

MONDAY
MORNING
INTEL

lauv all 4 nothing
(i'm so in love)



IMPACTING POP
NOW!

Virgin
MUSIC

TOP 40 *EDITION*

APRIL 11, 2022

MONDAY MORNING INTEL

APRIL 11, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

MONDAY
MORNING
INTEL

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

4.11.22

AIRPLAY

DOJA CAT "WOMAN"

RETENTION

GLASS ANIMALS "HEAT WAVES"

CALLOUT

GLASS ANIMALS "HEAT WAVES"

AUDIO

KODAK BLACK "SUPER GREMLIN"

VIDEO

ENCANTO (CAST) "WE DON'T TALK ABOUT BRUNO"

SALES

LATTO "BIG ENERGY"

COMPOSITE

GLASS ANIMALS "HEAT WAVES"



FOR KING + COUNTRY RELATE

"...SPEAKS DIRECTLY TO WHAT LISTENERS ARE FEELING RIGHT NOW. IT'S RELEVANT AND SOUNDS GREAT ON POP RADIO. COUPLE THAT WITH FOR KING + COUNTRY'S PASSIONATE YOUNG FAN BASE AND YOU REALLY HAVE SOMETHING SPECIAL."

— JASON REED, OM - WAEZ/WVSR

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
4	1	1	2	4	9	1	GLASS ANIMALS	Heat Waves	Republic
5	4	9	4	2	8	2	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
9	2	2	5	6	16	3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
10	6	4	6	9	5	4	GAYLE	abcfefu	Arthouse/Atlantic
3	8	11	9	17	1	5	LATTO	Big Energy	Streamcut/RCA
2	5	5	15	14	15	6	LIL NAS X	Thats What I Want	Columbia
1	3	8	13	10	22	7	DOJA CAT	Woman	Kemosabe/RCA
8	9	6	8	30	11	8	JUSTIN BIEBER	Ghost	Def Jam
27	20	19	3	1	3	9	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
7	7	3	12	20	33	10	DOJA CAT	Need To Know	Kemosabe/RCA
13	11	16	28	3	17	11	CHARLIE PUTH	Light Switch	Atlantic
22	16	14	11	21	10	12	EM BEIHOLD	Numb Little Bug	Republic
18	12	12	16	24	25	13	DOVE CAMERON	Boyfriend	Disruptor/Columbia
11	10	13	19	36	19	14	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
12	14	23	20	27	13	15	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
16	15	22	24	41	6	16	TIESTO & AVA MAX	The Motto	Atlantic
21	18	18	35	5	32	17	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
14	19	39	17	32	12	18	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Sco/Epic
6	13	17	32	38	29	19	POST MALONE & THE WEEKND	One Right Now	Republic
15	17	26	18	37	26	20	TATE MCRAE	she's all i wanna be	RCA
33	29	34	10	8	24	21	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin
34	30	7	29	15	28	22	JNR CHOI	To The Moon	Epic
39	39	20	1	7	27	23	KODAK BLACK	Super Gremlin	Atlantic
19	22	33	46	19	7	24	HARRY STYLES	As It Was	Columbia
35	24	10	33	16	31	25	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
25	31	38	39	35	4	26	FIREBOY DML X ED SHEERAN	Peru	YBNL/EMPIRE
38	35	21	30	33	14	27	PHARRELL WILLIAMS	Just A Cloud Away	Columbia
28	25	31	22	22	45	28	THE WALTERS	I Love You So	Warner
29	32	30	36	34	21	29	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
47	x	x	26	12	23	30	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam
23	21	15	43	44	41	31	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
48	x	x	14	48	2	32	RUSS	Handsomr	DIEMON
41	x	x	37	18	30	33	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic
24	27	25	41	46	35	34	THE CHAINSMOKERS	High	Disruptor/Columbia
20	26	35	47	50	20	35	5 SECONDS OF SUMMER	Complete Mess	BMG
46	x	x	31	31	18	36	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
30	33	32	38	39	34	37	LABRINTH & ZENDAYA	I'm Tired	Columbia
43	40	x	7	13	48	38	GUNNA	Pushin P f/Future, Young Thug	YSL/Epic-300 Ent.
17	23	36	49	47	36	39	SAWEETIE	Closer f/H.E.R.	Icy/RCA-Warner
45	x	x	40	11	37	40	JAYMES YOUNG	Infinity	Atlantic/EMG
49	x	x	21	26	x	41	MACHINE GUN KELLY	emo girl f/WILLOW	Bad Boy/Interscope
26	28	28	50	45	40	42	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG
36	37	24	42	42	39	43	THE WEEKND	Sacrifice	XO/Republic
44	41	x	25	29	38	44	JACK HARLOW	Nail Tech	Generation Now/Atlantic
40	x	x	34	28	44	45	BOYWITHUKE	IDGAF f/blackbear	Republic
32	34	27	45	49	47	46	THE WEEKND	Out Of Time	XO/Republic
37	38	29	44	25	49	47	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross Music/EMPIRE
31	36	37	48	40	43	48	MIMI WEBB	House On Fire	Epic
50	x	x	23	23	46	49	NETTA	I Love My Nails	S-Curve/Hollywood
42	x	x	27	43	42	50	FRANK OCEAN	Lost	Def Jam/IDJMG

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	27	9	18	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
2	47	30	17	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam
3	39	23	16	KODAK BLACK	Super Gremlin	Atlantic
4	48	32	16	RUSS	Handsome	DIEMON
5	33	21	12	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin
6	34	22	12	JNR CHOI	To The Moon	Epic
7	38	27	11	PHARRELL WILLIAMS	Just A Cloud Away	Columbia
8	22	12	10	EM BEIHOLD	Numb Little Bug	Republic
9	35	25	10	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
10	46	36	10	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
2	ADELE	Easy On Me	Columbia
3	ED SHEERAN	Bad Habits	Atlantic
4	ED SHEERAN	Shivers	Atlantic
5	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
6	DUA LIPA	Levitating	Interscope-Warner
7	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
8	THE WEEKND	Save Your Tears	XO/Republic
9	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
10	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
11	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
12	ARIANA GRANDE	positions	Republic
13	MANESKIN	Beggin	Sony Music Latin/Arista
14	THE KID LAROI	Without You with Miley Cyrus	Columbia
15	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
16	OLIVIA RODRIGO	deja vu	Geffen/Interscope
17	POST MALONE	Circles	Republic
18	THE WEEKND	Blinding Lights	XO/Republic
19	HARRY STYLES	Adore You	Columbia
20	DUA LIPA	Don't Start Now	Warner
21	NEIKED X MAE MULLER X POLO G	Better Days	Columbia-Capitol
22	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
23	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
24	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
25	ARIANA GRANDE	34+35	Republic
26	DUA LIPA	Break My Heart	Warner
27	HARRY STYLES	Watermelon Sugar	Columbia
28	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
29	TATE MCRAE	You Broke Me First	RCA
30	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope

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Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	HARRY STYLES	As It Was	Columbia
HOTZONE	SHAWN MENDES	When You're Gone	Island/Republic
HOTZONE	PHARRELL WILLIAMS	Just A Cloud Away	Columbia
HOTZONE	BOYWITHUKE	IDGAF f/blackbear	Republic
HOTZONE	THE WEEKND	Out Of Time	XO/Republic
HOTZONE	CHARLOTTE SANDS	Dress	CS/Lakeside/PIVTL
HOTZONE	JNR CHOI	To The Moon	Epic
HOTZONE	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
HOTZONE	LABRINTH & ZENDAYA	I'm Tired	Columbia
HOTZONE	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin
HOTZONE	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
HOTZONE	EM BEIhold	Numb Little Bug	Republic
HOTZONE	EDDIE BENJAMIN	Weatherman	Vol. 1/Epic
HOTZONE	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent
HOTZONE	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	MIMI WEBB	House On Fire	Epic
DEVELOPING	IANN DIOR	let you	10K Projects
DEVELOPING	KODAK BLACK	Super Gremlin	Atlantic
DEVELOPING	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syc0/Epic
DEVELOPING	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
DEVELOPING	TIESTO & AVA MAX	The Motto	Atlantic
DEVELOPING	DOVE CAMERON	Boyfriend	Disruptor/Columbia
DEVELOPING	THE WALTERS	I Love You So	Warner
DEVELOPING	LAWRENCE	Don't Lose Sight	Beautiful Mind/Lakeside
DEVELOPING	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross Music/EMPIRE
DEVELOPING	CHRIS BROWN	Iffy	RCA
DEVELOPING	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
DEVELOPING	TATE MCRAE	she's all i wanna be	RCA
DEVELOPING	5 SECONDS OF SUMMER	Complete Mess	BMG
DEVELOPING	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
DEVELOPING	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
DEVELOPING	FIREBOY DML X ED SHEERAN	Peru	YBNL/EMPIRE
DEVELOPING	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney	PLAY VIDEO ▶
2	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope	PLAY VIDEO ▶
3	CHARLIE PUTH	Light Switch	Atlantic	PLAY VIDEO ▶
4	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ▶
5	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic	PLAY VIDEO ▶
6	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO ▶
7	KODAK BLACK	Super Gremlin f/Syko Bob	Atlantic	PLAY VIDEO ▶
8	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin	PLAY VIDEO ▶
9	GAYLE	abcdefu	Atlantic	PLAY VIDEO ▶
10	DOJA CAT	Woman	Kemosabe/RCA	PLAY VIDEO ▶
11	JAYMES YOUNG	Infinity	Atlantic	PLAY VIDEO ▶
12	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam	PLAY VIDEO ▶
13	GUNNA	Pushin P f/Future, Young Thug	YSL/300 Ent.	PLAY VIDEO ▶
14	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO ▶
15	JNR CHOI	To The Moon	Epic	PLAY VIDEO ▶
16	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA	PLAY VIDEO ▶
17	LATTO	Big Energy	RCA	PLAY VIDEO ▶
18	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic	PLAY VIDEO ▶
19	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ▶
20	DOJA CAT	Need To Know	Kemosabe/RCA	PLAY VIDEO ▶
21	EM BEIHOLD	Numb Little Bug	Republic	PLAY VIDEO ▶
22	THE WALTERS	I Love You So	Warner	PLAY VIDEO ▶
23	NETTA	I Love My Nails	S-Curve/Hollywood	PLAY VIDEO ▶
24	DOVE CAMERON	Boyfriend	Disruptor/Columbia	PLAY VIDEO ▶
25	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross Music/EMPIRE	PLAY VIDEO ▶
26	MACHINE GUN KELLY	emo girl f/WILLOW	Bad Boy/Interscope	PLAY VIDEO ▶
27	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.	PLAY VIDEO ▶
28	BOYWITHUKE	IDGAF f/blackbear	Republic	PLAY VIDEO ▶
29	JACK HARLOW	Nail Tech	Generation Now/Atlantic	PLAY VIDEO ▶
30	JUSTIN BIEBER	Ghost	Def Jam	PLAY VIDEO ▶
31	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ▶
32	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic	PLAY VIDEO ▶
33	PHARRELL WILLIAMS	Just A Cloud Away	Columbia	PLAY VIDEO ▶
34	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire	PLAY VIDEO ▶
35	FIREBOY DML X ED SHEERAN	Peru	---	PLAY VIDEO ▶
36	LAUREN SPENCER-SMITH	Fingers Crossed	---	PLAY VIDEO ▶
37	TATE MCRAE	she's all i wanna be	RCA	PLAY VIDEO ▶
38	POST MALONE & THE WEEKND	One Right Now	Republic	PLAY VIDEO ▶
39	LABRINTH & ZENDAYA	I'm Tired	Columbia	PLAY VIDEO ▶
40	MIMI WEBB	House On Fire	Epic	PLAY VIDEO ▶
41	TIESTO & AVA MAX	The Motto	Atlantic	PLAY VIDEO ▶
42	THE WEEKND	Sacrifice	XO/Republic	PLAY VIDEO ▶
43	FRANK OCEAN	Lost	Def Jam/IDJMG	PLAY VIDEO ▶
44	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE	PLAY VIDEO ▶
45	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG	PLAY VIDEO ▶
46	THE CHAINSMOKERS	High	Disruptor/Columbia	PLAY VIDEO ▶
47	SAWEETIE	Closer f/H.E.R.	Icy/RCA-Warner	PLAY VIDEO ▶
48	RUSS	Handsomere	DIEMON	PLAY VIDEO ▶
49	THE WEEKND	Out Of Time	XO/Republic	PLAY VIDEO ▶
50	5 SECONDS OF SUMMER	Complete Mess	BMG	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	GLASS ANIMALS	Heat Waves	1	1	2	1
2	THE KID LAROI & JUSTIN BIEBER	Stay	4	2	1	3
3	DOJA CAT	Need To Know	5	6	3	2
4	GAYLE	abcdefu	3	4	4	10
5	LIL NAS X	Thats What I Want	2	3	10	8
6	BIEBER, JUSTIN	Ghost	10	5	6	7
7	JNR CHOI	To The Moon	6	8	12	5
8	DOJA CAT	Woman	7	12	9	4
9	IMAGINE DRAGONS X JID	Enemy	9	9	5	12
10	DOJA CAT	Get Into It	11	7	14	6
11	Latto	Big Energy	15	11	8	9
12	Cameron, Dove	Boyfriend	19	15	7	11
13	ACRAZE Feat. Cherish	Do It To It	12	13	11	15
14	Meli, Emmy	I Am Woman	8	16	13	21
15	Spencer-Smith, Lauren	Fingers Crossed	14	14	15	16
16	Beihold, Em	Numb Little Bug	18	10	16	18
17	Blxst Feat. Ty Dolla \$Ign & Tyga	Chosen	13	21	20	14
18	Puth, Charlie	Light Switch	16	19	18	17
19	Post Malone & The Weeknd	One Right Now	21	20	19	19
20	CKay	Love Nwantiti (Ah Ah Ah)	20	28	23	13
21	Alesso & Katy Perry	When I'm Gone	17	18	24	25
22	Cast Of Encanto	We Don't Talk About Bruno	32	17	25	22
23	Kodak Black Feat. Syko Bob	Super Gremlin	29	27	17	26
24	Williams, Pharrell	Just A Cloud Away	22	22	33	20
25	Tiesto & Ava Max	The Motto	24	23	27	28
26	Megan Thee Stallion Feat. Dua Lipa	Sweetest Pie	28	26	22	27
27	The Weeknd	Sacrifice	30	30	26	23
28	Chainsmokers	High	25	29	21	37
29	McRae, Tate	she's all i wanna be	27	24	29	36
30	The Weeknd	Out Of Time	23	34	31	35
31	Lavigne, Avril Feat. blackbear	Love It When You Hate Me	33	25	36	30
32	Yung Bleu Feat. Kehlani	Beautiful Lies	41	32	28	29
33	Tyga & Doja Cat	Freaky Deaky	36	31	32	33
34	The Walters	I Love You So	35	33	35	31
35	Labrinth & Zendaya	I'm Tired	34	40	34	24
36	dior, iann	Let You	38	35	37	34
37	Mendes, Shawn	When You're Gone	26	39	30	47
38	Styles, Harry	As It Was	31	37	48	39
39	Becky G Feat. Karol G	MAMIII	43	44	39	32
40	5 Seconds Of Summer	Complete Mess	37	38	40	45
41	Saweetie feat. H.E.R.	Closer	45	36	42	40
42	Webb, Mimi	House On Fire	42	45	41	38
43	Fireboy DML X Ed Sheeran	Peru	46	41	38	41
44	Cabello, Camila Feat. Ed Sheeran	Bam Bam	40	43	43	42
45	Rose, Jena	Checkmate	44	48	44	44
46	Lawrence	Don't Lose Sight	39	42	49	48
47	ANITTA	Boys Don't Cry	49	47	46	43
48	KYGO Feat. DNCE	Dancing Feet	47	46	45	49
49	Benjamin, Eddie	Weatherman	48	49	50	46
50	Diplo & Miguel	Don't Forget My Love	50	50	47	50

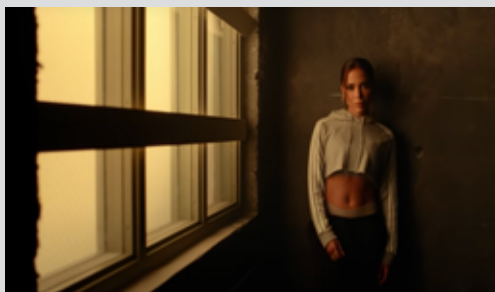
KELLY CLARKSON

DANCING QUEEN

What happens when you undress a masterpiece? Abba ruled the top of the charts around the world with the 1976 poppy and lushly produced "Dancing Queen". It was from the 4th studio album, 'Arrival'. But in this TV clip, Kelly takes the song down to the lyrical bone and delivers it with a different feel and a slightly melancholy interpretation. What does this all mean? The secret is in the sauce and production can change everything. It also is a reminder that Kelly can sing her brains out. After all she was and still is our first Idol.

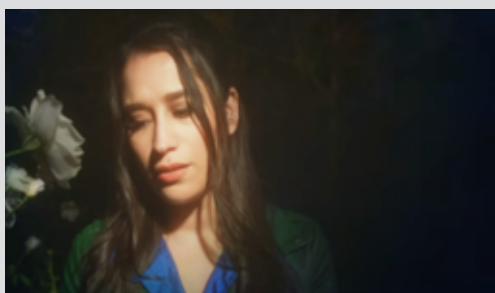


Check out these videos hand-picked by our staff!



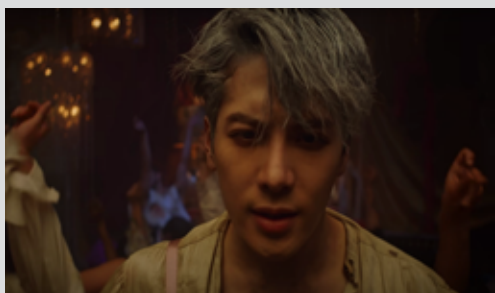
ANITTA - "EVOLVER"

Anitta broke in her home country of Brazil and gained fast fame as a singer, dancer, producer and TV personality. Her new video of... WHOOOOOAAA. Whoops. Oh my. Ah...so sorry folks. Maybe we should come back later? We'll just tiptoe out...don't mind us...click here:



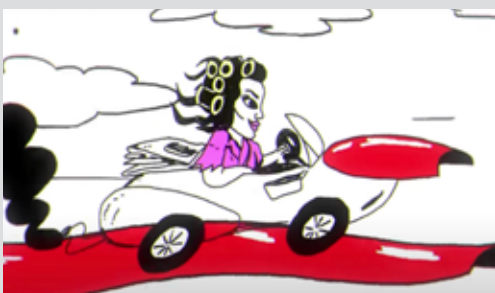
MACEDO - "STRONGER NOW"

Say hello hello to Macedo. If you think this band and this video is one cool attractive singer songwriter, look again...now again. The cleverly shot reflective motif video is actually by twin sisters Michelle and Melissa Macedo. Hence the name. They are a couple of little young ladies from Pasadena. And their song "Stronger Now" popped up on the MMI sonar radar this week. So, don't think twice about checking this one again and again. It's two good to not get a second look. Click here:



JACKSON WANG - "BLOW"

Jackson Wang is an industry. In his home of China, he is a leading fashion designer, TV Host, solo artist, music label owner (TeamWang Music) and sought after choreographer. In South Korea, he's a founding member of the mega hot boy group Got7 then also performs with Chinese HipHop group Panthepack. Busy? Nah... he is also launching his US career with the cool 88Rising camp. AND....he had the time to make this awesome video of the awesome single called "Blow". Light it up and click here:



NETTA - "I LOVE MY NAILS"

One of the clearly catchiest lyric videos comes from Netta Barzilai, known mononymously as Netta. She is an Israeli singer, songwriter, DJ and TV pop-ette who is finding her way to the US streaming services and radio towers. The animated soundsheet is full of fun, attitude and unforgettable graphics as she waves her fingers in "I Love My Nails". Paint em up and click here:



FOR KING & COUNTRY - "RELATE"

For King and Country has the Mojo rolling. They sell out stadiums, have billions of collective streams and even do the thing called "sell downloads". They have an amazingly loyal and active fan base and carloads of followers that will frequently drive for days, attending each night's performances. They may be bigger than you think. Check out this live version of their current single and maybe you can "Relate" by clicking here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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