm Gone	10:22PM/ASW/Capitol	PLAY VIDEO 🕨
43	SWEDISH HOUSE MAFIA/THE WEEKND	Moth To A Flame	Republic	PLAY VIDEO 🕨
44	JUICE WRLD	Wandered To LA f/Justin Bieber	Grade A Prod/Interscope	PLAY VIDEO 🕨
45	NIKI	Every Summertime	MRVL/Hollywood/Interscope	PLAY VIDE0 ►
46	BENSON BOONE	Ghost Town	Night Street/Warner	PLAY VIDE0 ►
47	TAYLOR SWIFT	Message In A Bottle (Taylor's Version)	Republic	PLAY VIDE0 ►
48	DAISY THE GREAT X AJR	Record Player	S-Curve/Hollywood	PLAY VIDEO ►
49 50	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305	PLAY VIDEO ►
50	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG	PLAY VIDE0 ►

ТОРЧО *мм-ТОР 40 CALLOUT* 2.14.22

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST		N'EAST	MIDWEST	SOUTH	WEST
1	ALTEGO X BRITNEY SPEARS X GINUWINE	Toxic Pony	2	1	2	1
2	THE KID LAROI & JUSTIN BIEBER	Stay	1	4	1	3
3	LIL NAS X & JACK HARLOW	Industry Baby	8	2	3	4
4	GLASS ANIMALS	Heat Waves	3	3	5	5
5	GAYLE	abcdefu	5	5	6	2
6	DOJA CAT	Need To Know	4	6	4	6
7	ADELE	Easy On Me	7	7	7	7
8	LIL NAS X	Thats What I Want	9	8	8	12
9	BIEBER, JUSTIN	Ghost	6	9	12	13
10	ACRAZE FEAT. CHERISH	Do It To It	10	13	11	10
11	Imagine Dragons X JID	Enemy	12	11	13	8
12	Latto	Big Energy	15	12	9	9
13	Sheeran, Ed	Shivers	11	10	10	19
14	Chloe	Have Mercy	14	14	16	16
15	SZA	I Hate U	22	17	14	11
16	Meli, Emmy	I Am Woman	19	16	20	15
17	Post Malone & The Weeknd	One Right Now	13	19	19	17
18	Oliver Tree	Life Goes On	31	15	15	20
19	Blxst Feat. Ty Dolla \$lgn & Tyga	Chosen	16	21	18	21
20	Doja Cat	Woman Wa Dan't Talk Abaut Drung	18	18	26	14
21 22	Cast Of Encanto NEIKED Feat. Mae Muller Polo G	We Don't Talk About Bruno	20 17	22 20	23 22	18 22
22	Giveon	Better Days For Tonight	23	20 23	22 17	22 29
23 24	Spencer-Smith, Lauren	Fingers Crossed	23	23 32	28	29
24	Alesso & Katy Perry	When I'm Gone	21	26	20	23
25	Adele	Oh My God	33	20	33	20
20	Boone, Benson	Ghost Town	32	31	24	27
28	Swedish House Mafia Feat.The Weeknd	Moth To A Flame	29	28	31	32
29	Bruno Mars, Anderson .Paak, Silk Sonic	Smokin Out The Window	34	35	25	25
30	THE ANXIETY, WILLOW, Tyler Cole	Meet Me At Our Spot	28	29	29	38
31	Swift, Taylor	All Too Well (Taylors Version)	25	34	36	30
32	Jonas Brothers	Who's In Your Head	24	25	37	40
33	Juice WRLD feat. Justin Bieber	Wandered To LA	35	27	27	37
34	СКау	Love Nwantiti (Ah Ah Ah)	30	42	32	26
35	Swift, Taylor	Message In A Bottle (Taylor's Version)	27	33	38	45
36	88Rising & BIBI	The Weekend	38	30	40	42
37	Tiesto & Ava Max	The Motto	39	37	39	39
38	Chainsmokers	High	36	40	30	43
39	The Weeknd	Sacrifice	37	36	46	31
40	Pitbull Feat. Anthony Watts & Djws	l Feel Good	41	38	35	44
41	Charli XCX	Good Ones	40	43	42	33
42	Niki	Every Summertime	42	45	41	34
43	Puth, Charlie	Light Switch	43	39	45	36
44	Brown, Chris	IFFY	48	41	47	35
45	Anitta	Boys Don't Cry	45	46	34	48
46	The Walters	I Love You So	46	48	44	41
47	Daisy The Great Feat. AJR	Record Player	44	47	43	47
48	Lavigne, Avril Feat. blackbear	Love It When You Hate Me	47	44	48	46
49 50	Fireboy DML X Ed Sheeran	Peru Discours la Miss	49	49 50	49 50	49 50
50	Alya	Pleasure Is Mine	50	50	50	50

TOP 40 MMI-FUTURE TRACKS 2.14.22

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	TATE MCRAE	feel like s**t	RCA
2	TAI'AYSHA	One Night Ting f/Saweetie	Atlantic
3	TAYLOR SWIFT	Run (Taylor's Version)	Republic
4	ROSALIA	LA FAMA f/The Weeknd	Columbia
5	LABRINTH	All For Us	Syco/RCA
6	OLIVIA RODRIGO	brutal	Geffen/Interscope
7	ALUNA, DIPLO & DURANTE	Forget About Me	Universal Music So.Africa
8	WALKER HAYES	U Gurl	Monument
9	J BALVIN & SKRILLEX	In Da Getto	Suenos Globales/UMLE
10	FLO RIDA	Wait	Artist Partner Group
11	TAYLOR SWIFT	Wildest Dreams (Taylor's Vers)	Republic
12	YOUNG THUG	Livin It Up f/Post Malone &	YSL/300 Ent.
13	ADELE	Can I Get It	Columbia
14	R3HAB X LUKAS GRAHAM	Most People	CYB3RPVNK
15	WALKER HAYES	AA	Monument
16	MEGAN THEE STALLION	Megan's Piano	1501 Certified/300 Ent.
17	BANNERS	Someone To You	Island/Republic
18	24KGOLDN	More Than Friends	RECORDS/Columbia
19	DABABY	Suge	SCMG/Interscope
20	SADIE JEAN	WYD Now?	SELENE
21	HBZ, ANNA GREY, AGENT ZED	Aloha Hey	BMG
22	HALSEY	1121	Capitol
23	DISCLOSURE X ZEDD	You've Got To Let Go If You	Method Music
24	DJ SCENE	Clarity	
25	RODDY RICCH	Late At Night	Atlantic
26	FOR KING & COUNTRY	Relate	Curb Word
27	ASTRONOMERS	Bad Type	
28	JAX	To All The Boys I've Loved	Atlantic
29	TWENTY ONE PILOTS	Shy Away	Fueled By Ramen/EMG
30	HARIZ	Border	Prosperous Enterprises
31	TIESTO & KAROL G	Don't Be Shy	Atlantic
32	POST MALONE	Candy Paint	Republic America America
33 34	AUDIEN Sean Paul	Wish It Was You f/Cate Downey	Armada Music
34 35	LIL BABY	Dynamite f/Sia On Me	Island/Republic QC/Motown/Capitol
36	HRVY	1 Day 2 Nights	BMG
30	DIANNA	Calm Down Karen	Slippery Eel
38	SURFACES & TAI VERDES	Sheesh!	10K Projects/Capitol
39	WALE	On Chill f/Jeremih	MMG/Warner
40	SAM FISCHER	This City	RCA
41	KANYE WEST	Believe What I Say	G.O.O.D./Def Jam
42	JAX	90s Kids	Atlantic
43	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
44	STEPHANIE POETRI	Picture Myself	In.Thrill/88rising/12Tone
45	CAPELLA GREY	Gyalis	Capitol
46	DUA LIPA	Physical	Warner
47	BAD BUNNY	Callaita f/Tainy	Rimas
48	SHAWN MENDES	It'll Be Okay	Island/Republic
49	STATIC & BEN EL	Bella	Caroline
50	DIRTY HEADS	Vacation f/Train (2021)	Better Noise
		· · ·	

TOP 40

MMI-INTELESCOPE

2.14.22

THE BEATLES ON THE ED SULLIVAN SHOW



If this past Wednesday night you felt a rumble of cosmic energy in your soul. it was the memory of the life changing, world rattling cultural hard shift when John, Paul, George, and Ringo appeared for the first time on US television. For we geezers who were lucky enough to see it, we've often times tried to explain what happened but there are no words. It's was not unlike being reborn or falling in love. The broadcast on 2/9 1964 was more than a cultural reckoning It was the birth of a lifestyle and mindset that made it very clear that it's ok to be yourself, have fun, be different and find your own path to change and happiness. Click here:



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Faster Programming Intel From NuVoodoo.

The A.S.A.P Study



ACTIONABLE: A 10-minute interview is flexible but demands knowing the possible actions that might be taken.



SPEEDY: A 10-minute interview means the study gets into the field faster. A 300-person sample means that it will get out of the field faster. In the top 40 markets it's four weeks or less from approved questionnaire to presentation.

AFFORDABLE: An all-in cost of \$9500 minimizes risk and helps ensure a return on every budget dollar.



PERCEPTUAL STUDY: Quantitative research with scalable results from a well-designed, carefully-screened sample.

CHOOSE ONE FROM THREE STUDY DESIGNS:

Morning shows: What kind of show is in demand? Are there image leaders? What are the key audience benefits? Which images are contestable? Which features have gravity? Who are the hot personalities?

Comprehensive station health

checkup: Are you optimally aligned among competitors? Strongest images? Most valuable images? Is your music dialed-in? Biggest threats? Easiest sources of new PI's? **Roadmap for music:** The tightened interview allows testing of appeal for up to fifteen music styles, along with image questions.



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MMI-INTELEVISION

Check out these videos hand-picked by our staff!



MACHINE GUN KELLY FT. WILLOW - "EMO GIRL"

Good Lord, there's a lot going on here. It's like a party on a screen. MGK is wailing away about his new emotional and angst filled-love interest in this in-your-face-field-trip-gone-awry! Whoooooaa. Wait. Isn't that Blink 182's producer savant Travis Barker hiding behind that turtleneck? And look at Willow who continues to emerge as Will's not so sweet Little Rock 'n Roller star-let. SiriusHits One is hammering this one.

Dang, this one's so fun we're gonna watch it on a loop. Click here:





ED SHEEREN AND TAYLOR SWIFT -"THE JOKER AND THE QUEEN"

This song may prove to be a timeless masterpiece with its poetic lyric which is Ed/Taylor's 4th collaboration. The folkish production with a mesmerizing retro-strings under-dresses the song in the perfect wrapping to bring it to life. And the video itself is as cinematic as the composition,

featuring "high-school' Taylor/Ed actors. Kind of like Glen Hansard's quiet monster "Falling Slowly", this song will be around forever. Click here:





GUNNA & FUTURE FT. YOUNG THUG - "PUSHIN P"

Okay, the one has it all. You have your Gunna, your Future and your Mr. Young Thug collaborating with all the trimmings: Bouncing' cars, bling-4daze, booty deluxe XL, stashes of cash, strip em down clubs, popping more than the champagne and a track called "Pushin' P" which is pinging the MMI sonar like cra-cra. Push this button and click here:

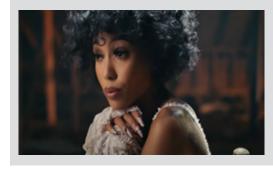




EM BEIHOLD - "NUMB LITTLE BUG"

Em caught our ear last year with "Groundhog Day" which amassed about 30 million on the WWW-Social-Digi-Ticky-Toc thing. Now the LA home grown singer/songwriter sneaks back with "Numb Little Bug" and we kinda dig the cool, theatrical, youthful groove of this track. And this one's getting some of that hard fought radio spin-age to boot which tells us that this perky bug of a hit won't get squashed by the big-foots. Click here:





COI LERAY - "ANXIETY"

FAQs: Yes, beautiful Coi is the daughter of media mogul Benzino and, is she "a thing" with the aforementioned Gunna? Maybe. In this stylish and cool clip of "Anxiety", Jersey girl Coi collaborates with a skin-tight dancing demon of stress and pain. As pretty as it is, the track captures the menace of depression and how we deal with the dark side. So, this is kind of a feeling good about feeling bad sorta thing. Click here:



CHARTS/POWERS:

торчо

MONDAY

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY Morning Intel

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