

MONDAY
MORNING
INTEL

ELVIE+SHANE
**COUNTY
ROADS**

IMPACTING NOW!

BBB  BMG

**MMI
PROFILE
TOM DOUGLAS**

Country Edition

**NASHVILLE
APPROVED**

FEBRUARY 7, 2022

THE REVVED-UP FOLLOW-UP TO
HIS NO. 1 SMASH...

ELVIE SHANE
COUNTY
ROADS

IMPACTING NOW!



ONE OF COUNTRY MUSIC'S MOST CELEBRATED NEW ARTISTS

ROUGHSTOCK
"ONES TO WATCH"

CMT
LISTEN
UP
CLASS OF 2021

RollingStone
"BEST MUSIC OF 2021: STAFF PICKS"

billboard
"THE 10 BEST COUNTRY ALBUMS OF 2021: STAFF PICKS"

billboard
"THE 15 BEST COUNTRY SONGS OF 2021: STAFF PICKS"

RIAA
CLASS OF 2021

SOUNDS
LIKE NASHVILLE
HERE ARE THE 21 BEST COUNTRY SINGLES OF 2021

RollingStone
"THE 10 BEST COUNTRY ALBUMS OF 2021"

ROUGHSTOCK
"THE 10 BEST COUNTRY ALBUMS OF 2021"

BBR



BMG

MONDAY MORNING INTEL

FEBRUARY 7, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

SAND IN MY BOOTS

MORGAN WALLEN



POWER UP NOW

BIG LOUD

MONDAY
MORNING
INTEL

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES **2.7.22**

AIRPLAY

CHRIS STAPLETON "You Should Probably Leave"

RETENTION

CHRIS STAPLETON "You Should Probably Leave"

CALLOUT

KELSEA BALLERINI F/KCHESNEY "Half Of My Hometown"

AUDIO

WALKER HAYES "AA"

VIDEO

MORGAN WALLEN "Wasted On You"

SALES

WALKER HAYES "AA"

COMPOSITE

CHRIS STAPLETON "You Should Probably Leave"

IMPACTING NOW

RUTHIE COLLINS
hypocrite

42 TOTAL STATIONS ON
INCLUDING MUSIC CHOICE



CLICK HERE TO WATCH THE OFFICIAL MUSIC VIDEO

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	1	4	4	9	4	1	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
2	6	12	2	2	3	2	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
3	4	7	7	3	5	3	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
8	10	13	3	5	2	4	KANE BROWN	One Mississippi	RCA Nashville
5	3	8	10	16	10	5	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
7	5	10	8	19	11	6	MICHAEL RAY	Whiskey And Rain	Warner/WEA
10	9	9	21	4	9	7	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
12	7	2	17	10	15	8	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
6	2	1	12	21	23	9	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
11	x	3	20	22	17	10	SAM HUNT	23	MCA Nashville
13	11	19	27	13	13	11	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
20	18	21	16	15	6	12	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
4	8	5	14	46	19	13	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
29	21	11	24	11	7	14	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
15	12	16	28	18	14	15	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
16	13	15	11	27	21	16	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
21	25	37	9	7	8	17	LUKE COMBS	Doin' This	River House/Columbia Nash
9	14	29	13	24	20	18	ERIC CHURCH	Heart On Fire	EMI Nashville
18	20	30	23	8	12	19	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
19	17	18	26	20	18	20	HARDY	Give Heaven Some Hell	Big Loud
33	36	39	1	6	1	21	WALKER HAYES	AA	Monument
14	16	23	29	36	32	22	RUSSELL DICKERSON	Home Sweet	Triple Tigers
37	35	43	15	14	16	23	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
26	29	32	22	31	25	24	THOMAS RHETT	Slow Down Summer	Valory Music Co.
31	31	22	31	33	22	25	SCOTTY MCCREERY	Damn Strait	Triple Tigers
17	19	24	42	45	26	26	KEITH URBAN	Wild Hearts	Capitol Nashville
25	22	26	43	30	29	27	TIM MCGRAW	7500 OBO	Big Machine
50	47	x	5	1	24	28	MORGAN WALLEN	Wasted On You	Big Loud/Republic
30	37	41	6	26	35	29	MAREN MORRIS	Circles Around This Town	Columbia Nashville
22	15	14	41	47	42	30	JAKE OWEN	Best Thing Since Backroads	Big Loud
24	23	25	38	44	28	31	CALLISTA CLARK	It's 'Cause I Am	Big Machine
44	32	6	34	38	31	32	PARMALEE	Take My Name	Stoney Creek
27	26	27	32	35	41	33	DAN + SHAY	Steal My Love	Warner/WAR
39	45	34	18	17	30	34	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
23	28	33	44	29	33	35	LUKE BRYAN	Up	Capitol Nashville
36	34	31	37	32	34	36	DYLAN SCOTT	New Truck	Curb
28	30	28	30	42	47	37	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
46	24	x	x	x	x	38	ADELE	Easy On Me f/Chris Stapleton	Columbia
32	33	35	39	39	39	39	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
35	27	17	46	48	44	40	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
38	43	20	36	43	43	41	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
48	48	x	19	23	37	42	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
41	40	42	35	41	36	43	OLD DOMINION	No Hard Feelings	Arista Nashville
47	46	x	25	37	38	44	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
42	42	45	45	34	27	45	LEE BRICE	Soul	Curb
40	39	36	49	25	46	46	CHRIS JANSON	Bye Mom	Warner/WAR
45	44	40	47	28	40	47	MIDLAND	Sunrise Tells The Story	Big Machine
43	41	44	33	40	45	48	MORGAN WADE	Wilder Days	Arista Nashville
49	49	x	40	12	48	49	KAMERON MARLOWE	Giving You Up	Columbia Nashville
34	38	38	48	49	49	50	FRANK RAY	Country'd Look Good On You	Stoney Creek

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	50	28	22	MORGAN WALLEN	Wasted On You	Big Loud/Republic
2	29	14	15	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
3	37	23	14	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
4	33	21	12	WALKER HAYES	AA	Monument
5	44	32	12	PARMALEE	Take My Name	Stoney Creek
6	20	12	8	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
7	46	38	8	ADELE	Easy On Me f/Chris Stapleton	Columbia
8	31	25	6	SCOTTY MCCREERY	Damn Strait	Triple Tigers
9	48	42	6	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
10	39	34	5	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
2	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
3	WALKER HAYES	Fancy Like	Monument/RCA
4	LUKE COMBS	Cold As You	River House/Columbia Nash
5	LUKE COMBS	Forever After All	River House/Columbia Nash
6	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
7	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
8	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
9	LEE BRICE	One Of Them Girls	Curb
10	THOMAS RHETT	What's Your Country Song	Valory Music Co.
11	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
12	COLE SWINDELL	Single Saturday Night	Warner/WMN
13	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
14	BRETT YOUNG	Lady	BMLG
15	LEE BRICE	Memory I Don't Mess With	Curb
16	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
17	SCOTTY MCCREERY	You Time	Triple Tigers
18	LUKE COMBS	Better Together	River House/Columbia Nash
19	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
20	NIKO MOON	Good Time	RCA Nashville
21	GABBY BARRETT	The Good Ones	Warner/WAR
22	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
23	DIERKS BENTLEY	Gone	Capitol Nashville
24	LUKE BRYAN	One Margarita	Capitol Nashville
25	JON PARDI	Tequila Little Time	Capitol Nashville
26	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
27	LUKE COMBS	Lovin' On You	River House/Columbia Nash
28	LUKE BRYAN	Waves	Capitol Nashville
29	JUSTIN MOORE	We Didn't Have Much	Valory Music Co.
30	JAMESON RODGERS	Some Girls	River House/Columbia Nash



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
HOTZONE	WALKER HAYES	AA	Monument
HOTZONE	LUKE COMBS	Doin' This	River House/Columbia Nash
HOTZONE	CAROLINE JONES	Come In (But Don't Make...)	True To The Song/Mailboat
HOTZONE	MAREN MORRIS	Circles Around This Town	Columbia Nashville
HOTZONE	JUSTIN MOORE	With A Woman You Love	Valory Music Co.

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
DEVELOPING	LEE BRICE	Soul	Curb
DEVELOPING	ADELE	Easy On Me	Columbia
DEVELOPING	KEITH URBAN	Wild Hearts	Capitol Nashville
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	JAKE OWEN	Best Thing Since Backroads	Big Loud
DEVELOPING	LUKE BRYAN	Up	Capitol Nashville
DEVELOPING	DAN + SHAY	Steal My Love	Warner/WAR
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	TOBY KEITH	Old School	Show Dog Nashville
DEVELOPING	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
DEVELOPING	SCOTTY MCCREERY	Damn Strait	Triple Tigers
DEVELOPING	FRANK RAY	Country'd Look Good On You	Stoney Creek
DEVELOPING	DYLAN SCOTT	New Truck	Curb
DEVELOPING	MIDLAND	Sunrise Tells The Story	Big Machine
DEVELOPING	SAM HUNT	23	MCA Nashville
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
DEVELOPING	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine
DEVELOPING	THOMAS RHETT	Slow Down Summer	Valory Music Co.
DEVELOPING	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
DEVELOPING	CHASE RICE	If I Were Rock & Roll	Dack Janiels/Broken Bow
DEVELOPING	OLD DOMINION	No Hard Feelings	Arista Nashville
DEVELOPING	MORGAN WADE	Wilder Days	Arista Nashville
DEVELOPING	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
DEVELOPING	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville

ALREADY TESTING TOP 10 IN KANSAS CITY, INDY, PORTLAND AND WILMINGTON

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AND OSCAR®
NOMINATED
SONGWRITER

“Love, Tom” premieres on Paramount Plus on 2/24. This amazing in depth film seems to be a studious deep-dive into the process of songwriting and your interpretation of the craft. How did the film come to be?

I was honored to be inducted into the Nashville Songwriters Hall of Fame in 2014. I gave a 12-minute acceptance speech and got an overwhelming reaction. I never knew exactly why - and then a few years later, I saw *Springsteen On Broadway* - then I knew.

Seeing Bruce tell his story in a small intimate theater in New York made me think of my own story. Even though the Boss was talking about Freehold, New Jersey - I took a trip back to Atlanta, Georgia. I walked back through the doors of my house on 3018 Argonne Dr. My dad was in the den reading the paper by a fire. My mother was cooking dinner in the kitchen. My sister down the hall in her bedroom talking on the phone - the big Victrola spinning a record in my parents' bedroom. The sights and sounds and tastes and touches and colors came flooding back to me.

From time to time, we all get lost. Memory and stories help us find ourselves again. When you hear and see my story, I want you to think of your story...as they say, “it ain’t always pretty but it’s beautiful.”

In 2018, I was feeling particularly restless and looking for my next “thing”. Taking inventory of the past 20 years I realized one of the high points was my speech at the Hall of Fame. Together with my son Tommy, we deconstructed my 12-minute speech and re-imagined it into an hour long one man performance with my stories and songs ...I performed it 100 times over the next few years - anywhere and everywhere ...an Oscar nominated Irish director, Michael Lennox, saw one of my performances and had a vision to turn it into a film - Austin Fish produced and we started filming in February 2020 and finished just before the lockdown ...Jason Owen at Sandbox Entertainment entered the picture along with Tom Mackay at Sony Music Entertainment and shopped the film ...finally landing with Paramount+/Viacom/CMT for release February 24, 2022 with an accompanying soundtrack on Monument Records. The soundtrack is my versions of my most popular songs with Miranda singing with me on “The House That Built Me”, McGraw on “Grown Men Don’t Cry” and “My Little Girl”, Lady A on “I Run to You”, Collin Raye on “Little Rock” and Chris Janson on “Drunk Girl”.

This isn’t your first experience with music and film, with awards and credits from “Country Strong”, “The Blind Side” and other memorable films under your belt. Is there a difference in writing for the screen as opposed to composing for performance, radio and other outlets?

With a film, they give you parameters - a specific song for a specific scene (as in *Country Strong* and *Coming Home*). I love specific assignments.

Those limitations are actually freeing. For example, a guitar string in a package is free but only in the constraints of being attached to the guitar ...imprisoned, if you will, is it able to do what it was created to do - make beautiful music.

When I don't have an assignment, which is most days, my co-writers and I have to self-impose the bumper guards. Try to find a big idea and make it as small as possible.

You've written so many tremendously successful songs. You've won Grammy awards, numerous CMA and ACMs and had multiple number one songs. You must have personal hidden gems. What is the one song you've written that hasn't seen the spotlight that you are most proud?

This answer sounds cliché ...but the song I'm most proud of is the last song I have written ...which is "America, America", a love letter to my country from a conflicted patriot.

By the way - I have not won a Grammy but my songs have.

In the film you make a bold statement. "Mine is really a story of failure", seems contradictory to your accomplishments. Can you explain the thought?

I hope one of the take-aways from the film is to dignify the incredible struggle of creating ...I want to inspire the next generation to find the beauty in the pain ...I didn't work and work and find success ...I gave up and the grace of God picked up my shattered pieces and made me whole again. The art we create - songs, films, paintings, poetry - help us remember who we are and where we are from and to whom we belong ...I finally realized the pain of my past was a gift ...I was broken but broken open ...Leonard Cohen says, "There's a crack in everything. That's where the light gets in."

On The Spot Alert: If you had to choose 3 songs from any genre by any writer that are as close to perfect as you can get. What would they be?

"Make You Feel My Love" -Dylan

"Racing in the Streets" -Springsteen

"I'm So Lonesome I Could Cry" -Hank Williams Sr.

When the feeling, the inspiration, the idea for a new song appears in your head, do you act on it immediately or tuck it away?

I open a vein and bleed on a page ...immediately.

7. Do you mind if we share the trailer to "Love, Tom" with our MMI subscribers?

Please share the trailer



[Click to view trailer](#)

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ▶
2	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	PLAY VIDEO ▶
3	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	PLAY VIDEO ▶
4	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	PLAY VIDEO ▶
5	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	PLAY VIDEO ▶
6	WALKER HAYES	AA	Monument	PLAY VIDEO ▶
7	LUKE COMBS	Doin' This	River House/Columbia Nash	PLAY VIDEO ▶
8	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	PLAY VIDEO ▶
9	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	PLAY VIDEO ▶
10	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO ▶
11	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow	PLAY VIDEO ▶
12	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAY VIDEO ▶
13	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	PLAY VIDEO ▶
14	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	PLAY VIDEO ▶
15	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR	PLAY VIDEO ▶
16	KANE BROWN	One Mississippi	RCA Nashville	PLAY VIDEO ▶
17	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville	PLAY VIDEO ▶
18	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	PLAY VIDEO ▶
19	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO ▶
20	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO ▶
21	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO ▶
22	SAM HUNT	23	MCA Nashville	PLAY VIDEO ▶
23	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO ▶
24	ERIC CHURCH	Heart On Fire	EMI Nashville	PLAY VIDEO ▶
25	CHRIS JANSON	Bye Mom	Warner/WAR	PLAY VIDEO ▶
26	MAREN MORRIS	Circles Around This Town	Columbia Nashville	PLAY VIDEO ▶
27	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	PLAY VIDEO ▶
28	MIDLAND	Sunrise Tells The Story	Big Machine	PLAY VIDEO ▶
29	LUKE BRYAN	Up	Capitol Nashville	PLAY VIDEO ▶
30	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO ▶
31	THOMAS RHETT	Slow Down Summer	Valory	PLAY VIDEO ▶
32	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO ▶
33	SCOTTY MCCREERY	Damn Strait	Triple Tigers	PLAY VIDEO ▶
34	LEE BRICE	Soul	Curb	PLAY VIDEO ▶
35	DAN + SHAY	Steal My Love	Warner/WAR	PLAY VIDEO ▶
36	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO ▶
37	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	PLAY VIDEO ▶
38	PARMALEE	Take My Name	Stoney Creek	PLAY VIDEO ▶
39	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	PLAY VIDEO ▶
40	MORGAN WADE	Wilder Days	Arista Nashville	PLAY VIDEO ▶
41	OLD DOMINION	No Hard Feelings	Arista Nashville	PLAY VIDEO ▶
42	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	PLAY VIDEO ▶
43	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	PLAY VIDEO ▶
44	CALLISTA CLARK	It's 'Cause I Am	Big Machine	PLAY VIDEO ▶
45	KEITH URBAN	Wild Hearts	Capitol Nashville	PLAY VIDEO ▶
46	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	PLAY VIDEO ▶
47	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO ▶
48	JUSTIN MOORE	With A Woman You Love	Valory	PLAY VIDEO ▶
49	FRANK RAY	Country'd Look Good On You	Stoney Creek	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	4	2	2	1
2	RAY, MICHAEL	Whiskey And Rain	2	4	3	5
3	HUNT, SAM	23	3	1	9	9
4	STAPLETON, CHRIS	You Should Probably Leave	8	14	4	4
5	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	5	3	6	14
6	PARMALEE	Take My Name	1	18	15	3
7	WALLEN, MORGAN	Sand In My Boots	15	10	1	25
8	BROWN, KANE	One Mississippi	13	5	11	7
9	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	14	12	14	2
10	MCCOLLUM, PARKER	To Be Loved By You	9	6	8	13
11	PARDI, JON	Tequila Little Time	6	17	16	6
12	ALDEAN, JASON	Trouble With A Heartbreak	7	23	5	12
13	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	11	11	19	8
14	JOHNSON, CODY	Til You Can't	12	8	23	18
15	OWEN, JAKE	Best Thing Since Backroads	26	7	10	15
16	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	10	15	13	32
17	SHELTON, BLAKE	Come Back As A Country Boy	16	9	18	19
18	MOORE, JUSTIN	With A Woman You Love	18	16	12	30
19	HARDY	Give Heaven Some Hell	40	13	7	31
20	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	19	20	22	28
21	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	23	25	20	16
22	SWINDELL, COLE & LAINEY WILSON	Never Say Never	32	22	17	22
23	MCCREERY, SCOTTY	Damn Strait	30	24	21	23
24	DICKERSON, RUSSELL	Home Sweet	38	19	25	26
25	URBAN, KEITH	Wild Hearts	46	21	24	10
26	CLARK, CALLISTA	It's 'Cause I Am	17	32	29	20
27	MCGRAW, TIM	7500 OBO	20	35	28	17
28	DAN + SHAY	Steal My Love	25	31	33	11
29	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	33	27	26	24
30	CHURCH, ERIC	Heart On Fire	37	26	27	29
31	LAMBERT, MIRANDA	If I Was A Cowboy	29	30	32	21
32	SCOTT, DYLAN	New Truck	21	34	38	27
33	RHETT, THOMAS	Slow Down Summer	28	28	41	33
34	BRYAN, LUKE	Up	27	38	30	37
35	SWIFT, TAYLOR FEAT. CHRIS STAPLETON	I Bet You Think About Me	24	29	43	34
36	BROTHERS OSBORNE	I'm Not For Everyone	35	37	35	36
37	JANSON, CHRIS	Bye Mom	36	33	31	42
38	COMBS, LUKE	Doin' This	31	40	40	35
39	RAY, FRANK	Country'd Look Good On You	34	44	34	39
40	KEITH, TOBY	Old School	43	36	39	41
41	ARTS, TENILLE	Back Then, Right Now	42	42	36	40
42	HAYES, WALKER	AA	39	45	37	45
43	MIDLAND	Sunrise Tells The Story	22	49	42	47
44	MORRIS, MAREN	Circles Around This Town	41	39	46	46
45	OLD DOMINION	No Hard Feelings	45	41	44	43
46	RICE, CHASE	If I Were Rock & Roll	44	46	45	38
47	ERNEST FEAT. MORGAN WALLEN	Flower Shops	48	48	48	44
48	JONES, CAROLINE	Come In (But Don't...)	47	47	47	49
49	WADE, MORGAN	Wilder Days	50	43	50	48
50	BRICE, LEE	Soul	49	50	49	50

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	BRIAN KELLEY	Made By The Water	Warner/WMN
2	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
3	AVERY ANNA	Narcissist	Warner Music Nashville
4	CODY JINKS	All It Cost Me Was Everything	Late August Records
5	KANE BROWN	Whiskey Sour	RCA Nashville
6	JASON BOLAND & THE STRAGGLERS	The Light Saw Me	Proud Souls/Thirty Tigers
7	GARY KYLE	Be Your Man	---
8	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
9	JAMES ROBERT WEBB	Stealing Home	Bison Creek
10	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
11	TEAGUE BROTHERS BAND	I Found Trouble	Teague Brothers Band
12	JASON ALDEAN	Small Town Small	Macon Music/Broken Bow
13	BEN GALLAHER	Every Small Town	Quartz Hill
14	SPENCER CRANDALL	Made	---
15	JAMES LANN	Damn Strait	Ari-Tex Records
16	TIM MCGRAW	The Cowboy In Me (2021)	Big Machine
17	BRETT ELDREDGE	Holy Water	Warner/WMN
18	FLAT RIVER BAND	I Just Wish You Were Someone..	Independent
19	BLAKE SHELTON	Jesus Got A Tight Grip	Warner/WMN
20	ELVIE SHANE	County Roads	Wheelhouse
21	ADAM DOLEAC	Somewhere Cool With You	Arista Nashville
22	RAYNE JOHNSON	Who Dey Nation	Mountain Road
23	DREW PARKER	All The Beers	Make Wake Artists
24	JORDAN FLETCHER	Rather Be Broke	Triple Tigers
25	JANA KRAMER	Voices	Elektra Nashville/WAR
26	NIKO MOON	No Sad Songs	RCA Nashville
27	ARIEL HUTCHINS	The Cowboy He Will Be	---
28	ABOUT KINGS	Heaven On Down The Highway	---
29	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
30	DIPLO & MORGAN WALLEN	Heartless (f/Julia Michaels)	Columbia
31	DAVID J	Lost My Heartbreak	Grey Area
32	JESSIE JAMES DECKER	Should Have Known Better	Warner Music Nashville
33	PARKER MCCOLLUM	Young Man's Blues	MCA Nashville
34	SHANE OWENS	Music Man	AmeriMonte
35	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory Music Co.
36	CHRIS STAPLETON	Nashville, TN	Mercury Nashville
37	JOSIAH SISK	Honkey-Tonk	---
38	IAN FLANIGAN	Grow Up f/Blake Shelton	Reviver
39	SPENCER CRANDALL	My Person	---
40	KAMERON MARLOWE	Steady Heart	Columbia Nashville
41	CAM	Till There's Nothing Left	Triple Tigers
42	TRAVIS TRITT	They Don't Make 'Em Like...	Big Noise
43	KELSEA BALLERINI & LANY	I Quit Drinking	BR/The Orchard-Interscope
44	BROOKS & DUNN	Brand New Man w/Luke Combs	Arista Nashville
45	TYLER RICH	A Little Bit Of You	Valory Music Co.
46	AARON GOODVIN	Lonely Drum	Reviver
47	JOE NICHOLS	Home Run	Quartz Hill
48	JASON ALDEAN	Whiskey Me Away	Macon Music/Broken Bow
49	MIKE AND THE MOONPIES	Hour On The Hour	Prairie Rose
50	CONNER SMITH	I Hate Alabama	Valory Music Co.



SOUL

LEE
BRICE

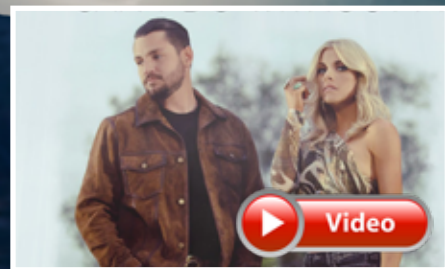
TOP 40 BOUND!

WATCH THE BRAND NEW VIDEO HERE
IT'S GOOD FOR YOUR **SOUL!**

CHAYCE BECKHAM AND LINDSAY ELL CAN'T DO WITHOUT ME

**CMT**

American Idol season 19th winner Chayce Beckham and smoking Lindsay Ell pilot a couple of classic cars on a collision course in this passionate cinematic clip. California native Beckham puts the peddle down on his driving vocal and Ell answers with a racy return and rubber-burning guitar licks. If your looking for a fast hit with a full tank of gas, click here:



Check out these videos hand-picked by our staff!



MORGAN WADE - "RUN"

MMI is officially putting all our chips on Morgan Wade. The songs, the jagged edge voice, the originality, the live performance all scream Country Music's next superstar. If you haven't already, stream the Reckless album. It's all you'll need to understand. If you haven't seen her live, go. You'll leave the set with a renewed bright outlook on the future of Country. The Virginia native has a backstory as real as the music. In this magnificent clip of "Run", the story gets told with a classic Bonnie and Clyde backdrop. Click here and thank us later:



CHRIS YOUNG AND MITCHELL TENPENNY - "AT THE END OF THE BAR"

It's always good to go back to the roots of Country Music: The song and the live performances. In this video of "At The End Of The Bar", you certainly get a face and earful of both. Tenpenny continues to emerge as one of Nashville's mega hot singer/songwriters and Chris Young's "decades long" star shines as brightly as ever. Check out these bearded buddies belting it out at their best..click here:



LACI KAYE BOOTH - "SHUFFLE"

Another ex-Idol finalist, Laci Kaye Booth delivers pure cleverness with her co-written tackle box full of hooks called "Shuffle". This ridiculously fun video captures the independent spirit of young modern women while name-checking some of Country Music's top memory makers. And to add to the visuals, the Texas native prances around something from the dark ages called "a record store" which was the original Mecca for music fans everywhere..click here:



TRACY LAWRENCE - "DON'T DRINK WHISKEY"

As real as it gets with a twist: This brown liquor-soaked heartbreak video pits a hard core cowboy with a dang ballerina. And that's probably the "between the lines" message in Tracy's amazingly delivered vocal on "Don't Drink Whiskey". It looks like when the 2 worlds collide the love falls apart and the adage that opposites attract is no more. Beautifully shot, beautifully sung and so very Tracy! Click here:



CHASE MATTHEW - "BORN FOR THIS"

This fella did it the "new way"; on Tik Tok. Pop artists have been catapulting careers from bedroom covers to label deals for years. Now, it seems like Country emerging artists are finding the same path. Chase makes a fine home-made-home movie clip with "Born For This". The song and video chronicles the youngster's journey from fledgling wannabe to an artist breaking quickly. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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