

MONDAY
MORNING
INTEL

FIREBOY DML

ED SHEERAN

PERU

EMPIRE TOP 40 PRIORITY
***500 MILLION STREAMS**
***TOP 10 SHAZAM**

TOP 25
@ TOP 40

TOP 40 *EDITION*

MARCH 28, 2022

FIRST 24 HOURS: 250K VIEWS + \$80K RAISED

FOR KING + COUNTRY

WHAT ARE WE WAITING FOR?

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BENEFITING UKRAINIAN REFUGEES WITH  CONVOY OF HOPE



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MONDAY MORNING INTEL

MARCH 28, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES 3.28.22

AIRPLAY

LIL NAS X "THAT'S WHAT I WANT"

RETENTION

GLASS ANIMALS "HEAT WAVES"

CALLOUT

GLASS ANIMALS "HEAT WAVES"

AUDIO

KODAK BLACK "SUPER GREMLIN"

VIDEO

ENCANTO (CAST) "WE DON'T TALK ABOUT BRUNO"

SALES

MEGAN THEE STALLION & DUA LIPA "SWEETEST PIE"

COMPOSITE

GLASS ANIMALS "HEAT WAVES"

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Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
2	1	1	3	7	9	1	GLASS ANIMALS	Heat Waves	Republic
4	3	5	7	6	5	2	GAYLE	abcdefu	Arthouse/Atlantic
8	4	2	6	3	13	3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
10	6	7	8	2	4	4	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
1	2	4	19	15	11	5	LIL NAS X	Thats What I Want	Columbia
3	7	10	17	9	18	6	DOJA CAT	Woman	Kemosabe/RCA
7	8	6	10	28	8	7	JUSTIN BIEBER	Ghost	Def Jam
24	21	19	2	1	3	8	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
5	9	8	24	24	2	9	LATTO	Big Energy	RCA
18	16	23	5	11	1	10	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
6	5	3	13	18	35	11	DOJA CAT	Need To Know	Kemosabe/RCA
19	12	9	12	25	14	12	DOVE CAMERON	Boyfriend	Disruptor/Columbia
27	19	14	11	26	10	13	EM BEIHOLD	Numb Little Bug	Republic
11	11	12	21	35	20	14	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
12	13	20	28	22	16	15	CHARLIE PUTH	Light Switch	Atlantic
16	18	34	16	20	6	16	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic
21	14	18	31	4	32	17	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
9	10	16	30	36	23	18	POST MALONE & THE WEEKND	One Right Now	Republic
42	37	x	1	5	21	19	KODAK BLACK	Super Gremlin	Atlantic
17	15	24	32	40	7	20	TIESTO & AVA MAX	The Motto	Atlantic
34	27	11	18	19	31	21	SZA	I Hate U	TDE/RCA
15	17	26	25	37	27	22	TATE MCRAE	she's all i wanna be	RCA
38	35	36	9	8	19	23	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin
31	22	13	37	27	22	24	ACRAZE	Do It To It f/Cherish	Thrive/Virgin
49	x	x	14	10	17	25	MUNI LONG	Hrs And Hrs	Supergiant/Def Jam
32	32	31	27	29	15	26	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
29	29	29	20	17	48	27	THE WALTERS	I Love You So	Warner
14	20	22	40	45	33	28	THE CHAINSMOKERS	High	Disruptor/Columbia
45	x	x	26	16	28	29	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic
40	42	x	29	13	25	30	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
22	25	25	38	39	41	31	THE WEEKND	Sacrifice	XO/Republic
25	34	38	33	32	26	32	FIREBOY DML X ED SHEERAN	Peru	YBNL/EMPIRE
44	x	x	4	12	49	33	GUNNA	Pushin P f/Future, Young Thug	YSL/Epic-300 Ent.
30	28	21	41	47	29	34	ALESSO & KATY PERRY	When I'm Gone	10:22PM/ASW/Capitol
23	23	17	43	42	47	35	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
41	x	x	34	21	34	36	JNR CHOI	To The Moon	Epic
33	30	15	42	44	37	37	EMMY MELI	I Am Woman	Disruptor/Arista
37	39	27	23	34	42	38	LABRINTH & ZENDAYA	I'm Tired	Columbia
13	24	35	49	43	38	39	SAWEETIE	Closer f/H.E.R.	Icy/RCA-Warner
46	x	x	15	30	39	40	JACK HARLOW	Nail Tech	Generation Now/Atlantic
47	x	x	36	14	36	41	JAYMES YOUNG	Infinity	Atlantic/EMG
20	26	33	47	50	30	42	5 SECONDS OF SUMMER	Complete Mess	BMG
50	x	x	39	33	12	43	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
48	x	x	35	31	24	44	MACHINE GUN KELLY	emo girl f/WILLOW	Bad Boy/Interscope
26	31	28	48	46	44	45	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG
43	40	x	22	41	43	46	FRANK OCEAN	Lost	Def Jam/IDJMG
35	36	30	46	38	46	47	MIMI WEBB	House On Fire	Epic
28	33	39	45	49	45	48	KYGO	Dancing Feet f/DNCE	RCA
36	38	37	50	48	40	49	DAISY THE GREAT X AJR	Record Player	S-Curve/Hollywood
39	41	32	44	23	50	50	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross Music/EMPIRE

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	49	25	24	MUNI LONG	Hrs And Hrs	Supergiant/Def Jam
2	42	19	23	KODAK BLACK	Super Gremlin	Atlantic
3	24	8	16	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
4	45	29	16	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic
5	38	23	15	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin
6	27	13	14	EM BEIHOLD	Numb Little Bug	Republic
7	34	21	13	SZA	I Hate U	TDE/RCA
8	44	33	11	GUNNA	Pushin P f/Future, Young Thug	YSL/Epic-300 Ent.
9	40	30	10	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
10	18	10	8	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	ADELE	Easy On Me	Columbia
2	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
3	ED SHEERAN	Shivers	Atlantic
4	ED SHEERAN	Bad Habits	Atlantic
5	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
6	DUA LIPA	Levitating	Interscope-Warner
7	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
8	THE WEEKND	Save Your Tears	XO/Republic
9	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
10	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
11	ARIANA GRANDE	positions	Republic
12	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
13	MANESKIN	Beggin	Sony Music Latin/Arista
14	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
15	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
16	THE KID LAROI	Without You with Miley Cyrus	Columbia
17	OLIVIA RODRIGO	deja vu	Geffen/Interscope
18	THE WEEKND	Blinding Lights	XO/Republic
19	POST MALONE	Circles	Republic
20	HARRY STYLES	Adore You	Columbia
21	CHLOE	Have Mercy	Parkwood/Columbia
22	NEIKED X MAE MULLER X POLO G	Better Days	Columbia-Capitol
23	ARIANA GRANDE	34+35	Republic
24	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
25	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
26	DUA LIPA	Don't Start Now	Warner
27	DUA LIPA	Break My Heart	Warner
28	HARRY STYLES	Watermelon Sugar	Columbia
29	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
30	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
HOTZONE	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
HOTZONE	LABRINTH & ZENDAYA	I'm Tired	Columbia
HOTZONE	JNR CHOI	To The Moon	Epic
HOTZONE	FIREBOY DML X ED SHEERAN	Peru	YBNL/EMPIRE
HOTZONE	EM BEIHOLD	Numb Little Bug	Republic
HOTZONE	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
HOTZONE	LAWRENCE	Don't Lose Sight	Beautiful Mind/Lakeside
HOTZONE	DOVE CAMERON	Boyfriend	Disruptor/Columbia
HOTZONE	EDDIE BENJAMIN	Weatherman	Vol. 1/Epic
HOTZONE	MIMI WEBB	House On Fire	Epic
HOTZONE	KYGO	Dancing Feet f/DNCE	RCA
HOTZONE	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic
HOTZONE	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
HOTZONE	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent
HOTZONE	IANN DIOR	let you	10K Projects
HOTZONE	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin
HOTZONE	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross Music/EMPIRE
HOTZONE	TATE MCRAE	she's all i wanna be	RCA
HOTZONE	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG
HOTZONE	YLONA GARCIA	Entertain Me	Paradise/88rising/12Tone
HOTZONE	5 SECONDS OF SUMMER	Complete Mess	BMG
HOTZONE	THE WALTERS	I Love You So	Warner
HOTZONE	KODAK BLACK	Super Gremlin	Atlantic
HOTZONE	SAWEETIE	Closer f/H.E.R.	Icy/RCA-Warner

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	TIESTO & AVA MAX	The Motto	Atlantic
DEVELOPING	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
DEVELOPING	THE CHAINSMOKERS	High	Disruptor/Columbia
DEVELOPING	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
DEVELOPING	SZA	I Hate U	TDE/RCA
DEVELOPING	DAISY THE GREAT X AJR	Record Player	S-Curve/Hollywood
DEVELOPING	JENA ROSE	Checkmate	Gem Street Music
DEVELOPING	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
DEVELOPING	ANITTA	Boys Don't Cry	Warner

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney	PLAY VIDEO ▶
2	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope	PLAY VIDEO ▶
3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO ▶
4	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic	PLAY VIDEO ▶
5	KODAK BLACK	Super Gremlin f/Syko Bob	Atlantic	PLAY VIDEO ▶
6	GAYLE	abcdefu	Atlantic	PLAY VIDEO ▶
7	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ▶
8	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin	PLAY VIDEO ▶
9	DOJA CAT	Woman	Kemosabe/RCA	PLAY VIDEO ▶
10	MUNI LONG	Hrs And Hrs	Supergiant	PLAY VIDEO ▶
11	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.	PLAY VIDEO ▶
12	GUNNA	Pushin P f/Future, Young Thug	YSL/300 Ent.	PLAY VIDEO ▶
13	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA	PLAY VIDEO ▶
14	JAYMES YOUNG	Infinity	Atlantic	PLAY VIDEO ▶
15	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO ▶
16	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic	PLAY VIDEO ▶
17	THE WALTERS	I Love You So	Warner	PLAY VIDEO ▶
18	DOJA CAT	Need To Know	Kemosabe/RCA	PLAY VIDEO ▶
19	SZA	I Hate U	TDE/RCA	PLAY VIDEO ▶
20	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic	PLAY VIDEO ▶
21	JNR CHOI	To The Moon	Epic	PLAY VIDEO ▶
22	CHARLIE PUTH	Light Switch	Atlantic	PLAY VIDEO ▶
23	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross Music/EMPIRE	PLAY VIDEO ▶
24	LATTO	Big Energy	RCA	PLAY VIDEO ▶
25	DOVE CAMERON	Boyfriend	Disruptor/Columbia	PLAY VIDEO ▶
26	EM BEI HOLD	Numb Little Bug	Republic	PLAY VIDEO ▶
27	ACRAZE	Do It To It f/Cherish	Virgin Music	PLAY VIDEO ▶
28	JUSTIN BIEBER	Ghost	Def Jam	PLAY VIDEO ▶
29	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire	PLAY VIDEO ▶
30	JACK HARLOW	Nail Tech	Generation Now/Atlantic	PLAY VIDEO ▶
31	MACHINE GUN KELLY	emo girl f/WILLOW	Bad Boy/Interscope	PLAY VIDEO ▶
32	FIREBOY DML X ED SHEERAN	Peru	---	PLAY VIDEO ▶
33	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA	PLAY VIDEO ▶
34	LABRINTH & ZENDAYA	I'm Tired	Columbia	PLAY VIDEO ▶
35	LAUREN SPENCER-SMITH	Fingers Crossed	---	PLAY VIDEO ▶
36	POST MALONE & THE WEEKND	One Right Now	Republic	PLAY VIDEO ▶
37	TATE MCRAE	she's all i wanna be	RCA	PLAY VIDEO ▶
38	MIMI WEBB	House On Fire	Epic	PLAY VIDEO ▶
39	THE WEEKND	Sacrifice	XO/Republic	PLAY VIDEO ▶
40	TIESTO & AVA MAX	The Motto	Atlantic	PLAY VIDEO ▶
41	FRANK OCEAN	Lost	Def Jam/IDJMG	PLAY VIDEO ▶
42	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE	PLAY VIDEO ▶
43	SAWEETIE	Closer f/H.E.R.	Icy/RCA-Warner	PLAY VIDEO ▶
44	EMMY MELI	I Am Woman	Disruptor/Arista	PLAY VIDEO ▶
45	THE CHAINSMOKERS	High	Disruptor/Columbia	PLAY VIDEO ▶
46	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG	PLAY VIDEO ▶
47	ALESSO & KATY PERRY	When I'm Gone	10:22PM/ASW/Capitol	PLAY VIDEO ▶
48	DAISY THE GREAT X AJR	Record Player	S-Curve/Hollywood	PLAY VIDEO ▶
49	KYGO	Dancing Feet f/DNCE	RCA	PLAY VIDEO ▶
50	5 SECONDS OF SUMMER	Complete Mess	BMG	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	GLASS ANIMALS	Heat Waves	2	2	2	1
2	THE KID LAROI & JUSTIN BIEBER	Stay	1	1	1	5
3	DOJA CAT	Need To Know	3	7	3	2
4	LIL NAS X	Thats What I Want	6	3	9	3
5	GAYLE	abcdefu	7	4	6	7
6	BIEBER, JUSTIN	Ghost	4	5	7	12
7	ADELE	Easy On Me	10	6	4	10
8	IMAGINE DRAGONS X JID	Enemy	13	8	5	4
9	LATTO	Big Energy	8	11	10	11
10	CAMERON, DOVE	Boyfriend	16	13	8	9
11	Doja Cat	Woman	14	12	12	6
12	SZA	I Hate U	17	9	13	8
13	Spencer-Smith, Lauren	Fingers Crossed	9	19	11	14
14	ACRAZE Feat. Cherish	Do It To It	5	14	15	22
15	Beihold, Em	Numb Little Bug	12	10	18	16
16	Meli, Emmy	I Am Woman	11	18	14	20
17	Post Malone & The Weeknd	One Right Now	20	16	16	18
18	NEIKED Feat. Mae Muller Polo G	Better Days	15	20	20	21
19	Blxst Feat. Ty Dolla \$Ign & Tyga	Chosen	18	22	19	24
20	CKay	Love Nwantiti (Ah Ah Ah)	19	27	21	17
21	Cast Of Encanto	We Don't Talk About Bruno	22	26	23	13
22	Puth, Charlie	Light Switch	26	21	22	19
23	Boone, Benson	Ghost Town	28	17	17	30
24	Alesso & Katy Perry	When I'm Gone	23	15	25	35
25	Chainsmokers	High	24	23	24	29
26	Megan Thee Stallion Feat. Dua Lipa	Sweetest Pie	34	25	26	25
27	Tiesto & Ava Max	The Motto	21	24	31	31
28	The Weeknd	Sacrifice	33	30	27	23
29	McRae, Tate	she's all i wanna be	25	28	29	41
30	Labrinth & Zendaya	I'm Tired	27	38	38	15
31	Lavigne, Avril Feat. blackbear	Love It When You Hate Me	29	29	33	38
32	dior, iann	Let You	32	32	30	32
33	The Walters	I Love You So	35	37	34	27
34	Niki	Every Summertime	39	31	32	26
35	Webb, Mimi	House On Fire	36	36	37	28
36	Tyga & Doja Cat	Freaky Deaky	37	40	35	37
37	Yung Bleu Feat. Kehlani	Beautiful Lies	46	39	28	42
38	5 Seconds Of Summer	Complete Mess	45	42	36	36
39	Cabello, Camila Feat. Ed Sheeran	Bam Bam	44	34	43	39
40	Saweetie feat. H.E.R.	Closer	43	35	44	40
41	Becky G Feat. Karol G	MAMIII	30	47	46	34
42	Daisy The Great Feat. AJR	Record Player	38	43	41	45
43	Sheeran, Ed Feat. Taylor Swift	The Joker And The Queen	42	33	40	46
44	ANITTA	Boys Don't Cry	47	44	42	33
45	Fireboy DML X Ed Sheeran	Peru	41	45	45	43
46	Lawrence	Don't Lose Sight	31	46	49	44
47	Rose, Jena	Checkmate	40	48	47	47
48	KYGO Feat. DNCE	Dancing Feet	49	41	48	48
49	Diplo & Miguel	Don't Forget My Love	48	50	39	49
50	Benjamin, Eddie	Weatherman	50	49	50	50

THE GRAMMY'S SALUTE PAUL SIMON

The Grammy's have announced an all-star salute (featuring Dave Matthews, Brandi Carlile, Trombone Shorty, Brad Paisley and so many more) honoring the music of Paul Simon. The spectacular, which is called "Homeward Bound" happens 4/6 3 days after the annual awards. The MMI research nerds dug in for unique Simon segments from past awards and landed on this jewel from 1975's Broadcast with buddies John Lennon and ah, hmmm Andy Williams:

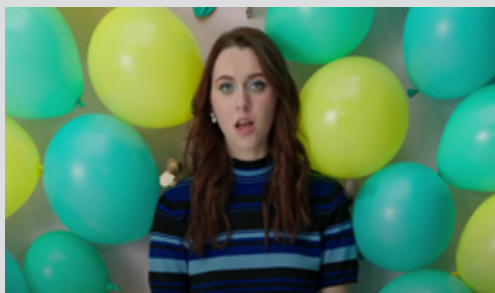


Check out these videos hand-picked by our staff!



AVRIL LAVIGNE FT. BLACKBEAR - "LOVE IT WHEN YOU HATE ME"

Riot in cellblock 1! Avril is under lock and key for turning blackbear's head all upside down cuz she loves it when he hates her, yo. Orange is clearly the new striped suit in this incarceration stay-cation. This jailhouse rocks! Click here:



EM BEIhold - "NUMB LITTLE BUG"

LA's cool singer-songwriter Em Beihold created a big buzz with "Groundhog Day" on the Tik Tok thingy and comes back with the happiest tune ever about depression! For a colorful catchy combo of Prozac and balloons, click here:



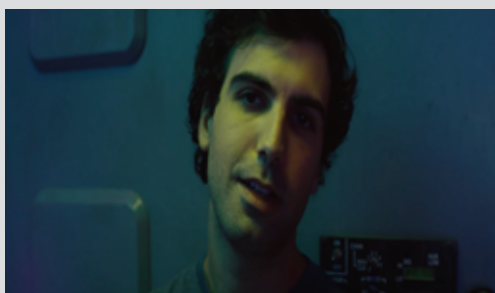
DOVE CAMERON - "BOYFRIEND"

So like, wait.... is this the same Dove Cameron that our kids were watching on the Disney Channel? ...the cutesy-Ms-Thang that played dual roles in the oh-so-sweet comedy Liv and Maddie? Lordy, the girls grown up! But in true Disney fashion Dove teaches us the lesson that, "People have CHOICES". In this gender switcheroo take of lost love and found solutions, Cameron def lays it out that options are open for a happier life. Click here:



MIMI WEBB - "HOUSE ON FIRE"

Another Tik Tok star explosion? Well yes but no, too. Mimi has been performing/writing and studying music in her UK home for a good minute and was actually signed to Sony UK before she blew up on the social media springboard. In the hook and ladder special she reminds us to always tell the truth because the repercussions can cause concussions. Fire it up by clicking here:



THE WALTERS - "I LOVE YOU SO"

What a story: The then indie band released "I Love You So" seven years ago and promptly disbanded. Their quirky video goes to Tik Tok and 200 million Spotify streams and a zillion views later ...they're back! This spacey crash-landing clip seems to be a refueled career launchpad and a booster rocket for airplay. T-Minus click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400

or EMAIL
contact@mmi2020.com

MONDAY MORNING INTEL

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THANK YOU
from the entire staff:

PUBLISHERS:

ZEN CZAR

Rich Meyer

CHIEF WRANGLER

Steve Lehman

**MARKETING, PROMOTION
& Magic Fueled by Studio2Bee**
MASTERS OF THE SUN

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

RESEARCH TEAM
**PEOPLE WHO ACTUALLY
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Brittany Whitney

Brenda Manney

Todd Morris

GRAPHIC DESIGN
EGO Design

PYTHON POWER RANGER
Trent Trento

OPERATIONS
Kylee Laynee Higgins

PAW POWER
NOT IN MY BOWL

Heidi Dog

Monkey Dog

Cooper