MONDAY Morning Intel

RUTHRE COLLINS

IMPACTING NOW

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MCC

NASHVILLE APPROVED

FEBRUARY 21, 2022

PROFILE

JOHN ESPOSITO

Sand In My Boots #1 BIG LOUD republic **THANK YOU COUNTRY RADIO!** I am deeply thankful for the support for this song, especially by Country Radio. From the day I started my professional music career, I aspired to become a staple on country radio. Every #1 I've been blessed to have still feels like the 1st one to me & I never want that to change because I know how tough it is to achieve. None of this would be possible without my incredible team that works behind the scenes. My entire band, crew, the amazing songwriters I work with + everyone at Big Loud + Republic Records. Trank you to everyone who continues to believe in the music. Lastly, I want to personally thank Hardy, Ashley, + Jobh for giving me this timeless song to siny. Also to Joey I the entire studio band who bring these songs to life. Love Y'all - Morgan

MONDAY MORNING

FEBRUARY 21, 2022 INTEL TABLE OF

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MINI – A MODERN DAY MUSIC RESEARCH SYSTEM



up for 4 nominations

Female Artist of the year

Video of the year "Never Wanted To Be That Girl" Carly Pearce & Ashley McBryde Album of the year 29: Written in Stone

Music Event of the year

"Never Wanted To Be That Girl" Carly Pearce & Ashley McBryde

early pearce & ashley mebryde never wanted to be that girl



"never wanted to be that girl" carly pearce & ashley mcbryde

RADIOTRAKS #1 PERSONS 25-54 RATETHEMUSIC #1 PERSONS 25-54

convert now





MONDAY MORNING INTEL

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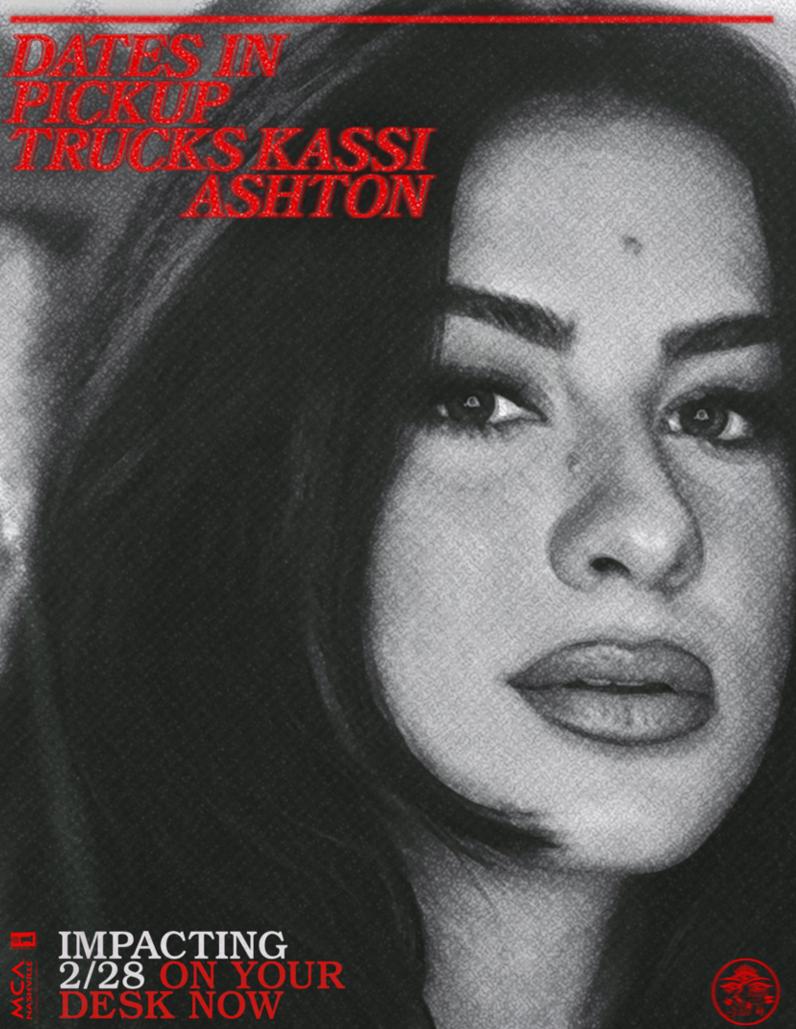
CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.



MMI-POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK AIRPLAY	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
5	2	11	1	3	3	1	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
1	1	8	9	2	4	2	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
7	7	9	4	5	1	3	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
8	3	13	5	8	5	4	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
2	5	5	15	13	9	5	KANE BROWN	One Mississippi	RCA Nashville
9	9	7	21	4	7	6	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
6	8	15	3	18	10	7	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
3	4	1	19	19	24	8	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
11	6	2	13	22	16	9	SAM HUNT	23	MCA Nashville
17	16	16	14	15	8	10	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
16	25	29	10	7	6	11	LUKE COMBS	Doin' This	River House/Columbia Nash
15	12	12	27	14	13	12	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
12	11	14	6	27	22	13	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
4	10	6	12	41	19	14	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
13	13	22	26	12	14	15	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
26	21	10	20	10	15	16		Trouble With A Heartbreak	Macon Music/Broken Bow
27	32	36 25	2 18	6 17	2 12	17	WALKER HAYES	AA If LWee A Cowbox	Monument DCA Nachville
19 10	17 14	25 30	18 11	17 23	12 20	18 19	MIRANDA LAMBERT ERIC CHURCH	If I Was A Cowboy Heart On Fire	RCA Nashville EMI Nashville
10 18	14 19	30 17	28	23 20	20 17	20	HARDY	Give Heaven Some Hell	
18 31	19 27	41	20 16	20 9	17 11	20	ERNEST	Flower Shops f/Morgan Wallen	Big Loud Big Loud
14	15	21	30	36	30	22	RUSSELL DICKERSON	Home Sweet	Triple Tigers
23	22	26	23	32	26	22	THOMAS RHETT	Slow Down Summer	Valory Music Co
30	29	27	33	21	18	24	SCOTTY MCCREERY	Damn Strait	Triple Tigers
45	33	4	x	X	X	25	ADELE	Easy On Me f/Chris Stapleton	Columbia
24	23	28	40	28	28	26	TIM MCGRAW	7500 OBO	Big Machine
25	31	38	7	30	40	27	MAREN MORRIS	Circles Around This Town	Columbia Nashville
20	20	18	41	42	29	28	KEITH URBAN	Wild Hearts	Capitol Nashville
39	30	3	32	38	31	29	PARMALEE	Take My Name	Stoney Creek
50	45	Х	8	1	25	30	MORGAN WALLEN	Wasted On You	Big Loud/Republic
22	24	34	44	33	27	31	LUKE BRYAN	Up	Capitol Nashville
28	28	23	31	37	41	32	DAN + SHAY	Steal My Love	Warner/WAR
21	18	20	38	45	42	33	JAKE OWEN	Best Thing Since Backroads	Big Loud
40	44	35	24	16	34	34	TAYLOR SWIFT	l Bet You Think About Me	Republic/MCA Nashville
35	34	32	34	31	35	35	DYLAN SCOTT	New Truck	Curb
34	26	19	43	46	38	36	JUSTIN MOORE	With A Woman You Love	Valory Music Co
41	41	45	39	24	21	37	LEE BRICE	Soul	Curb
36	43	24	36	43	39	38	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
33	37	33	42	39	44	39	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
43	42	44	29	34	33	40	MORGAN WADE	Wilder Days	Arista Nashville
47	47	Х	25	25	37	41	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
46	48	Х	22	35	32	42	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
37	38	31	48	26	45	43	CHRIS JANSON	Bye Mom	Warner/WAR
42	39	43	37	40	36	44	OLD DOMINION	No Hard Feelings	Arista Nashville
48	50	X	17	44	23	45	GABBY BARRETT	Pick Me Up	Warner/WAR
44	40	42	45 25	29	43	46	MIDLAND	Sunrise Tells The Story	Big Machine
49	49 25	X 27	35	11	46	47	KAMERON MARLOWE	Giving You Up Country'd Look Cood On You	Columbia Nashville
32	35	37	46	47	47	48	FRANK RAY	Country'd Look Good On You	Stoney Creek
38 29	46 36	40 20	Х 47	X 19	x 48	49 50	DUSTIN LYNCH	Party Mode	Broken Bow Show Dog Nashvilla
29	36	39	47	48	4ð	50	ТОВҮ КЕІТН	Old School	Show Dog Nashville







Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK Airplay	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	50	30	20	MORGAN WALLEN	Wasted On You	Big Loud/Republic
2	45	25	20	ADELE	Easy On Me f/Chris Stapleton	Columbia
3	27	17	10	WALKER HAYES	AA	Monument
4	31	21	10	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
5	26	16	10	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
6	39	29	10	PARMALEE	Take My Name	Stoney Creek
7	17	10	7	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
8	30	24	6	SCOTTY MCCREERY	Damn Strait	Triple Tigers
9	40	34	6	TAYLOR SWIFT	l Bet You Think About Me	Republic/MCA Nashville
10	47	41	6	MITCHELL TENPENNY	Truth About You	Riser House/Columbia



MMI-RECURRENTS 2.21.22

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JASON ALDEAN/CARRIE UNDERWOOD	lf I Didn't Love You	BMG/Capitol
2	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
3	LUKE COMBS	Cold As You	River House/Columbia Nash
4	WALKER HAYES	Fancy Like	Monument/RCA
5	LUKE COMBS	Forever After All	River House/Columbia Nash
6	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
7	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
8	MICHAEL RAY	Whiskey And Rain	Warner/WEA
9	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
10	LEE BRICE	One Of Them Girls	Curb
11	THOMAS RHETT	What's Your Country Song	Valory Music Co
12	COLE SWINDELL	Single Saturday Night	Warner/WMN
13	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
14	LEE BRICE	Memory I Don't Mess With	Curb
15	BRETT YOUNG	Lady	BMLG
16	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
17	GABBY BARRETT	The Good Ones	Warner/WAR
18	SCOTTY MCCREERY	You Time	Triple Tigers
19	LUKE COMBS	Lovin' On You	River House/Columbia Nash
20	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
21	DIERKS BENTLEY	Gone	Capitol Nashville
22	JUSTIN MOORE	We Didn't Have Much	Valory Music Co
23	LUKE COMBS	Better Together	River House/Columbia Nash
24	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
25	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
26	LUKE BRYAN	Down To One	Capitol Nashville
27	LUKE BRYAN	One Margarita	Capitol Nashville
28	JAKE OWEN	Made For You	Big Loud
29	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
30	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow





	Songs that are performing higher than m	lost with all of the heaviest increases in a	all MMI Components.
	ANISI		
HOTZONE	DUSTIN LYNCH	Party Mode	Broken Bow
HOTZONE	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
HOTZONE	WALKER HAYES	AA	Monument
HOTZONE	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
HOTZONE	PARMALEE	Take My Name	Stoney Creek
HOTZONE	MAREN MORRIS	Circles Around This Town	Columbia Nashville
HOTZONE	LUKE COMBS	Doin' This	River House/Columbia Nash
HOTZONE	CHRIS JANSON	Bye Mom	Warner/WAR
HOTZONE	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
HOTZONE	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
HOTZONE	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville

Country

MMI-DEVELOPING

2.21.22

New music that is increasing at a mod	lerate rate in all MM	Al Components — L	Jpward Ir	ending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
DEVELOPING	THOMAS RHETT	Slow Down Summer	Valory Music Co
DEVELOPING	FRANK RAY	Country'd Look Good On You	Stoney Creek
DEVELOPING	LEE BRICE	Soul	Curb
DEVELOPING	CONNER SMITH	Learn From It	Valory Music Co
DEVELOPING	SCOTTY MCCREERY	Damn Strait	Triple Tigers
DEVELOPING	JUSTIN MOORE	With A Woman You Love	Valory Music Co
DEVELOPING	DYLAN SCOTT	New Truck	Curb
DEVELOPING	CAROLINE JONES	Come In (But Don't Make)	True To The Song/Mailboat
DEVELOPING	TENILLE ARTS	Back Then, Right Now	19th & Grand
DEVELOPING	MORGAN WADE	Wilder Days	Arista Nashville
DEVELOPING	MIDLAND	Sunrise Tells The Story	Big Machine
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	JAKE OWEN	Best Thing Since Backroads	Big Loud
DEVELOPING	LUKE BRYAN	Up	Capitol Nashville
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine
DEVELOPING	OLD DOMINION	No Hard Feelings	Arista Nashville
DEVELOPING	ADELE	Easy On Me	Columbia
DEVELOPING	SAM HUNT	23	MCA Nashville
DEVELOPING	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
DEVELOPING	TOBY KEITH	Old School	Show Dog Nashville
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
DEVELOPING	TAYLOR SWIFT	l Bet You Think About Me	Republic/MCA Nashville

JUST DRIVE · ERIN KINSEY

ADD DATE 3/7

RECORD

90 DOWN

WHITE TOYOTA

Country







CURRENT POSITION: WARNER MUSIC NASHVILLE CHAIRMAN & CEO

You're a disrupter. You've branded WMN as innovative risk taking game changers. Now, with the leadership of Kristen Williams, you've rolled out a new modern promotion structure. What was the Genesis of the move?

It's no secret that the dynamics of radio promotion has changed in recent years and anyone who doesn't see that has their head in the sand. There is far more consolidation and top down programming than ever before. Kristen, Ben and I have been discussing this evolution for some time now and agreed that something needed to shift. Our new structure is aimed at meeting radio where it's at...and super serving all of our partners as the business continues to evolve. With the addition of our Radio Accounts team, we are able to concentrate on ownership groups and the opportunities those chains afford us. We're also still able to hit radio at the local level with our regional teams. Transition takes time but it was a necessary move and we're excited to lead the charge

WMN doesn't seem to shy away from pushing the new signings to the front burner. Artist development seems to have returned with a new bag of tricks. What's the philosophy behind the acute visibility on the WMN Newbies?

Well it starts with A&R, finding and signing these great talents to WMN Then it's Artist Developments job to find the right opportunities and when we see real, organic passion and discovery, we amplify it.

You have a rare day off. What's the perfect day in Nashville for the Esposito's? Favorite sights? Restaurants?

Sleeping in, getting in a great workout, hanging with the fam and taking them to dinner at Caffe Nonna or 360 Bistro. And, often a great walk through Cheekwood.

It's CRS week. What is the one thing that you want to say to Country Radio?

What...? Just one thing? Let's start with the need to change a broken chart system. We have serious problems when it takes 60+ weeks for a single to get to the top of the chart. That is not a sustainable model for anyone in our business. The country format is known for its ability to help create superstars. We all need to do our part to get songs up and moving faster so that we can continue to build the superstars of our future. If we don't fix this, we are all in trouble!"

You have 2 tickets first row center to see any artist, any genre, (alive or not currently using oxygen) play a 2 hour set. Who's performing?

You know the answer....SPRINGSTEEN

Through the Espo looking glass, what will the music industry look like in 5 years?

In 5 years from now there will be more creation and discovery than ever. We're seeing glimpses of it with TikTok and other outlets but there will be more, some of which probably don't even exist yet. And who knows what the metaverse will bring. But, in the end, it will always be about creative geniuses creating amazing music!



WALKERHAYES For your acm consideration New Male Artist of the year Single of the year Song of the year

FOR YOUR ACM CONSIDERATION CAITLYN SMITH NEW FEMALE ARTIST OF THE YEAR



Country MMI-VIDED STREAMING 2.21.22

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST		LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO 🕨
2	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	PLAY VIDEO >
3	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	PLAY VIDEO ►
4	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville	PLAY VIDEO >
5	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	PLAY VIDEO ►
6	WALKER HAYES	АА	Monument	PLAY VIDEO ►
7	LUKE COMBS	Doin' This	River House/Columbia Nash	PLAY VIDEO ►
8	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	PLAY VIDEO 🕨
9	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	PLAY VIDEO 🕨
10	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow	PLAY VIDEO 🕨
11	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAY VIDEO 🕨
12	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	PLAY VIDEO 🕨
13	KANE BROWN	One Mississippi	RCA Nashville	PLAY VIDEO 🕨
14	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	PLAY VIDEO 🕨
15	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR	PLAY VIDEO 🕨
16	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville	PLAY VIDEO 🕨
17	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	PLAY VIDEO 🕨
18	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO 🕨
19	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO 🕨
20	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO 🕨
21	SCOTTY MCCREERY	Damn Strait	Triple Tigers	PLAY VIDEO 🕨
22	SAM HUNT	23	MCA Nashville	PLAY VIDEO 🕨
23	ERIC CHURCH	Heart On Fire	EMI Nashville	PLAY VIDEO 🕨
24	LEE BRICE	Soul	Curb	PLAY VIDEO 🕨
25	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO 🕨
26	CHRIS JANSON	Bye Mom	Warner/WAR	PLAY VIDEO 🕨
27	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	PLAY VIDEO ►
28	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO ►
29		Sunrise Tells The Story	Big Machine	PLAY VIDEO ►
30	MAREN MORRIS	Circles Around This Town	Columbia Nashville	PLAY VIDEO >
31	DYLAN SCOTT THOMAS RHETT	New Truck	Curb	PLAY VIDEO >
32		Slow Down Summer	Valory Conital Nachvilla	
33 34	LUKE BRYAN Morgan wade	Up Wilder Days	Capitol Nashville Arista Nashville	
34 35	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	PLAY VIDE0 ► Play video ►
36	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO
37	DAN + SHAY	Steal My Love	Warner/WAR	PLAY VIDEO
38	PARMALEE	Take My Name	Stoney Creek	PLAY VIDEO
39	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	PLAY VIDEO >
40	OLD DOMINION	No Hard Feelings	Arista Nashville	PLAY VIDEO >
41	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	PLAY VIDEO >
42	KEITH URBAN	Wild Hearts	Capitol Nashville	PLAY VIDEO >
43	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	PLAY VIDEO >
44	GABBY BARRETT	Pick Me Up	Warner/WAR	PLAY VIDEO >
45	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO ►
46	JUSTIN MOORE	With A Woman You Love	Valory	PLAY VIDEO ►
47	FRANK RAY	Country'd Look Good On You	Stoney Creek	PLAY VIDEO 🕨
48	TOBY KEITH	Old School	Show Dog Nashville	PLAY VIDEO 🕨

Country MMI-COUNTRY CALLOUT 2.21.22

Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	Each of four regions test	200 individuals for a total Sample Size of 80	U per format. N'EAST	MIDWEST	SOUTH	WEST
				WIDWEST		WEST
1	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	8	2	4	4
2	HUNT, SAM	23	3	1	14	6
3	PARMALEE	Take My Name	2	6	12	1
4	ADELE FEAT. CHRIS STAPLETON	Easy On Me	1	18	2	12
5	BROWN, KANE	One Mississippi	10	11	7	3
6	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	5	17	5	5
7	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	4	5	21	2
8	WALLEN, MORGAN	Sand In My Boots	12	14	1	16
9	JOHNSON, CODY	Til You Can't	7	4	15	7
10	ALDEAN, JASON	Trouble With A Heartbreak	9	13	8	10
11	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	24	3	9	13
12	SHELTON, BLAKE	Come Back As A Country Boy	15	12	6	9
13	STAPLETON, CHRIS	You Should Probably Leave	23	10	3	22
14	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	11	7	11	27
15	MCCOLLUM, PARKER	To Be Loved By You	13	9	13	29
16	SWINDELL, COLE & LAINEY WILSON	Never Say Never	6	23	26	8
17	HARDY	Give Heaven Some Hell	21	16 15	16	21
18 10	URBAN, KEITH	Wild Hearts With A Woman You Love	19	15 °	20	20
19 20	MOORE, JUSTIN		22 30	8 20	19 10	28
20 21	OWEN, JAKE DICKERSON, RUSSELL	Best Thing Since Backroads Home Sweet	30 18	20 24	10 25	19 14
21	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	18 16	24 19	25 17	33
22	DAN + SHAY	Steal My Love	25	19 29	24	55 11
23 24	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	32	30	24 18	23
2 4 25	LAMBERT, MIRANDA	If I Was A Cowboy	32 14	30 27	37	23 15
25	RHETT, THOMAS	Slow Down Summer	14 20	25	37	13
20	MCCREERY, SCOTTY	Damn Strait	38	25	23	30
28	MCGRAW, TIM	7500 OB0	31	34	28	30 17
29	COMBS, LUKE	Doin' This	33	31	22	34
30	CHURCH, ERIC	Heart On Fire	34	38	27	26
31	JANSON, CHRIS	Bye Mom	29	28	35	31
32	SCOTT, DYLAN	New Truck	28	41	31	24
33	BROTHERS OSBORNE	I'm Not For Everyone	36	33	29	39
34	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	26	35	38	35
35	BRYAN, LUKE	Up	39	32	30	36
36	SWIFT, TAYLOR FEAT. CHRIS STAPLETON	I Bet You Think About Me	27	42	40	25
37	HAYES, WALKER	AA	37	36	33	42
38	RAY, FRANK	Country'd Look Good On You	40	43	32	32
39	ARTS, TENILLE	Back Then, Right Now	42	40	41	38
40	MORRIS, MAREN	Circles Around This Town	35	37	45	41
41	SMITH, CONNER	Learn From It	41	22	44	49
42	KEITH, TOBY	Old School	43	39	42	45
43	RICE, CHASE	If I Were Rock & Roll	46	45	39	40
44	LYNCH, DUSTIN	Party Mode	17	21	36	50
45	ERNEST FEAT. MORGAN WALLEN	Flower Shops	48	46	43	43
46	MIDLAND	Sunrise Tells The Story	45	49	46	37
47	OLD DOMINION	No Hard Feelings	44	44	49	46
48	JONES, CAROLINE	Come In (But Don't)	47	48	47	44
49	WADE, MORGAN	Wilder Days	50	47	48	48
50	BRICE, LEE	Soul	49	50	50	47

JACKSON DEAN DON'T COME LOOKIN' IMPACTING TUESDAY FEBRUARY 22

ALREADY 30+ ADDS ON THE BOARD INCLUDING: KAJA KASE KCCY KCYY KKBO KMLE KRTY KUZZ KWBL KWNR KXLY WCKN WGNE WGTY WIRK WJVC WKKT WKMK WKML WMZO WPOC WPOR WOMX WRBT WSIX WSOC WTGE WTHT WUB



Country MMI-FUTURE TRACK 2.21.22

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	ASHLEY COOKE	Never Til Now	Back Blocks/Ashley Cooke
2	RANDALL KING	Record High	Warner/WMN
3	DARRIN MORRIS BAND	She's Gonna Leave A Mark	
4	LACI KAYE BOOTH	Shuffle	19 Recordings/BMLG
5	AARON LEWIS	Everybody Talks To God	Valory Music Co
6	JASON BOLAND & THE STRAGGLERS	The Light Saw Me	Proud Souls/Thirty Tigers
7	STATELINE BAND	Dancehall Devil	
8	DAVID ADAM BYRNES	Too Much Texas	Reviver
9	JACKSON DEAN	Don't Come Lookin'	Big Machine
10	FLATLAND CAVALRY	Gettin' By	
11	KANE BROWN	Whiskey Sour	RCA Nashville
12	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
13	CODY JINKS	All It Cost Me Was Everything	Late August Records
14	JAKE BUSH	If You Ever Get Lonely	
15	HAYDEN HADDOCK	Wind It Down	
16	AVERY ANNA	Narcissist	Warner Music Nashville
17	SPENCER CRANDALL	Made	
18	KIN FAUX	Wild Horses f/Terry McBride	
19	RAY FULCHER	Girl In It	Black River Entertainment
20	JAMES LANN	Damn Strait	Ari-Tex Records
21	TEAGUE BROTHERS BAND	I Found Trouble	Teague Brothers Band
22	BRETT ELDREDGE	Holy Water	Warner/WMN
23	KAMERON MARLOWE	Steady Heart	Columbia Nashville
24	JAMES ROBERT WEBB	Stealing Home	Bison Creek
25	MIKE RYAN	Jacket On	Rock & Soul
26	KASSI ASHTON	Dates In Pickup Trucks	Interscope/MCA Nashville
27		Should Have Known Better	Warner Music Nashville
28	AARON LEWIS	Am I The Only One	Valory Music Co
29 30	MICKEY GUYTON Ryan Hurd	Star Spangled Banner Pass It On	 Arista Nashville
30 31	ARIEL HUTCHINS	The Cowboy He Will Be	Alista Nasliville
32	JANA KRAMER	Voices	 Elektra Nashville/WAR
33	ADAM DOLEAC	Somewhere Cool With You	Arista Nashville
33	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
35	BRIAN KELLEY	Made By The Water	Warner/WMN
36	CODY CANADA & THE DEPARTED	If You Want It That Much	
37	TIM MCGRAW	The Cowboy In Me (2021)	Big Machine
38	JORDAN FLETCHER	Rather Be Broke	Triple Tigers
39	JASON ALDEAN	Small Town Small	Macon Music/Broken Bow
40	CHRIS STAPLETON	Nashville, TN	Mercury Nashville
41	SPENCER CRANDALL	My Person	
42	TYLER BRADEN	Try Losing One	Warner/WMN
43	SHANE OWENS	Music Man	AmeriMonte
44	TRAVIS TRITT	They Don't Make 'Em Like	Big Noise
45	KYLIE MORGAN	Cuss A Little f/Walker Hayes	EMI Nashville
46	PARKER MCCOLLUM	Young Man's Blues	MCA Nashville
47	TYLER RICH	A Little Bit Of You	Valory Music Co
48	BROOKS & DUNN	Brand New Man w/Luke Combs	Arista Nashville
49	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
50	JOSIAH SISKA	Honkey-Tonk	

MEET IAN FLANIGAN

Country

There is a substantial and powerful buzz beginning around former The Voice finalist, Ian Flanigan. As you'll see in the well crafted intro to all things Ian, it's simply about him and his music. Flanigan is making the rounds to radio chain heads with his humble demeanor, his guitar, poetic lyrics and magnificent commanding voice. The flash, no strobes, no tweaked up production...just great music performed by the next generation of legends. Check out the performance captured at The Sound Emporium and click here:



MMI-INTELESCOPE



2.21.22

Country

MMI-INTELEVISION

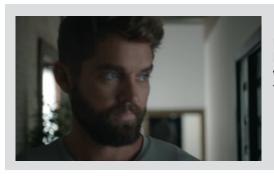
Check out these videos hand-picked by our staff!



BLACKBERRY SMOKE FT. JAMEY JOHNSON -"LONESOME FOR A LIVIN"

This clip celebrates the wonderfully wide net of Country Music. A tribute to the life of a musician. George Jones, "Lonesome..." was born on the serendipitous moment when the Possum spent the day recording with BBS and Jamey Johnson in 2009. Charlie Starr (front-man for the Smokesters) wrote this masterpiece with Jamey to celebrate that day. It's also a tribute to the profession of a life of a musician. /ideo For a real-life bluesy tear in your beer, click here:





BRETT YOUNG - "YOU DIDN'T"

Brett's all blue, busted up and lonely in this waltzing heartbreak of a song. He's drinking his way around his empty apartment dreaming of Ms. Lovely who just ain't there no more. To feel what it's like to be free-falling in 3/4 time, click here:





HANNAH ELLIS - "US"

The relationship between a song and its production can be magical. Hannah takes her bright upbeat single "Us" and dresses it up while stripping it down. This beautifully shot video delivers a more loving and acoustic version of the song while chronicling her wedding day to now hubby Nick Wayne. Plan to meet us at the reception but first click here:





KEITH URBAN - "WILD HEARTS"

Joyous. That's the word that comes to mind in Keith's new anthemic video of "Wild Hearts". Here's a roof top celebration of the rock and roll lifestyle that fuels so many hearts, young and old. The video is cleverly done with characters literally climbing the walls to get to their summit of fame. This song is also a sorta/kinda chapter 2 of the Urban/Paisley former number one "Start a Band". Click Here:





JAMESON RODGERS - "PORCH WITH A VIEW"

Young Jameson has a lil bit of cash, a spunky real estate agent and a dream. He's ready to sign on the dotted line to acquire a bit of acreage, a cozy house, BBQ set-up, a couple of dogs (that look like deer to us but we're not saying anything), a 2-car garage, a kitchen suitable for slow dancing and a "Porch with a View". Pull up a chair and click here:



CHARTS/POWERS:

Monday

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

Z AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

3 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone.Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.



THE BACK PAGE

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY Morning Intel

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