

MONDAY
MORNING
INTEL

Lawrence

DON'T LOSE SIGHT
IMPACTING MARCH 8



TOP 40 *EDITION*

FEBRUARY 28, 2022

FOR KING + COUNTRY RELATE

I M P A C T I N G N O W

10 NUMBER ONE SINGLES!

MULTIPLE MAJOR CITY ARENA DATES IN 2022

1.8 BILLION+ ARTIST LIFETIME STREAMS



CRAIG POWERS - VP MEDIA CURB|WORD ENTERTAINMENT - CPOWERS@CURB.COM

CURB
RECORDS
CURB.COM

MONDAY MORNING INTEL

FEBRUARY 28, 2022

TABLE OF CONTENTS

4 #1 SONGS THIS WEEK

5 POWERS

6 ACTION/RECURRENTS

7 HOTZONE/DEVELOPING

9 VIDEO STREAMING

10 TOP 40 CALLOUT

11 FUTURE TRACKS

12 INTELESCOPE

13 INTELEVISION

14 METHODOLOGY

15 THE BACK PAGE

MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

2.28.22

AIRPLAY

JUSTIN BIEBER "GHOST"

RETENTION

GAYLE "ABCDEFU"

CALLOUT

ALTEGO/BRITNEY SPEARS/GINUWINE "TOXIC PONY"

AUDIO

ENCANTO (CAST) "WE DON'T TALK ABOUT BRUNO"

VIDEO

ENCANTO (CAST) "WE DON'T TALK ABOUT BRUNO"

SALES

ED SHEERAN F/TAYLOR SWIFT "THE JOKER AND THE QUEEN"

COMPOSITE

GAYLE "ABCDEFU"

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY
MORNING
INTEL**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
2	1	5	5	7	3	1	GAYLE	abcdefu	Arthouse/Atlantic
4	2	4	4	8	9	2	GLASS ANIMALS	Heat Waves	Republic
6	3	2	6	4	16	3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
7	5	6	7	10	8	4	ADELE	Easy On Me	Columbia
3	6	7	13	6	11	5	LIL NAS X	Thats What I Want	Columbia
9	8	9	9	19	4	6	ED SHEERAN	Shivers	Atlantic
21	14	10	8	2	13	7	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
1	7	8	14	28	7	8	JUSTIN BIEBER	Ghost	Def Jam
5	4	3	12	15	38	9	DOJA CAT	Need To Know	Kemosabe/RCA
11	9	13	20	11	19	10	DOJA CAT	Woman	Kemosabe/RCA
12	10	11	26	20	5	11	LATTO	Big Energy	RCA
35	29	24	1	1	2	12	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
10	13	25	21	14	14	13	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
15	12	18	15	32	24	14	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
16	16	12	33	21	20	15	ACRAZE	Do It To It f/Cherish	Thrive/Virgin
29	28	38	10	16	1	16	ED SHEERAN F/TAYLOR SWIFT	The Joker And The Queen	Atlantic
22	23	29	24	5	31	17	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
8	11	20	28	35	29	18	POST MALONE & THE WEEKND	One Right Now	Republic
33	24	14	11	18	37	19	SZA	I Hate U	TDE/RCA
13	21	32	22	23	30	20	CHARLIE PUTH	Light Switch	Atlantic
19	22	27	23	39	12	21	ADELE	Oh My God	Columbia
23	20	19	19	33	33	22	NEIKED X MAE MULLER X POLO G	Better Days	Columbia-Capitol
44	43	x	2	3	23	23	KODAK BLACK	Super Gremlin f/Syko Bob	Atlantic
14	18	30	29	38	32	24	THE WEEKND	Sacrifice	XO/Republic
39	36	26	25	31	6	25	EM BEIHOLD	Numb Little Bug	Republic
31	33	36	18	22	25	26	TATE MCRAE	she's all i wanna be	RCA
18	17	15	47	29	45	27	CHLOE	Have Mercy	Parkwood/Columbia
20	19	21	35	37	44	28	GIVEON	For Tonight	Not So Fast/Epic
41	42	x	16	24	15	29	DOVE CAMERON	Boyfriend	Disruptor/Columbia
30	25	16	36	44	26	30	EMMY MELI	I Am Woman	Disruptor/Arista
25	27	34	32	42	18	31	TIESTO & AVA MAX	The Motto	Atlantic
17	15	33	38	43	35	32	THE CHAINSMOKERS	High	Disruptor/Columbia
27	30	22	39	49	22	33	ALESSO & KATY PERRY	When I'm Gone	10:22PM/ASW/Capitol
47	x	x	31	12	28	34	JAYMES YOUNG	Infinity	Atlantic/EMG
24	32	39	42	25	34	35	SAWEETIE	Closer f/H.E.R.	Icy/RCA-Warner
34	34	35	17	26	48	36	THE WALTERS	I Love You So	Warner
38	37	1	49	30	41	37	ALTEGO/BRITNEY SPEARS/GINUWINE	Toxic Pony	RCA
28	31	17	41	40	47	38	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
45	41	x	3	9	50	39	GUNNA	Pushin P f/Future, Young Thug	YSL/Epic-300 Ent.
26	26	23	46	46	43	40	BENSON BOONE	Ghost Town	Night Street/Warner
50	x	x	34	17	27	41	MACHINE GUN KELLY	emo girl f/WILLOW	Bad Boy/Interscope
46	x	x	37	13	40	42	JNR CHOI	To The Moon	Epic
36	39	40	30	36	36	43	FIREBOY DML X ED SHEERAN	Peru	YBNL/EMPIRE
48	x	x	40	34	17	44	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
49	x	x	27	27	42	45	LABRINTH	All For Us	Syco/RCA
32	35	28	45	47	49	46	JUICE WRLD	Wandered To LA f/Justin Bieber	GradeA/Def Jam-Interscope
37	40	31	44	48	39	47	TAYLOR SWIFT	Message In A Bottle (Taylor's	Republic
42	44	x	50	45	10	48	JENNIFER LOPEZ & MALUMA	Marry Me	Sony Music Latin
43	x	x	43	50	21	49	DIPLO & MIGUEL	Don't Forget My Love	Higher Ground/Mad Decent
40	38	37	48	41	46	50	CHRIS BROWN	Iffy	RCA

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	35	12	23	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
2	44	23	21	KODAK BLACK	Super Gremlin f/Syko Bob	Atlantic
3	39	25	14	EM BEIHOLD	Numb Little Bug	Republic
4	21	7	14	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
5	33	19	14	SZA	I Hate U	TDE/RCA
6	29	16	13	ED SHEERAN F/TAYLOR SWIFT	The Joker And The Queen	Atlantic
7	47	34	13	JAYMES YOUNG	Infinity	Atlantic/EMG
8	41	29	12	DOVE CAMERON	Boyfriend	Disruptor/Columbia
9	50	41	9	MACHINE GUN KELLY	emo girl f/WILLOW	Bad Boy/Interscope
10	45	39	6	GUNNA	Pushin P f/Future, Young Thug	YSL/Epic-300 Ent.

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
2	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
3	ED SHEERAN	Bad Habits	Atlantic
4	DUA LIPA	Levitating	Interscope-Warner
5	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
6	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
7	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
8	THE WEEKND	Save Your Tears	XO/Republic
9	ARIANA GRANDE	positions	Republic
10	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
11	THE KID LAROI	Without You with Miley Cyrus	Columbia
12	MANESKIN	Beggin	Sony Music Latin/Arista
13	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
14	THE WEEKND	Blinding Lights	XO/Republic
15	OLIVIA RODRIGO	deja vu	Geffen/Interscope
16	HARRY STYLES	Adore You	Columbia
17	POST MALONE	Circles	Republic
18	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
19	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
20	ARIANA GRANDE	34+35	Republic
21	DUA LIPA	Don't Start Now	Warner
22	DUA LIPA	Break My Heart	Warner
23	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
24	HARRY STYLES	Watermelon Sugar	Columbia
25	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
26	TATE MCRAE	You Broke Me First	RCA
27	ARIANA GRANDE	pov	Republic
28	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
29	DOJA CAT	Say So	Kemosabe/RCA
30	OLIVIA RODRIGO	drivers license	Geffen/Interscope

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	SAWEETIE	Closer f/H.E.R.	Icy/RCA-Warner
HOTZONE	ED SHEERAN F/TAYLOR SWIFT	The Joker And The Queen	Atlantic
HOTZONE	DOVE CAMERON	Boyfriend	Disruptor/Columbia
HOTZONE	JENNIFER LOPEZ & MALUMA	Marry Me	Sony Music Latin
HOTZONE	TATE MCRAE	she's all i wanna be	RCA
HOTZONE	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
HOTZONE	TIESTO & AVA MAX	The Motto	Atlantic
HOTZONE	IANN DIOR	let you	10K Projects/Capitol
HOTZONE	LATTO	Big Energy	RCA
HOTZONE	ANITTA	Boys Don't Cry	Warner
HOTZONE	EM BEIHOLD	Numb Little Bug	Republic
HOTZONE	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
HOTZONE	CHLOE	Have Mercy	Parkwood/Columbia
HOTZONE	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
HOTZONE	FIREBOY DML X ED SHEERAN	Peru	YBNL/EMPIRE
HOTZONE	THE CHAINSMOKERS	High	Disruptor/Columbia

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	DOJA CAT	Woman	Kemosabe/RCA
DEVELOPING	CHARLIE PUTH	Light Switch	Atlantic
DEVELOPING	THE WALTERS	I Love You So	Warner
DEVELOPING	NIKI	Every Summertime	MRVL/Hollywood/Interscope
DEVELOPING	GIVEON	For Tonight	Not So Fast/Epic
DEVELOPING	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
DEVELOPING	THE WEEKND	Sacrifice	XO/Republic
DEVELOPING	ACRAZE	Do It To It f/Cherish	Thrive/Virgin
DEVELOPING	ALESSO & KATY PERRY	When I'm Gone	10:22PM/ASW/Capitol
DEVELOPING	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
DEVELOPING	JENA ROSE	Checkmate	Gem Street Music
DEVELOPING	CHRIS BROWN	Iffy	RCA
DEVELOPING	EMMY MELI	I Am Woman	Disruptor/Arista
DEVELOPING	JUICE WRLD	Wandered To LA f/Justin Bieber	GradeA/Def Jam-Interscope
DEVELOPING	SZA	I Hate U	TDE/RCA
DEVELOPING	DAISY THE GREAT X AJR	Record Player	S-Curve/Hollywood

Faster Programming Intel From NuVoodoo.



The A.S.A.P Study



ACTIONABLE: A 10-minute interview is flexible but demands knowing the possible actions that might be taken.



SPEEDY: A 10-minute interview means the study gets into the field faster. A 300-person sample means that it will get out of the field faster. In the top 40 markets it's four weeks or less from approved questionnaire to presentation.



AFFORDABLE: An all-in cost of \$9500 minimizes risk and helps ensure a return on every budget dollar.



PERCEPTUAL STUDY: Quantitative research with scalable results from a well-designed, carefully-screened sample.

CHOOSE ONE FROM THREE STUDY DESIGNS:

Morning shows: What kind of show is in demand? Are there image leaders? What are the key audience benefits? Which images are contestable? Which features have gravity? Who are the hot personalities?

Comprehensive station health checkup: Are you optimally aligned among competitors? Strongest images? Most valuable images? Is your music dialed-in? Biggest threats? Easiest sources of new PI's?

Roadmap for music: The tightened interview allows testing of appeal for up to fifteen music styles, along with image questions.



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney	PLAY VIDEO ▶
2	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope	PLAY VIDEO ▶
3	KODAK BLACK	Super Gremlin f/Syko Bob	Atlantic	PLAY VIDEO ▶
4	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO ▶
5	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic	PLAY VIDEO ▶
6	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO ▶
7	GAYLE	abcdefu	Atlantic	PLAY VIDEO ▶
8	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ▶
9	GUNNA	Pushin P f/Future, Young Thug	YSL/300 Ent.	PLAY VIDEO ▶
10	ADELE	Easy On Me	Columbia	PLAY VIDEO ▶
11	DOJA CAT	Woman	Kemosabe/RCA	PLAY VIDEO ▶
12	JAYMES YOUNG	Infinity	Atlantic	PLAY VIDEO ▶
13	JNR CHOI	To The Moon	Epic	PLAY VIDEO ▶
14	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation	PLAY VIDEO ▶
15	DOJA CAT	Need To Know	Kemosabe/RCA	PLAY VIDEO ▶
16	ED SHEERAN F/TAYLOR SWIFT	The Joker And The Queen	Atlantic	PLAY VIDEO ▶
17	MACHINE GUN KELLY	emo girl f/WILLOW	Bad Boy/Interscope	PLAY VIDEO ▶
18	SZA	I Hate U	TDE/RCA	PLAY VIDEO ▶
19	ED SHEERAN	Shivers	Atlantic	PLAY VIDEO ▶
20	LATTO	Big Energy	RCA	PLAY VIDEO ▶
21	ACRAZE	Do It To It f/Cherish	Virgin Music	PLAY VIDEO ▶
22	TATE MCRAE	she's all i wanna be	RCA	PLAY VIDEO ▶
23	CHARLIE PUTH	Light Switch	Atlantic	PLAY VIDEO ▶
24	DOVE CAMERON	Boyfriend	Disruptor/Columbia	PLAY VIDEO ▶
25	SAWEETIE	Closer f/H.E.R.	Icy/RCA-Warner	PLAY VIDEO ▶
26	THE WALTERS	I Love You So	Warner	PLAY VIDEO ▶
27	LABRINTH	All For Us	Syco/RCA	PLAY VIDEO ▶
28	JUSTIN BIEBER	Ghost	Def Jam	PLAY VIDEO ▶
29	CHLOE	Have Mercy	Parkwood/Columbia	PLAY VIDEO ▶
30	ALTEGO/BRITNEY SPEARS/GINUWINE	Toxic Pony	RCA	PLAY VIDEO ▶
31	EM BEIHOLD	Numb Little Bug	Republic	PLAY VIDEO ▶
32	LAUREN SPENCER-SMITH	Fingers Crossed	---	PLAY VIDEO ▶
33	NEIKED X MAE MULLER X POLO G	Better Days	Capitol	PLAY VIDEO ▶
34	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA	PLAY VIDEO ▶
35	POST MALONE & THE WEEKND	One Right Now	Republic	PLAY VIDEO ▶
36	FIREBOY DML X ED SHEERAN	Peru	---	PLAY VIDEO ▶
37	GIVEON	For Tonight	Not So Fast/Epic	PLAY VIDEO ▶
38	THE WEEKND	Sacrifice	XO/Republic	PLAY VIDEO ▶
39	ADELE	Oh My God	Columbia	PLAY VIDEO ▶
40	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE	PLAY VIDEO ▶
41	CHRIS BROWN	Iffy	RCA	PLAY VIDEO ▶
42	TIESTO & AVA MAX	The Motto	Atlantic	PLAY VIDEO ▶
43	THE CHAINSMOKERS	High	Disruptor/Columbia	PLAY VIDEO ▶
44	EMMY MELI	I Am Woman	Disruptor/Arista	PLAY VIDEO ▶
45	JENNIFER LOPEZ & MALUMA	Marry Me	Sony Music Latin	PLAY VIDEO ▶
46	BENSON BOONE	Ghost Town	Night Street/Warner	PLAY VIDEO ▶
47	JUICE WRLD	Wandered To LA f/Justin Bieber	GradeA/Def Jam-Interscope	PLAY VIDEO ▶
48	TAYLOR SWIFT	Message In A Bottle (Taylor's Version)	Republic	PLAY VIDEO ▶
49	ALESSO & KATY PERRY	When I'm Gone	10:22PM/ASW/Capitol	PLAY VIDEO ▶
50	DIPLO & MIGUEL	Don't Forget My Love	Higher Ground/Mad Decent	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	ALTEGO X BRITNEY SPEARS X GINUWINE	Toxic Pony	1	1	1	1
2	THE KID LAROI & JUSTIN BIEBER	Stay	3	3	2	2
3	DOJA CAT	Need To Know	2	6	4	3
4	LIL NAS X & JACK HARLOW	Industry Baby	8	5	3	4
5	GLASS ANIMALS	Heat Waves	4	4	6	6
6	GAYLE	abcdefu	5	2	8	5
7	ADELE	Easy On Me	6	8	5	7
8	LIL NAS X	Thats What I Want	7	9	7	9
9	BIEBER, JUSTIN	Ghost	9	7	12	13
10	SHEERAN, ED	Shivers	11	10	9	12
11	Imagine Dragons X JID	Enemy	20	11	10	11
12	Latto	Big Energy	18	12	13	8
13	ACRAZE Feat. Cherish	Do It To It	13	15	14	10
14	Doja Cat	Woman	10	16	18	17
15	SZA	I Hate U	12	19	11	15
16	Chloe	Have Mercy	14	13	15	14
17	Meli, Emmy	I Am Woman	17	14	19	16
18	Blxst Feat. Ty Dolla \$Ign & Tyga	Chosen	23	20	16	19
19	Spencer-Smith, Lauren	Fingers Crossed	19	18	23	26
20	NEIKED Feat. Mae Muller Polo G	Better Days	27	17	24	18
21	Post Malone & The Weeknd	One Right Now	15	21	21	20
22	Giveon	For Tonight	16	28	17	28
23	Alesso & Katy Perry	When I'm Gone	25	22	20	24
24	Boone, Benson	Ghost Town	29	25	25	25
25	Cast Of Encanto	We Don't Talk About Bruno	21	32	29	23
26	THE ANXIETY, WILLOW, Tyler Cole	Meet Me At Our Spot	24	23	22	36
27	Beihold, Em	Numb Little Bug	22	34	30	21
28	Adele	Oh My God	31	24	27	29
29	Swedish House Mafia Feat. The Weeknd	Moth To A Flame	26	27	35	33
30	Juice WRLD feat. Justin Bieber	Wandered To LA	35	26	28	31
31	CKay	Love Nwantiti (Ah Ah Ah)	28	40	31	22
32	The Weeknd	Sacrifice	32	31	38	30
33	Bruno Mars, Anderson .Paak, Silk Sonic	Smokin Out The Window	38	36	26	27
34	Swift, Taylor	Message In A Bottle (Taylor's Version)	30	30	37	43
35	88Rising & BIBI	The Weekend	40	29	36	35
36	Puth, Charlie	Light Switch	37	33	39	32
37	Chainsmokers	High	36	38	32	39
38	Tiesto & Ava Max	The Motto	34	35	34	42
39	Lavigne, Avril Feat. blackbear	Love It When You Hate Me	33	37	43	45
40	Niki	Every Summertime	42	42	41	38
41	The Walters	I Love You So	45	46	40	34
42	Daisy The Great Feat. AJR	Record Player	48	45	33	41
43	McRae, Tate	she's all i wanna be	46	39	45	37
44	Brown, Chris	IFFY	41	41	48	40
45	Sheeran, Ed Feat. Taylor Swift	The Joker And The Queen	47	44	42	48
46	Saweetie feat. H.E.R.	Closer	43	43	46	46
47	Rose, Jena	Checkmate	39	47	50	44
48	ANITTA	Boys Don't Cry	44	48	44	47
49	Fireboy DML X Ed Sheeran	Peru	49	49	47	49
50	Alya	Pleasure Is Mine	50	50	49	50

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	DIPLO & MIGUEL	Don't Forget My Love	Higher Ground/Mad Decent
2	KODAK BLACK	Super Gremlin f/Syko Bob	Atlantic
3	JNR CHOI	To The Moon	Epic
4	LUUDE	Down Under f/Colin Hay	Sweat It Out!
5	LABRINTH	All For Us	Syco/RCA
6	ERICA BANKS	Buss It f/Travis Scott	1501/Epic-Warner
7	SABRINA CARPENTER	Fast Times	Island/Republic
8	TIESTO & KAROL G	Don't Be Shy	Atlantic
9	YLONA GARCIA	Entertain Me	Paradise/88rising/12Tone
10	MIMI WEBB	House On Fire	Epic
11	DOJA CAT	Celebrity Skin	Kemosabe/RCA
12	EDDIE BENJAMIN	Weatherman	Vol. 1/Epic
13	JOHN K	A LOT	Epic
14	GUNNA	Pushin P f/Future, Young Thug	YSL/Epic-300 Ent.
15	FIVIO FOREIGN/KANYE/A. KEYS	City Of Gods	RichFish/Columbia
16	CHARLI XCX	Beg For You f/Rina Sawayama	Atlantic/EMG
17	TAI'AYSHA	One Night Ting f/Saweetie	Atlantic
18	AMAARAE	Sad Girlz Luv Money f/K. Uchis	Platoon/Interscope
19	DREAMDOLL	Oh Shhh	District 18/Warner
20	FLO RIDA	Wait	Artist Partner Group
21	DJ KUBA & NEITAN X SKYTECH	Dancing	Spinnin'
22	DUBDOGZ, GHOSTT, GIANA	Beggin'	Chorou Records
23	ASTRONOMERS	Hotel Rooms	---
24	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross Music/EMPIRE
25	STEFF DA CAMPO	Hot In Here	Spinnin'
26	SMYLES	Love Grows (Where My Rosemary	Warner
27	JACK HARLOW	Nail Tech	Generation Now/Atlantic
28	MUNI LONG	Hrs And Hrs	Supergiant
29	POO BEAR	Distant Shore	Nfartam
30	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
31	MONSTA X	You Problem	BMG
32	JESSICA DARROW	Surface Pressure	Walt Disney
33	IAMCHINO X PITBULL	Discoteca	---
34	NICKY YOURE	Sunroof f/Dazy	Thirty Knots
35	LIL DURK	Broadway Girls f/Morgan Wallen	Alamo
36	SUMMER WALKER	Ex For A Reason f/JT From City	LVRN/Capitol-Interscope
37	NELLY, BRELAND & BLANCO BROWN	High Horse	RECORDS/Columbia
38	JONAS BLUE & WHY DON'T WE	Don't Wake Me Up	Astralwerks/Capitol
39	TAYLOR SWIFT	Wildest Dreams (Taylor's Vers)	Republic
40	SEAN PAUL	Dynamite f/Sia	Island/Republic
41	POP SMOKE	For The Night f/LilBaby/DaBaby	Def-Cap-Int-Republic
42	JAX	90s Kids	Atlantic
43	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
44	TAYLOR SWIFT	I Knew You Were ... (Taylor's	Republic
45	JAYMES YOUNG	Infinity	Atlantic/EMG
46	MACHINE GUN KELLY	emo girl f/WILLOW	Bad Boy/Interscope
47	KANYE WEST	Believe What I Say	G.O.O.D./Def Jam
48	CHARLI XCX	New Shapes f/Caroline Polachek	Asylum/Warner
49	FOR KING & COUNTRY	Relate	Curb Word
50	R3HAB X LUKAS GRAHAM	Most People	CYB3RPVNK

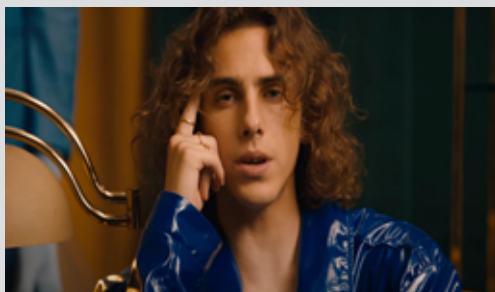


PLAYING FOR CHANGE FEATURING RINGO STARR AND ROBBIE ROBERTSON THE WEIGHT

Some of the coolest, creative and most inspiring music videos have been coming from the organization Playing For Change. But who are they? Well, since you've asked, PFC is a non-profit global foundation that unites musicians around the planet to bring together global communities through funding music education. Born in California, the organization now has reach into most world communities. In this magnificent re-creation of The Weight (which appeared in 1969 on the debut album "Music from Big Pink" by The Band, Robbie Robertson and Ringo Starr amasses some of the hippest players in the world. Feel free to dig this deeply as we take a trip around the world. Click Here:

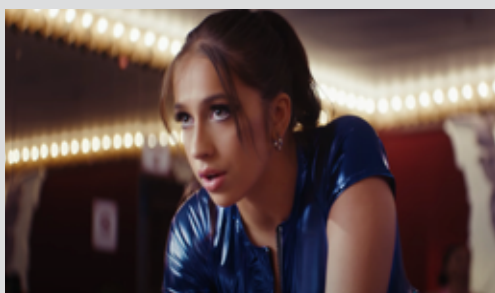


Check out these videos hand-picked by our staff!



EDDIE BENJAMIN - "WEATHERMAN"

The Forecast is for heavy airplay expected across the US of A. From the satellite we're picking up, Sirius circular rotations of air-mass on Hits1 and a downpour of saturation is predicted. Australian Eddie is a boy genius connected to Justin B, Sia, Meghan Trainor and so many more. The production style is pure pop for pretty people. The blue slicker Benjamin sports in this video is symbolic of his retro throwback (yet modern) musical magic. Batten down the playlist, open the airplay windows, and click here:



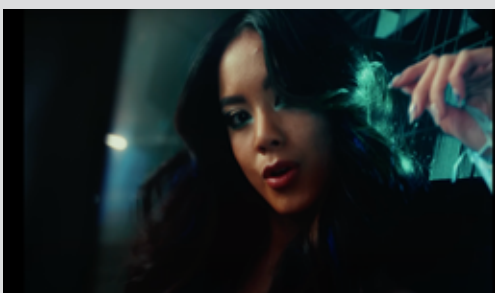
TATE MCRAE - "SHE'S ALL I WANNA BE"

If you're familiar with the iconic dance film "Chorus Line" you'll pick up that this is a giant tip of the hat. Canada's Tate is the mega real deal and rose to fame quickly as a dancer and a singer-songwriter. She's won worldwide dance competitions and has had global hit singles to match. It seems like she's conquering the planet with nothing but scorching hot talent and star power. This clip of "She's All I Wanna Be" shows the power of the green-eyed monster and the downside of "Thou shalt Not Covet". Don't be jealous, just click here:



KYGO FT. DNCE - "DANCING FEET TEASER"

At MMI, we remind our kids that it's not polite to tease. But...that's what we have here. The Groove Band DNCE (Joe Jonas, Jack Lawless and JinJinLee) connected with Kygo (our fave Norwegian) to create that chart climbing foot-stomping pop missile. But here, we only get to step out on the floor for a few steps of the way. Click here:



YLONA GARCIA - "ENTERTAIN ME"

Hey wait, we know her from the television show about the roommates, right? Yep, Ylona has some pretty substantial TV and film credits in her backpack. And now she's got a nice fat hit that's left the launching pad and floating around in a dang spaceship inviting you to come over to her rocket and "Entertain Me". So put on your flight suit and click here:



FUTURE - "WORST DAY"

Damn, Future's been laying out the heavy Benji's on the babes. The dude has been dropping master-cash on his fine friends and now he's gotta go to the head shrinker to talk out the bees in his be-dredded head. He's all hooked on hooking up and needs to rehab his fueling pump on his love machine. The man is seeking pro-help to cap the top on the ATM of love lever. What? Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400

or EMAIL

contact@mmi2020.com

MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021,
No part of the materials available through the
MONDAY MORNING INTEL presentation
may be copied, photocopied, reproduced,
translated or reduced to any electronic
medium or machine-readable form, in
whole or in part, without prior written
consent of AIRPLAY INTELLIGENCE, LLC.
Any other reproduction in any form without
permission of AIRPLAY INTELLIGENCE, LLC
is prohibited. All materials contained on this
presentation are protected by United States
copyright law and may not be reproduced,
distributed, transmitted, displayed, published or
broadcast without the prior written permission of
AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY

[Click Here](#)



THANK YOU

from the entire staff:

PUBLISHERS:

ZEN CZAR

Rich Meyer

CHIEF WRANGLER

Steve Lehman

MARKETING, PROMOTION & Magic Fueled by Studio2Bee

MASTERS OF THE SUN

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

RESEARCH TEAM

PEOPLE WHO ACTUALLY DO THE WORK

Richard R. Deitemeyer

Kate Collins

Brittany Whitney

Brenda Manney

Todd Morris

GRAPHIC DESIGN

EGO Design

PYTHON POWER RANGER

Trent Trento

OPERATIONS

Kylee Laynee Higgins

PAW POWER

NOT IN MY BOWL

Heidi Dog

Monkey Dog

Cooper