



MONDAY
MORNING
INTEL

EASY ON ME
ADELE
(WITH CHRIS STAPLETON)

MMI
PROFILE
JOSH EASLER



Country Edition

NASHVILLE
APPROVED

FEBRUARY 14, 2022

A D E L E



EASY ON ME (WITH CHRIS STAPLETON)

NUVOODOO CALLOUT RESEARCH
COUNTRY P15 ONLY

#4 OVERALL COUNTRY CALLOUT

#1 TOTAL FAVORITE • #5 TOTAL POSITIVE • #1 P18-34 POSITIVE
#4 FEMALE • #2 FEMALE POSITIVE • MMI ACTION FACTOR #2

“*Easy On Me* with Chris Stapleton is calling out **higher than any other current on our playlist.** Instantly familiar and a zag to the zig of stations that aren't playing it. It stands out.”

B-Dub
KNUC APD/MD

“The #1 song in this batch is Adele\Stapleton! **Might be the biggest score I've ever had in West Palm Beach!** So we will be moving this song to power.”

Bruce Logan
Operations Manager\Brand Content Director
Program Director WIRK



MONDAY MORNING INTEL

FEBRUARY 14, 2022

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SAND IN MY BOOTS

MORGAN WALLEN



MAX SPINS NOW

BIG LOUD

**MONDAY
MORNING
INTEL**

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES **2.14.22**

AIRPLAY

CHRIS STAPLETON “You Should Probably Leave”

RETENTION

CHRIS STAPLETON “You Should Probably Leave”

CALLOUT

KELSEA BALLERINI F/KCHESNEY “Half Of My Hometown”

AUDIO

JORDAN DAVIS F/LUKE BRYAN “Buy Dirt”

VIDEO

MORGAN WALLEN “Wasted On You”

SALES

WALKER HAYES “AA”

COMPOSITE

CHRIS STAPLETON “You Should Probably Leave”

**MONDAY
MORNING
INTEL**

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	1	5	4	8	4	1	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
2	3	7	9	2	5	2	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
4	5	13	1	3	3	3	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
8	10	12	3	5	2	4	CODY JOHNSON	Til You Can't	Colo/Warner/WMN
7	7	6	5	18	9	5	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
9	9	8	18	4	7	6	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
5	6	11	12	14	11	7	KANE BROWN	One Mississippi	RCA Nashville
11	2	2	7	22	16	8	SAM HUNT	23	MCA Nashville
6	4	1	17	20	22	9	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
16	19	20	15	15	8	10	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
14	11	19	27	12	13	11	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
13	13	16	13	26	17	12	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
3	8	9	11	45	20	13	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
20	23	37	10	6	6	14	LUKE COMBS	Doin' This	River House/Columbia Nash
26	20	10	22	17	12	15	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
19	21	26	19	13	14	16	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
18	16	18	26	21	15	17	HARDY	Give Heaven Some Hell	Big Loud
28	36	39	2	7	1	18	WALKER HAYES	AA	Monument
10	14	33	14	23	21	19	ERIC CHURCH	Heart On Fire	EMI Nashville
12	17	21	29	35	28	20	RUSSELL DICKERSON	Home Sweet	Triple Tigers
32	32	43	16	11	10	21	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
23	26	25	25	31	25	22	THOMAS RHETT	Slow Down Summer	Valory Music Co.
29	29	22	31	32	18	23	SCOTTY MCCREERY	Damn Strait	Triple Tigers
24	22	24	42	27	26	24	TIM MCGRAW	7500 OBO	Big Machine
45	31	4	x	x	x	25	ADELE	Easy On Me f/Chris Stapleton	Columbia
27	37	40	6	28	35	26	MAREN MORRIS	Circles Around This Town	Columbia Nashville
17	18	27	44	44	27	27	KEITH URBAN	Wild Hearts	Capitol Nashville
21	15	15	41	46	40	28	JAKE OWEN	Best Thing Since Backroads	Big Loud
50	44	x	8	1	23	29	MORGAN WALLEN	Wasted On You	Big Loud/Republic
41	30	3	30	39	36	30	PARMALEE	Take My Name	Stoney Creek
22	24	34	45	30	29	31	LUKE BRYAN	Up	Capitol Nashville
25	28	30	28	38	37	32	DAN + SHAY	Steal My Love	Warner/WAR
33	35	31	33	29	32	33	DYLAN SCOTT	New Truck	Curb
38	46	36	20	16	31	34	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
15	12	14	49	48	49	35	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
40	42	45	39	19	19	36	LEE BRICE	Soul	Curb
35	34	29	32	40	44	37	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
34	25	17	46	47	43	38	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
43	27	28	43	43	30	39	CALLISTA CLARK	It's 'Cause I Am	Big Machine
30	33	35	40	37	45	40	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
42	43	44	23	36	24	41	MORGAN WADE	Wilder Days	Arista Nashville
37	45	23	35	42	39	42	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
36	38	32	48	24	42	43	CHRIS JANSON	Bye Mom	Warner/WAR
39	39	41	37	41	34	44	OLD DOMINION	No Hard Feelings	Arista Nashville
46	47	x	21	34	33	45	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
47	48	x	24	25	38	46	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
48	49	x	36	10	41	47	KAMERON MARLOWE	Giving You Up	Columbia Nashville
44	41	42	38	33	46	48	MIDLAND	Sunrise Tells The Story	Big Machine
31	40	38	47	49	47	49	FRANK RAY	Country'd Look Good On You	Stoney Creek
49	50	x	34	9	48	50	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	50	29	21	MORGAN WALLEN	Wasted On You	Big Loud/Republic
2	45	25	20	ADELE	Easy On Me f/Chris Stapleton	Columbia
3	32	21	11	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
4	26	15	11	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
5	41	30	11	PARMALEE	Take My Name	Stoney Creek
6	28	18	10	WALKER HAYES	AA	Monument
7	20	14	6	LUKE COMBS	Doin' This	River House/Columbia Nash
8	16	10	6	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
9	29	23	6	SCOTTY MCCREERY	Damn Strait	Triple Tigers

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
2	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
3	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
4	LUKE COMBS	Forever After All	River House/Columbia Nash
5	LUKE COMBS	Cold As You	River House/Columbia Nash
6	WALKER HAYES	Fancy Like	Monument/RCA
7	MICHAEL RAY	Whiskey And Rain	Warner/WEA
8	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
9	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
10	LEE BRICE	One Of Them Girls	Curb
11	THOMAS RHETT	What's Your Country Song	Valory Music Co.
12	COLE SWINDELL	Single Saturday Night	Warner/WMN
13	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
14	LEE BRICE	Memory I Don't Mess With	Curb
15	BRETT YOUNG	Lady	BMLG
16	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
17	GABBY BARRETT	The Good Ones	Warner/WAR
18	SCOTTY MCCREERY	You Time	Triple Tigers
19	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
20	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
21	LUKE COMBS	Better Together	River House/Columbia Nash
22	DIERKS BENTLEY	Gone	Capitol Nashville
23	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
24	JUSTIN MOORE	We Didn't Have Much	Valory Music Co.
25	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
26	LUKE BRYAN	One Margarita	Capitol Nashville
27	LUKE COMBS	Lovin' On You	River House/Columbia Nash
28	NIKO MOON	Good Time	RCA Nashville
29	LUKE BRYAN	Down To One	Capitol Nashville
30	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
HOTZONE	WALKER HAYES	AA	Monument
HOTZONE	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
HOTZONE	LEE BRICE	Soul	Curb
HOTZONE	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
HOTZONE	LUKE COMBS	Doin' This	River House/Columbia Nash
HOTZONE	MAREN MORRIS	Circles Around This Town	Columbia Nashville
HOTZONE	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
HOTZONE	CAROLINE JONES	Come In (But Don't Make...)	True To The Song/Mailboat
HOTZONE	PARMALEE	Take My Name	Stoney Creek
HOTZONE	CONNER SMITH	Learn From It	Valory Music Co.

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
DEVELOPING	DAN + SHAY	Steal My Love	Warner/WAR
DEVELOPING	FRANK RAY	Country'd Look Good On You	Stoney Creek
DEVELOPING	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
DEVELOPING	OLD DOMINION	No Hard Feelings	Arista Nashville
DEVELOPING	MIDLAND	Sunrise Tells The Story	Big Machine
DEVELOPING	SAM HUNT	23	MCA Nashville
DEVELOPING	THOMAS RHETT	Slow Down Summer	Valory Music Co.
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine
DEVELOPING	SCOTTY MCCREERY	Damn Strait	Triple Tigers
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
DEVELOPING	CHRIS JANSON	Bye Mom	Warner/WAR
DEVELOPING	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
DEVELOPING	JAKE OWEN	Best Thing Since Backroads	Big Loud
DEVELOPING	LUKE BRYAN	Up	Capitol Nashville
DEVELOPING	TOBY KEITH	Old School	Show Dog Nashville
DEVELOPING	TENILLE ARTS	Back Then, Right Now	19th & Grand
DEVELOPING	MORGAN WADE	Wilder Days	Arista Nashville
DEVELOPING	ADELE	Easy On Me	Columbia
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	KEITH URBAN	Wild Hearts	Capitol Nashville
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
DEVELOPING	DYLAN SCOTT	New Truck	Curb
DEVELOPING	CHASE RICE	If I Were Rock & Roll	Dack Janiels/Broken Bow



DYLAN SCOTT

**NEW
TRUCK**

**TOP 30 BOUND!
CONSUMPTION UP 20%!**

LEE BRICE

SOUL

**TOP 40!
CONSUMPTION UP 44%!**



Hannah Ellis
US

**CHART BOUND!
CONSUMPTION UP 72%!**

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JOSH EASLER INTEL

CURRENT POSITION:

EVP, PROMOTION
& COMMERCIAL
STRATEGY
RECORDS NASHVILLE

We'll give credit where credit is due: You're a creative, innovative dude. There, we said it. So.Mr Smarty-Pants, what are you doing to separate Erin Kinsey from the pack?

My answer is simple. Not get in her way. She's the real deal in every sense of the word. Artist. Songwriter. Musician. All of it. Oh, and she's a tremendous human being. Our role here is to teach her how this works, put her in the right rooms, then get the hell out of the way. She will do the rest. She's that good.

You've been a staple in the Sony building for a couple of decades. What was the attraction to take the helm at Records?

I want to be very clear here, I adore Sony Music Nashville. I made lifelong friends there, and cherish my experience. It was time for me to take on a new challenge. Continue to grow in my career. Barry Weiss is exceptional. He's a proven winner, and since RECORDS is a joint venture with Sony, I am able to remain engaged with the Sony team daily. It truly is the best of both worlds.

CRS is right around the corner. If you were taking a bunch of Nashville first-timers to a off-the-beaten-path, cool site to see AND a locals-only favorite dining spot, where would that be?

Nashville Golf & Athletic Club. That's my haven. It's so much more than golf. The food is great. The people are even better. The views are top notch. I'd be happy to venture outside the bubble and show anyone a little slice of heaven.

In 2022, promotion continues to rapidly evolve. Radio chain partners have different policies and internal systems are evolving. How does the newly restructured Records Label address these changes?

I love this question. Thank you. Here's my take. We are in the relationship business. We always have been. That has not changed. Did the cheese move? Yes. Will we adapt, absolutely. Adjust to modern landscapes, you bet. However, this still comes down to fundamentals. Great artists, compelling music, and passionate people to tell the story.

On-the-spot.com: You have to row a boat up the Mississippi River from New Orleans to St. Louis. Your crew includes the PD with the best ears in the biz, the most creative promotion person you've ever known, your favorite artist (any genre and not signed to your label) and an oddball that you just want to be around. Who's in the boat and why?

Ha! Okay, I will go with my first instinct on these and not think about answers. For the PD, I will take Steve Geofferies. He and I grew up in this game together and we see eye to eye on a lot. Plus, he's not much of an outdoorsman, so he will want to paddle fast and get to a hotel. For a creative promotion person I will take Kaileen Mangan. If you're in radio, and need an idea, call her. For the artist I want to take, there is a band called American Aquarium that I have fallen in love with lately. I'll take someone outside our daily scope, plus they are a band and will get Steve to his hotel faster. The oddball, I'll take Henry. My son. He's 13, great company, and when Steve gets tired, Henry can help him.

JOIN US FOR AN ACOUSTIC SET ON OPENING NIGHT OF CRS. DRINKS ARE ON US!



**RUTHIE
COLLINS**



TIM DUGGER



**AMERICAN
YOUNG**



**NESSA
LEA**



WED., 2/23 - 6:15 PM - THE SOUTHERN
150 3RD AVE. S.



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ▶
2	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	PLAY VIDEO ▶
3	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	PLAY VIDEO ▶
4	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	PLAY VIDEO ▶
5	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	PLAY VIDEO ▶
6	LUKE COMBS	Doin' This	River House/Columbia Nash	PLAY VIDEO ▶
7	WALKER HAYES	AA	Monument	PLAY VIDEO ▶
8	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	PLAY VIDEO ▶
9	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic	PLAY VIDEO ▶
10	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAY VIDEO ▶
11	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	PLAY VIDEO ▶
12	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	PLAY VIDEO ▶
13	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	PLAY VIDEO ▶
14	KANE BROWN	One Mississippi	RCA Nashville	PLAY VIDEO ▶
15	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR	PLAY VIDEO ▶
16	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville	PLAY VIDEO ▶
17	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow	PLAY VIDEO ▶
18	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO ▶
19	LEE BRICE	Soul	Curb	PLAY VIDEO ▶
20	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO ▶
21	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO ▶
22	SAM HUNT	23	MCA Nashville	PLAY VIDEO ▶
23	ERIC CHURCH	Heart On Fire	EMI Nashville	PLAY VIDEO ▶
24	CHRIS JANSON	Bye Mom	Warner/WAR	PLAY VIDEO ▶
25	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO ▶
26	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	PLAY VIDEO ▶
27	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO ▶
28	MAREN MORRIS	Circles Around This Town	Columbia Nashville	PLAY VIDEO ▶
29	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO ▶
30	LUKE BRYAN	Up	Capitol Nashville	PLAY VIDEO ▶
31	THOMAS RHETT	Slow Down Summer	Valory	PLAY VIDEO ▶
32	SCOTTY MCCREERY	Damn Strait	Triple Tigers	PLAY VIDEO ▶
33	MIDLAND	Sunrise Tells The Story	Big Machine	PLAY VIDEO ▶
34	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	PLAY VIDEO ▶
35	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO ▶
36	MORGAN WADE	Wilder Days	Arista Nashville	PLAY VIDEO ▶
37	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	PLAY VIDEO ▶
38	DAN + SHAY	Steal My Love	Warner/WAR	PLAY VIDEO ▶
39	PARMALEE	Take My Name	Stoney Creek	PLAY VIDEO ▶
40	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	PLAY VIDEO ▶
41	OLD DOMINION	No Hard Feelings	Arista Nashville	PLAY VIDEO ▶
42	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	PLAY VIDEO ▶
43	CALLISTA CLARK	It's 'Cause I Am	Big Machine	PLAY VIDEO ▶
44	KEITH URBAN	Wild Hearts	Capitol Nashville	PLAY VIDEO ▶
45	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	PLAY VIDEO ▶
46	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO ▶
47	JUSTIN MOORE	With A Woman You Love	Valory	PLAY VIDEO ▶
48	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	PLAY VIDEO ▶
49	FRANK RAY	Country'd Look Good On You	Stoney Creek	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	7	2	1	3
2	RAY, MICHAEL	Whiskey And Rain	4	3	3	6
3	HUNT, SAM	23	6	1	13	9
4	PARMALEE	Take My Name	1	11	8	4
5	ADELE FEAT. CHRIS STAPLETON	Easy On Me	3	27	4	2
6	STAPLETON, CHRIS	You Should Probably Leave	14	13	5	5
7	MCCOLLUM, PARKER	To Be Loved By You	8	5	7	11
8	WALLEN, MORGAN	Sand In My Boots	15	7	2	25
9	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	9	16	19	1
10	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	5	12	9	22
11	ALDEAN, JASON	Trouble With A Heartbreak	2	18	14	27
12	BROWN, KANE	One Mississippi	12	6	17	10
13	JOHNSON, CODY	Til You Can't	10	9	18	12
14	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	13	4	16	28
15	SHELTON, BLAKE	Come Back As A Country Boy	21	19	6	13
16	OWEN, JAKE	Best Thing Since Backroads	25	14	10	15
17	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	16	10	12	34
18	MOORE, JUSTIN	With A Woman You Love	24	8	15	23
19	HARDY	Give Heaven Some Hell	22	22	11	19
20	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	28	17	22	17
21	SWINDELL, COLE & LAINEY WILSON	Never Say Never	17	25	20	16
22	DICKERSON, RUSSELL	Home Sweet	30	20	24	21
23	MCCREERY, SCOTTY	Damn Strait	34	23	21	26
24	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	37	28	23	8
25	MCGRAW, TIM	7500 OBO	27	34	26	7
26	RHETT, THOMAS	Slow Down Summer	29	15	33	33
27	LAMBERT, MIRANDA	If I Was A Cowboy	11	32	36	20
28	URBAN, KEITH	Wild Hearts	39	21	30	24
29	CLARK, CALLISTA	It's 'Cause I Am	20	31	29	31
30	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	33	24	34	18
31	DAN + SHAY	Steal My Love	26	38	28	14
32	SCOTT, DYLAN	New Truck	18	29	38	30
33	JANSON, CHRIS	Bye Mom	36	26	31	35
34	CHURCH, ERIC	Heart On Fire	41	30	25	40
35	BRYAN, LUKE	Up	19	35	35	38
36	BROTHERS OSBORNE	I'm Not For Everyone	35	37	27	37
37	SWIFT, TAYLOR FEAT. CHRIS STAPLETON	I Bet You Think About Me	23	36	43	29
38	COMBS, LUKE	Doin' This	38	41	32	39
39	KEITH, TOBY	Old School	43	33	37	44
40	RAY, FRANK	Country'd Look Good On You	31	46	39	41
41	HAYES, WALKER	AA	32	40	40	47
42	ARTS, TENILLE	Back Then, Right Now	40	43	41	36
43	RICE, CHASE	If I Were Rock & Roll	42	45	42	46
44	MORRIS, MAREN	Circles Around This Town	44	42	47	42
45	OLD DOMINION	No Hard Feelings	46	39	46	43
46	MIDLAND	Sunrise Tells The Story	47	49	44	32
47	JONES, CAROLINE	Come In (But Don't...)	45	44	48	48
48	ERNEST FEAT. MORGAN WALLEN	Flower Shops	49	47	45	45
49	WADE, MORGAN	Wilder Days	50	48	49	49
50	BRICE, LEE	Soul	48	50	50	50

JUST DRIVE • ERIN KINSEY



ADD DATE 3/7

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	ASHLEY COOKE	Never Til Now	Back Blocks/Ashley Cooke
2	KYLE PARK	What's Your Drinking Song?	---
3	DARRIN MORRIS BAND	She's Gonna Leave A Mark	---
4	TAYLOR SWIFT	You Belong..(Taylor's Version)	Republic
5	MIKE RYAN	Jacket On	Rock & Soul
6	KANE BROWN	Whiskey Sour	RCA Nashville
7	CODY JINKS	All It Cost Me Was Everything	Late August Records
8	JAKE BUSH	If You Ever Get Lonely	---
9	DAVID ADAM BYRNES	Too Much Texas	Reviver
10	BOBBY BONES/THE RAGING IDIOTS	Grandmother Song	---
11	STATELINE BAND	Dancehall Devil	---
12	HAYDEN HADDOCK	Wind It Down	---
13	JACKSON DEAN	Don't Come Lookin'	Big Machine
14	SPENCER CRANDALL	Made	---
15	AARON LEWIS	Am I The Only One	Valory Music Co.
16	AVERY ANNA	Narcissist	Warner Music Nashville
17	KIN FAUX	Wild Horses f/Terry McBride	---
18	JAMES ROBERT WEBB	Stealing Home	Bison Creek
19	JASON BOLAND & THE STRAGGLERS	The Light Saw Me	Proud Souls/Thirty Tigers
20	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
21	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
22	KAMERON MARLOWE	Steady Heart	Columbia Nashville
23	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
24	GRANGER SMITH	Heroes	Wheelhouse
25	BRETT ELDREDGE	Holy Water	Warner/WMN
26	TEAGUE BROTHERS BAND	I Found Trouble	Teague Brothers Band
27	JESSIE JAMES DECKER	Should Have Known Better	Warner Music Nashville
28	JAMES LANN	Damn Strait	Ari-Tex Records
29	HARDY	A Rock	Big Loud
30	ADAM DOLEAC	Somewhere Cool With You	Arista Nashville
31	JASON ALDEAN	Small Town Small	Macon Music/Broken Bow
32	JORDAN FLETCHER	Rather Be Broke	Triple Tigers
33	TIM MCGRAW	The Cowboy In Me (2021)	Big Machine
34	BRIAN KELLEY	Made By The Water	Warner/WMN
35	FLATLAND CAVALRY	Gettin' By	---
36	CHRIS STAPLETON	Nashville, TN	Mercury Nashville
37	ARIEL HUTCHINS	The Cowboy He Will Be	---
38	JANA KRAMER	Voices	Elektra Nashville/WAR
39	DREW PARKER	All The Beers	Make Wake Artists
40	JOE NICHOLS	Home Run	Quartz Hill
41	DIPLO & MORGAN WALLEN	Heartless (f/Julia Michaels)	Columbia
42	AARON WATSON	Crash Landing	BIG Label
43	KYLIE MORGAN	Cuss A Little f/Walker Hayes	EMI Nashville
44	AARON GOODVIN	Lonely Drum	Reviver
45	TRAVIS TRITT	They Don't Make 'Em Like...	Big Noise
46	PARKER MCCOLLUM	Young Man's Blues	MCA Nashville
47	SHANE OWENS	Music Man	AmeriMonte
48	RYAN GRIFFIN	Love Don't	Independent
49	JOSIAH SISK	Honkey-Tonk	---
50	BROOKS & DUNN	Brand New Man w/Luke Combs	Arista Nashville

SARAH DARLING

PRETENDER



CMT has such a keen eye for visual style. And again they deliver us a cutting edge clip from Sarah Darling with a track and video so filled with vibe that you are transported back to another time and mindset. There's a mysterious 70's desert, Fleetwood Mac-ish thing going on as Ms Darling spins at tale of being trapped in a relationship that may or may not be real. This is a beauty. Click here:








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Check out these videos hand-picked by our staff!



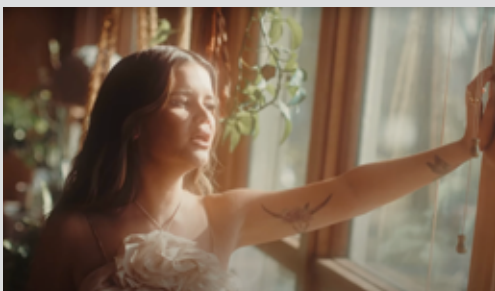
MIDLAND - "SUNRISE TELLS THE STORY"

Ok, this is awesome. Midland brings us a knee-slapping brilliant mini-movie. The script is superb, the acting is top-notch, the concept is stellar and the song is all-Midland-all-the-time Country Music. As the title says, 'Sunrise Tells The Story' and so does this video..click here:



SCOTTY MCCREERY - "DAMN STRAIT"

Besides a well captured video and a powerful song, "Damn Strait" also reiterates just how far Scotty has come as an artist. It's been 11 years since 'the boy' McCreery won season 10 of American Idol. All these years later, Scotty the man is a bonifide grown up Country Music superstar with style, swagger and amazing stage confidence. This beautifully shot black and white tribute to King George puts it all on stage for us to see. Click Here:



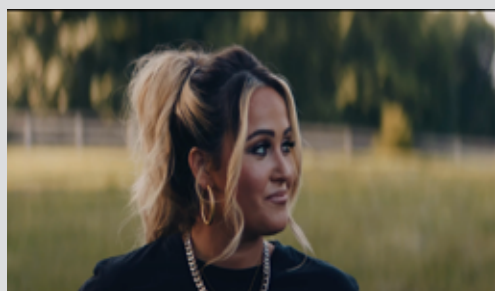
MAREN MORRIS - "BACKGROUND MUSIC"

Stunning. If "Background Music" is a glimpse into what's coming from Maren's New March LP Humble Quest, then fasten your singer/songwriter's seatbelts low and tight across your hips. This waltz-ballad love song deluxe has writer power to the max including Maren, hubby Hurd, Julia Michaels, Laura Friggin Veltz, Natalie Hemby, Jon Green and Jimmy Robbins.....Powerful penmanship. Powerful song. Click Here:



WALKER HAYES FT. CARLY PEARCE - "WHAT IF WE DID"

It's hard to follow up a single that rattled the global rafters but Walker is marching up the chart with a full boat of steam with "AA" from his album Country Stuff. And to fuel the Walker Wonder-Fest, we've been treated to this clever lyric video of "What If We Did" featuring everybody's favorite Carly Pearce. As the world is still emerging from smoke and Hayes from the monster smash "Fancy Like"..... the hits just keep on coming. Click Here:



PRISCILLA BLOCK - "MY BAR"

Like her career and in this video, she built it from the ground up. "This is My Bar" showcases the confidence that put Priscilla squarely on the map as a fiery new superstar. Ms. Block hammers this track and nails the vocal and constructs another chapter in her blossoming ride to the top. Grab a toolbelt and click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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NOT IN MY BOWL**

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