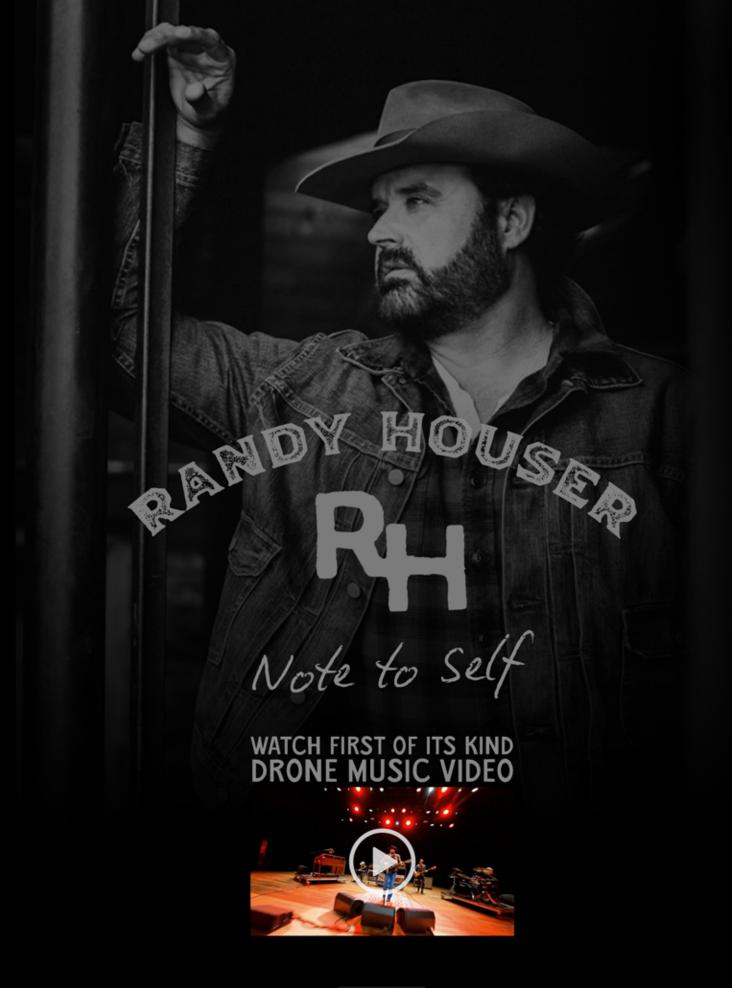


Country Edition

NASHVILLE APPROVED

MARCH 21, 2022



MAGNOLIA



# MONDAY MORNING INTEL

MARCH 21, 2022

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# GIVE HEAVEN SOME HELL





**BEST THING SINCE BACKROADS** 

#18<u></u>

CONVERT TODAY









CONVERT TODAY

ERNEST

#**43** 🔺

ADD NOW

BIG LOUD







AIRPLAY CODY JOHNSON "Til You Can't"

RETENTION CODY JOHNSON "Til You Can't"

CALLOUT SAM HUNT "23"

ALIZIO LUKE COMBS "Doin' This"

MORGAN WALLEN "Wasted On You"

**SALES** CODY JOHNSON "Til You Can't"

**COMPOSITE** CODY JOHNSON "Til You Can't"

# MONDAY **MORNING** NTEL

Monday Morning Intel.com

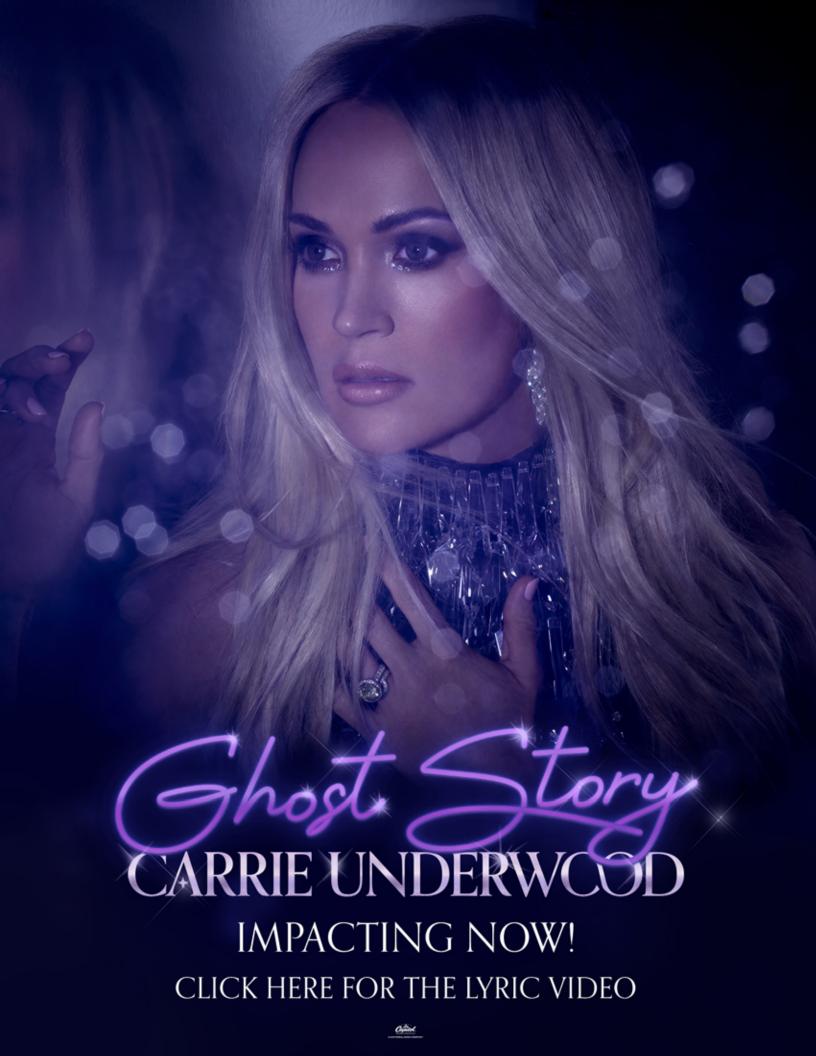


CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK AIRPLAY	TW RK Retention	TWRK Callout	TWRK AUDIO	TW RK VIDEO	TW RK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
1	1	5	2	3	1	1	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
3	2	3	15	2	5	2	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
7	4	2	10	10	12	3	KANE BROWN	One Mississippi	RCA Nashville
2	6	14	11	9	10	4	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
11	9	9	8	11	6	5	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
10	10	21	1	5	7	6	LUKE COMBS	Doin' This	River House/Columbia
9	7	10	20	8	4	7	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
4	3	1	18	22	13	8	SAM HUNT	23	MCA Nashville
5	5	8	6	26	22	9	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
8	8	4	24	16	16	10	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
21	19	33	3	6	2	11	WALKER HAYES	AA	Monument
13	11	6	25	12	20	12	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
17	14	24	9	14	11	13	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
16	13	15	5	30	17	14	THOMAS RHETT	Slow Down Summer	Valory Music Co
15	15	25	22	17	3	15	HARDY	Give Heaven Some Hell	Big Loud
6	12	19	16	24	23	16	ERIC CHURCH	Heart On Fire	EMI Nashville
23	16	12	19	18	21	17	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
24	25	36	12	4	9	18	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
25	23	16	30	21	14	19	SCOTTY MCCREERY	Damn Strait	Triple Tigers
40	29	37	7	1	19	20	MORGAN WALLEN	Wasted On You	Big Loud/Republic
29	24	7	14	34	32	21	PARMALEE	Take My Name	Stoney Creek
22	22	30	4	29	33	22	MAREN MORRIS	Circles Around This Town	Columbia Nashville
28	30	22	32	31	8	23	DYLAN SCOTT	New Truck	Curb
12	17	23	27	37	35	24	RUSSELL DICKERSON	Home Sweet	Triple Tigers
26	28	13	29	40	18	25	DAN + SHAY	Steal My Love	Warner/WAR
19	21	29	35	25	27	26	TIM MCGRAW	7500 OBO	Big Machine
14	18	18	41	39	29	27	KEITH URBAN	Wild Hearts	Capitol Nashville
20 18	26 20	31 20	42 36	32 46	24 43	28 29	LUKE BRYAN Jake Owen	Up  Root Thing Since Real/reads	Capitol Nashville Big Loud
38	38	20 27	23	40 19	43 41	30	TAYLOR SWIFT	Best Thing Since Backroads I Bet You Think About Me	Republic/MCA Nashville
36 44	33	17	21	36	37	31	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
27	27	11	43	47	40	32	JUSTIN MOORE	With A Woman You Love	Valory Music Co
36	41	45	<del>4</del> 3	28	15	33	LEE BRICE	Soul	Curb
45	46	Х	13	42	25	34	GABBY BARRETT	Pick Me Up	Warner/WAR
31	34	34	38	44	30	35	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
48	48	χ.	34	7	31	36	KAMERON MARLOWE	Giving You Up	Columbia Nashville
37	32	28	49	23	34	37	CHRIS JANSON	Bye Mom	Warner/WAR
47	47	X	17	27	39	38	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
42	37	35	26	45	36	39	JON PARDI	Last Night Lonely	Capitol Nashville
46	45	42	45	20	26	40	BRETT YOUNG	You Didn't	BMLG
35	40	43	33	41	38	41	OLD DOMINION	No Hard Feelings	Arista Nashville
41	39	39	39	35	45	42	DUSTIN LYNCH	Party Mode	Broken Bow
39	44	44	28	38	44	43	MORGAN WADE	Wilder Days	Arista Nashville
49	49	Χ	31	33	28	44	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
50	Χ	Χ	40	15	42	45	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
34	42	40	50	13	49	46	CAROLINE JONES	Come In (But Don't Make)	True To The Song/Mailboat
33	35	26	46	50	50	47	TENILLE ARTS	Back Then, Right Now	19th & Grand
32	36	32	47	48	48	48	FRANK RAY	Country'd Look Good On You	Stoney Creek
43	43	38	44	43	46	49	MIDLAND	Sunrise Tells The Story	Big Machine
30	31	41	48	49	47	50	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA





Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	40	20	20	MORGAN WALLEN	Wasted On You	Big Loud/Republic
2	44	31	13	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
3	48	36	12	KAMERON MARLOWE	Giving You Up	Columbia Nashville
4	45	34	11	GABBY BARRETT	Pick Me Up	Warner/WAR
5	21	11	10	WALKER HAYES	AA	Monument
6	47	38	9	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
7	29	21	8	PARMALEE	Take My Name	Stoney Creek
8	38	30	8	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
9	11	5	6	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
10	24	18	6	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
11	25	19	6	SCOTTY MCCREERY	Damn Strait	Triple Tigers
12	23	17	6	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
13	46	40	6	BRETT YOUNG	You Didn't	BMLG

### Country

### MMI-RECURRENTS

3.21.22

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can

	songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.							
RANK TW	ARTIST	TITLE	LABEL/IMPRINT					
1	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic					
2	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol					
3	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville					
4	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow					
5	LUKE COMBS	Cold As You	River House/Columbia Nash					
6	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville					
7	WALKER HAYES	Fancy Like	Monument/RCA					
8	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville					
9	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG					
10	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR					
11	LUKE COMBS	Forever After All	River House/Columbia Nash					
12	LEE BRICE	One Of Them Girls	Curb					
13	MICHAEL RAY	Whiskey And Rain	Warner/WEA					
14	THOMAS RHETT	What's Your Country Song	Valory Music Co					
15	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek					
16	COLE SWINDELL	Single Saturday Night	Warner/WMN					
17	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville					
18	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner					
19	BRETT YOUNG	Lady	BMLG					
20	LEE BRICE	Memory I Don't Mess With	Curb					
21	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers					
22	LUKE BRYAN	One Margarita	Capitol Nashville					
23	LUKE COMBS	Lovin' On You	River House/Columbia Nash					
24	LUKE COMBS	Better Together	River House/Columbia Nash					
25	SCOTTY MCCREERY	You Time	Triple Tigers					
26	GABBY BARRETT	The Good Ones	Warner/WAR					
27	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope					
28	DIERKS BENTLEY	Gone	Capitol Nashville					
29	LUKE BRYAN	Down To One	Capitol Nashville					
30	NIKO MOON	Good Time	RCA Nashville					



# MMI-HOTZONE

#### Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	MORGAN WALLEN	Wasted On You	Big Loud/Republic
HOTZONE	JON PARDI	Last Night Lonely	Capitol Nashville
HOTZONE	GABBY BARRETT	Pick Me Up	Warner/WAR
HOTZONE	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
HOTZONE	PARMALEE	Take My Name	Stoney Creek
HOTZONE	OLD DOMINION	No Hard Feelings	Arista Nashville
HOTZONE	LEE BRICE	Soul	Curb
HOTZONE	MORGAN WADE	Wilder Days	Arista Nashville
HOTZONE	WALKER HAYES	AA	Monument
HOTZONE	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
HOTZONE	DUSTIN LYNCH	Party Mode	Broken Bow



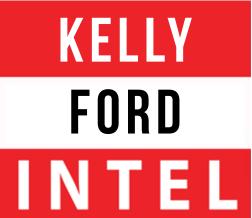
### MMI-DEVELOPING

3.21.22

#### New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	THOMAS RHETT	Slow Down Summer	Valory Music Co
<b>DEVELOPING</b>	JUSTIN MOORE	With A Woman You Love	Valory Music Co
<b>DEVELOPING</b>	DYLAN SCOTT	New Truck	Curb
<b>DEVELOPING</b>	CAROLINE JONES	Come In (But Don't Make)	True To The Song/Mailboat
<b>DEVELOPING</b>	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
<b>DEVELOPING</b>	KEITH URBAN	Wild Hearts	Capitol Nashville
<b>DEVELOPING</b>	TIM MCGRAW	7500 OBO	Big Machine
<b>DEVELOPING</b>	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
DEVELOPING	SCOTTY MCCREERY	Damn Strait	Triple Tigers
DEVELOPING	DAN + SHAY	Steal My Love	Warner/WAR
DEVELOPING	CHRIS JANSON	Bye Mom	Warner/WAR
<b>DEVELOPING</b>	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
DEVELOPING	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
DEVELOPING	BRETT YOUNG	You Didn't	BMLG
<b>DEVELOPING</b>	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
DEVELOPING	MAREN MORRIS	Circles Around This Town	Columbia Nashville
DEVELOPING	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
<b>DEVELOPING</b>	TOBY KEITH	Old School	Show Dog Nashville
DEVELOPING	CONNER SMITH	Learn From It	Valory Music Co
<b>DEVELOPING</b>	HARDY	Give Heaven Some Hell	Big Loud
<b>DEVELOPING</b>	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
DEVELOPING	JAKE OWEN	Best Thing Since Backroads	Big Loud
<b>DEVELOPING</b>	LUKE BRYAN	Up	Capitol Nashville
DEVELOPING	TENILLE ARTS	Back Then, Right Now	19th & Grand
DEVELOPING	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
DEVELOPING	MIDLAND	Sunrise Tells The Story	Big Machine





### **CURRENT POSITION:**

PICKLE JAR
PROGRAMMING GODDESS
NYC/NASHVILLE

During the recent awards shows and CRS, Pickle Jar was everywhere. Let's get to it: What the hell is Pickle Jar?

It's a kick ass app you should download that is an intersection of artists, fans, venues and live performances. The app itself started as simple tipping technology for musicians but has rapidly expanded to become a global, social entertainment platform that gives artists 100 percent control of their content and rewards fan loyalty.

You are one of the most sought after and recognizable personalities in Country radio. With the world within your reach, what attracted you to a start up?

Everything I care about personally and professionally led me to this opportunity to step outside the traditional entertainment structure and pursue something with an unbridled horizon. How could I pass up such an exciting opportunity AND serve a greater good? At a moment in time, we are pausing to reevaluate all aspects of our industry post COVID, I see Pickle Jar as a catalyst for changing how audiences and artists connect, as well as making a profound social impact.

You are the vocalist in a band. There are 3 other members. You MUST spend the next 2 years living in a Sprinter van with your band-mates. The drummer is a Country Radio PD, the Bass player is a Record Label Rep and the guitarist is a real live hillbilly musician. Who are your van/band co-inhabiters and why?

Clay JD Walker from 93-1 the Wolf in Greensboro, NC on drums because he has great technical chops and also understands the art and importance of the beat to the magic of the musical creation. Miranda McDonald with MCA on bass because she's one of the funniest people I know and I feel like tall, cool people generally play bass. My hillbilly musician has to be Hardy because I'm in awe of his prowess with wordplay that can be both funny and serious. And, TBH, he just seems like A LOT of fun. And the name of this EPIC band HAS to be Two Chicks and Two...uh...Hicks.

You've lived and dominated ratings in both cities In the categories of 'People" and "Lifestyles." What are the differences between New Yorkers and Nashvillians?

The accents are different but they share the exceptional passion and pride for what makes these respective cities so unique and often envied. Both NYC and Nashville are larger than life and to some degree caricatures of the distinct personalities that are woven into the culture and that is exactly what makes them so intoxicating. As far as Lifestyles, the pace and approach is definitely still faster in New York City. While things slowed down a bit after COVID, there's still a "keep up or get out the way" mindset which is intimidating at first but then addictive. In Nashville, it's pace with a purpose focused on long term relationships nurtured over time.

What are the best restaurants in both Nashville and New York. Catch: They must serve pickles. No, really No pickle-no listie.

One of my regular spots near my place on the Upper West Side is Jacob's Pickles. Fantastic Nashville style

hot chicken and they serve up "flights" of pickles that should definitely include my favorite, Horseradish Cukes. In Nashville, Robert's Western World is the most ICONIC spot for fried pickles, best washed down with an ice cold PBR and a mouth watering must have Moon-pie for dessert.

### Fans are consuming music differently. Streaming continues to grow. Country Radio numbers are in a slump. You are now in charge. What would you do new and differently to turn the wheel?

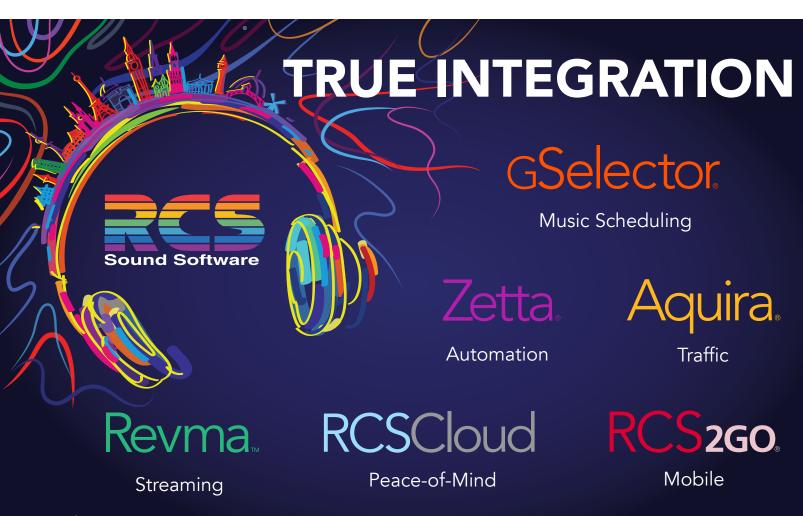
If I could wave my magic wand, I'd give 100 percent creative control back to on-air personalities to let them bring to life the stories of the brand's artists, its music and the fans who love it. Radio keeps losing listeners by exercising more control and putting more constraints on personalities and programming. Meanwhile, the very platforms competing for radio's time are killing it because they've created a model that actually celebrates and unleashes a diversity of content experiences.

#### Before we go: a book, a movie and an album we all need to read, see, hear?

Book: The Four Agreements is "my go" North Star book for grounding.

Movie: I LOVE vintage movies and one of my all time favorites is the screwball comedy, Bringing Up Baby, starring Katherine Hepburn and Cary Grant. From the ridiculous premise to the banter between the two stars, I love everything about it. Plus, it's a VERY New York City movie starting with the opening scene at the Museum of Natural History in my neighborhood.

Album: I am currently obsessed with Renewal by Billy Strings. My daughter turned me on to his unique take on Bluegrass which I don't think you have to be a fan of the genre to understand that he is one of the most talented musicians on the planet right now.



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ▶
2	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville	PLAY VIDEO ▶
3	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	PLAY VIDEO ►
4	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	PLAY VIDEO ▶
5	LUKE COMBS	Doin' This	River House/Columbia Nash	PLAY VIDEO ►
6	WALKER HAYES	AA	Monument	PLAY VIDEO ►
7	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAY VIDEO ►
8	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	PLAY VIDEO ►
9	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO ►
10 11	KANE BROWN COLE SWINDELL & LAINEY WILSON	One Mississippi	RCA Nashville Warner/WMN/BBR	PLAY VIDEO ►
12	BLAKE SHELTON	Never Say Never Come Back As A Country Boy	Warner/WMN	PLAY VIDEO ► PLAY VIDEO ►
13	CAROLINE JONES	Come In (But Don't Make)	True To The Song/Mailboat	PLAY VIDEO >
14	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	PLAY VIDEO >
15	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	PLAY VIDEO >
16	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO >
17	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO ▶
18	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow	PLAY VIDEO ▶
19	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville	PLAY VIDEO ▶
20	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO ▶
21	SCOTTY MCCREERY	Damn Strait	Triple Tigers	PLAY VIDEO ▶
22	SAM HUNT	23	MCA Nashville	PLAY VIDEO ▶
23	CHRIS JANSON	Bye Mom	Warner/WAR	PLAY VIDEO ▶
24	ERIC CHURCH	Heart On Fire	EMI Nashville	PLAY VIDEO ▶
25	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO ▶
26	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	PLAY VIDEO ►
27	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO ▶
28	LEE BRICE	Soul	Curb	PLAY VIDEO ▶
29	MAREN MORRIS	Circles Around This Town	Columbia Nashville	PLAY VIDEO ▶
30	THOMAS RHETT	Slow Down Summer	Valory	PLAY VIDEO ►
31	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO ►
32	LUKE BRYAN	Up L'm Not For Everyone	Capitol Nashville	PLAY VIDEO ►
33 34	BROTHERS OSBORNE PARMALEE	I'm Not For Everyone Take My Name	EMI Nashville	PLAY VIDEO ►
3 <del>4</del> 35	DUSTIN LYNCH	Party Mode	Stoney Creek Broken Bow	PLAY VIDEO ► PLAY VIDEO ►
36	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	PLAY VIDEO >
37	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO >
38	MORGAN WADE	Wilder Days	Arista Nashville	PLAY VIDEO ▶
39	KEITH URBAN	Wild Hearts	Capitol Nashville	PLAY VIDEO ▶
40	DAN + SHAY	Steal My Love	Warner/WAR	PLAY VIDEO ▶
41	OLD DOMINION	No Hard Feelings	Arista Nashville	PLAY VIDEO ▶
42	GABBY BARRETT	Pick Me Up	Warner/WAR	PLAY VIDEO ▶
43	MIDLAND	Sunrise Tells The Story	Big Machine	PLAY VIDEO ▶
44	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	PLAY VIDEO ▶
45	JON PARDI	Last Night Lonely	Capitol Nashville	PLAY VIDEO ▶
46	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDE0 ►
47	JUSTIN MOORE	With A Woman You Love	Valory	PLAY VIDE0 ►
48	FRANK RAY	Country'd Look Good On You	Stoney Creek	PLAY VIDE0 ►
49	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA	PLAY VIDEO ►
50	TENILLE ARTS	Back Then, Right Now	19th & Grand	PLAY VIDEO ►

## Country MMI-COUNTRY CALLOUT 3.21.22

Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST Lacif Of four regions test	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	HUNT, SAM	23	6	2	5	2
2	BROWN, KANE	One Mississippi	2	6	15	1
3	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	1	5	20	3
4	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	11	3	4	9
5	JOHNSON, CODY	Til You Can't	21	9	7	4
6	SHELTON, BLAKE	Come Back As A Country Boy	22	4	12	8
7	PARMALEE	Take My Name	3	17	23	5
8	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	4	10	9	20
9	SWINDELL, COLE & LAINEY WILSON	Never Say Never	12	8	10	17
10	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	15	11	6	11
11	WALLEN, MORGAN	Sand In My Boots	20	7	8	15
12	MOORE, JUSTIN	With A Woman You Love	8	14	14	13
13	ALDEAN, JASON	Trouble With A Heartbreak	17	22	3	10
14	DAN + SHAY	Steal My Love	9	20	34	6
15	MCCOLLUM, PARKER	To Be Loved By You	25	1	31	32
16	RHETT, THOMAS	Slow Down Summer	18	16	16	14
17	MCCREERY, SCOTTY	Damn Strait	7	21	18	26
18	ANDRESS, INGRID WITH SAM HUNT	Wishful Drinking	28	46	1	7
19	URBAN, KEITH	Wild Hearts	5	27	35	16
20	CHURCH, ERIC	Heart On Fire	33	13	22	29
21	OWEN, JAKE	Best Thing Since Backroads	24	12	29	42
22	COMBS, LUKE	Doin' This	32	24	17	21
23	SCOTT, DYLAN	New Truck	36	18	30	24
24	DICKERSON, RUSSELL	Home Sweet	23	19	38	25
25	LAMBERT, MIRANDA	If I Was A Cowboy	19	30	21	31
26	BROWN BAND, ZAC	Out In The Middle	14	31	26	34
27	HARDY	Give Heaven Some Hell	29	39	19	12
28	ARTS, TENILLE	Back Then, Right Now	13	33	27	30
29	SWIFT, TAYLOR FEAT. CHRIS STAPLETON	I Bet You Think About Me	16	23	45	28
30	JANSON, CHRIS	Bye Mom	30	29	11	40
31	MCGRAW, TIM	7500 OBO	40	28	28	23
32	MORRIS, MAREN	Circles Around This Town	10	37	40	39
33	BRYAN, LUKE	Up	34	38	33	22
34	RAY, FRANK	Country'd Look Good On You	31	36	44	18
35	HAYES, WALKER	AA	41	26	41	27
36	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	46	15	39	38
37	PARDI, JON	Last Night Lonely	27	32	24	50
38	SMITH, CONNER	Learn From It	42	25	36	37
39	ERNEST FEAT. MORGAN WALLEN	Flower Shops	39	34	37	36
40	WALLEN, MORGAN	Wasted On You	48	47	2	33
41	MIDLAND	Sunrise Tells The Story	26	41	43	45
42	LYNCH, DUSTIN	Party Mode	44	44	42	19
43	JONES, CAROLINE	Come In (But Don't)	38	35	47	47
44	KEITH, TOBY	Old School	35	45	46	35
45	RICE, CHASE	If I Were Rock & Roll	50	42	25	44
46	CHESNEY, KENNY	Everyone She Knows	37	50	32	48
<del>4</del> 0 47	YOUNG, BRETT	You Didn't	45	49	13	49
48	OLD DOMINION	No Hard Feelings	49	49	48	41
49	WADE, MORGAN	Wilder Days	43	43	49	43
<del>49</del> 50	BRICE, LEE	Soul	43 47	43 48	50	43 46
30	DITIOL, LLL	Juli	4/	40	50	40







Video

Check out these videos hand-picked by our staff!



### **RANDY HOUSER - "NOTE TO SELF"**

Randy Houser is without a doubt, one of the best voices in Country Music! Unquestioned. And now he returns with an undeniable introspective smash that name checks those words of wisdom that which we should have and wished we had lived. This instant classic is a Houser/Copperman/Beathard/Pinson collaborative composition. A brilliant and powerful roomful of master songwriters. "Note To Self" will probably see 'song of year' noms. Click Here:



### **MACKENZIE PORTER - "PICK UP"**

**MMI Canadian Invasion Alert:** Mackenzie is picking up momentum quickly in the US. With that said, Porter has already picked up multiple number one singles, Film and TV awards, CCMA trophies and is frankly a massive star on the other side of the Northern Fence. R U picking up what we're putting down? In this dollhouse Barbie and Ken video, Mackenzie is sensing that the dish may have run away with the spoon. Pick up and click here:



### JACKSON DEAN - "DON'T COME LOOKIN""

Yep. If your looking for a classification for Jackson Dean, use your Dewey Decimal system, go to the card catalog and look under 'bad-ass'. This single will have you lookin' for more music on this seriously gritty and certified Maryland boy. This one has tempo, drive, and lyrics to boot. If you are lookin' for a sweet wimpy love song for the Spring rating, "Don't Come Lookin'" here:





### **WILLIE NELSON - "ENERGY FOLLOWS THOUGHT"**

What's remarkable about this thoughtful and poetic single "Energy Follows Thought" is the sheer quality of Willie's voice. Our man is going to be 89 years old on 4/29 (no, not 4/20) and it's the same day that he makes the new album "A Beautiful Time" available. This animated lyric video perfectly captures the mood as Willie soulfully pours out the old adage "for every action, there is a reaction" in song. Light up and click here:





### **LUKE COMBS FT. ED SHEERAN - "DIVE"**

We remember Ed's song "Dive" from 2017 but our man Combs has been covering it on the road for years, giving it his own soulful Country twist. Well, dog gone-it if old Eddie boy himself didn't pop up on stage at last weeks CDC Fest, and the 2 fellas did it up as a duet! Click here:





# We are mobile.

Cool. Tour just announced and I've scheduled one of their songs first after the break."

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### **CHARTS/POWERS:**

- **AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- 2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

### HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

### RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

### ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

### STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

# MONDAY MORNING INTEL

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