

MONDAY
MORNING
INTEL



EMPIRE TOP 40 PRIORITY
IMPACTING NOW

TOP 50 @ TOP 40
TOP 35 RHYTHM

TOP 40 *EDITION*

MARCH 7, 2022

FOR KING + COUNTRY RELATE

I M P A C T I N G N O W

10 NUMBER ONE SINGLES!

MULTIPLE MAJOR CITY ARENA DATES IN 2022

1.8 BILLION+ ARTIST LIFETIME STREAMS



CRAIG POWERS - VP MEDIA CURB|WORD ENTERTAINMENT - CPOWERS@CURB.COM

CURB
RECORDS
curb.com

MONDAY MORNING INTEL

MARCH 7, 2022

TABLE OF CONTENTS

4 #1 SONGS THIS WEEK

5 POWERS

6 ACTION/RECURRENTS

7 HOTZONE/DEVELOPING

9 VIDEO STREAMING

10 TOP 40 CALLOUT

12 INTELESCOPE

13 INTELEVISION

14 METHODOLOGY

15 THE BACK PAGE

MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

3.7.22

AIRPLAY

GAYLE "ABCDEFU"

RETENTION

GAYLE "ABCDEFU"

CALLOUT

THE KID LAROI & JUSTIN BIEBER "STAY"

AUDIO

ENCANTO (CAST) "WE DON'T TALK ABOUT BRUNO"

VIDEO

ENCANTO (CAST) "WE DON'T TALK ABOUT BRUNO"

SALES

ENCANTO (CAST) "WE DON'T TALK ABOUT BRUNO"

COMPOSITE

GLASS ANIMALS "HEAT WAVES"

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY
MORNING
INTEL**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

| TWRK AIRPLAY | TWRK RETENTION | TWRK CALLOUT | TWRK AUDIO | TWRK VIDEO | TWRK SALES | TWCOMP RANK | ARTIST | TITLE | LABEL |
|-----------------|-------------------|-----------------|---------------|---------------|---------------|----------------|--------------------------------|--------------------------------|---------------------------|
| 4 | 2 | 2 | 4 | 7 | 3 | 1 | GLASS ANIMALS | Heat Waves | Republic |
| 1 | 1 | 5 | 5 | 6 | 5 | 2 | GAYLE | abcdefu | Arthouse/Atlantic |
| 6 | 3 | 1 | 6 | 4 | 7 | 3 | THE KID LAROI & JUSTIN BIEBER | Stay | Columbia |
| 7 | 5 | 4 | 9 | 10 | 8 | 4 | ADELE | Easy On Me | Columbia |
| 2 | 4 | 6 | 14 | 9 | 11 | 5 | LIL NAS X | Thats What I Want | Columbia |
| 17 | 11 | 9 | 7 | 2 | 6 | 6 | IMAGINE DRAGONS | Enemy From League Of Legends | KidinaKorner/Interscope |
| 5 | 6 | 3 | 12 | 14 | 13 | 7 | DOJA CAT | Need To Know | Kemosabe/RCA |
| 12 | 9 | 8 | 8 | 17 | 9 | 8 | ED SHEERAN | Shivers | Atlantic |
| 3 | 7 | 7 | 10 | 25 | 10 | 9 | JUSTIN BIEBER | Ghost | Def Jam |
| 9 | 8 | 12 | 20 | 12 | 22 | 10 | DOJA CAT | Woman | Kemosabe/RCA |
| 10 | 10 | 11 | 22 | 15 | 18 | 11 | LATTO | Big Energy | RCA |
| 32 | 29 | 26 | 1 | 1 | 1 | 12 | ENCANTO (CAST) | We Don't Talk About Bruno | Walt Disney |
| 11 | 14 | 25 | 23 | 13 | 21 | 13 | THE ANXIETY, WILLOW/TYLER COLE | Meet Me At Our Spot | MSFTS/Roc Nation |
| 15 | 13 | 16 | 16 | 30 | 17 | 14 | LAUREN SPENCER-SMITH | Fingers Crossed | Island/Republic |
| 22 | 21 | 28 | 24 | 3 | 15 | 15 | CKAY | Love Nwantiti (Ah Ah Ah) | Chocolate City/Atlantic |
| 34 | 25 | 13 | 13 | 16 | 14 | 16 | SZA | I Hate U | TDE/RCA |
| 13 | 18 | 32 | 21 | 18 | 23 | 17 | CHARLIE PUTH | Light Switch | Atlantic |
| 8 | 12 | 18 | 28 | 32 | 29 | 18 | POST MALONE & THE WEEKND | One Right Now | Republic |
| 45 | 45 | x | 2 | 5 | 2 | 19 | KODAK BLACK | Super Gremlin | Atlantic |
| 46 | 42 | x | 3 | 8 | 4 | 20 | GUNNA | Pushin P f/Future, Young Thug | YSL/Epic-300 Ent. |
| 18 | 16 | 10 | 36 | 20 | 34 | 21 | ACRAZE | Do It To It f/Cherish | Thrive/Virgin |
| 24 | 22 | 22 | 17 | 33 | 20 | 22 | NEIKED X MAE MULLER X POLO G | Better Days | Columbia-Capitol |
| 38 | 40 | 19 | 11 | 19 | 12 | 23 | DOVE CAMERON | Boyfriend | Disruptor/Columbia |
| 27 | 32 | 34 | 15 | 29 | 16 | 24 | TATE MCRAE | she's all i wanna be | RCA |
| 14 | 17 | 31 | 30 | 35 | 31 | 25 | THE WEEKND | Sacrifice | XO/Republic |
| 40 | 34 | 23 | 19 | 26 | 19 | 26 | EM BEIHOLD | Numb Little Bug | Republic |
| 21 | 20 | 20 | 33 | 36 | 35 | 27 | GIVEON | For Tonight | Not So Fast/Epic |
| 35 | 35 | 36 | 18 | 21 | 24 | 28 | THE WALTERS | I Love You So | Warner |
| 31 | 28 | 27 | 25 | 37 | 26 | 29 | ADELE | Oh My God | Columbia |
| 16 | 15 | 29 | 35 | 43 | 36 | 30 | THE CHAINSMOKERS | High | Disruptor/Columbia |
| 20 | 19 | 15 | 44 | 28 | 41 | 31 | CHLOE | Have Mercy | Parkwood/Columbia |
| 23 | 27 | 33 | 31 | 41 | 30 | 32 | TIESTO & AVA MAX | The Motto | Atlantic |
| 28 | 30 | 39 | 26 | 38 | 25 | 33 | ED SHEERAN F/TAYLOR SWIFT | The Joker And The Queen | Atlantic |
| 30 | 26 | 14 | 38 | 42 | 39 | 34 | EMMY MELI | I Am Woman | Disruptor/Arista |
| 25 | 31 | 21 | 37 | 47 | 37 | 35 | ALESSO & KATY PERRY | When I'm Gone | 10:22PM/ASW/Capitol |
| 48 | x | x | 29 | 11 | 27 | 36 | JAYMES YOUNG | Infinity | Atlantic/EMG |
| 29 | 33 | 17 | 40 | 40 | 40 | 37 | BLXST | Chosen f/Ty Dolla \$ign & Tyga | Red Bull/EVGLE |
| 26 | 24 | 24 | 41 | 45 | 42 | 38 | BENSON BOONE | Ghost Town | Night Street/Warner |
| 19 | 23 | 40 | 45 | 27 | 45 | 39 | SAWEETIE | Closer f/H.E.R. | Icy/RCA-Warner |
| 37 | 37 | 41 | 32 | 34 | 32 | 40 | FIREBOY DML X ED SHEERAN | Peru | YBNL/EMPIRE |
| 49 | x | x | 27 | 22 | 28 | 41 | LABRINTH | All For Us | Syco/RCA |
| 50 | x | x | 34 | 24 | 33 | 42 | JNR CHOI | To The Moon | Epic |
| 36 | 38 | 30 | 43 | 46 | 44 | 43 | JUICE WRLD | Wandered To LA f/Justin Bieber | GradeA/Def Jam-Interscope |
| 44 | x | x | 42 | 23 | 43 | 44 | YUNG BLEU | Beautiful Lies f/Kehlani | Vandross Music/EMPIRE |
| 47 | x | x | 39 | 31 | 38 | 45 | ELLE KING & MIRANDA LAMBERT | Drunk (And I Don't Wanna Go..) | RCA/Columbia Nashville |
| 33 | 36 | 35 | 48 | 48 | 47 | 46 | AVRIL LAVIGNE F/BLACKBEAR | Love It When You Hate Me | DTA/EMG |
| 41 | 41 | 38 | 46 | 39 | 46 | 47 | CHRIS BROWN | Iffy | RCA |
| 39 | 39 | 37 | 47 | 44 | 48 | 48 | NIKI | Every Summertime | MRVL/Hollywood/Interscope |
| 43 | 43 | x | x | x | x | 49 | FRANK OCEAN | Lost | Def Jam/IDJMG |
| 42 | 44 | x | x | x | x | 50 | KYGO | Dancing Feet f/DNCE | RCA |

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

| TW RANK | TW RK AIRPLAY | TWMMI COMPOSITE | ACTION FACTOR | ARTIST | TITLE | LABEL/IMPRINT |
|------------|------------------|--------------------|------------------|-----------------|-------------------------------|-------------------------|
| 1 | 45 | 19 | 26 | KODAK BLACK | Super Gremlin | Atlantic |
| 2 | 46 | 20 | 26 | GUNNA | Pushin P f/Future, Young Thug | YSL/Epic-300 Ent. |
| 3 | 32 | 12 | 20 | ENCANTO (CAST) | We Don't Talk About Bruno | Walt Disney |
| 4 | 34 | 16 | 18 | SZA | I Hate U | TDE/RCA |
| 5 | 38 | 23 | 15 | DOVE CAMERON | Boyfriend | Disruptor/Columbia |
| 6 | 40 | 26 | 14 | EM BEIHOLD | Numb Little Bug | Republic |
| 7 | 48 | 36 | 12 | JAYMES YOUNG | Infinity | Atlantic/EMG |
| 8 | 17 | 6 | 11 | IMAGINE DRAGONS | Enemy From League Of Legends | KidinaKorner/Interscope |
| 9 | 49 | 41 | 8 | LABRINTH | All For Us | Syco/RCA |
| 10 | 50 | 42 | 8 | JNR CHOI | To The Moon | Epic |

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

| RANK TW | ARTIST | TITLE | LABEL/IMPRINT |
|------------|-------------------------------|--------------------------------|---------------------------|
| 1 | LIL NAS X & JACK HARLOW | INDUSTRY BABY | Columbia |
| 2 | OLIVIA RODRIGO | good 4 u | Geffen/Interscope |
| 3 | ED SHEERAN | Bad Habits | Atlantic |
| 4 | DUA LIPA | Levitating | Interscope-Warner |
| 5 | LIL NAS X | MONTERO (Call Me By Your Name) | Columbia |
| 6 | DOJA CAT | You Right f/The Weeknd | XO/Kemosabe/Republic-RCA |
| 7 | DOJA CAT | Kiss Me More f/Sza | Kemosabe/RCA |
| 8 | THE WEEKND | Save Your Tears | XO/Republic |
| 9 | ARIANA GRANDE | positions | Republic |
| 10 | ELTON JOHN & DUA LIPA | Cold Heart | Mercury/Warner-Interscope |
| 11 | MANESKIN | Beggin | Sony Music Latin/Arista |
| 12 | 24KGOLDN | Mood f/Iann Dior | RECORDS/Columbia |
| 13 | THE KID LAROI | Without You with Miley Cyrus | Columbia |
| 14 | OLIVIA RODRIGO | deja vu | Geffen/Interscope |
| 15 | HARRY STYLES | Adore You | Columbia |
| 16 | THE WEEKND | Blinding Lights | XO/Republic |
| 17 | POST MALONE | Circles | Republic |
| 18 | MACHINE GUN KELLY & BLACKBEAR | My Ex's Best Friend | Bad Boy/Interscope |
| 19 | ARIANA GRANDE | 34+35 | Republic |
| 20 | BILLIE EILISH | Happier Than Ever | Darkroom/Interscope |
| 21 | DUA LIPA | Don't Start Now | Warner |
| 22 | CHRIS BROWN X YOUNG THUG | Go Crazy | Chris Brown/300 Ent.-RCA |
| 23 | DUA LIPA | Break My Heart | Warner |
| 24 | HARRY STYLES | Watermelon Sugar | Columbia |
| 25 | JUSTIN BIEBER | Peaches f/Daniel Caesar/Giveon | Def Jam |
| 26 | ARIANA GRANDE | pov | Republic |
| 27 | SAWEETIE | Best Friend f/Doja Cat | Icy/RCA-Warner |
| 28 | TATE MCRAE | You Broke Me First | RCA |
| 29 | DOJA CAT | Say So | Kemosabe/RCA |
| 30 | OLIVIA RODRIGO | drivers license | Geffen/Interscope |

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

| | ARTIST | TITLE | LABEL/IMPRINT |
|---------|---------------------------|------------------------------|---------------------------|
| HOTZONE | KYGO | Dancing Feet f/DNCE | RCA |
| HOTZONE | FRANK OCEAN | Lost | Def Jam/IDJMG |
| HOTZONE | DOVE CAMERON | Boyfriend | Disruptor/Columbia |
| HOTZONE | DIPLO & MIGUEL | Don't Forget My Love | HG/RCA-Mad Decent |
| HOTZONE | TATE MCRAE | she's all i wanna be | RCA |
| HOTZONE | IMAGINE DRAGONS | Enemy From League Of Legends | KidinaKorner/Interscope |
| HOTZONE | SAWEETIE | Closer f/H.E.R. | Icy/RCA-Warner |
| HOTZONE | JENNIFER LOPEZ & MALUMA | Marry Me | Sony Music Latin |
| HOTZONE | ENCANTO (CAST) | We Don't Talk About Bruno | Walt Disney |
| HOTZONE | EM BEIHOLD | Numb Little Bug | Republic |
| HOTZONE | FIREBOY DML X ED SHEERAN | Peru | YBNL/EMPIRE |
| HOTZONE | TIESTO & AVA MAX | The Motto | Atlantic |
| HOTZONE | ANITTA | Boys Don't Cry | Warner |
| HOTZONE | NIKI | Every Summertime | MRVL/Hollywood/Interscope |
| HOTZONE | CHRIS BROWN | Iffy | RCA |
| HOTZONE | IANN DIOR | let you | 10K Projects |
| HOTZONE | THE CHAINSMOKERS | High | Disruptor/Columbia |
| HOTZONE | ED SHEERAN F/TAYLOR SWIFT | The Joker And The Queen | Atlantic |
| HOTZONE | JENA ROSE | Checkmate | Gem Street Music |

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

| | ARTIST | TITLE | LABEL/IMPRINT |
|------------|---------------------------|--------------------------|-------------------------|
| DEVELOPING | CHARLIE PUTH | Light Switch | Atlantic |
| DEVELOPING | LAUREN SPENCER-SMITH | Fingers Crossed | Island/Republic |
| DEVELOPING | DAISY THE GREAT X AJR | Record Player | S-Curve/Hollywood |
| DEVELOPING | ACRAZE | Do It To It f/Cherish | Thrive/Virgin |
| DEVELOPING | CHLOE | Have Mercy | Parkwood/Columbia |
| DEVELOPING | GIVEON | For Tonight | Not So Fast/Epic |
| DEVELOPING | CKAY | Love Nwantiti (Ah Ah Ah) | Chocolate City/Atlantic |
| DEVELOPING | ALESSO & KATY PERRY | When I'm Gone | 10:22PM/ASW/Capitol |
| DEVELOPING | AVRIL LAVIGNE F/BLACKBEAR | Love It When You Hate Me | DTA/EMG |
| DEVELOPING | THE WEEKND | Sacrifice | XO/Republic |
| DEVELOPING | EMMY MELI | I Am Woman | Disruptor/Arista |
| DEVELOPING | THE WALTERS | I Love You So | Warner |

Faster Programming Intel From NuVoodoo.



The A.S.A.P Study



ACTIONABLE: A 10-minute interview is flexible but demands knowing the possible actions that might be taken.



SPEEDY: A 10-minute interview means the study gets into the field faster. A 300-person sample means that it will get out of the field faster. In the top 40 markets it's four weeks or less from approved questionnaire to presentation.



AFFORDABLE: An all-in cost of \$9500 minimizes risk and helps ensure a return on every budget dollar.



PERCEPTUAL STUDY: Quantitative research with scalable results from a well-designed, carefully-screened sample.

CHOOSE ONE FROM THREE STUDY DESIGNS:

Morning shows: What kind of show is in demand? Are there image leaders? What are the key audience benefits? Which images are contestable? Which features have gravity? Who are the hot personalities?

Comprehensive station health checkup: Are you optimally aligned among competitors? Strongest images? Most valuable images? Is your music dialed-in? Biggest threats? Easiest sources of new PI's?

Roadmap for music: The tightened interview allows testing of appeal for up to fifteen music styles, along with image questions.



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

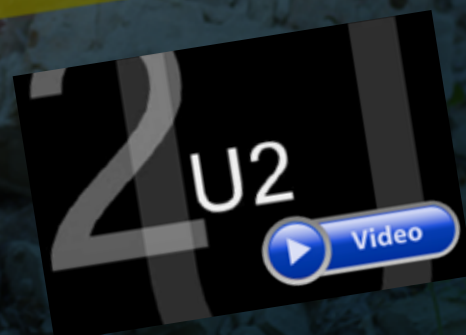
| AV RANK | ARTIST | TITLE | LABEL/IMPRINT | LISTEN LINKS |
|---------|--------------------------------|--------------------------------|---------------------------|------------------------------|
| 1 | ENCANTO (CAST) | We Don't Talk About Bruno | Walt Disney | PLAY VIDEO ▶ |
| 2 | IMAGINE DRAGONS | Enemy From League Of Legends | KidinaKorner/Interscope | PLAY VIDEO ▶ |
| 3 | CKAY | Love Nwantiti (Ah Ah Ah) | Chocolate City/Atlantic | PLAY VIDEO ▶ |
| 4 | THE KID LAROI & JUSTIN BIEBER | Stay | Columbia | PLAY VIDEO ▶ |
| 5 | KODAK BLACK | Super Gremlin f/Syko Bob | Atlantic | PLAY VIDEO ▶ |
| 6 | GAYLE | abcdefu | Atlantic | PLAY VIDEO ▶ |
| 7 | GLASS ANIMALS | Heat Waves | Republic | PLAY VIDEO ▶ |
| 8 | GUNNA | Pushin P f/Future, Young Thug | YSL/300 Ent. | PLAY VIDEO ▶ |
| 9 | LIL NAS X | Thats What I Want | Columbia | PLAY VIDEO ▶ |
| 10 | ADELE | Easy On Me | Columbia | PLAY VIDEO ▶ |
| 11 | JAYMES YOUNG | Infinity | Atlantic | PLAY VIDEO ▶ |
| 12 | DOJA CAT | Woman | Kemosabe/RCA | PLAY VIDEO ▶ |
| 13 | THE ANXIETY, WILLOW/TYLER COLE | Meet Me At Our Spot | MSFTS/Roc Nation | PLAY VIDEO ▶ |
| 14 | DOJA CAT | Need To Know | Kemosabe/RCA | PLAY VIDEO ▶ |
| 15 | LATTO | Big Energy | RCA | PLAY VIDEO ▶ |
| 16 | SZA | I Hate U | TDE/RCA | PLAY VIDEO ▶ |
| 17 | ED SHEERAN | Shivers | Atlantic | PLAY VIDEO ▶ |
| 18 | CHARLIE PUTH | Light Switch | Atlantic | PLAY VIDEO ▶ |
| 19 | DOVE CAMERON | Boyfriend | Disruptor/Columbia | PLAY VIDEO ▶ |
| 20 | ACRAZE | Do It To It f/Cherish | Virgin Music | PLAY VIDEO ▶ |
| 21 | THE WALTERS | I Love You So | Warner | PLAY VIDEO ▶ |
| 22 | LABRINTH | All For Us | Syco/RCA | PLAY VIDEO ▶ |
| 23 | YUNG BLEU | Beautiful Lies f/Kehlani | Vandross Music/EMPIRE | PLAY VIDEO ▶ |
| 24 | JNR CHOI | To The Moon | Epic | PLAY VIDEO ▶ |
| 25 | JUSTIN BIEBER | Ghost | Def Jam | PLAY VIDEO ▶ |
| 26 | EM BEI HOLD | Numb Little Bug | Republic | PLAY VIDEO ▶ |
| 27 | SAWEETIE | Closer f/H.E.R. | Icy/RCA-Warner | PLAY VIDEO ▶ |
| 28 | CHLOE | Have Mercy | Parkwood/Columbia | PLAY VIDEO ▶ |
| 29 | TATE MCRAE | she's all i wanna be | RCA | PLAY VIDEO ▶ |
| 30 | LAUREN SPENCER-SMITH | Fingers Crossed | --- | PLAY VIDEO ▶ |
| 31 | ELLE KING & MIRANDA LAMBERT | Drunk (And I Don't Wanna Go..) | RCA | PLAY VIDEO ▶ |
| 32 | POST MALONE & THE WEEKND | One Right Now | Republic | PLAY VIDEO ▶ |
| 33 | NEIKED X MAE MULLER X POLO G | Better Days | Capitol | PLAY VIDEO ▶ |
| 34 | FIREBOY DML X ED SHEERAN | Peru | --- | PLAY VIDEO ▶ |
| 35 | THE WEEKND | Sacrifice | XO/Republic | PLAY VIDEO ▶ |
| 36 | GIVEON | For Tonight | Not So Fast/Epic | PLAY VIDEO ▶ |
| 37 | ADELE | Oh My God | Columbia | PLAY VIDEO ▶ |
| 38 | ED SHEERAN F/TAYLOR SWIFT | The Joker And The Queen | Atlantic | PLAY VIDEO ▶ |
| 39 | CHRIS BROWN | Iffy | RCA | PLAY VIDEO ▶ |
| 40 | BLXST | Chosen f/Ty Dolla \$ign & Tyga | Red Bull/EVGLE | PLAY VIDEO ▶ |
| 41 | TIESTO & AVA MAX | The Motto | Atlantic | PLAY VIDEO ▶ |
| 42 | EMMY MELI | I Am Woman | Disruptor/Arista | PLAY VIDEO ▶ |
| 43 | THE CHAINSMOKERS | High | Disruptor/Columbia | PLAY VIDEO ▶ |
| 44 | NIKI | Every Summertime | MRVL/Hollywood/Interscope | PLAY VIDEO ▶ |
| 45 | BENSON BOONE | Ghost Town | Night Street/Warner | PLAY VIDEO ▶ |
| 46 | JUICE WRLD | Wandered To LA f/Justin Bieber | GradeA/Def Jam-Interscope | PLAY VIDEO ▶ |
| 47 | ALESSO & KATY PERRY | When I'm Gone | 10:22PM/ASW/Capitol | PLAY VIDEO ▶ |
| 48 | AVRIL LAVIGNE F/BLACKBEAR | Love It When You Hate Me | DTA/EMG | PLAY VIDEO ▶ |

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

| RANK | ARTIST | TITLE | NEAST | MIDWEST | SOUTH | WEST |
|------|------------------------------------|--|-------|---------|-------|------|
| 1 | ALTEGO X BRITNEY SPEARS X GINUWINE | Toxic Pony | 1 | 1 | 1 | 3 |
| 2 | THE KID LAROI & JUSTIN BIEBER | Stay | 2 | 2 | 2 | 1 |
| 3 | GLASS ANIMALS | Heat Waves | 3 | 4 | 5 | 2 |
| 4 | DOJA CAT | Need To Know | 4 | 6 | 3 | 4 |
| 5 | ADELE | Easy On Me | 7 | 5 | 4 | 6 |
| 6 | GAYLE | abcdefu | 6 | 3 | 8 | 5 |
| 7 | LIL NAS X | Thats What I Want | 5 | 8 | 6 | 8 |
| 8 | BIEBER, JUSTIN | Ghost | 8 | 7 | 10 | 12 |
| 9 | SHEERAN, ED | Shivers | 12 | 9 | 7 | 11 |
| 10 | IMAGINE DRAGONS X JID | Enemy | 13 | 10 | 9 | 7 |
| 11 | ACRAZE Feat. Cherish | Do It To It | 18 | 12 | 11 | 9 |
| 12 | Latto | Big Energy | 16 | 14 | 12 | 10 |
| 13 | Doja Cat | Woman | 10 | 16 | 15 | 13 |
| 14 | SZA | I Hate U | 15 | 17 | 13 | 18 |
| 15 | Meli, Emmy | I Am Woman | 14 | 11 | 22 | 14 |
| 16 | Chloe | Have Mercy | 21 | 13 | 19 | 16 |
| 17 | Spencer-Smith, Lauren | Fingers Crossed | 11 | 18 | 21 | 24 |
| 18 | Blxst Feat. Ty Dolla \$Ign & Tyga | Chosen | 26 | 15 | 17 | 22 |
| 19 | Post Malone & The Weeknd | One Right Now | 19 | 23 | 20 | 15 |
| 20 | Cameron, Dove | Boyfriend | 9 | 34 | 14 | 26 |
| 21 | Giveon | For Tonight | 20 | 21 | 18 | 23 |
| 22 | Alesso & Katy Perry | When I'm Gone | 24 | 20 | 16 | 25 |
| 23 | NEIKED Feat. Mae Muller Polo G | Better Days | 25 | 19 | 23 | 17 |
| 24 | Beihold, Em | Numb Little Bug | 17 | 27 | 27 | 20 |
| 25 | Boone, Benson | Ghost Town | 28 | 22 | 24 | 28 |
| 26 | THE ANXIETY, WILLOW, Tyler Cole | Meet Me At Our Spot | 23 | 25 | 25 | 30 |
| 27 | Cast Of Encanto | We Don't Talk About Bruno | 29 | 24 | 29 | 19 |
| 28 | Adele | Oh My God | 30 | 31 | 26 | 27 |
| 29 | CKay | Love Nwantiti (Ah Ah Ah) | 32 | 35 | 31 | 21 |
| 30 | Chainsmokers | High | 36 | 28 | 28 | 29 |
| 31 | Juice WRLD feat. Justin Bieber | Wandered To LA | 33 | 26 | 33 | 34 |
| 32 | The Weeknd | Sacrifice | 34 | 32 | 30 | 32 |
| 33 | Swift, Taylor | Message In A Bottle (Taylor's Version) | 27 | 29 | 36 | 35 |
| 34 | Puth, Charlie | Light Switch | 38 | 30 | 34 | 31 |
| 35 | 88Rising & BIBI | The Weekend | 37 | 33 | 32 | 36 |
| 36 | Tiesto & Ava Max | The Motto | 35 | 36 | 38 | 38 |
| 37 | dior, iann | Let You | 22 | 39 | 35 | 45 |
| 38 | McRae, Tate | she's all i wanna be | 42 | 38 | 41 | 33 |
| 39 | Lavigne, Avril Feat. blackbear | Love It When You Hate Me | 31 | 37 | 40 | 41 |
| 40 | The Walters | I Love You So | 41 | 42 | 42 | 39 |
| 41 | Niki | Every Summertime | 43 | 44 | 39 | 40 |
| 42 | Lopez, Jennifer & Maluma | Marry Me | 40 | 48 | 44 | 37 |
| 43 | Brown, Chris | IFFY | 39 | 43 | 46 | 43 |
| 44 | Daisy The Great Feat. AJR | Record Player | 48 | 45 | 37 | 42 |
| 45 | Sheeran, Ed Feat. Taylor Swift | The Joker And The Queen | 45 | 40 | 45 | 47 |
| 46 | ANITTA | Boys Don't Cry | 44 | 46 | 43 | 46 |
| 47 | Saweetie feat. H.E.R. | Closer | 47 | 41 | 47 | 48 |
| 48 | Rose, Jena | Checkmate | 46 | 47 | 50 | 44 |
| 49 | Fireboy DML X Ed Sheeran | Peru | 49 | 49 | 48 | 49 |
| 50 | Alya | Pleasure Is Mine | 50 | 50 | 49 | 50 |

U2 PEACE ON EARTH

Besides being on of the best rock bands on the planet, it's common knowledge that U2's music is steeped in spirituality. Bono and band mates sent this one out to the world 22 years ago on the album *All That You Can't Leave Behind*. Yet today, as the world witnesses the horror of war and destruction in Ukraine, the lyrics ring true and clear. Click here:



Check out these videos hand-picked by our staff!



CAMILA CABELLO FT. ED SHEERAN - "BAM BAM"

Some MMI Fun Facts: Camila's full name is Karla Camila Cabello Estrabao. Fun Fact 2: She is indeed Cuban (duh). Fun Fact 3: She did break from the amazing vocal group Fifth Harmony. And Fun Fact 4: We have a little crush on her. In this infectious romp with tons of Latina funk, Camila teams with Ed for his duet De Jour called "Bam Bam" ...lesson learned? Even a bad night can be a good night. Click Here:



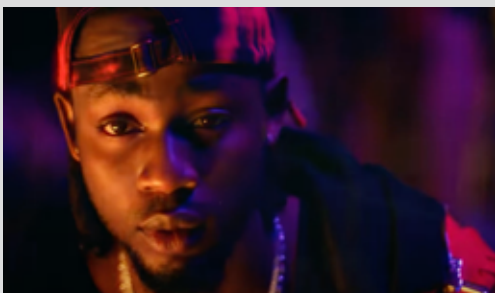
FIVE SECONDS OF SUMMER - "COMPLETE MESS"

Just in time for Spring, here comes Five Seconds of Summer. "Complete Mess" is anything but. This beautifully produced power crescendo is made for airplay. And by the looks of the MMI sonar detection pings, radio ain't waiting around for the seasons to change. The band of vocalists have always been good but now they're even better. For an atmospheric video of a big fat hit, click here:



THE ASTRONOMERS - "HOTEL ROOMS"

From the MMI research Dept: Our calculations show that this video was 40 bucks to make. So why feature it? Because it's cool...like the band "The Astronomers". You have to admire 2 dudes who make music and grind it out on their own with a catchy poppy alt track that deserves a trip to the music meeting. So, they used their buddies, little sister and a La Quinta special to make this. God bless 'em and click here:



OMAH LAY & JUSTIN BIEBER - "ATTENTION"

Omah Lay (The Nigerian "bad Influence" singer songwriter producer dude) was invited to a Bieber beach party with a bunch of pretty girls and a bonfire. And there you have it. The track is a perfect samba-ish groove smash that is as cool as the video's vibe. And except for the part when Omah's date goes floating around the room, this looks like a damn nice night out. To join the party, click here:



LUKAS GRAHAM - "ALL OF IT ALL"

Ok, Cool. One setting, one stationary camera, and one long shot, all staged, editedof one great track. BTW, Lukas Graham ain't no dude, yo. Lukas Graham is a band from Denmark with a healthy string of hits on that side of the planet. If you'd like a little Danish with that coffee, click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400
or EMAIL
contact@mmi2020.com

MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021,
No part of the materials available through the
MONDAY MORNING INTEL presentation
may be copied, photocopied, reproduced,
translated or reduced to any electronic
medium or machine-readable form, in
whole or in part, without prior written
consent of AIRPLAY INTELLIGENCE, LLC.
Any other reproduction in any form without
permission of AIRPLAY INTELLIGENCE, LLC
is prohibited. All materials contained on this
presentation are protected by United States
copyright law and may not be reproduced,
distributed, transmitted, displayed, published or
broadcast without the prior written permission of
AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY
[Click Here](#)



THANK YOU
from the entire staff:

PUBLISHERS:

ZEN CZAR

Rich Meyer

CHIEF WRANGLER

Steve Lehman

**MARKETING, PROMOTION
& Magic Fueled by Studio2Bee**
MASTERS OF THE SUN

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

RESEARCH TEAM
**PEOPLE WHO ACTUALLY
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Brittany Whitney

Brenda Manney

Todd Morris

GRAPHIC DESIGN
EGO Design

PYTHON POWER RANGER
Trent Trento

OPERATIONS
Kylee Laynee Higgins

PAW POWER
NOT IN MY BOWL

Heidi Dog

Monkey Dog

Cooper