

**MONDAY**  
**MORNING**  
**INTEL**

LITTLE BIG TOWN  
**HELL YEAH**



*Country Edition*

**NASHVILLE  
APPROVED**

APRIL 18, 2022



LITTLE BIG TOWN

# HELL YEAH



**IMPACTING NOW**

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# **MONDAY MORNING INTEL**

APRIL 18, 2022

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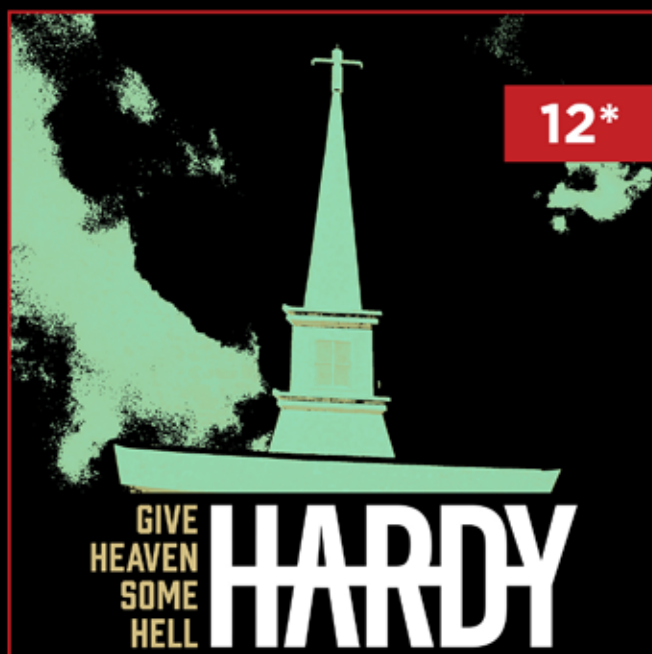
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***MMI - A MODERN DAY MUSIC RESEARCH SYSTEM***





**4 RECORDS IN THE TOP 25**



**BIG LOUD**



**MONDAY  
MORNING  
INTEL**

**#1**

**SONGS THIS WEEK**  
BY MMI COMPOSITE CATEGORIES **4.18.22**

**AIRPLAY**

**DIERKS BENTLEY, BRELAND, HARDY “Beers On Me”**

**RETENTION**

**CODY JOHNSON “Til You Can’t”**

**CALLOUT**

**MITCHELL TENPENNY “Truth About You”**

**AUDIO**

**MORGAN WALLEN “Wasted On You”**

**VIDEO**

**MORGAN WALLEN “Wasted On You”**

**SALES**

**WALKER HAYES “AA”**

**COMPOSITE**

**CODY JOHNSON “Til You Can’t”**

**MONDAY  
MORNING  
INTEL**

**MondayMorningIntel.com**



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
2	1	6	4	3	2	1	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
4	2	3	8	10	7	2	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
3	4	11	12	7	3	3	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
7	6	19	2	6	4	4	LUKE COMBS	Doin' This	River House/Columbia
1	3	5	11	17	13	5	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
5	5	8	17	20	12	6	SAM HUNT	23	MCA Nashville
16	9	4	13	14	17	7	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
13	19	34	3	5	1	8	WALKER HAYES	AA	Monument
8	10	17	22	9	11	9	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
20	20	30	1	1	6	10	MORGAN WALLEN	Wasted On You	Big Loud/Republic
19	14	7	15	16	9	11	SCOTTY MCCREERY	Damn Strait	Triple Tigers
12	11	13	20	12	14	12	HARDY	Give Heaven Some Hell	Big Loud
10	7	9	27	13	18	13	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
15	15	23	10	11	10	14	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
21	21	31	9	4	5	15	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
11	12	18	5	24	23	16	THOMAS RHETT	Slow Down Summer	Valory Music Co.
6	8	16	19	22	24	17	ERIC CHURCH	Heart On Fire	EMI Nashville
23	16	2	14	27	15	18	PARMALEE	Take My Name	Stoney Creek
18	18	22	6	26	25	19	MAREN MORRIS	Circles Around This Town	Columbia Nashville
29	26	28	24	2	8	20	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
14	17	20	32	19	21	21	TIM MCGRAW	7500 OBO	Big Machine
9	13	10	45	37	28	22	KEITH URBAN	Wild Hearts	Capitol Nashville
26	25	14	33	29	29	23	DYLAN SCOTT	New Truck	Curb
42	30	1	18	23	37	24	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
25	27	15	35	39	34	25	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
22	23	21	37	36	35	26	LUKE BRYAN	Up	Capitol Nashville
31	28	27	25	40	31	27	JON PARDI	Last Night Lonely	Capitol Nashville
24	24	12	40	44	36	28	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
17	22	25	36	45	41	29	JAKE OWEN	Best Thing Since Backroads	Big Loud
41	35	24	16	35	39	30	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
30	29	40	31	34	30	31	OLD DOMINION	No Hard Feelings	Arista Nashville
34	38	44	34	25	20	32	LEE BRICE	Soul	Curb
50	49	x	7	28	16	33	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
48	47	x	28	18	19	34	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
45	46	x	29	15	32	35	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
39	33	26	38	33	42	36	JIMMIE ALLEN	Down Home	Stoney Creek
36	42	42	23	30	38	37	MORGAN WADE	Wilder Days	Arista Nashville
43	44	32	42	21	27	38	BRETT YOUNG	You Didn't	BMLG
28	32	41	43	38	33	39	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
47	48	x	30	8	40	40	KAMERON MARLOWE	Giving You Up	Columbia Nashville
44	45	38	21	42	26	41	GABBY BARRETT	Pick Me Up	Warner/WAR
49	50	x	26	31	22	42	RESTLESS ROAD	Growing Old With You	RCA Nashville
32	41	43	x	x	x	43	KELSEA BALLERINI	Heartfirst	Black River Entertainment
27	31	29	46	46	46	44	FRANK RAY	Country'd Look Good On You	Stoney Creek
37	39	39	39	41	43	45	DUSTIN LYNCH	Party Mode	Broken Bow
38	36	36	48	32	44	46	CHRIS JANSON	Bye Mom	Warner/WAR
46	34	x	x	x	x	47	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville
40	43	33	41	43	47	48	MIDLAND	Sunrise Tells The Story	Big Machine
35	37	37	47	47	45	49	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
33	40	35	44	48	48	50	TENILLE ARTS	Back Then, Right Now	19th & Grand



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	42	24	18	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
2	50	33	17	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
3	48	34	14	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
4	41	30	11	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
5	20	10	10	MORGAN WALLEN	Wasted On You	Big Loud/Republic
6	45	35	10	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
7	29	20	9	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
8	16	7	9	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
9	19	11	8	SCOTTY MCCREERY	Damn Strait	Triple Tigers
10	49	42	7	RESTLESS ROAD	Growing Old With You	RCA Nashville
11	47	40	7	KAMERON MARLOWE	Giving You Up	Columbia Nashville

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
2	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
3	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
4	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
5	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
6	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
7	WALKER HAYES	Fancy Like	Monument/RCA
8	LUKE COMBS	Cold As You	River House/Columbia Nash
9	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
10	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
11	KANE BROWN	One Mississippi	RCA Nashville
12	LUKE COMBS	Forever After All	River House/Columbia Nash
13	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
14	LEE BRICE	One Of Them Girls	Curb
15	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
16	THOMAS RHETT	What's Your Country Song	Valory Music Co.
17	COLE SWINDELL	Single Saturday Night	Warner/WMN
18	MICHAEL RAY	Whiskey And Rain	Warner/WEA
19	BRETT YOUNG	Lady	BMLG
20	LUKE COMBS	Lovin' On You	River House/Columbia Nash
21	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
22	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
23	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
24	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
25	LEE BRICE	Memory I Don't Mess With	Curb
26	LUKE BRYAN	One Margarita	Capitol Nashville
27	LUKE BRYAN	Down To One	Capitol Nashville
28	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
29	JAMESON RODGERS	Some Girls	River House/Columbia Nash
30	JUSTIN MOORE	We Didn't Have Much	Valory Music Co.

*A powerful declaration of hope...*

# JACKSON MICHELSON



THREE



**LISTEN HERE**





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	KELSEA BALLERINI	Heartfirst	Black River Entertainment
HOTZONE	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
HOTZONE	JACKSON DEAN	Don't Come Lookin'	Big Machine
HOTZONE	JON PARDI	Last Night Lonely	Capitol Nashville

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	SCOTTY MCCREERY	Damn Strait	Triple Tigers
DEVELOPING	MORGAN WALLEN	Wasted On You	Big Loud/Republic
DEVELOPING	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
DEVELOPING	JIMMIE ALLEN	Down Home	Stoney Creek
DEVELOPING	LADY A	What A Song Can Do	BMLG
DEVELOPING	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
DEVELOPING	FRANK RAY	Country'd Look Good On You	Stoney Creek
DEVELOPING	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
DEVELOPING	THOMAS RHETT	Slow Down Summer	Valory Music Co.
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	WALKER HAYES	AA	Monument
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine
DEVELOPING	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
DEVELOPING	MAREN MORRIS	Circles Around This Town	Columbia Nashville
DEVELOPING	PARMALEE	Take My Name	Stoney Creek
DEVELOPING	OLD DOMINION	No Hard Feelings	Arista Nashville
DEVELOPING	DUSTIN LYNCH	Party Mode	Broken Bow
DEVELOPING	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
DEVELOPING	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
DEVELOPING	JAKE OWEN	Best Thing Since Backroads	Big Loud
DEVELOPING	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
DEVELOPING	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
DEVELOPING	DYLAN SCOTT	New Truck	Curb
DEVELOPING	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
DEVELOPING	MORGAN WADE	Wilder Days	Arista Nashville
DEVELOPING	CAROLINE JONES	Come In (But Don't Make...)	True To The Song/Mailboat
DEVELOPING	CONNER SMITH	Learn From It	Valory Music Co.
DEVELOPING	BRETT YOUNG	You Didn't	BMLG

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
2	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
3	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
4	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	<a href="#">PLAY VIDEO ▶</a>
5	WALKER HAYES	AA	Monument	<a href="#">PLAY VIDEO ▶</a>
6	LUKE COMBS	Doin' This	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
7	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
8	KAMERON MARLOWE	Giving You Up	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
9	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	<a href="#">PLAY VIDEO ▶</a>
10	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR	<a href="#">PLAY VIDEO ▶</a>
11	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
12	HARDY	Give Heaven Some Hell	Big Loud	<a href="#">PLAY VIDEO ▶</a>
13	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
14	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow	<a href="#">PLAY VIDEO ▶</a>
15	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	<a href="#">PLAY VIDEO ▶</a>
16	SCOTTY MCCREERY	Damn Strait	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
17	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	<a href="#">PLAY VIDEO ▶</a>
18	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
19	TIM MCGRAW	7500 OBO	Big Machine	<a href="#">PLAY VIDEO ▶</a>
20	SAM HUNT	23	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
21	BRETT YOUNG	You Didn't	BMLG	<a href="#">PLAY VIDEO ▶</a>
22	ERIC CHURCH	Heart On Fire	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
23	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	<a href="#">PLAY VIDEO ▶</a>
24	THOMAS RHETT	Slow Down Summer	Valory	<a href="#">PLAY VIDEO ▶</a>
25	LEE BRICE	Soul	Curb	<a href="#">PLAY VIDEO ▶</a>
26	MAREN MORRIS	Circles Around This Town	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
27	PARMALEE	Take My Name	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
28	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
29	DYLAN SCOTT	New Truck	Curb	<a href="#">PLAY VIDEO ▶</a>
30	MORGAN WADE	Wilder Days	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
31	RESTLESS ROAD	Growing Old With You	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
32	CHRIS JANSON	Bye Mom	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
33	JIMMIE ALLEN	Down Home	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
34	OLD DOMINION	No Hard Feelings	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
35	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
36	LUKE BRYAN	Up	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
37	KEITH URBAN	Wild Hearts	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
38	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
39	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
40	JON PARDI	Last Night Lonely	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
41	DUSTIN LYNCH	Party Mode	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
42	GABBY BARRETT	Pick Me Up	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
43	MIDLAND	Sunrise Tells The Story	Big Machine	<a href="#">PLAY VIDEO ▶</a>
44	JUSTIN MOORE	With A Woman You Love	Valory	<a href="#">PLAY VIDEO ▶</a>
45	JAKE OWEN	Best Thing Since Backroads	Big Loud	<a href="#">PLAY VIDEO ▶</a>
46	FRANK RAY	Country'd Look Good On You	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
47	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
48	TENILLE ARTS	Back Then, Right Now	19th & Grand	<a href="#">PLAY VIDEO ▶</a>



# RYAN GRIFFIN

## *Salt, Lime & Tequila*

IMPACTING NOW

COUNTRY RADIO  
SUMMER ESSENTIALS:

SALT ✓

LIME ✓

TEQUILA ✓



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Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N.EAST	MIDWEST	SOUTH	WEST
1	TENPENNY, MITCHELL	Truth About You	1	1	2	7
2	PARMALEE	Take My Name	4	4	14	1
3	SWINDELL, COLE & LAINEY WILSON	Never Say Never	2	3	8	8
4	ALDEAN, JASON	Trouble With A Heartbreak	10	11	3	4
5	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	14	7	1	13
6	JOHNSON, CODY	Til You Can't	7	2	6	19
7	MCCREERY, SCOTTY	Damn Strait	5	14	7	6
8	HUNT, SAM	23	11	5	27	2
9	SHELTON, BLAKE	Come Back As A Country Boy	9	6	5	23
10	URBAN, KEITH	Wild Hearts	12	22	11	3
11	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	17	9	13	15
12	MOORE, JUSTIN	With A Woman You Love	26	10	9	28
13	HARDY	Give Heaven Some Hell	6	17	22	16
14	SCOTT, DYLAN	New Truck	3	19	15	39
15	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	13	28	10	14
16	CHURCH, ERIC	Heart On Fire	20	13	19	18
17	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	19	18	16	20
18	RHETT, THOMAS	Slow Down Summer	15	23	18	12
19	COMBS, LUKE	Doin' This	25	8	20	46
20	MCGRAW, TIM	7500 OBO	33	12	12	47
21	BRYAN, LUKE	Up	27	24	31	5
22	MORRIS, MAREN	Circles Around This Town	18	20	24	24
23	LAMBERT, MIRANDA	If I Was A Cowboy	21	29	30	10
24	ANDRESS, INGRID WITH SAM HUNT	Wishful Drinking	29	41	17	9
25	OWEN, JAKE	Best Thing Since Backroads	30	16	35	17
26	ALLEN, JIMMIE	Down Home	24	43	4	33
27	PARDI, JON	Last Night Lonely	38	27	23	11
28	SMITH, CONNER	Learn From It	23	30	21	30
29	UNDERWOOD, CARRIE	Ghost Story	34	25	36	26
30	RAY, FRANK	Country'd Look Good On You	32	33	28	25
31	WALLEN, MORGAN	Wasted On You	42	15	38	32
32	ERNEST FEAT. MORGAN WALLEN	Flower Shops	44	21	26	36
33	YOUNG, BRETT	You Didn't	22	39	25	41
34	MIDLAND	Sunrise Tells The Story	39	37	29	21
35	HAYES, WALKER	AA	31	34	39	34
36	ARTS, TENILLE	Back Then, Right Now	16	35	46	31
37	JANSON, CHRIS	Bye Mom	43	26	43	22
38	BROWN BAND, ZAC	Out In The Middle	46	31	33	44
39	LADY A	What A Song Can Do	41	32	40	45
40	BARRETT, GABBY	Pick Me Up	36	36	44	43
41	LYNCH, DUSTIN	Party Mode	40	46	34	42
42	OLD DOMINION	No Hard Feelings	45	42	32	40
43	KEITH, TOBY	Old School	28	40	49	37
44	CHESNEY, KENNY	Everyone She Knows	48	48	37	29
45	JONES, CAROLINE	Come In (But Don't...)	50	38	41	38
46	DEAN, JACKSON	Don't Come Lookin'	8	44	50	48
47	WADE, MORGAN	Wilder Days	47	47	48	27
48	BLOCK, PRISCILLA	My Bar	35	50	45	35
49	BALLERINI, KELSEA	Heartfirst	37	49	47	50
50	BRICE, LEE	Soul	49	45	42	49





# PORTER HOWELL THIS TOWN WAS

With hundred's of family's moving to Nashville everyday (and some leaving) Porter Howell just nailed it. There is no more appropriate way to express what's on Nashville's heart than with an amazing song. You know Porter as the front dude of Little Texas who took the pandemic's solitude and transformed it into a collection of brilliant music that you can find on the solo Porter project "This Town Was". For those of us who play "count the cranes" at every intersection, for the ones who miss the Sunset Grill and will form a human chain around Bobby's Dairy Dip, this one's for you. Click Here:





Check out these videos hand-picked by our staff!



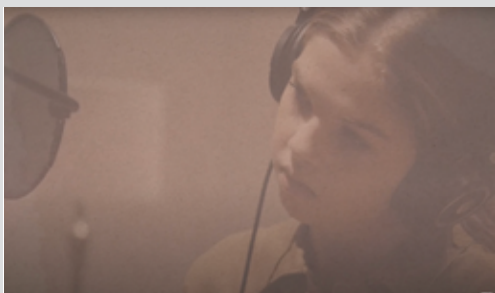
### CAITLYN SMITH - "DOWNTOWN BABY"

Nashville, LA, and New York know all about Caitlyn Smith. Folks know that her massive songwriting talent has scored monster hits for Meghan Trainor, John Legend, Miley Cyrus, even for Kenny and Dolly. Her God-given ability isn't limited to a silo. She writes, sings and performs with all the star power of the triple threat that she is. You do not have to squint to see the ship coming into shore. So, if you didn't know..now you do so, let's go "Downtown Baby" and click here:



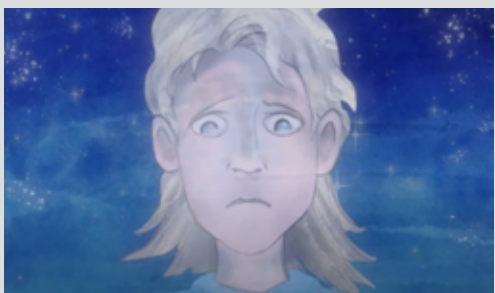
### CHRIS JANSON - "WE DID IT ANYWAY"

One wonder's what Chris Janson would do if Country Music didn't exist. Really, can you see him doing anything except slinging that guitar around and rolling out high emotion filled Country smashes? He's crazy cool and any Janson show is an exhaustingly good time. He owns the audience with songs, vocals, moves like Jagger and hypnotic Country Funk. In the video of "We Did it Anyway", Chris is on stage doing exactly what he was born to do. Click Here:



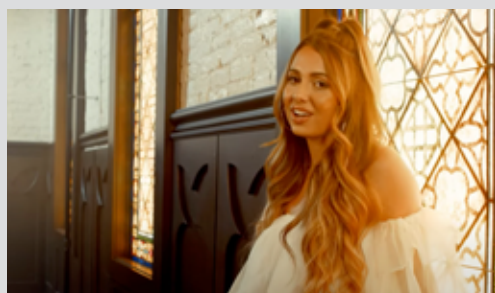
### CALLISTA CLARK - "GAVE IT BACK BROKEN"

Here's a question for you brainiacs: How does a kid from Georgia, barely 18, sing with the clarity and soulful emotion that nails the pain of a heartbreak? I mean come on. This child is good. She may be one of the most gifted emerging singers in the format. She delivers a personal and unique vocal style that turns heads. She's all Country. She's from the metropolis of Zebulon, Georgia for God's sake. If she moves, the population drops to 1,077. Google her up and stream through her tracks. She's really, really, really talented. When you're done with that, click here:



### DRAKE WHITE - "HURTS THE HEALING"

**MMI Reality Alert:** Drake White grew up in Hokes Bluff, Allybammy. Our boy sang in the Hokes Bluff First Baptist Church Youth Choir. That's who he is. With that said, he has a poetic soul and his voice and lyrics have a mystical and divine presence that are all his own. Again, poetic. Drake has taken the long slow road uphill where fans follow. Drake fans are loyal and sincere. They know his songs and own them with a deep sense of belief and ownership. Is it a cult? Maybe but a dang big one that know and love great songwriting and modern Country Music. Click Here:



### KAYLEE ROSE - "LOVE MAKES YOU BLIND"

Would anyone like to waltz? Floridian Kaylee Rose takes a stylistic dance step with "Love Makes You Blind". Plus, you have to be bold and on point when you wrap your video in the hallowed halls of Johnny and June world as Rose does in this cinematic tribute to all things heartfelt. From the stage of The Johnny Cash museum...the girl delivers! Click here:





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## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*



**CALL US at**  
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**or EMAIL**  
**contact@mmi2020.com**

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