MONDAY MORNING INTEL



FOLLOWING A WHIRLWIND OF SUCCESS THAT INCLUDES AWARD WINS, A GRAMMY NOMINATION, A CRITICALLY-RECEIVED COLLABORATION ALBUM, AN IMPRESSIVE RUN ON DANCING WITH THE STARS AND HIS THIRD NO 1.,
JIMMIE ALLEN DELIVERS HIS NEXT SINGLE, "DOWN HOME."

"DOWN HOME" SHOWS US JIMMIE ALLEN THE HUMAN, NOT JIMMIE ALLEN THE STAR—WE SEE HIM GROUNDED, HUMBLE, AND VULNERABLE AS HE SHARES HIS GRIEF, HOPE, FAITH AND HEART.

IMPACTING NOW



Country Edition

NASHVILLE APPROVED

MARCH 14, 2022

THANK YOU

TO ALL OUR AMAZING PARTNERS!

YOU HELPED US HAVE AN INCREDIBLE NIGHT!



LAINEY WILSON

SONG OF THE YEAR

NEW FEMALE ARTIST OF THE YEAR

JASON ALDEAN





CARLY PEARCE (PUBLISHING)

FEMALE ARTIST OF THE YEAR MUSIC EVENT OF THE YEAR

"NEVER WANTED TO BE THAT GIRL" WITH ASHLEY MCBRYDE

AND A BIG SHOUTOUT TO AMAZING PERFORMANCES BY JASON & CARRIE, LAINEY, PARMALEE, BLANCO, BROOKE EDEN, CARLYAND CO-HOST JIMMIE ALLEN!



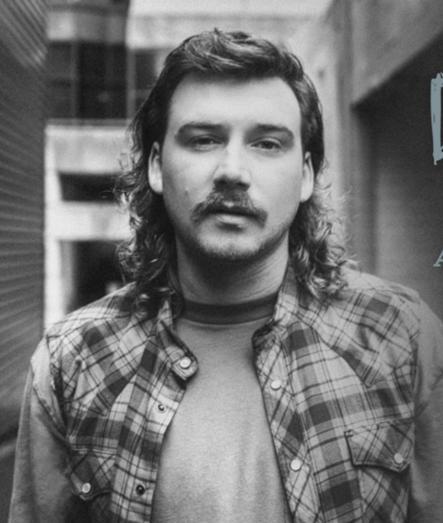
ALL PHOTOS COURTESY OF GETTY IMAGES FOR ACM AWARDS

MONDAY MORNING INTEL

MARCH 14, 2022

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- **5 POWERS**
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Morgan Wallen DANGEROUS

the double album

ALBUM OF THE YEAR
AT THE 2022 ACMS

"WASTED ON YOU" 84 FIRST WEEK STATIONS

SONGWRITER OF THE YEAR

AT THE 2022 ACMS

"GIVE HEAVEN SOME HELL"
CONVERT NOW



BIG LQUD



AIRPLAY KELSEA BALLERINI FT. KCHESNEY "Half Of My Hometown"

RETENTION CODY JOHNSON "Til You Can't"

CALLOLIT SAM HUNT "23"

ALIDIO LUKE COMBS "Doin' This"

MORGAN WALLEN "Wasted On You"

SALES CODY JOHNSON "Til You Can't"

COMPOSITE CODY JOHNSON "Til You Can't"

IMPACTING NOW

RUTHIE COLLINS hypocrite

47 TOTAL STATIONS ON INCLUDING MUSIC CHOICE



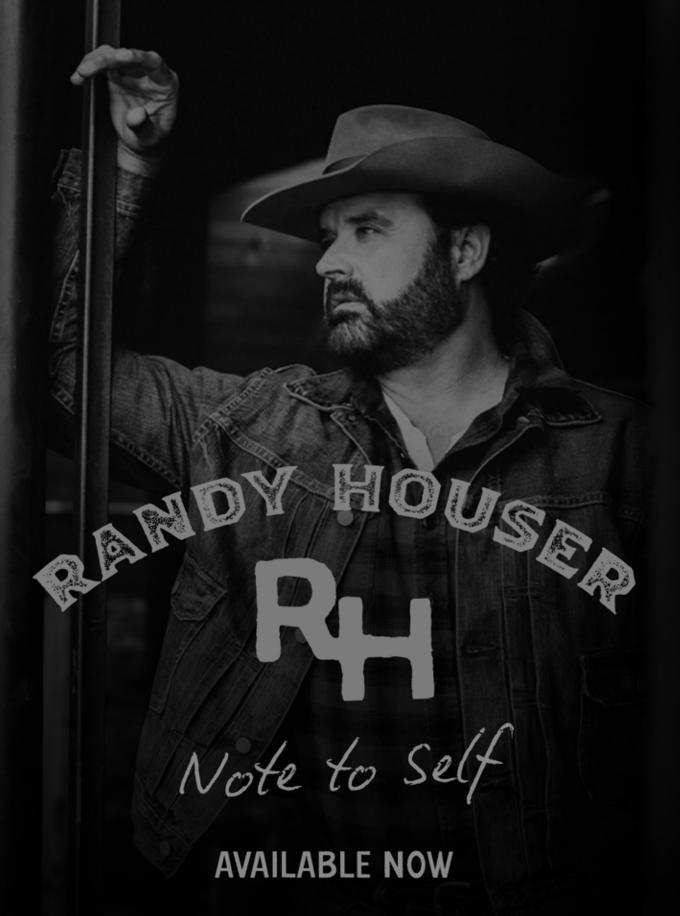
CLICK HERE TO WATCH THE OFFICIAL MUSIC VIDEO





Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

| TW RK AIRPLAY | TW RK Retention | TWRK Callout | TW RK AUDIO | TW RK VIDEO | TW RK SALES | TW COMP Rank | ARTIST | TITLE | LABEL |
|------------------|--------------------|-----------------|----------------|----------------|----------------|-----------------|--------------------------------|---------------------------------|------------------------------------|
| 2 | 1 | 8 | 2 | 3 | 1 | 1 | CODY JOHNSON | Til You Can't | CoJo/Warner/WMN |
| 4 | 4 | 12 | 7 | 2 | 3 | 2 | MORGAN WALLEN | Sand In My Boots | Big Loud/Republic |
| 5 | 5 | 3 | 17 | 4 | 5 | 3 | ELLE KING & MIRANDA LAMBERT | Drunk (And I Don't Wanna Go) | RCA/Columbia Nashville |
| 8 | 6 | 2 | 9 | 10 | 8 | 4 | KANE BROWN | One Mississippi | RCA Nashville |
| 13 | 15 | 17 | 1 | 6 | 4 | 5 | LUKE COMBS | Doin' This | River House/Columbia Nash |
| 11 | 11 | 13 | 4 | 12 | 6 | 6 | COLE SWINDELL & LAINEY WILSON | Never Say Never | Warner/WMN/BBR |
| 6 | 2 | 1 | 14 | 24 | 15 | 7 | SAM HUNT | 23 | MCA Nashville |
| 3 | 8 | 20 | 11 | 11 | 9 | 8 | PARKER MCCOLLUM | To Be Loved By You | MCA Nashville |
| 1 | 3 | 4 | 23 | 21 | 21 | 9 | KELSEA BALLERINI | Half Of My Hometown f/KChesney | Black River Entertainment |
| 9 | 7 | 6 | 5 | 28 | 18 | 10 | DIERKS BENTLEY, BRELAND, HARDY | Beers On Me | Atlantic/Big Loud/Capitol |
| 10 | 10 | 9 | 25 | 9 | 13 | 11 | CARLY PEARCE & ASHLEY MCBRYDE | Never Wanted To Be That Girl | Big Machine/WMN |
| 14 | 9 | 5 | 27 | 13 | 16 | 12 | BLAKE SHELTON | Come Back As A Country Boy | Warner/WMN |
| 23 | 29 | 30 | 3 | 7 | 2 | 13 | WALKER HAYES | AA | Monument |
| 17 | 18 | 21 | 10 | 16 | 14 | 14 | MIRANDA LAMBERT | If I Was A Cowboy | RCA Nashville |
| 7 | 12 | 18 | 18 | 25 | 23 | 15 | ERIC CHURCH | Heart On Fire | EMI Nashville |
| 24 | 16 | 10 | 20 | 18 | 17 | 16 | JASON ALDEAN | Trouble With A Heartbreak | Macon Music/Broken Bow |
| 15 | 14 | 25 | 24 | 20 | 12 | 17 | HARDY | Give Heaven Some Hell | Big Loud |
| 26 | 24 | 36 | 12 | 5 | 7 | 18 | ERNEST | Flower Shops f/Morgan Wallen | Big Loud |
| 18 | 20 | 15 | 15 | 32 | 30 | 19 | THOMAS RHETT | Slow Down Summer | Valory Music Co |
| 25 | 27 | 19 | 29 | 23 | 11 | 20 | SCOTTY MCCREERY | Damn Strait | Triple Tigers |
| 30 | 23 | 7 | 16 | 35 | 27 | 21 | PARMALEE | Take My Name | Stoney Creek |
| 16 | 13 | 16 | 43 | 34 | 20 | 22 | KEITH URBAN | Wild Hearts | Capitol Nashville |
| 45 | 43 | Χ | 8 | 1 | 22 | 23 | MORGAN WALLEN | Wasted On You | Big Loud/Republic |
| 12 | 19 | 26 | 28 | 37 | 31 | 24 | RUSSELL DICKERSON | Home Sweet | Triple Tigers |
| 22 | 28 | 33 | 6 | 33 | 37 | 25 | MAREN MORRIS | Circles Around This Town | Columbia Nashville |
| 21 | 21 | 31 | 38 | 26 | 28 | 26 | TIM MCGRAW | 7500 OBO | Big Machine |
| 27 | 26 | 14 | 26 | 41 | 36 | 27 | DAN + SHAY | Steal My Love | Warner/WAR |
| 29 | 30 | 29 | 33 | 29 | 26 | 28 | DYLAN SCOTT | New Truck | Curb |
| 34 | 42 | 23 | 22 | 19 | 41 | 29 | TAYLOR SWIFT | I Bet You Think About Me | Republic/MCA Nashville |
| 20 | 25 | 28 | 41 | 39 | 33 | 30 | LUKE BRYAN | Up | Capitol Nashville |
| 28 | 22 | 11 | 44 | 48 | 34 | 31 | JUSTIN MOORE | With A Woman You Love | Valory Music Co |
| 19 | 17 | 24 | 39 | 47 | 42 | 32 | JAKE OWEN | Best Thing Since Backroads | Big Loud |
| 49 | 49 | X | 34 | 8 | 10 | 33 | KAMERON MARLOWE | Giving You Up | Columbia Nashville |
| 38 | 36 | 43 | 37 | 30 | 19 | 34 | LEE BRICE | Soul | Curb |
| 36 | 32 | 22 | 49 | 22 | 45 | 35 | CHRIS JANSON | Bye Mom | Warner/WAR |
| 47 | 46 | X | 13 | 44 | 24 | 36 | GABBY BARRETT | Pick Me Up | Warner/WAR |
| 48 | 47 | χ | 19 | 27 | 35 | 37 | MITCHELL TENPENNY | Truth About You | Riser House/Columbia |
| 40 | 34 44 | 35 27 | 31 32 | 38 45 | 46 29 | 38 39 | BROTHERS OSBORNE JON PARDI | I'm Not For Everyone | EMI Nashville Capitol Nashville |
| 43 41 | 39 | 27 37 | 36 | 31 | 39 | 40 | DUSTIN LYNCH | Last Night Lonely Party Mode | Broken Bow |
| 46 | 48 | | 30 46 | 31 14 | 25 | 41 | BRETT YOUNG | You Didn't | BMLG |
| 37 | 35 | x 42 | 40 | 42 | 32 | 42 | OLD DOMINION | No Hard Feelings | Arista Nashville |
| 44 | 45 | 42 X | 21 | 40 | 38 | 43 | INGRID ANDRESS | Wishful Drinking w/Sam Hunt | Atlantic/Warner/WEA |
| 33 | 40 | 32 | 42 | 46 | 40 | 44 | CHRIS YOUNG | At The End Of A Bar w/Tenpenny | RCA Nashville |
| 39 | 41 | 32 41 | 30 | 36 | 44 | 45 | MORGAN WADE | Wilder Days | Arista Nashville |
| 50 | X | Х | 35 | 15 | 43 | 46 | JELLY ROLL | Son Of A Sinner | Stoney Creek/BMG |
| 32 | 33 | 34 | 47 | 50 | 48 | 47 | FRANK RAY | Country'd Look Good On You | Stoney Creek |
| 31 | 31 | 38 | 48 | 49 | 49 | 48 | KENNY CHESNEY | Everyone She Knows | Blue Chair/Warner/WEA |
| 35 | 37 | 39 | 50 | 17 | 50 | 49 | CAROLINE JONES | Come In (But Don't Make) | True To The Song/Mailboat |
| 42 | 38 | 40 | 45 | 43 | 47 | 50 | MIDLAND | Sunrise Tells The Story | Big Machine |
| | | . • | | . • | •• | | | | G |



MAGNOLIA



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

| TW Rank | TW RK AIRPLAY | TW MMI COMPOSITE | ACTION Factor | ARTIST | TITLE | LABEL/IMPRINT |
|------------|------------------|---------------------|------------------|-------------------|------------------------------|---------------------------|
| 1 | 45 | 23 | 22 | MORGAN WALLEN | Wasted On You | Big Loud/Republic |
| 2 | 49 | 33 | 16 | KAMERON MARLOWE | Giving You Up | Columbia Nashville |
| 3 | 47 | 36 | 11 | GABBY BARRETT | Pick Me Up | Warner/WAR |
| 4 | 48 | 37 | 11 | MITCHELL TENPENNY | Truth About You | Riser House/Columbia |
| 5 | 23 | 13 | 10 | WALKER HAYES | AA | Monument |
| 6 | 30 | 21 | 9 | PARMALEE | Take My Name | Stoney Creek |
| 7 | 13 | 5 | 8 | LUKE COMBS | Doin' This | River House/Columbia Nash |
| 8 | 26 | 18 | 8 | ERNEST | Flower Shops f/Morgan Wallen | Big Loud |
| 9 | 24 | 16 | 8 | JASON ALDEAN | Trouble With A Heartbreak | Macon Music/Broken Bow |

Country

MMI-RECURRENTS

3.14.22

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

| 5CHRIS YOUNG & KANE BROWNFamous FriendsRCA Nashville6WALKER HAYESFancy LikeMonument/RCA7CHRIS STAPLETONYou Should Probably LeaveMercury Nashville8CHASE RICE F/F.G.L.Drinkin' Beer Talkin' God AmenDack Janiels/BBR-BMLG9ZAC BROWN BANDSame BoatHome Grown/Warner/WAR | RANK TW | ARTIST | TITLE | LABEL/IMPRINT |
|--|------------|-------------------------------|--------------------------------|---------------------------|
| 2 DUSTIN LYNCH Thinking 'Bout You f/M. Porter Broken Bow 3 JASON ALDEAN/CARRIE UNDERWOOD If I Didn't Love You BMG/Capitol 4 LUKE COMBS Cold As You River House/Columbia Nash 5 CHRIS YOUNG & KANE BROWN Famous Friends RCA Nashville 6 WALKER HAYES Fancy Like Monument/RCA 7 CHRIS STAPLETON You Should Probably Leave Mercury Nashville 8 CHASE RICE F/F.G.L. Drinkin' Beer Talkin' God Amen Dack Janiels/BBR-BMLG 9 ZAC BROWN BAND Same Boat Home Grown/Warner/WAR 10 LUKE COMBS Forever After All River House/Columbia Nash 11 THOMAS RHETT What's Your Country Song Valory Music Co 12 LEE BRICE One Of Them Girls Curb 13 JIMMIE ALLEN & BRAD PAISLEY Freedom Was A Highway Stoney Creek 14 MICHAEL RAY Whiskey And Rain Warner/WEA 15 COLE SWINDELL Single Saturday Night Warner/WMN 16 RYAN HURD W/MAREN MORRIS Chasing After You Arista Nashville 17< | 1 | JORDAN DAVIS | Buy Dirt f/Luke Bryan | MCA Nashville |
| 4 LUKE COMBS CHRIS YOUNG & KANE BROWN Famous Friends RCA Nashville MONUMENT/RCA TCHRIS STAPLETON You Should Probably Leave Mercury Nashville RCA Nashville ACHASE RICE F/F.G.L. Drinkin' Beer Talkin' God Amen Dack Janiels/BBR-BMLG Drinkin' Beer Talkin' God Amen Dack Janiels/BBR-BMLG Dack | 2 | DUSTIN LYNCH | • | Broken Bow |
| 5 CHRIS YOUNG & KANE BROWN Famous Friends RCA Nashville 6 WALKER HAYES Fancy Like Monument/RCA 7 CHRIS STAPLETON You Should Probably Leave Mercury Nashville 8 CHASE RICE F/F.G.L. Drinkin' Beer Talkin' God Amen Dack Janiels/BBR-BMLG 9 ZAC BROWN BAND Same Boat Home Grown/Warner/WAR 10 LUKE COMBS Forever After All River House/Columbia Nash 11 THOMAS RHETT What's Your Country Song Valory Music Co 12 LEE BRICE One Of Them Girls Curb 13 JIMMIE ALLEN & BRAD PAISLEY Freedom Was A Highway Stoney Creek 14 MICHAEL RAY Whiskey And Rain Warner/WEA 15 COLE SWINDELL Single Saturday Night Warner/WMN 16 RYAN HURD W.MAREN MORRIS Chasing After You Arista Nashville 17 LEE BRICE Memory I Don't Mess With Curb 18 BRETT YOUNG Lady BMLG 19 PARMALEE Just The Way f/Blanco Brown Stoney Creek/Warner 20 LUKE COMBS Better Together River House/Columbia Nash 21 GABBY BARRETT The Good Ones Warner/WAR 22 DIERKS BENTLEY Gone Capitol Nashville 23 LUKE BRYAN One Margarita Capitol Nashville 24 LUKE COMBS Lovin' On You River House/Columbia Nash 25 RUSSELL DICKERSON LOVE LIKE I Used To Triple Tigers 26 SCOTTY MCCREERY YOU Time Triple Tigers 27 JAMESON RODGERS COld Beer Callingf/L. Combs River House/Columbia Nash 28 LUKE BRYAN Down To One Capitol Nashville 29 BLAKE SHELTON Happy Anywhere f/Gwen Stefani Warner/WMN-Interscope | 3 | JASON ALDEAN/CARRIE UNDERWOOD | If I Didn't Love You | BMG/Capitol |
| 6 WALKER HAYES Fancy Like Monument/RCA 7 CHRIS STAPLETON You Should Probably Leave Mercury Nashville 8 CHASE RICE F/F.G.L. Drinkin' Beer Talkin' God Amen Dack Janiels/BBR-BMLG 9 ZAC BROWN BAND Same Boat Home Grown/Warner/WAR 10 LUKE COMBS Forever After All River House/Columbia Nash 11 THOMAS RHETT What's Your Country Song Valory Music Co 12 LEE BRICE One Of Them Girls Curb 13 JIMMIE ALLEN & BRAD PAISLEY Freedom Was A Highway Stoney Creek 14 MICHAEL RAY Whiskey And Rain Warner/WEA 15 COLE SWINDELL Single Saturday Night Warner/WAN 16 RYAN HURD W/MAREN MORRIS Chasing After You Arista Nashville 17 LEE BRICE Memory I Don't Mess With Curb 18 BRETT YOUNG Lady BMLG 19 PARMALEE Just The Way f/Blanco Brown Stoney Creek/Warner 20 LUKE COMBS Better Together River House/Columbia Nash 21 GABBY BARRETT The Good Ones Warner/WAR 22 DIERKS BENTLEY Gone Capitol Nashville 23 LUKE BRYAN One Margarita Capitol Nashville 24 LUKE COMBS Lovin' On You River House/Columbia Nash 25 RUSSELL DICKERSON Love You Like I Used To Triple Tigers 26 SCOTTY MCCREERY YOU Time Triple Tigers 27 JAMESON RODGERS Cold Beer Callingf/L. Combs River House/Columbia Nash 28 LUKE BRYAN Down To One Capitol Nashville | 4 | LUKE COMBS | Cold As You | River House/Columbia Nash |
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| 16RYAN HURD W/MAREN MORRISChasing After YouArista Nashville17LEE BRICEMemory I Don't Mess WithCurb18BRETT YOUNGLadyBMLG19PARMALEEJust The Way f/Blanco BrownStoney Creek/Warner20LUKE COMBSBetter TogetherRiver House/Columbia Nash21GABBY BARRETTThe Good OnesWarner/WAR22DIERKS BENTLEYGoneCapitol Nashville23LUKE BRYANOne MargaritaCapitol Nashville24LUKE COMBSLovin' On YouRiver House/Columbia Nash25RUSSELL DICKERSONLove You Like I Used ToTriple Tigers26SCOTTY MCCREERYYou TimeTriple Tigers27JAMESON RODGERSCold Beer Callingf/L. CombsRiver House/Columbia Nash28LUKE BRYANDown To OneCapitol Nashville29BLAKE SHELTONHappy Anywhere f/Gwen StefaniWarner/WMN-Interscope | 14 | MICHAEL RAY | Whiskey And Rain | Warner/WEA |
| 17LEE BRICEMemory I Don't Mess WithCurb18BRETT YOUNGLadyBMLG19PARMALEEJust The Way f/Blanco BrownStoney Creek/Warner20LUKE COMBSBetter TogetherRiver House/Columbia Nash21GABBY BARRETTThe Good OnesWarner/WAR22DIERKS BENTLEYGoneCapitol Nashville23LUKE BRYANOne MargaritaCapitol Nashville24LUKE COMBSLovin' On YouRiver House/Columbia Nash25RUSSELL DICKERSONLove You Like I Used ToTriple Tigers26SCOTTY MCCREERYYou TimeTriple Tigers27JAMESON RODGERSCold Beer Callingf/L. CombsRiver House/Columbia Nash28LUKE BRYANDown To OneCapitol Nashville29BLAKE SHELTONHappy Anywhere f/Gwen StefaniWarner/WMN-Interscope | 15 | COLE SWINDELL | Single Saturday Night | Warner/WMN |
| 18BRETT YOUNGLadyBMLG19PARMALEEJust The Way f/Blanco BrownStoney Creek/Warner20LUKE COMBSBetter TogetherRiver House/Columbia Nash21GABBY BARRETTThe Good OnesWarner/WAR22DIERKS BENTLEYGoneCapitol Nashville23LUKE BRYANOne MargaritaCapitol Nashville24LUKE COMBSLovin' On YouRiver House/Columbia Nash25RUSSELL DICKERSONLove You Like I Used ToTriple Tigers26SCOTTY MCCREERYYou TimeTriple Tigers27JAMESON RODGERSCold Beer Callingf/L. CombsRiver House/Columbia Nash28LUKE BRYANDown To OneCapitol Nashville29BLAKE SHELTONHappy Anywhere f/Gwen StefaniWarner/WMN-Interscope | 16 | RYAN HURD W/MAREN MORRIS | Chasing After You | Arista Nashville |
| 19 PARMALEE 20 LUKE COMBS Better Together The Good Ones Warner/WAR 21 GABBY BARRETT The Good Ones DIERKS BENTLEY Gone Capitol Nashville Capitol Nashville LUKE COMBS LUKE BRYAN One Margarita LUKE COMBS Lovin' On You River House/Columbia Nash Down To One Capitol Nashville Triple Tigers River House/Columbia Nash River House/Columbia Nash River House/Columbia Nash River House/Columbia Nash Capitol Nashville River House/Columbia Nash Capitol Nashville River House/Columbia Nash | 17 | LEE BRICE | Memory I Don't Mess With | Curb |
| 20LUKE COMBSBetter TogetherRiver House/Columbia Nash21GABBY BARRETTThe Good OnesWarner/WAR22DIERKS BENTLEYGoneCapitol Nashville23LUKE BRYANOne MargaritaCapitol Nashville24LUKE COMBSLovin' On YouRiver House/Columbia Nash25RUSSELL DICKERSONLove You Like I Used ToTriple Tigers26SCOTTY MCCREERYYou TimeTriple Tigers27JAMESON RODGERSCold Beer Callingf/L. CombsRiver House/Columbia Nash28LUKE BRYANDown To OneCapitol Nashville29BLAKE SHELTONHappy Anywhere f/Gwen StefaniWarner/WMN-Interscope | 18 | BRETT YOUNG | Lady | |
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| LUKE BRYAN LUKE COMBS Lovin' On You River House/Columbia Nash River House/Columbia Nash River House/Columbia Nash Love You Like I Used To SCOTTY MCCREERY You Time Triple Tigers AMESON RODGERS Cold Beer Callingf/L. Combs River House/Columbia Nash River House/Columbia Nash Capitol Nashville Pown To One BLAKE SHELTON Happy Anywhere f/Gwen Stefani Warner/WMN-Interscope | | | The Good Ones | |
| 24LUKE COMBSLovin' On YouRiver House/Columbia Nash25RUSSELL DICKERSONLove You Like I Used ToTriple Tigers26SCOTTY MCCREERYYou TimeTriple Tigers27JAMESON RODGERSCold Beer Callingf/L. CombsRiver House/Columbia Nash28LUKE BRYANDown To OneCapitol Nashville29BLAKE SHELTONHappy Anywhere f/Gwen StefaniWarner/WMN-Interscope | | | | · |
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| 28LUKE BRYANDown To OneCapitol Nashville29BLAKE SHELTONHappy Anywhere f/Gwen StefaniWarner/WMN-Interscope | | | | |
| 29 BLAKE SHELTON Happy Anywhere f/Gwen Stefani Warner/WMN-Interscope | | | | |
| 11,7 | | | | |
| 30 NIKO MOON Good Time RCA Nashville | | | | • |
| | 30 | NIKO MOON | Good Time | RCA Nashville |



MMI-HOTZONE

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

| | ARTIST | TITLE | LABEL/IMPRINT |
|----------------|-------------------------------|-----------------------------|---------------------------|
| HOTZONE | MORGAN WALLEN | Wasted On You | Big Loud/Republic |
| HOTZONE | KENNY CHESNEY | Everyone She Knows | Blue Chair/Warner/WEA |
| HOTZONE | PARMALEE | Take My Name | Stoney Creek |
| HOTZONE | INGRID ANDRESS | Wishful Drinking w/Sam Hunt | Atlantic/Warner/WEA |
| HOTZONE | DUSTIN LYNCH | Party Mode | Broken Bow |
| HOTZONE | COLE SWINDELL & LAINEY WILSON | Never Say Never | Warner/WMN/BBR |
| HOTZONE | DYLAN SCOTT | New Truck | Curb |
| HOTZONE | TAYLOR SWIFT | I Bet You Think About Me | Republic/MCA Nashville |
| <i>HOTZONE</i> | CAROLINE JONES | Come In (But Don't Make) | True To The Song/Mailboat |

Country

MMI-DEVELOPING

3.14.22

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

| | ARTIST | TITLE | LABEL/IMPRINT |
|------------|-----------------|--------------------------------|---------------------------|
| DEVELOPING | THOMAS RHETT | Slow Down Summer | Valory Music Co |
| DEVELOPING | MAREN MORRIS | Circles Around This Town | Columbia Nashville |
| DEVELOPING | WALKER HAYES | AA | Monument |
| DEVELOPING | SCOTTY MCCREERY | Damn Strait | Triple Tigers |
| DEVELOPING | ERNEST | Flower Shops f/Morgan Wallen | Big Loud |
| DEVELOPING | LEE BRICE | Soul | Curb |
| DEVELOPING | MORGAN WADE | Wilder Days | Arista Nashville |
| DEVELOPING | HARDY | Give Heaven Some Hell | Big Loud |
| DEVELOPING | KEITH URBAN | Wild Hearts | Capitol Nashville |
| DEVELOPING | MIRANDA LAMBERT | If I Was A Cowboy | RCA Nashville |
| DEVELOPING | LUKE BRYAN | Up | Capitol Nashville |
| DEVELOPING | TIM MCGRAW | 7500 OBO | Big Machine |
| DEVELOPING | TOBY KEITH | Old School | Show Dog Nashville |
| DEVELOPING | JUSTIN MOORE | With A Woman You Love | Valory Music Co |
| DEVELOPING | TENILLE ARTS | Back Then, Right Now | 19th & Grand |
| DEVELOPING | MIDLAND | Sunrise Tells The Story | Big Machine |
| DEVELOPING | CONNER SMITH | Learn From It | Valory Music Co |
| DEVELOPING | ZAC BROWN BAND | Out In The Middle | Home Grown/Warner/WAR |
| DEVELOPING | LUKE COMBS | Doin' This | River House/Columbia Nash |
| DEVELOPING | JAKE OWEN | Best Thing Since Backroads | Big Loud |
| DEVELOPING | CHRIS YOUNG | At The End Of A Bar w/Tenpenny | RCA Nashville |
| DEVELOPING | JON PARDI | Last Night Lonely | Capitol Nashville |
| DEVELOPING | JASON ALDEAN | Trouble With A Heartbreak | Macon Music/Broken Bow |
| DEVELOPING | DAN + SHAY | Steal My Love | Warner/WAR |
| DEVELOPING | CHASE RICE | If I Were Rock & Roll | Dack Janiels/Broken Bow |
| | | | |





CURRENT POSITION:

FILMMAKER
MANAGING PARTNER,
HQ CREATIVE AND
LOOKING FOR LARRY

What was the bar, who was at the table and who was the first to say "Hey, let's make a documentary about the birth of Z100?"

Patricia Hunter Shannon was watching the cool WLIR documentary, "Dare To Be Different." and said to her husband, Scott Shannon something like, "You know, we need to do something about Z100." Proving once again the simple fact of life, women are far more evolved, smarter and tougher than men.

After Trish, Scott and their agent, John McConnell (all Executive Producers of the film) searched on both coasts for a while, my name kept coming up and they reached out to me. It took about a month of conversations and then it was time to meet Scott and Trish.

There is quite a cast of characters in the film: Tell The Truth: Who was the biggest diva during the creation? (Odds are on Elvis).

Skip, knowing me for so long you know this can't be true, but according to Scott, it would be me. A critical part of "Worst to First, The True Story of Z100 New York," was filmed in Secaucus, NJ at the original Z100 studios. I show up in what for me is my typical run out of the house ensemble- t-shirt, white long sleeve shirt, black pants, leather jacket. Scott looks at me and says, "How long does it take you to pick your outfit and do your hair?" I I mean, come on. Diva? Me? Pass the Cristal and red M&M's only please!

You've been involved in Z100 as "Mad genius behind the curtain for years. Tell us a secret. Any juicy tidbit. We promise we won't tell anyone.

Time shift - 2004. Me, a self-righteous punk rock, world music snob being asked, by the great Don Macleod to come work a Z100's Jingle Ball concert and document the less obvious storytelling moments. How could this possibly be a fit?" And the budget offered meant I was going to essentially work for free. Then my amazing wife, Enid Esq, (see simple fact of life above) points out we'd get to go backstage at The World's Most Famous Arena, Madison Square Garden. Who gets to do that? So we find ourselves, cameras on shoulders in the midst of 19,000 screaming teenagers and it hits me, to quote Paul Simon, "Every generation chases a hero up the pop charts;" and I was witnessing an authentic connection for that generation as every generation since the very first pop star. And the people behind the station, Tom Poleman, Sharon Dastur, Darren Pfeffer, Paul Miraldi and the magical Elvis Duran and eventually Evan Harrison with iHeart, were every bit as devoted music people as I was.

And so began relationships that are near 20 years running. So the secret is when you meet people who love music, have vision and trust you... GO FOR IT. And just maybe you all can do something authentic for that next generation falling in love with music.

You are the quintessential NYC lifer. What's the best restaurant that only the insiders know? What's the best thing on the menu?

Hands down, John's of 12th Street. I go with John's Special Salad and the Manicotti. It started as a gangster hangout / speakeasy and was once owned by Lucky Luciano. Don't even try to debate it, me and more than 100 years of ecstatic customers are prepared to bear witness and you also might get a visit from Lucky's ghost.

You're a man of vision. Where is terrestrial radio going in the next 5 years?

Well I am sure some might just debate the first part, but I have been asked that question often. First, I have never been an employee of a radio station so I am empowered by what I don't know. So from my outsider's observation, I think the future of terrestrial radio depends upon how you define radio. I think of radio as audio. If that is the lens, then there's never been a better time to be in the industry. Pod casting is what? It's radio? Satellite radio is what? It's radio. Take Z100, KTU, et al are all on the iHeart App. The radio is your phone, your tablet, your laptop, your smart tv, it is everywhere... even your grandfather's portable battery operated radio and your dad's boom box...they still work. If you look, there's literally something for every taste and what's wrong with that. The Ice Age has come, and those that don't evolve go the way of the dinosaurs. Those that do survive and thrive. So if radio just keeps embracing and not defying technology it will be as it has been since Marconi's invention hit it big, ubiquitous.

Your resume has an impressive list of films and documentaries. What's your personal favorite accomplishment?

It's always been finding a small truth, and personal stories within the big one. Interviewing one of my personal idols Pete Townsend and Roger Daltry when they returned to MSG was one. I did so much research for it, not as a super fan, but as a documentarian which means taking nothing for granted and bringing fresh eyes. I found a moment in rewatching their appearance at the Concert for New York for the 15th time that occurred after they performed "Behind Blue Eyes." Pete's body language changes from performer, to truly being as one with the audience. I asked if I was missing something or was that a moment for him. He answered that was the moment they turned on the house lights and he saw the front row of MSG was populated with first responders. Of everything I have been blessed to experience, from being in the Jungle of Malaysia directing a feature or searching for herbal remedies, to minefields in the Middle East, to recording studios with amazing musicians and bold-faced names, to creating Stripped Raw & Real, to working with the Jeffrey Modell Foundation, to partnering with Paul Heyman, working with Broadway,to winning film festivals and awards... finding that small moment with someone who has lived such an enormous life is it. And that it took place in the context of 9/11, New York and MSG just made it a true highlight.

Who does your hair?

From the late 80s until now, my wife and the genius Rudy Ruffo. And who does yours?

How can our readers watch "Worst To First" right now?

W2F is available wherever someone rents or purchases their content. iTunes, Amazon,cable. And thank you to all who have embraced this. It's turned into a true love fest and I am grateful.

CODY & OHNSON



#1 MMI POWERS!
#1 MMI RETENTION!
#1 MMI AUDIO STREAMS!
#1 MMI SALES!
#1 BILLBOARD HOT COUNTRY!

POWER UP NOW!

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

| AV Rank | ARTIST | TITLE | LABEL/IMPRINT | LISTEN! LINKS |
|------------|--------------------------------|--|--|---------------------------|
| 1 | MORGAN WALLEN | Wasted On You | Big Loud/Republic | PLAY VIDEO ▶ |
| 2 | MORGAN WALLEN | Sand In My Boots | Big Loud/Republic | PLAY VIDEO ► |
| 3 | CODY JOHNSON | Til You Can't | CoJo/Warner/WMN | PLAY VIDEO ► |
| 4 | ELLE KING & MIRANDA LAMBERT | Drunk (And I Don't Wanna Go) | RCA/Columbia Nashville | PLAY VIDEO ► |
| 5 | ERNEST | Flower Shops f/Morgan Wallen | Big Loud | PLAY VIDEO ▶ |
| 6 | LUKE COMBS | Doin' This | River House/Columbia Nash | PLAY VIDEO ▶ |
| 7 | WALKER HAYES | AA | Monument | PLAY VIDEO ▶ |
| 8 | KAMERON MARLOWE | Giving You Up | Columbia Nashville | PLAY VIDEO ▶ |
| 9 | CARLY PEARCE & ASHLEY MCBRYDE | Never Wanted To Be That Girl | Big Machine/WMN | PLAY VIDEO ► |
| 10 | KANE BROWN | One Mississippi | RCA Nashville | PLAY VIDEO ► |
| 11 | PARKER MCCOLLUM | To Be Loved By You | MCA Nashville | PLAY VIDEO ► |
| 12 | COLE SWINDELL & LAINEY WILSON | Never Say Never | Warner/WMN/BBR | PLAY VIDEO ► |
| 13 14 | BLAKE SHELTON BRETT YOUNG | Come Back As A Country Boy You Didn't | Warner/WMN BMLG | PLAY VIDEO ► |
| 15 | JELLY ROLL | Son Of A Sinner | Stoney Creek/BMG | PLAY VIDEO ► PLAY VIDEO ► |
| 16 | MIRANDA LAMBERT | If I Was A Cowboy | RCA Nashville | PLAY VIDEO > |
| 17 | CAROLINE JONES | Come In (But Don't Make) | True To The Song/Mailboat | PLAY VIDEO > |
| 18 | JASON ALDEAN | Trouble With A Heartbreak | Macon Music/Broken Bow | PLAY VIDEO ▶ |
| 19 | TAYLOR SWIFT | I Bet You Think About Me | Republic/MCA Nashville | PLAY VIDEO ▶ |
| 20 | HARDY | Give Heaven Some Hell | Big Loud | PLAY VIDEO ▶ |
| 21 | KELSEA BALLERINI | Half Of My Hometown f/KChesney | Black River Entertainment | PLAY VIDEO ▶ |
| 22 | CHRIS JANSON | Bye Mom | Warner/WAR | PLAY VIDEO ▶ |
| 23 | SCOTTY MCCREERY | Damn Strait | Triple Tigers | PLAY VIDEO ▶ |
| 24 | SAM HUNT | 23 | MCA Nashville | PLAY VIDEO ▶ |
| 25 | ERIC CHURCH | Heart On Fire | EMI Nashville | PLAY VIDEO ▶ |
| 26 | TIM MCGRAW | 7500 OBO | Big Machine | PLAY VIDEO ▶ |
| 27 | MITCHELL TENPENNY | Truth About You | Riser House/Columbia | PLAY VIDEO ▶ |
| 28 | DIERKS BENTLEY, BRELAND, HARDY | Beers On Me | Atlantic/Big Loud/Capitol | PLAY VIDEO ▶ |
| 29 | DYLAN SCOTT | New Truck | Curb | PLAY VIDEO ► |
| 30 | LEE BRICE | Soul | Curb | PLAY VIDEO ► |
| 31 | DUSTIN LYNCH | Party Mode | Broken Bow | PLAY VIDEO ► |
| 32 | THOMAS RHETT | Slow Down Summer | Valory | PLAY VIDEO ▶ |
| 33 | MAREN MORRIS | Circles Around This Town | Columbia Nashville | PLAY VIDEO ▶ |
| 34 | KEITH URBAN | Wild Hearts | Capitol Nashville | PLAY VIDEO ► |
| 35 | PARMALEE | Take My Name | Stoney Creek | PLAY VIDEO ► |
| 36 | MORGAN WADE | Wilder Days | Arista Nashville | PLAY VIDEO ► |
| 37 | RUSSELL DICKERSON | Home Sweet | Triple Tigers | PLAY VIDEO ► |
| 38 | BROTHERS OSBORNE | I'm Not For Everyone | EMI Nashville | PLAY VIDEO ► |
| 39 40 | LUKE BRYAN | Up Wishful Drinking w/Sam Hunt | Capitol Nashville Atlantic/Warner/WEA | PLAY VIDEO ► |
| 40 41 | INGRID ANDRESS DAN + SHAY | Steal My Love | Warner/WAR | PLAY VIDEO ► |
| 42 | OLD DOMINION | No Hard Feelings | Arista Nashville | PLAY VIDEO ► PLAY VIDEO ► |
| 43 | MIDLAND | Sunrise Tells The Story | Big Machine | PLAY VIDEO > |
| 44 | GABBY BARRETT | Pick Me Up | Warner/WAR | PLAY VIDEO > |
| 45 | JON PARDI | Last Night Lonely | Capitol Nashville | PLAY VIDEO ▶ |
| 46 | CHRIS YOUNG | At The End Of A Bar w/Tenpenny | RCA Nashville | PLAY VIDEO > |
| 47 | JAKE OWEN | Best Thing Since Backroads | Big Loud | PLAY VIDEO ▶ |
| 48 | JUSTIN MOORE | With A Woman You Love | Valory | PLAY VIDEO ▶ |
| 49 | KENNY CHESNEY | Everyone She Knows | Blue Chair/Warner/WEA | PLAY VIDEO ▶ |
| 50 | FRANK RAY | Country'd Look Good On You | Stoney Creek | PLAY VIDEO ► |

Country MMI-COUNTRY CALLOLT 3.14.22

Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

| RANK | ARTIST | TITLE | N'EAST | MIDWEST | SOUTH | WEST |
|------|---------------------------------------|-----------------------------------|--------|---------|-------|------|
| 1 | HUNT, SAM | 23 | 13 | 2 | 2 | 4 |
| 2 | BROWN, KANE | One Mississippi | 7 | 7 | 3 | 1 |
| 3 | KING, ELLE & MIRANDA LAMBERT | Drunk (And I Don't Wanna Go Home) | 1 | 3 | 19 | 6 |
| 4 | BALLERINI, KELSEA FEAT. KENNY CHESNEY | Half Of My Hometown | 18 | 1 | 1 | 21 |
| 5 | ALLEN, JIMMIE & BRAD PAISLEY | Freedom Was A Highway | 2 | 4 | 14 | 10 |
| 6 | SHELTON, BLAKE | Come Back As A Country Boy | 24 | 5 | 5 | 2 |
| 7 | BENTLEY, DIERKS FEAT. BRELAND & HARDY | Beers On Me | 4 | 11 | 9 | 15 |
| 8 | PARMALEE | Take My Name | 3 | 14 | 12 | 5 |
| 9 | JOHNSON, CODY | Til You Can't | 22 | 9 | 4 | 9 |
| 10 | PEARCE, CARLY & ASHLEY MCBRYDE | Never Wanted To Be That Girl | 9 | 13 | 11 | 13 |
| 11 | ALDEAN, JASON | Trouble With A Heartbreak | 14 | 23 | 8 | 3 |
| 12 | MOORE, JUSTIN | With A Woman You Love | 10 | 12 | 15 | 12 |
| 13 | WALLEN, MORGAN | Sand In My Boots | 23 | 8 | 6 | 16 |
| 14 | SWINDELL, COLE & LAINEY WILSON | Never Say Never | 12 | 10 | 22 | 18 |
| 15 | DAN + SHAY | Steal My Love | 6 | 15 | 31 | 14 |
| 16 | RHETT, THOMAS | Slow Down Summer | 19 | 21 | 23 | 22 |
| 17 | URBAN, KEITH | Wild Hearts | 5 | 37 | 33 | 11 |
| 18 | COMBS, LUKE | Doin' This | 25 | 22 | 13 | 24 |
| 19 | CHURCH, ERIC | Heart On Fire | 32 | 18 | 7 | 28 |
| 20 | MCCREERY, SCOTTY | Damn Strait | 21 | 28 | 16 | 27 |
| 21 | BROWN BAND, ZAC | Out In The Middle | 11 | 36 | 20 | 30 |
| 22 | MCCOLLUM, PARKER | To Be Loved By You | 29 | 6 | 25 | 48 |
| 23 | LAMBERT, MIRANDA | If I Was A Cowboy | 17 | 32 | 26 | 29 |
| 24 | ARTS, TENILLE | Back Then, Right Now | 15 | 30 | 34 | 26 |
| 25 | JANSON, CHRIS | Bye Mom | 30 | 25 | 10 | 36 |
| 26 | SWIFT, TAYLOR FEAT. CHRIS STAPLETON | I Bet You Think About Me | 16 | 27 | 42 | 20 |
| 27 | OWEN, JAKE | Best Thing Since Backroads | 28 | 17 | 28 | 38 |
| 28 | HARDY | Give Heaven Some Hell | 31 | 41 | 18 | 7 |
| 29 | DICKERSON, RUSSELL | Home Sweet | 20 | 20 | 36 | 34 |
| 30 | PARDI, JON | Last Night Lonely | 26 | 24 | 17 | 44 |
| 31 | BRYAN, LUKE | Up | 33 | 31 | 30 | 23 |
| 32 | SCOTT, DYLAN | New Truck | 34 | 29 | 21 | 32 |
| 33 | HAYES, WALKER | AA | 41 | 19 | 37 | 19 |
| 34 | MCGRAW, TIM | 7500 OBO | 45 | 34 | 29 | 17 |
| 35 | YOUNG, CHRIS FEAT. MITCHELL TENPENNY | At The End Of A Bar | 48 | 16 | 32 | 33 |
| 36 | MORRIS, MAREN | Circles Around This Town | 8 | 39 | 44 | 47 |
| 37 | RAY, FRANK | Country'd Look Good On You | 36 | 40 | 35 | 25 |
| 38 | SMITH, CONNER | Learn From It | 47 | 26 | 40 | 37 |
| 39 | BROTHERS OSBORNE | I'm Not For Everyone | 38 | 38 | 38 | 41 |
| 40 | ERNEST FEAT. MORGAN WALLEN | Flower Shops | 40 | 35 | 39 | 43 |
| 41 | LYNCH, DUSTIN | Party Mode | 37 | 44 | 41 | 31 |
| 42 | CHESNEY, KENNY | Everyone She Knows | 39 | 49 | 24 | 35 |
| 43 | JONES, CAROLINE | Come In (But Don't) | 42 | 33 | 47 | 39 |
| 44 | MIDLAND | Sunrise Tells The Story | 27 | 45 | 45 | 42 |
| 45 | RICE, CHASE | If I Were Rock & Roll | 49 | 47 | 27 | 40 |
| 46 | KEITH, TOBY | Old School | 35 | 46 | 43 | 45 |
| 47 | WADE, MORGAN | Wilder Days | 43 | 42 | 49 | 49 |
| 48 | OLD DOMINION | No Hard Feelings | 46 | 43 | 48 | 50 |
| 49 | JINKS, CODY | Like A Hurricane | 50 | 50 | 46 | 8 |
| 50 | BRICE, LEE | Soul | 44 | 48 | 50 | 46 |





Video

Check out these videos hand-picked by our staff!



CLAYTON ANDERSON - "SHOW ME YOUR FISH"

One of the hottest, most packed out, late night CRS showcases featured Clayton Anderson. The Midwest wonder boy through his line into the crowd and reeled in new fans as he lit up the stage like a large mouth who had swallowed an electric eel! The highlight of the night was this waterproof smash called "Show Me Your Fish" which has spring summer hit written all over the boat. This single is a tackle box full of hooks. Cast off and click here:



JIMMIE ALLEN - "DOWN HOME"

Jimmie Allen (and his bad-ass collection of stage wear) was one of the Superstar Hosts of this year's ACM Awards show. He broke out this heart thumper on the streamed event as his follow up to number one with Brad Paisley. It's a dang sweet composition about a boy looking up as his Daddy looks down from above. By the early airplay pings on the MMI sonar thingy, it appears that "Down Home" ain't going anywhere but up the chart. Click Here:



MIRANDA LAMBERT - "STRANGE"

It was Miranda's night. It was Miranda's week and certainly her year as she won the top honor Entertainer of The Year Award at the live streamed ACM's. Strange? Nope, just a long time coming. She also scored the rare and coveted Triple Crown meaning she's been New Female vocalist, Female vocalist and entertainer...an achievement that's only happened twice before with Carrie Underwood and Barbra Mandrell. Strange? No, just reserved for the best of the best. Click Here:



CHRIS JANSON - "KEYS TO THE COUNTRY"

Chris Janson is officially a brand. And he's so darn true to it. In "Key's To The Country", his clothes, his truck, his lyrics, his messaging are all so identifiable that there's no question who's rocking your car speakers. When it comes to opening up the Country lifestyle, he's a master locksmith with all the tools to crack any airplay safe. Click here:





KENNY CHESNEY - "EVERYONE SHE KNOWS"

Kenny grabs on to the popular "van life" theme with this poignant lyric that salutes female independence. The video is beautifully captured by long time KC film collaborator Shawn Silva and sparkles with all the beauty of the open road. To meet "Everyone She Know's" Click Here:





The A.S.A.P Study



ACTIONABLE: A 10-minute interview is flexible but demands knowing the possible actions that might be taken.



SPEEDY: A 10-minute interview means the study gets into the field faster. A 300-person sample means that it will get out of the field faster. In the top 40 markets it's four weeks or less from approved questionnaire to presentation.



AFFORDABLE: An all-in cost of \$9500 minimizes risk and helps ensure a return on every budget dollar.



PERCEPTUAL STUDY: Quantitative research with scalable results from a well-designed, carefully-screened sample.

CHOOSE ONE FROM THREE STUDY DESIGNS:

Morning shows: What kind of show is in demand? Are there image leaders? What are the key audience benefits? Which images are contestable? Which features have gravity? Who are the hot personalities?

Comprehensive station health checkup: Are you optimally aligned among competitors? Strongest images? Most valuable images? Is your music dialed-in? Biggest threats? Easiest sources of new P1's?

Roadmap for music: The tightened interview allows testing of appeal for up to fifteen music styles, along with image questions.



CHARTS/POWERS:

- **AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- 2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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