MONDAY Morning Intel

(AND I DON'T WANNA GO HOME)

MAX SPINS NOW (4/3 - 4/10)

225 MILLION STREAMS RTD

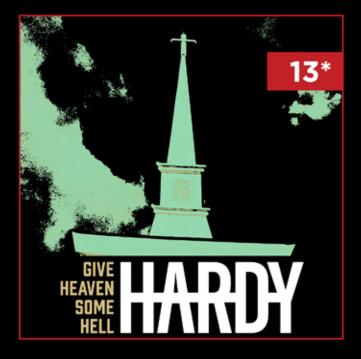
Country Sdition

NASHVILLE APPROVED

APRIL 4, 2022

JOHNNY CHIANG

MMI PROFILE





4 RECORDS IN THE TOP 25







MONDAY MORNING

APRIL 4, 2022 INTEL TABLE OF

- #1 SONGS THIS WEEK
- POWERS
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MINI – A MODERN DAY MUSIC RESEARCH SYSTEM

JOY OF MY LIFE

Chris Stapleton

Impacting Now











MMI-POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK Airplay	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
1	1	11	1	2	2	1	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
5	2	1	6	10	7	2	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
4	4	9	12	4	4	3	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
7	8	18	2	5	6	4	LUKE COMBS	Doin' This	River House/Columbia
9	6	5	13	9	9	5	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
8	7	6	19	8	8	6	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
3	3	4	10	22	14	7	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
2	5	2	22	19	15	8	SAM HUNT	23	MCA Nashville
14	18	35	3	6	3	9	WALKER HAYES	AA	Monument
11	10	10	25	11	16	10	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
13	11	13	21	14	12	11	HARDY	Give Heaven Some Hell	Big Loud
6	9	17	16	21	19	12	ERIC CHURCH	Heart On Fire	EMI Nashville
18	13	8	20	16	18	13	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
16	16	27	9	13	13	14	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
21	23	37	8	3	5	15	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
22	15	7	26	18	11	16	SCOTTY MCCREERY	Damn Strait	Triple Tigers
12	12	15	7	29	21	17	THOMAS RHETT	Slow Down Summer	Valory Music Co.
23	25	40	4	1	10	18	MORGAN WALLEN	Wasted On You	Big Loud/Republic
24	20	3	14	31	23	19	PARMALEE	Take My Name	Stoney Creek
39	31	26	11	12	1	20	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
19	19	21	5	30	27	21	MAREN MORRIS	Circles Around This Town	Columbia Nashville
15	17	22	29	23	20	22	TIM MCGRAW	7500 OBO	Big Machine
10	14	14	41	39	26	23	KEITH URBAN	Wild Hearts	Capitol Nashville
26	26	16	34	33	22	24	DYLAN SCOTT	New Truck	Curb
20	22	24	37	34	28	25	LUKE BRYAN	Up	Capitol Nashville
25	27	23	30	40	32	26	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
17	21	20	32	46	39	27	JAKE OWEN	Best Thing Since Backroads	Big Loud
27	24	12	38	45	38	28	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
40	38	28	24	17	41	29	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
45	33	19	18	35	37	30	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
32	36	46	35	25	17	31	LEE BRICE	Soul	Curb
34	30	31	27	42	30	32	JON PARDI	Last Night Lonely	Capitol Nashville
30	29	42	31	38	29	33	OLD DOMINION	No Hard Feelings	Arista Nashville
47	47	Х	17	24	33	34	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
49	49	X	28	7	34	35	KAMERON MARLOWE	Giving You Up	Columbia Nashville
44	43	43	15	41	24	36	GABBY BARRETT	Pick Me Up	Warner/WAR
36	32	33	49	26	31	37	CHRIS JANSON	Bye Mom	Warner/WAR
46 25	45	38	40	20	25	38	BRETT YOUNG	You Didn't	BMLG Arista Nashville
35	40	41 20	23	37 26	42 36	39	MORGAN WADE	Wilder Days	
28 42	28 35	39 34	47 46	36 28	30 35	40 41	KENNY CHESNEY Jimmie Allen	Everyone She Knows Down Home	Blue Chair/Warner/WEA Stoney Creek
42 29	35 34	34 32	40 44	20 47	35 44	41	FRANK RAY	Country'd Look Good On You	Stoney Creek
33	34 37	32 30	44 45	47 48	44 43	43	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
33 37	37 41	30 44	45 33	40 44	43 45	43 44	DUSTIN LYNCH	Party Mode	Broken Bow
41	41	44 36	39	44 43	45 46	44	MIDLAND	Sunrise Tells The Story	Big Machine
41 50	42 50	30 Х	39 36	43 15	40 40	45 46	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
31	39	29	43	49	40 49	47	TENILLE ARTS	Back Then, Right Now	19th & Grand
38	46	25 45	43 50	43 27	48	48	CAROLINE JONES	Come In (But Don't Make)	True To The Song/Mailboat
43	44	25	42	50	50	49	CONNER SMITH	Learn From It	Valory Music Co.
48	48	X	48	32	47	50	DILLON CARMICHAEL	Son Of A	Riser House
10				~	.,				





Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK Airplay	TW MMI Composite	ACTION Factor			LABEL/IMPRINT	
1	39	20	19	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville	
2	45	30	15	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	
3	49	35	14	KAMERON MARLOWE	Giving You Up	Columbia Nashville	
4	47	34	13	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	
5	40	29	11	TAYLOR SWIFT	l Bet You Think About Me	Republic/MCA Nashville	
6	44	36	8	GABBY BARRETT	Pick Me Up	Warner/WAR	
7	46	38	8	BRETT YOUNG	You Didn't	BMLG	
8	21	15	6	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	
9	22	16	6	SCOTTY MCCREERY	Damn Strait	Triple Tigers	



MMI-RECURRENTS 4.4.22

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can

DANK	remain there for up to two years, before being reclassified as Gold.							
RANK TW	ARTIST	TITLE	LABEL/IMPRINT					
1	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic					
2	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow					
3	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol					
4	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville					
5	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville					
6	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment					
7	WALKER HAYES	Fancy Like	Monument/RCA					
8	KANE BROWN	One Mississippi	RCA Nashville					
9	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville					
10	LUKE COMBS	Cold As You	River House/Columbia Nash					
11	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG					
12	LUKE COMBS	Forever After All	River House/Columbia Nash					
13	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR					
14	LEE BRICE	One Of Them Girls	Curb					
15	THOMAS RHETT	What's Your Country Song	Valory Music Co.					
16	MICHAEL RAY	Whiskey And Rain	Warner/WEA					
17	COLE SWINDELL	Single Saturday Night	Warner/WMN					
18	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek					
19	LEE BRICE	Memory I Don't Mess With	Curb					
20	BRETT YOUNG	Lady	BMLG					
21	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville					
22	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers					
23	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner					
24	LUKE BRYAN	One Margarita	Capitol Nashville					
25	GABBY BARRETT	The Good Ones	Warner/WAR					
26	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope					
27	LUKE COMBS	Lovin' On You	River House/Columbia Nash					
28	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash					
29	JUSTIN MOORE	We Didn't Have Much	Valory Music Co.					
30	LUKE COMBS	Better Together	River House/Columbia Nash					





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

CARRIE UNDERWOOD HOTZONE HOTZONE MORGAN WALLEN HOTZONE ZAC BROWN BAND JIMMIE ALLEN HOTZONE HOTZONE LADY A HOTZONE JON PARDI HOTZONE WALKER HAYES **CHRIS YOUNG** HOTZONE HOTZONE PARMALEE HOTZONE JASON ALDEAN OLD DOMINION HOTZONE HOTZONE THOMAS RHETT HOTZONE TIM MCGRAW FRANK RAY HOTZONE HOTZONE LEE BRICE HOTZONE MORGAN WADE HOTZONE DUSTIN LYNCH HOTZONE PRISCILLA BLOCK

Ghost Story Wasted On You Out In The Middle Down Home What A Song Can Do Last Night Lonely AA At The End Of A Bar w/Tenpenny Take My Name **Trouble With A Heartbreak** No Hard Feelings Slow Down Summer 7500 OBO Country'd Look Good On You Soul Wilder Days Party Mode My Bar

Capitol Nashville Big Loud/Republic Home Grown/Warner/WAR Stoney Creek BMLG **Capitol Nashville** Monument **RCA Nashville** Stoney Creek Macon Music/Broken Bow Arista Nashville Valory Music Co. **Big Machine** Stoney Creek Curb Arista Nashville Broken Bow InDent/Mercury Nashville

Country

MMI-DEVELOPING

4.4.22

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	-		•
	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	MAREN MORRIS	Circles Around This Town	Columbia Nashville
DEVELOPING	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
DEVELOPING	SCOTTY MCCREERY	Damn Strait	Triple Tigers
DEVELOPING	DYLAN SCOTT	New Truck	Curb
DEVELOPING	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
DEVELOPING	CONNER SMITH	Learn From It	Valory Music Co.
DEVELOPING	GABBY BARRETT	Pick Me Up	Warner/WAR
DEVELOPING	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	TENILLE ARTS	Back Then, Right Now	19th & Grand
DEVELOPING	MIDLAND	Sunrise Tells The Story	Big Machine
DEVELOPING	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
DEVELOPING	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
DEVELOPING	JAKE OWEN	Best Thing Since Backroads	Big Loud
DEVELOPING	CHRIS JANSON	Bye Mom	Warner/WAR
DEVELOPING	BRETT YOUNG	You Didn't	BMLG
DEVELOPING	LUKE BRYAN	Up	Capitol Nashville
DEVELOPING	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
DEVELOPING	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA

YAN 2 5 Salt, Lime & Tequila

DRINK UP NOW

27 EARLY BELIEVERS

KBEQ	KVOO	WHKO
КССҮ	KWEN	WIL
КСҮҮ	KWNR	WJVC
KDRK	KXLY	WKMK
KEEY	MCCN	WKXC
KJUG	WCKN	WQMX
KKBQ	WCOL	WQYK
KRTY	WDRM	WWKA
KUBL	WGAR	WWQM

SALLY ALLGEIER - DIRECTOR FIELD PROMOTION SALLY.A@REDSTREETRECORDS.COM

JOHNNY CHIANG - VP OF RADIO PROMOTION AND ARTIST DEVELOPMENT JOHNNY.C@REDSTREETRECORDS.COM

ALEX VALENTINE - SR. VP OF RADIO PROMOTION AND ARTIST DEVELOPMENT ALEX.V@REDSTREETRECORDS.COM

Country





JOHNNY CHIANG INTEL

CURRENT POSITION:

VP OF VP RADIO PROMOTION, STREAMING AND ARTIST DEVELOPMENT RED STREET RECORDS

You are certainly one of the Top 5 all time successful and respected programmers in the history of Country radio. What made you leave a 25 plus year major market programming career to tackle music promotion?

I can imagine my move surprised some in the industry. My decision to pivot had nothing to do with radio, but everything to do with broadening my skillsets in this ever changing media landscape. The world of audio entertainment today is so different than when I first became a programmer nearly 30 years ago. I believe it takes more to be a great PD today than ever before. Just knowing how to write imaging, schedule music, and compete with the radio station down the street isn't enough to attract and engage consumers today. Having intimate knowledge of all aspects of the music business, be it labels, management, or radio, is essential if you want to survive and grow today. All that said, at the end of the day, once a programmer, always a programmer, and I will always be a programmer.

Be honest now: What is the one thing the surprised you most about approaching radio from the other side of the desk?

Honestly, nothing has surprised me that much yet. I knew the travelling would be intense and conducting business from the other side of the table would take some getting used to. But has anything been so "left field" that it has taken me completely by surprise? So far, I'd have to say no. Oh wait, there is one thing. All these years of working with Alex Valentine, I've always thought he was full of shit, nothing but smoke and mirrors. I've learned he actually knows a thing or two about the record business. Not much, but just enough to be dangerous.

Gut and Passion for music have played an important role in both programming and promotion. In these days of data, research, number crunching and top down programming, where undo those qualities fit in with both radio and music promotion?

Whether it's radio programming or music promotion, I firmly believe great instincts still matter. We just have to be able to trust ourselves to use those instincts.

You are in The Annual Galveston Bay Fishing Tournament. In your boat there are 4 other fisher-people. Whichever team brings in the most groupers wins a life-time "dozen a day" of Krispy Kreme Donuts and purple Kia convertible...and some hot dogs. And some money. 2 teammates are label folks. One is a Country PD and the last one is any random person from the industry. Who are they and why?

Royce Risser, because he makes me laugh. Jason Owen, because he makes me think. Kim Guthrie, because she inspires me. Lastly, my former Director of Marketing Bill Tatar, because he's the best teammate anyone can ever ask for.

Can terrestrial radio and streaming services live harmoniously? Is there a way to connect the dots and benefit each other in a positive symbiotic way?

Yes, why not? We have an entire generation of listeners who have been using both DSP's and local radio. I believe each platform has its strengths and weaknesses. It's up to each to fully exploit what works for them.

You just won your first Grammy for your album entitled, "Couldn't Have Done it Without 'Cha". Who are you gonna thank before the orchestra drowns you out?

Go! My wife Cherolyn. It may be a cliché, but happy wife = happy life. Cher has been so incredibly supportive in my professional life, been by my side every step of the way. No way I can do what I'm doing now without her.

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4.4.22

Country MMI-VIDED STREAMING

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO 🕨
2	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	PLAY VIDEO 🕨
3	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	PLAY VIDEO 🕨
4	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville	PLAY VIDEO 🕨
5	LUKE COMBS	Doin' This	River House/Columbia Nash	PLAY VIDEO 🕨
6	WALKER HAYES	АА	Monument	PLAY VIDEO 🕨
7	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAY VIDEO 🕨
8	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	PLAY VIDEO 🕨
9	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO 🕨
10	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR	PLAY VIDEO ►
11	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	PLAY VIDEO 🕨
12	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville	PLAY VIDEO ►
13	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	PLAY VIDEO ►
14	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO 🕨
15	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	PLAY VIDEO ►
16	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow	PLAY VIDEO ►
17	TAYLOR SWIFT	l Bet You Think About Me	Republic/MCA Nashville	PLAY VIDEO ►
18	SCOTTY MCCREERY	Damn Strait	Triple Tigers	PLAY VIDEO ►
19	SAM HUNT	23	MCA Nashville	PLAY VIDEO ►
20	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO ►
21	ERIC CHURCH	Heart On Fire	EMI Nashville	PLAY VIDEO ►
22	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	PLAY VIDEO ►
23	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO ►
24	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO ►
25	LEE BRICE	Soul	Curb	PLAY VIDEO ►
26	CHRIS JANSON	Bye Mom	Warner/WAR	PLAY VIDEO ►
27	CAROLINE JONES	Come In (But Don't Make)	True To The Song/Mailboat	PLAY VIDEO ►
28	JIMMIE ALLEN	Down Home	Stoney Creek	PLAY VIDEO ►
29	THOMAS RHETT	Slow Down Summer	Valory	PLAY VIDEO ►
30	MAREN MORRIS	Circles Around This Town	Columbia Nashville	PLAY VIDEO ►
31	PARMALEE	Take My Name	Stoney Creek	PLAY VIDEO 🕨
32	DILLON CARMICHAEL	Son Of A	Riser House	PLAY VIDEO 🕨
33	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO 🕨
34	LUKE BRYAN	Up	Capitol Nashville	PLAY VIDEO 🕨
35	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	PLAY VIDEO 🕨
36	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA	PLAY VIDEO 🕨
37	MORGAN WADE	Wilder Days	Arista Nashville	PLAY VIDEO 🕨
38	OLD DOMINION	No Hard Feelings	Arista Nashville	PLAY VIDEO 🕨
39	KEITH URBAN	Wild Hearts	Capitol Nashville	PLAY VIDEO 🕨
40	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	PLAY VIDEO 🕨
41	GABBY BARRETT	Pick Me Up	Warner/WAR	PLAY VIDEO 🕨
42	JON PARDI	Last Night Lonely	Capitol Nashville	PLAY VIDEO 🕨
43	MIDLAND	Sunrise Tells The Story	Big Machine	PLAY VIDEO 🕨
44	DUSTIN LYNCH	Party Mode	Broken Bow	PLAY VIDEO 🕨
45	JUSTIN MOORE	With A Woman You Love	Valory	PLAY VIDEO 🕨
46	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO 🕨
47	FRANK RAY	Country'd Look Good On You	Stoney Creek	PLAY VIDEO 🕨
48	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR	PLAY VIDEO 🕨
49	TENILLE ARTS	Back Then, Right Now	19th & Grand	PLAY VIDEO 🕨
50	CONNER SMITH	Learn From It	Valory Music Co.	PLAY VIDEO 🕨

Country MMI-COUNTRY CALLOUT 4.4.22

Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	Each of four regions test 200 individuals for a total Sample Size of 800 per format. RANK ARTIST TITLE N'EAST MIDWEST SOUTH WEST							
KANN	ARTIST			MIDWEST	SOUTH	WEST		
1	SWINDELL, COLE & LAINEY WILSON	Never Say Never	5	3	3	3		
2	HUNT, SAM	23	8	1	16	2		
3	PARMALEE	Take My Name	1	18	14	1		
4	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	3	6	6	13		
5	MCCOLLUM, PARKER	To Be Loved By You	28	2	9	6		
6	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	7	8	13	7		
7	MCCREERY, SCOTTY	Damn Strait	6	13	8	5		
8	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	12	4	11	11		
9	ALDEAN, JASON	Trouble With A Heartbreak	11	9	1	19		
10	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	9	1	12	9		
11	SHELTON, BLAKE	Come Back As A Country Boy	20	5	5	8		
12	JOHNSON, CODY	Til You Can't With A Warran You Louis	13	10	4	12		
13 14	MOORE, JUSTIN	With A Woman You Love Give Heaven Some Hell	10 19	14 24	23 7	15 10		
14	HARDY	Wild Hearts	19 4	24 26	26	10 14		
16	URBAN, KEITH Dickerson, Russell	Home Sweet	4 14	20 25	20 18	14 22		
17	RHETT, THOMAS	Slow Down Summer	14 29	25 11	21	22		
18	SCOTT, DYLAN	New Truck	15	22	17	29 31		
19	CHURCH, ERIC	Heart On Fire	24	17	19	28		
20	COMBS, LUKE	Doin' This	31	20	15	20		
21	ANDRESS, INGRID WITH SAM HUNT	Wishful Drinking	33	37	10	4		
22	OWEN, JAKE	Best Thing Since Backroads	18	16	27	34		
23	MORRIS, MAREN	Circles Around This Town	2	31	44	16		
24	MCGRAW, TIM	7500 OBO	37	19	20	33		
25	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	35	12	31	37		
26	BRYAN, LUKE	Up	30	27	24	17		
27	SMITH, CONNER	Learn From It	16	23	30	38		
28	UNDERWOOD, CARRIE	Ghost Story	23	15	33	46		
29	LAMBERT, MIRANDA	If I Was A Cowboy	25	39	25	27		
30	SWIFT, TAYLOR FEAT. CHRIS STAPLETON	l Bet You Think About Me	21	36	29	26		
31	ARTS, TENILLE	Back Then, Right Now	17	28	42	23		
32	BROWN BAND, ZAC	Out In The Middle	27	29	36	24		
33	PARDI, JON	Last Night Lonely	32	21	35	41		
34	RAY, FRANK	Country'd Look Good On You	26	35	38	20		
35	JANSON, CHRIS	Bye Mom	34	30	32	35		
36	ALLEN, JIMMIE	Down Home	42	48	2	45		
37	HAYES, WALKER	AA	40	32	43	25		
38	MIDLAND	Sunrise Tells The Story	22	45	40	32		
39	ERNEST FEAT. MORGAN WALLEN	Flower Shops	41	34	37	30		
40	YOUNG, BRETT	You Didn't	45	38	22	47		
41	CHESNEY, KENNY	Everyone She Knows	36	47	41	40		
42	WALLEN, MORGAN	Wasted On You	48	33	34	43		
43	WADE, MORGAN	Wilder Days What A Sang Can Da	38	49 41	46	18 50		
44 45	LADY A OLD DOMINION	What A Song Can Do	44 46	41 42	28 45	50 36		
45 46		No Hard Feelings Pick Mo Up	46 39	42 40	45 48	36 48		
46 47	BARRETT, GABBY KEITH, TOBY	Pick Me Up Old School	39 43	40 43		48 30		
47 48	LYNCH, DUSTIN	Party Mode	43 47	43 50	49 39	39 49		
40 49	JONES, CAROLINE	Come In (But Don't)	47 49	50 46	39 47	49 42		
49 50	BRICE, LEE	Soul	49 50	40 44	47 50	42 44		
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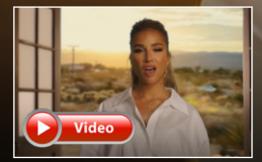


MMI-INTELESCOPE

4.<u>4.22</u>

JESSE JAMES DECKER SHOULD HAVE KNOWN BETTER

Now, It's Jesse James Decker's time. She's built a loyal fan base with both consumers and radio programmers and now the stars are aligning. JJD has been in partnership for some time with Nashville's humble, powerful and uber-successful Big Yellow Dog Music, where principles Carla Wallace and Kerry O'Neal have never stopped believing in Decker's immense talent. And now, backed by Warner Nashville's modern mega focused promotion machine, Decker delivers the hit that we all knew was coming. In this brilliant one-shot video take of "Should of Known Better", Jesse strips away the insecurities of a broken heart and bare's more than her soul. The defining line in this soon to be radio smash? "I've never looked better and it's all your fault". For proof, click here:





Country

MMI-INTELEVISION

Check out these videos hand-picked by our staff!



BROTHERS OSBORNE - "HEADSTONE"

No one (or two) defines the widening road of Country Music like the awesomely beloved Bros O. T.J. and John are simply the edgiest, coolest most original duo to arrive in decades with their original tsunami of talent and well branded rocking soul. They have garnered a fan base that is far reaching demographically and have introduced modern Country to an entirely new audience. Let's enjoy all that while they're here before we put it on their "Headstone". Click here:





BLAKE SHELTON - "BIBLE VERSES"

Well, bless his iHeart. Blake takes the stage in La La Land to bless us with a purely acoustic chapter and verse. In this poetic and preachy passage of positivity, Reverend Shelton delivers a message in it's simplest form with only a microphone, acoustic guitar and immense talent. Songs this powerful make one want to walk the aisle and accept Blake as our personal favorite singer. If you'd like to join in with hymn, please stand and click here:





LEANN RIMES, CARLY PEARCE AND ASHLEY MCBRYDE -"ONE WAY TICKET"

MMI turns the clock back to Sept of 1996 when "One Way Ticket" was LeAnn's 3rd single from her debut head-turning, road paving, record breaking album "Blue". The song was also her first number one. Today, with one of the most powerful trio of voices in music, the song is as fresh and moving as it was 26 long years ago. With Carly

Pearce and Ashley McBride sharing the CMT Crossroads stage, click here for the full package:





NICK CARTER AND JIMMIE ALLEN - "EASY"

At MMI, we all proudly wear our "Gimme Jimmie" t-shirts. When Mr. Allen appears, we pay attention because he's one of the most diverse, innovative talents in today's modern Country revolution. And look at this, Teen Idol Nick Carter is all grown up and sporting a beautiful family-time video shot in the wide open spaces and no longer on the backstreets. For a collaboration deluxe, it's "Easy" to click here:





TEXAS HILL - "HEAVEN DOWN HERE"

MMI Band We Really Dig A Lot Alert: Texas Hill is Craig Wayne Boyd, Casey James, and Adam Wakefield. 3 genuine talents who have all benefited from the American Idol-The Voice TV push. The combo of voices is a bubbling brew of Soul, Gospel, Americana and pure raw Country. As modern and far reaching as it is, there's shades of The Marshall Tucker Band, Allman Bros circa "Eat A Peach" and tons of Texas dust in Texas Hill's exceptional 3 part harmony signature. If you want

Hill's exceptional 3 part harmony signature. If you want to go to heaven without leaving your laptop, click here:



CHARTS/POWERS:

Monday

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

Z AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

3 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone.Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

Country

THE BACK PAGE

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY Morning Intel

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PUBLISHERS:

ZEN CZAR Rich Meyer CHIEF WRANGLER Steve Lehman

MARKETING, PROMOTION & Magic Fueled by Studio2Bee

MASTERS OF THE SUN

Skip Bishop Butch Waugh Kylee Laynee Higgins

RESEARCH TEAM

PEOPLE WHO ACTUALLY Do the Work

Richard R. Deitemeyer Kate Collins Brittany Whitney Brenda Manney Todd Morris

GRAPHIC DESIGN EGO Design

PYTHON POWER RANGER Trent Trento

OPERATIONS Kylee Laynee Higgins

PAW POWER NOT IN MY BOWL Heidi Dogg Monkey Dog

Cooper