

MONDAY
MORNING
INTEL



#26 @ TOP 40
#7 @ RHYTHMIC



EMPIRE

MMI
PROFILE
BYRON KENNEDY

TOP 40 *EDITION*

APRIL 25, 2022

MONDAY MORNING INTEL

APRIL 25, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES 4.25.22

AIRPLAY

LATTO "BIG ENERGY"

RETENTION

IMAGINE DRAGONS "ENEMY FROM LEAGUE OF LEGENDS"

CALLOUT

THE KID LAROI & JUSTIN BIEBER "STAY"

AUDIO

HARRY STYLES "AS IT WAS"

VIDEO

IMAGINE DRAGONS "ENEMY FROM LEAGUE OF LEGENDS"

SALES

LATTO "BIG ENERGY"

COMPOSITE

GLASS ANIMALS "HEAT WAVES"

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY
MORNING
INTEL**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
5	3	2	2	3	5	1	GLASS ANIMALS	Heat Waves	Republic
2	1	6	6	1	6	2	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
10	5	1	5	5	18	3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
1	4	8	8	23	1	4	LATTO	Big Energy	Streamcut/RCA
14	8	4	9	11	11	5	GAYLE	abcfdu	Arthouse/Atlantic
4	2	3	18	13	17	6	LIL NAS X	Thats What I Want	Columbia
8	11	28	1	8	2	7	HARRY STYLES	As It Was	Columbia
3	6	10	15	10	25	8	DOJA CAT	Woman	Kemosabe/RCA
7	7	5	10	31	10	9	JUSTIN BIEBER	Ghost	Def Jam
20	16	16	20	7	19	10	CHARLIE PUTH	Light Switch	Atlantic
18	14	12	16	28	13	11	EM BEIHOLD	Numb Little Bug	Republic
16	12	13	17	21	23	12	DOVE CAMERON	Boyfriend	Disruptor/Columbia
36	29	19	4	2	7	13	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
12	18	34	13	19	4	14	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syc0/Epic
9	10	11	23	38	22	15	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
11	13	17	27	26	20	16	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
15	15	21	24	41	8	17	TIESTO & AVA MAX	The Motto	Atlantic
6	9	18	32	39	31	18	POST MALONE & THE WEEKND	One Right Now	Republic
13	17	22	22	40	24	19	TATE MCRAE	she's all i wanna be	RCA
24	20	7	31	22	37	20	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
39	x	x	12	32	3	21	RUSS	Handsome	DIEMON
31	25	9	33	18	27	22	JNR CHOI	To The Moon	Epic
17	21	29	19	43	12	23	SHAWN MENDES	When You're Gone	Island/Republic
30	30	35	14	9	29	24	BECKY G & KAROL G	MAMIII	Kemosabe/RCA/Sony Latin
41	x	x	21	27	9	25	CAMILA CABELLO	psychofreak	Epic
35	22	15	39	33	15	26	PHARRELL WILLIAMS	Just A Cloud Away	Columbia
25	27	25	34	36	16	27	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
44	37	x	3	4	32	28	KODAK BLACK	Super Gremlin	Atlantic
43	x	x	25	12	28	29	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam
29	24	24	38	25	40	30	THE WEEKND	Out Of Time	XO/Republic
23	23	30	28	24	46	31	THE WALTERS	I Love You So	Warner
48	x	x	7	17	36	32	JACK HARLOW	Nail Tech	Generation Now/Atlantic
40	x	20	36	20	35	33	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic
21	19	14	43	44	44	34	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
22	28	38	35	37	30	35	FIREBOY DML X ED SHEERAN	Peru	YBNL/EMPIRE
19	26	37	44	48	14	36	5 SECONDS OF SUMMER	Complete Mess	BMG
33	x	32	x	x	x	37	JACK HARLOW	First Class	Atlantic
42	x	x	30	34	21	38	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
38	38	36	26	14	38	39	ANITTA	Envolver	WEA Latina
27	33	39	x	x	x	40	LIZZO	About Damn Time	Nice Life/Atlantic
47	x	x	41	6	39	41	JAYMES YOUNG	Infinity	Atlantic/EMG
34	32	27	42	42	43	42	LABRINTH & ZENDAYA	I'm Tired	Columbia
45	36	x	11	15	47	43	GUNNA	Pushin P f/Future, Young Thug	YSL/Epic-300 Ent.
49	x	x	37	16	33	44	COI LERAY	Blick Blick f/Nicki Minaj	Republic
46	x	x	40	29	26	45	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
28	31	31	47	45	42	46	SAWEETIE	Closer f/H.E.R.	Icy/RCA-Warner
26	x	23	48	46	41	47	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG
50	x	x	29	35	34	48	FIVIO FOREIGN/KANYE/A. KEYS	City Of Gods	RichFish/Columbia
32	34	33	46	47	45	49	MIMI WEBB	House On Fire	Epic
37	35	26	45	30	48	50	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross Music/EMPIRE

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	36	13	23	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney
2	39	21	18	RUSS	Handsome	DIEMON
3	41	25	16	CAMILA CABELLO	psychofreak	Epic
4	44	28	16	KODAK BLACK	Super Gremlin	Atlantic
5	48	32	16	JACK HARLOW	Nail Tech	Generation Now/Atlantic
6	43	29	14	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam
7	20	10	10	CHARLIE PUTH	Light Switch	Atlantic
8	14	5	9	GAYLE	abccdefu	Arthouse/Atlantic
9	35	26	9	PHARRELL WILLIAMS	Just A Cloud Away	Columbia
10	31	22	9	JNR CHOI	To The Moon	Epic

Songs that have significantly dountreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	DOJA CAT	Need To Know	Kemosabe/RCA
2	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
3	ED SHEERAN	Bad Habits	Atlantic
4	ED SHEERAN	Shivers	Atlantic
5	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
6	ADELE	Easy On Me	Columbia
7	DUA LIPA	Levitating	Interscope-Warner
8	THE WEEKND	Save Your Tears	XO/Republic
9	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
10	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
11	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
12	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
13	MANESKIN	Beggin	Sony Music Latin/Arista
14	ARIANA GRANDE	positions	Republic
15	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
16	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
17	POST MALONE	Circles	Republic
18	THE WEEKND	Blinding Lights	XO/Republic
19	THE KID LAROI	Without You with Miley Cyrus	Columbia
20	HARRY STYLES	Adore You	Columbia
21	OLIVIA RODRIGO	deja vu	Geffen/Interscope
22	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
23	ARIANA GRANDE	34+35	Republic
24	DUA LIPA	Don't Start Now	Warner
25	DUA LIPA	Break My Heart	Warner
26	HARRY STYLES	Watermelon Sugar	Columbia
27	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
28	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
29	TATE MCRAE	You Broke Me First	RCA
30	NEIKED X MAE MULLER X POLO G	Better Days	Columbia-Capitol

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Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	LIZZO	About Damn Time	Nice Life/Atlantic
HOTZONE	JACK HARLOW	First Class	Atlantic
HOTZONE	LAUV	All 4 Nothing (I'm So In Love)	Virgin
HOTZONE	JACKSON WANG	Blow	TEAM WANG/88rising/Warner
HOTZONE	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
HOTZONE	RUSS	Handsomere	DIEMON
HOTZONE	SHAWN MENDES	When You're Gone	Island/Republic
HOTZONE	ANITTA	Envolver	WEA Latina
HOTZONE	BAKER GRACE	Midnight Thoughts	Independent
HOTZONE	JNR CHOI	To The Moon	Epic
HOTZONE	PHARRELL WILLIAMS	Just A Cloud Away	Columbia
HOTZONE	THE WALTERS	I Love You So	Warner
HOTZONE	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
HOTZONE	THE WEEKND	Out Of Time	XO/Republic
HOTZONE	BECKY G & KAROL G	MAMIII	Kemosabe/RCA/Sony Latin
HOTZONE	EM BEI HOLD	Numb Little Bug	Republic

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	FIREBOY DML X ED SHEERAN	Peru	YBNL/EMPIRE
DEVELOPING	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent
DEVELOPING	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic
DEVELOPING	TATE MCRAE	she's all i wanna be	RCA
DEVELOPING	DOVE CAMERON	Boyfriend	Disruptor/Columbia
DEVELOPING	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
DEVELOPING	EDDIE BENJAMIN	Weatherman	Vol. 1/Epic
DEVELOPING	CHARLOTTE SANDS	Dress	CS/Lakeside/PIVTL
DEVELOPING	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
DEVELOPING	TIESTO & AVA MAX	The Motto	Atlantic
DEVELOPING	5 SECONDS OF SUMMER	Complete Mess	BMG
DEVELOPING	MIMI WEBB	House On Fire	Epic
DEVELOPING	JENA ROSE	Checkmate	Gem Street Music
DEVELOPING	LAWRENCE	Don't Lose Sight	Beautiful Mind/Lakeside
DEVELOPING	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG
DEVELOPING	IANN DIOR	let you	10K Projects
DEVELOPING	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic



BYRON KENNEDY INTEL

CURRENT POSITION:
RADIO GOD/PROMOTION
WIZARD/STAND UP GUY

You've programmed some of the biggest CHR Rhythmic and Country stations in the US, pivoted to a promotion exec at a major label then left to doah, am I reading this right? Stand -up comedy? How the heck did that happen?

Stand up comedy is something I always wanted to do but never had the balls to try it. People thought my life have always told me that I should do it and I had just gotten to a point where I was late 40's and not getting any younger. Now or never territory. So I decided that I would rather try and fail than live with the idea that I didn't pursue my dream because of fear. I couldn't live with that.

You're single "Hope The Stupid Goes Away" just went live and shipped to radio. Who would you rather be, the PD that is asked to add it or the poor promotion person that has to work it? And who are The Sideways Sallys?

Haha well the good news is no promo person will have to rep it. We just kinda threw it out there for morning shows or whatever to play if they want. As hard as I tried to keep it from being political and staying in the middle that's impossible these days. People still find ways to make it something that is controversial therefore I'm not sure it will receive much airplay. I did learn a huge lesson there though. Trying not to offend and or please everyone is simply impossible. I think if I were to make that song now it would piss people off more than it did! The Sideways Sallys are my good pals, Jordan Walker and Adam Craig. We had a blast on this project and have two more singles coming soon.

Other than feature the single, what can radio do to partner with the project?...Are you doing morning show schtick to promote your new career. Track dates? Gas station remotes?

We will have to wait and see. I think morning radio would be a huge asset for promoting the project and also my comedy. Thankfully I have built a lot of long lasting relationships at radio and it's been awesome being able to call on some of them while touring and being able to jump on the air and promote my show!

Are you sure you thought this through? We've heard your radio show. You're not that funny.

I don't have to give a fig about the FCC on stage. Come to my show at Zanies in Nashville on June 29th and see for yourself!

We have also seen your stand up show. Gotta admit, it was achingly funny. Like, belly laughing, irreverent, hilarious and unorthodox brilliance. Who wrote it?

Thank you. I have been working hard at this. I'd have to say I have been writing that set for years and just now bringing it to the stage. Currently working on new material so my next show will measure up to that one!

Do you think terrestrial radio would have bigger numbers if they put comedians on to cover airshifts... and letting them loose?

Funny you ask that, years ago I hired a very successful stand up comedian to do mornings for me at KSM in Sacramento and it was a huge success. He dominated in the ratings for a long time. I now tour with him and he has been an incredible mentor for me. It's awesome because I taught him radio and now he's teaching me comedy.

As a PD, who was the best and worst record reps that ever worked you over. As a Promotion VP, who was the best and the hardest PD to have to work?

As a PD I was completely unaware of how hard record promotion is and I never could understand why reps took it so personal. So I had some difficult conversations with a few reps and I'm sure I was not the easiest PD to work. I also had a very tight playlist. So as far as the worst reps go I'm sure I was the reason for bringing out the worst in them. I see that now having worked on the other side. If I could go back to radio I would do it differently. I'd have more patience and be more available to them. Record promotion is a hard job and it IS personal. You're fighting for these artists who are like family after a while. You live on the road with them and are trying to help them build their dream. How can that not be personal!? There must be a way to help radio better understand that aspect of it. The worst to work were the ones who never call back. I'm a big a boy. I can take no. But ignoring me and acting like I don't exist is BS.

We hear your podcast "Hot Chicken and Cage Free Conversation" is actually pretty amazing and funny as all hell. How do we find it and we hope it's better than your radio show in Sacramento...

Thank you. The podcast is fun and I'm learning a lot there. You can find anywhere and everywhere you get your podcasts. Apple, Spotify, Amazon Music, Iheart and more!

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope	PLAY VIDEO ►
2	ENCANTO (CAST)	We Don't Talk About Bruno	Walt Disney	PLAY VIDEO ►
3	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ►
4	KODAK BLACK	Super Gremlin f/Syko Bob	Atlantic	PLAY VIDEO ►
5	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO ►
6	JAYMES YOUNG	Infinity	Atlantic	PLAY VIDEO ►
7	CHARLIE PUTH	Light Switch	Atlantic	PLAY VIDEO ►
8	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ►
9	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin	PLAY VIDEO ►
10	DOJA CAT	Woman	Kemosabe/RCA	PLAY VIDEO ►
11	GAYLE	abcdefu	Atlantic	PLAY VIDEO ►
12	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam	PLAY VIDEO ►
13	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO ►
14	ANITTA	Envolver	WEA Latina	PLAY VIDEO ►
15	GUNNA	Pushin P f/Future, Young Thug	YSL/300 Ent.	PLAY VIDEO ►
16	COI LERAY	Blick Blick f/Nicki Minaj	Republic	PLAY VIDEO ►
17	JACK HARLOW	Nail Tech	Generation Now/Atlantic	PLAY VIDEO ►
18	JNR CHOI	To The Moon	Epic	PLAY VIDEO ►
19	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic	PLAY VIDEO ►
20	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic	PLAY VIDEO ►
21	DOVE CAMERON	Boyfriend	Disruptor/Columbia	PLAY VIDEO ►
22	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA	PLAY VIDEO ►
23	LATTO	Big Energy	RCA	PLAY VIDEO ►
24	THE WALTERS	I Love You So	Warner	PLAY VIDEO ►
25	THE WEEKND	Out Of Time	XO/Republic	PLAY VIDEO ►
26	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.	PLAY VIDEO ►
27	CAMILA CABELLO	psychofreak	Epic	PLAY VIDEO ►
28	EM BEIhold	Numb Little Bug	Republic	PLAY VIDEO ►
29	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol	PLAY VIDEO ►
30	YUNG BLEU	Beautiful Lies f/Kehlani	Vandross Music/EMPIRE	PLAY VIDEO ►
31	JUSTIN BIEBER	Ghost	Def Jam	PLAY VIDEO ►
32	RUSS	Handsomere	DIEMON	PLAY VIDEO ►
33	PHARRELL WILLIAMS	Just A Cloud Away	Columbia	PLAY VIDEO ►
34	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ►
35	FIVIO FOREIGN/KANYE/A. KEYS	City Of Gods	RichFish/Columbia	PLAY VIDEO ►
36	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire	PLAY VIDEO ►
37	FIREBOY DML X ED SHEERAN	Peru	---	PLAY VIDEO ►
38	LAUREN SPENCER-SMITH	Fingers Crossed	---	PLAY VIDEO ►
39	POST MALONE & THE WEEKND	One Right Now	Republic	PLAY VIDEO ►
40	TATE MCRAE	she's all i wanna be	RCA	PLAY VIDEO ►
41	TIESTO & AVA MAX	The Motto	Atlantic	PLAY VIDEO ►
42	LABRINTH & ZENDAYA	I'm Tired	Columbia	PLAY VIDEO ►
43	SHAWN MENDES	When You're Gone	Island/Republic	PLAY VIDEO ►
44	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE	PLAY VIDEO ►
45	SAWEETIE	Closer f/H.E.R.	Icy/RCA-Warner	PLAY VIDEO ►
46	AVRIL LAVIGNE F/BLACKBEAR	Love It When You Hate Me	DTA/EMG	PLAY VIDEO ►
47	MIMI WEBB	House On Fire	Epic	PLAY VIDEO ►
48	5 SECONDS OF SUMMER	Complete Mess	BMG	PLAY VIDEO ►

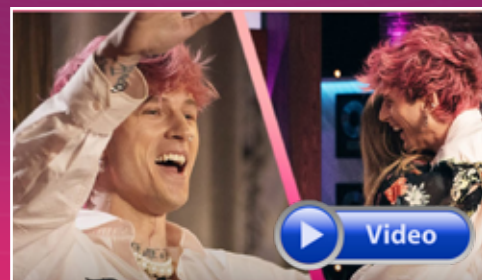
Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	DOJA CAT	Need To Know	7	2	1	1
2	THE KID LAROI & JUSTIN BIEBER	Stay	6	1	3	2
3	GLASS ANIMALS	Heat Waves	2	4	2	5
4	LIL NAS X	Thats What I Want	4	3	5	6
5	GAYLE	abcdefu	1	5	4	11
6	BIEBER, JUSTIN	Ghost	5	6	8	8
7	IMAGINE DRAGONS X JID	Enemy	3	10	7	10
8	DOJA CAT	Get Into It	12	11	6	3
9	LATTO	Big Energy	11	8	9	4
10	JNR CHOI	To The Moon	9	7	11	9
11	Doja Cat	Woman	8	13	10	7
12	Spencer-Smith, Lauren	Fingers Crossed	16	9	12	14
13	Beihold, Em	Numb Little Bug	10	12	17	20
14	Cameron, Dove	Boyfriend	17	14	13	16
15	Blxst Feat. Ty Dolla \$Ign & Tyga	Chosen	13	24	15	12
16	Williams, Pharrell	Just A Cloud Away	20	15	21	13
17	Puth, Charlie	Light Switch	21	16	18	15
18	Megan Thee Stallion Feat. Dua Lipa	Sweetest Pie	15	21	14	21
19	Post Malone & The Weeknd	One Right Now	14	23	16	18
20	Cast Of Encanto	We Don't Talk About Bruno	19	17	20	22
21	Nicki Minaj Feat. Lil Baby	Do We Have A Problem?	32	20	19	17
22	Tiesto & Ava Max	The Motto	18	18	24	24
23	Chainsmokers	High	23	27	22	23
24	CKay	Love Nwantiti (Ah Ah Ah)	24	32	23	19
25	McRae, Tate	she's all i wanna be	28	22	30	25
26	Lavigne, Avril Feat. blackbear	Love It When You Hate Me	36	19	28	34
27	The Weeknd	Out Of Time	22	31	32	26
28	Tyga & Doja Cat	Freaky Deaky	34	26	29	29
29	Yung Bleu Feat. Kehlani	Beautiful Lies	33	28	27	27
30	Labrinth & Zendaya	I'm Tired	25	36	26	28
31	Styles, Harry	As It Was	26	29	34	30
32	Mendes, Shawn	When You're Gone	29	35	25	32
33	The Walters	I Love You So	27	33	31	33
34	Saweetie feat. H.E.R.	Closer	35	37	33	31
35	dior, iann	Let You	30	34	38	37
36	Harlow, Jack	First Class	46	25	36	39
37	Webb, Mimi	House On Fire	44	38	35	38
38	Cabello, Camila Feat. Ed Sheeran	Bam Bam	43	39	40	36
39	Sands, Charlotte	Dress	31	45	39	40
40	Becky G Feat. Karol G	MAMIII	45	44	42	35
41	ANITTA	Envolver	40	30	47	43
42	5 Seconds Of Summer	Complete Mess	38	40	44	41
43	Fireboy DML X Ed Sheeran	Peru	37	46	41	44
44	Rose, Jena	Checkmate	41	47	37	45
45	KYGO Feat. DNCE	Dancing Feet	47	42	45	42
46	Lawrence	Don't Lose Sight	39	48	43	47
47	Benjamin, Eddie	Weatherman	42	43	46	46
48	Diplo & Miguel	Don't Forget My Love	48	49	48	48
49	Lauv	All 4 Nothing (I'm So In Love)	50	41	50	49
50	Lizzo	About Damn Time	49	50	49	50

A COUPLE OF KELLYS AND A PARTY!



At MMI, we love to party. And so does Kelly Clarkson. And so does Machine Gun Kelly. In this 'party-on-Garth-TV' clip, the Kelly Twins discover they share a birthday. Yep, who knew? Well, one of The Kelly's knew and came with mariachi's, music, margaritas, queso and chips. A little cheesy? Yes, a fountain of it. Do not double dip and click here:

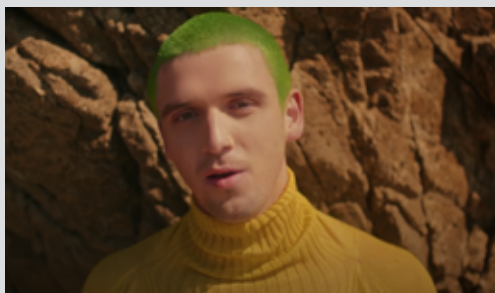


Check out these videos hand-picked by our staff!



CORDAE - "CHRONICLES"

Be not confused, sayeth the 'MMI young hipster females in the research dept'. We were schooled that Cordae is indeed the same as YBN Cordae of "My Name Is" remix fame. Glad that's cleared up. Now the man/child with the long rap sheet and shortened moniker has teamed up with way happening H.E.R. and bud Lil Durk to deliver this cool-like-that easy drifting lyrical track that's dripping with spins all over SiriusXM's Channel Venus. Which is exactly what those aforementioned 'MMI young hipster females in the research dept' are groovin' to as we speak. Click here:



LAUV - "ALL 4 NOTHING"

At MMI, we specialize in research. With that said, these are things we have found regarding the video and artist presented here. 1. There were no kids in the school bus when it was driven into the ocean. 2. Lauv is from San Francisco, has a real name (Ari Leff), and has written multiple hits for other artists. 3. Green is not his natural hair color. 4. No animals or pianos were harmed in the making of this video. (Well, no animals at least). Click here:



JNR CHOI - "TO THE MOON"

While reviewing this video, we wondered what was in that little pill we took prior to the meeting. JNR Choi with a little help from Sam Tompkins, takes us on a way trippy space trip "To The Moon". It looks like the track is blasting off and showing airplay rotation blips on the MMI sonar thingy. When we went to turn the volume up, we saw trails. I think I need to sit back down. Be careful not to drive and click here:



MUNI LONG - "HRS AND HRS"

MMI 'You, Dude' Alert: Yo, Dude, this is some sexy, silky, steamy, soul music. Muni (pronounced like dough \$..money) Long was previously known as the classy act Priscilla Renea who has songwriter cred for months penning hits for Rihanna, Fifth Harmony, Kelly Clarkson, Ariana Grande, Pitbull and more. She made the artist return with a fresh moniker and some danged hot tracks. "Hrs and Hrs" blew up the modern way with an indie vibe until she was deservedly scooped up by our buds at Def Jam. She's so cool and loaded with groove that you'd think Whitney, Sade, and Mariah had a baby. Click here:



JVKE - "THIS IS WHAT FALLING IN LOVE FEELS LIKE"

MMI Perscription for Happiness Alert: This video contains one part Disney, a dash of Hallmark, a hit of Ecstasy and a smidge of Prozac to create the mood for JVKE's latest contribution in pretty pop for modern people. You know the kid who (with help from his Mom) turned the world "Upside Down" with his Pandemic TikTok domination. So, if your looking for a happy fantasy with ferris wheels, daffodils and the pursuit of the elusive butterfly of love, click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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