

MONDAY MORNING INTEL

APRIL 18, 2022

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AIRPLAY LATTO "BIG ENERGY"

RETENTION GLASS ANIMALS "HEAT WAVES"

CALLOLIT GLASS ANIMALS "HEAT WAVES"

ALIZIO HARRY STYLES "AS IT WAS"

VIII IMAGINE DRAGONS "ENEMY FROM LEAGUE OF LEGENDS"

SALES LATTO "BIG ENERGY"

COMPOSITE GLASS ANIMALS "HEAT WAVES"



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLA	TWRK RETENTION	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TW RK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
5	1	1	2	3	4	1	GLASS ANIMALS	Heat Waves	Republic
4	3	10	5	1	6	2	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
8	2	2	6	4	16	3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
1	4	7	7	21	1	4	LATTO	Big Energy	Streamcut/RCA
12	7	4	8	11	10	5	GAYLE	abcdefu	Arthouse/Atlantic
3	5	5	19	13	15	6	LIL NAS X	Thats What I Want	Columbia
7	9	6	10	28	7	7	JUSTIN BIEBER	Ghost	Def Jam
2	6	11	15	12	24	8	DOJA CAT	Woman	Kemosabe/RCA
13	16	34	1	9	2	9	HARRY STYLES	As It Was	Columbia
31	21	19	4	2	3	10	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
9	8	3	13	22	34	11	DOJA CAT	Need To Know	Kemosabe/RCA
18	14	17	27	5	19	12	CHARLIE PUTH	Light Switch	Atlantic
20	15	13	14	24	13	13	EM BEIHOLD	Numb Little Bug	Republic
17	12	12	17	19	23	14	DOVE CAMERON	Boyfriend	Disruptor/Columbia
10	10	14	22	33	21	15	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
11	13	21	23	26	17	16	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
6	11	15	30	35	26	17	POST MALONE & THE WEEKND	One Right Now	Republic
14	20	39	18	25	8	18	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic
23	19	20	32	6	30	19	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
22 16	22 18	33 24	11 28	38 39	5	20	SHAWN MENDES	When You're Gone	Island/Republic
15	16 17	24 27	20 20	39 37	9 22	21 22	TIESTO & AVA MAX TATE MCRAE	The Motto she's all i wanna be	Atlantic RCA
38	25	8	33	3 <i>1</i> 14	27	23	JNR CHOI	To The Moon	Epic
33	23	9	31	18	33	24	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
36	35	36	12	10	25	25	BECKY G & KAROL G	MAMIII	Kemosabe/RCA/Sony Latin
43	Х	22	36	17	36	26	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic
46	42	23	3	7	29	27	KODAK BLACK	Super Gremlin	Atlantic
39	28	18	34	29	14	28	PHARRELL WILLIAMS	Just A Cloud Away	Columbia
28	32	31	35	34	18	29	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
27	26	30	24	23	48	30	THE WALTERS	I Love You So	Warner
32	27	25	41	20	39	31	THE WEEKND	Out Of Time	XO/Republic
42	X	X	21	45	11	32	RUSS	Handsomer	DIEMON
41	X	42	25	15	31	33	ANITTA	Envolver	WEA Latina
25	33	38	38	32	28	34	FIREBOY DML X ED SHEERAN	Peru	YBNL/EMPIRE
19	29	40	45	48	12	35	5 SECONDS OF SUMMER	Complete Mess	BMG
24	24	16	43	41	46	36	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
49	X	X	29	31	20	37	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
50	X	X	40	8	35	38	JAYMES YOUNG	Infinity	Atlantic/EMG
48	43	X	16	30	32	39	JACK HARLOW	Nail Tech	Generation Now/Atlantic
47	41	Х	9	16	49	40	GUNNA	Pushin P f/Future, Young Thug	YSL/Epic-300 Ent.
35	34	29	39	40	43	41	LABRINTH & ZENDAYA	I'm Tired	Columbia
21	30 27	35 20	49 42	44	38	42	SAWEETIE	Closer f/H.E.R.	Icy/RCA-Warner
37	37 21	26	42 50	43	40	43	THE CHAINSMOKERS	High	Disruptor/Columbia
26 40	31 39	28 32	50 44	47 27	42 50	44 45	AVRIL LAVIGNE F/BLACKBEAR YUNG BLEU	Love It When You Hate Me Beautiful Lies f/Kehlani	DTA/EMG Vandross Music/EMPIRE
40 34	36	32 37	44 48	46	วบ 44	45 46	MIMI WEBB	House On Fire	Epic
30	38	3 <i>1</i> 41	40 47	40 49	41	47	KYGO	Dancing Feet f/DNCE	RCA
29	40	43	46	4 3	37	48	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent
45	X	X	26	42	45	49	FRANK OCEAN	Lost	Def Jam/IDJMG
44	X	X	37	36	47	50	BOYWITHUKE	IDGAF f/blackbear	Republic
					••		- · · · · · · · · · · · · · · · · · · ·		-6

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	31	10	21	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
2	46	27	19	KODAK BLACK	Super Gremlin	Atlantic
3	43	26	17	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic
4	38	23	15	JNR CHOI	To The Moon	Epic
5	49	37	12	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
6	50	38	12	JAYMES YOUNG	Infinity	Atlantic/EMG
7	39	28	11	PHARRELL WILLIAMS	Just A Cloud Away	Columbia
8	36	25	11	BECKY G & KAROL G	MAMIII	Kemosabe/RCA/Sony Latin
9	42	32	10	RUSS	Handsomer	DIEMON
10	48	39	9	JACK HARLOW	Nail Tech	Generation Now/Atlantic
11	33	24	9	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA

TOP 40

MMI-RECURRENTS

4.18.22

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST IOI UP to	Titte	LABEL/IMPRINT
1	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
2	ED SHEERAN	Bad Habits	Atlantic
3	ED SHEERAN	Shivers	Atlantic
4	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
5	ADELE	Easy On Me	Columbia
6	DUA LIPA	Levitating	Interscope-Warner
7	THE WEEKND	Save Your Tears	XO/Republic
8	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
9	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
10	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
11	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
12	MANESKIN	Beggin	Sony Music Latin/Arista
13	ARIANA GRANDE	positions	Republic
14	THE KID LAROI	Without You with Miley Cyrus	Columbia
15	OLIVIA RODRIGO	deja vu	Geffen/Interscope
16	THE WEEKND	Blinding Lights	XO/Republic
17	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
18	POST MALONE	Circles	Republic
19	HARRY STYLES	Adore You	Columbia
20	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
21	DUA LIPA	Don't Start Now	Warner
22	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
23	NEIKED X MAE MULLER X POLO G	Better Days	Columbia-Capitol
24	DUA LIPA	Break My Heart	Warner
25	HARRY STYLES	Watermelon Sugar	Columbia
26	ARIANA GRANDE	34+35	Republic
27	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
28	TATE MCRAE	You Broke Me First	RCA
29	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
30	ARIANA GRANDE	pov	Republic

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Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	HARRY STYLES	As It Was	Columbia
HOTZONE	SHAWN MENDES	When You're Gone	Island/Republic
HOTZONE	LAUV	All 4 Nothing (I'm So In Love)	Virgin
HOTZONE	ANITTA	Envolver	WEA Latina
HOTZONE	RUSS	Handsomer	DIEMON
HOTZONE	PHARRELL WILLIAMS	Just A Cloud Away	Columbia
HOTZONE	THE WEEKND	Out Of Time	XO/Republic
HOTZONE	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
HOTZONE	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic
HOTZONE	CHARLOTTE SANDS	Dress	CS/Lakeside/PIVTL
HOTZONE	TAYLOR SWIFT	I Knew You Were (Taylor's	Republic

TOP 40

MMI-DEVELOPING

4.18.22

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent
DEVELOPING	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
DEVELOPING	DOVE CAMERON	Boyfriend	Disruptor/Columbia
DEVELOPING	EM BEIHOLD	Numb Little Bug	Republic
DEVELOPING	TATE MCRAE	she's all i wanna be	RCA
DEVELOPING	TIESTO & AVA MAX	The Motto	Atlantic
DEVELOPING	5 SECONDS OF SUMMER	Complete Mess	BMG
DEVELOPING	THE WALTERS	I Love You So	Warner
DEVELOPING	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
DEVELOPING	MIMI WEBB	House On Fire	Epic
DEVELOPING	JNR CHOI	To The Moon	Epic
DEVELOPING	LAWRENCE	Don't Lose Sight	Beautiful Mind/Lakeside
DEVELOPING	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic
DEVELOPING	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG
DEVELOPING	BECKY G & KAROL G	MAMIII	Kemosabe/RCA/Sony Latin
DEVELOPING	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross Music/EMPIRE

TOP 40 MMI-VIDED STREAMING 4.18.22

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTENLINKS
1	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope	PLAY VIDEO ▶
2	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney	PLAY VIDEO ▶
3	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ▶
4	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO ►
5	CHARLIE PUTH	Light Switch	Atlantic	PLAY VIDEO ▶
6	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic	PLAY VIDEO ▶
7	KODAK BLACK	Super Gremlin f/Syko Bob	Atlantic	PLAY VIDEO ▶
8	JAYMES YOUNG	Infinity	Atlantic	PLAY VIDEO ►
9	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ►
10	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin	PLAY VIDEO ▶
11	GAYLE	abcdefu	Atlantic	PLAY VIDEO ►
12	DOJA CAT	Woman	Kemosabe/RCA	PLAY VIDEO ►
13	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO ►
14	JNR CHOI	To The Moon	Epic	PLAY VIDEO ►
15 10	ANITTA	Envolver	WEA Latina	PLAY VIDEO ►
16	GUNNA NICKI MINA I EKLIL BADV	Pushin P f/Future, Young Thug	YSL/300 Ent.	PLAY VIDEO ►
17	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic	PLAY VIDEO ►
18	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA Disruptor/Columbia	PLAY VIDEO ►
19 20	DOVE CAMERON THE WEEKND	Boyfriend Out Of Time	•	PLAY VIDEO ►
20 21	LATTO	Big Energy	XO/Republic RCA	PLAY VIDEO ►
22	DOJA CAT	Need To Know	Kemosabe/RCA	PLAY VIDEO ► PLAY VIDEO ►
23	THE WALTERS	I Love You So	Warner	PLAY VIDEO >
24	EM BEIHOLD	Numb Little Bug	Republic	PLAY VIDEO >
25	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic	PLAY VIDEO ▶
26	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.	PLAY VIDEO ▶
27	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross Music/EMPIRE	PLAY VIDEO ▶
28	JUSTIN BIEBER	Ghost	Def Jam	PLAY VIDEO ▶
29	PHARRELL WILLIAMS	Just A Cloud Away	Columbia	PLAY VIDEO ▶
30	JACK HARLOW	Nail Tech	Generation Now/Atlantic	PLAY VIDEO ▶
31	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ▶
32	FIREBOY DML X ED SHEERAN	Peru	· 	PLAY VIDEO ▶
33	LAUREN SPENCER-SMITH	Fingers Crossed		PLAY VIDEO ▶
34	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire	PLAY VIDEO ▶
35	POST MALONE & THE WEEKND	One Right Now	Republic	PLAY VIDEO ▶
36	BOYWITHUKE	IDGAF f/blackbear	Republic	PLAY VIDEO ▶
37	TATE MCRAE	she's all i wanna be	RCA	PLAY VIDEO ▶
38	SHAWN MENDES	When You're Gone	Island/Republic	PLAY VIDEO ►
39	TIESTO & AVA MAX	The Motto	Atlantic	PLAY VIDEO ▶
40	LABRINTH & ZENDAYA	I'm Tired	Columbia	PLAY VIDEO ▶
41	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE	PLAY VIDEO ▶
42	FRANK OCEAN	Lost	Def Jam/IDJMG	PLAY VIDEO ►
43	THE CHAINSMOKERS	High	Disruptor/Columbia	PLAY VIDEO ►
44	SAWEETIE	Closer f/H.E.R.	lcy/RCA-Warner	PLAY VIDEO ►
45	RUSS	Handsomer	DIEMON	PLAY VIDEO ►
46	MIMI WEBB	House On Fire	Epic	PLAY VIDEO ►
47 40	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG	PLAY VIDEO ►
48 40	5 SECONDS OF SUMMER	Complete Mess	BMG	PLAY VIDEO ►
49 50	KYGO	Dancing Feet f/DNCE	RCA	PLAY VIDEO ►
50	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent	PLAY VIDEO ►

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	GLASS ANIMALS	Heat Waves	3	1	3	3
2	THE KID LAROI & JUSTIN BIEBER	Stay	4	2	2	2
3	DOJA CAT	Need To Know	5	6	1	1
4	GAYLE	abcdefu	2	3	6	9
5	LIL NAS X	Thats What I Want	1	4	4	10
6	BIEBER, JUSTIN	Ghost	7	5	7	7
7	LATTO	Big Energy	12	8	8	4
8	JNR CHOI	To The Moon	9	7	10	8
9	DOJA CAT	Get Into It	10	11	9	5
10	IMAGINE DRAGONS X JID	Enemy	6	10	5	12
11	Doja Cat	Woman	8	14	11	6
12	Cameron, Dove	Boyfriend	13	13	13	11
13	Beihold, Em	Numb Little Bug	11	9	18	16
14	Spencer-Smith, Lauren	Fingers Crossed	15	12	12	15
15	Post Malone & The Weeknd	One Right Now	17	16	17	13
16	Blxst Feat. Ty Dolla \$lgn & Tyga	Chosen	14	21	16	17
17	Puth, Charlie	Light Switch	22	19	20	18
18	Williams, Pharrell	Just A Cloud Away	21	17	21	20
19	Cast Of Encanto	We Don't Talk About Bruno	25	15	23	21
20	CKay	Love Nwantiti (Ah Ah Ah)	20	23	22	14
21	Megan Thee Stallion Feat. Dua Lipa	Sweetest Pie	19	25	19	19
22	Nicki Minaj Feat. Lil Baby	Do We Have A Problem?	32	18	15	25
23	Kodak Black Feat. Syko Bob	Super Gremlin	31	26	14	26
24	Tiesto & Ava Max	The Motto	16	22	30	22
25	The Weeknd	Out Of Time	18	33	27	23
26	Chainsmokers	High	24	27	24	31
27	The Weeknd	Sacrifice	27	30	25	24
28	McRae, Tate	she's all i wanna be	23	20	35	33
29	Lavigne, Avril Feat. blackbear	Love It When You Hate Me	34	24	29	35
30	Labrinth & Zendaya	I'm Tired	26	34	34	27
31	The Walters	I Love You So	28	29	32	34
32	Tyga & Doja Cat	Freaky Deaky	37	28	31	32
33	Yung Bleu Feat. Kehlani	Beautiful Lies	36	31	28	36
34	Mendes, Shawn	When You're Gone	30	37	33	29
35	dior, iann	Let You	33	32	37	42
36	Styles, Harry	As It Was	35	36	36	38
37	Saweetie feat. H.E.R.	Closer	41	35	38	30
38	Brown, Chris	IFFY	45	49	26	28
39	Becky G Feat. Karol G	MAMIII	47	44	39	37
40	Webb, Mimi	House On Fire	40	40	44	43
41	Fireboy DML X Ed Sheeran	Peru	42	41	40	44
42	Cabello, Camila Feat. Ed Sheeran	Bam Bam	43	39	41	41
43	5 Seconds Of Summer	Complete Mess	38	38	43	47
44	Sands, Charlotte	Dress	29	43	47	40
45	KYGO Feat. DNCE	Dancing Feet	49	45	42	46
46	Rose, Jena	Checkmate	46	48	45	45
47	Lawrence	Don't Lose Sight	39	46	46	48
48	ANITTA	Envolver	44	42	50	39
49	Benjamin, Eddie	Weatherman	48	47	49	50
50	Diplo & Miguel	Don't Forget My Love	50	50	48	49

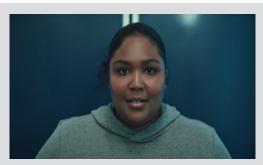
CIARA PLAYS ELLE SONG ASSOCIATION



At MMI we do the research thing and we've found that the open/share rate goes kinda coo-coo when we feature Elle Magazine's way fun Song Association Game. And since it's all about driving opens, likes, clicks, snaps and crackly pops, we thought we'd check out this cool round featuring staff fave Ciara. By the way, we do this in the MMI HQ to keep us all sharp and quick. If you're lucky, some week we'll video that and not post it! Click here:



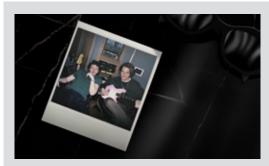
Check out these videos hand-picked by our staff!



LIZZO - "ABOUT DAMN TIME"

Yo, Lizzo. You are taking us to school and it's show 'n tell big time. Our girl Ms. L shakes all she's got to a flat out throw-back disco beat. There's a lot to love in this support group clip so grab all you've got and click here:





JACK HARLOW - "FIRST CLASS"

MMI Getting Lucky In Kentucky Alert: Louisville isn't only famous for bourbon and horses. Young Jack and his buddies made (and sold) their first mixtape on a microphone for Guitar Hero. Then he formed his own music collective that took off like the lead horse in the derby. In this snapshot heavy visualizer of "First Class", we find a hero has upgraded us from coach. Click here:

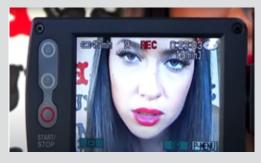




IMAGINE DRAGONS - "BONES"

MMI Bad Day at The Office Alert: If you're looking for these dragons, you'll find them on SiriusHits1 where this monster track popped up first for us. This corporate zombie apocalypse clip is nothing but a horror show set to music like a modern day thriller. Beware: you may lose your head if you click here:

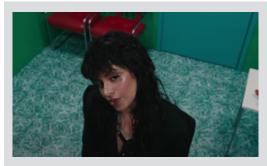




LEAH KATE - "10 THINGS I HATE ABOUT YOU"

If you're feeling good about yourself, just listen to this catchy kitschy smash and it should clear all the self confidence up quickly. The quintessential DIY artist Leah Kate does it by the numbers as she tears down her ex with a list for losers. Note to programmers: her family owns radio stations so be nice. Click here:





CAMILA CABELLO FT. WILLOW - "PSYCOFREAK"

Camila is a big star. Movies, Grammys (2 actually), and big hits with both Fifth Harmony and solo smashes. So why is she climbing the walls? In "Psycofreak" she puts a whole new twisted twist on the term dancing on the ceiling. To take a trip around the room with one of Cuba's greatest gifts, click here:









CHARTS/POWERS:

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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