

# MONDAY MORNING INTEL

0 10 20 30 40 50 60 70 80 90 100  
WASTED ON YOU

MORGAN

WALLEN

BIG LOUD

MMI  
PROFILE  
GLENN NOBLIT

*Country Edition*

NASHVILLE  
APPROVED

FEBRUARY 28, 2022



**CERTIFIED 2X PLATINUM  
IMPACTING MARCH 7**

**BIG LUD**

# **MONDAY MORNING INTEL**

FEBRUARY 28, 2022

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FOR YOUR ACM CONSIDERATION

# Brothers Osborne

DUO OF THE YEAR



“With ferocious guitars, stomping drum lines, and plenty of blue-collar fire, Brothers Osborne positively sizzles.”

— Entertainment



**MONDAY  
MORNING  
INTEL**

# **#1 SONGS THIS WEEK**

BY MMI COMPOSITE CATEGORIES

**2.28.22**

**AIRPLAY**

**MORGAN WALLEN “Sand In My Boots”**

**RETENTION**

**MORGAN WALLEN “Sand In My Boots”**

**CALLOUT**

**CODY JOHNSON “Til You Can’t”**

**AUDIO**

**CODY JOHNSON “Til You Can’t”**

**VIDEO**

**MORGAN WALLEN “Wasted On You”**

**SALES**

**CODY JOHNSON “Til You Can’t”**

**COMPOSITE**

**CODY JOHNSON “Til You Can’t”**

**MONDAY  
MORNING  
INTEL**

**MondayMorningIntel.com**



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
5	4	1	1	3	1	1	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
1	1	9	8	2	3	2	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
2	3	7	12	11	10	3	KANE BROWN	One Mississippi	RCA Nashville
12	8	11	3	8	4	4	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
6	6	6	20	4	6	5	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
4	7	15	4	14	9	6	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
7	5	3	5	23	15	7	SAM HUNT	23	MCA Nashville
3	2	2	17	19	22	8	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
15	14	13	15	13	8	9	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
10	9	17	26	10	13	10	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
14	20	33	10	6	5	11	LUKE COMBS	Doin' This	River House/Columbia Nash
9	10	16	7	27	20	12	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
13	11	12	27	12	16	13	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
19	21	21	13	17	12	14	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
26	31	36	2	7	2	15	WALKER HAYES	AA	Monument
24	19	10	21	16	17	16	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
17	16	19	25	20	11	17	HARDY	Give Heaven Some Hell	Big Loud
8	13	31	11	24	21	18	ERIC CHURCH	Heart On Fire	EMI Nashville
16	12	5	18	42	18	19	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
29	27	41	14	5	7	20	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
18	15	20	43	21	23	21	KEITH URBAN	Wild Hearts	Capitol Nashville
28	29	23	33	18	14	22	SCOTTY MCCREERY	Damn Strait	Triple Tigers
11	17	22	30	36	28	23	RUSSELL DICKERSON	Home Sweet	Triple Tigers
21	22	24	22	32	27	24	THOMAS RHETT	Slow Down Summer	Valory Music Co
23	23	28	38	26	29	25	TIM MCGRAW	7500 OBO	Big Machine
25	30	38	6	33	33	26	MAREN MORRIS	Circles Around This Town	Columbia Nashville
38	28	4	28	39	30	27	PARMALEE	Take My Name	Stoney Creek
50	44	x	9	1	24	28	MORGAN WALLEN	Wasted On You	Big Loud/Republic
20	18	18	40	45	43	29	JAKE OWEN	Best Thing Since Backroads	Big Loud
27	26	26	29	38	39	30	DAN + SHAY	Steal My Love	Warner/WAR
44	36	8	x	x	x	31	ADELE	Easy On Me f/Chris Stapleton	Columbia
22	24	34	42	34	31	32	LUKE BRYAN	Up	Capitol Nashville
33	32	29	34	31	32	33	DYLAN SCOTT	New Truck	Curb
30	25	14	41	46	37	34	JUSTIN MOORE	With A Woman You Love	Valory Music Co
39	45	35	23	15	35	35	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
40	40	44	39	29	19	36	LEE BRICE	Soul	Curb
36	34	25	48	22	44	37	CHRIS JANSON	Bye Mom	Warner/WAR
31	33	37	31	40	45	38	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
47	47	x	19	25	34	39	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
35	43	27	36	43	40	40	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
37	37	40	35	41	38	41	OLD DOMINION	No Hard Feelings	Arista Nashville
41	42	43	32	35	41	42	MORGAN WADE	Wilder Days	Arista Nashville
49	48	x	37	9	42	43	KAMERON MARLOWE	Giving You Up	Columbia Nashville
46	46	x	24	37	36	44	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
48	50	x	16	44	26	45	GABBY BARRETT	Pick Me Up	Warner/WAR
32	35	32	47	47	47	46	FRANK RAY	Country'd Look Good On You	Stoney Creek
42	39	42	44	30	46	47	MIDLAND	Sunrise Tells The Story	Big Machine
45	49	x	46	28	25	48	BRETT YOUNG	You Didn't	BMLG
43	41	39	x	x	x	49	DUSTIN LYNCH	Party Mode	Broken Bow
34	38	30	45	48	48	50	TENILLE ARTS	Back Then, Right Now	19th & Grand



T E N I L L E   A R T S

FOR YOUR ACM CONSIDERATION

**NEW FEMALE ARTIST OF THE YEAR**



THE ONLY ARTIST IN COUNTRY MUSIC HISTORY  
TO REACH NUMBER ONE WITH A SONG WRITTEN,  
RECORDED, AND PRODUCED BY ALL WOMEN



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	50	28	<b>22</b>	MORGAN WALLEN	Wasted On You	Big Loud/Republic
2	44	31	<b>13</b>	ADELE	Easy On Me f/Chris Stapleton	Columbia
3	26	15	<b>11</b>	WALKER HAYES	AA	Monument
4	38	27	<b>11</b>	PARMALEE	Take My Name	Stoney Creek
5	29	20	<b>9</b>	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
6	12	4	<b>8</b>	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
7	24	16	<b>8</b>	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
8	47	39	<b>8</b>	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
9	15	9	<b>6</b>	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
10	28	22	<b>6</b>	SCOTTY MCCREERY	Damn Strait	Triple Tigers
11	49	43	<b>6</b>	KAMERON MARLOWE	Giving You Up	Columbia Nashville

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
2	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
3	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
4	LUKE COMBS	Cold As You	River House/Columbia Nash
5	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
6	WALKER HAYES	Fancy Like	Monument/RCA
7	LUKE COMBS	Forever After All	River House/Columbia Nash
8	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
9	MICHAEL RAY	Whiskey And Rain	Warner/WEA
10	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
11	LEE BRICE	One Of Them Girls	Curb
12	THOMAS RHETT	What's Your Country Song	Valory Music Co
13	COLE SWINDELL	Single Saturday Night	Warner/WMN
14	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
15	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
16	LEE BRICE	Memory I Don't Mess With	Curb
17	BRETT YOUNG	Lady	BMLG
18	LUKE COMBS	Better Together	River House/Columbia Nash
19	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
20	GABBY BARRETT	The Good Ones	Warner/WAR
21	JUSTIN MOORE	We Didn't Have Much	Valory Music Co
22	LUKE BRYAN	One Margarita	Capitol Nashville
23	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
24	SCOTTY MCCREERY	You Time	Triple Tigers
25	DIERKS BENTLEY	Gone	Capitol Nashville
26	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
27	LUKE BRYAN	Down To One	Capitol Nashville
28	JAMESON RODGERS	Some Girls	River House/Columbia Nash
29	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
30	LUKE COMBS	Lovin' On You	River House/Columbia Nash





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	JON PARDI	Last Night Lonely	Capitol Nashville
HOTZONE	DUSTIN LYNCH	Party Mode	Broken Bow
HOTZONE	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
HOTZONE	LUKE COMBS	Doin' This	River House/Columbia Nash
HOTZONE	PARMALEE	Take My Name	Stoney Creek
HOTZONE	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
HOTZONE	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
HOTZONE	JUSTIN MOORE	With A Woman You Love	Valory Music Co
HOTZONE	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
HOTZONE	OLD DOMINION	No Hard Feelings	Arista Nashville

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
DEVELOPING	THOMAS RHETT	Slow Down Summer	Valory Music Co
DEVELOPING	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
DEVELOPING	MAREN MORRIS	Circles Around This Town	Columbia Nashville
DEVELOPING	WALKER HAYES	AA	Monument
DEVELOPING	SCOTTY MCCREERY	Damn Strait	Triple Tigers
DEVELOPING	TENILLE ARTS	Back Then, Right Now	19th & Grand
DEVELOPING	CHRIS JANSON	Bye Mom	Warner/WAR
DEVELOPING	MORGAN WADE	Wilder Days	Arista Nashville
DEVELOPING	MIDLAND	Sunrise Tells The Story	Big Machine
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	JAKE OWEN	Best Thing Since Backroads	Big Loud
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine
DEVELOPING	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
DEVELOPING	CONNER SMITH	Learn From It	Valory Music Co
DEVELOPING	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
DEVELOPING	LUKE BRYAN	Up	Capitol Nashville
DEVELOPING	DYLAN SCOTT	New Truck	Curb
DEVELOPING	LEE BRICE	Soul	Curb

# carly pearce

for your ACM Consideration

up for 4 nominations

*Female Artist of the year*

*Album of the year*  
29: Written in Stone

*Video of the year*  
"Never Wanted To Be That Girl"  
Carly Pearce & Ashley McBryde

*Music Event of the year*  
"Never Wanted To Be That Girl"  
Carly Pearce & Ashley McBryde



**"never wanted to be that girl"**  
carly pearce & ashley mcbryde

**TOP 15** *RADIOTRAKS #1 PERSONS 25-54*  
*RATETHEMUSIC #1 PERSONS 25-54*  
**convert now**







GLENN

NOBLIT

INTEL

CURRENT POSITION:

EVP/GM  
STUDIO2BEE  
ENTERTAINMENT**You just spent years working closely with one of the biggest stars in music. Try to capture that in words?**

Working at Pearl and learning from the greatest of all time, was the most rewarding and incredible experience of my career so far. We accomplished amazing things with him and had a lot of fun. It was an absolute blast and surreal honestly having a front row seat watching the entertainer of a lifetime in a sold out stadium, arena or in a dive bar where the only way in was through country radio. The amount of respect and gratitude I have for him and his entire team is immeasurable.

**It sure looks like Studio2Bee is expanding. What was the genesis of the growth?**

Just from the industry demand alone, we've greatly expanded our staff and services. We're restructuring our approach to greet the tsunami of evolution that is affecting the music business.

Studio2Bee is somewhat of a think-tank of creative people who are passionate about the changing music environment.

As consumption habits, discovery and exposure methods rapidly morph, the cast of characters at Studio2Bee is imagining new ways to stay in front the changes.

The ingestion of new artists at terrestrial radio has radically changed. For some time, Studio2Bee has concentrated on "top-down" decision makers, chain initiatives, MMO (Modern Media Outlets), and social media. We also concentrate and super-serve the more musically aggressive stations and outlets. That list is constantly changing, and we monitor those outlets closely.

**You mentioned the cast of characters. Can you tell us a bit about your new team?**

It's quite a crew. Kylee Higgins has been with Studio2Bee the longest. She's brilliant, forward thinking, very savvy at social media, has 3 college degrees and the potential to run the industry in the future. Her instincts and vision are crystal clear. Jenn Littleton is a monster-pro. She has long standing connections in TV & film, producers, writers, managers and is a wizard at connecting the dots. She sees a path and goes there. Her bag of tricks is endless. We've also added the legendary ex-Sony scientist RG Jones. He's constantly evaluating the numbers and giving us daily guidance

And of course, I am so happy to continue my journey with my Pearl brother, Chris Waters. He's a gift to the industry. He is one of the best, most creative promotion strategists and great at relationship building. He and I are like Butch & Sundance, Mick and Keith, Lewis and Clark, Skip and Butch.

**Ok. It's time to Play "Glenn Builds a Supergroup". Choose 4 of your favorite emerging artists, put them together and name the band!**

Oh wow, that's tough. Everyone knows (or soon will) that Randall King is a superstar. Let's add Ian Flanigan to that list. He's on vocals and guitar too. Then we all love Morgan Wade....she's in. Breland's in the band. The staff here really likes Conner Smith...and Shy Carter is a bad-ass, too. Ernest as well. This is so tough and my band's getting pretty big. I have more but you said 4 and I'm at 7! We're gonna need a bigger stage and bus. Name? Really? Love Supersonic, Bi-Polar Bears, Nextriffic?

**Last week was CRS week. If you were on the podium and could say one thing to Country Radio, what would that be?**

I'd start by thanking everyone for being here, being safe and mindful of each other. Then I would add let's all keep our eyes and ears open wide because our music and radio worlds are changing. We have to be open-minded...let go of the past and embrace change. Let's all lean on and believe in each other and make the new consumption trends work for us all

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MORNING  
INTEL**

***YOUR  
WEEKLY  
RESOURCE  
FOR  
MUSIC  
RESEARCH***

**MondayMorningIntel.com**



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# ERIN KINSEY “JUST DRIVE”

GOING FOR ADDS 3/7

GET IT NOW



**22M+**  
TOTAL STREAMS

 **#3**  
COUNTRY DEBUT

 **17M+**  
VIEWS

**100K+**  
SINGLES SOLD

 **#8**  
OVERALL DEBUT

 **3M**  
LIKES

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Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
2	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
3	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
4	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
5	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	<a href="#">PLAY VIDEO ▶</a>
6	LUKE COMBS	Doin' This	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
7	WALKER HAYES	AA	Monument	<a href="#">PLAY VIDEO ▶</a>
8	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
9	KAMERON MARLOWE	Giving You Up	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
10	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	<a href="#">PLAY VIDEO ▶</a>
11	KANE BROWN	One Mississippi	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
12	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
13	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR	<a href="#">PLAY VIDEO ▶</a>
14	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
15	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
16	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow	<a href="#">PLAY VIDEO ▶</a>
17	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
18	SCOTTY MCCREERY	Damn Strait	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
19	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
20	HARDY	Give Heaven Some Hell	Big Loud	<a href="#">PLAY VIDEO ▶</a>
21	KEITH URBAN	Wild Hearts	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
22	CHRIS JANSON	Bye Mom	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
23	SAM HUNT	23	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
24	ERIC CHURCH	Heart On Fire	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
25	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	<a href="#">PLAY VIDEO ▶</a>
26	TIM MCGRAW	7500 OBO	Big Machine	<a href="#">PLAY VIDEO ▶</a>
27	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	<a href="#">PLAY VIDEO ▶</a>
28	BRETT YOUNG	You Didn't	BMLG	<a href="#">PLAY VIDEO ▶</a>
29	LEE BRICE	Soul	Curb	<a href="#">PLAY VIDEO ▶</a>
30	MIDLAND	Sunrise Tells The Story	Big Machine	<a href="#">PLAY VIDEO ▶</a>
31	DYLAN SCOTT	New Truck	Curb	<a href="#">PLAY VIDEO ▶</a>
32	THOMAS RHETT	Slow Down Summer	Valory	<a href="#">PLAY VIDEO ▶</a>
33	MAREN MORRIS	Circles Around This Town	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
34	LUKE BRYAN	Up	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
35	MORGAN WADE	Wilder Days	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
36	RUSSELL DICKERSON	Home Sweet	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
37	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
38	DAN + SHAY	Steal My Love	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
39	PARMALEE	Take My Name	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
40	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
41	OLD DOMINION	No Hard Feelings	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
42	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
43	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
44	GABBY BARRETT	Pick Me Up	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
45	JAKE OWEN	Best Thing Since Backroads	Big Loud	<a href="#">PLAY VIDEO ▶</a>
46	JUSTIN MOORE	With A Woman You Love	Valory	<a href="#">PLAY VIDEO ▶</a>
47	FRANK RAY	Country'd Look Good On You	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
48	TENILLE ARTS	Back Then, Right Now	19th & Grand	<a href="#">PLAY VIDEO ▶</a>



Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N.EAST	MIDWEST	SOUTH	WEST
1	JOHNSON, CODY	Til You Can't	7	1	7	3
2	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	15	2	2	6
3	HUNT, SAM	23	6	3	4	7
4	PARMALEE	Take My Name	3	6	11	5
5	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	4	12	9	1
6	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	2	7	20	2
7	BROWN, KANE	One Mississippi	23	9	5	4
8	ADELE FEAT. CHRIS STAPLETON	Easy On Me	1	23	8	14
9	WALLEN, MORGAN	Sand In My Boots	12	13	1	16
10	ALDEAN, JASON	Trouble With A Heartbreak	8	15	6	11
11	STAPLETON, CHRIS	You Should Probably Leave	17	8	3	18
12	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	18	4	10	24
13	SHELTON, BLAKE	Come Back As A Country Boy	24	5	13	10
14	SWINDELL, COLE & LAINEY WILSON	Never Say Never	5	18	18	8
15	MOORE, JUSTIN	With A Woman You Love	14	10	14	25
16	MCCOLLUM, PARKER	To Be Loved By You	10	11	17	35
17	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	16	19	12	30
18	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	9	20	15	38
19	OWEN, JAKE	Best Thing Since Backroads	28	14	16	23
20	HARDY	Give Heaven Some Hell	20	30	19	9
21	URBAN, KEITH	Wild Hearts	13	26	24	17
22	LAMBERT, MIRANDA	If I Was A Cowboy	11	21	33	13
23	DICKERSON, RUSSELL	Home Sweet	25	16	31	19
24	MCCREERY, SCOTTY	Damn Strait	27	22	27	26
25	RHETT, THOMAS	Slow Down Summer	21	27	35	15
26	JANSON, CHRIS	Bye Mom	26	24	23	28
27	DAN + SHAY	Steal My Love	22	39	25	12
28	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	38	25	21	27
29	MCGRAW, TIM	7500 OBO	40	31	26	20
30	SCOTT, DYLAN	New Truck	34	37	29	22
31	ARTS, TENILLE	Back Then, Right Now	30	33	34	31
32	CHURCH, ERIC	Heart On Fire	32	35	28	33
33	RAY, FRANK	Country'd Look Good On You	35	41	30	21
34	COMBS, LUKE	Doin' This	39	29	32	34
35	BRYAN, LUKE	Up	37	28	37	40
36	SMITH, CONNER	Learn From It	44	17	36	32
37	SWIFT, TAYLOR FEAT. CHRIS STAPLETON	I Bet You Think About Me	29	36	42	29
38	HAYES, WALKER	AA	36	32	41	41
39	BROTHERS OSBORNE	I'm Not For Everyone	41	34	39	39
40	KEITH, TOBY	Old School	33	38	40	42
41	MORRIS, MAREN	Circles Around This Town	19	42	43	45
42	CHESNEY, KENNY	Everyone She Knows	50	43	22	37
43	RICE, CHASE	If I Were Rock & Roll	46	45	38	36
44	LYNCH, DUSTIN	Party Mode	31	40	46	50
45	OLD DOMINION	No Hard Feelings	43	44	49	47
46	JONES, CAROLINE	Come In (But Don't...)	42	46	47	46
47	ERNEST FEAT. MORGAN WALLEN	Flower Shops	45	47	45	44
48	MIDLAND	Sunrise Tells The Story	48	49	44	43
49	WADE, MORGAN	Wilder Days	49	48	48	49
50	BRICE, LEE	Soul	47	50	50	48

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**ACADEMY**  
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HOSTED BY **DOLLY PARTON** WITH **GABBY BARRETT** AND **JIMMIE ALLEN**



Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	ELI YOUNG BAND	Love Talking	Valory Music Co
2	BRANDON RAY	Stories	---
3	GABBY BARRETT	Pick Me Up	Warner/WAR
4	KASSI ASHTON	Dates In Pickup Trucks	Interscope/MCA Nashville
5	CLAY WALKER	Catching Up With An Ol' Memory	Show Dog Nashville
6	SARAH BUXTON	Rain Like This	---
7	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
8	ELVIE SHANE	County Roads	Wheelhouse
9	RYAN HURD	Pass It On	Arista Nashville
10	ERIN KINSEY	Just Drive	RECORDS Nashville
11	CODY JINKS	Like A Hurricane	Late August Records
12	MORGAN WALLEN	Wasted On You	Big Loud/Republic
13	LAURA BRYNA	Body First	Red Songbird
14	LUKE COMBS	1, 2 Many f/Brooks & Dunn	River House/Columbia Nash
15	BLAKE SHELTON	Jesus Got A Tight Grip	Warner/WMN
16	JACKSON DEAN	Don't Come Lookin'	Big Machine
17	JOE NICHOLS	Good Day For Living	Quartz Hill
18	JOSH WARD	Lovin' Where It's Goin'	---
19	RESTLESS ROAD	Growing Old With You	RCA Nashville
20	SMITH & WESLEY	Let Me Know	Dream Walkin'
21	JAMESON RODGERS	Missing One	River House/Columbia Nash
22	CHAYCE BECKHAM & LINDSAY ELL	Can't Do Without Me	Wheelhouse/Stoney Creek
23	BRETT YOUNG	You Didn't	BMLG
24	RANDALL KING	Record High	Warner/WMN
25	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
26	CODY CANADA & THE DEPARTED	If You Want It That Much	---
27	PARKER MCCOLLUM	Like A Cowboy	MCA Nashville
28	DARRIN MORRIS BAND	She's Gonna Leave A Mark	---
29	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
30	HAYDEN HADDOCK	Wind It Down	---
31	KAMERON MARLOWE	Steady Heart	Columbia Nashville
32	AARON WATSON	Unwanted Man	AduB
33	SPENCER CRANDALL	Made	---
34	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
35	BROTHERS OSBORNE	Midnight Rider's Prayer	EMI Nashville
36	TAYLOR SWIFT	You Belong..(Taylor's Version)	Republic
37	ASHLEY COOKE	Never Til Now	Back Blocks/Ashley Cooke
38	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
39	AVERY ANNA	Narcissist	Warner Music Nashville
40	JORDAN FLETCHER	Rather Be Broke	Triple Tigers
41	CHRIS STAPLETON	Nashville, TN	Mercury Nashville
42	HANNAH ELLIS	Us	Curb
43	AARON LEWIS	Everybody Talks To God	Valory Music Co
44	TIM MCGRAW	The Cowboy In Me (2021)	Big Machine
45	JASON ALDEAN	Small Town Small	Macon Music/Broken Bow
46	JOSIAH SISK	Honkey-Tonk	---
47	AARON GOODVIN	Lonely Drum	Reviver
48	KIN FAUX	Wild Horses f/Terry McBride	---
49	BROOKS & DUNN	Brand New Man w/Luke Combs	Arista Nashville
50	MUSCADINE BLOODLINE	Dyin' For A Livin'	Stancaster Music



## PLAYING FOR CHANGE FEATURING RINGO STARR AND ROBBIE ROBERTSON THE WEIGHT

Some of the coolest, creative and most inspiring music videos have been coming from the organization Playing For Change. But who are they? Well, since you've asked, PFC is a non-profit global foundation that unites musicians around the planet to bring together global communities through funding music education. Born in California, the organization now has reach into most world communities. In this magnificent re-creation of The Weight (which appeared in 1969 on the debut album "Music from Big Pink" by The Band, Robbie Robertson and Ringo Starr amasses some of the hippest players in the world. Feel free to dig this deeply as we take a trip around the world. Click Here:





Check out these videos hand-picked by our staff!



### **RUSSELL DICKERSON FT. JAKE SCOTT - "SHE LIKES IT"**

Do you like a little funk in your Country? A little bump in your banjo? A little rhythm in your blues? A little pop in your soul? Russell and Jake mix it all up in this fun performance clip of the lovingly romantic mid-tempo thumper called "She Likes It". And so do we. And you will too if you click here:



### **NIKO MOON - "DIAMOND"**

This video is a gem. It's a rock-solid love song that's like a long necklace of city views and a travel-log of loving locations. Nikko sings about precious stone mining all over the world but the purest of luster is in the eyes of your honey-pie. Open up the jewelry box and hear this "Diamond" of a track by clicking here:



### **IAN FLANIGAN FT. BLAKE SHELTON - "GROW UP"**

The CRS Feedback data machine says that one of the most stunning performances was from The Voice finalist Ian Flanigan who continues to stun with his insane guitar playing, ridiculous signature raspy baritone and poetic lyrics. In this damned entertaining shot video, Flanigan and band strike it up for an old folks boogie and roll out a serious set of wheels. Keep your eye on Ian and know that he and this video are one to watch. Click here:



### **CHRIS JANSON - "COLD BEER TRUTH"**

Well, dang it, it's all here. You gotcha yer Paw-Paw, fishing, Nascar, Ala-damn-Bama Roll Tiding, top popping, bird dog scratching, bonfire butt warming, poker playing, good time buddies, guitar playing, Kidd Rocking, truth telling, hook line and sinker Country song. Yep, that's what you're getting because it's the "Cold Beer Truth". And don't forget it. Gal dang-it. And click here:



### **CALLIE MCCOLLOUGH - "THREE QUARTER TIME"**

MMI Cool Mix Alert: This is Modern Intelligent Traditional Country. "Three Quarter Time" is a way reaching back to the real deal with a poetic twist that keeps your ear and eyes on Callie McCollough. The "Canadian Invasion" songstress has a magical purity about her, and this video captures the quirkiness of her eclectic style and angelic sweetness. With roots in roadhouse, bluegrass and tears in your beers. This track is real Country with a tip of the hat to the new bad-ass ladies who have kicked the doors down. If you like a good waltz around the bar room (and who doesn't?)...click here:



## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*



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