

MONDAY
MORNING
INTEL

FIREBOY DML

ED SHEERAN

PERU

IMPACTING TOP 40 NOW!

TOP 25-POP
TOP 10-URBAN
***500 MILLION**
STREAMS
***TOP 10 SHAZAM**

TOP 40 *EDITION*

APRIL 4, 2022

VIEWS: 507K + \$155K RAISED

FOR KING + COUNTRY

WHAT ARE WE WAITING FOR?

THE WORLDWIDE SPECIAL

LIVE FROM THE MOJAVE DESERT

BENEFITING UKRAINIAN REFUGEES WITH  CONVOY OF HOPE



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MONDAY MORNING INTEL

APRIL 4, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES **4.4.22**

AIRPLAY

LIL NAS X "THAT'S WHAT I WANT"

RETENTION

GLASS ANIMALS "HEAT WAVES"

CALLOUT

GLASS ANIMALS "HEAT WAVES"

AUDIO

KODAK BLACK "SUPER GREMLIN"

VIDEO

ENCANTO (CAST) "WE DON'T TALK ABOUT BRUNO"

SALES

LATTO "BIG ENERGY"

COMPOSITE

GLASS ANIMALS "HEAT WAVES"

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AFFORDABLE



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Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
3	1	1	3	4	6	1	GLASS ANIMALS	Heat Waves	Republic
6	5	7	5	2	5	2	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
7	4	5	7	7	3	3	GAYLE	abcdefu	Arthouse/Atlantic
10	3	2	6	3	15	4	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
1	2	4	16	11	10	5	LIL NAS X	Thats What I Want	Columbia
2	6	9	15	9	19	6	DOJA CAT	Woman	Kemosabe/RCA
8	8	6	8	26	7	7	JUSTIN BIEBER	Ghost	Def Jam
4	9	11	19	23	1	8	LATTO	Big Energy	Streamcut/RCA
25	19	21	2	1	2	9	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
5	7	3	13	19	36	10	DOJA CAT	Need To Know	Kemosabe/RCA
13	14	26	10	18	8	11	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
19	13	10	12	24	16	12	DOVE CAMERON	Boyfriend	Disruptor/Columbia
12	12	20	23	14	13	13	CHARLIE PUTH	Light Switch	Atlantic
22	18	16	11	22	11	14	EM BEIHOLD	Numb Little Bug	Republic
11	10	15	18	34	18	15	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
17	15	24	27	39	4	16	TIESTO & AVA MAX	The Motto	Atlantic
14	21	39	14	27	9	17	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syc0/Epic
21	17	22	31	5	31	18	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
9	11	17	30	36	24	19	POST MALONE & THE WEEKND	One Right Now	Republic
16	16	28	22	37	26	20	TATE MCRAE	she's all i wanna be	RCA
41	41	29	1	6	21	21	KODAK BLACK	Super Gremlin	Atlantic
31	24	12	38	25	22	22	ACRAZE	Do It To It f/Cherish	Thrive/Virgin
36	37	40	9	8	20	23	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin
38	39	8	32	17	27	24	JNR CHOI	To The Moon	Epic
29	29	33	28	28	17	25	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
39	36	13	29	15	32	26	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
28	25	31	20	16	48	27	THE WALTERS	I Love You So	Warner
18	20	25	39	43	34	28	THE CHAINSMOKERS	High	Disruptor/Columbia
24	31	38	33	31	23	29	FIREBOY DML X ED SHEERAN	Peru	YBNL/EMPIRE
44	x	x	26	12	33	30	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic
34	35	32	24	35	29	31	LABRINTH & ZENDAYA	I'm Tired	Columbia
43	x	x	36	10	35	32	JAYMES YOUNG	Infinity	Atlantic/EMG
48	x	x	25	29	14	33	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
23	23	19	43	42	47	34	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
30	27	27	40	40	40	35	THE WEEKND	Sacrifice	XO/Republic
42	32	18	21	41	44	36	FRANK OCEAN	Lost	Def Jam/IDJMG
33	28	23	41	47	30	37	ALESSO & KATY PERRY	When I'm Gone	10:22PM/ASW/Capitol
15	22	34	50	44	38	38	SAWEETIE	Closer f/H.E.R.	Icy/RCA-Warner
46	x	x	17	30	39	39	JACK HARLOW	Nail Tech	Generation Now/Atlantic
37	33	14	42	45	41	40	EMMY MELI	I Am Woman	Disruptor/Arista
35	34	35	46	20	46	41	MIMI WEBB	House On Fire	Epic
20	26	37	49	48	25	42	5 SECONDS OF SUMMER	Complete Mess	BMG
47	x	x	35	38	12	43	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
45	43	x	4	13	49	44	GUNNA	Pushin P f/Future, Young Thug	YSL/Epic-300 Ent.
26	30	30	48	46	43	45	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG
50	x	x	37	32	28	46	MACHINE GUN KELLY	emo girl f/WILLOW	Bad Boy/Interscope
40	42	36	44	21	50	47	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross Music/EMPIRE
49	x	x	34	33	37	48	FIVIO FOREIGN/KANYE/A. KEYS	City Of Gods	RichFish/Columbia
27	38	41	45	49	45	49	KYGO	Dancing Feet f/DNCE	RCA
32	40	42	47	50	42	50	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	41	21	20	KODAK BLACK	Super Gremlin	Atlantic
2	25	9	16	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
3	48	33	15	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
4	38	24	14	JNR CHOI	To The Moon	Epic
5	44	30	14	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic
6	36	23	13	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin
7	39	26	13	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
8	43	32	11	JAYMES YOUNG	Infinity	Atlantic/EMG
9	31	22	9	ACRAZE	Do It To It f/Cherish	Thrive/Virgin
10	22	14	8	EM BEIHOLD	Numb Little Bug	Republic

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
2	ADELE	Easy On Me	Columbia
3	ED SHEERAN	Shivers	Atlantic
4	ED SHEERAN	Bad Habits	Atlantic
5	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
6	DUA LIPA	Levitating	Interscope-Warner
7	THE WEEKND	Save Your Tears	XO/Republic
8	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
9	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
10	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
11	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
12	ARIANA GRANDE	positions	Republic
13	MANESKIN	Beggin	Sony Music Latin/Arista
14	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
15	THE KID LAROI	Without You with Miley Cyrus	Columbia
16	OLIVIA RODRIGO	deja vu	Geffen/Interscope
17	THE WEEKND	Blinding Lights	XO/Republic
18	POST MALONE	Circles	Republic
19	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
20	HARRY STYLES	Adore You	Columbia
21	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
22	ARIANA GRANDE	34+35	Republic
23	NEIKED X MAE MULLER X POLO G	Better Days	Columbia-Capitol
24	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
25	DUA LIPA	Don't Start Now	Warner
26	HARRY STYLES	Watermelon Sugar	Columbia
27	DUA LIPA	Break My Heart	Warner
28	CHLOE	Have Mercy	Parkwood/Columbia
29	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
30	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	THE WEEKND	Out Of Time	XO/Republic
HOTZONE	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
HOTZONE	CHARLOTTE SANDS	Dress	CS/Lakeside/PIVTL
HOTZONE	JNR CHOI	To The Moon	Epic
HOTZONE	EDDIE BENJAMIN	Weatherman	Vol. 1/Epic
HOTZONE	EM BEIHOLD	Numb Little Bug	Republic
HOTZONE	LABRINTH & ZENDAYA	I'm Tired	Columbia
HOTZONE	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
HOTZONE	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
HOTZONE	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent
HOTZONE	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin
HOTZONE	LAWRENCE	Don't Lose Sight	Beautiful Mind/Lakeside
HOTZONE	FIREBOY DML X ED SHEERAN	Peru	YBNL/EMPIRE
HOTZONE	MIMI WEBB	House On Fire	Epic
HOTZONE	IANN DIOR	let you	10K Projects
HOTZONE	KODAK BLACK	Super Gremlin	Atlantic
HOTZONE	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic
HOTZONE	KYGO	Dancing Feet f/DNCE	RCA
HOTZONE	THE WALTERS	I Love You So	Warner
HOTZONE	FRANK OCEAN	Lost	Def Jam/IDJMG
HOTZONE	YLONA GARCIA	Entertain Me	Paradise/88rising/12Tone
HOTZONE	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG
HOTZONE	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross Music/EMPIRE

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	DOVE CAMERON	Boyfriend	Disruptor/Columbia
DEVELOPING	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
DEVELOPING	JENA ROSE	Checkmate	Gem Street Music
DEVELOPING	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
DEVELOPING	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
DEVELOPING	TATE MCRAE	she's all i wanna be	RCA
DEVELOPING	TIESTO & AVA MAX	The Motto	Atlantic
DEVELOPING	5 SECONDS OF SUMMER	Complete Mess	BMG
DEVELOPING	CHARLIE PUTH	Light Switch	Atlantic
DEVELOPING	SAWEETIE	Closer f/H.E.R.	Icy/RCA-Warner

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney	PLAY VIDEO ▶
2	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope	PLAY VIDEO ▶
3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO ▶
4	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ▶
5	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic	PLAY VIDEO ▶
6	KODAK BLACK	Super Gremlin f/Syko Bob	Atlantic	PLAY VIDEO ▶
7	GAYLE	abcdefu	Atlantic	PLAY VIDEO ▶
8	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin	PLAY VIDEO ▶
9	DOJA CAT	Woman	Kemosabe/RCA	PLAY VIDEO ▶
10	JAYMES YOUNG	Infinity	Atlantic	PLAY VIDEO ▶
11	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO ▶
12	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic	PLAY VIDEO ▶
13	GUNNA	Pushin P f/Future, Young Thug	YSL/300 Ent.	PLAY VIDEO ▶
14	CHARLIE PUTH	Light Switch	Atlantic	PLAY VIDEO ▶
15	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA	PLAY VIDEO ▶
16	THE WALTERS	I Love You So	Warner	PLAY VIDEO ▶
17	JNR CHOI	To The Moon	Epic	PLAY VIDEO ▶
18	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.	PLAY VIDEO ▶
19	DOJA CAT	Need To Know	Kemosabe/RCA	PLAY VIDEO ▶
20	MIMI WEBB	House On Fire	Epic	PLAY VIDEO ▶
21	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross Music/EMPIRE	PLAY VIDEO ▶
22	EM BEI HOLD	Numb Little Bug	Republic	PLAY VIDEO ▶
23	LATTO	Big Energy	RCA	PLAY VIDEO ▶
24	DOVE CAMERON	Boyfriend	Disruptor/Columbia	PLAY VIDEO ▶
25	ACRAZE	Do It To It f/Cherish	Virgin Music	PLAY VIDEO ▶
26	JUSTIN BIEBER	Ghost	Def Jam	PLAY VIDEO ▶
27	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic	PLAY VIDEO ▶
28	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire	PLAY VIDEO ▶
29	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ▶
30	JACK HARLOW	Nail Tech	Generation Now/Atlantic	PLAY VIDEO ▶
31	FIREBOY DML X ED SHEERAN	Peru	---	PLAY VIDEO ▶
32	MACHINE GUN KELLY	emo girl f/WILLOW	Bad Boy/Interscope	PLAY VIDEO ▶
33	FIVIO FOREIGN/KANYE/A. KEYS	City Of Gods	RichFish/Columbia	PLAY VIDEO ▶
34	LAUREN SPENCER-SMITH	Fingers Crossed	---	PLAY VIDEO ▶
35	LABRINTH & ZENDAYA	I'm Tired	Columbia	PLAY VIDEO ▶
36	POST MALONE & THE WEEKND	One Right Now	Republic	PLAY VIDEO ▶
37	TATE MCRAE	she's all i wanna be	RCA	PLAY VIDEO ▶
38	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA	PLAY VIDEO ▶
39	TIESTO & AVA MAX	The Motto	Atlantic	PLAY VIDEO ▶
40	THE WEEKND	Sacrifice	XO/Republic	PLAY VIDEO ▶
41	FRANK OCEAN	Lost	Def Jam/IDJMG	PLAY VIDEO ▶
42	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE	PLAY VIDEO ▶
43	THE CHAINSMOKERS	High	Disruptor/Columbia	PLAY VIDEO ▶
44	SAWEETIE	Closer f/H.E.R.	Icy/RCA-Warner	PLAY VIDEO ▶
45	EMMY MELI	I Am Woman	Disruptor/Arista	PLAY VIDEO ▶
46	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG	PLAY VIDEO ▶
47	ALESSO & KATY PERRY	When I'm Gone	10:22PM/ASW/Capitol	PLAY VIDEO ▶
48	5 SECONDS OF SUMMER	Complete Mess	BMG	PLAY VIDEO ▶
49	KYGO	Dancing Feet f/DNCE	RCA	PLAY VIDEO ▶
50	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	GLASS ANIMALS	Heat Waves	2	1	2	1
2	THE KID LAROI & JUSTIN BIEBER	Stay	1	2	1	3
3	DOJA CAT	Need To Know	6	6	3	2
4	LIL NAS X	Thats What I Want	3	3	9	10
5	GAYLE	abcdefu	4	5	4	9
6	BIEBER, JUSTIN	Ghost	5	4	7	11
7	IMAGINE DRAGONS X JID	Enemy	10	7	5	12
8	JNR CHOI	To The Moon	12	10	6	5
9	DOJA CAT	Woman	9	8	12	4
10	CAMERON, DOVE	Boyfriend	17	14	8	7
11	Latto	Big Energy	16	11	10	14
12	ACRAZE Feat. Cherish	Do It To It	8	12	13	16
13	SZA	I Hate U	22	9	11	13
14	Doja Cat	Get Into It	11	17	20	6
15	Meli, Emmy	I Am Woman	7	18	15	18
16	Spencer-Smith, Lauren	Fingers Crossed	14	19	14	15
17	Beihold, Em	Numb Little Bug	19	13	16	17
18	Post Malone & The Weeknd	One Right Now	20	16	18	20
19	Ocean, Frank	Lost	13	24	24	8
20	Blxst Feat. Ty Dolla \$ign & Tyga	Chosen	15	22	19	23
21	Puth, Charlie	Light Switch	21	21	21	21
22	Cast Of Encanto	We Don't Talk About Bruno	26	20	17	22
23	CKay	Love Nwantiti (Ah Ah Ah)	18	27	27	19
24	Alesso & Katy Perry	When I'm Gone	27	15	28	27
25	Tiesto & Ava Max	The Motto	23	25	31	26
26	Chainsmokers	High	25	26	25	31
27	Megan Thee Stallion Feat. Dua Lipa	Sweetest Pie	29	29	22	25
28	The Weeknd	Sacrifice	32	32	26	24
29	McRae, Tate	she's all i wanna be	24	23	29	38
30	Kodak Black Feat. Syko Bob	Super Gremlin	31	33	23	34
31	Lavigne, Avril Feat. blackbear	Love It When You Hate Me	30	28	30	37
32	The Walters	I Love You So	35	30	34	29
33	Labrinth & Zendaya	I'm Tired	28	42	40	28
34	Tyga & Doja Cat	Freaky Deaky	33	31	35	30
35	dior, iann	Let You	36	35	33	32
36	Saweetie feat. H.E.R.	Closer	34	34	42	36
37	Webb, Mimi	House On Fire	42	37	37	33
38	Yung Bleu Feat. Kehlani	Beautiful Lies	46	38	32	35
39	Daisy The Great Feat. AJR	Record Player	37	36	36	40
40	5 Seconds Of Summer	Complete Mess	40	40	39	41
41	Fireboy DML X Ed Sheeran	Peru	43	41	38	44
42	Cabello, Camila Feat. Ed Sheeran	Bam Bam	41	39	44	42
43	Becky G Feat. Karol G	MAMIII	39	46	41	43
44	Rose, Jena	Checkmate	44	47	45	45
45	ANITTA	Boys Don't Cry	47	43	48	39
46	Lawrence	Don't Lose Sight	38	44	49	48
47	KYGO Feat. DNCE	Dancing Feet	45	45	46	50
48	Garcia, Ylona	Entertain Me	50	48	47	46
49	Diplo & Miguel	Don't Forget My Love	48	50	43	49
50	Benjamin, Eddie	Weatherman	49	49	50	47

SNL WILL SMITH LAST LAUGH

WEEKEND UPDATE

OK. We're all over it. Let's move on. But...But...good slapstick comedy is hard to turn the other cheek. You kinda have to hand it to SNL and let's face it, it's what they do best. Just when we thought we had heard it all Weekend Update goes after Will/Rock-Gate with a powerful right hook. At MMI, we sometimes make it through the monolog before waking up with spilled beer on our jammies, but this was worth propping our peepers open to see: Click here:



EKEND



Check out these videos hand-picked by our staff!



HARRY STYLES - "AS IT WAS"

Harry looks good all styled in red. Well dangit, Harry looks good in whatever. Harry heralds the difficult emotion created by drifting apart while staying together while rolling with the changes. And if you look close there's a modern day tip of the hat to the iconic dance scene from "It's A Wonderful Life". Click here:



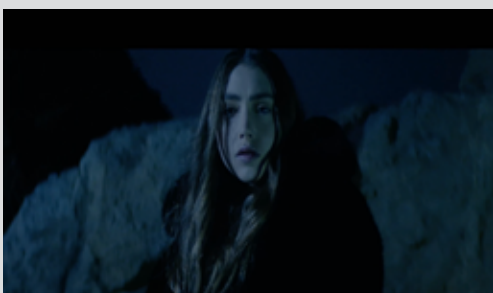
BOYWITHUKE FT. BLACKBEAR - "IDGAF (ABOUT YOU)"

Ya gotta love home-made modern uber star BoyWithUke. The dude makes his monster smash hits in his bedroom on the GarageBand app and has amassed mega million of followers and streams without a peep of showing his face. In this video collab with everybody's fave blackbear, our strumming hero slings f-bombs and says "bye-bye" to love dejour. Someday we may get a peek behind the mask, but why toss away marketing genius? Click here:



DOJA CAT - "GET INTO IT (YUH)"

Space. Where the final frontier is full of fun and cosmic booty skakin' deluxe as astro-Doja Cat blasts off with some crazy Klingon outer realm shenanigans. This warp drive interstellar deflector shield wielding what-not is laced with galactic shout-outs to Ed, Ariana and Nicki, too. If this video doesn't fire your after-burners then you need to beam yourself up, yo. Click here:



BAKER GRACE - "MIDNIGHT THOUGHTS"

Commonly mistaken for Grace Baker, Baker Grace is the daughter of Producer Michael Baker. The stylized moniker is the creation of (barely) 20 year old Chloe Baker...an emerging musical hipster singer songwriter with roots in Weehawken. The video is simple and clear and deals with post-modern teenager angst. But the real star of the clip is BG's sweet, lilting, lyrical vocal that drips with alt-emotion and entrancing style. Click here:



SHAWN MENDES - "WHEN YOU'RE GONE"

Shawn is not afraid to wear his broken heart on his stage...ah, sleeve. It seems the young Canadian Mountie mega-superstar has had his handsome heart smashed like a raw egg at a kick-ball tournament by Camila Cabello. The video is a moped up performance where Mendes poured it out for the first time live. The emotional "When You're Gone" is the follow up to the other emotional "I'll Be Ok" that begs the question, when? And we hope soon. Grab a hankie and click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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