

Country Edition

**NASHVILLE APPROVED** 

APRIL 11, 2022

#### IMPACTING AND IMPACTFUL

# Jelly Roll Son of a Sinner

"JELLY ROLL'S ABILITY TO BE **RAW, REAL AND UNFILTERED TO OUR FANS** IS TRULY WHAT WE'VE BEEN MISSING ON THE RADIO. COUNTRY MUSIC IS SUPPOSED TO MAKE US FEEL SOMETHING - AND **'SON OF A SINNER' IS A GUT PUNCH RIGHT IN THE FEELS".** 

#### - CLAY WALKER

PROGRAM DIRECTOR, WPAW/GREENSBORO

### MONDAY MORNING INTEL DEBUTING #3 IN ACTION • TOP SONG IN HOT ZONE • #1 AIRPLAY GAINER

"JELLY ROLL'S 'SON OF A SINNER' HAS PROVEN TO BE A VERY ACTIVE RECORD FOR US. WE'VE HAD PHONE REQUESTS, EMAILS, AND TEXT MESSAGES FROM LISTENERS FROM THE MOMENT WE STARTED PLAYING IT, WHICH IS UNUSUAL IN TODAY'S WORLD."

#### - MIKE MOORE

PROGRAM DIRECTOR, WKHX/ATLANTA

"ONE LISTEN TO 'SON OF A SINNER' AND WE WERE ALL IN ON JELLY ROLL.
THIS IS THE TYPE OF SONG THAT COUNTRY RADIO NEEDS... IT STANDS OUT
EVERY TIME YOU HEAR IT".

#### - TOMMY MATTERN

OM/BRAND CONTENT DIRECTOR, WIL/ST. LOUIS

#### **EYE OPENING 30+7 DAY SPINNERS**

WKHX/ATLANTA 49X

WPAW/GREENSBORO 45X

WIL/ST. LOUIS 40X

KWJJ/PORTLAND 35X

WGGY/WILKES-BARRE 32X

WDAF/KANSAS CITY 31X

KKWF/SEATTLE 30X

#### **IMPACTING APRIL 18TH**

CLICK HERE TO WATCH THE MUSIC VIDEO









## MONDAY MORNING INTEL

APRIL 11, 2022

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- **5 POWERS**
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### **4 RECORDS IN THE TOP 25**









AIRPLAY CODY JOHNSON "Til You Can't"

RETENTION CODY JOHNSON "Til You Can't"

CALLOLT COLE SWINDELL& LAINEY WILSON "Never Say Never"

ALIBIO CODY JOHNSON "Til You Can't"

**VIDEO MORGAN WALLEN "Wasted On You"** 

**SALES** WALKER HAYES "AA"

**COMPOSITE** CODY JOHNSON "Til You Can't"

ONLY TWO ARTISTS HAVE A TOP 30 CURRENT ON THE CHART AND MULTIPLE TOP 30 RECURRENTS.

# ONE OF THEM IS

TOP 30 - 36 MILLION STREAMS TO DATE - 33 MILION RADIO AUDIENCE

**#14 RECURRENT** 449 MILLION STREAMS TO DATE





#22 RECURRENT 182 MILLION STREAMS TO DATE

MORE LEE. MORE SOUL. CONVERT NOW





Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK AIRPLAY	TWRK Retention	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TWRK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
1	1	3	1	2	2	1	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
5	2	1	6	9	6	2	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
4	3	6	12	4	3	3	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
7	7	13	3	6	4	4	LUKE COMBS	Doin' This	River House/Columbia
2	4	2	20	18	11	5	SAM HUNT	23	MCA Nashville
3	5	7	11	17	13	6	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
8	6	9	17	8	8	7	CARLY PEARCE & ASHLEY MCBRYDE	<b>Never Wanted To Be That Girl</b>	Big Machine/WMN
13	19	36	2	3	1	8	WALKER HAYES	AA	Monument
12	10	10	18	12	12	9	HARDY	Give Heaven Some Hell	Big Loud
22	21	27	4	1	7	10	MORGAN WALLEN	Wasted On You	Big Loud/Republic
15	15	23	9	10	10	11	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
18	12	8	19	14	15	12	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
10	8	X	28	11	16	13	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
20	14	5	24	15	9	14	SCOTTY MCCREERY	Damn Strait	Triple Tigers
6	9	14	14	21	22	15	ERIC CHURCH	Heart On Fire	EMI Nashville
21	22	29	10	5	5	16	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
11	11	15	7	26	23	17	THOMAS RHETT	Slow Down Summer	Valory Music Co.
23	16	4	13	28	18	18	PARMALEE TIM MCCDAW	Take My Name	Stoney Creek
14 17	17	18 21	32 5	20 23	21 37	19 20	TIM MCGRAW Maren Morris	7500 0B0	Big Machine Columbia Nashville
17 29	18 24	24	21	23 27	57 14	21	CARRIE UNDERWOOD	Circles Around This Town Ghost Story	Capitol Nashville
9	13	24 11	42	37	26	22	KEITH URBAN	Wild Hearts	Capitol Nashville
25	26	17	33	30	28	23	DYLAN SCOTT	New Truck	Curb
19	23	22	37	34	31	24	LUKE BRYAN	Up	Capitol Nashville
24	27	19	35	39	29	25	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
16	20	20	34	46	38	26	JAKE OWEN	Best Thing Since Backroads	Big Loud
32	28	26	26	41	27	27	JON PARDI	Last Night Lonely	Capitol Nashville
26	25	12	39	45	34	28	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
43	33	16	15	35	41	29	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
34	36	43	36	24	20	30	LEE BRICE	Soul	Curb
30	30	40	31	36	30	31	OLD DOMINION	No Hard Feelings	Arista Nashville
45	45	Χ	16	22	35	32	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
46	41	Χ	29	13	36	33	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
47	48	Χ	30	7	33	34	KAMERON MARLOWE	Giving You Up	Columbia Nashville
35	38	41	23	32	42	35	MORGAN WADE	Wilder Days	Arista Nashville
27	29	39	45	38	32	36	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
44	44	37	41	19	24	37	BRETT YOUNG	You Didn't	BMLG
42	43	38	22	42	25	38	GABBY BARRETT	Pick Me Up	Warner/WAR
37	31	28	50	25	40	39	CHRIS JANSON	Bye Mom	Warner/WAR
48	49	30	25	16	43	40	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
50	50	Χ	8	29	17	41	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
49	47	Х	27	31	19	42	RESTLESS ROAD	Growing Old With You	RCA Nashville
38	35	32	49	33	39	43	JIMMIE ALLEN	Down Home	Stoney Creek
28	32	33	46	48	44 45	44	FRANK RAY	Country'd Look Good On You	Stoney Creek
36	39	42 25	38	43	45	45	DUSTIN LYNCH	Party Mode	Broken Bow
33	34	35	47	47	47	46	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
39 21	40	34	40	44 40	48	47	MIDLAND	Sunrise Tells The Story	Big Machine
31 41	37 46	31 44	44 10	49 40	49 46	48	TENILLE ARTS	Back Then, Right Now	19th & Grand
41 40	46 42	44 25	48 42	40 50	46 50	49 50	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
40	42	25	43	50	50	50	CONNER SMITH	Learn From It	Valory Music Co.



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	43	29	14	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
2	47	34	13	KAMERON MARLOWE	Giving You Up	Columbia Nashville
3	46	33	13	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
4	45	32	13	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
5	22	10	12	MORGAN WALLEN	Wasted On You	Big Loud/Republic
6	50	41	9	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
7	29	21	8	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
8	48	40	8	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville
9	49	42	7	RESTLESS ROAD	Growing Old With You	RCA Nashville
10	44	37	7	BRETT YOUNG	You Didn't	BMLG

### Country

#### MMI-RECURRENTS

4.11.22

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK	remain there for	r up to two years, before being reclassified as Gold	d.
TW	ARTIST	TITLE	LABEL/IMPRINT
1	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
2	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
3	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
4	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
5	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
6	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
7	WALKER HAYES	Fancy Like	Monument/RCA
8	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
9	LUKE COMBS	Cold As You	River House/Columbia Nash
10	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
11	KANE BROWN	One Mississippi	RCA Nashville
12	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
13	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
14	LUKE COMBS	Forever After All	River House/Columbia Nash
15	LEE BRICE	One Of Them Girls	Curb
16	THOMAS RHETT	What's Your Country Song	Valory Music Co.
17	MICHAEL RAY	Whiskey And Rain	Warner/WEA
18	COLE SWINDELL	Single Saturday Night	Warner/WMN
19	BRETT YOUNG	Lady	BMLG
20	LEE BRICE	Memory I Don't Mess With	Curb
21	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
22	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
23	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
24	LUKE BRYAN	One Margarita	Capitol Nashville
25	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
26	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
27	LUKE COMBS	Better Together	River House/Columbia Nash
28	LUKE COMBS	Lovin' On You	River House/Columbia Nash
29	GABBY BARRETT	The Good Ones	Warner/WAR
30	JUSTIN MOORE	We Didn't Have Much	Valory Music Co.

A powerful declaration of hope...

# JACKSON



THREE





### MMI-HOTZONE

C +   +		£ _	t increases in all MMI Components.
Songs that are performing	i nigher than most with	all of the heaviest	r increases in all iviivii ( ombobents

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
<i>HOTZONE</i>	MORGAN WALLEN	Wasted On You	Big Loud/Republic
<i>HOTZONE</i>	JACKSON DEAN	Don't Come Lookin'	Big Machine
<i>HOTZONE</i>	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
<i>HOTZONE</i>	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
<i>HOTZONE</i>	JON PARDI	Last Night Lonely	Capitol Nashville
<i>HOTZONE</i>	JIMMIE ALLEN	Down Home	Stoney Creek
<i>HOTZONE</i>	WALKER HAYES	AA	Monument
<i>HOTZONE</i>	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
<i>HOTZONE</i>	OLD DOMINION	No Hard Feelings	Arista Nashville
<i>HOTZONE</i>	LADY A	What A Song Can Do	BMLG
<i>HOTZONE</i>	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
<i>HOTZONE</i>	DUSTIN LYNCH	Party Mode	Broken Bow
<i>HOTZONE</i>	MITCHELL TENPENNY	Truth About You	Riser House/Columbia



#### MMI-DEVELOPING

4.11.22

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	New music that is increasing at a	a moderate rate in all MiMi Components — op	ward frending wusic.
	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	MAREN MORRIS	Circles Around This Town	Columbia Nashville
<b>DEVELOPING</b>	SCOTTY MCCREERY	Damn Strait	Triple Tigers
<b>DEVELOPING</b>	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
<b>DEVELOPING</b>	PARMALEE	Take My Name	Stoney Creek
<b>DEVELOPING</b>	FRANK RAY	Country'd Look Good On You	Stoney Creek
<b>DEVELOPING</b>	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
<b>DEVELOPING</b>	CONNER SMITH	Learn From It	Valory Music Co.
<b>DEVELOPING</b>	TIM MCGRAW	7500 OBO	Big Machine
<b>DEVELOPING</b>	TENILLE ARTS	Back Then, Right Now	19th & Grand
<b>DEVELOPING</b>	LEE BRICE	Soul	Curb
<b>DEVELOPING</b>	MORGAN WADE	Wilder Days	Arista Nashville
<b>DEVELOPING</b>	CHRIS JANSON	Bye Mom	Warner/WAR
<b>DEVELOPING</b>	MIDLAND	Sunrise Tells The Story	Big Machine
<b>DEVELOPING</b>	BRETT YOUNG	You Didn't	BMLG
<b>DEVELOPING</b>	THOMAS RHETT	Slow Down Summer	Valory Music Co.
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
<b>DEVELOPING</b>	JAKE OWEN	Best Thing Since Backroads	Big Loud
<b>DEVELOPING</b>	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
DEVELOPING	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
<b>DEVELOPING</b>	GABBY BARRETT	Pick Me Up	Warner/WAR
DEVELOPING	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
DEVELOPING	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
DEVELOPING	LUKE BRYAN	Up	Capitol Nashville
<b>DEVELOPING</b>	DYLAN SCOTT	New Truck	Curb







CURRENT POSITION:

SR. VP MUSIC STRATEGIES

CMT

# PREVIEWS TONIGHT'S CMT AWARDS

Dang it Leslie, this feels BIG! Tonight's CMT Awards are on CBS. Right smack in the middle of network Prime-Time. How did this giant leap come about?

We've had so many fans of this show internally and year after year the support from ViacomCBS and now Paramount has been enormous. It only made sense to look inside the portfolio and take it to a wider audience. We're honored to have the CMT Awards on CBS!

Can we do a spoiler alert? Can you share one thing that "might" happen on tonight's broadcast that no one will be expecting?

Well, Carrie Underwood said in an interview that she is doing things on the CMT Awards that she's never done before while singing, so THERE'S THAT! And, The Judds will be performing together on TV for the first time in 20 years!

There's a pool floating around placing bets on who is going to have to coolest clothes and the most costume changes. I'm putting my benji down on Jimmie Allen. You?

Just google Jimmie Allen and Noah Cyrus from the 2020 CMT Awards! Most costume changes....the winner is... KELSEA BALLERINI!

CMT (and you particularly) have been on the cutting edge of expanding the horizons of Country Music. From championing females to opening the door wider to ethnic artists and artistic videos. Will some of the positive Mojo be evident tonight?

Always, it's part of our DNA and commitment to opening the door to underrepresented voice. We will also be announcing the next step with our Equal Play program.

You're married to industry icon and published author Lanny West. Let's imagine tonight's show is over, the afterparty is a wrap and you and the Lanster get to slip out to your favorite Nashville restaurant for a quiet dinner. Where would you go and what would you order

Well, Lanny is an amazing chef but at Midnight it might just be scrambled eggs and toast?

**Bonus Round: Simple one too! List 3 reasons why everyone should watch tonight's CMT awards.** Sensational collaborations, memorable performances and as always, a nod to the past, present & future of country music!



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MONDAY MORNING INTEL

DEBUTING #3 IN ACTION • TOP SONG IN HOT ZONE • #1 AIRPLAY GAINER

**IMPACTING APRIL 18<sup>™</sup>** 



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ▶
2	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	PLAY VIDEO ▶
3	WALKER HAYES	AA	Monument	PLAY VIDEO ▶
4	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville	PLAY VIDEO ▶
5	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	PLAY VIDEO ▶
6	LUKE COMBS	Doin' This	River House/Columbia Nash	PLAY VIDEO ▶
7	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAY VIDEO ►
8	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	PLAY VIDEO ►
9	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR	PLAY VIDEO ►
10	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	PLAY VIDEO ►
11	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	PLAY VIDEO ►
12	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO ►
13	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	PLAY VIDEO ►
14	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow	PLAY VIDEO ►
15	SCOTTY MCCREERY	Damn Strait	Triple Tigers	PLAY VIDEO ►
16	TAYLOR SWIFT	I Bet You Think About Me	Republic/MCA Nashville	PLAY VIDEO ►
17	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	PLAY VIDEO ►
18	SAM HUNT	23	MCA Nashville	PLAY VIDEO ►
19	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO ►
20	TIM MCGRAW	7500 0B0	Big Machine	PLAY VIDEO ►
21	ERIC CHURCH	Heart On Fire Truth About You	EMI Nashville Riser House/Columbia	PLAY VIDEO ►
22 23	MITCHELL TENPENNY MAREN MORRIS	Circles Around This Town	Columbia Nashville	PLAY VIDEO ►
23 24	LEE BRICE	Soul	Curb	PLAY VIDEO ► PLAY VIDEO ►
2 <del>4</del> 25	CHRIS JANSON	Bye Mom	Warner/WAR	PLAY VIDEO >
26	THOMAS RHETT	Slow Down Summer	Valory	PLAY VIDEO >
27	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville	PLAY VIDEO >
28	PARMALEE	Take My Name	Stoney Creek	PLAY VIDEO >
29	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers	PLAY VIDEO >
30	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO ▶
31	RESTLESS ROAD	Growing Old With You	RCA Nashville	PLAY VIDEO ▶
32	MORGAN WADE	Wilder Days	Arista Nashville	PLAY VIDEO ▶
33	JIMMIE ALLEN	Down Home	Stoney Creek	PLAY VIDEO ▶
34	LUKE BRYAN	Up	Capitol Nashville	PLAY VIDEO ▶
35	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	PLAY VIDEO ▶
36	OLD DOMINION	No Hard Feelings	Arista Nashville	PLAY VIDEO ▶
37	KEITH URBAN	Wild Hearts	Capitol Nashville	PLAY VIDEO ▶
38	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA	PLAY VIDEO ▶
39	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	PLAY VIDEO ▶
40	JON PARDI	Last Night Lonely	Capitol Nashville	PLAY VIDEO ►
41	GABBY BARRETT	Pick Me Up	Warner/WAR	PLAY VIDEO ►
42	DUSTIN LYNCH	Party Mode	Broken Bow	PLAY VIDEO ▶
43	MIDLAND	Sunrise Tells The Story	Big Machine	PLAY VIDEO ►
44	JUSTIN MOORE	With A Woman You Love	Valory	PLAY VIDEO ►
45	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO ▶
46	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR	PLAY VIDEO ►
47	FRANK RAY	Country'd Look Good On You	Stoney Creek	PLAY VIDEO ►
48	TENILLE ARTS	Back Then, Right Now	19th & Grand	PLAY VIDEO ►
49	CONNER SMITH	Learn From It	Valory Music Co.	PLAY VIDEO ►

#### Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

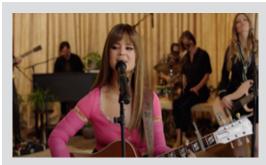
RANK	ARTIST Lacif Of four regions test	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	SWINDELL, COLE & LAINEY WILSON	Never Say Never	1	4	3	6
2	HUNT, SAM	23	6	2	13	2
3	JOHNSON, CODY	Til You Can't	10	1	2	12
4	PARMALEE	Take My Name	2	11	7	1
5	MCCOLLUM, PARKER	To Be Loved By You	19	3	4	7
6	MCCREERY, SCOTTY	Damn Strait	5	15	5	4
7	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	9	6	6	13
8	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	3	5	9	16
9	ALDEAN, JASON	Trouble With A Heartbreak	13	13	1	14
10	SHELTON, BLAKE	Come Back As A Country Boy	12	9	8	10
11	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	8	10	12	18
12	HARDY	Give Heaven Some Hell	7	16	11	8
13	URBAN, KEITH	Wild Hearts	11	22	28	5
14	MOORE, JUSTIN	With A Woman You Love	14	12	10	38
15	COMBS, LUKE	Doin' This	27	7	19	32
16	CHURCH, ERIC	Heart On Fire	16	19	21	21
17	RHETT, THOMAS	Slow Down Summer	30	20	15	15
18	ANDRESS, INGRID WITH SAM HUNT	Wishful Drinking	15	38	27	3
19	SCOTT, DYLAN	New Truck	18	25	14	26
20	MCGRAW, TIM	7500 0B0	22	8	17	50
21	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	24	17	22	22
22	OWEN, JAKE	Best Thing Since Backroads	26	14	20	29
23	MORRIS, MAREN	Circles Around This Town	4	28	39	9
24	BRYAN, LUKE	Up	32	24	23	24
25	LAMBERT, MIRANDA	If I Was A Cowboy	28	32	18	17
26	UNDERWOOD, CARRIE	Ghost Story	21	23	30	37
27	SMITH, CONNER	Learn From It	35	26	25	36
28	PARDI, JON	Last Night Lonely	29	29	33	23
29	WALLEN, MORGAN	Wasted On You	43	21	26	40
30	JANSON, CHRIS	Bye Mom	25	27	34	34
31	ERNEST FEAT. MORGAN WALLEN	Flower Shops	39	18	29	43
32	SWIFT, TAYLOR FEAT. CHRIS STAPLETON	I Bet You Think About Me	34	37	24	25
33	ARTS, TENILLE	Back Then, Right Now	17	30	42	28
34	ALLEN, JIMMIE	Down Home	33	42	16	30
35	RAY, FRANK	Country'd Look Good On You	20	34	35	27
36	MIDLAND	Sunrise Tells The Story	23	44	32	39
37 20	BROWN BAND, ZAC	Out In The Middle	45 21	31	36	19
38	HAYES, WALKER	AA What A Sang Can Da	31	35	41	41
39 40	LADY A	What A Song Can Do	41	33 39	31	49
40 41	YOUNG, BRETT KEITH, TOBY	You Didn't Old School	36 40	39 41	40 45	42 35
42	BARRETT, GABBY	Pick Me Up	38	36	46	44
43	CHESNEY, KENNY	Everyone She Knows	36 46	46	38	33
43 44	OLD DOMINION	No Hard Feelings	48	43	36 37	33 46
45	WADE, MORGAN	Wilder Days	46 47	48	47	11
46	DEAN, JACKSON	Don't Come Lookin'	37	46 45	50	20
<del>4</del> 0	LYNCH, DUSTIN	Party Mode	42	43 49	44	48
48	BRICE, LEE	Soul	50	40	48	45
49	JONES, CAROLINE	Come In (But Don't)	49	47	43	47
<del>-</del> 50	BLOCK, PRISCILLA	My Bar	44	50	49	31
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Check out these videos hand-picked by our staff!



#### MAREN MORRIS - "CIRCLES AROUND THIS TOWN"

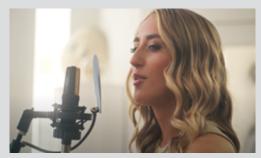
**MMI We're Just Fans Alert:** NPR's Tiny Desk Concerts are the coolest. If you don't track the feature, you should. It's always a well produced "small bite" format of great music that features multi-genre superstars and way hot emerging talent. We loved this clip from the NPRTD series of our beloved Maren doing her big hit on a tiny desk. We also love her fresh mod throwback look. So now and so sixties. Click Here:





#### DYLAN SCOTT - "LIVIN' MY BEST LIFE"

A visual backstage pass! So many imagine the life of a superstar being all glitz and glamour but it ain't....It's bus bunks, bad coffee, waiting around, tiny bathrooms, sitting on boxes, more waiting, questions, gear snafu's, tight schedules, good food/bad food, where are we today, oh yeah. But we love it. Dylan captures it perfectly with this road glimpse clip of a day in the life. It's bus bunks to band shenanigans in "Livin' My Best Life". Click here:



#### ASHLEY COOKE AND BRETT YOUNG - "NEVER TIL NOW"

Look up "Love Song" and this is what you'll find. This is the track that's going to put bubbling under mega star in the front row of smoking hot singer songwriters. She and Brett smack the heck out of the poetic lyrics and stunning harmonies on "Never Til Now". Hey, if your looking for a new great song to match that white dress, you'll find it by clicking here:





#### ADAM DOLEAC - "SOMEWHERE COOL WITH YOU"

Adam takes us on a Country Music Old West travelog of wide-open spaces with "Somewhere Cool With You". The Mississippi boy turned college baseball star became an in demand songwriter before landing his current Sony major label home. For a breezy Country song with all the visuals, click here:





#### **SARAH DARLING - "HUNGOVER"**

Sarah brings us an artsy one-shot black and white video spin on the song "Hungover". A stylistic choice that forces the music to the front and gives Ms. Darling the platform to show us her consistently diverse talent. This one has a little" FleetwoodMacish Magic" sprinkled in as she spins a tale of a sobering broken heart. Click Here:



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#### **CHARTS/POWERS:**

- **AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- 2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

#### HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

#### RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

#### ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

#### STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.



CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

## MONDAY MORNING INTEL

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#### THANK YOU

from the entire staff:

#### **PUBLISHERS:**

ZEN CZAR Rich Meyer CHIEF WRANGLER

Steve Lehman

MARKETING, PROMOTION & Magic Fueled by Studio2Bee

#### MASTERS OF THE SUN

Skip Bishop Butch Waugh Kylee Laynee Higgins

#### **RESEARCH TEAM**

#### PEOPLE WHO ACTUALLY DO THE WORK

Richard R. Deitemeyer Kate Collins Brittany Whitney Brenda Manney Todd Morris

#### **GRAPHIC DESIGN**

EGO Design

#### **PYTHON POWER RANGER**

**Trent Trento** 

#### **OPERATIONS**

Kylee Laynee Higgins

#### **PAW POWER**

#### **NOT IN MY BOWL**

Heidi Dogg Monkey Dog Cooper