MONDAY Morning Intel

ERIN KINSEY JUST DRIVE INPACTING NOV

Country Sdition

NASHVILLE APPROVED

MARCH 7, 2022

GOING FOR ADDS NOW! GETITO

23M+ TOTAL STREAMS	J #3 COUNTRY DEBUT	Jan Handler
105K+ SINGLES SOLD	UVERALL DEBUT	J LIKES

EVP Promotion and Commercial Strategy – Josh Easler 615-969-7262 josh.easler@recordsco.com Co-Head of Promotion – Jamice Jennings 615-243-6779 jamice.jennings@recordsco.com Co-Head of Promotion – Andy Elliott 615-585-4101 <u>andy.elliott@recordsco.com</u> Regional Promotion – Chele Fassig 704-724-1166 chele@recordsco.com



MONDAY MORNING

MARCH 7, 2022 INTEL TABLE OF

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MINI – A MODERN DAY MUSIC RESEARCH SYSTEM

TO THE 2022 ACM RADIO WINNERS

BROADCAST PERSONALITIES OF THE YEAR

NATIONAL DAILY: JERRY BROADWAY, TIM WALL, MITCH ENGLISH AND BECCA WALLS, "THE BUD AND BROADWAY SHOW"

NATIONAL WEEKLY: BRYAN "B-DUB" WASHINGTON, B-DUB RADIO

MAJOR MARKET: TRACY DIXON, KYGO/DENVER

LARGE MARKET: JIM DENNY, DEBORAH HONEYCUTT AND KEVIN FREEMAN, JIM, DEB AND KEVIN IN THE MORNING, WFMS/INDIANAPOLIS

MEDIUM MARKET: MELISSA "MO" WAGNER AND GREG "STYCKMAN" OWENS, MO & STYCKMAN, WUSY/CHATTANOOGA

> SMALL MARKET: LIZ DELGROSSO & SCOTTY COX, LIZ AND SCOTTY IN THE MORNINGS, KCLR/COLUMBIA, MO

ACM STATIONS OF THE YEAR:

MAJOR MARKET: KYGO/DENVER

LARGE MARKET: WUBE/CINCINNATI

MEDIUM MARKET: WHKO/DAYTON, OH

SMALL MARKET: WXBQ/JOHNSON CITY, TN

BIG IQUD



MONDAY MORNING INTEL

MondayMorningIntel.com

CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.



MMI-POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK Airplay	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
4	1	3	1	5	1	1	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
3	3	9	7	2	3	2	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
6	6	4	17	4	5	3	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
2	4	8	9	13	9	4	KANE BROWN	One Mississippi	RCA Nashville
7	5	1	14	25	11	5	SAM HUNT	23	MCA Nashville
13	11	10	6	16	7	6	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
5	7	17	10	15	8	7	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
1	2	2	25	22	21	8	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
12	20	27	3	6	4	9	LUKE COMBS	Doin' This	River House/Columbia Nash
10	9	14	22	11	15	10	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
9	8	13	5	29	18	11	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
14	10	7	29	17	16	12	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
17	19	19	12	14	13	13	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
25	30	30	2	7	2	14	WALKER HAYES	AA	Monument
8	12	25	11	26	22	15	ERIC CHURCH	Heart On Fire	EMI Nashville
24	16	11	21	21	17	16	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
15	13	20	27	23	12	17	HARDY	Give Heaven Some Hell	Big Loud
26	25	37	13	3	6	18	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
16	14	18	41	8	23	19	KEITH URBAN	Wild Hearts	Capitol Nashville
22	18	6	19	45	20	20	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
33	26	5	16	35	26	21	PARMALEE	Take My Name	Stoney Creek
27	27	24	32	20	14	22	SCOTTY MCCREERY	Damn Strait	Triple Tigers
11	17	22	31	37	30	23	RUSSELL DICKERSON	Home Sweet	Triple Tigers
19	21	26	23	33	28	24	THOMAS RHETT	Slow Down Summer	Valory Music Co
23	28	35	4	36	40	25	MAREN MORRIS	Circles Around This Town	Columbia Nashville
49	42	Х	8	1	25	26	MORGAN WALLEN	Wasted On You	Big Loud/Republic
21	22	28	43	28	29	27	TIM MCGRAW	7500 OBO	Big Machine
18	15	21	37	48	35	28	JAKE OWEN	Best Thing Since Backroads	Big Loud
28	29	16	26	43	41	29	DAN + SHAY	Steal My Love	Warner/WAR
31	31	23	34	31	31	30	DYLAN SCOTT	New Truck	Curb
29	23	12	44	49	36	31	JUSTIN MOORE	With A Woman You Love	Valory Music Co
20	24	31	45	38	33	32	LUKE BRYAN	Up	Capitol Nashville
36	43	33	24	19	39	33	TAYLOR SWIFT	l Bet You Think About Me	Republic/MCA Nashville
37	33	15	49	24	42	34	CHRIS JANSON	Bye Mom	Warner/WAR
39	37	42	38	30	19	35	LEE BRICE	Soul	Curb
32	34	32	33	39	46	36	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
46	44	Х	18	27	34	37	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
45	47	Х	47	9	24	38	BRETT YOUNG	You Didn't	BMLG
44	48	X	30	41	10	39	JON PARDI	Last Night Lonely	Capitol Nashville
38	35	40	36	44	32	40	OLD DOMINION	No Hard Feelings	Arista Nashville
34	40	29	42	47	38	41	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
47	46	Х	15	46	27	42		Pick Me Up Wishful Drinking w/Sam Uunt	Warner/WAR
43 42	45 38	х 38	20 35	40 32	37 44	43 44	INGRID ANDRESS Dustin Lynch	Wishful Drinking w/Sam Hunt Party Mode	Atlantic/Warner/WEA
42 41	38 41	38 41	35 28	32 34	44 43	44 45	MORGAN WADE	Party Mode Wilder Days	Broken Bow Arista Nashville
41 30	41 32	41 34	28 48	34 50	43 49	45 46	FRANK RAY	Country'd Look Good On You	Stoney Creek
30 35	32 39	34 36	40 50	50 12	49 50	40 47	CAROLINE JONES	Country a Look Good Off You Come In (But Don't Make)	True To The Song/Mailboat
50 50	39 X	30 Х	39	12	50 45	47	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
48	49	X	39 40	10	43 47	49	KAMERON MARLOWE	Giving You Up	Columbia Nashville
40 40	49 36	x 39	40 46	42	47	49 50	MIDLAND	Sunrise Tells The Story	Big Machine
40	50	55	-+0	42	40	00			Dig maonine

<section-header>



MAX SPINS NOW



Country



3.7.22

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	49	26	23	MORGAN WALLEN	Wasted On You	Big Loud/Republic
2	33	21	12	PARMALEE	Take My Name	Stoney Creek
3	25	14	11	WALKER HAYES	AA	Monument
4	46	37	9	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
5	26	18	8	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
6	24	16	8	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
7	13	6	7	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
8	45	38	7	BRETT YOUNG	You Didn't	BMLG
9	44	39	5	JON PARDI	Last Night Lonely	Capitol Nashville
10	27	22	5	SCOTTY MCCREERY	Damn Strait	Triple Tigers
11	47	42	5	GABBY BARRETT	Pick Me Up	Warner/WAR



Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST		LABEL/IMPRINT
1	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
2	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
3	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
4	LUKE COMBS	Cold As You	River House/Columbia Nash
5	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
6	WALKER HAYES	Fancy Like	Monument/RCA
7	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
8	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
9	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
10	LUKE COMBS	Forever After All	River House/Columbia Nash
11	MICHAEL RAY	Whiskey And Rain	Warner/WEA
12	LEE BRICE	One Of Them Girls	Curb
13	THOMAS RHETT	What's Your Country Song	Valory Music Co
14	COLE SWINDELL	Single Saturday Night	Warner/WMN
15	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
16	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
17	BRETT YOUNG	Lady	BMLG
18	LEE BRICE	Memory I Don't Mess With	Curb
19	GABBY BARRETT	The Good Ones	Warner/WAR
20	LUKE COMBS	Better Together	River House/Columbia Nash
21	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
22	LUKE BRYAN	One Margarita	Capitol Nashville
23	SCOTTY MCCREERY	You Time	Triple Tigers
24	LUKE COMBS	Lovin' On You	River House/Columbia Nash
25	DIERKS BENTLEY	Gone	Capitol Nashville
26	LUKE BRYAN	Down To One	Capitol Nashville
27	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
28	NIKO MOON	Good Time	RCA Nashville
29	JUSTIN MOORE	We Didn't Have Much	Valory Music Co
30	JAMESON RODGERS	Some Girls	River House/Columbia Nash



HOTZONE



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

KENNY CHESNEY PARMALEE ERNEST TENILLE ARTS ZAC BROWN BAND LUKE COMBS COLE SWINDELL & LAINEY WILSON KEITH URBAN THOMAS RHETT JUSTIN MOORE

ARTIS

- Everyone She Knows Take My Name Flower Shops f/Morgan Wallen Back Then, Right Now Out In The Middle Doin' This Never Say Never Wild Hearts Slow Down Summer With A Woman You Love
- Blue Chair/Warner/WEA Stoney Creek Big Loud 19th & Grand Home Grown/Warner/WAR River House/Columbia Nash Warner/WMN/BBR Capitol Nashville Valory Music Co Valory Music Co





3.7.22

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST
DEVELOPING	RUSSELL DICKERSON
DEVELOPING	HARDY
DEVELOPING	JAKE OWEN
DEVELOPING	TIM MCGRAW
DEVELOPING	SCOTTY MCCREERY
DEVELOPING	DYLAN SCOTT
DEVELOPING	TAYLOR SWIFT
DEVELOPING	OLD DOMINION
DEVELOPING	CHASE RICE
DEVELOPING	MIDLAND
DEVELOPING	INGRID ANDRESS
DEVELOPING	MIRANDA LAMBERT
DEVELOPING	LUKE BRYAN
DEVELOPING	MAREN MORRIS
DEVELOPING	JASON ALDEAN
DEVELOPING	WALKER HAYES
DEVELOPING	CONNER SMITH
DEVELOPING	NIKO MOON
DEVELOPING	BLAKE SHELTON
DEVELOPING	FRANK RAY
DEVELOPING	LEE BRICE
DEVELOPING	DAN + SHAY
DEVELOPING	TOBY KEITH
DEVELOPING	BROTHERS OSBORNE
DEVELOPING	CHRIS YOUNG
DEVELOPING	MORGAN WADE

TITLE LABEL/IMPRINT Home Sweet **Triple Tigers** Give Heaven Some Hell **Big Loud Best Thing Since Backroads Big Loud** 7500 OBO **Big Machine** Damn Strait **Triple Tigers** New Truck Curb I Bet You Think About Me **Republic/MCA Nashville** No Hard Feelings Arista Nashville If I Were Rock & Roll Dack Janiels/Broken Bow Sunrise Tells The Story **Big Machine** Wishful Drinking w/Sam Hunt Atlantic/Warner/WEA If I Was A Cowboy **RCA Nashville** Up **Capitol Nashville Circles Around This Town** Columbia Nashville Trouble With A Heartbreak Macon Music/Broken Bow AA Monument Learn From It Valory Music Co Paradise To Me **RCA Nashville** Come Back As A Country Boy Warner/WMN Country'd Look Good On You Stoney Creek Soul Curb Steal My Love Warner/WAR Old School Show Dog Nashville **EMI Nashville** I'm Not For Everyone **RCA Nashville** At The End Of A Bar w/Tenpenny Arista Nashville Wilder Days



AVAILABLE EVERYWHERE MARCH 11TH











The one most important thing that I learned from CRS 2022; the labels remain supportive of radio and acknowledge the need for it to further the growth of their artists. A song needs top Airplay at radio to become a hit.

MIKE McVAY President McVay Media Consulting



One thing I learned at CRS is that our industry is alive and well. It was amazing to see everyone gather again and talk through our current headwinds. I also learned that Erin Kinsey can handle herself in literally any situation! From loud bars to quiet hangs, she wins. Lastly, I relearned, it's all about the music. Still.

JOSH EASLER EVP, Promotion & Commercial Strategy

Records Nashville



Top 3 things I learned at CRS

1) If there was ever any doubt that doing business in person is stronger than virtual, we dispelled that with CRS 2022. The successful brainstorming, idea exchange and positive energy of bringing smart minds together in person was incredible.

2) Radio is still thriving with limitless potential for digital growth.

3) Radio & Records need to work toward a new, more productive relationship that builds superstar careers faster and is a win/win for both of us.

BECKY BRENNER Consulting Partner Albright & O'Malley & Brenner Consulting



I learned that this country family is incredible and like no other! Unfortunately plans didn't come together for me, and I wasn't able to get to Nashville.

That Friday night around 9:30 I was just sitting on my couch and all of a sudden my phone started blowing up! It had just been announced that we had just won the Personality/Show of the Year Medium Markets at the CountryAircheck Awards during New Faces. Then I realized something. Yes, It was awesome to find out we had won, but it was even more amazing (and very humbling) to see so much love and support! That doesn't happen anywhere else except in this unique family. Thank you to everyone again for your support!

TIM LEARY

"Tim & Chesea" Host New Country 103.1 WIRK



Since Cat Country 107.1 is involved in producing a songwriters festival each year I've grown a deeper appreciation for upcoming (and established) singer/ songwriters. With just a little effort the CRS really allowed me to see a lot of talent up close. Of course reconnecting with old friends is always a great thing.

LOUIS KAPLAN

Head of Promotion SVP Programming – Southwest Florida iHeart Media | WOLZ-WBTT-WCKT-WZJZ-WCCF-WIKX-WBCG-WKII-WCVU



One thing I learned from CRS was, if you build it they will come. I was extremely impressed by the industry turnout for this year's event, especially since both the CRB board and attendees had to make plans well in advance of the lifting of most COVID restrictions. The fact that so many people took that leap of faith speaks to the power of relationships in Country and the continued importance of the Seminar to Radio, labels, artists and everyone else in our community.

JIM MURPHY

Senior Manager, Country Programming www.MusicChoice.com



CRS made me Happy. Happy to see everyone. Happy to feel the positive belief in our Radio/Music community. And happy to know we realize it's about the music.... it always has been. I heard clear, smart ideas and everyone is up to roll with the changes that the consumers have delivered to our beloved industry.

CHARLIE MONK The 4ever Mayor of Music Row



We all recognize now that our systems for music have to change because country radio is no longer the only vehicle for music discovery.

JOHN SHOMBY COUNTRY'S RADIO COACH



1. Practice Ping Ping in the off season

2. We can't just play the chart game any more in Country music

TIM ROBERTS Vice President/Format Captain, Programming Audacy, Detroit



I learned how popular tacos and margaritas are at an 11pm studio 2 bee music showcase! Lol But most of all i learned the importance of being together, face to face and sharing our feelings, beliefs and information about music. Sometimes it's just good to relearn what you already thought you knew. It was so refreshing.

CHRIS WATERS Head of Promotion Studio2Bee Entertainment

IMPACTING NOW RUTHAE COLLANS hypocrite

47 TOTAL STATIONS ON INCLUDING MUSIC CHOICE



CLICK HERE TO WATCH THE OFFICIAL MUSIC VIDEO

MAX

SPINS

3/13-3/27

'TIL YOU CAN'T

#1 MMI POWERS! #1 MMI RETENTION! #1 MMI AUDIO STREAMS! #1 MMI SALES! #1 BILLBOARD HOT COUNTRY! **POWER UP NOW!**



Country MMI-VIJED STREAMING 3.7.22

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	пте	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAYVIDEO 🕨
2	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	PLAY VIDEO 🕨
3	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	PLAY VIDEO 🕨
4	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville	PLAYVIDEO 🕨
5	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	PLAYVIDEO 🕨
6	LUKE COMBS	Doin' This	River House/Columbia Nash	PLAYVIDEO 🕨
7	WALKER HAYES	AA	Monument	PLAYVIDEO 🕨
8	KEITH URBAN	Wild Hearts	Capitol Nashville	PLAYVIDEO 🕨
9	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO 🕨
10	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAYVIDEO ►
11	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	PLAYVIDEO ►
12	CAROLINE JONES	Come In (But Don't Make)	True To The Song/Mailboat	PLAYVIDEO ►
13	KANE BROWN	One Mississippi	RCA Nashville	PLAYVIDEO >
14 15	MIRANDA LAMBERT	If I Was A Cowboy To Do Loved Dy You	RCA Nashville MCA Nashville	
15 16	PARKER MCCOLLUM Cole Swindell & Lainey Wilson	To Be Loved By You Nover Sey Never	Warner/WMN/BBR	
10	BLAKE SHELTON	Never Say Never Come Back As A Country Boy	Warner/WMN	PLAYVIDE0 ► Playvide0 ►
18	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	
19	TAYLOR SWIFT	l Bet You Think About Me	Republic/MCA Nashville	
20	SCOTTY MCCREERY	Damn Strait	Triple Tigers	
21	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow	PLAYVIDEO >
22	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	
23	HARDY	Give Heaven Some Hell	Big Loud	
24	CHRIS JANSON	Bye Mom	Warner/WAR	
25	SAM HUNT	23	MCA Nashville	
26	ERIC CHURCH	Heart On Fire	EMI Nashville	
27	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	
28	TIM MCGRAW	7500 OBO	Big Machine	
29	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	PLAYVIDEO 🕨
30	LEE BRICE	Soul	Curb	PLAYVIDEO 🕨
31	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO 🕨
32	DUSTIN LYNCH	Party Mode	Broken Bow	PLAY VIDEO 🕨
33	THOMAS RHETT	Slow Down Summer	Valory	PLAYVIDEO 🕨
34	MORGAN WADE	Wilder Days	Arista Nashville	PLAYVIDEO 🕨
35	PARMALEE	Take My Name	Stoney Creek	PLAYVIDEO 🕨
36	MAREN MORRIS	Circles Around This Town	Columbia Nashville	PLAY VIDEO 🕨
37	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO 🕨
38	LUKE BRYAN	Up	Capitol Nashville	PLAYVIDEO 🕨
39	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	PLAYVIDEO 🕨
40	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	PLAYVIDEO ►
41	JON PARDI	Last Night Lonely	Capitol Nashville	PLAYVIDEO ►
42	MIDLAND	Sunrise Tells The Story	Big Machine	
43	DAN + SHAY	Steal My Love	Warner/WAR Arista Nashville	
44 45	OLD DOMINION	No Hard Feelings		
45 46	JIMMIE ALLEN & BRAD PAISLEY GABBY BARRETT	Freedom Was A Highway Pick Me Up	Stoney Creek Warner/WAR	
40 47	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	PLAYVIDE0 ► Playvide0 ►
47 48	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAYVIDEO >
49	JUSTIN MOORE	With A Woman You Love	Valory	PLAYVIDEO >
-5 50	FRANK RAY	Country'd Look Good On You	Stoney Creek	PLAYVIDEO >
50			Stoney Oleen	FLATVIDEU 🕨

Country MMI-COUNTRY CALLOUT 3.7.22

Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	200 individuals for a total Sample Size of 800	N'EAST	MIDWEST	SOUTH	WEST
		23				
1 2	HUNT, SAM Ballerini, kelsea feat. Kenny Chesney	23 Half Of My Hometown	8 14	2 1	1 2	6 9
3	JOHNSON, CODY	Til You Can't	14	3	4	2
4	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	2	4	27	1
5	PARMALEE	Take My Name	5	6	8	3
6	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	11	10	11	5
7	SHELTON, BLAKE	Come Back As A Country Boy	25	5	9	7
8	BROWN, KANE	One Mississippi	22	13	5	4
9	WALLEN, MORGAN	Sand In My Boots	19	11	3	14
10	SWINDELL, COLE & LAINEY WILSON	Never Say Never	3	22	21	8
11	ALDEAN, JASON	Trouble With A Heartbreak	12	16	6	11
12	MOORE, JUSTIN	With A Woman You Love	9	14	13	12
13	ADELE FEAT. CHRIS STAPLETON	Easy On Me	1	25	18	34
14	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	13	9	14	29
15	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	6	17	17	32
16	JANSON, CHRIS	Bye Mom	23	15	12	18
17	STAPLETON, CHRIS	You Should Probably Leave	38	7	10	27
18	DAN + SHAY	Steal My Love	7	31	25	17
19	MCCOLLUM, PARKER	To Be Loved By You	18	8	19	43
20	URBAN, KEITH	Wild Hearts	4	33	34	26
21	BROWN BAND, ZAC	Out In The Middle	16	41	7	20
22	LAMBERT, MIRANDA	If I Was A Cowboy	15	27	32	16
23	HARDY	Give Heaven Some Hell	27	32	22	10
24	OWEN, JAKE	Best Thing Since Backroads	37	21	16	19
25	DICKERSON, RUSSELL	Home Sweet	20	12	36	35
26	SCOTT, DYLAN	New Truck	31	28	23	21
27	ARTS, TENILLE	Back Then, Right Now	21	23	29	28
28 29	MCCREERY, SCOTTY Church, Eric	Damn Strait Heart On Fire	30 33	19 29	28 15	22 41
29 30	RHETT, THOMAS	Slow Down Summer	33 26	29 20	37	41 15
30	COMBS, LUKE	Doin' This	20	20 35	26	33
32	MCGRAW, TIM	7500 OBO	40	33 34	20	25
33	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	40	30	20	13
34	HAYES, WALKER	AA	32	26	38	37
35	BRYAN, LUKE	Up	35	36	30	39
36	BROTHERS OSBORNE	I'm Not For Everyone	43	24	42	24
37	SWIFT, TAYLOR FEAT. CHRIS STAPLETON	I Bet You Think About Me	24	38	40	36
38	SMITH, CONNER	Learn From It	42	18	41	40
39	RAY, FRANK	Country'd Look Good On You	36	43	33	23
40	MORRIS, MAREN	Circles Around This Town	17	37	44	46
41	KEITH, TOBY	Old School	29	42	39	38
42	CHESNEY, KENNY	Everyone She Knows	41	46	31	31
43	RICE, CHASE	If I Were Rock & Roll	49	48	35	30
44	JONES, CAROLINE	Come In (But Don't)	45	39	47	42
45	ERNEST FEAT. MORGAN WALLEN	Flower Shops	44	40	45	44
46	LYNCH, DUSTIN	Party Mode	34	44	46	50
47	MIDLAND	Sunrise Tells The Story	39	49	43	47
48	OLD DOMINION	No Hard Feelings	46	45	48	45
49	WADE, MORGAN	Wilder Days	50	47	49	49
50	BRICE, LEE	Soul	47	50	50	48

THIS IS HOW WE COUNTRY

only on prime video

WATCH LIVE MARCH 7

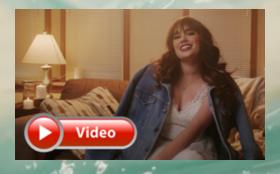
HOSTED BY DOLLY PARTON WITH GABBY BARRETT AND JIMMIE ALLEN



THE REAL PROPERTY OF

MMI-INTELESCOPE

3.7.22



Country

MMI-INTELEVISION

Check out these videos hand-picked by our staff!



LARRY FLEET - "DIFFERENT SHADE OF RED"

We the people of MMI totally dig Larry Fleet. From just up yonder in White Bluff, Tennesee, the boy is the real deal Country. No fluff, no flash powder....just pure from the deep woods Country Music delivered with a genuine poetic lyric and a soulful tenor. Now, with all that said. We cannot condone the crimes committed (allegedly) in the following video. There seems to be a little distract the clerk and snatch the Budweiser going down. Then, post-caper, the young delinquents proceed to suck face behind the filling station. People. People! /ideo Show some class and click here:





THOMAS RHETT FT. TYLER HUBBARD AND RUSSELL DICKERSON - "DEATH ROW"

Wow. This is one powerful song. And delivered with as much star power and vocal ouch within the lyric and message. These three masters of their craft have delivered an instant Country classic. This is the guintessential 3 chords and the truth.... well, maybe 4. Click here:





TEXAS HILL - "FOR THE LOVE OF IT"

Between The Voice and American Idol, these guys have had their fair share of exposure. And they found each other, formed a musical bond and have collectively formed one of the best new vocal groups in music. This track is a simple performance clip that's dripping in blues, gospel and pure raw soul. Craig Wayne Boyd, Adam Wakefield, and Casey James are all stand-alone mega talents. Put them together and you have a supergroup with a future the size of Texas. Click Here:





JANA KRAMER - "THE STORY"

Singer-songwriter/TV and Film star, Jana Kramer has lived the Country music life paved in heartbreak. It's been a rocky road of lost love and the sentiment is captured in the tear inducing tribute to family love called "The Story". When there are children in the mix, life is always better, but break-ups become bombshells. This is a tender and loving tale told from a heart battered Mom to her beautiful kids. For "The Story", click here:





RYAN HURD - "PASS IT ON" ON JIMMY KIMMEL

We normally shut the lights down at 9:15 but when we Hurd that Ryan was gonna be on the flat screen, we brewed up a cup and turned it up to 11. When you're a fan, you're a fan and nothing's coming between good music and the remote... if you can find it. Click here:





Ne are mobile.

Cool. Tour just announced and I've **scheduled** one of their **songs first** after the break.

S

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CHARTS/POWERS:

Monday

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

Z AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

3 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone.Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

THE BACK PAGE

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

Country

MONDAY Morning Intel

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